

Special Meeting: McPherson and  
Jacobson LLC Final Workshop with  
Superintendent and BOE  
Monday, June 9, 2025 5:00 PM

Franklin Public Schools Media Center  
1001 M St  
Franklin, NE 68939

## **Agenda**

1. Call the Meeting to Order
2. Pledge of Allegiance
3. Roll Call
4. Excuse Absent Board Members
5. Verification of Open Meetings Act Notice
6. Verification of Publication of Meeting Notice
7. Goals and Planning with Superintendent, Board of Education and McPherson and Jacobson LLC
8. Adjournment

**PHASE V @ FRANKLIN**  
**June 9th @5:00PM**

- **Establishing Performance Objectives**

- Board members will be asked the following question...
  - “In addition to the day-to-day operation of the school district, what are the things you want Shelley to really focus on in 2025-26?”
- Board members need to come to meeting with their list of things they want/need Shelley to focus on as their answers to the question above....
  - “budget,” “communication,” “accountability,” etc.
- We will then set goal statements and turn our attention to the question below....
  - *What will the Board of Education accept as evidence that these objectives are being met?*

- **Implementation Plan**

- We will then work on this document with Shelley before it goes back to the BOE for formal approval
  - We will then turn it into a formal evaluation instrument for the BOE to use each semester of this first year

- **Questions, comments, concerns and follow-up**

**SAMPLE Performance Objectives FROM OTHER DISTRICTS**

- **Improve the budget**

- Increase our general fund cash reserve that currently sits at \$500,000
- Add to our depreciation account that currently only has \$25,000
- Maintain a stable tax levy for our patrons (it is currently \$1.049)
- Increase the annual amount we are able to put into our building fund (only levy \$55,000 a year right currently)
- Increase the amount of money we spend on technology for students

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- **Develop and maintain relationships with stakeholders and staff in both communities**
  - Meeting people in all communities, being visible in all schools, establishing a community Veterans Day Program, etc.
  - Become familiar with the culture and history of our district
    - Measured by end-of-year discussion
  - In July of next year, be able to evaluate our district from your newbie lens....staffing plans, budgetary needs, teaching and learning, efficiency within departments, etc.
  - Be able to shape strategic plan to help us get better
  
- **Improve communications and public relations**
  - Be visible in the public
  - Get parents and non-parents more involved in school activities
    - Add number of events for them
  - Strengthen the relationship between “the school” and the “booster club as measured by feedback from Booster Club leadership
  - Improve the website so it gives more detailed and updated positive information
  
- **Setting high expectations**
  - Helping to lead and challenge the admin team...we want to see Admin Team goals
  - Challenging the status-quo
  
- **Show your instructional leadership abilities by fully understanding personal learning plans and project-based learning**
  - Log of Professional development activities
  - Data-driven examples
  
- **Strong communication skills**
  - Personal touches....email, blog, social media, guest columns in newspapers, etc.
  - Have the freedom to do things your way....pave your own path....use your own style and personality
  - No surprises for the board – communicate with us regularly