

Chisholm School District School Board Meeting Agenda

Tuesday, April 14, 2020 at 5:00 PM
Regular Meeting
Chisholm School Board Room

<https://stream.meet.google.com/stream/4d43e0c2-cc89-44f5-9e3c-d2f720b78534>

I. Determination of Quorum and Call to Order

II. Public Comment:

Welcome to this meeting of the Board of Education Independent School District #695, Chisholm School District. We are extremely pleased that you have shown an interest in school district affairs by attending this meeting. The Board of Education allows public participation at its meeting, but at the same time has the responsibility for conducting its business in an orderly fashion. We will provide the audience with an opportunity to request to speak. We request that before you speak to announce your name. Each speaker will be allowed five minutes unless the time limit is waived by a majority of the board members present. At a public meeting of the board, no person shall orally initiate charges or complaints against individual employees of the district or challenge instructional materials used in the district. All such charges, if presented to the board directly, shall be referred to the Superintendent for investigation and report. We would also like to remind the public that the school board is not allowed to comment on your concerns. If there are no questions, we will open the public comment section of the board meeting.

III. Recognition of Guests and Visitors

IV. Approve Agenda

V. Approve Minutes

A. Approve the Minutes from the March 23, 2020, Regular Meeting

VI. Reports

A. Superintendent Blanchard

B. Principal Morrison

VII. Correspondence

VIII. Consent Agenda

A. Approve Policy 620 Credit for Learning

IX. Action Agenda

A. Approve Additional Window Installation Bid

This addition for window installation includes the High School north elevation.

B. Approve Updated Lease Numbers

C. Approve Leave of Absence for Travis Vake

D. Approve Internal/External Posting for Two (2) 1.0 FTE Special Education Teacher Positions

E. Approve Internal/External Posting for One (1) 1.0 FTE Elementary Instructor

X. Discussion

A. Policy Committee Updates

XI. Information

A. Social Media Report Card

XII. Adjourn

Regular Meeting
Monday, March 23, 2020 5:00 PM Central

Teleconference
300 Third Avenue SW
Chisholm, MN 55719

Jaclyn Corradi Simon: Present
Shelly Lappi: Present
Darcy Lucas: Present
Bob Rahja: Present
Cindy Rice: Present
Clarice Sever: Present

Present: 6.
Superintendent Blanchard

I. Determination of Quorum and Call to Order

II. Public Comment:

Welcome to this meeting of the Board of Education Independent School District #695, Chisholm School District. We are extremely pleased that you have shown an interest in school district affairs by attending this meeting. The Board of Education allows public participation at its meeting, but at the same time has the responsibility for conducting its business in an orderly fashion. We will provide the audience with an opportunity to request to speak. We request that before you speak to announce your name. Each speaker will be allowed five minutes unless the time limit is waived by a majority of the board members present. At a public meeting of the board, no person shall orally initiate charges or complaints against individual employees of the district or challenge instructional materials used in the district. All such charges, if presented to the board directly, shall be referred to the Superintendent for investigation and report. We would also like to remind the public that the school board is not allowed to comment on your concerns. If there are no questions, we will open the public comment section of the board meeting.

III. Recognition of Guests and Visitors

IV. Approve Agenda

It was moved by Shelly Lappi and seconded by Clarice Sever to approve the agenda.

Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea

Yea: 6, Nay: 0

V. Approve Minutes

It was moved by Darcy Lucas and seconded by Cindy Rice to approve the minutes. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea

Yea: 6, Nay: 0

V.A. Approve the Minutes from the Regular Meeting, March 9, 2020

V.B. Approve the Minutes from the Working Session, March 16, 2020

VI. Reports

VI.A. Superintendent Blanchard

Superintendent Blanchard updated on the current situation regarding COVID 19 and the District's response.

VII. Correspondence

VIII. Consent Agenda

It was moved by Darcy Lucas and seconded by Jaclyn Corradi Simon to approve the consent agenda as read. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea
Yea: 6, Nay: 0

VIII.A. Approve Accounts Payable for \$408,178.16

VIII.B. Approve Payroll for a Total of \$484,253.71

IX. Action Agenda

IX.A. Approve the hire of Kris Perkovich as a part-time bus driver

It was moved by Jaclyn Corradi Simon and seconded by Shelly Lappi to approve the hire of Kris Perkovich as a part-time bus driver. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea
Yea: 6, Nay: 0

IX.B. Approve the Hire of Jane Pallin as a Long Term Substitute

It was moved by Darcy Lucas and seconded by Cindy Rice to approve the hire of Jane Pallin as a long term substitute teacher at 5:22p.m. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea
Yea: 6, Nay: 0

IX.C. Approve Ryan Freitas Lane Change to BA+20

It was moved by Clarice Sever and seconded by Jaclyn Corradi Simon to Approve Ryan Freitas Lane Change to BA+20. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea
Yea: 6, Nay: 0

IX.D. Approve Marisa Pessenda Lane Change to Masters+6

It was moved by Clarice Sever and seconded by Jaclyn Corradi Simon to approve Marisa Pessenda's lane change to master's step 10. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy Rice: Yea, Clarice Sever: Yea
Yea: 6, Nay: 0

X. Discussion

Rice updated that the deadline for the Chisholm Community Foundation grant application has been changed from March 31, 2020 to May 1, 2020.

XI. Information

XI.A. Teachers on Call Letter

The board was provided with a letter from Teachers on Call with their response to the COVID situation and school closings.

Business Manager Zunich updated the board that the state says they have to pay transportation contracts.

XII. Adjourn

It was moved by Jaclyn Corradi Simon and seconded by Clarice Sever to motion to adjourn at 5:31p.m. Motion Passed.

Jaclyn Corradi Simon: Yea, Shelly Lappi: Yea, Darcy Lucas: Yea, Bob Rahja: Yea, Cindy

Rice: Yea, Clarice Sever: Yea

Yea: 6, Nay: 0

**INDEPENDENT SCHOOL DISTRICT NO, 695
Chisholm, Minnesota**

CREDIT FOR LEARNING

I. PURPOSE

The purpose of this policy is to recognize student achievement which occurs in Post-Secondary Enrollment Options and other advanced enrichment programs. The purpose of this policy also is to recognize student achievement which occurs in other schools, in alternative learning sites, and in out-of-school experiences such as community organizations, work-based learning, and other educational activities and opportunities. The purpose of this policy also is to address the transfer of student credit from out-of-state, private, or home schools and online learning programs and to address how the school district will recognize student achievement obtained outside of the school district.

II. GENERAL STATEMENT OF POLICY

The policy of the school district is to provide a process for awarding students credit toward graduation requirements for credits and grades students complete in other schools, post-secondary or higher education institutions, other learning environments, and online courses and programs.

III. DEFINITIONS

- A. “Accredited school” means a school that is accredited by an accrediting agency, recognized according to Minn. Stat. § 123B.445 or recognized by the Commissioner of the Minnesota Department of Education (MDE).
- B. “Blended learning” is a form of digital learning that occurs when a student learns part time in a supervised physical setting and part time through digital delivery of instruction, or a student learns in a supervised physical setting where technology is used as a primary method to deliver instruction.
- C. “Commissioner” means the Commissioner of MDE.
- D. “Digital learning” is learning facilitated by technology that offers students an element of control over the time, place, path, or pace of their learning and includes blended and online learning.
- E. “Eligible institution” means a Minnesota public post-secondary institution, a private, nonprofit two-year trade and technical school granting associate degrees, an opportunities industrialization center accredited by an accreditor recognized by the

United States Department of Education, or a private, residential, two-year or four-year, liberal arts, degree-granting college or university located in Minnesota.

- F. “Nonpublic school” is a private school or home school in which a child is provided instruction in compliance with the Minnesota compulsory attendance laws.
- G. “Online learning” is a form of digital learning delivered by an approved online learning provider.
 - H. “Online learning provider” is a school district, an intermediate school district, an organization of two or more school districts operating under a joint powers agreement, or a charter school located in Minnesota that provides online learning to students and is approved by MDE to provide online learning courses.
 - I. “Weighted grade” is a letter or numerical grade that is assigned a numerical advantage when calculating the grade point average.

IV. TRANSFER OF CREDIT FROM OTHER SCHOOLS

- A. Transfer of Academic Requirements from Other Minnesota Public Secondary Schools
 - 1. The school district will accept and transfer secondary credits and grades awarded to a student from another Minnesota public secondary school upon presentation of a certified transcript from the transferring public secondary school evidencing the course taken and the grade and credit awarded.
 - 2. Credits and grades awarded from another Minnesota public secondary school may be used to compute honor roll and/or class rank if a student has earned at least **0.5** credits from the school district.
- B. Transfer of Academic Requirements from Other Schools
 - 1. The school district will accept secondary credits and grades awarded to a student for courses successfully completed at a public school outside of Minnesota or an accredited nonpublic school upon presentation of a certified transcript from the transferring public school in another state or nonpublic school evidencing the course taken and the grade and credit awarded.
 - a. When a determination is made that the content of the course aligns directly with school district graduation requirements, the student will be awarded commensurate credits and grades.

- b. Commensurate credits and grades awarded from an accredited nonpublic school or public school in another state may be used to compute honor roll and/or class rank if a student has earned at least **0.5** credits from the school district.
 - c. In the event the content of a course taken at an accredited nonpublic school or public school in another state does not fully align with the content of the school district's high school graduation requirements but is comparable to elective credits offered by the school district for graduation, the student may be provided elective credit applied toward graduation requirements. Credit that does not fully align with the school district's high school graduation requirements will not be used to compute honor roll and/or class rank.
 - d. If no comparable course is offered by the school district for which high school graduation credit would be provided, no credit will be provided to the student.
2. Students transferring from a non-accredited, nonpublic school shall receive credit from the school district upon presentation of a transcript or other documentation evidencing the course taken and grade and credit awarded.
- a. Students will be required to provide copies of course descriptions, syllabi, or work samples for determination of appropriate credit. In addition, students also may be asked to provide interviews/conferences with the student and/or student's parent and/or former administrator or teacher; review of a record of the student's entire curriculum at the nonpublic school; and review of the student's complete record of academic achievement.
 - b. Where the school district determines that a course completed by a student at a non-accredited, nonpublic school is commensurate with school district graduation requirements, credit shall be awarded, but the grade shall be "P" (pass).
 - c. In the event the content of a course taken at an non-accredited, nonpublic school does not fully align with the content of the school district's high school graduation requirements but is comparable to elective credits offered by the school district for graduation, the student may be provided elective credit applied toward graduation requirements.

- d. If no comparable course is offered by the school district for which local high school graduation credit would be provided, no credit will be provided to the student.
- e. Credit and grades earned from a non-accredited nonpublic school shall not be used to compute honor roll and/or class rank.

V. POST-SECONDARY ENROLLMENT CREDIT

- A. A student who satisfactorily completes a post-secondary enrollment options course or program under Minn. Stat. § 124D.09 that has been approved as meeting the necessary requirements is not required to complete other requirements of the Minnesota Academic Standards content standards corresponding to that specific rigorous course of study.
- B. Secondary credits granted to a student through a post-secondary enrollment options course or program that meets or exceeds a graduation standard or requirement shall be counted toward the graduation and credit requirements of a student completing the Minnesota Academic Standards.
 - 1. Course credit will be considered by the school district only upon presentation of a certified transcript from an eligible institution evidencing the course taken and the grade and credit awarded.
 - 2. Seven quarter or four semester post-secondary credits shall equal at least one full year of high school credit. Fewer post-secondary credits may be prorated.
 - 3. When a determination is made that the content of the post-secondary course aligns directly with a required course for high school graduation, the commensurate credit and grade will be recorded on the student's transcript as a course credit applied toward graduation requirements.
 - 4. In the event the content of the post-secondary course does not fully align with the content of a high school course required for graduation but is comparable to elective credits offered by the school district for graduation, the school district may provide elective credit and the grade will be recorded on the student's transcript as an elective course credit applied toward graduation requirements.
 - 5. If no comparable course is offered by the school district for which high school graduation credit would be provided, the school district will notify the Commissioner, who shall determine the number of credits that shall be granted to a student.

6. When secondary credit is granted for post-secondary credits taken by a student, the school district will record those credits on the student's transcript as credits earned at a post-secondary institution.
- C. Eligibility requirements and a list of the courses or programs meeting the necessary requirements may be obtained from the high school principal or counselor.

VI. CREDIT FROM ONLINE LEARNING COURSES

- A. Secondary credits granted to a student through an online learning course or program that meets or exceeds a graduation standard or requirement shall be counted toward the graduation and credit requirements of a student completing the Minnesota Academic Standards.
- B. Course credit will be considered only upon official documentation from the online learning provider evidencing the course taken and the grade and credit awarded to the student.
- C. When a student provides documentation from an online learning provider, the course credit and course grade shall be recorded and counted toward graduation credit requirements for all courses or programs that meet or exceed the school district's graduation requirements in the same manner as credits are awarded for students transferring from another Minnesota public school as set forth in Section IV.A. above.

VII. ADVANCED ACADEMIC CREDIT

- A. The school district will grant academic credit to a student attending an accelerated or advanced academic course offered by a higher education institution or a nonprofit public agency, other than the school district.
- B. Course credit will be considered only upon official documentation from the higher education institution or nonprofit public agency that the student successfully completed the course attended and passed an examination approved by the school district.
- C. When a determination is made that the content of the advanced academic course aligns directly with a required course for high school graduation, the commensurate credit and grade will be recorded on the student's transcript as a course credit applied toward graduation requirements.
- D. In the event the content of the advanced academic course does not fully align with the content of a high school course required for graduation but is comparable to elective credits offered by the school district for graduation, the school district may provide

elective credit and the grade will be recorded on the student's transcript as an elective course credit applied toward graduation requirements.

- E. If no comparable course is offered by the school district for which high school graduation credit would be provided, the school district will notify the Commissioner and request a determination of the number of credits that shall be granted to a student.

VIII. WEIGHTED GRADES

The Chisholm School District does not offer weighted grades.

IX. PROCESS FOR AWARDING CREDIT

- A. The building principal will be responsible for carrying out the process to award credits and grades pursuant to this policy. The building principal will notify students in writing of the decision as to how credits and grades will be awarded.
- B. A student or the student's parent or guardian may seek reconsideration of the decision by the building principal as to credits and/or grades awarded upon request of a student or the student's parent or guardian if the request is made in writing to the superintendent within five school days of the date of the building principal's decision. The request should set forth the credit and/or grade requested and the reason(s) why credit(s)/grade(s) should be provided as requested. Any pertinent documentation in support of the request should be submitted.
- C. The decision of the superintendent as to the award of credits or grades shall be a final decision by the school district and shall not be appealable by the student or student's parent or guardian except as set forth in Section IX.D. below.
- D. If a student disputes the number of credits granted by the school district for a particular post-secondary enrollment course, online learning course, or advanced academic credit course, the student may appeal the school district's decision to the Commissioner. The decision of the Commissioner shall be final.
- E. At any time during the process, the building principal or superintendent may ask for course descriptions, syllabi, or work samples from a course where content of the course is in question for purposes of determining alignment with graduation requirements or the number of credits to be granted. Students will not be provided credit until requested documentation is available for review, if requested.

Legal References: Minn. Stat. § 120B.02 (Educational Expectations for Minnesota's Students)

Minn. Stat. § 120B.021 (Required Academic Standards)

Minn. Stat. § 120B.11 (School District Process)

Minn. Stat. § 120B.14 (Advanced Academic Credit)

Minn. Stat. § 123B.02 (General Powers of Independent School Districts)

Minn. Stat. § 123B.445 (Nonpublic Education Council)

Minn. Stat. § 124D.03, Subd. 9 (Enrollment Options Program)

Minn. Stat. § 124D.09 (Post-Secondary Enrollment Options Act)

Minn. Stat. § 124D.095 (Online Learning Option)

Minn. Rules Parts 3501.0640-3501.0655 (Academic Standards for Language Arts)

Minn. Rules Parts 3501.0700-3501.0745 (Academic Standards for Mathematics)

Minn. Rules Parts 3501.0800-3501.0815 (Academic Standards for the Arts)

Minn. Rules Parts 3501.0900-3501.0955 (Academic Standards in Science)

Minn. Rules Parts 3501.1000-3501.1190 (Graduation-Required Assessment for Diploma) (repealed Minn. L. 2013, Ch. 116, Art. 2, § 22)

Minn. Rules Parts 3501.1200-3501.1210 (Academic Standards for English Language Development)

Minn. Rules Parts 3501.1300-3501.1345 (Academic Standards for Social Studies)

Cross References: MSBA/MASA Model Policy 104 (School District Mission Statement)

MSBA/MASA Model Policy 601 (School District Curriculum and Instruction Goals)

MSBA/MASA Model Policy 613 (Graduation Requirements)

MSBA/MASA Model Policy 614 (School District Testing Plan and Procedure)

MSBA/MASA Model Policy 615 (Testing Accommodations, Modifications, and Exemptions for IEPs, Section 504 Plans, and LEP Students)

MSBA/MASA Model Policy 616 (School District System Accountability)

MSBA/MASA Model Policy 618 (Assessment of Student Achievement)

MSBA/MASA Model Policy 624 (Online Learning Options)



CHANGE EVENT #016 - Additional Windows- Highschool North Elevation (Bid Alternate 2)

Origin:
 Date Created: 3/3/2020 Created By: Kyle Erickson
 Status: Open Scope: TBD
 Type: Owner Change Change Reason: Client Request
 Description: Does not contain the East/West Courtyard Windows
 Attachments:

CHANGE EVENT LINE ITEMS

Cost Code	Cost Type	Vendor / Contract	Revenue			Cost			Over/ Under	Budget Mod.	
			ROM	Prime PCO	Latest Price	ROM	RFQ	Commit.			Latest Cost
08-8000 - Glazing	Subcontractors		\$0.00		\$0.00	\$295,009.00		\$295,009.00	\$(295,009.00)		
01-0010 - Supervision	Labor		\$0.00		\$0.00	\$15,360.00		\$15,360.00	\$(15,360.00)		
01-5661 - Final Clean-up	Labor		\$0.00		\$0.00	\$4,800.00		\$4,800.00	\$(4,800.00)		
01-0620 - Bonds	Other		\$0.00		\$0.00	\$3,650.00		\$3,650.00	\$(3,650.00)		
	Description: Bond & Insurance Increase							\$0.00	\$0.00		
90-2000 - Billings & Contract Amount	Other		\$0.00	\$0.00	\$0.00			\$0.00	\$0.00		
Grand Totals			\$0.00	\$0.00	\$0.00	\$318,819.00	\$0.00	\$0.00	\$318,819.00	\$(318,819.00)	\$0.00

2021 IC CE 71 pass

15,000 miles

Nominal Annual Rate: 2.300%

Event	Date	Amount	Number	Period	Estimated Pmt
1 Loan	8/15/2020	88,342.00	1		w Tax
2 Payment	9/15/2020	15,848.00	3	Annual	\$17,036.60
3 Payment	9/15/2023	45,000.00	1		
Date	Payment	Interest	Principal	Balance	
Loan 8/15/2020				88,342.00	
1 9/15/2020	15,848.00	172.57	15,675.43	72,666.57	
2 9/15/2021	15,848.00	1,671.33	14,176.67	58,489.90	
3 9/15/2022	15,848.00	1,345.27	14,502.73	43,987.17	
4 9/15/2023	45,000.00	1,012.83	43,987.17	0.00	
Grand Totals	92,544.00	4,202.00	88,342.00		

Nominal Annual Rate: 2.480%

Event	Date	Amount	Number	Period	Estimated Pmt
1 Loan	8/15/2020	88,342.00	1		w Tax
2 Payment	9/15/2020	13,570.00	5	Annual	\$14,587.75
3 Payment	9/15/2025	27,000.00	1		
Date	Payment	Interest	Principal	Balance	
Loan 8/15/2020				88,342.00	
1 9/15/2020	13,570.00	186.07	13,383.93	74,958.07	
2 9/15/2021	13,570.00	1,858.96	11,711.04	63,247.03	
3 9/15/2022	13,570.00	1,568.53	12,001.47	51,245.56	
4 9/15/2023	13,570.00	1,270.89	12,299.11	38,946.45	
5 9/15/2024	13,570.00	965.87	12,604.13	26,342.32	
6 9/15/2025	27,000.00	657.68	26,342.32	0.00	
Grand Totals	94,850.00	6,508.00	88,342.00		

** Rates could be indexed in case of rise in Federal Treasuries, using LIBOR as a base from 11/30/2019

April 1, 2019

Dear Chisholm School District School Board Members and Superintendent,

It is with a heavy heart that I write this letter to you. This letter is to inform you that an unexpected new path in my education journey has presented itself that I have accepted as of June 1, 2020. This new path will grant me an opportunity to progress towards my ultimate goal in life, to work in an educational administrative position. I am writing this letter to you requesting a 3-year leave of absence that runs from June 1, 2020 through May 31, 2023.

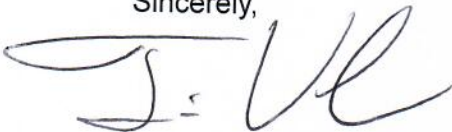
I hope that through my years here in the district I have shown you all the leadership, love, and care that I have for the Chisholm Schools and all of its students. My hope is that you will be gracious enough to grant me a leave of absence being requested.

As I stated above, a new door has opened for me that includes a position in Senior Management. The position will offer me an opportunity to build upon my professional skill set, as well as gain essential experience that will be required in order to achieve my goal of working in an administrative position in education.

I genuinely hope that you will consider granting me this request for a leave of absence. I want you all to know that I love my teaching position with the Chisholm School District. This request also comes in the event that a situation arises that would allow me to return to work at the school district that has been so good to me through my years here as a Special Education Teacher.

Please feel free to reach out to me with any questions by emailing me at travisvake@gmail.com or calling me at (218) 966-0137.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Vake', with a stylized flourish at the end.

Travis Vake
Special Education Teacher
Chisholm Elementary School

INDEPENDENT SCHOOL DISTRICT NO. 695
Chisholm, Minnesota

INTERNAL POSTING

Position: 1.0 FTE Special Education Instructor (K-12) (2 Positions Available)

Qualifications:

1. Current Minnesota Special Education Licensure required Multiple Special Education licensures desirable. Applicants eligible for variances will be considered.
2. Demonstrated experience in establishing and maintaining positive working relationships and communications with students, parents, and staff.

Duties: As assigned by the building principal.

Rate of Pay: As per Master Agreement

Terms of Contract: 2020-2021 school year

Due Date: Wednesday, April 22, 2020, at 3:00 pm. Applicants shall include a letter of interest, resume, and copy of current Minnesota Special Education Licensure.

Please send applications to: Dr. Janey Blanchard, Supt.
Chisholm Public Schools
300 SW 3rd Avenue
Chisholm, MN 55719

AN EQUAL OPPORTUNITY EMPLOYER

Posted: Wednesday, April 15, 2020

INDEPENDENT SCHOOL DISTRICT NO. 695
Chisholm, Minnesota

INTERNAL POSTING

Position: 1.0 FTE Elementary Instructor (1 Position Available)

Qualifications:

1. Certified as Minnesota Elementary Education Teacher
2. Demonstrated experience in establishing and maintaining positive working relationships and communications with students, parents, and staff.

Duties: As assigned by the building principal.

Rate of Pay: As per Master Agreement

Terms of Contract: 2020-2021 school year

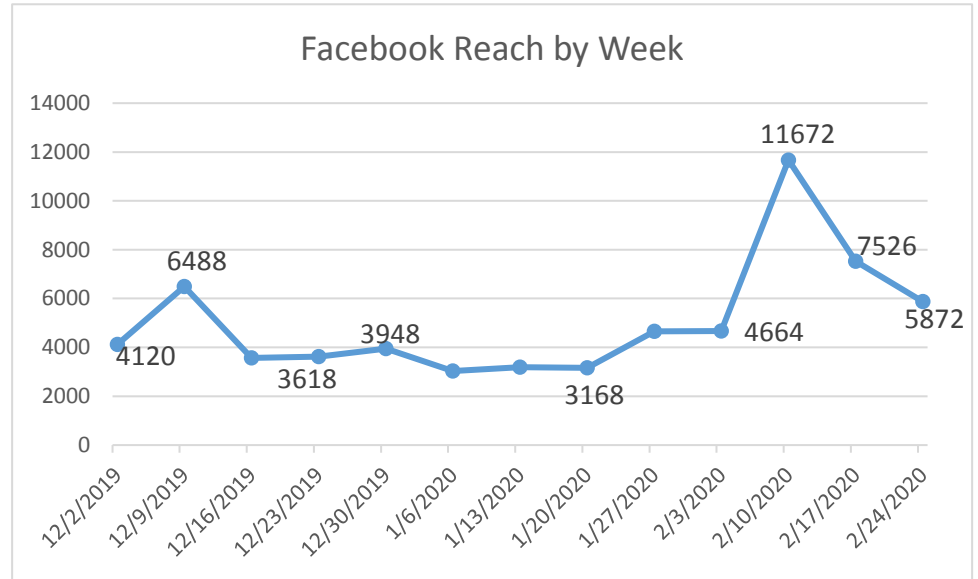
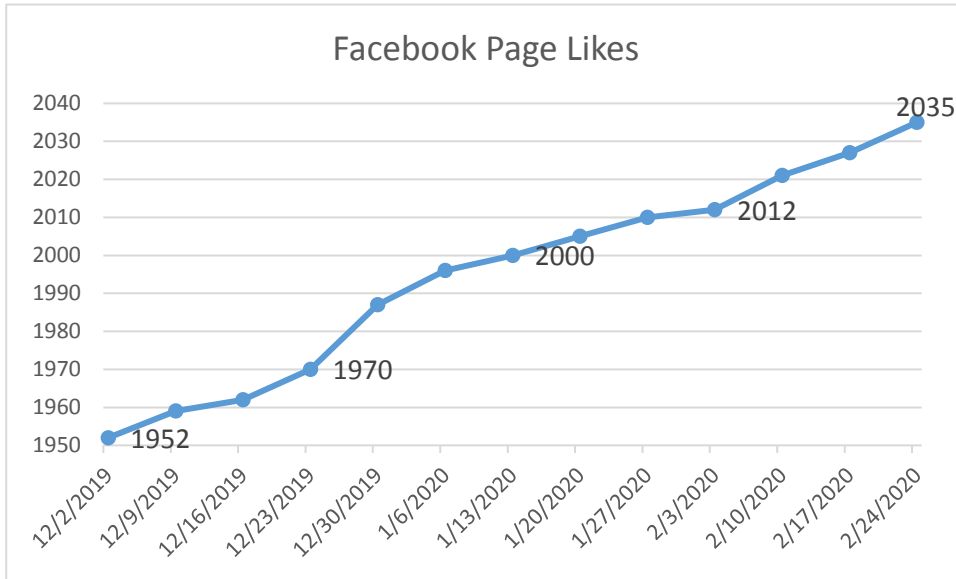
Due Date: Wednesday, April 22, 2020, at 3:00 p.m. Applicants shall include a letter of application, resume, and copy of current Minnesota certificate.

Please send applications to: Dr. Janey Blanchard, Supt.
Chisholm Public Schools
300 SW 3rd Avenue
Chisholm, MN 55719

AN EQUAL OPPORTUNITY EMPLOYER

Posted: Wednesday, April 15, 2020

December 2019 – February 2020 - Social Media Review – Chisholm



Your average weekly Facebook reach is **5,040 per week** & your community is seeing **2.9 posts per day!**

Top Facebook Posts:

- 2/9 – Mark your calendars for the Prom Dress Swap!
 - “Great idea!” – Jenny Hanegmon Nosie
 6,477 Reached, 42 Likes, 2 Loves, 5 Comments, 25 Shares
- 2/7 – CHS REACH classes collecting plastic bags for plarn bedrolls.
 - “Awesome project!”- Rachel Maki
 5,526 Reached, 144 Likes, 20 Loves, 36 Comments, 55 Shares
- 12/2 – Bus Drivers Needed!
 3,072 Reached, 29 Likes, 3 Comments, 35 Shares
- 2/6 – Join our team!
 - "Amazing place to work and amazing co-workers as well!" - Kayleigh Anderson
 2,556 Reached, 24 Likes, 2 Comments, 26 Shares
- 2/26 – Note from Superintendent regarding e-learning plan.
 2,395 Reached, 37 Likes, 1 Love, 27 Comments, 15 Shares

Instagram – 523 Followers, added 56 in last three months

Twitter – 41 Followers, added 2 in last three months

Keep it Up & Improvement Suggestions:

- We have had a great mixture of content coming in from each of the buildings - we love being able to celebrate ALL of our #ChisholmBluestreaks students!
- One of the most popular posts each week is the CHS Student of the Week post. If the other buildings recognize students of the week/month, encourage them to send that information to us so we can give the community a chance to celebrate those students as well!
- We have had some staff members submit photos that are HEIC format (a format sometimes used with iPhones/iPads). We aren't able to work with this format on social media. Please ask your staff to check their settings to make sure they are saving images as jpg files to send us.
- With the end of the year quickly approaching, it's time to think about ways to celebrate the graduating class of 2020! Please share your ideas with your account manager, Melissa, so we can congratulate these students and wish them well as they start their new chapter!

Remember to submit two stories per month to socialmedia@chisholm.k12.mn.us – **your stories matter!**

#SocialSchool4EDU is always open for feedback! Concerns, complaints, and suggestions welcomed at andrea@socialschool4edu.com

	School District	Facebook Weekly Reach	Facebook Page Likes	Facebook Posts/Day	Instagram Followers	Twitter Followers	District/School Enrollment
1	Maranatha Christian	22,130	2,469	2.2	793	579	645
2	Cumberland	18,987	3,067	2.3	1,151	526	990
3	Southern Door*	10,232	3,316	3.3	303	239	1,068
4	New Auburn	7,667	1,826	3.3	671	161	327
5	Richland	7,641	3,027	2.1	652	405	443
6	Superior, NE	7,482	1,961	3.1	606	125	430
7	Federal Hocking	7,147	2,941	2.8	175	15	1,100
8	Riverdale	6,698	2,071	2.3	411	196	651
9	Cameron	6,556	3,039	2.4	1008	149	1,093
10	Fall Creek	6,008	3,281	2.2	1,188	1,714	825
11	Unity	5,998	2,688	2.6	77	108	1,044
12	Sturgeon Bay	5,941	2,653	1.9	694	32	1,149
13	Tomorrow River	5,935	1,851	2.9	450	27	1,152
14	Prairie Farm	5,915	1,707	2.2	320	39	399
15	Pittsville	5,882	1,702	3.0	325	18	585
16	Eleva-Strum	5,828	1,422	2.1	170	240	650
17	Flambeau	5,719	2,152	2.5	467	117	583
18	Cadott	5,621	1,512	2.7	243	611	842
19	Weyauwega-Fremont	5,465	1,778	2.2	304	21	851
20	Wayne, NE*	5,324	1,572	3.0	N/A	923	975
21	Loyal	5,248	2,009	3.3	578	73	500
22	Chisholm	5,040	2,035	2.9	523	41	736
23	Marathon	4,974	1,858	1.9	440	23	729
24	Edgar	4,936	1,665	3.4	535	309	617
25	Hillsboro	4,856	1,917	2.3	428	141	516
26	Durand	4,848	2,523	1.7	1,016	170	964
27	St. Francis	4,839	1,488	1.9	32	329	1,100
28	Stanley-Boyd	4,721	1,929	1.7	465	56	1,100
29	Rothsay	4,659	1,051	1.8	218	34	300
30	Westby	4,649	2,135	2.5	616	62	1,122
31	Oostburg	4,590	1,778	1.7	552	551	1,006
32	Oregon - Davis	4,560	1,141	1.7	185	20	500
33	Colfax	4,429	1,813	2.2	638	139	834
34	Wisconsin Heights*	4,347	1,755	2.3	354	113	769
35	Shiocton	4,195	1,435	2.4	586	109	718
36	Wild Rose	3,986	1,595	2.4	457	45	575
37	Parkview	3,958	2,100	1.9	274	90	800
38	Waterloo	3,825	1,393	2.5	405	196	815
39	Port Edwards	3,816	1,260	2.6	351	204	376
40	Clinton	3,532	865	1.9	226	348	1,100
41	Wheaton	3,212	676	1.9	279	57	385
42	Kaleidoscope Charter	2,838	1,332	2.4	290	228	600
43	Bowler	2,820	1,097	3.6	91	9	350
44	N. Ozaukee*	2,773	1,241	1.1	N/A	N/A	720
45	South Coffeyville	2,691	717	2.0	111	13	197
46	Iola-Scandinavia	2,682	1,024	2.2	474	65	688
47	Elmwood	2,639	1,093	1.6	274	40	321
48	Fall River	2,597	1,054	2.7	379	104	471
49	Frederic	2,349	1,317	1.6	320	104	452
50	Spectrum H.S.	2,281	1,499	1.7	414	54	740
51	Almond-Bancroft	1,948	1,164	1.3	235	38	409
52	COOR ISD*	1,688	403	1.7	N/A	N/A	74
53	ISD 917	1,285	404	0.8	142	42	675
54	Achieve Language Academy	1,230	427	1.9	137	23	470
55	Osage County*	803	361	0.9	57	135	N/A
56	eSucceed Charter School	536	72	0.5	4	4	100

*#SocialSchool4Edu coaching client