
AGENDA

UNIVERSITY OF HOUSTON SYSTEM ACADEMIC AND STUDENT SUCCESS COMMITTEE MEETING

DATE: Thursday, May 20, 2021
TIME: 11:30 AM
PLACE: Hilton University of Houston Hotel
Conrad Hilton Ballroom, Second Floor
4450 University Drive
Houston, Texas 77204
Link to live broadcast: <https://uh.edu/bor-live>

Chair: Beth Madison
Vice Chair: Jack B. Moore
Members: Durga D. Agrawal
Alonzo Cantu
John A. McCall, Jr.
Alvaro De La Cruz
Tilman J. Fertitta, Ex Officio

I. Academic and Student Success Committee

Presenter: Vice Chair Jack Moore

A. Call to Order

Presenter: Vice Chair Jack Moore

B. Approval of Committee Minutes

- December 3, 2020, Academic and Student Success Committee Meeting
- February 25, 2021, Academic and Student Success Committee Meeting

Action: Approval

Presenter: Vice Chair Jack Moore

C. Approval of Faculty Promotion in Academic Rank - University of Houston System

4

Action: Approval

Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost

D.	Approval of Faculty Emeriti Appointments - University of Houston System	12
	<u>Action:</u> Approval <i>Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	
E.	Admissions Criteria Update - University of Houston System	27
	<u>Action:</u> Approval <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost and Dr. Richard Walker, Vice Chancellor for Student Affairs</i>	
F.	Approval of a Master of Arts in Strategic Communication - University of Houston-Downtown	28
	<u>Action:</u> Approval <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	
G.	Approval of an Executive Doctorate in Business Administration - University of Houston	33
	<u>Action:</u> Approval <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	
H.	Introduction of Vice President of Enrollment Management - University of Houston-Downtown	37
	<u>Action:</u> Information <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	
I.	Introduction of Dean, University Libraries - University of Houston	49
	<u>Action:</u> Information <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	
J.	Presentation on Houston GPS - University of Houston System	57
	<u>Action:</u> Information <i>Presenter: Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost</i>	

II. **Executive Session**

Presenter: Vice Chair Jack Moore

III. 1. Consultation with System Attorney Regarding Legal Matters, and/or Contemplated Litigation or Settlement Offers.

Texas Gov't Code Section 551.071

2. Deliberations regarding the Purchase, Exchange, Sale or Value of Real Property.

Texas Gov't Code Section 551.072

3. Deliberation Regarding a Prospective Gift.

Texas Gov't Code Section 551.073

4. Personnel Matters Relating to appointment, Employment, Evaluation, Assignment, Duties, Discipline, or Dismissal of Officers or Employees including but not limited to the Chancellor, Presidents, Vice Chancellors, in the Division of Athletics and members of the Board of Regents.

Texas Gov't Code Section 551.074

IV. **Report and Action from Executive Session**

Presenter: Vice Chair Jack Moore

V. **Adjourn**

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Approval of Faculty Promotion in Academic Rank

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

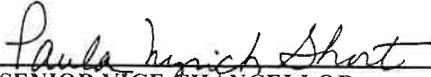
Board approval is requested for faculty promotion recommendations to be effective September 1, 2021. After rigorous review, the Senior Vice Chancellor for Academic Affairs and each respective President recommends promotions to the Chancellor who then makes recommendations to the Board. The presentations to the Board include the recommendations for the University of Houston, University of Houston-Clear Lake, University of Houston-Downtown, and University of Houston-Victoria.

SUPPORTING DOCUMENTATION: Faculty promotion list for each university

FISCAL NOTE:

**RECOMMENDATION/
ACTION REQUESTED:** Administration recommends approval of this item

COMPONENT: University of Houston System



SENIOR VICE CHANCELLOR Paula Myrick Short

5/4/2021

DATE



CHANCELLOR Renu Khator

5/17/2021

DATE

FACULTY PROMOTION LIST
University of Houston
Effective September 1, 2021

College / Department	Name	Present Rank	Recommended Rank	
	Dean, Hobby School of Public Affairs	Pinto Pablo	Associate Professor	Professor
Hotel and Restaurant Management				
	Dean, Hotel and Restaurant Management	Sujata Sirsat	Assistant Professor	Associate Professor*
Liberal Arts and Social Sciences				
	Sociology	Kathryn Anderson	Assistant Professor	Associate Professor*
	English	Jason Berger	Associate Professor	Professor
	Psychology	Rodica Damian	Assistant Professor	Associate Professor*
	Sociology	Sheila Katz	Assistant Professor	Associate Professor*
	English	Sebastian Lecourt	Assistant Professor	Associate Professor*
	History	Kristina Neumann	Assistant Professor	Associate Professor*
	Modern & Classical Languages	Duy Nguyen	Assistant Professor	Associate Professor*
	Health & Human Performance	Pranav Parikh	Assistant Professor	Associate Professor*
	Comparative Cultural Studies	Rachel Quinn	Assistant Professor	Associate Professor*
	English	Michael Snediker	Associate Professor	Professor
	Modern & Classical Languages	Julie Tolliver	Assistant Professor	Associate Professor*
	Jack J. Valenti School of Communication	Zhiwen Xiao	Associate Professor	Professor
Natural Sciences and Mathematics				
	Biology and Biochemistry	Kerri Crawford	Assistant Professor	Associate Professor*
	Biology and Biochemistry	Qin Feng	Associate Professor	Tenure Only
	Mathematics	Mehrdad Kalantar	Assistant Professor	Associate Professor*
	Biology and Biochemistry	Arne Lekven	Associate Professor	Professor
	Mathematics	Alexander Mamonov	Assistant Professor	Associate Professor*
	Physics	Andrew Renshaw	Assistant Professor	Associate Professor*
	Computer Science	Thamar Solorio	Associate Professor	Professor
	Biology and Biochemistry	Yuhong Wang	Associate Professor	Professor
	Chemistry	Judy Wu	Assistant Professor	Associate Professor*
Nursing				

FACULTY PROMOTION LIST
University of Houston
Effective September 1, 2021

College / Department	Name	Present Rank	Recommended Rank	
	Dean, College of Nursing	Cheryl Brohard	Assistant Professor	Associate Professor*
Technology				
	Engineering Technology	Kamran Alba	Assistant Professor	Associate Professor*
	Human Development & Consumer Science	Jaime Ortiz	Associate Professor	Professor
	Engineering Technology	Luca Pollonini	Assistant Professor	Associate Professor*
	Construction Management	Ahmed Senouci	Associate Professor	Professor
	Human Development & Consumer Science	Barbara Stewart	Professor	Tenure Only
	Information & Logistics Technology	Xuqing Wu	Assistant Professor	Associate Professor*
	Engineering Technology	Weihang Zhu	Associate Professor	Professor

FACULTY PROMOTION LIST
University of Houston-Clear Lake
Effective September 1, 2021

College	Name	Present Rank	Recommended Rank
College of Business			
Legal Studies	Everhart, Jonathan	Assistant Professor	Associate *
Accounting	Hao, Jun	Assistant Professor	Associate *
Legal Studies	Johnson, Vanessa	Assistant Professor	Associate *
MIS	Lin, Jian	Assistant Professor	Associate *
Economics	Murasko, Jason	Associate Professor	Professor
Accounting	Yi, Lin	Assistant Professor	Associate *
College of Education			
Educational Management	Decman, John	Associate Professor	Professor
Early Childhood Education	Huss-Keeler, Rebecca	Associate Professor	Professor
Literacy - Literacy, Library & Learning Technology	Raymond, Roberta	Assistant Professor	Associate *
Counseling- Counseling, Special Ed & Diversity	Tello, Angelica	Assistant Professor	Associate *
College of Science and Engineering			
SWEN	Datta, Soma	Assistant Professor	Associate *
CHEM	Dubrovskiy, Anton	Assistant Professor	Associate *
CSCI	Hasan, Khondker	Assistant Professor	Associate *
CENG	Koc, Hakduran	Associate Professor	Professor
CENG	Lu, Jiang	Assistant Professor	Associate *
CENG	Nguyen, Luong	Assistant Professor	Associate *
OSHE	Phalen, Robert	Associate Professor	Professor
SWEN	White, Sharon Andrews	Associate Professor	Professor

*Tenure

FACULTY PROMOTION LIST
University of Houston-Downtown
Effective September 1, 2021

College	Department	Name	Current Rank	Recommended Rank
Business				
	Management & Insurance Risk Management	Julio Canedo	Assistant	Associate Professor *
	Management & Insurance Risk Management	Nathan Neale	Assistant	Associate Professor *
	Management & Insurance Risk Management	Whitney Morgan	Associate	Professor
Humanities & Social Sciences				
	Social Sciences	Kit Cho	Assistant	Associate Professor *
	Arts & Communication	Felicia Harris	Assistant	Associate Professor *
	English	Daniel Pena	Assistant	Associate Professor *
	History, Humanities, & Language	Salvador Salinas	Assistant	Associate Professor *
	English	Godwin Agboka	Associate	Professor
	History, Humanities, & Language	Windy Lawrence	Associate	Professor
	Social Sciences	Lucas Logan	Associate	Professor
	English	Chuck Jackson	Associate	Professor
	English	Katharine Jager	Associate	Professor
	Arts & Communication	Natalia Matveeva	Associate	Professor
Public Service				
	Urban Education	Dianne Miller	Assistant	Associate Professor *
	Criminal Justice & Social Work	Heather Goltz	Associate	Professor
	Criminal Justice & Social Work	Dawn McCarty	Associate	Professor
	Urban Education	Jaqueline Sack	Associate	Professor
Sciences & Technology				
	Math & Statistics	Jean Nganou	Assistant	Associate Professor *
	Natural Sciences	Jeffrey Martz	Associate	Professor
	Computer Science & Engineering Technology	Benjamin Soibam	Assistant	Associate Professor *

*Tenure

FACULTY PROMOTION LIST
University of Houston - Victoria
Effective September 1, 2021

College	Name	Present Rank	Recommended Rank
Arts & Sciences	Hongyu Guo	Associate Professor	Professor
	William Harkey	Lecturer	Senior Lecturer
	Jang Woo Park	Assistant Professor	Associate Professor *
	Karen Parsonson	Assistant Professor	Associate Professor *
	Catherine Perz	Associate Professor	Professor
	Dmitri Sobolev	Associate Professor	Professor
Business Administration	Olga Chapa	Associate Professor	Professor
	John Kagochi	Associate Professor	Professor
Education	Janelle Bouknight	Assistant Professor	Associate Professor *
	Carol Klages	Associate Professor	Professor
	Joann Olson	Associate Professor	Professor

*Tenure

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success
ITEM: Approval of Faculty Emeriti Appointments

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

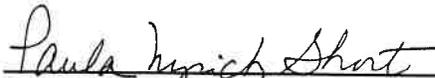
Board approval is requested for faculty emeriti appointments at the University of Houston, University of Houston-Clear Lake, University of Houston-Downtown, and University of Houston-Victoria. The emeritus title is conferred only upon retired tenured faculty who have made a significant contribution to the university through a long and distinguished record of scholarship, teaching, and/or service. Emeriti faculty are expected to remain willing to assist and advise the university as requested, particularly in their areas of competence.

SUPPORTING DOCUMENTATION: List of faculty recommended for emeriti appointments with brief biography

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Administration recommends approval of this item

COMPONENT: University of Houston System



SENIOR VICE CHANCELLOR Paula Myrick Short 5/4/2021
DATE



CHANCELLOR Renu Khator 5/17/2021
DATE

University of Houston

Professor Richard Bannerot (Cullen College of Engineering)

It is with pleasure that the Dean and faculty of the Cullen College of Engineering support the nomination of Dr. Richard Bannerot for Professor Emeritus at the University of Houston.

Dr. Bannerot has had a truly outstanding career at the University of Houston, and his achievements have been well-recognized both within and outside our university. What is particularly noteworthy is that Rich brought excellence not just to his work as a leading scholar and a researcher but also as a committed citizen at the department and college level. Dr. Bannerot joined UH in 1968 as an assistant professor, rose rapidly through the ranks, and achieved the rank of full professor in 1982. In years since Dr. Bannerot has served in several important positions e.g. Associate Chairman (1983-1988), Chair (1993-2000). During his tenure at UH, Dr. Bannerot has had a distinguished record of teaching in diverse areas of mechanical engineering and has received nearly all the possible teaching awards our university has to offer---these include the career teaching award from the Cullen College of Engineering, Claude Wilson Award for Lifetime Achievement as an Engineering Educator (ASME) among others. Dr. Bannerot's research program has produced 19 graduate students, 5 book contributions, and a rich journal publication record. During Dr. Bannerot's 50 years of service at UH, the mechanical engineering department has grown significantly in size and stature. Dr. Bannerot's leadership and mentorship of fellow faculty members have been a big part of this departmental success. My colleagues and I are very grateful for having benefitted from Dr. Bannerot's service and look forward to Dr. Bannerot's continued guidance as Professor Emeritus.

Dr. Bannerot (PhD, PE) served on the faculty of University of Houston's Department of Mechanical Engineering for 51 years as an assistant, associate and full professor and department chairman (seven years). He wrote about 150 peer-reviewed articles, made about 90 technical, peer-reviewed presentations, made about 40 additional invited presentations, co-authored a textbook: Solar Thermal Energy Systems: Analysis and Design, and received over \$4.0 M (equivalent to about \$8M in 2020) for about 50 research and administrative projects.

He received a Lifetime Teaching Awards from the Cullen of Engineering and from the South Texas Section of the ASME and an "Outstanding Teaching" Award from the Gulf Southwest Section of ASEE. He receive two "Outstanding Teachers" Awards from the Cullen College of Engineering and received recognition as one of the "Outstanding Teachers" (honorable mention) in the College nine times.

Professor Dan Luss (Cullen College of Engineering)

It is with pleasure that the Dean and Faculty of the College of Engineering support the nomination of Dr. Dan Luss for Professor Emeritus at the University of Houston.

Dan Luss retired from the University of Houston in Aug. of 2020 after a stellar 53 year career. Hired as an Assistant Professor, Dr. Luss rose through the ranks at a rapid pace, being promoted to full Professor in only 8 years. He was appointed Chair at that point, a position he occupied for the next 20 years. During that time, and under Dr. Luss' relentless leadership, the UH Chemical Engineering Department became a top-10 department according to the National Research Council. In 1983 Dr. Luss was elected a member of the National Academy of Engineering. He also was named Cullen Professor the same year.

Dr. Luss devoted his entire stellar career at the University of Houston, where he has been a member of the faculty for 53 years. Dr. Luss was hired as an Assistant Professor of Chemical Engineering in 1967 and rose through the ranks at a rapid pace, being promoted to full Professor in only 8 years. He served as Department Chair for 20 years and is credited with building a prominent Department that was ranked among the top 10 Chemical Engineering Departments in the US according to the National Research Council. In 1983 Dr. Luss was elected a member of the National Academy of Engineering. He also was named Cullen Professor that same year. Dr. Luss is widely recognized as one of the leading figures in the field of Chemical Engineering in the post-war era. His numerous students, who are having distinguished careers in academia and industry, are continuing his legacy of excellence.

University of Houston

Professor Ramesh Shrestha (Cullen College of Engineering)

It is with pleasure that the Dean and Faculty of the Cullen College of Engineering support the nomination of Dr. Ramesh Shrestha for Professor Emeritus at the University of Houston.

Dr. Ramesh Shrestha is an internationally recognized authority in geosensing. He moved to UH from University of Florida in January 2010, bringing with him the National Center for Airborne Laser Mapping (NCALM). Funded by the National Science Foundation (my understanding is that NCALM was the first federally funded center at UH), NCALM develops and applies Light Detection and Ranging (LIDAR) technology to map the earth surface. The data produced by NCALM-affiliated faculty and staff has been and continues to be used by engineers and scientists across the globe, including Dr. Shrestha and his colleagues at UH, to facilitate and enable their research. The data produced by NCALM, under the leadership of Dr. Shrestha, has been used to advance our knowledge of the dynamics of the earth surface, including the movement of faults. Since 2010, Dr. Shrestha has served as lead PI and NCALM Director, together with 161 PIs from 113 universities, on approximately \$46M of externally funded grants, \$17M of which came to UH. Dr. Shrestha was also founder of the Geosensing Systems Engineering PhD (2014) and MS programs (2013) at UH, in addition to a minor in geomatics housed in the Department of Civil and Environmental Engineering. NCALM has truly had global impact, including its high profile contributions to archeology. In fact, because of NCALM's success in the use of LIDAR to discover previously unknown sites of ancient civilizations in the rain forest jungle in Central America, LIDAR has become the technology of choice in the search and mapping of archaeological sites in difficult to access areas. In this regard Dr. Shrestha has been responsible for a paradigm shift in archaeology. This work has brought significant attention to UH, as evidenced by seven TV documentaries and one motion picture. For the contributions listed above, together with the papers, books and PhD graduates he produced, Dr. Shrestha is highly deserving Emeritus status.

Professor Nancy Weems (Kathrine G. McGovern College of the Arts)

It is with pleasure that the Dean and faculty of the Kathrine G. McGovern College of the Arts support the nomination of Professor Nancy Weems for Professor Emeritus at the University of Houston.

Nancy Weems retired in 2018 after nearly 40 years of teaching at the University of Houston. During that time, she established herself as a superb performing artist and a passionate educator. She is deeply revered by her colleagues and her students, who have regularly commented over the years on the deep impact she has had on their artistry and on her remarkable ability to teach, inspire, and achieve through the art of music.

As Professor of Music, Nancy Weems held the Madison Endowed Professor of Music and served for many years as Chair of the Piano Division in the Moores School of Music. Her career trajectory, which includes her participation as a competitor in the 1981 Van Cliburn International Piano Competition as well as service as an Artistic Ambassador for the United States to China, solidified her reputation and distinguished her as a consummate performer across the globe. A native of Arkansas, she was named an official "Yellow Rose of Texas" by a former governor.

Weems received the University of Houston Teaching Excellence Award in 1995, and the Texas Music Teachers Association named her the Outstanding Collegiate Teacher of the Year in 1991. Renowned nationally and internationally for her teaching, she channeled the past into the future by sharing her vast knowledge accumulated from the great pianists of the 20th century with upcoming young talents. Among her former students are numerous active concert pianists, including London-based Andrew Brownell (B.M., Piano Performance, '00), winner of numerous international competitions; Jay Peng Chieh Sun (B.M., Piano Performance, '01), a Yamaha performing artist in China; and Kenneth Broberg (B.M., Piano Performance, '16), winner of the 2017 Hastings International Piano Concerto Competition in the U.K. and the Silver Medal in the 2017 Van Cliburn International Piano Competition. Many other former students are now piano faculty members at top universities worldwide. On the basis of her career accomplishments in research and

University of Houston

in teaching, Nancy Weems is eminently deserving of the rank of Professor Emerita at the University of Houston.

Professor David White (Kathrine G. McGovern College of the Arts)

It is with pleasure that the Dean and faculty of the Kathrine G. McGovern College of the Arts support the nomination of Professor David White for Professor Emeritus at the University of Houston.

David Ashley White has long been a towering figure in music. A prolific teacher, acclaimed composer, and a central figure in Houston's classical music scene for decades, his impact ripples through several generations of musicians. White's position as the C. W. Moores, Jr. Endowed Professor of Music and Director of the Moores School of Music (1999-2014) will forever secure an important place for him in the history of that school. He was the 2015 winner of the Esther Farfel Award, the University of Houston's highest honor for career excellence and achievement. Beloved by students and colleagues alike, he was a quintessentially ethical leader, one who always maintained a gentle, humane approach while also steering with a firm and steady guiding hand.

One of America's foremost composers of sacred music, White remains active in his field, with his music and his professional expertise in high demand nationally and internationally. His vocal and instrumental music is recorded on several commercial labels, including Zephyr, Gothic, and Albany, and commercial recordings of his music include "Echoes from the American Cathedral" (featuring the choir of St. Paul's United Methodist Church, Houston), "The Blue Estuaries" (featuring the Houston Chamber Choir), "Praise the Spirit" (featuring the choir of Palmer Memorial Episcopal Church, Houston), "As you set out for Ithaka" (a collection of secular music featuring faculty and students of the Moores School of Music), and, most recently, "So the Night Fall" (featuring the Schola Cantorum of Palmer Memorial Episcopal Church, Houston, with organist Sigurd Ogaard). White's hymns appear in a number of denominational books, including the Episcopal Church's "The Hymnal 1982" and its supplement, "Wonder, Love, and Praise"; "The United Methodist Hymnal" and its supplement, "The Faith We Sing"; the hymnal of the United Church of Christ in Japan; Great Britain's "Worship Songs Ancient and Modern"; and "Glory to God: The Presbyterian Hymnal (2013)." Four volumes of his hymn—his complete work in the genre to date—are published by Selah Publishing of Pittsburgh.

A seventh-generation Texan, White has served in numerous arts leadership capacities in Houston, including as a mayoral appointment on the board of the Houston Arts Alliance. He is composer-in-residence at Palmer Memorial Episcopal Church in Houston, his home parish. He was designated Distinguished Composer by the American Guild of Organists for its national convention held in Houston in 2016, where his anthem *With a Shining Like the Sun* was premiered, and in July 2015 he was awarded the Raabe Prize for Excellence in Sacred Composition for his work *Spirit Moving over Chaos*.

David White is an ideal candidate for Professor Emeritus, and the honor would be a fitting reflection of his lifetime of achievement in research and scholarship as well as his indelible impacts on the University of Houston and the Moores School of Music.

Professor Thomas DiGregori (College of Liberal Arts and Social Sciences)

It is with pleasure that the Dean and faculty of the College of Liberal Arts and Social Sciences support the nomination of Dr. Thomas DiGregori for Professor Emeritus at the University of Houston.

Dr. DiGregori has been on the faculty of the University of Houston since 1965. His contributions and influence on his discipline, department, and the university are substantial. Dr. DiGregori's research and scholarship investigates economic development with focus on agricultural policy. His productivity is extensive, with many dozens of published works and reports, but what is notable is that Dr. DiGregori also applied his work in global arena to improve technology and systems related to food production in developing countries. He has served as an advisor to the American Council of Science and Health for over

University of Houston

30 years, also serving on their board of directors and being inducted into their Founder's Circle. He also served on the board of Advisors of the Institute of African Affairs and editorial boards of many influential journals. He also consulted widely with an enormous number of international public and policy organizations and institutions. Dr. DiGregori has spent his entire career not only advancing his discipline but improving the world.

Dr. DiGregori is also a superior and committed educator, evidenced by his continuing to teach despite several substantial personal health issues in recent years. His course evaluations have been excellent for decades, and his courses are always fully enrolled due to the desire of economics majors to learn from him.

In recognition of 55+ years of outstanding research, teaching and service, Dean O'Connor strongly supports granting Professor Emeritus status to Dr. DiGregori in acknowledgement of his accomplishments and contributions and in honor of the legacy he will leave at the University of Houston.

Professor Jack Fletcher (College of Liberal Arts and Social Sciences)

It is with pleasure that the Dean and faculty of the College of Liberal Arts and Social Sciences support the nomination of Dr. Jack M. Fletcher Professor Emeritus at the University of Houston.

Dr. Fletcher is a Hugh and Lillie Cranz Cullen Distinguished University Chair, Associate Vice President for Research Administration, former Department of Psychology Chair and current Associate Chair, and one of the most well-known scientists in our department, with an international reputation. Dr. Fletcher is world renowned for his research in learning disabilities and his scientific efforts to improve our understanding of human cognition especially as it relates to the identification, classification, and treatment of developmental disabilities, in particular disorders of reading, math, learning, and attention, intellectual disabilities, traumatic brain injury, hydrocephalus, and spina bifida. He has published over 400 peer-reviewed manuscripts. His Google Scholar h-index is 133 with over 69,000 citations. He has directed or collaborated on over \$135 million dollars in funded research, with funding from several institutions within the National Institutes of Health (NIH), the US Department of Education, and the National Science Foundation (NSF). Funded by the National Institute of Child Health and Human Development (NICHD), he has directed program projects creating national centers in Learning Disabilities, Spina-Bifida, Attention Deficit and Hyperactivity Disorders, and Math Disabilities. Dr. Fletcher's students and mentees are found at top universities and medical centers throughout the country as well as in foreign countries. His impact on the field of psychology through his students and trainees has been immense. Dr. Fletcher has served in many capacities at a national level, serving on many federal panels, including multiple study sections at NIH, and on the National Advisory Council for the NICHD. He has served on special committees of the National Research Council, and the RAND Commission on Reading Comprehension, and on the President's Commission on Excellence in Special Education.

Professor Martha Haun (College of Liberal Arts and Social Sciences)

It is with pleasure that the Dean and Faculty of the College of Liberal Arts and Social Sciences support the nomination of Dr. Martha Haun for Professor Emeritus at the University of Houston.

Dr. Haun is a scholar of health communication with focus on interpersonal communication and family interaction; she is also a registered Parliamentarian. She has published many professional trade articles and practical manuals and handbooks. Dr. Haun's textbook *Communication: Theory and Concepts* has been republished through many editions. She coauthored a second textbook, *Estrategias efectivas para hablar en publico (Effective Strategies for Public Speaking)*, that has been an adopted text in the Department of Spanish and subsequently the Department of Hispanic Studies for the last 20 years. Through these works, she established and maintained a reputation as an expert on application of communication principles and parliamentary procedure – how to communicate effectively and ethically in meetings.

University of Houston

Dr. Haun has made major contributions to the curricula and structure of the current Jack J. Valenti School of Communication. She served multiple terms as director of undergraduate studies and director of graduate studies. She was a primary contributor to the design and implementation of a health communication major at the undergraduate and graduate levels. Dr. Haun designed six courses that remain part of the current degree curricula. The Valenti Director comments in her letter “our current program is strong today because of her dedication to the program.”

Dr. Haun has participated in extensive service at the university and in multiple national organizations. In addition to the program directorships stated above, she was director of several UH programs: Debate/Forensics; Campus and Community Speech Activities; and Speech Communication. She has held editorships for two journals, chaired more than two dozen conference programs, and more than three dozen workshops on communication and parliamentary procedure. Finally, she has served as the President or Executive Director for several national organizations, including the National Consortium of State Editors of Communication Journals, Women’s Caucus as well as the Committee on Accountability and Responsibility of Government of the Speech Communication Association, and the Commission on American Parliamentary Practice. She has also served in leadership roles in many local and regional societies and associations, and as the professional parliamentarian for multiple organizations.

Professor Richard Murray (College of Liberal Arts and Social Sciences)

It is with pleasure that the Dean and faculty of the College of Liberal Arts and Social Sciences support the nomination of Dr. Richard Murray for Professor Emeritus at the University of Houston.

Professor Richard Murray earned his PhD from the University of Minnesota, and his first job after graduate school was the University of Houston, where he has taught since 1966. In his more than 55 years on the faculty, Professor Murray has made significant contributions in his research, teaching, and service. Indeed, in the area of study, Texas politics, Murray has shown himself both inside of academia and in the public as the preeminent voice in this field. In his research, Murray is the author of three books: *The Houston Metropolitan Study: An Entrepreneurial Community Looks Ahead* (1998), *Progrowth Politics: Change and Governance in Houston* (1991), and the often assigned and consulted textbook, *Texas Politics: An Introduction*, 6th ed., (1992). Among his other writings are seven notable book chapters and eleven peer-reviewed journal articles in our discipline’s top journals, including the *Journal of Politics* (1977) and the *American Journal of Political Science* (1974). He has been an active scholar and researcher throughout his impressive career. In his teaching, Murray is the beloved teacher of three generations of students. For many years, Murray taught undergraduate and graduate students the ins-and-outs of Texas politics, and many of those students have gone on to occupy important positions in public office, including John Whitmire and Carol Alvarado. Murray served either as chair or committee member on 48 of our 200 PhD students’ dissertation committees, an astounding number. Murray has placed students not only in public office, but in notable positions in academia. In his service, Murray served as the director of Public Policy at the University of Houston for nine years. He has served also as the director of the Survey Research Institute at the Center for Public Policy at the University of Houston, and has served on the board of directors for the Hobby School of Public Affairs, helping launch the school just a few years ago. Beyond UH, however, Murray has done an incalculable amount of service for the city of Houston and the state of Texas. He has consulted on more than 200 political campaigns. For over 50 years, he has been a pollster for local media and local government. He has engaged in punditry and political commentary for media close to home and far and wide, from the *Houston Chronicle* to the *New York Times*.

Murray has had an illustrious career as both an academic and as a public figure in Texas, which is no easy feat for any professor. He has brought immense visibility to the University of Houston. He very much deserves the honor of Emeritus Professor from our university.

University of Houston

Professor Thomas O'Brien (College of Liberal Arts and Social Sciences)

It is with pleasure that the Dean and Faculty of the College of Liberal Arts and Social Sciences support the nomination of Dr. Thomas O'Brien, Professor Emeritus at the University of Houston.

Dr. O'Brien has been on the faculty of the University of Houston since 1977. His contributions to his discipline, department, and university are significant. Dr. O'Brien is a scholar of economic history of 20th century Latin America. He has published four books, with a fifth nearing publication, and thirteen articles, one of which was awarded the Robertson Prize for best article in *Hispanic American Historical Review* by the Conference of Latin America. Dr. O'Brien has presented his research at international conferences on numerous occasions. Dr. O'Brien is also an exemplary educator and was instrumental in developing and enhancing the department's undergraduate and graduate degree curricula, including designing 11 undergraduate courses. He also advised and mentored more than a dozen PhD program in Modern Latin American History. Also, he was one of the first members of the History faculty to engage distance learning methods, including YouTube videos that remain widely accessed by an international audience to this day. Dr. O'Brien has served repeatedly on all of the department's standing committees and served as Department Chair for nearly a decade (three terms) in the mid- to late-1990s. He also participated in a three million dollar grant from USAID to create a new business school in Ecuador, demonstrating the recognition of his expertise and his commitment to applying his knowledge to improve society. In recognition of 44 years of outstanding research, teaching and service, there is strong support for granting Professor Emeritus status to Dr. Thomas O'Brien, in acknowledgement of his accomplishments and contributions and in honor of the legacy he will leave at the University of Houston.

Professor Tyrone Tillery (College of Liberal Arts & Social Sciences)

It is with pleasure that the Dean and Faculty of the College of Liberal Arts & Social Sciences support the nomination of Dr. Tyrone Tillery for Professor Emeritus at the University of Houston.

Dr. Tillery has been on the faculty of the University of Houston since 1993 following appointments at University of Oregon and Wayne State after completing his PhD in 1982. Dr. Tillery is a scholar of 20th century African American history with special focus on the Harlem Renaissance. His book *Claude McKay: A Black Poet's Struggle for Identity* received the Gustavus Meyers Center Outstanding Book Award, and he has also published articles. His next book "Chasing Tornadoes: the Role of Government in Race Relations, Detroit, 1943-1968" will be sent to the publisher in June. Dr. Tillery has presented his research at conferences on numerous occasions.

Dr. Tillery also has made major contributions to the history degree curriculum, including designing and teaching 11 undergraduate courses about the African American experience. At UH, he served on committees for eight graduate students, chairing three, and designed and taught graduate courses on the Civil Right Movement and the Harlem Renaissance. Dr. Tillery also served on the African American Studies program advisory board and was the interim director of that program while also serving on the search committee for the permanent director. Of particular note, each year he taught the two large section U.S. history core courses to thousands of students across two decades, and he created a televised course for U.S. history that is still available online.

Dr. Tillery has served on all of the department's standing committees, several college committees including Faculty Governance and Advisory Committee and Grievance Committee (elected positions), and served in the Faculty Senate, which included a term as chair of the Subcommittee on Legislative and Metropolitan Affairs. Dr. Tillery is a scholar-advocate with long history of distinguished service in the community, including a term as Executive Director of the Detroit Branch of NAACP, provided national commentary on race relations for many years, debated David Duke on Affirmative Action, and in recent years has been engaged locally with projects involving HISD and TSU. In recognition of his distinguished research, teaching and service, I support granting Professor Emeritus status to Dr. Tyrone Tillery, in

University of Houston

acknowledgement of his accomplishments and contributions across his career and at the University of Houston.

Professor Ed Hungerford (College of Natural Sciences & Mathematics)

It is with pleasure the Dean and Faculty of the College of Natural Sciences & Mathematics support the nomination of Dr. Ed Hungerford for Professor Emeritus at the University of Houston.

Dr. Hungerford came to UH in 1972 as an Assistant Professor and held a Professor of Physics position since 1980. He has served his Department, College and University at many levels throughout his career, including Department Chair, NSM Policy committee and UH tenure and Promotion committee. He lists 189 manuscripts and 95 invited talks. During his career, he has been named an American Physics Society fellow, an MD Anderson Professor and the Outstanding Educator of the Year. Dr. Hungerford is known nationally and internationally as a leader in the field of experimental particle physics and continues to do research, publish and inspire young scientists even in retirement. Throughout his career, he has been considered a motivating teacher and has taught a wide range of undergraduate and graduate classes. He successfully supervised 24 Ph.D. graduates, 5 undergraduate honors theses, and 5 postdocs. Dr. Hungerford is an excellent choice for an Emeritus Professor as he has provided a lifetime to service, research and teaching excellence to UH. His continued engagement with University will be beneficial to the Department of Physics, College of Natural Sciences and the University of Houston.

Professor David Wagner (College of Natural Sciences and Mathematics)

It is with pleasure that the Dean and Faculty of the College of Natural Sciences and Mathematics support the nomination of Dr. David Wagner for Professor Emeritus at the University of Houston.

Dr. David Wagner will be retiring from his position as Associate Professor of Mathematics, effective September 1, 2021. He has made a significant contribution to our department, our College, and University through his long and distinguished record of scholarship, teaching and service, and is nominated for the title of Professor Emeritus. Dr. Wagner earned his doctorate degree in Mathematics at the University of Michigan. He was awarded the degree in 1980 and was appointed to an Assistant Professorship in Mathematics at the University of Houston in 1981. He was promoted to Associate Professor with tenure in 1987. His research is well known and respected in the field of nonlinear hyperbolic partial differential equations. His work has been published in first-rate peer-review journals including the Journal of Differential Equations, the SIAM Journal for Mathematical Analysis, and the Journal of Hyperbolic Differential Equations. Particularly, his work published in Journal of Differential Equations (1987) is well known among experts in the field as an unusually elegant proof of the equivalence of the Euler and Lagrangian equations of gas dynamics for weak solutions. His joint paper with Gui-Qiang Chen published in Journal of Differential Equations (2003) gave a difficult proof of a hard theorem on global entropy solutions to exothermically reacting compressible Euler equations. Dr. Wagner was a dedicated teacher and taught a range of undergraduate and graduate courses. He was very active in the department, serving on sixteen committees and administrative assignments (70 committee-years), six as Chair (23 committee-years), and four Prelim committees. He enjoyed high standing among his colleagues and was a popular and respected faculty member. Dr. Wagner served the University of Houston faithfully and continually for 40 years. He was a respected researcher and an effective, dedicated instructor. His commitment to scholarship and quality education was unquestioned.

Professor Yuzo Chino (College of Optometry)

It is with pleasure that the Dean and faculty of the College of Optometry support the nomination of Yuzo Chino for Professor Emeritus at the University of Houston.

Securing research funding from the National Institute of Health demands excellence, persistence, and outstanding performance from scientists. In a field of many thousands, only 200-300 awards are granted

University of Houston

each year to vision researchers. Yet, in this hypercompetitive environment, Dr. Chino consistently achieved this high standard for 45 years. His work has led to many advances in our understanding of visual neuroscience. His work has been synonymous with the strong reputation of the University of Houston.

Dr. Chino's teaching has trained, more than one generation of vision scientists and clinical eye care providers. He has advanced the thinking and understanding of neuroscience through his teaching for optometrists, graduate students, post-doctoral scholars, visiting professor and others. His skill as an academic advisor and mentor influenced the careers of nearly 50 doctoral and post-doctoral trainees. His reputation and influence will continue to live on through these individuals.

It would be a fitting honor to name Dr. Yuzo Chino as Professor Emeritus for his career-long accomplishments that have advanced the reputation of the College of Optometry and the University of Houston.

Professor Karen Fern (College of Optometry)

It is with pleasure that the Dean and faculty of the College of Optometry support the nomination of Karen Fern for Professor Emeritus at the University of Houston.

Dr. Karen Fern has served as a faculty member at the University of Houston College of Optometry (UHCO) for over 36 years. Dr. Fern is a well-accomplished clinician-scientist and educator who incorporated cutting-edge research into patient care and clinical education of optometry students and residents. Dr. Fern was a co-investigator or principal investigator for projects funded by the National Eye Institute of the National Institutes of Health for more than 30 years including the COMET Study (Correction of Myopia Evaluation Trial) and as a member of the Pediatric Eye Disease Investigator Group (PEDIG), an international clinical research network affiliated with the Jaeb Center for Research.

She has published numerous articles and meeting abstracts that provided research evidence guiding the clinical management of children with amblyopia, strabismus and refractive error. She was a co-recipient of the prestigious Garland W. Clay Award in 1987 from the American Academy of Optometry honoring her for the outstanding paper published in *The American Journal of Optometry and Physiological Optics* (now *Optometry and Vision Science*).

In addition to teaching many of the courses related to pediatrics and binocular vision in the professional program at the College, Dr. Fern has actively participated in residency education initially as the director for the Pediatric and Binocular Vision Service and Pediatric Optometry residency program and for 20 years as Director of Residency Programs at the College providing the leadership to develop eight new residency programs. She was also an invited lecturer internationally at schools of optometry in Colombia, SA.

Dr. Fern has an extensive record of service at the College, University and to the profession of optometry at the national level. She served as the director for the Pediatric and Binocular Vision Service for 30 years. Her national service encompassed several areas. She served many years as a consultant to The Accreditation Council on Optometric Education chairing numerous residency program accreditation teams and as a member of teams evaluating professional programs for accreditation. She was very active in national optometric residency program education as a member and chair of the ORMatch Committee (national optometric residency match process), a member of the ASCO-AAO sub-specialty in optometry committee, and the ASCO Residency Affairs Committee. Dr. Fern also served as associate topical editor and topical editor for a total of 7 years for the journal *Optometry and Vision Science*.

Since Dr. Fern's retirement as a tenured Associate Professor on January 5, 2021, she continues to participate in research activity with Dr. Heather Anderson (a former faculty member at UHCO, now at the Ohio State University) and other investigators at the University of Houston in data analysis and manuscript preparation from the Identification of Optimal Spectacle Prescriptions for Patients with Down Syndrome Study (PI,

University of Houston

Heather Anderson). Dr. Fern is currently preparing two manuscripts for publication and two additional papers planned based on other previously completed, but unpublished, clinical research.

Dr. Fern has made substantial contributions in teaching, scholarship and service. Her knowledge and expertise in pediatric optometry has benefited generations of patients and optometrists. Her active involvement in clinical research, leadership and service has brought in first-class education to our students and made the UHCO an internationally renowned institute.

An emeritus status would provide resources useful for data analysis and manuscript preparation which continues post-retirement. Most importantly, the emeritus status would demonstrate recognition and appreciation of Dr. Fern's contributions to the University of Houston through 36 years of dedicated teaching, scholarship, service, and administrative activities.

Professor Earl Smith III (College of Optometry)

It is with pleasure that the Dean and faculty of the College of Optometry support the nomination of Dr. Earl Smith for Professor Emeritus at the University of Houston.

Dr. Smith has a truly exceptional record of accomplishments in research, teaching and service to the community, profession, college, and university. He has been a visionary leader of the college and profession and his distinguished career has been entirely dedicated to the College of Optometry, and the University of Houston. Since 1972, Dr. Smith has been affiliated with the University of Houston. He has held virtually every possible leadership role within the college as an instructor, graduate program director, research program director, department chair, and Dean. He has distinguished himself as a world-leading researcher through every conceivable measure of scientific impact: grants awarded, papers published, scientific citations, distinguished awards, invited lectures, and more. His reputation as a visionary scientific investigator has resulted in accolades from every corner of the globe for his work on refractive error and methods to control ocular growth and development. Dr. Smith has received top honors from the American Academy of Optometry, the University of Houston, and many institutions abroad. There are few who do not know his name or his outstanding work. Dr. Smith has been funded by the National Institute of Health for nearly 40 years and through his dedicated and persistent leadership, the college of optometry is a jewel in the crown of this profession. Dr. Smith was recently named among the top 10 investigators in the world for research impact. His list of publications continues to grow (nearly 200) and their groundbreaking ideas are the epitome of translational research. His early work on visual neural mechanisms evolved into basic investigations on the biological signals that drive eye growth. This work has provided the basis for drugs and devices that are now the subject of clinical trials and soon to become treatments and interventions that will truly reduce the global burden of refractive error and associated diseases and morbidity. Dr. Smith is a leader, a world class researcher, an outstanding teacher, and a devoted servant to the college, the profession and the University of Houston.

Professor Ellen Marrus (UH Law Center)

It is with pleasure that the Dean and faculty of the UH Law Center support the nomination of Dr. Ellen Marrus for Professor Emeritus at the University of Houston.

Professor Ellen Marrus, the Royce Till Professor of Law and Director for Children Law & Policy at the University of Houston Law Center, has had a long and distinguished career as an advocate for children's rights and education. Upon her retirement, Professor Marrus will have taught at the Law Center for 26 years. Professor Marrus joined the faculty at the Law Center in 1995 as an Associate Professor and Director, Clinical Legal Education. She was promoted to full professor in 2004. In 2005, she was awarded the George Butler Research Professorship. In 2007, she founded the Center for Children Law & Policy to advance children's interests through scholarship, advocacy, and teaching. Then, in 2017, Professor Marrus was awarded the Royce Till Professor of Law.

University of Houston

Professor Marrus has received many awards throughout her career including: The Boxing Gloves Award given by the National Juvenile Defender Center, for her work in Defending the Rights of Youth (2019); Ethel M. Baker Faculty Award, University of Houston Law Center (2017); Teaching Award, UH Alumni Organization (2000); Outstanding Faculty Support, Public Interest Law Organization (1999, 2000, 2001, 2004); Most Supportive Faculty Member, Black Law Student Association (2000); Outstanding Service to Black Law Student Association (1996, 1997); Outstanding Young Women of America (1983).

Professor Marrus is also a prolific author whose scholarship includes authoring 19 law review articles, 8 books and 4 book chapters. Additionally, she has had 116 professional presentations, and 29 media presentations. Her article, Best Interests Equals Zealous Advocacy: A Not So Radical View of Holistic Representation for Children Accused of Crime, 62 Maryland Law Review 288 (2003) has been cited 85 times. She is co-editor of Global Reflections on Children's Rights and The Law: 30 Years after the Convention on the Rights of the Child forthcoming April, 2021.

Professor Marrus has served the University of Houston Law Center in an exemplary manner. Over the course of her career, Professor Marrus has served on many major Law Center committees, including the Diversity and Inclusion Committee, the lateral hiring committee, clinical promotion committee, dean search committee, promotion and tenure committee, curriculum committee chair, and admissions committee.

Professor Nancy Linden (UH Libraries)

It is with pleasure that the Dean and Faculty of University of Houston Libraries support the nomination of Dr. Nancy Linden for Professor Emeritus at the University of Houston.

Nancy Linden joined the University Libraries in 2001 as a science and engineering librarian. She brought distinctive qualifications and great commitment to her position. Over the years she served as the liaison and subject specialist librarian to all of the departments of the Cullen College of Engineering. For a number of years she also served as the liaison librarian to two departments in the College of Technology and two departments in the College of Natural Sciences and Mathematics. For the last three years before retiring, Nancy assumed the role of Collections Coordinator for the University Libraries. She was responsible for developing collection analysis and assessment processes and for providing an overview of collections expenditures and trends. She also investigated collections trends and service models in research libraries.

Nancy received her Master of Library and Information Science degree from the University of Pittsburgh. Prior to joining the University Libraries she worked at Rice University and Shell Oil Company. During her 16 years at Shell Oil Company, she served in a number of roles including Reference Librarian, Computer Systems Librarian, and Liaison to the Computing Center. Nancy has a long record of service to the professional associations and was especially active in the Engineering Libraries Division of the American Society for Engineering Education. She also made numerous presentations at professional conferences, including the Charleston Conference, the Annual Meeting of the Association of Environmental Engineering and Science Professors, and the Joint Meeting of the Greater Western Library Alliance. Her colleagues are appreciative of her contributions to the field and grateful for her commitment to the Libraries and the University of Houston and believe her appointment as Emeritus Librarian is a well-earned recognition.

University of Houston-Clear Lake

Professor William Norwood (College of Human Sciences and Humanities)

It is with pleasure the Dean and faculty of the College of Human Sciences and Humanities support the nomination of Dr. William “Dub” Norwood, Professor Emeritus at the University of Houston - Clear Lake.

Dr. William “Dub” Norwood joined UHCL in 2004 as Assistant Professor of Clinical Psychology. He earned promotion and tenure in 2010. Dr. Norwood served in that role until ill health necessitated his retirement in December 2019, just a few months prior to his death.

Dr. Norwood completed his undergraduate education at the University of Texas, graduating with honors in 1986. He earned a master’s degree from the University of Houston and entered the doctoral program in Clinical Psychology, earning a Ph.D. in 1999. Throughout his career, Dr. Norwood maintained licensure through the Texas State Board of Examiners.

Dr. Norwood taught a variety of courses for UHCL’s M.A. in Clinical Psychology program and in the college’s inaugural doctoral program, the Psy. D. in Health Service Psychology. He was nominated three times for the Piper Award for Excellence in Teaching. Dr. Norwood remained active in research collaboration and publication until the time of his retirement, publishing work in numerous studies in top-tier journals. Dr. Norwood’s work was well known nationally and internationally.

Throughout his years of service to UHCL, Dr. Norwood took active roles in service at the program, department, college, and campus levels. He served on search committees, third-year review and promotion and tenure committees, and the college’s curriculum committee. As President of the Faculty Senate (2011-12), he also served on Academic and University Council. He served his discipline as a member of the editorial board of *Journal of Family Psychology* and as an ad hoc reviewer for a number of scholarly publications. Dr. Norwood was also a founding member and served as President of the Southeast Texas Chapter of the Association for Contextual Behavioral Science.

Professor M. Alix Valenti (College of Business)

It is with pleasure that the Dean and faculty of the College of Business support the nomination of Professor M. Alix Valenti at the University of Houston –Clear Lake.

Professor Valenti holds a BA in Mathematics from Molloy College where she graduated magna cum laude, an MBA from the University of Houston, a JD from St. John’s University School of Law, an LLM in taxation from New York University School of Law, and a PhD in International Management from the University of Texas at Dallas. After graduating with her PhD she joined the College of Business faculty at the University of Houston-Clear Lake as an Assistant Professor in Management and Legal Studies in 2003 where she worked until her retirement in 2020.

As a faculty member, Professor Valenti taught in three programs: Management, Human Resource Management, and Legal Studies. She taught ten courses both online and face-to-face, two of which she developed as new courses offered in the Human Resources and Legal Studies programs. In 2008 Professor Valenti received a Fulbright scholar award and taught graduate level courses at the National Sun Yat-sen University in Kaohsiung, Taiwan and at Peking University, Shenzhen Graduate School, Shenzhen, P.R.C. During her tenure at UHCL, Professor Valenti authored or co-authored 66 conference presentations and 48 peer reviewed journal articles. Together with Professor Wooten and Interim Associate Dean Kirkman, she received a grant from the Project Management Institute resulting in two conference presentations and a monolith on changes in the health care industry. Professor Valenti served as Program Coordinator for both the Human Resource Management Program and the Legal Studies Program. Professor Valenti was a Faculty Senator for four years and served as chairperson for the FSSC Committee. She also chaired or served as a member of numerous COB and University level committees. In 2020, she received the Distinguished Service Award from the University. Professor Valenti was also an active member of the Southwest Academy of Management, serving as a representative-at-large and track chair for several annual meetings.

Prior to joining the faculty at UHCL, Professor Valenti was a principal consultant at Mercer Human Resource Consulting, in-house counsel at ExxonMobil and Pitney Bowes Corp. and an attorney in private practice.

Professor Linda Becerra (College of Science and Technology)

The College of Science and Technology and the Department of Mathematics and Statistics is pleased to nominate Professor Linda Becerra for appointment as Professor Emeritus at the University of Houston-Downtown.

Dr. Becerra graduated with a Bachelor's in Mathematics from the University of Texas in 1971, and earned a Master's Degree in Mathematics at the University of Houston in 1976. She received her Doctor of Philosophy at the University of Houston in 1982 with a dissertation on "*Multiplicative Lattices and the Integral Closure Operation.*"

Dr. Linda Becerra joined the faculty of the University of Houston-Downtown in 1984. During her 36-year tenure at UHD, she started as a Visiting Assistant Professor and then moved onto the tenure track as Assistant Professor, earning tenure and promotion to Associate Professor, and then earned the rank of Professor in 2008.

Throughout her career, Dr. Becerra established a record of scholarly achievement and recognition. She has more than 25 publications on pure mathematics and mathematics education. The topics of her publications include ordered algebraic structures, multiplicative lattices, ideals of Noetherian rings, history of mathematics, and teaching technology for various mathematics courses. In 2006, Dr. Becerra was awarded the Trevor Evans Award by the Mathematical Association of America (MAA) for best paper in Math Horizons, MAA publication: "*The Evolution of Mathematical Certainty*".

Within the university, Dr. Becerra has been a visible and committed member of the faculty, serving on 39 UHD University committees. Within the department, she served for many years as chair of the Mathematics Program Committee, and also led the Department of Mathematics and Statistics Mathematics Program Assessment. Dr. Becerra has been a vital and key colleague, offering the department and university a strong thread of continuity and dedication in her many years of service

Dr. Becerra's teaching parallels her strong records in scholarship and service. Students often note how she cares about them, how rigorous and fair her teaching style is, and how inspirational she is, which is particularly noteworthy in an area such as mathematics that many students find challenging when they enter college. We are truly proud and fortunate to have had Dr. Becerra as our colleague for the past 36 years.

Given her contributions to the Department of Mathematics and Statistics and the University of Houston-Downtown as well as students and the academy, Dr. Becerra is worthy of consideration for the status of Professor Emeritus.

Professor Meledath Damodaran (School of Arts and Sciences)

It is with pleasure that the Dean and faculty of the School of Arts and Sciences and the UHV Faculty Council support the nomination of Professor Meledath Damodaran for Emeritus Professor at the University of Houston – Victoria.

Dr. Damodaran earned his Ph.D. in Mathematics from Purdue University in 1977. Prior to joining the faculty at the University of Houston-Victoria, he taught at St. Louis University, Southeast Missouri State University, University of Central Oklahoma, Yale University, and the University of Bridgeport. During his career at UHV, Dr. Damodaran was a Fulbright Scholar and Visiting Faculty at Birla Institute of Technology in 1992 and a Visiting Professor at the Indian Institute of Management in 1999-2000. The contributions Dr. Damodaran have made to the University of Houston-Victoria are widespread and helped fully establish the technology programs that continue to grow and expand in new ways. Starting in 1992, he reimagined the undergraduate program in Computer Information Systems to work with the School of Business and recruit students from junior colleges in the area to the new programs at UHV. Enrollments increased rapidly, which allowed the department to keep expanding. His entrepreneurial spirit continued to shine as Dr. Damodaran established a Master's Program in Computer Information Systems. His efforts did not end there because he was able to expand the undergraduate Computer Information Systems program to Sugar Land. Before leaving UHV, Dr. Damodaran worked collaboratively to create the BS and BAAS programs in Computer Science with a concentration in Digital Gaming and Simulation. Dr. Damodaran published his research in different academic journals including *Information Systems Education Journal*, *Issues in Information Systems*, and at many invited conferences across the country and around the world. His expertise was not confined to academic journals and conferences because he served as a consultant to Dow Chemicals and South Texas Project Nuclear Operations, and winning grants from the United States Department of Defense and United States Department of Transportation. These contributions have a vital real-world impact. Furthermore, he served on thesis committees for students seeking doctoral and master's degrees. His contributions extended far beyond academia and industry because he was an important figure on campus. There are few committees at UHV that he did not serve on and twice served as chairman of the committee search for a new dean in the School of Arts & Sciences and served as president of Phi Kappa Phi. He started the annual Computer Science Day at UHV, which has been transformed into Math and Computer Science Awareness Day, which is extremely popular. Dr. Damodaran provided advice about Computer Science to local colleges, too.

Professor Hal Smith (School of Arts and Sciences)

It is with pleasure that the Dean and faculty of the School of Arts and Sciences and the UHV Faculty Council support the nomination of Professor Hal Smith for Emeritus Professor at the University of Houston – Victoria.

Dr. Smith earned his Ph.D. from the University of Iowa in 1971. Before starting his long career at the University of Houston-Victoria, he held visiting positions at the University of Missouri-Kansas City and the University of Montana. Most scholars write in one research area, but Dr. Smith has been successful in two disparate fields joined by common focus on social class and political participation. His peers recognized his outstanding scholarship as Dr. Smith has twice been a co-winner of the Liz Carpenter Prize for the best book on Texas women's history (2003 and 2011) and was the co-winner of the T.R. Fehrenbach Prize for the best scholarly book on Texas history in 2003. He also received the H. Bailey Carroll Award for the best article in 2011 in *Southwestern Historical Quarterly*. Dr. Smith has written three books and co-edited three others that have been published by different presses. Besides his books, Dr. Smith has published articles in *Southwestern Historical Quarterly*, *Women's History Review*, *History*, *Historical Journal*, *Twentieth Century British History*, *The Historian*, *Journal of Modern History*, *Societas*, and *Albion*. That still does not cover all his research since contributed work to numerous edited volumes and websites. The recognition Dr. Smith has earned for scholarship and teaching is widespread

University of Houston - Victoria

and international. He has delivered major public lectures at the national conferences of the Organization of American Historians and American Historical Association and at universities across Texas. His colleagues in Great Britain elected him a Fellow of the Royal Historical Society of Great Britain in recognition for his contributions to scholarship on British history and the Oxford faculty selected him to be a Visiting Fellow at the University of Oxford and make a presentation on his research about women's history in Britain. The University of Houston-Victoria honored Dr. Smith twice for Teaching Excellence (1988/1997) and he won a UHV Research Excellence Grant in 2007. Dr. Smith taught a wide range of classes in both American and European history.

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Admissions Criteria Update

DATE PREVIOUSLY SUBMITTED: August 10, 2020

SUMMARY:

Approval is requested to delegate to the Chancellor approval of temporary changes to the undergraduate and graduate admissions standards through fall 2022 for the campuses within the University of Houston System. These changes will be limited to waiving certain criteria such as SAT, ACT, GRE, GMAT, LSAT as necessary due to the on-going issues related to the coronavirus pandemic.

SUPPORTING DOCUMENTATION: None

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Administration recommends approval of this item

COMPONENT: University of Houston System

Renu Khator
PRESIDENT Renu Khator 5/17/2021
DATE

Paula Myrick Short
SENIOR VICE CHANCELLOR Paula Myrick Short 5/13/2021
DATE

Renu Khator
CHANCELLOR Renu Khator 5/17/2021
DATE

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Approval of a Master of Arts in Strategic Communication – University of Houston-Downtown

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

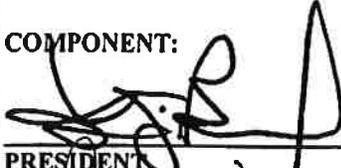
The University of Houston-Downtown requests approval to establish a Master of Arts in Strategic Communication. The proposed degree will prepare graduates to be advocates in their communities by focusing on strategic public engagement, stakeholder management and conflict resolution, and crisis communication. This program will capitalize on the resources and activities of the Center for Public Deliberation, the Center for Critical Race Studies, Center for Latino Studies, and the Institute for Plain English Research and Study in the College of Humanities and Social Sciences. The Bureau of Labor Statistics projects 4-17% job growth in various strategic communication-related professions over the next 8 years. This will be the first graduate program with this community engagement focus in the Houston area. In Texas, Texas Tech University and Texas Christian University both offer a Master of Arts in Strategic Communication, but these programs have different emphases and are outside the Houston region. Sam Houston University and Texas Southern University offer a general Master of Arts in Communication but without a specific focus. Within the University of Houston System, the University of Houston has three tracks in their Master of Arts in Communication: Health Communication, Public Relations, and Mass Media. The University of Houston-Victoria and University of Houston-Clear Lake also have communication components in the Master of Science in Publishing and Master of Arts in Digital Media Studies, respectively. The Master of Arts in Strategic Communication expects to generate revenue starting in its fourth year.

SUPPORTING DOCUMENTATION: Program Description and Financial Pro Forma

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Administration recommends approval of this item

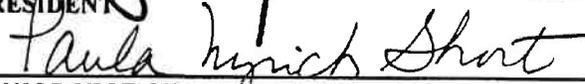
COMPONENT: University of Houston-Downtown



PRESIDENT Loren J. Blanchard

5/4/2021

DATE



SENIOR VICE CHANCELLOR Paula Myrick Short

DATE



CHANCELLOR Renu Khator

5/17/2021

DATE

Master of Arts in Strategic Communication University of Houston-Downtown

Congruence with System Goals and University Mission

The proposed MA in Strategic Communication (MASC) with an emphasis on community engagement will provide graduates with a skill set to prepare them to be advocates in their communities by focusing on strategic public engagement, stakeholder management and conflict resolution, and crisis communication in positions ranging from community service managers, to PR managers to Emergency Management Directors. This program supports the mission of UHD to provide “strong academic and career preparation as well as life-long learning opportunities” and to engage “with the community to address the needs and advance the development of the region.” In fulfilling its mission and complementing the existing programs at UHD, the MASC will capitalize on the resources and activities of the Center for Public Deliberation, the Center for Critical Race Studies, Center for Latino Studies, and the Institute for Plain English Research and Study in the College of Humanities and Social Sciences. The program also aligns with the UH System’s mission to “serve as an engine for economic development, while its public service activities enhance the quality of life in the region.” In recent years, community engagement has become more integral to strategic communication as a way of building credibility with the public, creating more authentic experiences, and facilitating inclusive decision-making with various constituents. UHD will be the first university to offer such a program in the Houston area and will further develop partnerships with area nonprofits, government agencies, and businesses.

Program Description

The proposed 30-hour MA in Strategic Communication (MASC) with emphasis on Community Engagement at the University of Houston–Downtown is an applied program that can be completed online and which will equip graduates with cutting-edge strategic communication skills, research knowledge, technology competencies, and theories needed to create effective community engagement and messaging with culturally, ethnically, and racially diverse public audiences and stakeholders. The program will build on our students’ strengths and prepare them to be advocates in their communities by focusing on several major strategic communication areas: (1) strategic public engagement, (2) stakeholder management and conflict resolution, and (3) crisis communication. Below are the program outcomes indicating what graduates will be able to do:

- Analyze and critique communication issues, concepts, and theories as they apply to community engagement
- Develop research analyzing emergent communication practices in local and global community engagement contexts
- Design tailored responses to community engagement issues by using appropriate technology
- Create robust community engagement strategies with stakeholders in groups and teams

Student and Job Market Demand

UHD's Bachelor of Arts in Communication Studies degree has been one of the largest programs in the university with 350 majors and many more minors. Many graduating students plan to continue their studies and regularly ask professors about available graduate degrees. In fact, when Communication Studies majors were asked about their interest in graduate work via a survey in 2019, 56% chose "yes" and 33% chose "maybe." Prospective full-time students will be able to complete all coursework within 1.5 years in an online format, which is an attractive option for working professionals seeking to further their communication skills and gain professional advancement. The MASC at UHD will serve as an affordable and convenient option for our own graduates as well as the larger regional market.

In addition, other institutions with an MA in Strategic Communication such as Texas Tech University as experienced high growth in the past five years which suggests heightened interest in having such a degree.

The employment outlook is very strong for careers in strategic communication-related areas, including social and community service managers, city managers (frequently labeled as "general and operations managers" in the City of Houston employment databases), community engagement coordinators and managers, strategic partnership coordinators, communication directors/specialists, emergency management directors, public and community affairs specialists, public engagement specialists as they engage with local communities, and training and development managers who prepare employees to engage with internal and external stakeholders. Projections for job growth in these occupations over the next 8 years are very healthy, per the Bureau of Labor Statistics—anywhere from 4% to 17%.

Program Duplication

The UHD MASC is the first graduate program with this community engagement focus in the Houston area. Within the UH System, UH has three tracks in their MA program within the School of Communication that are different from the MASC: Health Communication, Public Relations, and Mass Media. UH-Victoria has communication components in the MS in Publishing and UH-Clear Lake in the MA in Digital Media Studies. Elsewhere, Sam Houston University and Texas Southern University both offer a general MA in Communication but without a specific focus.

In Texas, Texas Tech University and Texas Christian University offer an M.A. in Strategic Communication programs. Both of these programs have different emphases and are outside the Houston region. Recent enrollment trends in these universities are very strong; for example, there has been a 224% increase in new student enrollment in the graduate strategic communication program at Texas Tech University (from 29 students during the 2015-2016 academic year to 65 students during 2019-2020 academic year). However, their tuition costs are notably higher than UHD tuition.

Thus, the MASC at UHD will be the first Strategic Communication graduate program in the Houston metropolitan region and the first in Texas with the focus on community engagement.

Faculty Resources

The UHD Communication Studies program has eleven faculty members with Ph.D. degrees in Communication Studies, which allows for ample coverage of a variety of graduate courses. Faculty research foci include strategic communication, leadership communication, training and development, crisis communication, plain language, and public deliberation and engagement. These research areas, coupled with extensive award-winning teaching experience and meaningful community service, provide a strong basis for the establishment of the new program. In fact, several faculty members in the program lead three major centers in the College of Humanities and Social Sciences: the Center for Public Deliberation, the Center for Critical Race Studies, and the Institute for Plain English Research and Study.

Brief Summary of State or National Need

The projected growth in the occupations in the job market section above signals a significant demand for people with advanced study in strategic communication, but many industry leaders also point to a growing need for curricula focused on the communication demands of these positions. Individuals who hold careers that need focused skills in strategic communication are responsible for facilitating productive communication with various internal and external communities for local government and profit and non-profit organizations.

In our development of this unique M.A. program with the emphasis in community engagement, we consulted a number of community partners, including mid-level and upper-level managers from the government and nonprofit sectors. For instance, Ms. TaKasha Francis, Director for the City of Houston Department of Neighborhoods, explains a critical need for her employees who work in community engagement to have more support in the development of their expertise, noting that those who work in engagement need to know how to build rapport with communities, understand the importance of various cultural issues, manage conflict in community settings, tailor communication to the audience, and use data to assess community future needs, and more.

A former CFO and hiring manager for the Houston Health Department has stated that he sees a tremendous opportunity for mid- to upper-level managers to study strategic communication, as he believes that many working professionals in various Houston government departments would be interested in the proposed M.A. degree. He has specifically referred to career paths including Administrative Managers, Division Managers, Staff Analysis, Division Chief, Team Leaders, and Administrative Supervisors.

Also, Bryan Escobedo, Systems Director at Combined Arms, a non-profit organization in Houston whose mission is to provide support and resources for post-9/11 military veterans and their families explains, “Every medium and large non-profit would benefit tremendously by this M.A.’s curriculum. We need more employees who are better equipped for conflict resolution, communication (written and oral), public deliberation and project collaboration, technical writing, and better project management and communication skills” (see appendix).

Furthermore, in a 2018 report by the Association of American Colleges and Universities, business executives and hiring managers ranked the skills to “effectively communicate orally,” “work effectively in teams,” and use “ethical judgement and decision-making” as some of the most valuable. The report also indicates that employers find these skills lacking in recent hires.

PRO FORMA FOR MASC-UHD

FY2023			Operating Years					
			Year 0	FY2023	FY2024	FY2025	FY2026	FY2027
				Fall22	Fall23	Fall24	Fall25	Fall26
Enrollments								
Cohort 1				20	18			
Cohort 2					25			
Cohort 3						23		
Cohort 4						35		
Cohort 5							32	
Cohort 6							40	36
Total				20	43	58	72	81
Expenses								
Faculty (9 month)	Salary	Avg % effort	Year 0	FY2023	FY2024	FY2025	FY2026	FY2027
Windy Lawrence	83,613	17%		17,917	17,917	35,834	17,917	17,917
Ivan Gan	61,377	14%		-	13,152	13,152	26,304	13,152
John Roundtree	57,000	17%		12,214	24,429	12,214	12,214	12,214
Natalia Matveeva	69,835	17%		14,965	29,929	14,965	14,965	14,965
Darius Benton	69,835	20%		13,818	13,818	27,636	13,818	27,636
Kara Winkler	69,835	14%		9,000	9,000	9,000	9,000	9,000
New T/TT	62,000	31%		13,286	26,571	39,857	39,857	26,571
New T/TT	62,000	14%		-	-	-	26,571	39,857
Adjunct Support (replacing UG teaching)	3,200	0%		19,200	32,000	35,200	38,400	38,400
	538,695	146%	-	100,400	166,816	187,858	199,047	199,712
Faculty FTE				1.3	2.1	2.4	2.6	2.6
Staff (12 month)								
Current Department Administrator	50,000	10%		5,000	5,000	5,100	5,100	5,202
Faculty Director Release (adjunct replace)	6,400	14%		6,400	6,400	6,528	6,528	6,659
Subtotal	56,400	24%	-	11,400	11,400	11,628	11,628	11,861
Staff FTE				0.24	0.24	0.24	0.24	0.24
Total Salaries			-	111,800	178,216	199,486	210,675	211,573
Benefits @ 28%			-	31,304	49,901	55,856	58,989	59,240
Total Personnel			-	143,103	228,117	255,342	269,664	270,813
Non-Personnel								
Marketing/Recruiting				7,500	10,000	5,000	2,500	2,500
Scholarships and Tuition Assistance				-	-	-	-	-
Annual maintenance & operations				5,000	5,000	5,000	5,000	5,000
Library and Information Technology				4,000	4,000	4,000	4,000	4,000
Accreditation				-	-	-	-	-
Facilities				-	-	-	-	-
Laboratory and software				-	-	-	-	-
Other: faculty development			-	-	4,000	-	-	-
Total Non-Personnel			-	16,500	23,000	14,000	11,500	11,500
Allocated to university operations	20%			21,689	55,758	71,482	108,684	118,986
Total Annual Expense			\$ -	\$ 181,292	\$ 306,875	\$ 340,824	\$ 389,848	\$ 401,299
Revenue								
Formula Funding Generated				-	57,637	57,637	196,687	196,687
Statutory Tuition Applied to Formula				-	(12,000)	(12,000)	(40,950)	(40,950)
Subtotal: State General Revenue				-	45,637	45,637	155,737	155,737
UHD Tuition and Fees				119,850	257,678	344,569	428,464	485,393
Allocated to set aside per student				(11,408)	(24,526)	(32,797)	(40,782)	(46,200)
Total Revenue from Enrollment				108,443	278,789	357,409	543,419	594,929
Philanthropy and other External Revenue				-	-	-	-	-
Net Revenue				108,443	278,789	357,409	543,419	594,929
Net Annual Gain/(Loss)			-	\$ (72,849)	\$ (28,086)	\$ 16,585	\$ 153,571	\$ 193,630
Cumulative Gain/(Loss)			-	\$ (72,849)	\$ (100,935)	\$ (84,350)	\$ 69,221	\$ 262,851

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Approval of an Executive Doctorate in Business Administration – University of Houston

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

The University of Houston requests approval to establish an Executive Doctorate in Business Administration. The proposed degree is an applied and practice-oriented program that prepares graduates for clinical and applied research in business and empowers them to share their knowledge garnered over their careers by teaching, consulting, or leading in senior management roles. The target audience would be working professionals with substantial experience that aspire to leverage academic rigor to solve real world business problems. Typical features of Executive Doctorate in Business Administration programs include students taking cohort classes while continuing their professional careers, flexible dissertation requirements, and a focus on applied research and solving real-world business problems. Texas leads the nation in population growth and is ranked as the top state for business in numerous rankings. Houston's size, population growth, level of education attainment, and thriving business economy (energy, medicine, manufacturing, technology), afford a backdrop that promises the successful launch of this degree program. The proposed program will be the first by a Tier One research university in the state. Currently there are only a few programs accredited by the Association to Advance Collegiate Schools of Business offered by reputable business schools in the United States, such as Temple University, University of Florida, and Georgia State University. The Executive Doctorate in Business Administration expects to generate revenue starting in its second year.

SUPPORTING

DOCUMENTATION: Program Description and Financial Pro Forma

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Administration recommends approval of this item

COMPONENT: University of Houston

<u>Renu Khator</u>		<u>5/17/2021</u>
PRESIDENT	Renu Khator	DATE
<u>Paula Myrick Short</u>		<u>5/4/2021</u>
SENIOR VICE CHANCELLOR	Paula Myrick Short	DATE
<u>Renu Khator</u>		<u>5/17/2021</u>
CHANCELLOR	Renu Khator	DATE

Executive Doctorate in Business Administration

University of Houston

Congruence with System Goals and University Mission

The proposed Executive Doctorate in Business Administration (EDBA) degree program aligns well with the mission of the University of Houston to “offer nationally competitive and internationally recognized opportunities for learning, discovery and engagement to a diverse population of students in a real-world setting” for the following reasons:

- An EDBA will contribute to the University of Houston’s key success indicators and the 50-in-5 initiative by increasing the number of doctoral degrees awarded and producing high quality, applied research that connects directly with the business community.
- The program will complement the existing Ph.D. in Business Administration program by enhancing the connection of the doctoral programs with real world business problems, thus enhancing the practical relevance of an already rigorous program.
- It will meet the need of experienced business professionals in Houston and Texas who aspire to pursue a doctoral degree in business administration. Success of similar business schools and anecdotal evidence through interaction between Bauer faculty and the business community suggest a strong demand for such a degree.
- In offering this degree, it will enhance the reputation of the C.T. Bauer College of Business and University of Houston among business communities, locally and nationally. Since many EDBA candidates are already senior executives, the program can lead to stronger partnerships with corporations, thus offering side benefits for our global network of Executive MBA programs.

Given Bauer’s expertise in doctoral education and executive education coupled with a world-class research faculty, this will enable graduates to become exceptional scholars with strong analytical and communication skills. It will also allow senior executives to rely on their experience to contribute to advancement of knowledge in the field of business, thereby bridging the gap between industry and academia. Moreover, the program will enhance the College’s relationships with business communities and likely produce incremental revenue. Consequently, it will help to achieve and maintain its national ranking.

Program Description

The EDBA is an applied and practice-oriented degree preparing candidates for clinical or applied research in business and empowers them to share their knowledge garnered over their careers by teaching, consulting, or leading in senior management roles. The target audience would be working professionals with substantial experience (typically 15 years or more) who aspire to leverage academic rigor to solve real world business problems.

Typical features of EDBA programs include students taking cohort classes while continuing their professional careers, flexible dissertation requirements, and a focus on applied research and solving real-world business problems. This degree differs from the Ph.D. in Business Administration, in that the latter is research-oriented and prepares candidates for academic careers in theory-based research and teaching.

Student and Job Market Demand

Texas leads the nation in population growth and is ranked as top state for business (e.g., CNBC’s 2018 America’s Top State for Business Ranking). Houston’s size (7 million people), population growth (16.4% growth in the last decade, second fastest growing MSA in the US), level of education attainment,

Executive Doctorate in Business Administration University of Houston

(32.4% college graduates), and thriving business economy (energy, medicine, manufacturing, technology), afford a backdrop that promises the successful launch of an EDDBA program. The target market is the whole state of Texas, with Houston as the near term target market. In the long term, the Bauer EDDBA program can expand both nationally and internationally.

The Bauer EDDBA program's competitive advantage could be summarized as follows:

- **First Mover Advantage:** The program will be the only program of its kind offered by Tier One public university accredited by the Association to Advance Collegiate Schools of Business (AACSB) in Texas. It will be a unique offering to a segment of senior executives. The College could lose first mover advantage and revenue to competitive programs if we do not act.
- **Talented and Acclaimed Faculty:** The College currently has faculty with excellent reputations on both academic and practice-oriented research and are well-qualified to supervise EDDBA students.
- **Program Design:** The curriculum adopts a combination of an interdisciplinary approach (common in successful EDDBA programs) as well as customizable and individualized project structures. The hybrid program design provides students with the breadth of knowledge needed while simultaneously allowing them to apply that knowledge to research projects in their chosen fields.
- **Large Alumni Network:** The large number of Bauer and UH alumni will be a valuable pool of EDDBA candidates the program can target.
- **Location:** Houston's central location and access hub will confer a geographic advantage to Bauer. This locational advantage will allow Bauer to provide an EDDBA program that is personalized for potential candidates and allow for more face-to-face interaction, in-depth collaboration, and access to lectures/seminars/workshops at the College.

Program Duplication

Currently there are only a few AACSB-accredited EDDBA programs offered by reputable business schools in the United States, such as Case Western Reserve University, Temple University, University of Florida, and Georgia State University. The proposed program will be the first by a Tier One Research University in the state of Texas.

Faculty Resources

No additional instructional resources are needed for the proposed program.

State or National Need

EDDBA programs have received interest and are increasingly popular in Europe, Asia and North America for two main reasons. First is the growing demand by corporations and by executives themselves to acquire higher-level research and analytical skills to apply to increasingly complex business environments. Second is the expanding need for business education and business school faculty. The AACSB accreditation requires that a minimum 50% of faculty resources are classified as "Academically Qualified" (AQ) faculty. Traditional doctoral degrees do not fill this demand. On the other hand, many faculty members (lecturers) in business schools do not hold doctoral degrees and are classified as Professionally Qualified (PQ) by the AACSB. Many PQ faculty, such as Certified Professional Accountants or Directors of Human Resources, are encouraged by their institutions as well as by their own desire to obtain a doctorate to continue teaching after leaving their current jobs in industry. These executives may not want to leave their jobs to study for a full-time Ph.D. Faculty pursuing this degree can achieve AQ status if they publish in refereed applied research journals.

PRO FORMA FOR Executive Doctorate in Business Administration

		Operating Years					
		Year 0	FY2022	FY2023	FY2024	FY2025	FY2026
			Fall21	Fall22	Fall23	Fall24	Fall25
Enrollments							
Cohort 1			20	20	20		
Cohort 2				25	25	25	
Cohort 3					30	30	30
Cohort 4						30	30
Cohort 5							30
Cohort 6							
Total			20	45	75	85	90
Expenses							
Faculty (9 month)	Salary % effort	Year 0	FY2022	FY2023	FY2024	FY2025	FY2026
T/TT Overload - Position 1	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 2	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 3	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 4	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 5	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 6	16,000 100%		16,000	16,000	16,000	16,000	16,000
T/TT Overload - Position 7	16,000 100%			16,000	16,000	16,000	16,000
T/TT Overload - Position 8	16,000 100%			16,000	16,000	16,000	16,000
T/TT Overload - Position 9	16,000 100%			16,000	16,000	16,000	16,000
T/TT Overload - Position 10	16,000 100%			16,000	16,000	16,000	16,000
T/TT Overload - Position 11	16,000 100%			16,000	16,000	16,000	16,000
Thesis Supervision - one per student	16,000 100%				320,000	400,000	480,000
Subtotal	192,000 1200%	-	96,000	176,000	496,000	576,000	656,000
Faculty FTE			-	-	-	-	-
Staff (12 month)							
Program Manager 2	52,656 100%	52,656	52,656	53,709	54,783	55,879	56,997
Admin Assistant	45,780 100%		45,780	46,696	47,630	48,582	49,554
Academic Director (Faculty Stipend)	15,000 100%	15,000	15,000	15,000	15,000	15,000	15,000
Subtotal	113,436 300%	67,656	113,436	115,405	117,413	119,461	121,550
Staff FTE			2	2	2	2	2
Total Salaries		67,656	209,436	291,405	613,413	695,461	777,550
Benefits @ 20.5%		13,869	42,934	59,738	125,750	142,570	159,398
Total Personnel		81,525	252,370	351,143	739,162	838,031	936,948
Non-Personnel							
Marketing/Recruiting		150,000	100,000	100,000	100,000	100,000	100,000
Scholarships & Tuition Assistantships				-	-	-	-
Annual maintenance & operations		15,000	5,000	5,000	30,000	30,000	30,000
Library and Information Technology				-	-	-	-
Accreditation				-	-	-	-
Facilities				-	-	-	-
Laboratory and other equipment				-	-	-	-
Other - Variable costs of program				-	-	-	-
Total Non-Personnel		165,000	252,630	437,168	683,613	757,428	794,335
Allocated to university operations	10%		69,444	156,250	361,175	395,898	536,917
Total Annual Expense		\$ 246,525	\$ 574,445	\$ 944,560	\$ 1,783,950	\$ 1,991,356	\$ 2,268,200
Revenue							
Formula Funding Generated			-	-	1,040,586	1,040,586	2,317,669
Statutory Tuition Applied to Formula			-	-	(33,000)	(33,000)	(73,500)
Subtotal: State General Revenue			-	-	1,007,586	1,007,586	2,244,169
UH Tuition and Fees			700,000	1,575,000	2,625,000	2,975,000	3,150,000
Allocated to set aside per student			(5,555)	(12,499)	(20,832)	(23,610)	(24,999)
Total Revenue from Enrollment			694,445	1,562,501	3,611,754	3,958,976	5,369,170
Philanthropy and other External Revenue			-	-	-	-	-
Net Revenue			694,445	1,562,501	3,611,754	3,958,976	5,369,170
Net Annual Gain/(Loss)		(246,525)	\$ 120,000	\$ 617,940	\$ 1,827,803	\$ 1,967,620	\$ 3,100,970
Cumulative Gain/(Loss)		(246,525)	\$ (126,526)	\$ 491,415	\$ 2,319,218	\$ 4,286,839	\$ 7,387,809

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Introduction of the Vice President of Enrollment Management - University of Houston-Downtown

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

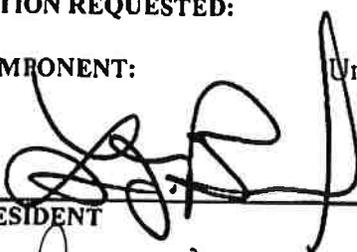
Introduction of Daniel Villanueva, new vice president of enrollment management at the University of Houston-Downtown. Mr. Villanueva officially began his duties on February 1, 2021.

SUPPORTING DOCUMENTATION: Biographical Sketch and CV

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Information

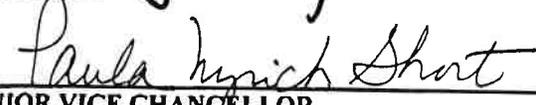
COMPONENT: University of Houston-Downtown



PRESIDENT

Loren J. Blanchard

5/4/2021
DATE



SENIOR VICE CHANCELLOR

Paula Myrick Short

5/4/2021
DATE



CHANCELLOR

Renu Khator

5/17/2021
DATE

University of Houston System Board of Regents

Introduction

Organization: University of Houston-Downtown

Type of Appointment: Appointment
Name: Daniel Villanueva
To Title: Vice President of Enrollment Management
Effective Date: February 1, 2021

Biographical Sketch:

Dr. Daniel Villanueva has been named Vice President of Enrollment Management at the University of Houston-Downtown. In this role, Dr. Villanueva provides leadership, management, strategic direction and administrative oversight for enhancing student access and enrollment services.

Dr. Villanueva previously served at Lone Star College-North Harris as Dean of Student Services. In 2013, he was appointed as Dean of Enrollment Management at Lone Star College-CyFair and led the development of the institution's inaugural strategic enrollment management plan, which increased headcount to over 21,000 students. Daniel served as the chapter advisor for the Beta Lambda Mu Chapter of Phi Theta Kappa while at Lone Star College-CyFair. He also served as Program Manager for Student Life from June 2011 until August 2013. In that role, he oversaw the Center for Student Life, Fitness Center, Recreational Sports, Campus Intramurals, Clubs/Organizations, and campus-wide programming.

Daniel attended Blinn College before transferring to Texas Tech University where he earned a bachelor's degree in Political Science. He received his master's degree in liberal arts, with an emphasis in Counseling & Psychology, from Texas Christian University. He is an adjunct faculty member in the College of Educational Administration and Human Resource Development and studied under Dr. Yvonna S. Lincoln at Texas A&M University. He also teaches Mexican American Humanities course as an adjunct professor at Lone Star College. Daniel is scheduled to defend his dissertation at this summer at Texas A&M University completing his Ph.D. in Educational Administration.

We are thrilled to have Dr. Daniel Villanueva as the next Vice President for Enrollment Management. He brings a wealth of experience to the position, with a keen understanding of our work here at the University of Houston-Downtown.

Daniel Villanueva, Jr.

Proven student-centered community college and university administrator with experience in strategic enrollment management, institutional partnerships, enrollment marketing, social media, recruitment, retention, graduation, first-generation college students, Latinx student success and diversity/inclusion.

EDUCATION

Doctor of Philosophy (Defense date: 5/21 | Certification date: 8/21)

Educational Leadership – Higher Education

Texas A&M University

College Station, TX

Master of Liberal Arts

Liberal Arts

Texas Christian University

Fort Worth, TX

Bachelor of Arts

Political Science

Texas Tech University

Lubbock, TX

ADMINISTRATIVE EXPERIENCE

University of Houston-Downtown – Houston, TX.

February 2021-Present

Comprehensive urban teaching university (14,500 students)

Vice President of Enrollment Management

Leads a highly productive enrollment management unit, including overseeing the recruitment, management, training, retention, and evaluation of highly qualified professional and support staff. Develops and implements a university strategic enrollment plan; fosters strong relationships with on- and off-campus constituents to enhance student outreach, enrollment, retention, and graduation. Oversees the implementation, upgrades, and compliance with the student information system. Fosters the university's commitment to student access and success by actively building a strong sense of community, and promotes engagement in the life of the university. Works collaboratively with University Marketing to increase student enrollment through strategic marketing and branding.

Notable Achievements:

- Increased first day registration by 26% from fall 2020 (1,705) to fall 2021 (2,156)
- Increased first day registration by 4% from summer 2020 (2,498) to summer 2021 (2,607)
- Designed a comprehensive plan to distribute the Coronavirus Response and Relief Appropriations Act funding – 4.7 million dollars
- Successfully hired key leadership team members: Director of Transfer Relations and University Registrar

University of Houston-Downtown – Houston, TX.*June 2019-Janurary 2021*

Comprehensive urban teaching university (14,500 students)

Associate Vice President of Enrollment Management

Assist VPEN with the leadership of the Enrollment Management Division and the areas of Admissions, Financial Aid, Registrar's Office, Retention, Commencement, Contact Center, Transfer Relations, and Campus Solutions Services to maximize enrollment and graduation. Establish enrollment targets and key performance indicators to maintain institutional reports. Developed enrollment projections and campaigns to drive registration, retention, and graduation of current and prospective students. Work collaboratively with marketing to promote enrollment.

Notable Achievements:

- Increased overall headcount enrollment 5% from fall 2017 to fall 2019
- Increased Freshman headcount enrollment 51% from fall 2017 (965) to fall 2019 (1,463)
- Increased Transfer headcount enrollment 23% from fall 2017 (1,829) to fall 2019 (2,257)
- Successful implementation of PeopleSoft Campus Solutions fall 2019
- Leveraged financial aid packaging to include Gator Pledge program
- Increased retention funding for continuing students by 8%
- Increased degrees awarded by 4.6% from 17-18 (3,185) to 18-19 (3,330)
- Worked collaboratively with individual colleges to increase graduate enrollment

University of Houston-Downtown – Houston, TX.*November 2017-June 2019*

Comprehensive urban teaching university (14,500 students)

Assistant Vice President of Enrollment Management and University Registrar

Served as Registrar concurrently overseeing Admissions, Transfer Relations, and Financial Aid. Oversaw four Associate/Assistant Registrar's in the areas of Registration, Articulation, Graduation, and Scheduling. Lead the institution's commencement ceremonies as well as all registration activities associated with enrollment, retention, and graduation. Developed enrollment projections and campaigns to drive registration and graduation of current and prospective students. Work collaboratively with marketing to promote enrollment.

Notable Achievements:

- Increased overall headcount enrollment 5% from fall 2017 to fall 2019
- Increased Freshman headcount enrollment 51% from fall 2017 (965) to fall 2019 (1,463)
- Increased Transfer headcount enrollment 23% from fall 2017 (1,829) to fall 2019 (2,257)
- Developed articulated business-processes and job aids for all operations within the Registrar's Office
- Collaborated with four community college systems to implement intrusive articulation agreements to streamline transfer credit articulation and data exchange.
- Implemented the Transfer Relations department in coordination with local community colleges
- Worked collaboratively with individual colleges to increase FTIC cohort graduation rate
- Reoptimized financial aid packaging and leveraged institutional aid to increase student registration for prospective and continuing students.

Lone Star College-North Harris – Houston, TX.	August 2016-November 2017
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One of six community colleges within the Lone Star College System (14,000 students)

Dean of Student Services

Provided leadership in the planning, design, implementation and evaluation of a comprehensive student affairs and enrollment management program. Oversaw Admissions & Records, Contact Center, Student Outreach & Recruitment, Education 1300 Student Success Course, New Student Orientation, Counseling, Advising, Communities in Schools (third-party partnership), Transfer Center, Strategic Planning, TRiO Grants (Upward Bound, Student Support Services, Education Talent), HIS Title V Grant, Phi Theta Kappa, Student Life, Student Conduct, and Diversity Initiatives. Responsible for designing and implementing and data procedures related to admissions, registration, student records, graduation, recruitment, outreach, and orientation.

Notable Achievements:

- Led the development of the TRiO Upward Bound Grant (*Awarded*)
- Increased overall headcount enrollment by 9% from fall 2016 to fall 2017 (*flat*)
- Implemented Contact Center to better serve current and prospective students
- Led the development of the division strategic plan and the strategic enrollment management plan
- Led the development of social media integration for the Student Services unit
- Led the development of a comprehensive student conduct tracking system
- Led the development of the institution's strategic diversity plan
- Led the development of external partnership with a third-party entity (Communities in Schools) to increase on-campus counseling services
- Redesigned academic advising model to maximize retention and persistence

Lone Star College-CyFair – Cypress, TX.	August 2014-August 2016
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One of six community colleges within the Lone Star College System (22,000 students)

Dean of Enrollment Management

Provided leadership in the planning, design, implementation, and evaluation of a comprehensive enrollment management program in student services. Oversaw Admissions & Records, Call Center, Student Outreach & Recruitment, Enrollment Marketing, and New Student Orientation. Responsible for all student service operations at satellite campuses. Responsible for designing and implementing and data procedures related to admissions, registration, student records, graduation, recruitment, outreach, and orientation. Provides leadership and assumes primary responsibility for budget development and management in areas under the supervision of this office. Establishes and manages external partnerships with local ISDs, corporate partners, and local industries to expand enrollment and meet strategic objectives. Responsible for system and local reports adhering to state, federal, system and local guidelines.

Notable Achievements:

- Increased overall enrollment headcount by 12% from fall 2014 (17,900) to fall 2016 (20,027)
- Increased credit hour enrollment by 9% from fall 2014 to fall 2016
- Redesigned the Contact Center to incorporate technology: call back and wait times features
- Designed and implemented the institution's first strategic enrollment management plan
- Implemented a full-time College Connection Advisor program imbedded with local ISD
- Work collaboratively with marketing to promote enrollment with strategic social media integration for outreach, retention, and graduation

Lone Star College-CyFair – Cypress, TX.*August 2013-August 2014*

One of six community colleges within the Lone Star College System (22,000 students)

Director of Enrollment Management

Provided leadership in the planning, design, implementation, and evaluation of a comprehensive enrollment management program in student services. Oversaw Admissions & Records, Call Center, Student Outreach & Recruitment, and New Student Orientation. Responsible for designing, implementing and creating data procedures related to admissions, registration, student records, graduation, recruitment, outreach, and orientation. Provided leadership to planning, designing, administering and evaluation of all aspects of enrollment management and data analysis for the college.

Notable Achievements:

- Increased overall enrollment headcount by 6% from fall 2013 to fall 2014
- Increased overall credit hour enrollment by 4% from fall 2013 to fall 2014
- Designed and implemented the institution's recruitment plan for the college
- Redesigned the New Student Orientation Program to facilitate transition from high schools to community college
- Implemented Student Ambassador program to recruit local high school students

Lone Star College-CyFair – Cypress, TX.*June 2011-August 2013*

One of six community colleges within the Lone Star College System (22,000 students)

Director of Student Life

Provided leadership for student life policy, programs, facilities, and services in support of the college mission and strategic goals. Oversaw Student Government Association, Student Life Center, Wellness/Fitness Center, Club Sports, Student Activity Fee Committee, Free Speech Zones, and Conduct.

Notable Achievements:

- Led the planning and development, alongside of architects, of the new Student Life Building
- Redesigned the Student Activity Fee Committee to adhere to Texas Education Code
- Implemented program-level assessment of every activity within Student Life
- Redesigned Student Life to incorporate Wellness/Fitness Center
- Served as Phi Theta Kappa Advisor to the Beta Lambda Mu Chapter
- Aligned student activities programming to support Academic Affairs and introduced purposeful academic programming
- Led the Diversity and Inclusion Committee to implement strategic programming to foster a more diverse learning environment

Blinn College District – Brenham, TX.*June 2007-June 2011*

Four rural community colleges (17,000 students)

Director of Student Affairs – August 2008-2011***Coordinator of Engagement – June 2007-August 2008***

Responsible for the institution's engagement and student affairs departments. Led the development of the strategic enrollment management plan to increase headcount and credit hour enrollment in addition to student engagement. Oversaw the college's engagement and student activities department, student center, student organizations, and game room. Worked collaboratively with the Dean of Students and Dean of Housing to ensure the campus had a living and learning experience with intentional programming.

Notable Achievements:

- Redesigned the Student Center and Game Room to provide an enhanced living experience for on-campus students
- Increased student organizations by 30% to offer more diverse options for students
- Created free speech zone policy and ensured that students had opportunities to express speech
- Worked collaboratively with Academic Affairs to fund honor societies to better engage high achieving students
- Served as chair of the conduct appeal committee and Clery Act liaison

Texas Tech University – Lubbock, TX.*April 2004-May 2006*

Rural research one university (38,000 students)

Resident Assistant (Student employment)

Communicate effectively with students, staff, and visitors and prepare written memorandums, documents and complete forms regarding campus housing. Gather and compile information and prepare reports relating to student housing. Direct and respond to fire alarms and major emergencies. Perform cash transactions, distribute mail and packages, issue keys and equipment, and monitor security of residence hall facilities.

ACADEMIC TEACHING EXPERIENCE

Semester	Course	Position	Institution
Sp 2021	HUMA 1305	Adjunct Faculty	Lone Star College-East Aldine Center
Fall 2020	HUMA 1305	Adjunct Faculty	Lone Star College-East Aldine Center
<p>HUMA 1305: This interdisciplinary humanities course which examines different cultural, artistic, economic, historical, political, and social aspects of the Mexican-American/Chicana/o communities. It also covers issues such as dispossession, immigration, transnationalism, and other topics that have shaped the Mexican-American experience.</p>			

Semester	Course	Position	Institution
Sp 2020	EDU 527	Curriculum Developer	Notre Dame University of Maryland
<p>EDU 527: Students explore concepts of leadership, team building, working with internal and external constituents, organizational structure and strategic planning for the enrollment management areas in the context of the higher education environment. Design of a strategic enrollment and retention plan. This course is a 3-credit course that fulfills a requirement for the post-baccalaureate certificate in Enrollment Management.</p>			

Semester	Course	Position	Institution
Sp 2019	ATA 3099	Adjunct Professor	University of Houston-Downtown
<p>ATA 3099: The Accelerated Transfer Academy (ATA) Career Planning Success and Strategies is an 8-week 0 credit course designed for new ATA Scholars to help develop and strengthen career readiness and academic skills that lead to success in college and the workforce. Students will engage in academic and career planning and learn how to utilize UHD resources that lead to student success.</p>			

Semester	Course	Position	Institution
Fall 2019	EDUC 1300	Adjunct Faculty	Lone Star College-Houston North
Sp 2019	EDUC 1300	Adjunct Faculty	Lone Star College-Houston North
Fall 2018	EDUC 1300	Adjunct Faculty	Lone Star College-Fairbanks
Fall 2016	EDUC 1300	Adjunct Faculty	Lone Star College (Online)
Fall 2014	EDUC 1300	Adjunct Faculty	Lone Star College-CyFair
Sp 2012	EDUC 1300	Adjunct Faculty	Lone Star College-CyFair
<p>EDUC 1300: A study of the 1) research and theory in the psychology of learning, cognition, and motivation, 2) factors that influence learning, and 3) application of learning strategies. Theoretical models of strategic learning, cognition, and motivation serve as the conceptual basis for teaching and learning strategies used in the classroom. Students are ultimately expected to integrate and apply these theories and learning skills discussed. This course serves as the Lone Star College freshman experience course.</p>			

Semester	Course	Position	Institution
Sum 2014	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
Sp 2014	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
Fall 2013	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
Sum 2013	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
Sp 2013	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
Fall 2012	HUMD 0330	Adjunct Faculty	Lone Star College-CyFair
<p>HUMD 0330: A course designed to help students increase their academic potential, develop an educational plan, and begin learning and applying strategies for success in college and life-long learning. Topics include the academic environment, personal and career goals, self-discovery, learning systems and study strategies, critical thinking, communication skills, career plans, college resources and policies, and intrusive advising. This course carries institutional credit but will not transfer nor be used to meet degree requirements.</p>			

LEADERSHIP EXPERIENCE

- 2020-2021** **President, Texas Association of Chicanos in Higher Education (TACHE)**
(State-wide association vote)
Led the development of the association's first strategic plan. Increased membership by 32%, led the redevelopment of newsletter and Career and Leadership Development Institute.
- 2019-2020** **State Conference Chair – Texas Association of Chicanos in Higher Education**
TACHE's purpose is to provide state, regional, and local forums for the discussion of issues related to Chicanos in higher education and to collaborate with institutions of higher learning to create workable solutions for these issues.
- 2019-2020** **Hispanic Association of Colleges & Universities – La Academia de Liderazgo**
(Application and selection process) Designed to increase the number of talented individuals who aspire to leadership positions of Hispanic-Serving Institutions (HSIs) and Emerging HSIs. Fellows selected for the program participate in an array of leadership development activities that will not only prepare them for leadership roles in the full spectrum of institutions of higher learning but will especially sensitize and mold them for leadership positions within HSIs and Emerging HSIs.
- 2018-2019** **UHD's Presidential Leadership Academy (Application/Selection Process)**
(Application and selection process) Designed to enhance the strength of UHD's leadership and shape tomorrow's leaders, the President's Leadership Academy provides current and aspiring leaders the opportunity to define their leadership styles, develop their management tools, increase their understanding of higher education administration operations, and expand their knowledge of the University of Houston-Downtown.
- 2018-2019** **President & Conference Chair, Southeast Texas Association of College Registrar's and Admissions Officers (Regional association vote)**
The Southeast Texas Association of Collegiate Registrars and Admissions Officers (SETACRAO) includes a geographic area that begins at the Brazos River and extends south to Houston and the Gulf Coast.
- 2015-2020** **Advisory Board Member, Enrollment Management Report (Jossey-Bass)**

INVITED PRESENTATIONS

- Villanueva, D. "Social networking & college campuses," Blinn College Housing Training Sessions, Brenham, TX, August 2007-2009.
- Villanueva, D. "Transition from high school to college," Blinn College New Student Orientation, Brenham, TX, Summer, 2009.
- Villanueva, D., et al. "Showcase days: Recruiting tools and practices for prospective students and parents," Texas Association of College Registrars and Admissions Officers Annual Convention, Lubbock, TX, November, 2009.
- Villanueva, D. "New technology and recruiting practices for community colleges," Texas A&M University Chancellor's Office, College Station, TX, May 2010.
- Villanueva, D. "Risk management in student life," Lone Star College-CyFair, Cypress, TX, August, 2010
- Villanueva, D. "Assessment and technology in student life programming," Association for the Promotion of Campus Activities Annual Convention, New York, NY. July 2012.
- Villanueva, D. & Valle, R. M. "The Rent experience; Incorporating a Broadway show into student life program," Association for the Promotion of Campus Activities Annual Convention, New York, NY. July 2012.
- Villanueva, D. & Levy, A. "Round table discussion: Assessment in Student Services," Southern Association of Colleges and Schools Commission on Colleges Annual Conference, Dallas, TX, Dec. 2012.
- Villanueva, D., Levy, A., & Valle, R.M. "Kinky Boots; Lessons learned from the Broadway experience," Association for the Promotion of Campus Activities Annual Convention, New York, NY. July 2013.
- Villanueva, D., "Funding and business practices in community colleges," Texas A&M University - Higher Education Department, College Station, TX. April 2014.
- Villanueva, D., Levy, A., & Pledger, D. "Technology and student learning outcomes in campus programming," Association for the Promotion of Campus Activities Annual Convention, New York, NY. July 2014.
- Villanueva, D. "Impacts of financial aid on low- and middle-income minority students," National Council of Black American Affairs-Southern Region Conference, Houston, TX. October 2014.
- Villanueva, D., Levy, A. & Harrell, I. L. "Using Technology to Assess Co-Curricular Student Learning," The Community College Conference on Learning Assessment Conference, Orlando, FL. February 2015.

- Villanueva, D., Levy, A. & Harrell, I. L. “All hands-on deck: Recruitment, registration and retention in the 21st century,” Association of American Community College Conference, San Antonio, TX. April 2015.
- Villanueva, D., Levy, A. & Harrell, I. L. “Student success and completion; Starting at the top,” Association of American Community College Conference, San Antonio, TX. April 2015.
- Villanueva, D. “The modern registrar,” Southeast Texas Association of College Registrar’s and Admissions Officers Conference, Houston, TX. April 2019.
- Villanueva, D., Irving, A., Gleinser, B., & Randolph-Simon, K. “Transforming the higher education approach to customer service,” University of Houston System Student Affairs and Enrollment Services Leadership Conference, Houston, TX, May 2019.
- Villanueva, D. “Branding yourself in today’s social media environment,” Texas Association of Chicanos in Higher Education, Gulf Coast Region Summer Professional Development Day, Kingwood, TX, July 2019
- Villanueva, D., & Olivares-Urueta, M. “Landscape for Latino/as leadership in higher education,” Texas Association of Chicanos in Higher Education – Career and Leadership Development Institute, Sugar Land, TX, February 2020.
- Villanueva, D. “Branding yourself in today’s social media environment,” Texas Association of Chicanos in Higher Education, Annual State Conference, Sugar Land, TX, February 2020.
- Villanueva, D. “Providing engaging Student Services in a digital online format.” Texas Southern University Online Learning Summit, Online, July 2020.

ACADEMIC PUBLICATIONS

- Villanueva, D., Santos, S., & Murillo, E. G. (2018). From the editor’s desk. *Journal of Latinos and Education*, 17(2), 99–102. doi: 10.1080/15348431.2018.1465752
- Villanueva, D. (2021). Editor: Language and Culture Section. Handbook of Research on Latinos and Education: Theory, Research and Practice. Routledge, New York. (To be released July 2021)

GRANTS

- \$100,000 grant from the Texas Pioneer Foundation to help fund the creation of the Blinn College Mobile Go Center. The grant request was funded for 2010-2011. Grant was written with the Texas Higher Education Coordinating Board (THECB).
- Administrator of the College Connection Grant from the Texas Higher Education Coordinating Board (Blinn College).
- Upward Bound \$5,000,000.00 grant for Lone Star College-North Harris.

- (Pending) Title V Financial Literacy Grant for University of Houston-Downtown – 2.5-million-dollar grant. The grant is to promote financial literacy to current and prospective students as they complete their education.

SERVICE

University of Houston System (2017-2020)

- Tuberculosis Screening Committee (Member)
- Student Affairs and Enrollment Services Conference Committee (Member)

University of Houston-Downtown (2017-2020)

**Participation in the committees below occurred between 2017-2020*

- Enrollment Management & Marketing Operations Committee (Chair 2018-2019)
- Enrollment Management Operations Committee (Member)
- Academic Policy Committee (Member)
- Retention & Graduation Committee (Member)
- Advising Council (Member)
- PeopleSoft Implementation Committee (Chair)
- PeopleSoft Business Process Committee (Chair)
- PeopleSoft Query Taskforce (Chair)
- EAB Implementation Committee (Member)
- Institutional Strategic Planning Committee (Member)
- Transfer & Community College Council (Chair)

Lone Star College-North Harris (2016-2017)

- President's Leadership Council (Member)
- Enrollment Services Council (Chair)

Lone Star College-CyFair (2011-2014)

**Participation in the committees below occurred between 2011-2014*

- Student Success Committee (Member)
- Enrollment & Recruitment Committee (Chair)
- Student Activity Fee Committee (Chairman)
- BEST Start Committee (Member) – QEP System Initiative
- Strategic Enrollment Management Plan (Co-Chair)
- Commencement Committee (Chair)
- International Education Committee (Chair)
- Windows on the World Committee (Co-Chair) – Instruction Partnership
- Hispanic Heritage Committee (Co-Chair)
- President's Leadership Council (Member)
- Diversity and Inclusion Committee (Chair)

Blinn College District (2007-2010)

**Participation in the committees below occurred between 2007-2010*

- Strategic Enrollment Management Communication Committee (Co-Chair)
- Student Activities Board Committee (Chair)
- President's Staff Council (Member)
- Vice-President of Student Services Advisory Committee (Member)
- Banner Core Implementation Committee (Member)
- Institutional Chair of Disciplinary Appeals Committee (Member)

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Introduction of Dean, University Libraries - University of Houston

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

Introduction of Athena Jackson, new dean of the University Libraries at the University of Houston. Dean Jackson began her duties on February 15, 2021.

SUPPORTING DOCUMENTATION: Biographical Sketch and CV

FISCAL NOTE: None

**RECOMMENDATION/
ACTION REQUESTED:** Information

COMPONENT: University of Houston

Renu Khator
PRESIDENT Renu Khator 5/17/2021
DATE

Paula Myrick Short
SENIOR VICE CHANCELLOR Paula Myrick Short 5/4/2021
DATE

Renu Khator
CHANCELLOR Renu Khator 5/17/2021
DATE

University of Houston System Board of Regents

Introduction

Organization: University of Houston

Type of Appointment: Appointment
Name: Athena N. Jackson
To Title: Dean of Libraries and Elizabeth D. Rockwell Chair
Effective Date: February 15, 2021

Biographical Sketch:

Athena Jackson began her role as Dean of Libraries and Elizabeth D. Rockwell Chair at the University of Houston on February 15, 2021. She was most recently the Director of Library Special Collections at the University of California, Los Angeles. Athena has broad experience empowering teams and individuals to engage in contemporary access, authentic inclusion, and transformative learning opportunities. She has a passion for working with faculty, staff, students, donors, researchers, and communities.

Athena was previously Dorothy Foehr Huck Chair and Head of the Eberly Family Special Collections Library at Penn State University. Before that, Athena served as Associate Director of Special Collections at the University of Michigan Special Collections Library. At Michigan, Athena managed Reader Services and Collection Services and participated in the planning, policy development, and priority-setting for the special collections library. Athena has previously served as Special Collections Librarian at the University of Miami. She was also the Education and Outreach Librarian and Project Manager/Librarian for the Digitizing Louisiana Newspapers Project at Louisiana State University, and the North Carolina Newspaper Digitization Project Coordinator and Archivist at the North Carolina State Archives.

Athena was born in Galveston, TX and raised in Fort Bend County. She holds a Master of Science degree in Library and Information Science from the University of North Texas, and a Bachelor of Arts degree in English from the University of Houston. She is also a graduate of Wharton County Junior College in Wharton, Texas. Athena is thrilled to be home after a successful career spanning many states and leadership roles and brings her expertise, vision, and energy back to her alma mater in her favorite city, where it all was formed.

Education

- 2007 Master of Science in Library and Information Science, University of North Texas. Denton, TX
- 1997 Bachelor of Arts in English, University of Houston. Houston, TX
 - 2000 12 graduate course credit hours toward an MA in English Literature, University of Houston. Houston, TX

Academic Libraries Experience

October 2019 – Present | Director, UCLA Library Special Collections | UCLA (Los Angeles, CA)

- Heads an enterprise-wide organization marshalling the Library's special collections resources, services, and operations
- Provides leadership, oversight, and strategic vision to shape the future of special collections and archives at UCLA
- Develops and contributes to initiatives that advance diversity and inclusion as integral to academic excellence through the work of special collections and throughout the Library
- Fosters innovative practices responding to contemporary challenges affecting the leadership and management of special collections and archives, including preservation and conservation of material objects, digital records preservation, and use of digital tools and methods to enhance delivery of special collections content and services
- Serves as a member of the Library's management team

Mar, 2016 – Sept, 2018 | Dorothy Foehr Huck Chair & Head, Eberly Family Special Collections Library, Rank: Associate Professor | Penn State University (University Park, PA)

- Oversaw five functional areas of operation of the Special Collections Library: Curatorial and Exhibition Services, Research Services, Collection Management, Digital Services and University Archives (including staff of the Coal and Coke Heritage Center at Penn State Fayette)
- Provided leadership for special collections and archives maintained by the University's Commonwealth Campus libraries
- Set priorities for collection development for digital and physical special collections and identifies and initiates new collecting areas in support of the University's evolving research and teaching mission
- Worked with other University Libraries departments and staff to develop priorities, technical infrastructure and workflows in support of large-scale digitization initiatives
- Served as on the Libraries Development Board participating in large-scaled fundraising campaigns and programs
- Interim University Archivist launching a reappraisal of and update to a university-wide program for accessioning institutional archives (Oct 2017 to Sept 2018)

Jan, 2014 – Mar, 2016 | Associate Director, Special Collections Library | University of Michigan (Ann Arbor, MI)

- Supervised the work of Reader Services and Collections Services staff
- Developed, documented, implemented, evaluated, and revised policies and procedures to ensure appropriate access to and effective stewardship of collection material
- Coordinated activities with staff in Technical Services, Digital Library Production Services, Preservation and Conservation, Document Delivery, and other Library units to accomplish programmatic priorities and project goals
- Implementation of the Special Collections Library Image Bank

- Participated in planning, policy development, and priority setting for the Special Collections Library Curator for the Artists' Books Collection

2011-2013 | Special Collections Librarian, Librarian Assistant Professor | University of Miami (Coral Gables, FL)

- Promoted and responsible for Rare Books Collection development, instruction, and outreach
- Partnered with Manuscripts Librarian for digitization, instruction, and outreach endeavors
- Developed and implemented local cataloging policies and procedures
- Determined relevant, curriculum-related materials for digitization projects
- Assisted in the research, development, and execution of Special Collections exhibitions
- Assisted in the planning of Division outreach programming
- Collaborated with Preservation Librarian to ensure safe handling of materials and strategies for preserving damaged or at-risk items
- Managed Special Collections circulation and workflow automation software (Aeon) to develop best practices for data entry, monitor varying levels of usage, and generate quarterly and annual statistics for internal use and external reporting
- Supervised student workers in preparing archival collections for digitization queue
- Provided reference, instruction and research services to Special Collections users, including
- development and management of Division's blog content
- Developed effective relationships with users to assess instructional and research needs as pertinent to Special Collections
- Education & Outreach Librarian for Women's & Gender Studies and Anthropology disciplines

2009 - 2011 | Project Manager, Librarian for Digitizing Louisiana Newspapers Project | Louisiana State University (Baton Rouge, LA)

- Managed daily operations and workflow of digitization of microfilmed and print-copy historical newspapers in support of the National Digital Newspaper Program
- Supervised graduate assistant and student worker and coordinated the work of other staff contributing to the project
- Assisted the Project Co-Directors with the title selection process and liaised with the project Advisory Board
- Oversaw the microfilm evaluation and metadata collection and supervised the shipment and tracking of microfilm and digital assets
- Maintained regular contact with contracted vendors, supervised the technical inspection of microfilm per ISO specifications and supervised quality control checks on all digital assets created by vendors
- Created and maintained supplemental descriptive materials for future subject guides using the newspapers
- Coordinated outreach efforts to K-12 teachers and University instructors to advocate use of the project in classrooms
- Maintained project records, compiled statistics, prepared reports, and monitored budget
- Assisted with creation and maintenance of the project website, and facilitated project publicity
- Answered research queries regarding newspapers' content and access
- Principal author of renewal NEH grant application. Awarded \$285,000, 09-01-2011

2007 - 2008 | North Carolina Newspaper Digitization Project Coordinator, Archivist III | North Carolina State Archives (Raleigh, NC)

- Established specifications for digitizing microfilmed newspapers for pilot project funded by Library Services Technology Act grant
- Solicited and recommended vendor-contracted services for developing an online network for project participants including librarians, archivists, historians, and K-12 teachers
- Selected digital examples of objects for project Wiki display for partners statewide

Related Experience

Summer 2006 | Intern | National Anthropological Archives, Smithsonian Institution (Suitland, MD)

- Scanned, organized, and incorporated images for migration to Smithsonian's automated library system
- Assisted in implementing scanning and metadata protocols to meet NISO standards
- Calibrated scanners and monitors for optimum environmental controls
- Performed retrospective workflow assessment of digital images within internal systems
- Assessed overall organization of NAA's digital assets and standardized naming conventions and file types
- Conducted research and selected images for the Archives' "What's New" section of website

2003-2004, 2008 | Indexing (Management), Editorial | Alexander Street Press (Alexandria, VA) As Editor (2008)

- Managed four digital humanities database products comprised of manuscript and published materials for the academic/public library markets
- Explored product development in multimedia display in text, audio, and video formats
- Developed product bibliographies and consulted with editorial advisors in selection of materials
- Drafted product description and scope notes for indexing terms
- Negotiated license agreements with publishers, independent authors, and archival institutions
- Performed library market research

As Indexing Manager (2004)

- Managed eleven indexers' workflow on digital humanities database products
- Edited and updated training manuals for multiple products comprised of manuscript and published materials for extensive page-level indexing
- Hired, trained, and supervised new indexers
- Led and facilitated action-focused indexer meetings
- Explored product development
- Represented the indexing staff at senior management meetings

As Indexer/ Abstractor (2003-2004)

- Performed extensive humanities research for product indexing
- Provided SGML document mark-up for a relational database delivery system
- Assisted in product development
- promoted to manager; see above)

Professional Activities & Service

2007 - Present | American Library Association (ALA), Association of College and Research Libraries (ACRL), Rare Books and Manuscripts Section (RBMS)

- RBMS Executive Committee, Vice-Chair/Chair-Elect, 2016-2019
- RBMS Executive Committee, Member-at-Large, 2012-2015
- RBMS Budget & Development Committee, Member, 2009-2011; 2014-2016

- RBMS 2016 Conference Program Planning Committee, Subcommittee chair: Plenaries
- RBMS 2014 Preconference Program Planning Committee, Co-chair
- RBMS 2012 Preconference Program Planning Committee, Workshops Liaison
- RBMS Local Arrangements Committee for 2011 RBMS Preconference, Member
- RBMS Diversity Committee, Chair, 2010-2012
- RBMS Diversity Committee, Co-chair, 2008-2010

ACRL 2017 Coordinating Committee, Baltimore Maryland

- Roundtable Discussions Committee, Co-chair

Workshop on Technology and Archival Processing at Schlesinger Library at Radcliffe Institute, Harvard University

Advisory Board member, March 2017 – August 2018 Association of Research Libraries (ARL)

- Advisory Group for the Initiative to Recruit a Diverse Workforce member, May 2017 – Sept 2018
- Umbra Search African American History at University of Minnesota - Advisory Board member, 2015 – 2018

Local Institutional Service

At UCLA

- Library Management Council (ongoing)
- Strategic Directions Planning Task Force (Mar 2020 – Sept 2020)

At Penn State University

- Penn State University We are All In, Member (October 2016 – 2017)
- Libraries Library Management Council, Co-Chairperson June (2016 – Fall 2017)
- University Libraries Records Management Advisory Council (RMAC), Member (March 2016 – August 2018)
- University Academic Leadership Forum, Member (March 2016 –2018)
- University-wide Strategic Plan initiative for Advancing the Arts and Humanities, subcommittee member on Research and Creative Activities (2016 – 2017)
- University-wide Strategic Plan initiative for Advancing the Arts and Humanities, steering committee member (2017 – 2018)

At University of Michigan

- LibGuides Policy & Template Working Group (2014 –2016)
- Library Diversity Council (2014 – 2016)
 - Co-Chair 2015-2016

At University of Miami

- (Selected) Alternate Senator from Libraries, University of Miami Faculty Senate (2013 – 2016)
- Faculty Orientation Committee (2012 – 2013)
- Otto G. Richter Library's 50th Anniversary Committee (2012)
- Special Collections Web Archiving Pilot Group (2012 – 2013)

Exhibitions, Publications, & Presentations Exhibitions

- At University of Michigan
 - "Intersections: Cultures, Identities, Narratives" (Curator)
- At University of Miami
 - "Past is Prologue: The Bard @ UM" (Co-curator)
 - "Do Not Go Gentle: Poetry of Protest" (Co-curator)
 - Celebrating Richter Library's 50th Anniversary (Curator of Special Collections segment) "500 Years of Florida History" (Co-curator)

Publications

- In Press. Cooke, N. A., Warren, K. E., Brown, M., & Jackson, A. (in press). "It Starts at Home: Infusing Radical Empathy into Graduate Education." *Journal of Critical Library and Information Studies*, 3. Eds. Elvia Arroyo-Ramirez, Jasmine Jones, Shannon O'Neill, & Holly Smith
- Jackson, Athena N. (2016). "Succession Planning for 21st Century Special Collections Leadership: Initial Steps." In L.M. Thomas & B.M. Whittaker (Eds.) *New Directions for Special Collections: An Anthology of Practice*.
- Jackson, Athena N. (2016). "Forging into the Future: Facing Digital Realities and Forecasting Endeavors for Special Collections Librarianship." In A. Hirshon & M. Hubbard (Eds.) *Special Collections in the 21st Century*. Chicago, IL: American Libraries Association.
- "Balancing Selection and Digitization: Selecting Nineteenth- and Early Twentieth-Century Newspapers for Online Access." *Preserving Local Writers, Genealogy, Photographs, Newspapers, and Related Materials*. Eds. Carol Smallwood and Elaine Williams. Maryland: Scarecrow Press, 2012. 47-54. Print.
- "Monkeys and Wikis: Tools for Laying the Foundation for a Successful Multi-year Microfilm Digitization Project." Handout, Society of Southwest Archivists 2010 Annual Meeting, April 29, 2010.
- "RBMS Diversity Recruitment Toolkit." Spring 2009. (Principal author, as co-chair of the RBMS Diversity Committee.) "An online guide for RBMS members and library professionals who wish to make presentations about careers in special collections librarianship to students and paraprofessional staff, particularly those from underrepresented racial and ethnic groups."

Presentations

- May 5, 2020 | *Booksellers* Film Discussion (RBMS Sponsored Event). Streamed and Recorded event by ACRL/RBMS
- April 12, 2018 | Harvard Library Leadership Institute. Invited Speaker on topic: "Building a Persuasive Narrative." Boston, MA.
- June 21, 2017 | 2017 RBMS Conference. Presenter, "Seminar A: Leadership & Management in Special Collections: Becoming the Boss, the First Three Years and Beyond." Iowa City, IA.
- June 21, 2017 | 2017 RBMS Conference. Panelist, "Defining the Archive." Iowa City, IA.
- June 22, 2016 | 2016 RBMS Conference. Moderator, Opening Plenary, "Open the Door to a More Diverse and Collaborative Future." Miami, FL.
- October 12, 2014 | Acknowledging the Past, Forging the Future: National Colloquium on Library Special Collections. Panel Speaker, "Special Collections in an Age of Digital Scholarship." Case Western Reserve. Cleveland, OH
- June 26, 2013 | 2013 RBMS Preconference. Moderator, Closing Plenary, "'It's Showtime, Folks!': The Evolving Nature of Research and Public Engagement with Performing Arts Collections." Minneapolis, MN
- September 22, 2012 | 2nd Annual Joint Conference of Librarians of Color. Panel Speaker, "Diversity in the Special Collections Field: From Defining the Need to Providing Solutions." Kansas City, MO
- June 21, 2012 | 2012 RBMS Preconference. Co-Moderator, Discussion Session, "Putting Diversity into Action: Outreach to Donors from Local Cultural Groups." San Diego, CA

- September 20, 2010 | Avoyelles Rotary Club Meeting. Presenter, "Yesterday's News in Today's Times:
- Digitizing Louisiana Newspapers Project." Marksville, LA
- August 4, 2010 | National Digital Newspaper Program Annual Awardee Meeting, NEH. Panel Speaker,
- "Working with Advisory Boards in Historical Newspaper Title Selection." Washington, D.C.
- August 6, 2010 | National Digital Newspaper Program Annual Awardee Meeting, Library of Congress. Presenter, "From Casting to Production: Developing Successful Workflows with your Vendor." Washington, D.C.
- June 25, 2010 | 2010 RBMS Preconference. Presenter, Seminar: "Recruiting Members of Underrepresented Racial and Ethnic Groups to the Special Collections Library Profession: A How-To Session." Philadelphia, PA
- April 22, 2010 | LSU-SLIS Course: Academic Libraries. Guest Speaker, "Diversity in Special Collections Librarianship." Baton Rouge, LA
- April 17, 2010 | UNT-SLIS Course: Special Collections. Guest Speaker, "Seeing Ourselves in the Collections: Diversity in Special Collections Librarianship." Houston, TX
- January 15, 2010 | Boston Public Library. Presenter for RBMS Diversity Committee Outreach, "Recruiting Members from Underrepresented Communities to Special Collections Librarianship: Diversity in Special Collections." Boston, MA
- June 18, 2009 | 2009 RBMS Preconference. Co-Moderator: Discussion Session, "Many Voices at the Table: Diversity in Special Collections." Charlottesville, VA
- October 4, 2008 | UNT-SLIS Course: Special Collections. Guest Speaker, "An Alumna's Tale: Special Collections Professional Activities." Houston, TX

Continuing Education

- 2018 Library Senior Fellows at UCLA. UCLA, Los Angeles, CA. (August 5-24, 2018)
- Course: "Teaching History of the Book." Rare Books School at the University of Virginia, Charlottesville, VA. 30 hours coursework completed (July 2-6, 2012)
- "The New Philanthropic Environment: Fundraising for Libraries, Museums, & Archives," RBMS 2007 Preconference One-Day Workshop, Baltimore, MD (June, 2007)
- DACS - Describing Archives: A Content Standard, SAA sponsored Two-Day Workshop, Austin, Texas (April, 2007)

Awards

- Rare Book School Scholarship (2010)
- Beta Phi Mu (2007)
- RBMS Preconference Scholarship (2007)
- ACRL National Conference Library School Student Scholarship (2007)
- UNT School of Library and Information Sciences Scholarship (2006-2007)

**UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic and Student Success

ITEM: Presentation on Houston Guided Pathways to Success

DATE PREVIOUSLY SUBMITTED:

SUMMARY:

Dr. Paula Myrick Short, Senior Vice Chancellor/Senior Vice President for Academic Affairs and Provost, will present on the Houston Guided Pathways to Success initiative.

SUPPORTING DOCUMENTATION: N/A

FISCAL NOTE:

**RECOMMENDATION/
ACTION REQUESTED:** Information

COMPONENT: University of Houston System

<u>Renu Khator</u> PRESIDENT	Renu Khator	<u>5/17/2021</u> DATE
<u>Paula Myrick Short</u> SENIOR VICE CHANCELLOR	Paula Myrick Short	<u>5/4/2021</u> DATE
<u>Renu Khator</u> CHANCELLOR	Renu Khator	<u>5/17/2021</u> DATE