



**UNIVERSITY OF HOUSTON SYSTEM  
BOARD OF REGENTS**

Special Called Board of Regents Retreat Meeting  
Tuesday, October 16, 2018

---

# AGENDA

---

## UNIVERSITY OF HOUSTON SYSTEM SPECIAL CALLED BOARD OF REGENTS RETREAT MEETING

---

**DATE:** Tuesday, October 16, 2018

**TIME:** 9:30 AM

**PLACE:** The Post Oak Hotel @ Uptown Houston  
Live Oak Room, Third Floor  
1600 West Loop South  
Houston, Texas 77027

---

**Chair:** Tilman J. Fertitta  
**Vice Chair:** Peter K. Taaffe  
**Secretary:** Paula M. Mendoza

---

### I. Special Called Board of Regents Retreat Meeting

*Presenter: Chairman Tilman J. Fertitta*

#### A. Call to Order

*Presenter: Chairman Tilman J. Fertitta*

### II. Board of Regents Items:

*Presenter: Chairman Tilman J. Fertitta*

#### A. Presentation Regarding Generation Z and the Changing Demographics of our Students, our Changing Delivery of Information and Learning and How Higher Education Can Be Disrupted - University of Houston System

*Presenter: Chairman Tilman J. Fertitta*

#### B. Presentation on Higher Education Institutional Rankings and use of Data Analytics - University of Houston System

*Presenter: Chairman Tilman J. Fertitta*

#### C. Presentation on the Mission, Values and Institutional Priorities for the University of Houston System - University of Houston System

*Presenter: Chairman Tilman J. Fertitta*

#### D. Presentation Regarding University of Houston Athletics Marketing and Branding and its Analysis - University of Houston

*Presenter: Chairman Tilman J. Fertitta*

### III. **Executive Session**

*Presenter: Chairman Tilman J. Fertitta*

- A. Consultation with System Attorney Regarding Legal Matters and/or Contemplated Litigation or Settlement Offers  
TEXAS GOV'T CODE SECTION 551.071
  - Contract discussion and negotiation with General Counsel
- B. Deliberations regarding the Purchase, Exchange, Sale or Value of Real Property  
TEXAS GOV'T CODE SECTION 551.072
  - Potential land acquisition
- C. Deliberations regarding a Prospective Gift  
TEXAS GOV'T CODE SECTION 551.07
- D. Personnel Matters Relating to Appointment, Employment, Evaluation, Assignment, Duties, Discipline, or Dismissal of Officers or Employees, including but not limited to the Chancellor and Vice Chancellors, in the Division of Athletics and members of the Board of Regents  
TEXAS GOV'T CODE SECTION 551.074

### IV. **Report and Action from Executive Session**

*Presenter: Chairman Tilman J. Fertitta*

### V. **Adjourn**

*Presenter: Chairman Tilman J. Fertitta*