

**NOTICE AND AGENDA FOR A REGULAR MEETING  
OF THE GEUS BOARD OF TRUSTEES  
TO BE HELD AT 6:00 PM ON TUESDAY, JUNE 17, 2025  
IN THE  
GEUS OPERATIONS CENTER  
6000 JOE RAMSEY BLVD  
GREENVILLE, TX 75402**

**I. CALL TO ORDER**

**II. INVOCATION**

**III. ROLL CALL**

**IV. COMMUNICATIONS TO THE BOARD**

**V. CITIZENS TO BE HEARD ON NON-AGENDA ITEMS** *Citizens are invited to address the Board on topics not already scheduled for a Public Hearing or listed on the agenda. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 3 minutes and should conduct themselves in a civil manner. The Board cannot act on items not listed on the agenda in accordance with the Texas Open Meetings Act. Concerns will be addressed by GEUS Staff; they may be placed on a future agenda or addressed by some other course of response.*

**VI. PUBLIC TESTIMONY** *Public Testimony occurs when citizens are invited to address the Board on topics already on the agenda. Speakers will be invited to speak at the time of Board discussion for the item. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 2 minutes for each agenda item.*

**VII. FINANCIALS**

1. May 2025 Financial Report (FOR INFORMATION ONLY) 4

**VIII. NEW BUSINESS**

**1. CONSENT CALENDAR**

A. GEUS Board of Trustees Special Meeting Minutes - May 14, 2025

B. GEUS Board of Trustees Regular Meeting Minutes - May 15, 2025

C. GEUS Board of Trustees Special Meeting Minutes - May 22, 2025

D. GEUS Board of Trustees Special Meeting Minutes - June 5, 2025

E. Resolution 25-44: Authorize Purchase of Tree Trimming Bucket Truck as Approved in FY25 Budget 5

F. Resolution 25-45: Authorize Payment of Annual AMI Regional Network Interface (RNI) and Annual Analytical Software as Approved in the FY25 Budget 6

G. Resolution 25-46: Authorize the Purchase of a Production Pickup Truck as Approved in the FY25 Budget 7

**2. DISCUSSION ITEMS**

A. Regulatory and Legislative Update

B. Discuss 5-Year Capital Improvement Plan 8

**IX. REPORTS OF THE GENERAL MANAGER**

1. 2025 State of GEUS (FOR INFORMATION ONLY) 9

2. May 2025 Business Services Monthly Report (FOR INFORMATION ONLY)	40
3. May 2025 Customer Service Monthly Report (FOR INFORMATION ONLY)	43
4. May 2025 Engineering and Operations Monthly Report (FOR INFORMATION ONLY)	49
5. May 2025 Marketing Monthly Report (FOR INFORMATION ONLY)	52
<b>X. EXECUTIVE SESSION</b>	

**Texas Government Code, Section 551.086:** Certain Public Utilities Competitive Matters  
The Texas Open Meetings Act and its provisions do not require a public power utility governing body to conduct an open meeting to deliberate, vote or take final action on any competitive matter, as that term is defined by Section 552.133, Texas Government Code. Section 551.086 does not limit the right of a public power utility governing body to hold a closed session under any other exception provided for in the Open Meetings Act, supra.

- generation unit specific and portfolio fixed and variable costs, including forecasts of those costs, capital improvement plans for generation units, and generation unit operating characteristics and outage scheduling;
- bidding and pricing information for purchased power, generation, and fuel, and Electric Reliability Council of Texas bids, prices, offers, and related services and strategies;
- effective fuel and purchased power agreements and fuel transportation arrangements and contracts;
- risk management information, contracts, and strategies, including fuel hedging and storage;
- plans, studies, proposals, and analyses for system improvements, additions, or sales, other than transmission and distribution system improvements inside the service area for which the public power utility is the sole certificated retail provider; and
- customer billing, contract, and usage information, electric power pricing information, system load characteristics, and electric power marketing analyses and strategies.

**Texas Government Code, Section 551.071:** Attorney consultation regarding pending or contemplated litigation, settlement offers, or matters deemed subject to the Code of Professional Responsibility of the State Board of Texas, including contracts containing information proprietary to third parties.

1. At any time during the meeting, the Board may meet in Executive Session for consultation with its attorney concerning attorney client matters under Texas Government Code Section 551.

**XI. ADJOURN**

**NOTICE:**

MEETINGS OF THE GEUS BOARD ARE ACCESSIBLE TO THE DISABLED. IF YOU NEED AN INTERPRETER OR SPECIAL ASSISTANCE, CALL (903)

457-2811 (VOICE), 1-800-735-2988 (TDD) OR ADMINISTRATION@GEUS.ORG  
(EMAIL) AT LEAST 48 HOURS PRIOR TO THE SCHEDULED MEETING.



**Greenville Electric Utility System**  
**Monthly Financial Reporting (Unaudited)**  
**As of May 31, 2025**  
**All Funds**



	FY 2024-25 Budget	Month-To-Date Activity	Year-To-Date Activity	Encumbrances	YTD Actuals as % to Budget (Encumbrances Excluded)
<b>Revenues and Inflows</b>					
Electric Revenues (Funds 910-913)	\$ 104,978,900	\$ 6,837,328	\$ 56,979,725	\$ -	54.3%
Fusion Revenues (Fund 950)	6,873,260	474,835	4,358,273	-	63.4%
<b>Total Revenues and Inflows</b>	<b>111,852,160</b>	<b>7,312,163</b>	<b>61,337,998</b>	<b>-</b>	<b>54.8%</b>
<b>Expenses and Outflows</b>					
Elec Departmental O&M	78,041,470	4,938,351	42,422,026	2,546,997	54.4%
Fusion Departmental O&M	5,228,520	267,051	2,703,963	950,469	51.7%
Other Admin Expenses	1,063,200	2,420	32,740	-	3.1%
Insurance <sup>(1)</sup>	750,000	-	687,792	-	91.7%
City Services	611,500	60,671	485,364	-	79.4%
Transfers to City	4,130,930	436,149	2,077,903	-	50.3%
Board Of Development	733,780	-	328,350	-	44.7%
Capital -Electric <sup>(2)</sup>	174,207,530	2,183,038	24,757,291	66,846,237	14.2%
Capital - Fusion	1,013,160	14,914	282,617	72,666	27.9%
Debt Service Expenses	15,100	-	2,206	-	14.6%
Debt Service Principal Payments	3,845,000	-	3,845,000	-	100.0%
Debt Service Interest Expenses	7,501,625	-	3,556,827	-	47.4%
<b>Total Expenses and Outflows</b>	<b>277,141,815</b>	<b>7,902,594</b>	<b>81,182,079</b>	<b>70,416,369</b>	<b>29.3%</b>
<b>Change in Net Position <sup>(3) (4)</sup></b>	<b>\$ (165,289,655)</b>	<b>\$ (590,431)</b>	<b>\$ (19,844,081)</b>	<b>\$ (90,260,450)</b>	

**Notes and Percentage to Budget Explanations**

(1) Most of the insurance expense is paid annually in October.

(2) Capital encumbrances for the Electric Fund include multi-year projects with purchase orders opened in prior years based on Board approved appropriations.

(3) FY 2025 budgeted change in net position includes \$172,158,780 in planned expenses for multi-year CIP projects utilizing bond funds. When excluding these budgeted bond funded expenses, change in net position reflects an increase of \$6,869,125.

(4) FY 2025 year to date change in net position includes \$23,579,198 in expenses for multi-year CIP projects utilizing the Series 2024 bond sale. When excluding these bond funded expenses, change in net position reflects an increase of \$3,735,117. A decrease in net position may be due to multi-year projects utilizing bond proceeds from fund balance.

**GEUS BOARD OF TRUSTEES  
JUNE 17, 2025**

**RESOLUTION 25-44**

**AUTHORIZE PURCHASE OF TREE TRIMMING BUCKET TRUCK AS APPROVED IN  
THE FY25 BUDGET**

**BACKGROUND:** Transmission and Distribution (T&D) is requesting the purchase of one Altec LR8-56 ROW (Right of Way) tree-trimming bucket truck. This truck will replace an existing truck in the GEUS fleet.

**DISCUSSION OR DESCRIPTION:** The T&D Department, in consultation with GEUS Purchasing Agent, will procure the bucket truck through Sourcewell, a national purchasing cooperative. All GEUS fleet bucket trucks are Altec units, ensuring consistent controls for safety. With a major service center in Waxahachie and local Altec service personnel in Hunt County, maintenance and repairs are well-supported.

**COMPARISON OF ALTERNATIVES:** N/A

**BUDGET IMPACT:** The funds will be disbursed from T&D Distribution Capital Equipment Account 910-9-932590-59392-9900.

**RECOMMENDATION:** Staff recommends the Board approve the purchase of one Altec LR856 ROW (Right of Way) tree-trimming bucket truck in the amount of \$220,941.00 to Altec Industries, Kaufman, Texas as approved in the FY25 budget.

**BOARD ACTION:**

**GEUS BOARD OF TRUSTEES  
JUNE 17, 2025**

**RESOLUTION 25-45**

**AUTHORIZE PAYMENT OF ANNUAL AMI REGIONAL NETWORK INTERFACE (RNI)  
AND ANNUAL ANALYTICAL SOFTWARE AS APPROVED IN THE FY25 BUDGET**

**BACKGROUND:** GEUS' AMI system requires Software as a Service (AMI Regional Network Interface (RNI) and Analytical Software) to function as required.

**DISCUSSION OR DESCRIPTION:** The RNI manages meter data, sends commands, clears alarms, monitors network performance, and updates configurations remotely.

Sensus Analytics Enhanced is a comprehensive suite of applications that facilitates billing data retrieval, provides detailed consumption history in graphical and tabular formats, monitors device alarms, generates and schedules analytics reports, and assesses overall system health.

These costs also include physical servers located in off-site data centers.

**COMPARISON OF ALTERNATIVES:** N/A

**BUDGET IMPACT:** Funds will be disbursed from T&D Distribution Operations Account 910-9-932506-59110-5860, which has sufficient resources to cover this expenditure and approved in the FY25 budget.

**RECOMMENDATION:** Staff recommends the Board authorize payment in the amount of \$73,947.00 to Aqua-Metric Sales Company, Riverside California.

**BOARD ACTION:**

**GEUS BOARD OF TRUSTEES  
JUNE 17, 2025**

**RESOLUTION 25-46**

**AUTHORIZE THE PURCHASE OF A PRODUCTION PICKUP TRUCK AS APPROVED  
IN THE FY25 BUDGET**

**BACKGROUND:** Production is requesting the purchase of a Ford F450 truck with a flatbed installed. This truck will replace the current 1-ton truck currently in use.

**DISCUSSION OR DESCRIPTION:** The purchase of a 1-ton truck is approved in the FY 2025 Budget.

**COMPARISON OF ALTERNATIVES:** Production consulted with the GEUS Purchasing Agent. The truck will be purchased through Rockdale Country Ford (contract number 724-23), a vendor through the BuyBoard Purchasing Cooperative.

**BUDGET IMPACT:** The funds will be drawn from account 910-9-901090-59392-9900. This account has adequate funds to cover this expenditure.

**RECOMMENDATION:** Staff recommends the Board approve the purchase of a Ford F450 truck with an installed flatbed and a Purchase Order issued not-to-exceed \$87,550.00 to Rockdale Country Ford, Rockdale, Texas.

**BOARD ACTION:**



**GEUS CAPITAL IMPROVEMENT PLAN**  
**FY2025 Adopted, FY2025 Projected, and**  
**FY2026 Proposed Budgets**

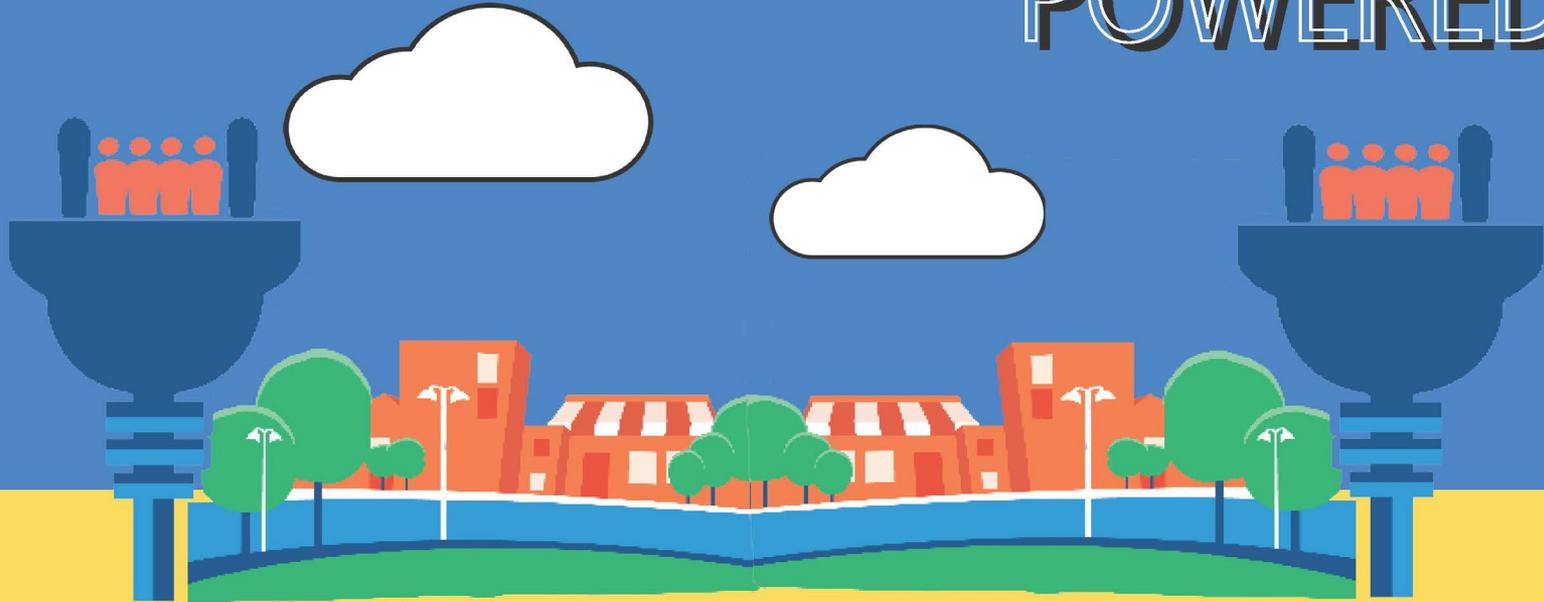
*Public*  
**PRELIMINARY**

<b>DEPARTMENTS</b>	<b>Adopted FY 2025</b>	<b>Projected FY 2025</b>	<b>Proposed FY 2026</b>
Administration	\$ 2,540,000	\$ 1,590,950	\$ 1,758,200
Finance	216,500	216,500	760,000
Customer Service	392,000	319,000	170,000
Engineering and Operations	126,671,171	100,658,260	108,273,449
Capital Contingency	500,000	500,000	1,000,000
Technology	1,291,410	1,466,410	1,113,200
Compliance			120,000
<b>Grand Total</b>	<b>\$ 131,611,081</b>	<b>\$ 104,751,120</b>	<b>\$ 113,194,849</b>

<b>FUNDING SOURCES</b>	<b>Adopted FY2025</b>	<b>Projected FY 2025</b>	<b>Proposed FY 2026</b>
Debt Funded	\$ 128,563,171	\$ 101,762,210	\$ 109,272,649
Cash Funded	3,047,910	2,988,910	3,922,200
<b>GRAND TOTAL</b>	<b>\$ 131,611,081</b>	<b>\$ 104,751,120</b>	<b>\$ 113,194,849</b>



Community  
POWERED



# State of GEUS 2025

FY2024 Results

Nationally recognized public power provider, proudly serving the community since 1891.



American Public Power Association



***“Maintain competitive rates,  
increase system reliability and  
improve services”***

# GEUS Goals



- Ensure low rates and innovative rate structures;
- Provide reliable service through the utilization of advanced technology;
- Meet or exceed environmental requirements;
- Lead in energy management and marketing;
- Maintain a highly trained and productive workforce;
- Place emphasis on measuring and rewarding performance;
- Remain a consumer/community focused organization;
- Place emphasis on economic development in the community;
- Provide Utility leadership at the state and national levels;
- Win recognition as an outstanding public utility.

# State of GEUS



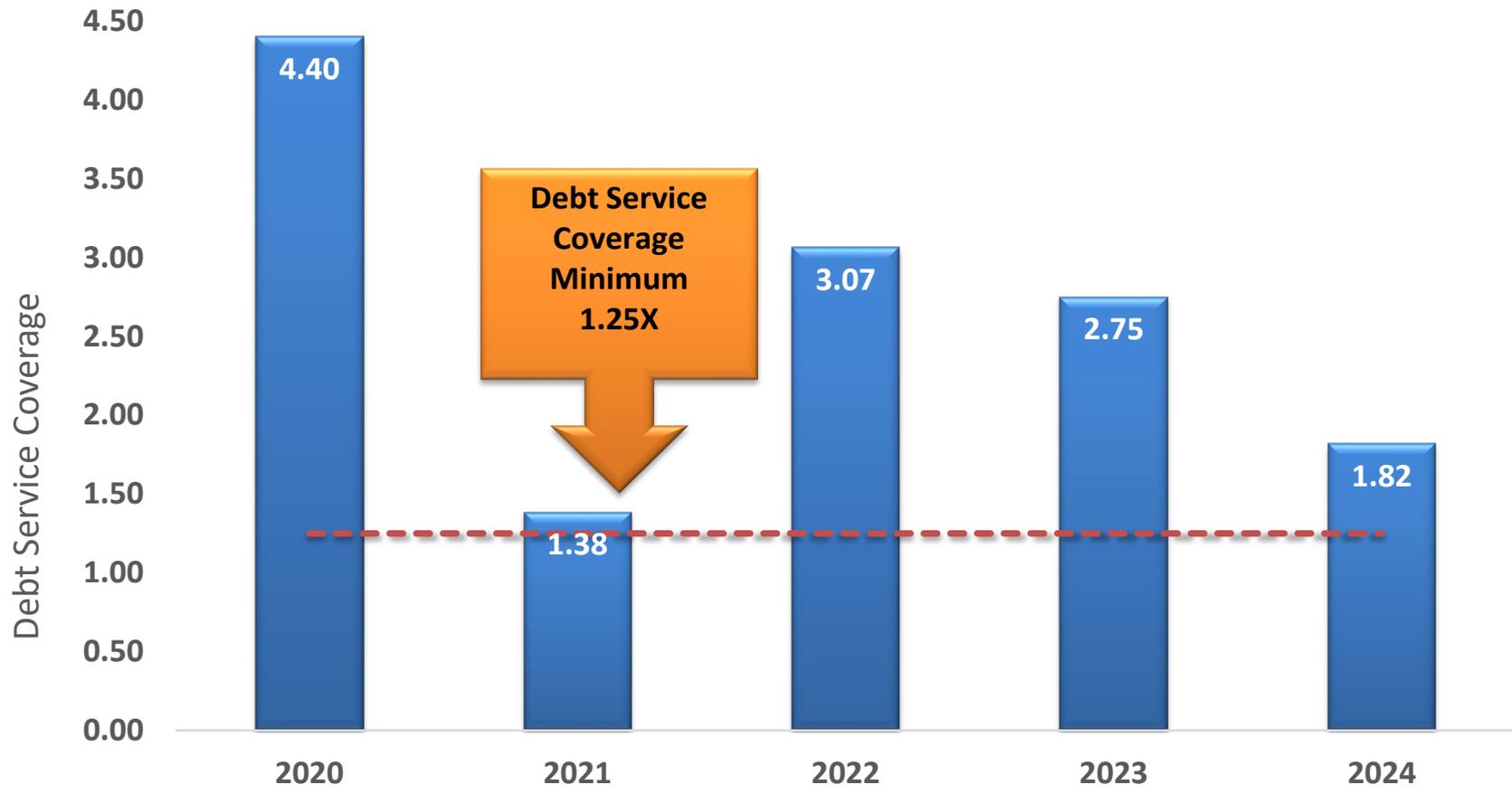
- FINANCIAL HEALTH
- CUSTOMER & SALES STATISTICS
- RATE COMPARISON
- RELIABILITY & SAFETY STATISTICS
- WORKFORCE STATISTICS
- GEUS AND DEPARTMENTAL ACCOMPLISHMENTS
- FUTURE PROJECTS AND INITIATIVES
- COMMUNITY POWERED UPDATE
- EMPLOYEE AWARDS AND RECOGNITION

# Financial Health

## Debt Service Coverage



Debt Service Coverage



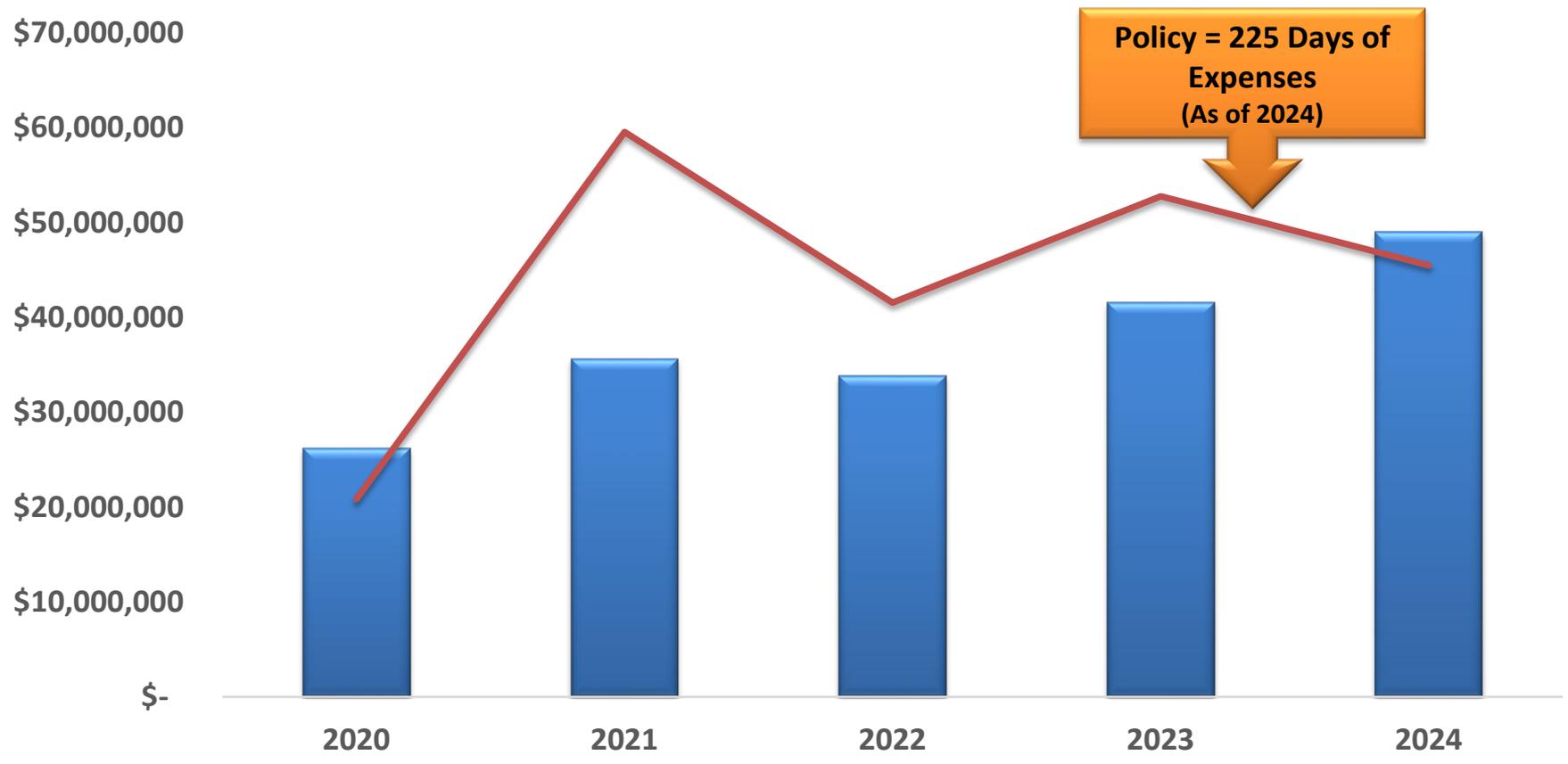
Exceeding DSC Required Coverage

# Financial Health

## Cash Reserves

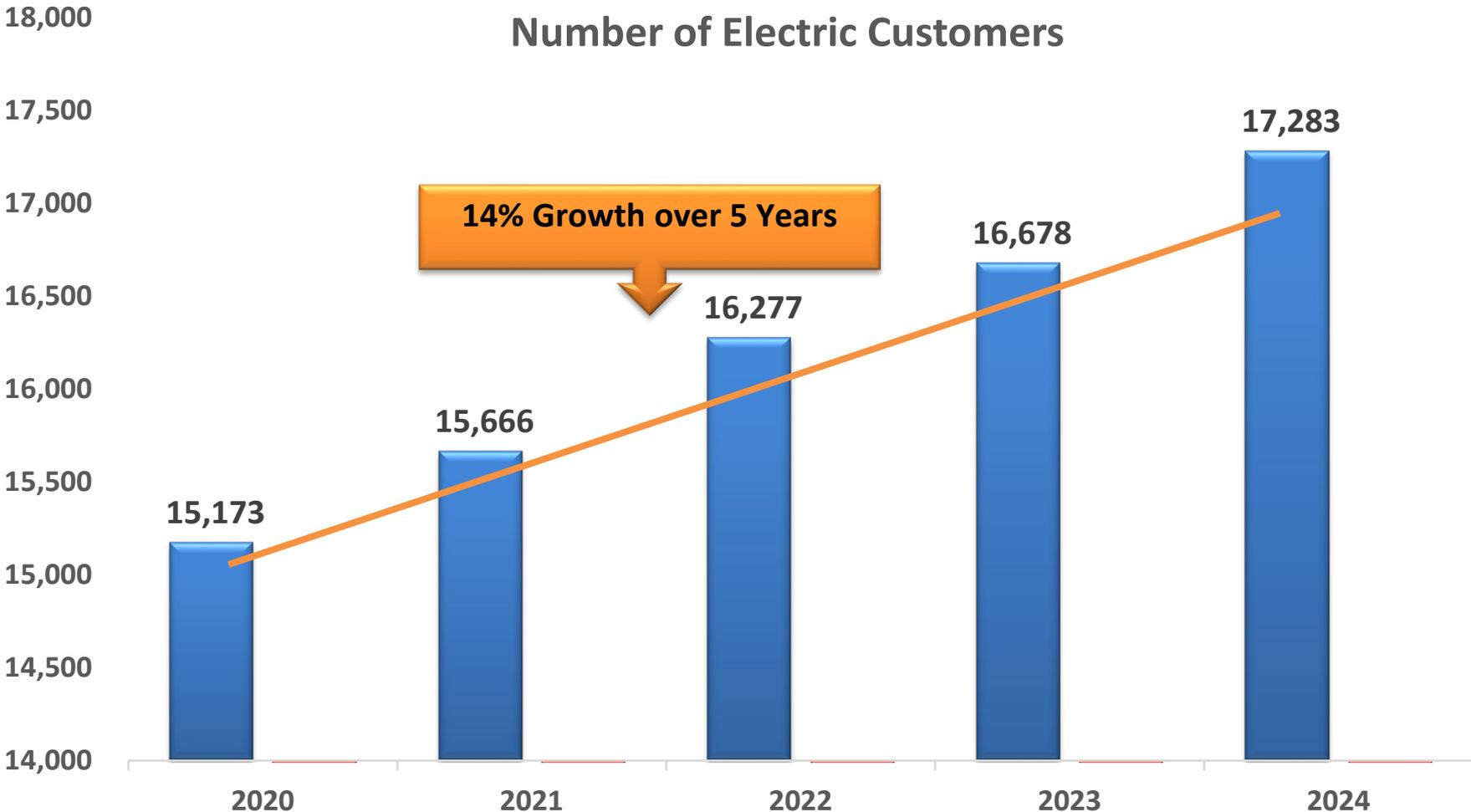


Cash Reserves



**Slightly Exceeded Cash Reserve Target – Unrestricted Cash**

# Electric Customers

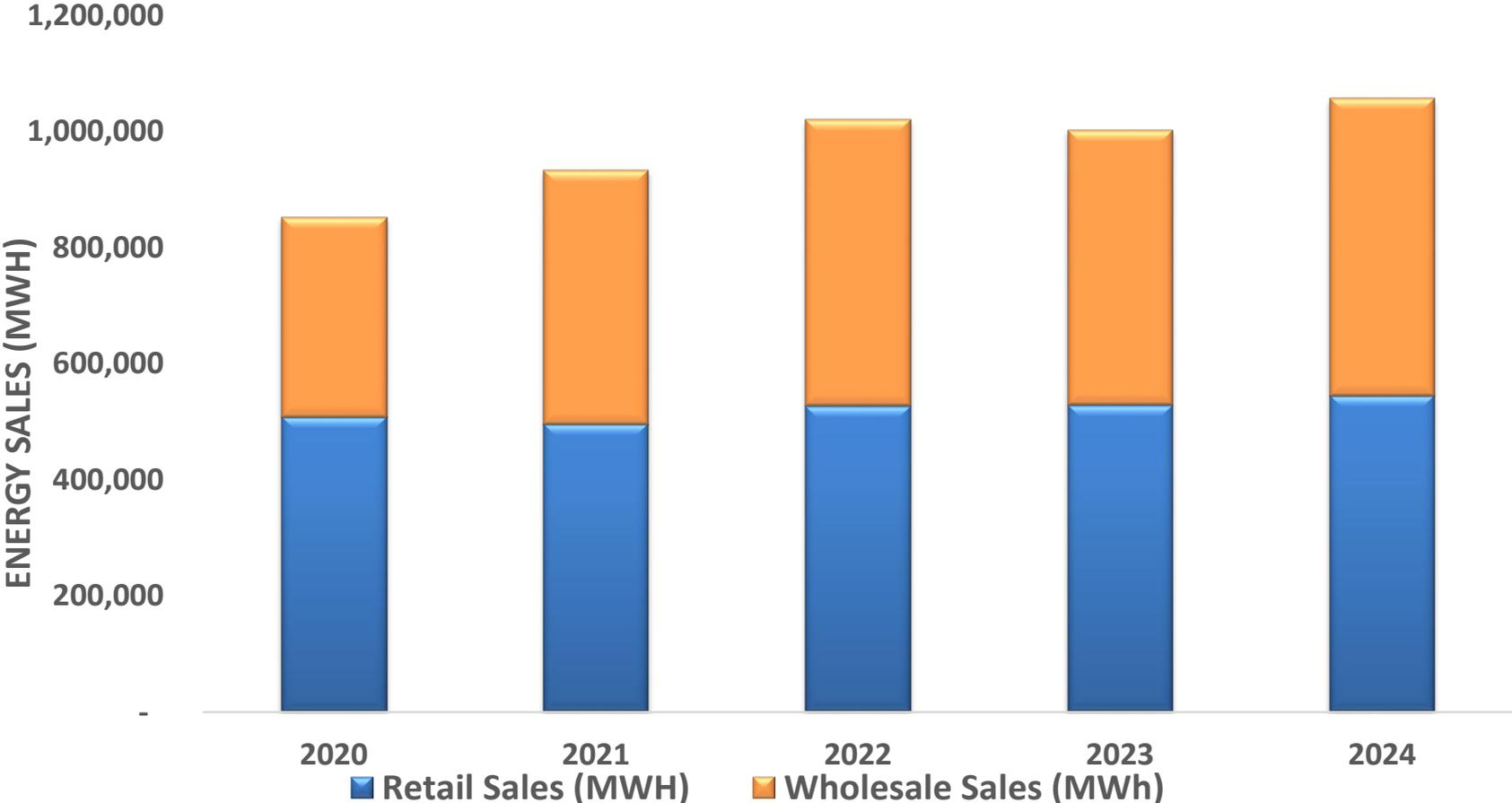


**Annual Growth Rate – Continued Increase**

# Electric Energy Sales



### Energy Sales

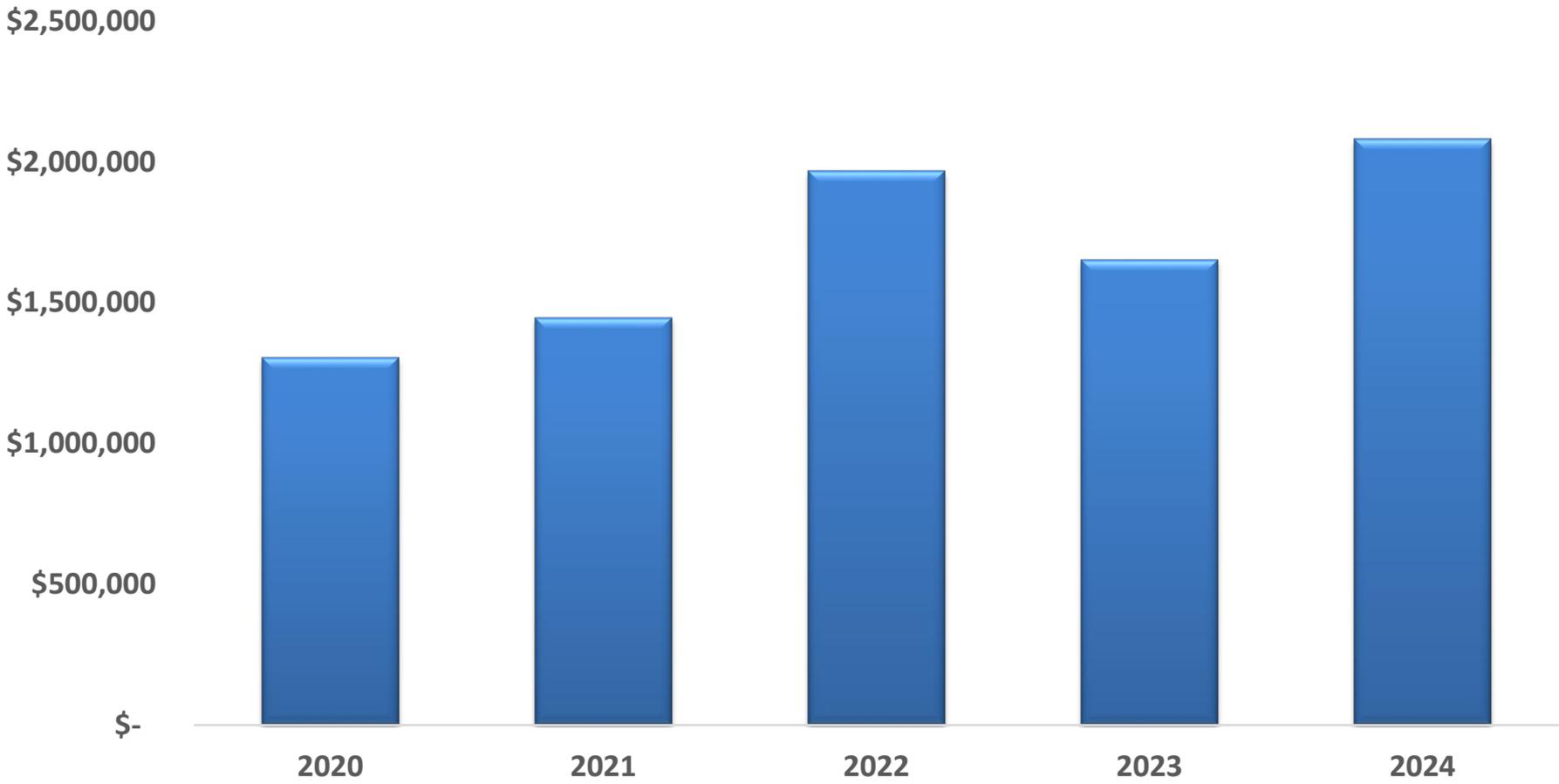


**2024 Wholesale Energy and Retail Sales Increased**

# Fusion Cash Reserves



### Fusion Cash Reserves

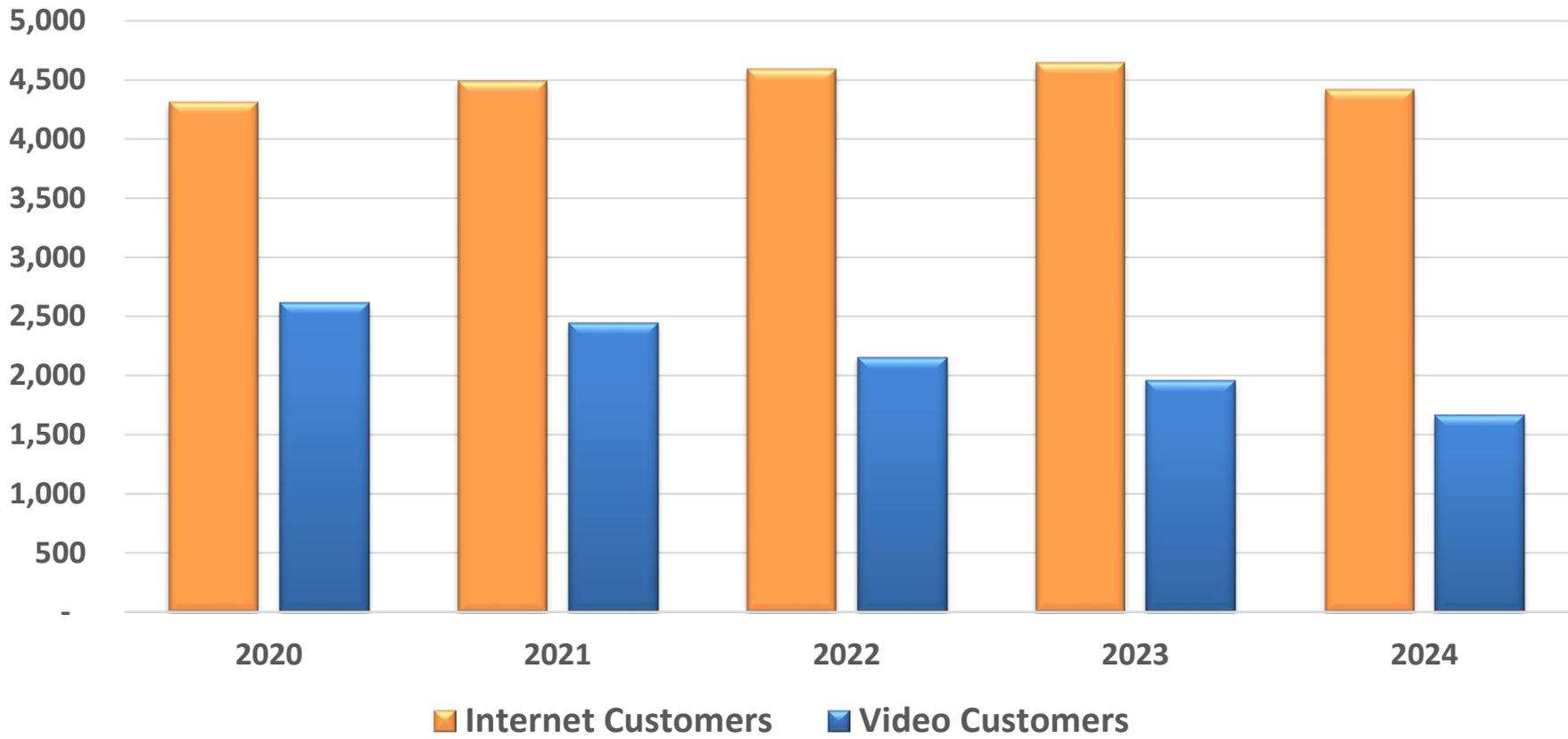


**Cash Reserves Increased in 2024**

# Fusion Subscribers



## Fusion Customers

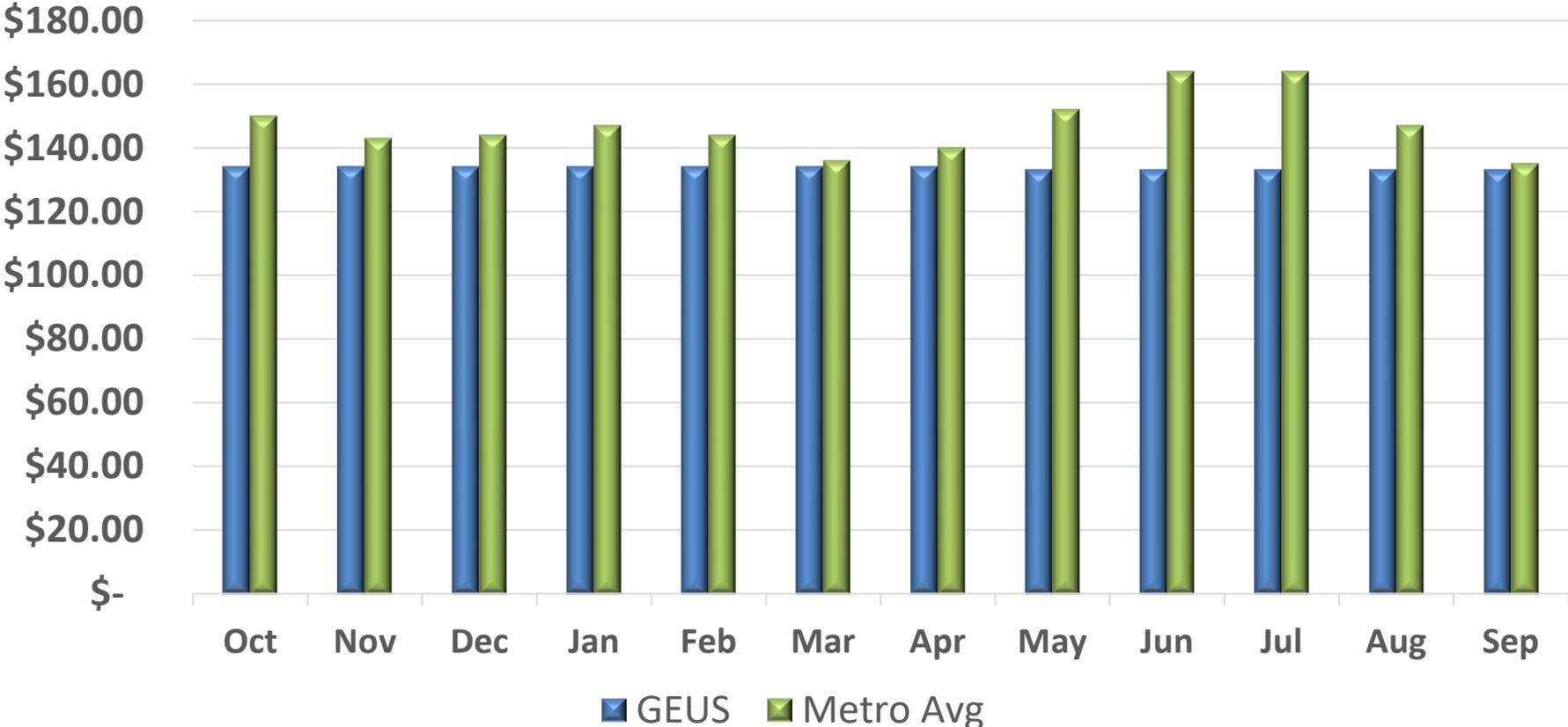


**Internet Subscribers Decreased 5%<sup>18</sup> Video Subscribers Decreased 15%**

# Electric Rate Comparison



FY2024 Rate Comparison  
1000 kWh



**GEUS Rates Were Consistently Lower Than Power to Choose**

# Electric Reliability



## January-December 2024

IEEE Reliability Index <i>Excludes Major Events</i>	GEUS Statistics	APPA E-Reliability Annual Report*
ASAI (percent)	99.996%	99.988%
CAIDI (minutes)	89.48	92.55
SAIDI (minutes)	18.93	63.29
SAIFI (number of interruptions)	0.21	0.66

\*2024 Average for Utilities Within GEUS' Customer Size Class (>14,528 customers)

- ASAI – Average Service Availability Index
- CAIDI – Customer Average Interruption Duration Index
- SAIDI – System Average Interruption Duration Index
- SAIFI – System Average Interruption Frequency Index

**Continue to Excel in System Reliability**

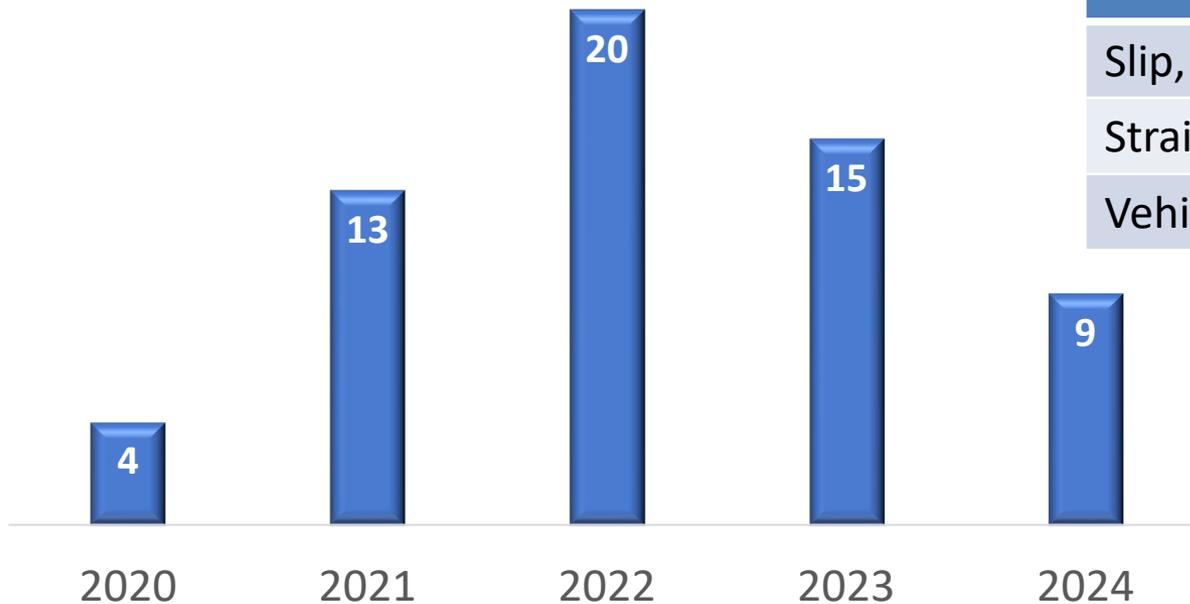
# Safety

## Accident Summary – Ops Center & Customer Service



### 2024 Accidents

Type	Total	Lost Time
Slip, Trip, Fall	1	5 Days
Strains and Sprains	1	4 Days
Vehicle Accident	7*	



**Accidents down 6 from 2023  
\*3 GEUS Vehicles Damaged by Public**

# Safety

## Accident Summary – Production

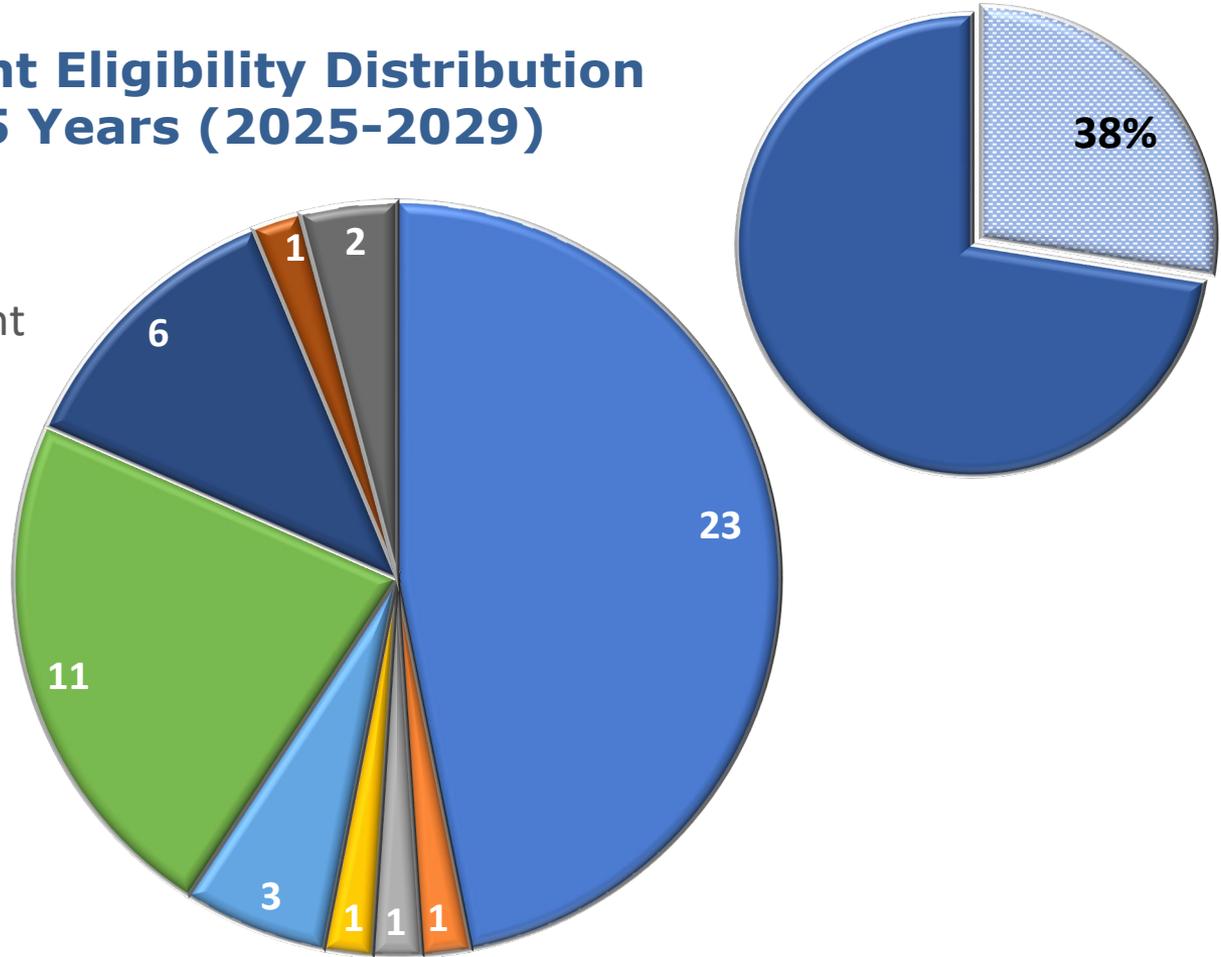


# Workforce Retirement Eligibility



## Retirement Eligibility Distribution Next 5 Years (2025-2029)

- E&O
- Energy Management
- Technology
- Marketing
- Admin
- Production
- Business Svcs
- Customer Service
- Fusion



**38% of workforce eligible to retire by 2029 – 25% currently eligible**

# Workforce Statistics



- 130 Employees
- 33 Employees currently eligible to retire: 49 eligible over next 5 years – 14 High Risk
- 3 Employees retired
- 16 New Employees
- 19-73 Years - Age range of workforce
  - Boomer 60-78      Gen X 44-59
  - Millennial 28-43      Gen Z 12-27
- 41 Years - Average age of workforce
- 9.2 Average years of service at GEUS – all employees

Changing Workforce



**Exceptional Customer Service**

**Great Job by  
GEUS World Class Employees!!**

# FY24 World Class Accomplishment Energy Production and Management



Knowledge  
able

Problem  
Solvers

Personal  
Service

Received **99.7%** positive  
feedback from

Short  
Wait  
Times

1<sup>st</sup> Contact  
Resolution

Chat Bot

**GEUS Customers**

Smart!

# FY24 World Class Accomplishment

## Energy Production and Management



- Commitment to Customer Experience
- Excellent Issue Resolution
- Training and Execution
- **Extraordinary Performance!**

# FY24 Accomplishments

## System Maintenance, Reliability and Growth



- Completed GIS audit
- Installed new security cameras at 5 substations
- Increased ROW vegetation management utilizing new equipment
- Changed out 69 distribution poles
- Added 165 new poles and installed 336 new underground services
- Installed or changed out 264 transformers (181 last year)
- Provided service to **661** new GEUS customers (401 last year)



# FY24 Accomplishments

## Upgrades and Improvements

- Added 1,869 AMI meters - total 11,289
- Industrial Park Substation Upgrade – completed major material procurement and land acquisition
- Added a machine shop setup at plant
- Purchased software to map fiber routes
- Transitioned Fusion to new operating system
- Selected new streaming TV platform – Launching in 2025
- Added new Internet service link
- Implemented ChatBot service on website

# FY24 Accomplishments

## Workforce Planning and Training



- Ongoing cross-training and development of job manuals for key positions organization-wide
- Completed cybersecurity for all GEUS users
- Plant staff training to expand in-house maintenance and repair capabilities
- Implemented employee lifecycle tracking
- Extensive departmental employee training
- Implemented CSR training matrix

# FY24 Accomplishments

## Customer/Community Focus



- Received **99.65%** positive feedback on Customer Service surveys
- Developed three new educational videos
- Updated new customer welcome packets
- Active in local civic organizations
- Employee community engagement
  - 282 volunteer hours
  - 155 employees participated
  - 15 local events



# FY24 Accomplishments

## Economic Development

- Provided \$586,144 in funding to Greenville Board of Development (GBOD)
- Participated in all scheduled GBOD meetings
- Prospective Businesses:
  - Provided Electric rate estimates for 2 requests
  - Provided electric information for 20 inquiries

# FY24 Accomplishments

## Utility Leadership at the Local, State and National Levels



- Employees serving in local community organizations:
  - Chamber of Commerce – Ambassador
  - Noon Rotary Club – Executive Board & New Generations Chair
  - Lions Club – Executive Board and Membership Chair
  - Kiwanis – Executive Board & Past President
  - Chamber of Commerce – Board Member
- Supported Texas A&M – Commerce Industry Advisory Board (Engineering)
- GM served as TPPA Past President

# FY24 Accomplishments

## Utility Leadership at the Local, State and National Levels



- Actively participated in ERCOT working group meetings including: Black Start, Operator Training, System Security Response, Outage Coordination, Protocol Revision Subcommittee, NERC Reliability, Wholesale Market, System Stability and System Dynamics
- GM served as Past President of TPPA
- Participated in discussions and drafting of comments on changes to ERCOT market and PUC rules
- Actively participated in APPA meetings and listservs

# FY24 Accomplishments

## Awards & Recognition



- GFOA Certificate of Achievement for Excellence in Financial Reporting
- GFOA Distinguished Budget Presentation
- MIDI Cable Advertising – New Residential Internet
- MIDI Social Media – GEUS Livestream Campaign
- APPA Certificate of Excellence in Reliability
- APPA Excellence in Public Power Communications
- APPA Safety Award of Excellence – Diamond
- RP3 Platinum Designation
- Mutual Aid Commendation

# Our Goal for GEUS



# WORLD CLASS!

# Leadership Goal for GEUS



## World Class Performance

- Attract, develop, retain and reward high performing employees
- Acquire and leverage tools and technology to improve processes
- Active involvement in shaping industry regulations and legislation
- Manage performance improvement
- Establish and meet high performance metrics
- Enhance financial performance to provide competitive rates
- Maintain high system reliability
- Future Focused Organization!

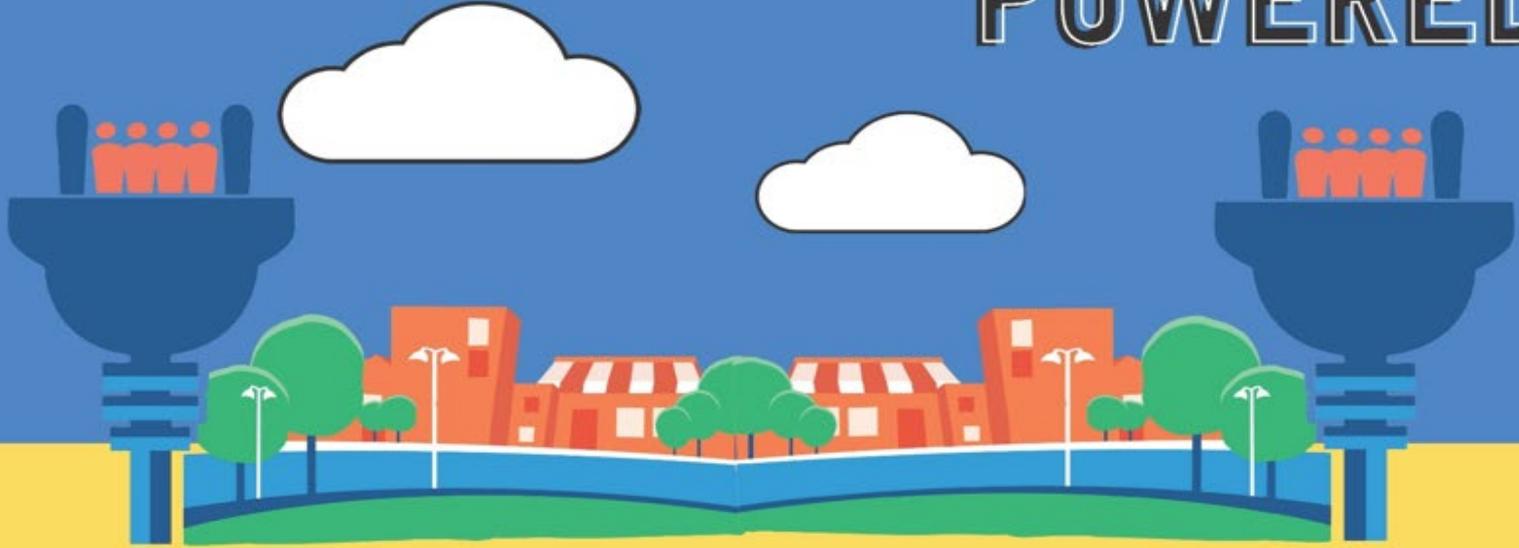
# Future Projects & Initiatives



- Add ~100MW new generation facility
- Add fully independent Backup Control Center
- Manage system expansion and growth
- Upgrade/replace aging infrastructure
- Finalize AMI implementation (11k+ installed)
- Complete Major GEUS Fusion evolution
- Implement OMS, IVR, GIS
- Renovate unfinished portion of Customer Service Building for future Administration offices
- Develop and implement TO/TOP compliance program



Community  
POWERED



*The Board of Trustees and Staff  
thank you for your dedicated  
service to GEUS!*

**GEUS  
BUSINESS SERVICES  
MONTHLY REPORT MAY 2025**

---

**Billing Stats**

Bills Issued – 18,879

Bills Mailed – 11,920

Late Notices Mailed – 2,758

Accounts Reaching Non-Payment – 466

**Bill Payments**

GEUS Online – 9,442

Electronic Bank Payments – 420

Pay-By-Phone Payments – 836

Mobile App Payments – 1,752

City/GEUS Bank Drafts – 208

Payments Hand-Delivered and Mailed to GEUS – 3,733

**Total Pre-Pay Subscribers**

Total SmartPay Subscribers – 897

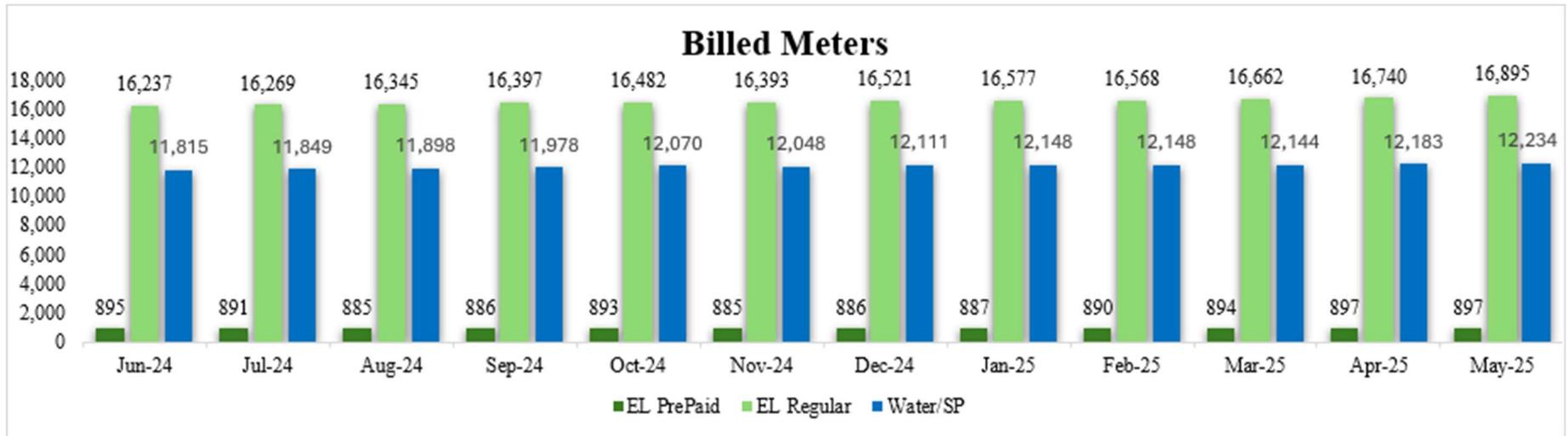
---

GEUS  
BUSINESS SERVICES  
MONTHLY REPORT MAY 2025  
GRAPHS

---

**Metering\Billing**

**Billed Meters** Reflects an increase of 206 Meters.



## Collections

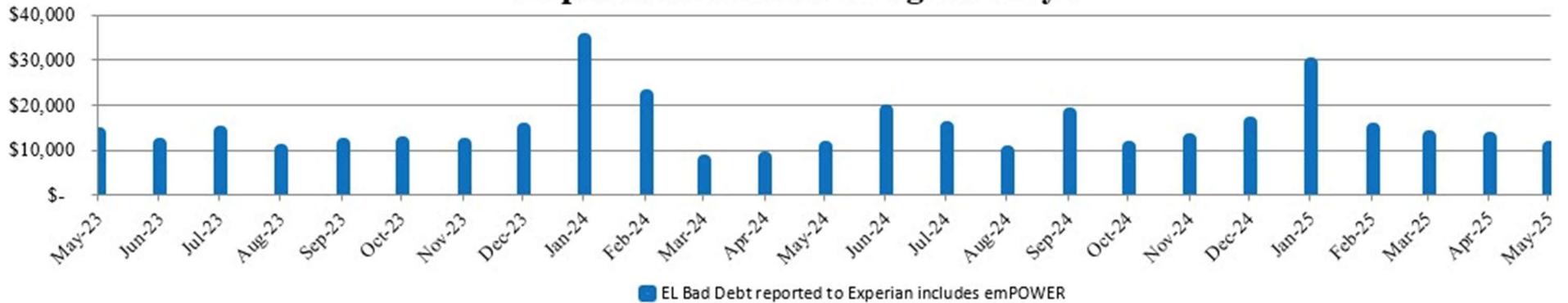
### GEUS/City Combined Uncollected Billing

May 25 \$21,007 and FY 25 YTD \$228,080 (FY 24 YTD – \$218,334)

### Uncollected Billing for Electric

May 25 \$10,656 and FY 25 YTD \$119,766 (FY 24 YTD – \$121,545)

### Unpaid Accounts reaching 120 Days



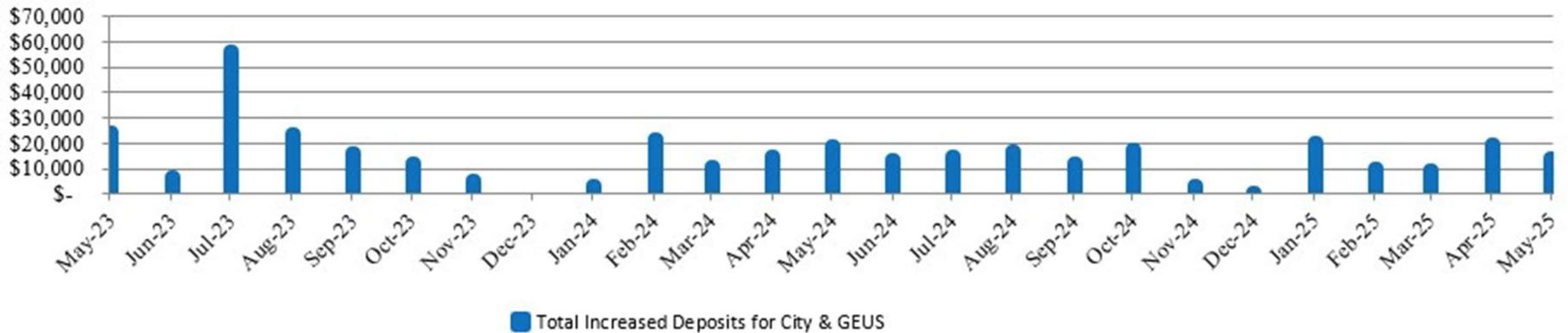
### Increased Deposits

Current Month - 36 letters mailed increasing deposits by \$14,087.

FY 25 YTD – 248 letters mailed increasing deposits by \$93,831.

Deposits refunded YTD 543 accounts totaling \$69,428.

### Total Increased Deposits for City & GEUS



**GEUS**  
**Customer Service**  
**Monthly Report**  
**May 2025**

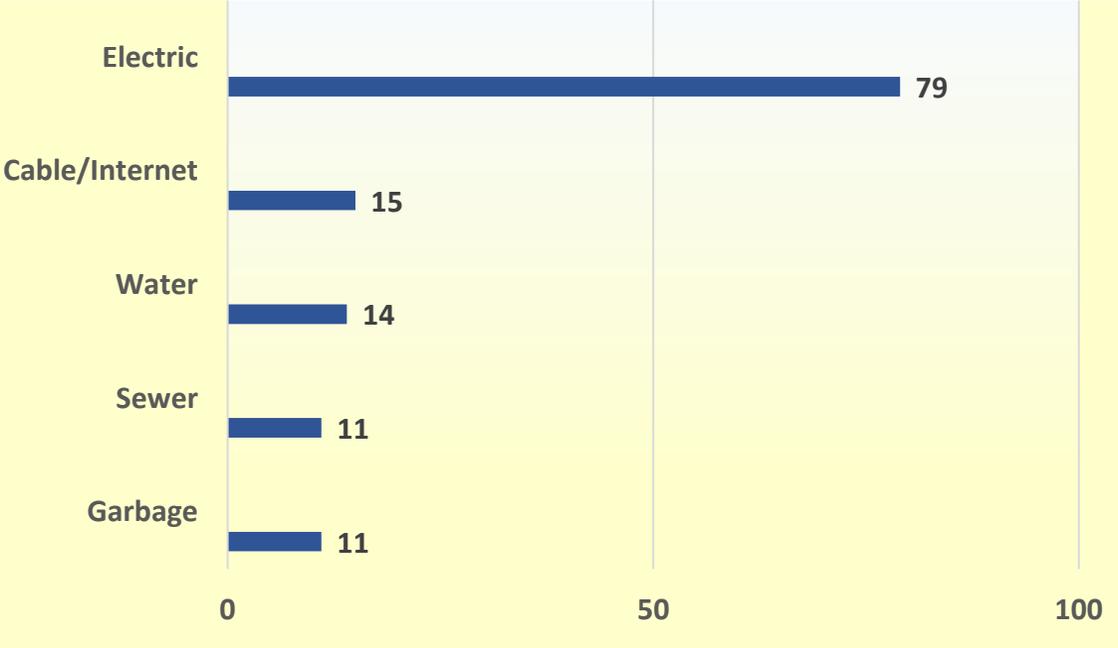
---

**WORLD CLASS CUSTOMER SERVICE**

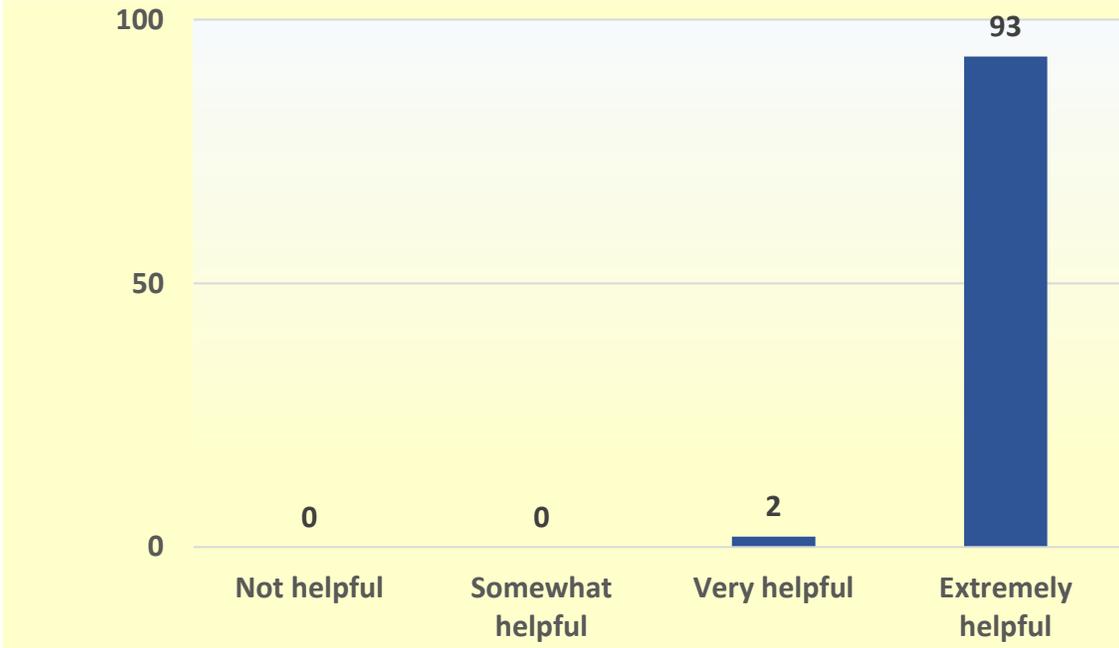
# GEUS Customer Satisfaction Survey Summary

Summary Dates as of 5/1/2025-5/31/2025

This is a summary of the total responses. There are no required fields. A total of 95 individuals responded, and 93 completed all fields.

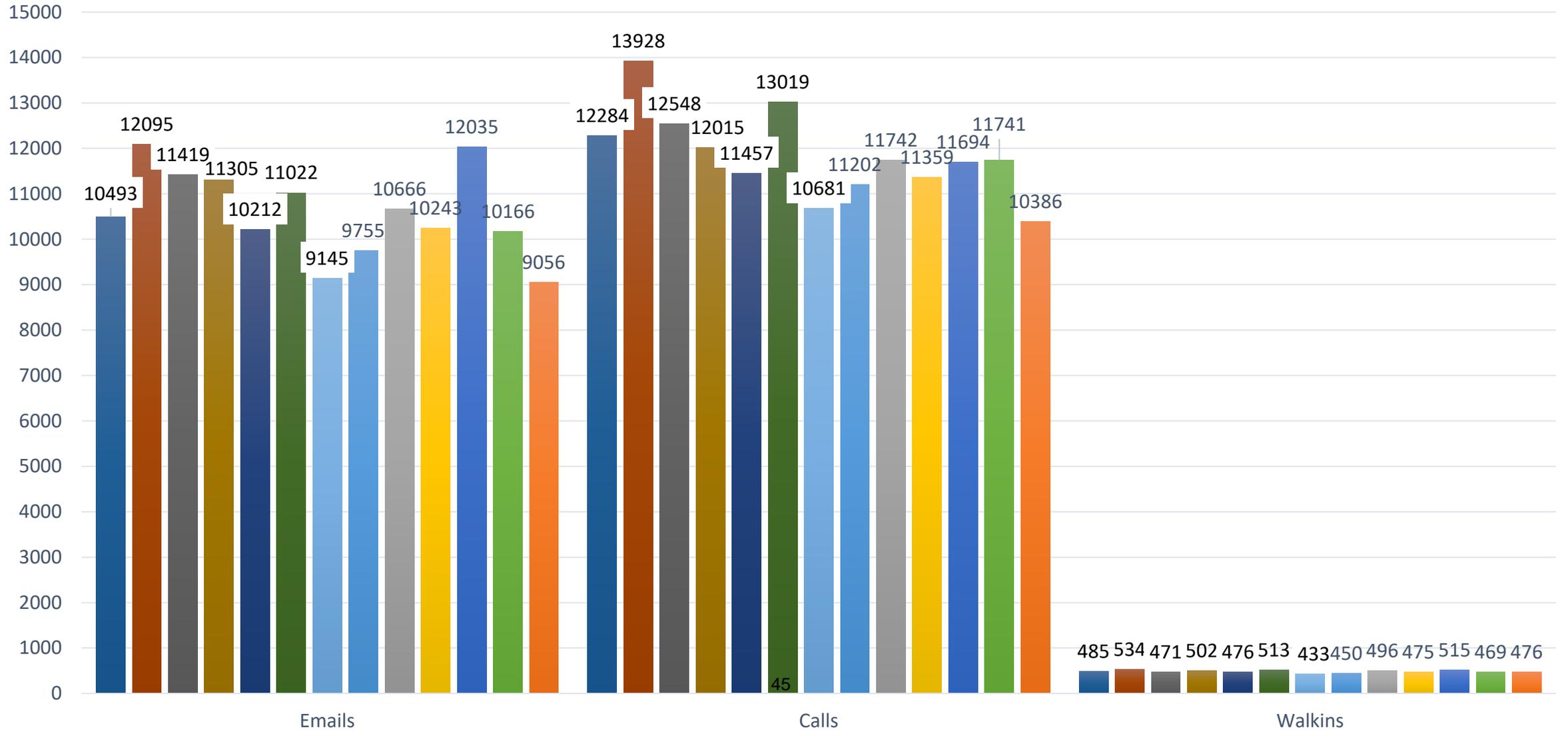


Was the GEUS Representative Helpful?  
95 individuals responded.

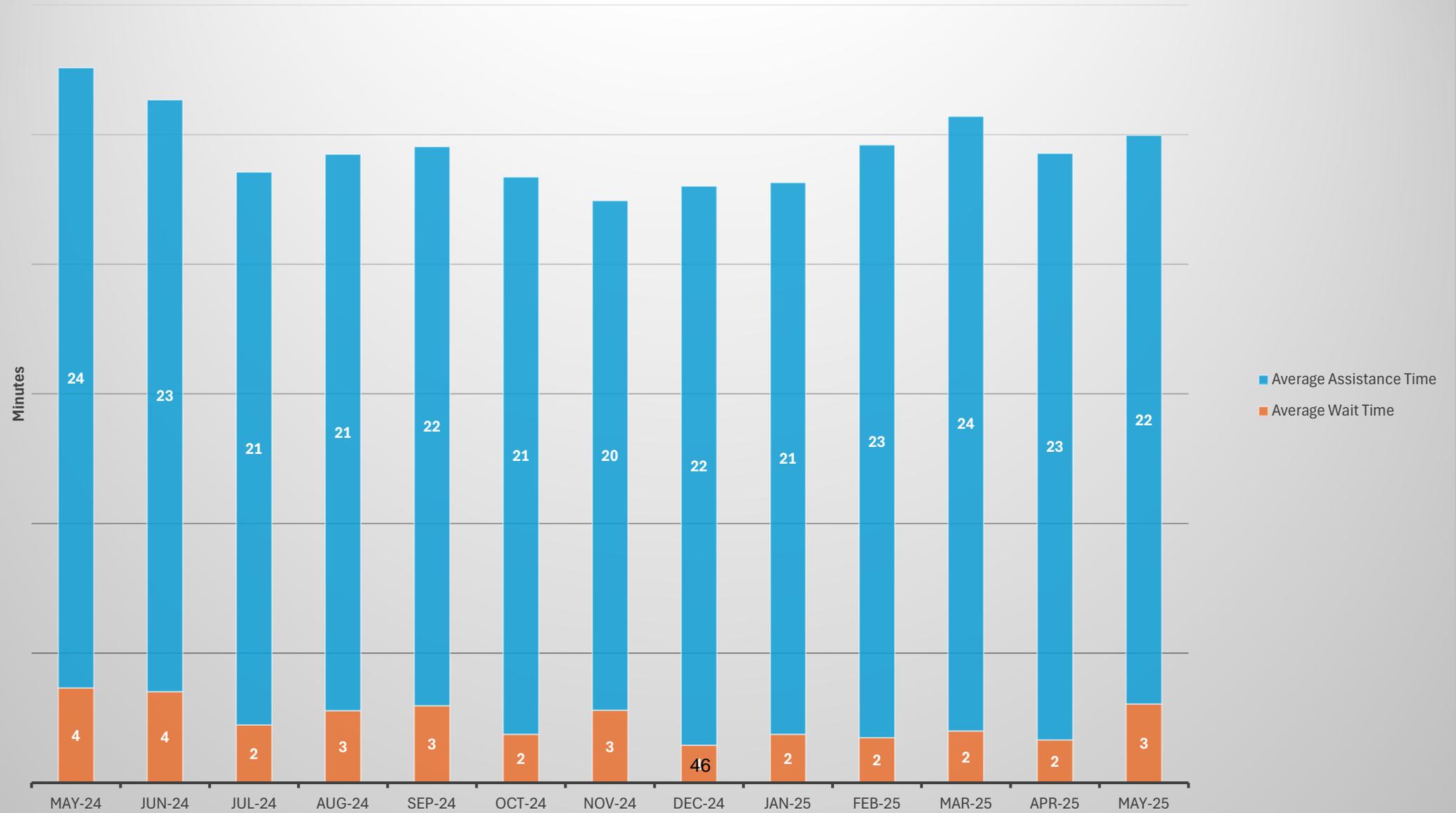


# Total Customer Contact

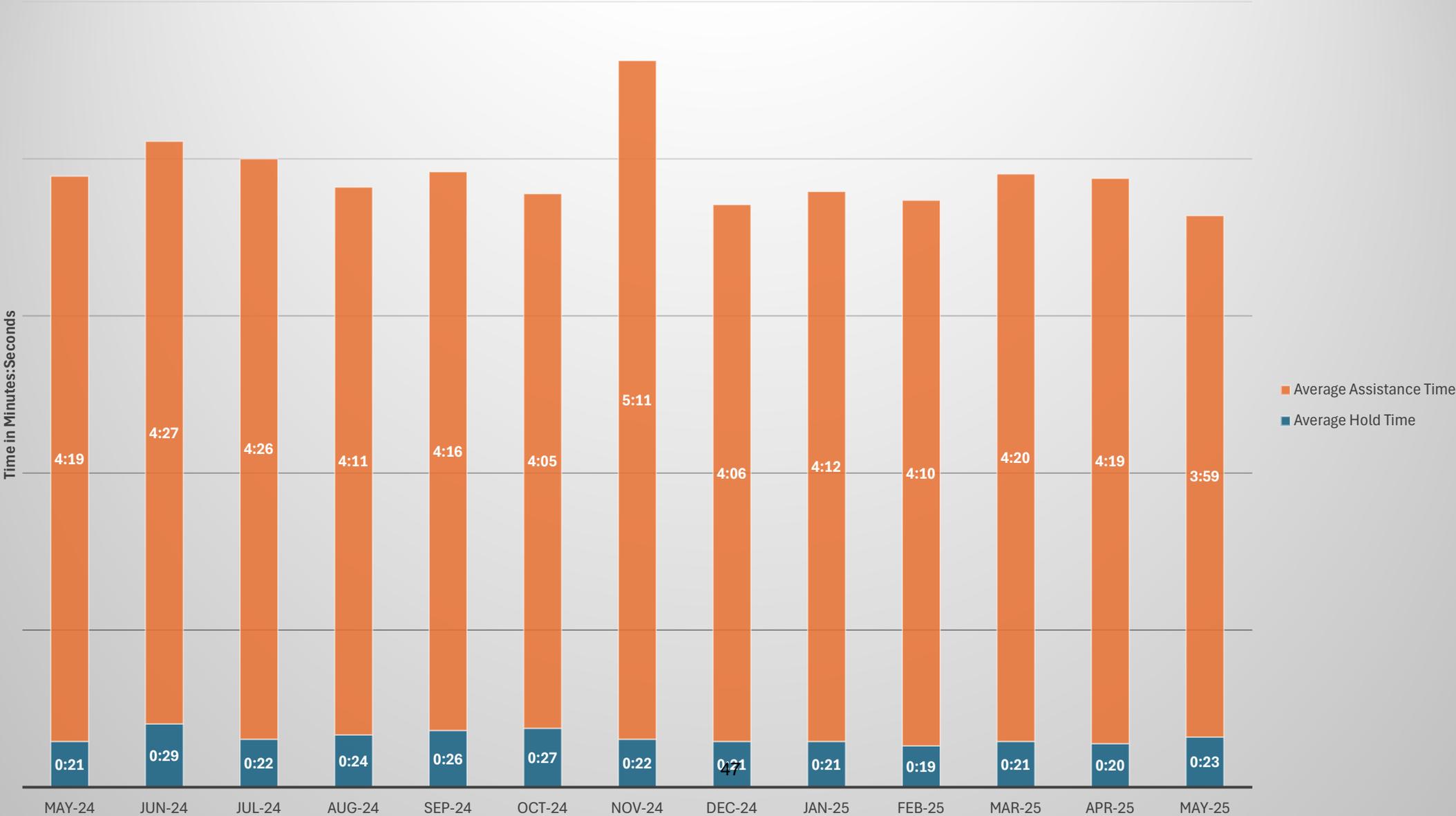
■ May.24 ■ Jun.24 ■ Jul.24 ■ Aug.24 ■ Sep.24 ■ Oct.24 ■ Nov.24 ■ Dec.24 ■ Jan.25 ■ 25-Feb ■ Mar-25 ■ Apr-25 ■ May-25



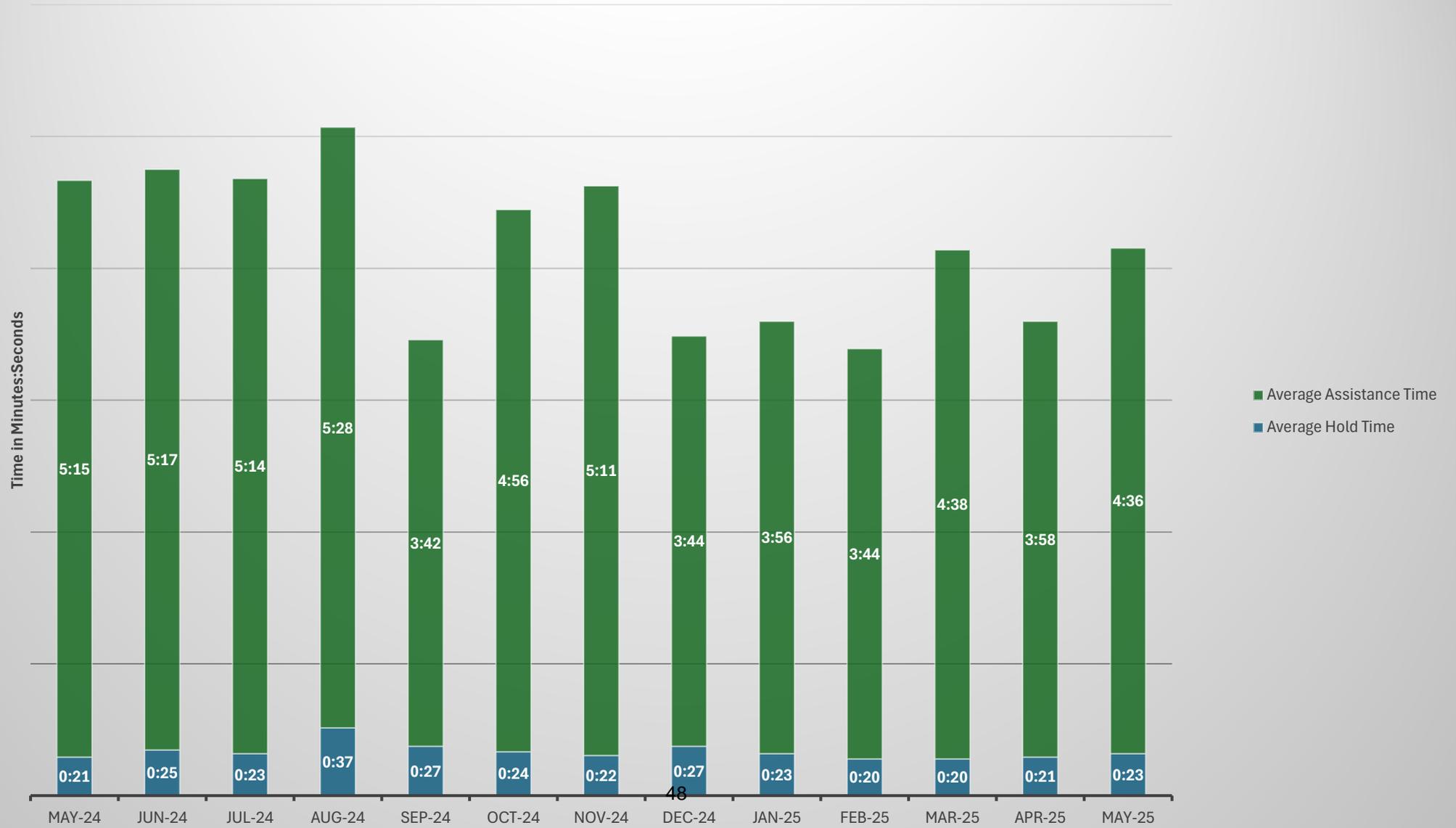
# Walk-In Wait & Service Times



# Electric Phone Hold and Assistance Time



# Fusion Phone Hold and Assistance Time



	Project Title	Category	% Compl	Description
<b>Operations (Dispatch)</b>				
Completed	Feeder Lockouts	Dist	100%	1 Feeder Lockout in May 2025: 1) DP4 Locked out on 5/26/25 due to tree falling on lines in the river bottoms between Hwy 224 and Lee St
	Planned Outages & Switching Orders	Trans	100%	4 Planned Outage/s Switching Orders in May 2025: 1) 5/9/25 - CLR & RTN a section of DR7 to install new pole 2) 5/15/25 - CLR & RTN a section of LTV5 to install a new pole 3) 5/27/25 - RTN a section of DP4 after T&D cleared the tree in the river bottoms between Hwy 224 and Lee St 4) 5/27/25 - CLR & RTN the DP4 breaker for Subst to work on relays for the breaker
	Switching Orders (additional)	JRB	100%	1 Unplanned Outage/s in May 2025: 1) 5/26/25 - CLR on Section of DP4 after it locked out due to tree falling on lines. Load was restored via A/S 13 to OS4
	Calls Answered	JRB	100%	Operators answered 306 calls.
	Satellite Bridge Call	ERCOT	100%	Completed.
Activity	Operator Training Working Group (OTWG)	ERCOT	on going	ERCOT Conference Call. OTWG meeting in May 2025. Discussed topics and updated tentative timeframe for ERCOT 2025 Training schedule: Seminar (Mar 25th-May 1st; earning ~12 CEHs) and GridGeo Training (Oct 6th-Nov 14th, earning ~20-27 CEHs). All GEUS Operations Operators attended and completed the 2025 Seminar. The 2025 ERCOT Summer Load Shed exercise is scheduled for 6/2/25 from 0900-1200 via WebEx. The ERCOT 2025 Severe Weather Drill will be 6/5/25 from 0800-0900. The ERCOT Operator Certification exam can be taken from 1pm - 2:30pm at ERCOT Training facility on every other Tuesday which started on 2/4/2025. ERCOT stated, if someone fails the exam, there will be a waiting period of 21 days before you can re-test.
	ERCOT Testing & Training Group Mtg	ERCOT	on going	ERCOT testing & training discussions - ERCOT WebEx. This ERCOT group did <b>not</b> have a meeting in May 2025.
	eReliability Reports	Dist	on going	Updating the TTS tickets to submit into the eReliability program online. Currently, May 2015 thru Apr 2025 have been submitted.

	Project Title	Category	% Compl	Description	
<b>Eng:</b> Completed	Billing for Fritz, FSTI, & L3 Harris	Dist	100%	Developed & submitted billing data to GEUS Billing Dept.	
	Solar	Dist	100%	Authorized 1 customers to build. Energized 1 installations. Provided corrections/reviewed plans from multiple installers.	
	Data Center Inquiry	Dist	100%	Provided response for available capacity.	
	PSSE Training	Trans	100%	Continued developing interval PSSE training manual.	
	O&M Budget	Dist/Trans/ Subst	100%	Meeting to discuss O&M.	
	Vegetation Mgmt Sftwr	Dist/Trans	100%	Scheduled training meeting for Vegetation management website.	
	Prospective New Load Inquiries, Large Loads	Misc	100%	Received and/or responded to one prospective new large-load inquiries. Evaluated, discussed; responses forwarded (re: system capacities,	
	Meetings	Misc	100%	Pre-Application mtgs. T&D Project list mtg. E&O Staff mtg (remote). Attended Safety mtg. Attended multiple ERCOT modeling meetings. Discussions with Developers, Lunch and Learn (Engineering, Eng Tech's, others).	
	Activity	UG Construction RFQ	Dist	25%	Started evaluation of responses.
		KB Boulevard	Dist	25%	Continued discussions with developer about plans and costs.
		OMS / IVR	Dispatch	15%	Provided scripts and sample data to IT/Data Engineer.
		Delano Ph2 Transm Relocation	Trans	95%	Preliminary report received. Performed additional analysis. Working up relocation estimate for developer.
		Major Distribution Projects	Dist	3%	Met onsite with M&S to survey SR4/SR5. Discussed Pinegates crossings.
Mamie Road Feeder Upgrades		Dist	35%	Continued review of upgrades needed on Mamie Rd Feeder 1.	
Pinegates Development		Dist	50%	Contracted with M&S Engineering to complete Railroad crossing design.	
Wal-Mart 1MW Generator Application		Dist	80%	Discussed risks of long closed transition times. Developed draft list of requirements and research points.	
Hospital Expansion ATO Installation (MVRs)		Dist	99%	Working with vendor to develop solution (cover) to address water ingress issues.	
Developments		Dist	ongoing	Multiple Developments in progress. Responded/addressed multiple developer issues and requests.	
System Modeling	Eng/Trans	ongoing	Continuing attendance at ERCOT mtgs to train. Configuring simple in-house studies considering loss of transmission elements.		
GIS Audit	Misc	97%	Training new Eng Tech to execute reconciliation/data collection for new construction.		

	Project Title	Category	% Compl	Description
<b>Subst:</b>				
Completed	Monthly Inspections	Subst	100%	Completed May monthly Inspections of all Substations.
	Monthly Weatherization	Subst	100%	Completed May monthly weatherization check list for all Substations.
	Steam Plant Road Work	Subst	100%	Installed new road bed at Steam Plant for delivery of Lee St Transformer. Road bed was watered and drum rolled to achieve a 95% proctor valve. This was needed in order to withstand the weight of our transformer.
	Lee St Transformer	Subst	100%	Our new Lee St Transformer was delivered to the Steam Plant for temporary storage. Subst's built a pad for the unit to rest on and hooked up temporary power to the cabinet for heat. This will prevent any moisture problems during storage. All associated transformer equipment has been properly sealed against weather damage and located onsite next to the new transformer.
	Diesel Plant	Subst	100%	Dispatch notified us that DP4 wouldn't open from SCADA. Replaced a bad SG relay and tested SCADA operations. Unit is now working properly with no other problems to report.
	Dispatch	Subst	100%	Completed a switching order for Dispatch to remove our 69kV line from Dent Rd to LTV. T&D replaced a bad 69kV pole. Subst's switched line back into service, after T&D completed pole replacement.
	Steam Plant Relay Testing	Subst	100%	Assisted outside contractors with testing all Generation relays for Steam units 1,2 and 3. In total, 73 relays were tested.
	Dent Rd Lighting	Subst	100%	Replaced all light bulbs in Dent Rd control house.
	Terrell Rd Yard Lighting	Subst	100%	Yard light pole was damaged in the initial truck shipment. The damaged pole was replaced and yard light is back in service.
	OS Subst Xfmr Arrester	Subst	70%	Substation class arrester failed on the high side of our OS Subst Xfmr. Removed bad arrester and placed Xfmr back in service. Hubbell has given us a part #. Arresters were ordered and have arrived at our warehouse. Will work with Dispatch to schedule Oneal St out of service for repairs.
	Printing/Red-line Subst Prints	Subst	15%	Received red-lines back from draftsman for LTV. Installed completed LTV prints in the Control House print rack. Also received new TR prints from draftsman and installed them in the print rack at TR. Draftsman currently has Dent Rd prints to red-line.
	Subst Beam Detectors	Subst	10%	Planning & discussion underway regarding Diesel Plant and New Terrell Rd Subst.
	Operation Center Beam Detectors	Subst	30%	Budgeted for FY26 after completion of warehouse yard expansion.
<b>T&amp;D:</b>				
Completed	Maintenance	Dist	100%	Changed out 2 poles.
	Construction	Dist	100%	Installed 16 new UG services, and 28 new poles.
	Metering	Dist	100%	Currently reading on schedule and monitoring daily.
Activity	Metering	Dist	on going	Read and totaled meters for billing @ FSTI, L3 and Fritz.
	Metering	Dist	on going	14,069 AMI Meters set to date, 751 AMI Water meters connected to network. Reading on schedule and monitoring daily. Contractor portion of Cycle 3 AMI Meter Deployment complete. GEUS staff evaluating next steps for completing all of Cycle 3 Deployment (less than 500 non-AMI meters need to be changed out).
	Metering		on going	Meter Dept staff cross training to ensure back-up for each employee/task.
	Tree Trimming	Dist	on going	Normal tree-trimming tickets from customer requests.
	Tree Trimming	Dist	on going	Heavy rear-easement trimming in residential areas.



**May 2025**

# **Marketing Monthly Report**

# AutoPay Campaign

At the request of Business Services, GEUS Marketing initiated an AutoPay Campaign running April 2025-June 2025. All customers, either previously enrolled or new enrollments, will be entered in a drawing to win one of four \$250 Visa Gift Cards. Paymentus, our bill payment vendor, is sponsoring the giveaway.

**Campaign starting enrollment: 3,936**

**May AutoPay enrollment 4,045, an increase of: 33 during the previous month.**

**Total Campaign Increase: 109**

Marketing utilized all of our communication options for this campaign. Throughout our report you will see these ads included.

## Chamber Eblast

Win a \$250 Gift Card!

KC Kailyn Caldwell <kailyn@greenvillechamber.com>  
To Kami Williams

[Click HERE to Enter!](#)



The Chamber Eblast graphic features the GEUS logo with the tagline 'Energizing the Community'. Below the logo, it says 'Win a \$250 Visa Gift Card!' in large, bold letters. To the right, there is a graphic of a \$250 gift card with a blue ribbon. At the bottom left, it says 'Enroll in AutoPay today' next to a QR code.

## GISD Eblast

Good Morning Greenville ISD,

GEUS is making it easier than ever to manage your utility bill—and giving you the chance to **win a \$250 Visa gift card** by enrolling in AutoPay!

From **April 1 through June 30, 2025**, GEUS customers who sign up for AutoPay will be automatically entered into a drawing for a **\$250 Visa gift card**. It's a hassle-free way to ensure your bill is paid on time, and you could walk away with a great prize!

### How to Enter:

Enroll in AutoPay between April 1 - June 30, 2025. You'll be automatically entered into the drawing!  
Already enrolled in GEUS' Auto Pay? You'll be automatically entered into the drawing too!

Scan the QR code below or visit [GEUS.com](http://GEUS.com) to get started!

Don't miss out—sign up today and enjoy the ease of automatic payments with a chance to win!



The GISD Eblast graphic is similar to the Chamber Eblast, featuring the GEUS logo and the text 'Win a \$250 Visa Gift Card!'. It includes a QR code and a graphic of a \$250 gift card. At the bottom, there is a disclaimer: '\*Disclaimer: NO PURCHASE NECESSARY. Legal residents U.S. & D.C. 18+. Ends: 11:59:59 p.m ET 06/30/25. APV: \$250. Void where prohibited. Official Rules apply www.geus.org/338/AutoPay-Sponsor-Paymentus.'

# Professional Survey Campaign

GEUS Marketing subscribed to the APPA Public Power Data Source which also includes a Professional Survey. This campaign will run April 2025-June 2025. Depending on survey results GEUS is eligible to receive award recognition from APPA for Customer Satisfaction Awards. This survey asks questions regarding GEUS' Electric Service as a whole.

Marketing has chosen to roll out communications for this campaign strategically. April communication includes face-to-face communications at events and civic clubs, Herald-Banner Ads, Chamber Website Ads, Lobby Posters, CSR communications and desk flyers, Email Signatures (Marketing and customer Service), and the GEUS Website. Each month we have plans to build upon the communication resources that we utilize.

**During the month of May 49 people responded to this survey for a total of 139 responses.**



This is a screenshot of one of the questions in the survey.

3. Please think specifically about Greenville Electric Utility System. Please read the following list of different organizational characteristics. For each one, please rate Greenville Electric Utility System on a scale of one (1) to ten (10) where one is very good and ten is very poor.

	1 - Very Good	2	3	4	5	6	7	8	9	10 - Very Poor	DK/NA	Responses
Communicating with electric customers												
Count	72	18	18	7	11	12	7	3	6	6	4	164
Row %	43.9%	11.0%	11.0%	4.3%	6.7%	7.3%	4.3%	1.8%	3.7%	3.7%	2.4%	
Providing good service and value for the cost of electricity												
Count	61	20	14	9	12	6	5	11	11	15	0	164
Row %	37.2%	12.2%	8.5%	5.5%	7.3%	3.7%	3.0%	6.7%	6.7%	9.1%	0.0%	
Restoring power after an outage in a reasonable amount of time												
Count	75	29	15	6	15	4	4	4	2	3	7	164
Row %	45.7%	17.7%	9.1%	3.7%	9.1%	2.4%	2.4%	2.4%	1.2%	1.8%	4.3%	
Providing consistent and reliable electric service to customers												
Count	85	27	14	3	10	3	4	10	4	4	0	164
Row %	51.8%	16.5%	8.5%	1.8%	6.1%	1.8%	2.4%	6.1%	2.4%	2.4%	0.0%	
Offering innovative electric programs and services												
Count	54	16	13	8	16	5	1	7	6	13	25	164
Row %	32.9%	9.8%	7.9%	4.9%	9.8%	3.0%	0.6%	4.3%	3.7%	7.9%	15.2%	
Overall satisfaction with GEUS												
Count	67	25	13	5	15	9	5	5	8	12	0	164
Row %	40.9%	15.2%	7.9%	3.0%	9.1%	5.5%	3.0%	3.0%	4.9%	7.3%	0.0%	
Totals												
Total Responses												164

# RoundUP

Commercial 36  
Multi Family 5  
Residential 1,419  
Flat Donation 9  
Total 1,582 (6 subscriber decrease from last month)



The advertisement is split into two main sections. The left section features a glass jar tipped over with coins spilling out. Below this is the GEUS logo with the tagline 'Energizing the Community' and the text 'RoundUP Program'. A dark green box contains the text 'Use your spare change, to make change!' with 'change!' circled in yellow. Below this is a blue button that says 'Sign up at GEUS.org'. The right section shows a group of hands clasped together. Above this is the text 'HELP NEIGHBORS FOR LESS THAN \$1/MONTH WITH'. Below this is the GEUS logo and 'RoundUP' in large green letters. At the bottom is a blue button that says 'Sign up at GEUS.org'.

# SmartPay

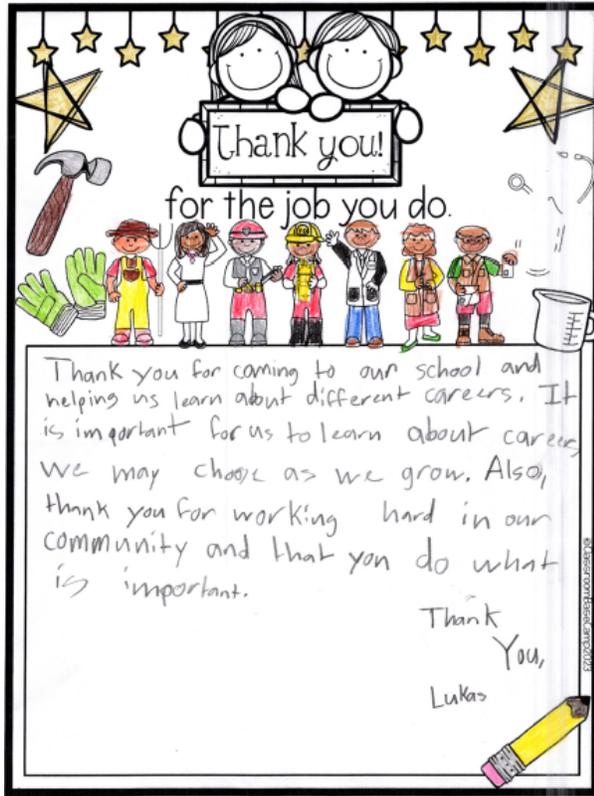
897 subscribers  
Increase of 4 participants.



The advertisement features a photo of a smiling woman in a denim jacket looking at her smartphone. To the right is the SmartPay logo with the tagline 'Electricity On Your Schedule'. Below the logo is the text 'Track your electricity consumption through our website and mobile app.' At the bottom right is the GEUS logo with the tagline 'Energizing the Community', the phone number '903.457.2800', and the website 'www.geus.org'. The bottom of the ad has the text 'Advantage of SmartPay' with a blue underline and decorative wavy lines.

# Community Involvement

Career Day GISD Lamar Elementary with T&D



Career Day PTAA for Hunt County AgriLife Extension

**Hunt County Texas A&M AgriLife Extension**  
3m

Last week, we hosted the Path to Plate Youth Expo at a local school in Hunt County!

This half-day educational event introduced 419 K-5th grade students to the many ways agriculture impacts their daily lives. Through engaging 8-10 minute rotations, agricultural experts shared hands-on lessons that brought AG Literacy to life.

A heartfelt thank you to [GEUS](#), the [Hunt County Beekeepers Association](#), [Hunt County Master Gardeners](#), and [Hunt County 4-H](#) members for making this event a success!

And a special thank you to [Jeremy Dicken - Century 21 Patterson Agency](#) for sponsoring this event. Your support made it possible to inspire the next generation of agricultural learners. Events like this wouldn't be possible without generous partners like you!

Like Comment Share



Career Day GISD Bowie with C&I



Chamber Ribbon Cutting – Nissan of Greenville



Chamber BBH – Quality ER



Hunt Regional Royse City Grand Opening



Chamber BAH - DEarls



Kiwanis New Officers



Workforce Solutions Grand Opening



GISD Awards Ceremony – Presented Rotary Awards and Scholarships & GEUS Scholarships



GISD Lion of the Year Awards



GCS Awards – Rotary Scholarships



Chamber Business Showcase

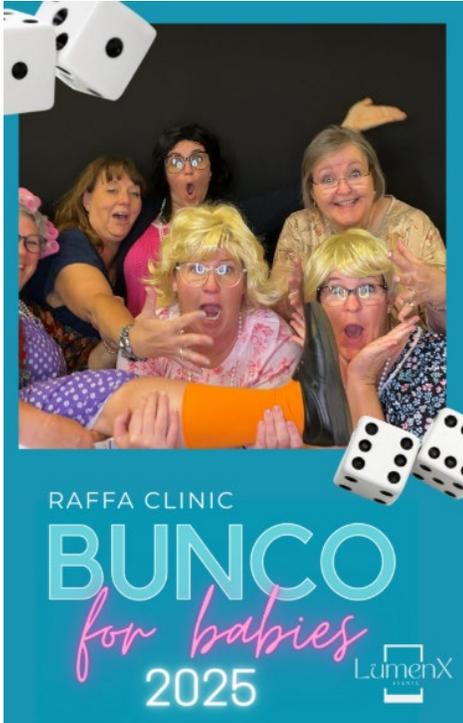


Chamber Ribbon Cutting – Toy Ninjas



# Community Powered - Community Involvement

RAFFA – Bunco for Babies



## Mulch Campaign

Mulch Campaign shared with area county agencies.

**GEUS**  
Energizing the Community®

# IT'S MULCH SEASON!

**FREE MULCH** Courtesy of GEUS.  
Don't hesitate to grab what you need,  
as frequently as you need it.

**501 Wesley St.  
Greenville, TX 75401**

*Pickup only, self-serve basis.  
Bring your own bags or buckets  
and shovels for loading.*

59

# Print Advertising

## Drive Thru Sign



## Lobby Posters



## Billboard on Wesley Street Updated



# Digital Advertising

## GEUS Bill Messages

**Win a \$250  
Visa Gift Card**  
To enter, sign up for AutoPay.  
For more information or to enroll  
visit [www.GEUS.org](http://www.GEUS.org).

**GEUS Electric Survey**  
We want your feedback.  
Complete our survey online at  
[www.GEUS.org](http://www.GEUS.org).

**Deadline June 30, 2025**

COMPLETE OUR ELECTRIC SURVEY!  
SCAN ME



WE WANT YOUR FEEDBACK!

VISIT [WWW.GEUS.ORG](http://WWW.GEUS.ORG)



**GEUS Electric Survey**  
We want your feedback.  
Complete our survey online at [www.GEUS.org](http://www.GEUS.org).  
**Deadline June 30, 2025**

## Chamber Website Ads

### Header Ad:



**Win a \$250 Visa Gift Card!**

Enroll in AutoPay to enter. Runs from April 1, 2025 - June 30, 2025

**GET STARTED**

\*Disclaimer: NO PURCHASE NECESSARY. Legal residents of US & DC 18+. Ends 11:59 PM ET 6/30/25. 48x \$250 void where prohibited. Official Rules apply [www.geus.org/338/AutoPay\\_Sponsor\\_Payments](http://www.geus.org/338/AutoPay_Sponsor_Payments).

### Banner :

<https://surveys.greatblueresearch.com/s3/Greenville-Electric-Utility-System-2025>



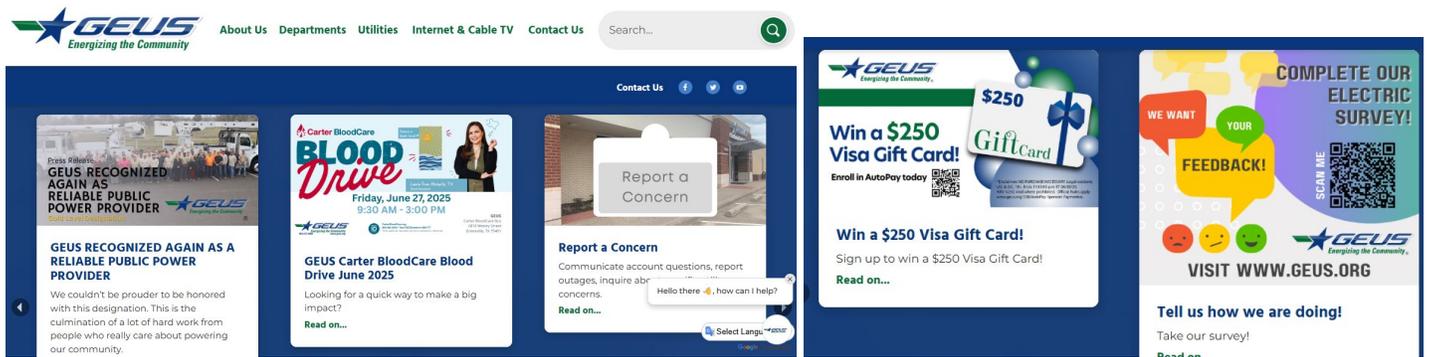
COMPLETE OUR ELECTRIC SURVEY!

SCAN ME



VISIT [WWW.GEUS.ORG](http://WWW.GEUS.ORG)

# GEUS Website



## Digital & Print Advertising

### Herald Banner Ads – Print and Digital Ads

Thursday May 1<sup>st</sup>



Thursday May 8<sup>th</sup>



Thursday May 15<sup>th</sup>



Thursday May 22<sup>nd</sup>



Thursday May 29<sup>th</sup>



# GEUS 34 Ads

GEUS creates still ads for GEUS 34 for our needs as well as community non-profits. These are GEUS related ads that aired this month.

**JUNE TEEN CELEBRATION**  
*Gradin' in Park*  
 2025-2026  
**JUNE 20, 2025**  
 10:00 AM - 12:00 PM  
 • FREE TICKETS • ONE DAY • FREE PARKING • PRESENTED BY GEUS

**Carter BloodCare**  
**BLOOD Drive**  
 Friday, June 27, 2025  
 9:30 AM - 3:00 PM  
 501 Wesley St. Greenville, TX 75401

**REMINDER**  
**FREE MULCH**  
 Mulch is courtesy of GEUS and can be picked up at:  
 501 Wesley St. Greenville, TX 75401  
 Crews are not present to assist with loading. Mulch is not bagged.

**Win a \$250 Visa Gift Card!**  
 Add some cash and convenience to your bill and experience a little extra savings when you receive your gift card for your bill payment.

**Use your spare change, to make change!**  
**RoundUP Program**  
 Sign up at [GEUS.org](http://GEUS.org)

**COMPLETE OUR ELECTRIC SURVEY!**  
 WE WANT YOUR FEEDBACK!  
 VISIT [WWW.GEUS.ORG](http://WWW.GEUS.ORG)

**PLEASE DON'T RELEASE BALLOONS AT CELEBRATIONS!**  
 MYLAR BALLOONS AND POWER LINES CAN CAUSE POWER OUTAGES!

**GEUS RoundUP**  
**EVERY PENNY COUNTS!**

**POWER YOUR BUSINESS**  
 WITH THE BEST HOMETOWN INTERNET SERVICE!  
 SIGN UP TODAY AT [GEUS.ORG](http://GEUS.ORG) OR BY CALLING 903-457-2800

**Let's Save Money and Energy Together**  
**GEUS' Energy Efficiency Program**  
 Enjoy instant year-round savings when you purchase energy efficient products for your home or business. Receive rebates for those purchases and upgrades that you make to your home.

**SmartPay**  
**User-friendly**  
 Experience the ease of online payments via our website or app and convenient access to usage information.

**NO CONTRACTS**  
**UNLIMITED INTERNET, NO DATA CAPS**  
**HOMETOWN SERVICE**  
 WWW.GEUS.ORG 903-457-2800 SIGN UP TODAY!

**CELEBRATE SAFELY**  
 Secure Mylar balloons to avoid contact with power lines.

**POSTING SIGNS ON UTILITY POLES**  
 can put lineworkers at risk by tearing their protective gloves and clothing.

**CONNECTIVITY THAT KEEPS YOUR BUSINESS MOVING FORWARD**  
**GEUS 320** \$69.95 per month  
**GEUS 500** \$114.95 per month

**FREE MULCH**  
**FREE MULCH**  
**FREE MULCH**  
 501 WESLEY ST., GREENVILLE, TX 75401

**HOME & BUSINESS INTERNET SOLUTIONS**  
 Hometown service! GEUS Internet puts the speed you need within reach!  
 Visit [GEUS.org](http://GEUS.org) or call 903-457-2800 to sign up today!

**SERVING OUR COMMUNITY**  
 SINCE 1891  
 NATIONALLY RECOGNIZED FOR RELIABILITY

**Sign up for Autopay. It's FREE!**  
 The hassle-free way of making sure your payment is processed on time, every time. You'll be glad you did.

**MEMORIAL DAY OFFICE CLOSURE**  
 WE ARE CLOSED IN OBSERVANCE OF MEMORIAL DAY.  
**MONDAY, MAY 26, 2025**  
 TO REPORT AN OUTAGE VISIT [GEUS.ORG](http://GEUS.ORG), OR CALL 903-457-2800

# GEUS Distributed Generation

See Engineering Report for details.

80% of this responsibility has been transferred to Engineering.

## Energy Efficiency Rebate Program

Rebates FY 24-25

	Qty.	Rebate	PROGRAM
			<b>APPLIANCE</b>
		\$ 50	Window AC Units
		\$ 75	dryer
	5	\$ 50	dishwasher
	9	\$ 75	refrigerator
	1	\$ 25	freezer
	4	\$ 250	Window AC\Heat Units
	15		
<b>Number of Rebates</b>	<b>Number of Total Items</b>		<b>LIGHTING</b>
3	3	\$150.00	LED Holiday Lights
3	48	\$46.13	LED lights fixtures
6	51		
<b>Sq Footage</b>	<b>Number of Homes</b>		<b>INSULATION</b>
8,587	4	\$ 0.16	attic
			<b>PGM THERMOSTATS</b>
	8	\$ 30	HVAC Tstat
	8		
	29		

EE Rebate Customers: 30

Total Dollar Credits to Customer's Accounts: \$2,776.65

# GEUS 34 Content

## May 5-11

New Content	2:02:05
Archive Content	6:54:24
Outside Content	1:30:00
Total	10:13:10

Still Ads: 12 total

## May 12-18

Archive Content	7:46:49
Outside Content	1:30:00
Total	9:20:15

Still Ads: 13 total

## May 19-25

Replay Content	3:25:09
Archive Content	4:12:14
Outside Content	1:30:00
Total	9:10:23

Still Ads: 15 total

## May 26-June 1

Replay Content	1:16:49
Archive Content	6:15:59
Outside Content	1:30:00
Total	9:04:52

Still Ads: 15 total

### Replay Content

- Content that has been created in the last year that we are playing again.

### Archive Content

- #Throwback GEUS34
- When we cleaned out the Studio Office, we found a box of DVDs with content from several years ago. We are replaying that as we get it converted back to a digital format.

### Outside Source Content:

- Green Shoot Agency Celebrate Hunt County, advertising partnership.
- Paid Church Programs

## Commercial Inserts on National Networks

GEUS commercials played on national networks including the following AEN, HGTV, LIF, CMT, PAR, CNN, TBSC, TLC, TNT, TWC, DISC, USA, ESP2, ESPN, FXNC, and FSS.

**3 Generations of Public Power - 2,051 spots ran**

**Energy Efficiency Rebate Program - 2,051 spots ran**

**Mountains of Mulch - 2,051 spots ran**

These commercials also play on GEUS34 and YouTube.



**News Release  
FOR IMMEDIATE RELEASE**

---

---

## **GEUS RECOGNIZED AGAIN AS A RELIABLE PUBLIC POWER PROVIDER**



**We couldn't be prouder to be honored with this designation. This is the culmination of a lot of hard work from people who really care about powering our community. But this designation is not a final destination. We are committed to continuing to look for ways to improve our operations and service to our customer/owners.**

**GEUS General Manager, Alicia Hooks**

**FOR IMMEDIATE RELEASE**

Tobias Sellier, American Public Power Association, 202-467-2927,  
[MediaRelations@PublicPower.org](mailto:MediaRelations@PublicPower.org)

**Greenville, TX, May 7, 2025-** GEUS has again earned a Reliable Public Power Provider (RP3)<sup>®</sup> designation from the American Public Power Association for providing reliable and safe electric service.

The RP3 designation, which lasts for three years, recognizes public power utilities that demonstrate proficiency in four key disciplines: reliability, safety, workforce development, and system improvement. Criteria include sound business practices and a utility-wide commitment to safe and reliable delivery of electricity. GEUS joins more than 250 public power utilities nationwide that hold the RP3 designation.

“Receiving an RP3 designation is a great honor signifying a utility has demonstrated commitment to industry best practices,” said Jeremy Ash, Chair of APPA’s RP3 Review Panel and General Manager at Kansas City Board of Public Utilities, Kansas. “And ultimately, the culture developed from this pursuit of excellence and continued improvement through the RP3 program results in measurable value delivered to the local community.”

“We couldn’t be prouder to be honored with this designation,” said Alicia Hooks, General Manager of GEUS. “This is the culmination of a lot of hard work from people who really care about powering our community. But this designation is not a final destination. We are committed to continuing to look for ways to improve our operations and service to our customer/owners.”

The American Public Power Association has offered the RP3 designation for 20 years now. APPA is the voice of not-for-profit, community-owned utilities that power 54 million people in nearly 2,000 towns and cities nationwide. APPA advocates and advises on electricity policy, technology, trends, training, and operations.

(30)

In 1891, GEUS became the first municipally owned electric utility in Texas. More than a century later, in 2001, it also became the state’s first municipally owned cable television and high-speed Internet operation. GEUS provides these services to over 30,000 consumer-owners in Greenville, Texas, about 50 miles east of Dallas. One of the unique aspects of GEUS is that it is governed by an autonomous board of trustees appointed by the Greenville City Council. This structure was made possible by the Texas Legislature in 1989. To learn more about GEUS’ 130+ years of public power history or the services it offers, please visit its website at [www.geus.org](http://www.geus.org)

# Social Media – May 2025

Followers ●

Lifetime

Current subscribers

Facebook

5,055

Twitter

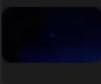
253 Followers

YouTube

1,410

Change in followers over last month: Facebook +41, Twitter +2, YouTube +25.

Post Content	Views	Reach	Interactions
 <p>Greenville High School's Head Baseball Coach, Jeromy Slagle, and standout players Caden Musil, Easton Slagle, Bryce Samples, and Kasey Prosberg reflect on their incredible 2025 season. Their dedication and teamwork made this season great! 🏆 Greenville ISD Greenville...</p> <p>Fri, May 30</p>	1,427	974	11
 <p>Score a \$250 Visa Gift Card! 🎉 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📄 🇺🇸 Enroll today at <a href="https://monkeylink.co/5757cc">https://monkeylink.co/5757cc</a></p> <p>Fri, May 30</p>	804	455	3
 <p>Even the smallest volunteers in our community make a BIG Impact! Thank you For The City: Greenville, TX. for stopping by to show appreciation to GEUS Linemen, Substation, and Dispatch crews for the work they do in our community. We appreciate all the ways that For...</p> <p>Thu, May 29</p>	759	571	7
 <p>Just one penny makes a difference in our community with GEUS RoundUP Program! Choose from three participation options: rounding up your bill to the nearest dollar and donating \$0.01-\$0.99 per month, a reoccurring set amount contribution, or a one-time set amount...</p> <p>Thu, May 29</p>	988	571	5
 <p>Looking for a quick way to make a big impact? Donating blood takes less than an hour — and it could help save someone's life. Sign up now for our Community Blood Drive <a href="https://monkeylink.co/63ff6b">https://monkeylink.co/63ff6b</a> 📍 Carter BloodCare #PublicPower #CommunityPowered</p> <p>Wed, May 28</p>	568	348	4
 <p>Greenville High School's Head Tennis Coach, Zachary Hamilton, along with standout seniors Kimber Coats, Kamden Rios, Christian Coats, and Miles Wiggins, share their reflections on an unforgettable 2025 season. 🎾 Greenville ISD Greenville ISD Athletics Greenville High School</p> <p>Wed, May 28</p>	1,197	760	17
 <p>Make your electricity expenses work for you. GEUS' SmartPay system allows you to buy electricity when it's convenient for your budget. Sign up today at <a href="https://monkeylink.co/306fd1">https://monkeylink.co/306fd1</a></p> <p>Tue, May 27</p>	343	262	2
 <p>All Power Restored 10:40a - Crews were able to isolate the issue restoring power to all customers impacted. We apologize for any inconvenience and appreciate your patience and understanding. Electric Outage Update 10:20a - Crews have isolated the outage to the...</p> <p>Mon, May 26</p>	4,981	3,090	67
 <p>GEUS will be closed on Monday, May 26, 2025 in observance of Memorial Day.</p> <p>Mon, May 26</p>	1,253	717	4
 <p>Looking for a quick way to make a big impact? Donating blood takes less than an hour — and it could help save someone's life. Sign up now for our Community Blood Drive <a href="https://monkeylink.co/63ff6b">https://monkeylink.co/63ff6b</a> 📍 Carter BloodCare #PublicPower #CommunityPowered</p> <p>Fri, May 23</p>	569	446	4
 <p>★ Employee Spotlight: Fernando Ocampo ★ Fernando's hard work and dedication keeps our community connected through GEUS Internet. Thank you, Fernando, for your outstanding service! #PublicPower #CommunityPowered</p> <p>Fri, May 23</p>	6,122	3,847	55
 <p>🏌️ Catch the reflections of Greenville High School's head golf coach and three standout players on their 2025 season! Greenville High School Greenville ISD Greenville ISD Athletics</p> <p>Thu, May 22</p>	759	596	5

	<p>Balloons are a great way to celebrate your graduate! But did you know that if they float into power lines they can cause power outages? Secure all balloons away from power lines and dispose of them properly afterwards.</p> <p>Thu, May 22</p>	Views 432	Reach 324	Interactions 3
	<p>Score a \$250 Visa Gift Card! 🎉 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📅 🇺🇸 Enroll today at <a href="https://monkeylink.co/5757cc">https://monkeylink.co/5757cc</a></p> <p>Wed, May 21</p>	Views 299	Reach 342	Interactions 3
	<p>GEUS Internet, Connecting You to a World of Possibilities! Your hometown Internet provider, with local offices and top-notch support. Discover our package options at <a href="https://www.geus.org/189/Packages-Rates">https://www.geus.org/189/Packages-Rates</a> today!</p> <p>Wed, May 21</p>	Views 586	Reach 531	Interactions 8
	<p>Experience the excitement of the 2025 Greenville High School Floor Show featuring The Flaming Flashes, Greenville Lion Pride Band, Flag Corp, and JNROTC. Stream now on GEUS' YouTube Channel!</p> <p>Tue, May 20</p>	Views 337	Reach 264	Interactions 0
	<p>Congratulations to Elijah Padilla and Kameron Champion! 🎉 🎉 We are thrilled to announce the recipients of the 2025 GEUS Scholarships. Elijah Padilla has been awarded the 2025 GEUS Community Scholarship, and Kameron Champion has been awarded the 2025...</p> <p>Tue, May 20</p>	Views 1,949	Reach 1,303	Interactions 40
	<p>FREE mulch is being offered by GEUS. Bring a bucket, bags, or trailer to load as much as you need. Crews are not present to assist with loading and mulch is not bagged. #PublicPower #CommunityPowered</p> <p>Mon, May 19</p>	Views 367	Reach 277	Interactions 3
	<p>Join us tonight at 7 p.m. for the Greenville Christian School Senior Graduation. Stream the event on GEUS' YouTube channel. <a href="https://ecs.page.link/Th1bL">https://ecs.page.link/Th1bL</a></p> <p>Fri, May 16</p>	Views 395	Reach 298	Interactions 6
	<p>Upgrade and save money with GEUS' Energy Efficiency Program! Get a \$50 rebate on a new energy star dishwasher and start saving on electricity today. Visit <a href="https://ecs.page.link/NnYo8">https://ecs.page.link/NnYo8</a> or call 903-457-2800 for more information.</p> <p>Fri, May 16</p>	Views 280	Reach 230	Interactions 1
	<p>Score a \$250 Visa Gift Card! 🎉 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📅 🇺🇸 Enroll today at <a href="https://ecs.page.link/Za3zD">https://ecs.page.link/Za3zD</a></p> <p>Thu, May 15</p>	Views 310	Reach 334	Interactions 4
	<p>Balloons are a great way to celebrate your graduate! But did you know that if they float into power lines they can cause power outages? Secure all balloons away from power lines and dispose of them properly afterwards.</p> <p>Wed, May 14</p>	Views 410	Reach 268	Interactions 4
	<p>Make your electricity expenses work for you. GEUS' SmartPay system allows you to buy electricity when it's convenient for your budget. Sign up today at <a href="https://ecs.page.link/RW942">https://ecs.page.link/RW942</a></p> <p>Tue, May 13</p>	Views 323	Reach 263	Interactions 2
	<p>Don't post signs on power poles. Nails, staples and tacks can damage utility workers' protective gear and create serious safety risks. Learn more: <a href="https://ecs.page.link/84p9j">https://ecs.page.link/84p9j</a> #SafeElectricity</p> <p>Mon, May 12</p>	Views 765	Reach 474	Interactions 14

	Balloons are a great way to celebrate your graduate! But did you know that if they float into power lines they can cause power outages? Secure all balloons away from power lines and dispose of them properly afterwards. Fri, May 9	Views 760	Reach 502	Interactions 11
	PRESS RELEASE GEUS RECOGNIZED AGAIN AS A RELIABLE PUBLIC POWER PROVIDER We couldn't be prouder to be honored with this designation. This is the culmination of a lot of hard work from people who really care about powering our community. But this... Thu, May 8	Views 2,040	Reach 1,220	Interactions 36
	GEUS Internet, Connecting You to a World of Possibilities! Your hometown Internet provider, with local offices and top-notch support. Discover our package options at <a href="https://www.geus.org/189/Packages-Rates">https://www.geus.org/189/Packages-Rates</a> today! Thu, May 8	Views 520	Reach 317	Interactions 5
	Score a \$250 Visa Gift Card! 🎁 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📄 📅 Enroll today at <a href="https://ecs.page.link/Za3zD">https://ecs.page.link/Za3zD</a> Wed, May 7	Views 307	Reach 398	Interactions 5
	Our Drive-Thru Drop Box is back up and operational again for your convenience. Thank you all for your patience and cooperation! Wed, May 7	Views 459	Reach 294	Interactions 1
	Discover New Opportunities! Join us at the Greenville Chamber of Commerce Job Fair & Business Showcase on Friday, May 9th, from 10 AM to 2 PM at Fletcher Warren Civic Center. GEUS is a proud sponsor. See you there! Wed, May 7	Views 6,601	Reach 3,493	Interactions 16
	Just one penny makes a difference in our community with GEUS RoundUP Program! Choose from three participation options: rounding up your bill to the nearest dollar and donating \$0.01-\$0.99 per month, a reoccurring set amount contribution, or a one-time set amount... Tue, May 6	Views 377	Reach 260	Interactions 4
	Today is National Teacher Appreciation Day! GEUS would like to take a moment to extend our deepest gratitude to the dedicated educators who inspire, guide, and shape the minds of our future leaders. Your dedication does not go unnoticed! Greenville ISD Greenville Christian... Tue, May 6	Views 531	Reach 330	Interactions 12
	Our Drive Thru Drop Box is currently out of order. We are working diligently to resolve this issue as soon as possible. We appreciate your understanding and patience during this time. Thank you for your cooperation. Mon, May 5	Views 512	Reach 357	Interactions 2
	FREE mulch is being offered by GEUS. Bring a bucket, bags, or trailer to load as much as you need. Crews are not present to assist with loading and mulch is not bagged. #PublicPower #CommunityPowered Mon, May 5	Views 1,959	Reach 1,254	Interactions 17
	Attention: GEUS has been alerted to \$cammers requiring customers to use Walmart Bill Pay for payments. GEUS does NOT require this payment method. Always contact us to verify your account status by calling our local office at 903-457-2800. Please share this with others in o... Fri, May 2	Views 567	Reach 365	Interactions 7
	Catch the Greenville Lion Pride Band and The Flaming Flashes lighting up the 2025 floorshow this weekend! Proudly sponsored by GEUS. Replay available at later date on GEUS' YouTube Channel. #PublicPower #CommunityPowered Fri, May 2	Views 516	Reach 315	Interactions 4
	Score a \$250 Visa Gift Card! 🎁 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📄 📅 Enroll today at <a href="https://ecs.page.link/Za3zD">https://ecs.page.link/Za3zD</a> Thu, May 1	Views 316	Reach 182	Interactions 2
	Attention GEUS Customers: Beware of Scammers! We have received reports of scammers contacting GEUS customers, demanding payment, and requesting access to their business premises. GEUS personnel have official identification and never demand payment over the... Thu, May 1	Views 757	Reach 466	Interactions 14
	GEUS updated their cover photo. Thu, May 1	Views 0	Reach 0	Interactions 1
	Join us in celebrating Electrical Safety Month! Lineman safety is always a priority. Help practice electrical safety by staying away from down power lines and never play with electrical outlets. ⚡ 🧑‍🔧 #ElectricalSafetyMonth #SafetyChris #PublicPower... Thu, May 1	Views 1,021	Reach 653	Interactions 28