

Princeton Public Schools - ISD 477
Thursday, March 21, 2019 at 4:00 PM
Public Engagement Committee
District Office Board Room

Our Mission

Princeton is an innovative leader in instruction, developing in EVERY learner the ability to succeed in an ever-changing world.

Our Vision

Princeton will equip every student to be career and college ready through personalized instruction, community partnerships and collaboration.

1. Brainstorming Research Group
 - a. Surveying
 - b. Focus Groups
2. Create Legislative Platform
 - a. Work with state and local government
3. Communications/Public Relations/Marketing
 - a. Tell our Story
 - Princeton Tiger Plege
 - Gameplan
 - b. Share successes using multiple platforms
 - c. Good will messages
4. Reputation Management
 - a. Monitor and improve online footprint
5. Internal Customer Service
6. Improve communication out from our internal public
7. Provide leadership around strategic plan goal of communication