



HORIZON CITY

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**AGENDA
PUBLIC MEETING
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING
THE TOWN OF HORIZON CITY, TEXAS
Tuesday, August 18, 2020, 6:30 PM**

Notice is hereby given that a ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas will be held on **Tuesday, August 18, 2020 at 6:30 PM** at Virtual Meeting, 15001 Darrington Road, Horizon City, TX 79928, at which time the following will be discussed and considered:

**** OPEN MEETINGS DURING COVID-19 EMERGENCY DISASTER PERIOD ****

After declaring a state emergency on March 16, 2020, Governor Greg Abbott temporarily suspended certain requirements of the Texas Open Meetings Act that require governmental officials and the public to be physically present at the public meeting location in order to reduce face-to-face contact and mitigate the spread of COVID-19.

Participation by members of the public is welcome. To participate in public comment, interested members of the public MUST sign up prior to the meeting by emailing vrojas@horizonedc.com or calling (915) 852-1046, EXT #113, or submit their comment or question by emailing vrojas@horizonedc.com and the comments will be read during the Open Forum or the appropriate agenda item.

An electronic copy of the meeting agenda materials will be posted on our City Website at the following link: <https://meetings.boardbook.org/Public/Organization/928>.

To watch by video conference:

<https://horizonciteconomicdevelopmentcorporation.my.webex.com/horizonciteconomicdevelopmentcorporation.my/j.php?MTID=m5d5c4cf81145f640f0bd5d1df7fba173>

Meeting number (access code): **126 045 6088**

Meeting password: **RErGC4cVk35** (73742428 from phones and video systems)

Join by phone

+1-408-418-9388 United States Toll

1. Call to order; Establishment of Quorum

2. Approval of Minutes from: July 21, 2020 Regular Board Meeting.

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3. Discussion:

On recent activities by the Horizon City Economic Development Corporation.

Presenter: EDC Executive Director

4. Discussion and Action:

On a letter of support for El Paso County's initiative to identify deficiencies in broadband service and develop a regional plan for internet connectivity improvements.

Presenter: EDC Executive Director

5. Discussion and Action:

On an amendment to the agreement with Barracuda Public Relations to extend the term and revise the scope of services for marketing content and a proposed online business summit.

Presenter: EDC Executive Director

6. Discussion and Action:

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On EDC funding for a cost-sharing proposal for web development services for PM Technologies, a Horizon Tech Accelerator Program participant.

Presenter: EDC Executive Director

7. Executive Session

The Economic Development Corporation Board of Directors of the Town of Horizon City may recess into EXECUTIVE SESSION pursuant to the Texas Government Code, Chapter 551, Subchapter D, under Article 551.071 – Consultation with Attorney; 551.072 – Deliberation Regarding Real Property; 551.073 – Deliberation Regarding Gifts and Donations; 551.074 – Personnel Matters; 551.076 – Deliberation Regarding Security Devices and 551.087 – Deliberation Regarding Economic Development Negotiations.

8. Discussion and Action:

Real Estate: Deliberation on purchase, exchange or value of real property in Horizon City's Industrial Park area.

Presenter: EDC Executive Director (551.072 and (551.071)

Dated this Friday, August 14, 2020

By: _____
Veronica Rojas, EDC Executive Assistant

I, the undersigned authority, hereby certify that the above notice of the ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas is a correct copy of this notice, and that I posted this notice at least seventy-two (72) hours preceding the scheduled meeting at the City Hall Bulletin Boards of the Town of Horizon City, Texas on this Friday, August 14, 2020 by 5:00 p.m.

Agenda Removed: _____ Time _____ By _____

In compliance with the Americans with Disabilities Act, the Town of Horizon City will provide for reasonable accommodations for persons attending meetings. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling the EDC Executive Assistant at (915) 852-1046, EXT #113.

**MINUTES
AGENDA
PUBLIC MEETING
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING
THE TOWN OF HORIZON CITY, TEXAS
Tuesday, July 21, 2020, 6:30 PM**

Notice is hereby given that a ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas was held on **Tuesday, July 21, 2020 at 6:30 PM**, at Virtual Meeting, 15001 Darrington Road, Horizon City, TX 79928, at which time the following was discussed and considered:

WebEx meeting:

To watch by videoconference:

<https://horizoncityeconomicdevelopmentcorporation.my.webex.com/horizoncityeconomicdevelopmentcorporation.my/j.php?MTID=m58c8785f368ccf97b9da08b836bec98e>

Meeting number: 126 519 5845

Meeting password: 6JfKcTWdP67 (65352893 from phones and video systems-)

Join by phone

+1-408-418-9388 United States Toll

On Tuesday, July 21, 2020

1. Call to order; Establishment of Quorum

Board Members Present: Walter Miller, Justin Chapman, Karina Hagelsieb, Kevin Richardson, Allie Lozano and EDC Executive Director Michael Hernandez. Absent Board Members: Bob Jarvis and Jerry Garcia. Quorum Established

Staff Members Present: EDC Executive Assistant Veronica Rojas; CIP Manager Terry Quezada; Asst. City Atty. Bertha Ontiveros; Board Treasurer Pat Randleel; Horizon City Planning Director Michelle Padilla; City Clerk Elvia Schuller, IT Specialist Josue Mendoza

2. Approval of Minutes from: June 24, 2020 Regular EDC Board Meeting.

The above-stated minutes were approved on a motion by Board Member Walter Miller and seconded by Board Member Karina Hagelsieb. Motion Carried Unanimously (4-0).

3. Discussion:

On recent activities by the Horizon Economic Development Corporation.
EDC Executive Director

EDC Executive Director Michael Hernandez spoke regarding this item.

4. Discussion and Action:

On Horizon City EDC's agreement with Summit Plastic Molding.
EDC Executive Director

A motion on the following was made by Board Member Karina Hagelsieb and seconded by Board Member Justin Chapman. Motion Carried Unanimously (4-0).

- 1) approving the amendment to agreement and promissory note

- 2) authorizing the final disbursement sometime between the 21st and 24th month, the specific date to be discussed and agreed with Summit.

- 3) the repayment date in the agreement and promissory note will be extended by three months to 27 months after the original agreement was signed and for the board president to be authorized to sign documents to extend the repayment date for an additional three months if necessary because of the continuing emergency declaration from the pandemic and related economic conditions.

5. Discussion and Action:

On a proposed Horizon City EDC budget for the 2021 fiscal year.
EDC Executive Director

A motion to approve the proposed Horizon City EDC budget for the 2021 fiscal year was made by Board Member Karina Hagelsieb and seconded by Board Member Justin Chapman. Motion Carried Unanimously (4-0).

6. Discussion and Action:

On improvements to N. Darrington Rd. and the N. Darrington Rd./Horizon Boulevard intersection and their impact on nearby commercial properties.
EDC Executive Director/Horizon City CIP Manager

CIP Manager, Terry Quezada presented on this item.

A motion to allow Board President to sign a letter to Texas Department of Transportation emphasizing the commercial value of Horizon Boulevard and the preference for proposed improvements that valued the highest degree of commercial activity was made by Board Member Allie Lozano and seconded by Board Member Justin Chapman. Motion Carried Unanimously (4-0).

7. Executive Session

The Economic Development Corporation Board of Directors of the Town of Horizon City may recess into EXECUTIVE SESSION pursuant to the Texas Government Code, Chapter 551, Subchapter D, under Article 551.071 – Consultation with Attorney; 551.072 – Deliberation Regarding Real Property; 551.073 – Deliberation Regarding Gifts and Donations; 551.074 – Personnel Matters; 551.076 – Deliberation Regarding Security Devices and 551.087 – Deliberation Regarding Economic Development Negotiations.

ADJOURNMENT

A motion was made by Justin Chapman and seconded by Karina Hagelsieb to adjourn at 7:46 PM.

Approved this ____ day of _____, 20__.

Attest:

Board Secretary

Board President



MEMO

To: Horizon City EDC President Walter Miller & Board Members
From: Michael Hernandez, executive director, Horizon City Economic Development Corporation
Date: Aug. 15, 2020
Re: Support for PM Technologies, a Horizon Tech Accelerator Program Participant

Background: The Horizon City Economic Development Corporation Board approved in 2019 the creation of an aerospace and engineering-focused business accelerator in Horizon City that is supported by the EDC and The University of Texas at El Paso. The board approved funding for the proposed accelerator in the amount of \$75,000 per year. The commitment for the project is at least three years.

The Board also adopted an agreement that spells out assistance for program participants including support for business formation, office space, a variety of services, legal advice, certain hardware and software as well as training. The agreement also defines participant obligations such as planning meetings, financial disclosure and recommended activities that assist with marketing the accelerator and its activity.

PM Technologies CEO Philip Morton, who is developing innovations that employ 3-D manufacturing and also is looking to print products for private firms and the general public, has requested financial assistance from Horizon City EDC to bolster his company's website and create a separate website for e-commerce.

He has discussed a scope of work for each website with Ghostlight Creative, a local company the EDC uses for its web development needs.

Ghostlight estimates costs of up to \$3,500 to revamp PM Technologies' website focused on research and development activity. Annual web hosting could cost as much as \$250. Morton is asking the EDC for assistance with these costs.

Ghostlight estimates costs of up to \$12,500 to create an e-commerce website that includes an interface with customers that allows PM Technologies to 3-D print products from designs submitted by customers. Annual web hosting could cost about \$1,025. Morton is asking the EDC for 50 percent assistance with these costs.

Recommendation: Horizon City EDC has analyzed Morton's request, finds the web development work integral to his business and recommends the board approve financial assistance in the amounts listed (\$3,750 to revamp his current website; \$6,762.50 to create an e-commerce focused website).