

**ACTIVITIES BOARD COMMITTEE MEETING  
THURSDAY, AUGUST 1, 2013  
1:00 PM  
SUPERINTENDENT'S OFFICE**

**OUR VISION  
NO BOUNDARIES TO LEARNING**

**OUR MISSION  
TO DEVELOP THE POTENTIAL IN EACH PERSON THROUGH ACADEMIC &  
EXTRA-CURRICULAR PROGRAMS**

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**AGENDA**

Football at Middle School

Marching Band

Fall Sunday Musical

Updates regarding fall activities

1. Trap Shooting 2

2. Dance Team 3

Advertising request 5

Logo's

**Trap Shooting**

(10 participants per coach)

Head Coach	C	\$4,116.00	
Asst Coach	E	\$2,934.00	
Fees to the Club	200-300 per participant	\$6,000.00	
Uniforms		\$1,500.00	
Supplies	Starting	\$1,000.00	500
Entry Fees	25 per participant	\$500.00	
Range Safety Officer		\$600.00	Hourly or like an activities worker
Transportation		\$0.00	Big Lakes manuel says parents are responsible for transportation
Total		\$16,650.00	State Tournament Darin believes Parents Transport

9 Week Season

Practice once a week

They are kept at  
the range at no  
time do they bring  
them on site

Students or parents own  
the guns

7/12/2013

Revenue

\$5,000.00

Participation Fee

250 Recommendation

**DANCE TEAM**

Head Coach	B		\$3,994.00	
Asst Coach	D		\$3,195.00	
Uniforms for 20			\$2,000.00	
Portable Sound System			\$2,000.00	
Practice Facility			\$0.00	????? Where
Transportation			\$1,600.00	6 Traveling includes Sections
Supplies			\$1,500.00	Max. of 15
Entry Fees			\$1,000.00	
Host One			\$0.00	Revenue vs Expense of hosting event
			\$15,289.00	

How many students interested 18 9-12

Question is do we run through CE

Revenue 125 per sport normal \$2,250.00  
 for football, hocky, fall  
 150 musical

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		150 musical		\$2,250.00

## PRINCETON PUBLIC SCHOOLS

### ADVERTISING

#### I. PURPOSE

The purpose of this policy is to provide guidelines for the advertising or promoting of products or services to students and parents in the schools.

#### II. GENERAL STATEMENT OF POLICY

It is the school district's policy that the name, facilities, staff, students, or any part of the school district shall not be used for advertising or promoting the interests of a commercial or nonprofit agency or organization except as set forth below.

#### III. ADVERTISING GUIDELINES

- A. School publications, including publications such as programs and calendars, may accept and publish paid advertising provided they receive advance approval from the Superintendent. In no instance shall publications accept advertising or advertising images for alcohol, tobacco, drugs, drug paraphernalia, weapons, or obscene, pornographic or illegal materials. Advertisements may be rejected by the school district if determined to be inconsistent with the educational objectives of the school board or inappropriate for inclusion in the publication. For example, advertisements may be rejected if determined to be false, misleading, or deceptive, or if they relate to an illegal activity or antisocial behavior. The faculty advisor is responsible for screening all such advertising for appropriateness, including compliance with the school district policy prohibiting sexual, racial, and religious harassment.
- B. The school board may approve advertising in school district facilities or on school district property. Any approval will state precisely where such advertising may be placed. The restrictions listed in Section A above will apply. Advertising will not be allowed outside the specific area approved by the school board. Specific advertising must be approved by the superintendent or designee. In no instance will an advertising device be erected or maintained on school district property or within 100 feet of a school that is visible to and primarily intended to advertise and inform or to attract or which does attract the attention of operators and occupants of motor vehicles.
- C. Donations which include or carry advertisements must be approved by the school board.
- D. The school district or a school may acknowledge a donation it has received from an organization by displaying a "donated by," "sponsored in part by," or a similar

by-line with the organization's name and/or symbol on the item. Examples include activity programs or yearbooks.

- E. Nonprofit entities and organizations may be allowed to use the school district name, students, or facilities for purposes of advertising or promotion if the purpose is determined to be educationally related and prior approval is obtained from the school board. Advertising will be limited to the specific event or purpose approved by the school board.
- F. Contracts for computers or related equipment or services that require advertising to be disseminated to students will not be entered into or permitted unless done pursuant to and in accordance with state law.
- G. The inclusion of advertisements in school district publications, in school district facilities, or on school district property does not constitute approval and/or endorsement of any product, service, organization, or activity. Approved advertisements will not imply or declare such approval or endorsement.

#### IV. ACCOUNTING

Advertising revenues must be accounted for and reported in compliance with UFARS. A year-end report shall be made to the school board by the Superintendent or Director of Business Services regarding the scope and amount of such revenues.

**Legal References:** Minn. Stat. § 123B.93 (Advertising on School Buses)  
 Minn. Stat. § 125B.022 (Contracts for Computers or Related Equipment or Service)  
 Minn. Stat. § 173.08 (Excluded Road Advertising Devices)

**Cross References:** Policy 421 (Gifts to Employees)  
 Policy 702 (Accounting)

Adopted: January 10, 2006  
 Revised: October 13, 2009