

**NOTICE AND AGENDA FOR A REGULAR MEETING
OF THE GEUS BOARD OF TRUSTEES
TO BE HELD AT 6:00 PM ON THURSDAY, APRIL 17, 2025
IN THE
GEUS OPERATIONS CENTER
6000 JOE RAMSEY BLVD
GREENVILLE, TX 75402**

I. CALL TO ORDER

II. INVOCATION

III. ROLL CALL

IV. PRESENTATION

1. FY 2024 Audit

V. COMMUNICATIONS TO THE BOARD

VI. CITIZENS TO BE HEARD ON NON-AGENDA ITEMS *Citizens are invited to address the Board on topics not already scheduled for a Public Hearing or listed on the agenda. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 3 minutes and should conduct themselves in a civil manner. The Board cannot act on items not listed on the agenda in accordance with the Texas Open Meetings Act. Concerns will be addressed by GEUS Staff; they may be placed on a future agenda or addressed by some other course of response.*

VII. PUBLIC TESTIMONY *Public Testimony occurs when citizens are invited to address the Board on topics already on the agenda. Speakers will be invited to speak at the time of Board discussion for the item. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 2 minutes for each agenda item.*

VIII. FINANCIALS

1. March 2025 Financial Report (FOR INFORMATION ONLY)

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IX. NEW BUSINESS

1. **CONSENT CALENDAR**

- A. GEUS Board of Trustees Regular Meeting Minutes - March 20, 2025

- B. GEUS Board of Trustees Special Meeting Minutes - April 9, 2025

2. **DISCUSSION ITEMS**

- A. Regulatory and Legislative Update

3. **ACTION ITEMS**

- A. Resolution 25-36: Approve and Qualify Nominee for the Position of Place 1 on GEUS Board of Trustees

5

- B. Resolution 25-37: Recommend to the City Council a Nominee to Serve on the TMPA Board of Directors

6

- C. Resolution 25-38: Approve the Sale of Certain Transmission System Assets by the Texas Municipal Power Agency (TMPA)

7

- D. Resolution 25-39: Authorize Lease Extension with Hunt County Shared Ministries (FISH)

8

X. REPORTS OF THE GENERAL MANAGER

1. March 2025 Business Services Monthly Report (FOR INFORMATION ONLY)	9
2. March 2025 Customer Service Monthly Report (FOR INFORMATION ONLY)	12
3. March 2025 Engineering and Operations Monthly Report (FOR INFORMATION ONLY)	18
4. March 2025 Marketing Monthly Report (FOR INFORMATION ONLY)	21
XI. EXECUTIVE SESSION	

Texas Government Code, Section 551.086: Certain Public Utilities Competitive Matters
The Texas Open Meetings Act and its provisions do not require a public power utility governing body to conduct an open meeting to deliberate, vote or take final action on any competitive matter, as that term is defined by Section 552.133, Texas Government Code. Section 551.086 does not limit the right of a public power utility governing body to hold a closed session under any other exception provided for in the Open Meetings Act, supra.

- generation unit specific and portfolio fixed and variable costs, including forecasts of those costs, capital improvement plans for generation units, and generation unit operating characteristics and outage scheduling;
- bidding and pricing information for purchased power, generation, and fuel, and Electric Reliability Council of Texas bids, prices, offers, and related services and strategies;
- effective fuel and purchased power agreements and fuel transportation arrangements and contracts;
- risk management information, contracts, and strategies, including fuel hedging and storage;
- plans, studies, proposals, and analyses for system improvements, additions, or sales, other than transmission and distribution system improvements inside the service area for which the public power utility is the sole certificated retail provider; and
- customer billing, contract, and usage information, electric power pricing information, system load characteristics, and electric power marketing analyses and strategies.

Texas Government Code, Section 551.071: Attorney consultation regarding pending or contemplated litigation, settlement offers, or matters deemed subject to the Code of Professional Responsibility of the State Board of Texas, including contracts containing information proprietary to third parties.

1. At any time during the meeting, the Board may meet in Executive Session for consultation with its attorney concerning attorney client matters under Texas Government Code Section 551.

Texas Government Code, Section 551.072: A governmental body may conduct a closed meeting to deliberate the purchase, exchange, lease, or value of real property if deliberation in an open meetings would have a detrimental effect on the position of the governmental body in negotiations with a third person.

1. Discuss Land Matters

Section 551.074 of the Texas Government Code: PERSONNEL MATTERS

(a) This chapter does not require a governmental body to conduct an open meeting;
(1) to deliberate the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee.

1. Discuss Personnel Matter

XII. **ADJOURN**

NOTICE:

MEETINGS OF THE GEUS BOARD ARE ACCESSIBLE TO THE DISABLED. IF YOU NEED AN INTERPRETER OR SPECIAL ASSISTANCE, CALL (903) 457-2811 (VOICE), 1-800-735-2988 (TDD) OR ADMINISTRATION@GEUS.ORG (EMAIL) AT LEAST 48 HOURS PRIOR TO THE SCHEDULED MEETING.



Greenville Electric Utility System
Monthly Financial Reporting (Unaudited)
As of March 31, 2025
All Funds

	FY 2024-25 Budget	Month-To-Date Activity	Year-To-Date Activity	Encumbrances	YTD Actuals as % to Budget (Encumbrances Excluded)
Revenues and Inflows					
Electric Revenues (Funds 910-913)	\$ 104,978,900	\$ 6,928,872	\$ 42,869,087	\$ -	40.8%
Fusion Revenues (Fund 950)	6,873,260	484,509	3,427,029	-	49.9%
Total Revenues and Inflows	111,852,160	7,413,381	46,296,116	-	41.4%
Expenses and Outflows					
Elec Departmental O&M	78,041,470	5,664,519	30,590,631	2,893,685	39.2%
Fusion Departmental O&M	5,228,520	326,799	1,921,414	1,408,163	36.7%
Other Admin Expenses	1,063,200	119	23,360	-	2.2%
Insurance ⁽¹⁾	750,000	-	687,081	-	91.6%
City Services	611,500	-	-	-	0.0%
Transfers to City	4,130,930	-	810,569	-	19.6%
Board Of Development	733,780	-	162,114	-	22.1%
Capital -Electric ⁽²⁾	174,207,530	1,126,110	21,962,138	62,117,388	12.6%
Capital - Fusion	1,013,160	6,640	110,218	217,777	10.9%
Debt Service Expenses	15,100	-	400	-	2.6%
Debt Service Principal Payments	3,845,000	-	3,845,000	-	100.0%
Debt Service Interest Expenses	7,501,625	-	3,556,827	-	47.4%
Total Expenses and Outflows	277,141,815	7,124,187	63,669,752	66,637,013	23.0%
Change in Net Position ⁽³⁾	\$ (165,289,655)	\$ 289,194	\$ (17,373,636)	\$ (84,010,649)	

Notes and Percentage to Budget Explanations

(1) Most of the insurance expense is paid annually in October.

(2) Capital encumbrances for the Electric Fund include multi-year projects with purchase orders opened in prior years based on Board approved appropriations.

(3) FY 2025 year to date change in net position includes \$20,797,137 in expenses for multi-year CIP projects utilizing the Series 2024 bond sale. When excluding these bond funded expenses, change in net position reflects an increase of \$3,423,501. A decrease in net position may be due to multi-year projects utilizing bond proceeds from fund balance.

**GEUS BOARD OF TRUSTEES
APRIL 17, 2025**

RESOLUTION 25-36

**APPROVE AND QUALIFY NOMINEE FOR THE
POSITION OF PLACE 1 OF GEUS BOARD OF TRUSTEES**

BACKGROUND: The Charter of the City of Greenville Article XI-A, Sections 133-135, define the number, selection, and term of each member of the GEUS Board of Trustees. A vacancy will occur in Place 1 due to the completion of the current Board Member's term on May 6, 2025.

DISCUSSION OR DESCRIPTION: It is the responsibility of the Board to determine the nominee's qualifications for membership under provisions of Section 135 of this Article.

The Executive Assistant that serves as Recording Secretary for the Board has determined that the minimum qualifications specified in Section 135 have been met. Approval of this Resolution will fulfill the Board responsibility to confirm the qualifications of the nominee to the City Council. A copy of this Resolution will be forwarded to the City Secretary.

COMPARISON OF ALTERNATIVES: N/A

BUDGET IMPACT: N/A

RECOMMENDATION: Recommend approval to certify that the nominee is qualified to fill the vacancy on the Board under Article XI-A, Section 135 of the City Charter.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
APRIL 17, 2025**

RESOLUTION 25-37

**RECOMMEND TO THE CITY COUNCIL A NOMINEE
TO SERVE ON THE TMPA BOARD OF DIRECTORS**

BACKGROUND: Section 150 of the City Charter of the City of Greenville states that “the Board shall make a recommendation to the City Council concerning the appointment of Directors to such joint powers agency, and it shall be the duty of any Director of such joint powers agency appointed by the Council to consult with the Board concerning the System.” Each of the TMPA cities appoints two members to the TMPA Board. Members of the TMPA Board serve two-year terms. Sue Ann Harting and Summer Spurlock currently represent Greenville on the TMPA Board.

DISCUSSION OR DESCRIPTION: Summer Spurlock’s term on the TMPA Board will expire July 18, 2025.

COMPARISON OF ALTERNATIVES: N/A

BUDGET IMPACT: N/A

RECOMMENDATION: It is recommended that Summer Spurlock be nominated to serve a two-year term on the TMPA Board of Directors beginning July 18, 2025.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
APRIL 17, 2025**

RESOLUTION 25-38

**APPROVE THE SALE OF CERTAIN TRANSMISSION SYSTEM
ASSETS BY THE TEXAS MUNICIPAL POWER AGENCY (TMPA)**

BACKGROUND: The City of Greenville and GEUS is a party to the Joint Operating Agreement, effective September 1, 2016, between TMPA and the Member Cities of Bryan, Denton, Garland, and Greenville, Texas (as amended, the “JOA”).

DISCUSSION OR DESCRIPTION: Section 4.4.1(6) of the JOA requires the approval of the Member Cities to enable TMPA to sell transmission assets having a net book value, in the aggregate, in excess of \$500,000 in any fiscal year. TMPA owns assets in the City of Bryan’s Dansby and Bryan East substations having an aggregate net book value of \$3,238,620. In order to avoid operational and maintenance issues resulting from the comingling of Bryan-owned and TMPA-owned assets in the Brayn East and Dansby substations, it is advisable for TMPA to sell to the City of Bryan the TMPA-owned assets, as part of the transactions described in TMPA Resolution No. 2025-3-4 and in the Asset Purchase Agreement attached as Exhibit “A” to said Resolution (the “Transmission Asset Sale”).

COMPARISON OF ALTERNATIVES: N/A

BUDGET IMPACT: N/A

RECOMMENDATION: Recommend to the City of Greenville City Council approving the sale of certain transmission system assets by TMPA.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
APRIL 17, 2025**

RESOLUTION 25-39

AUTHORIZE LEASE EXTENSION WITH HUNT COUNTY SHARED MINISTRIES (FISH)

BACKGROUND: The Board authorized the General Manager to enter into a lease agreement with Hunt County Shared Ministries via Resolution 24-32 at the June 20, 2024, Board Meeting. The lease was executed by all parties will terminate on September 30, 2025.

DISCUSSION OR DESCRIPTION: GEUS Staff received a request from FISH to extend the current lease agreement an additional six months through March 21, 2026.

COMPARISON OF ALTERNATIVES: n/a.

BUDGET IMPACT: Lease payments received from Hunt County Shared Ministries will be applied to Miscellaneous Revenues 910-9-000000-49470-4564.

RECOMMENDATION: Staff recommends that the Board authorize the lease agreement with Hunt County Shared Ministries be extended through March 21, 2026, for the property located at 2805 King Street.

BOARD ACTION:

**GEUS
BUSINESS SERVICES
MONTHLY REPORT MARCH 2025**

Billing Stats

Bills Issued – 17,905

Bills Mailed – 10,902

Late Notices Mailed – 3,698

Accounts Reaching Non-Payment – 587

Bill Payments

GEUS Online – 11,963

Electronic Bank Payments – 498

Pay-By-Phone Payments – 1,042

Mobile App Payments – 2,074

City/GEUS Bank Drafts – 210

Payments Hand-Delivered and Mailed to GEUS – 4,428

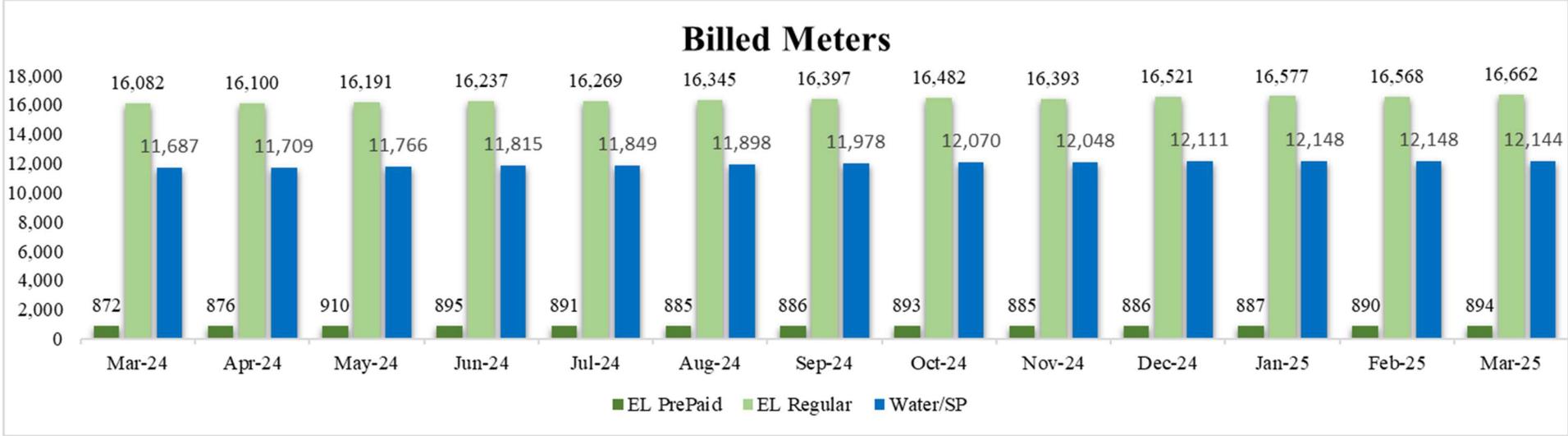
Total Pre-Pay Subscribers

Total SmartPay Subscribers – 894

GEUS
BUSINESS SERVICES
MONTHLY REPORT MARCH 2025
GRAPHS

Metering\Billing

Billed Meters Reflects an increase of 94 Meters.



Collections

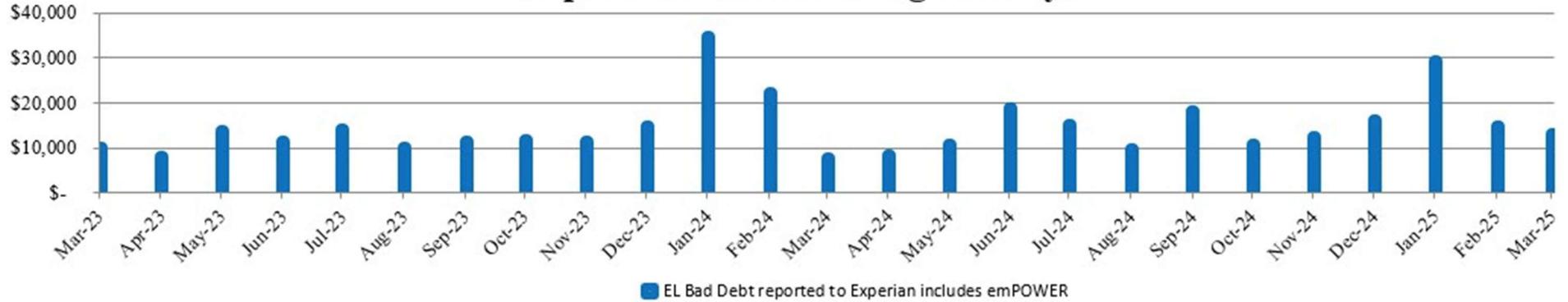
GEUS/City Combined Uncollected Billing

Mar 25 \$28,386 and FY 25 YTD \$180,272 (FY 24 YTD – \$176,882)

Uncollected Billing for Electric

Mar 25 \$12,968 and FY 25 YTD \$96,322 (FY 24 YTD – \$102,603)

Unpaid Accounts reaching 120 Days



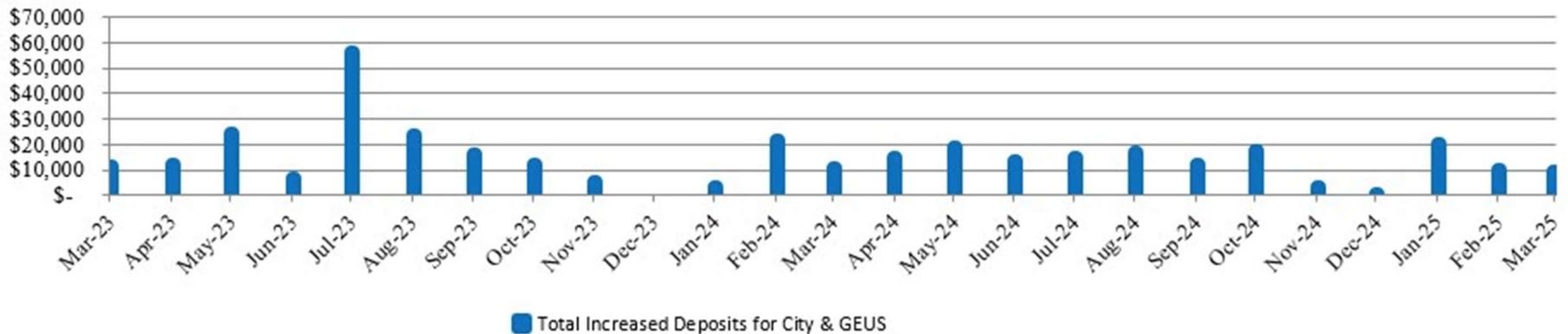
Increased Deposits

Current Month - 38 letters mailed increasing deposits by \$9,139.

FY 25 YTD – 159 letters mailed increasing deposits by \$60,401.

Deposits refunded YTD 346 accounts totaling \$43,770.

Total Increased Deposits for City & GEUS



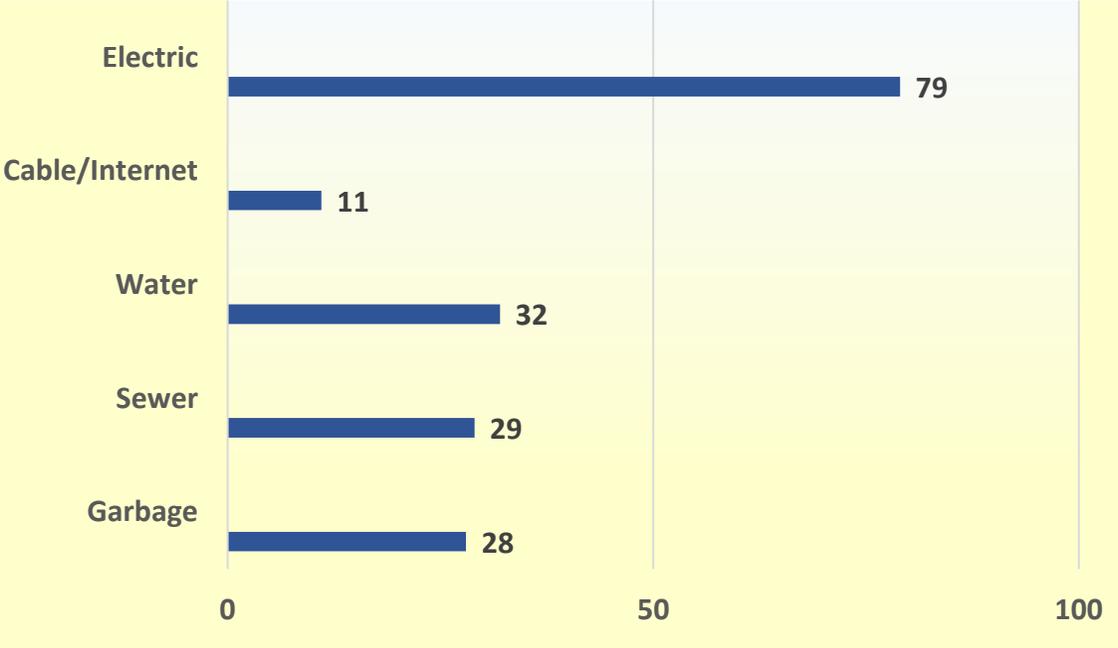
GEUS
Customer Service
Monthly Report
March 2025

WORLD CLASS CUSTOMER SERVICE

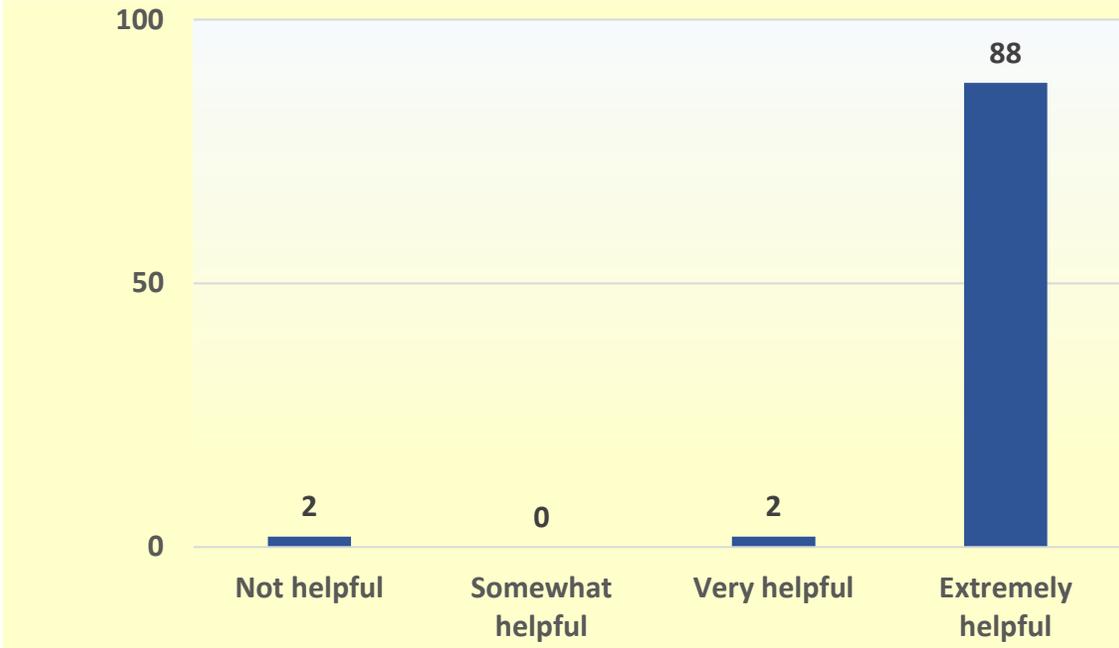
GEUS Customer Satisfaction Survey Summary

Summary Dates as of 3/1/2025-3/31/2025

This is a summary of the total responses. There are no required fields. A total of 92 individuals responded, and 91 completed all fields.

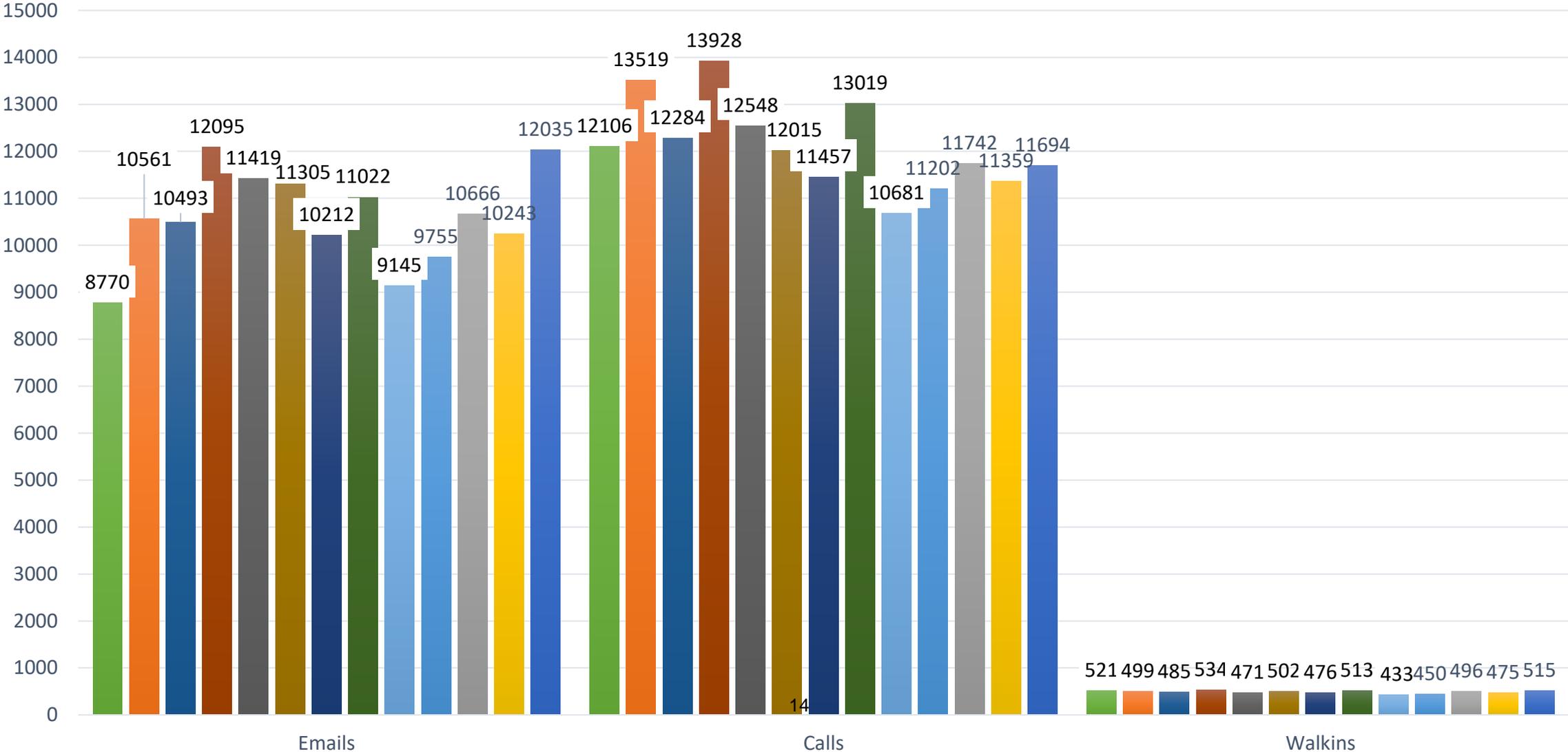


Was the GEUS Representative Helpful?
92 individuals responded.

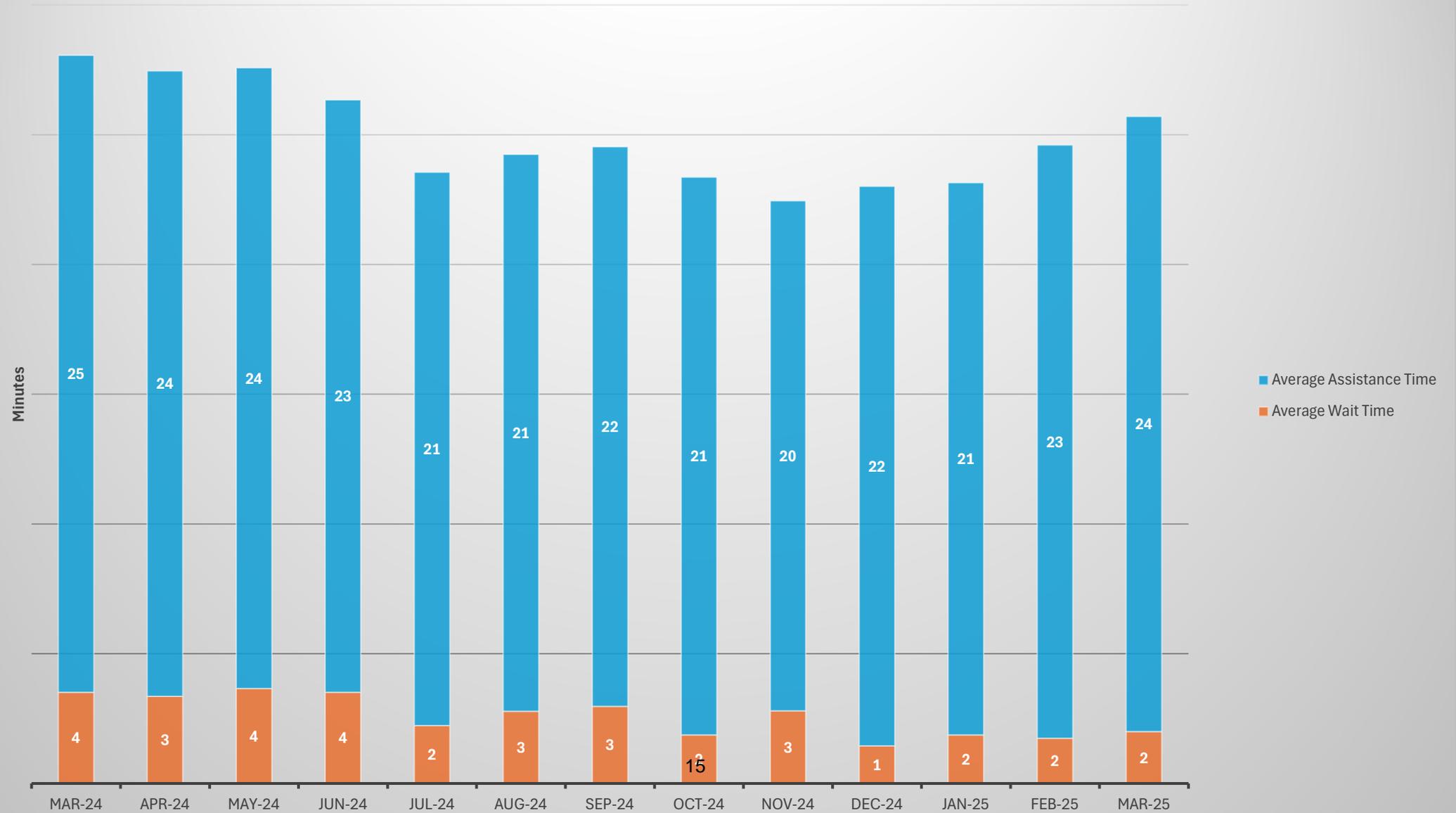


Total Customer Contact

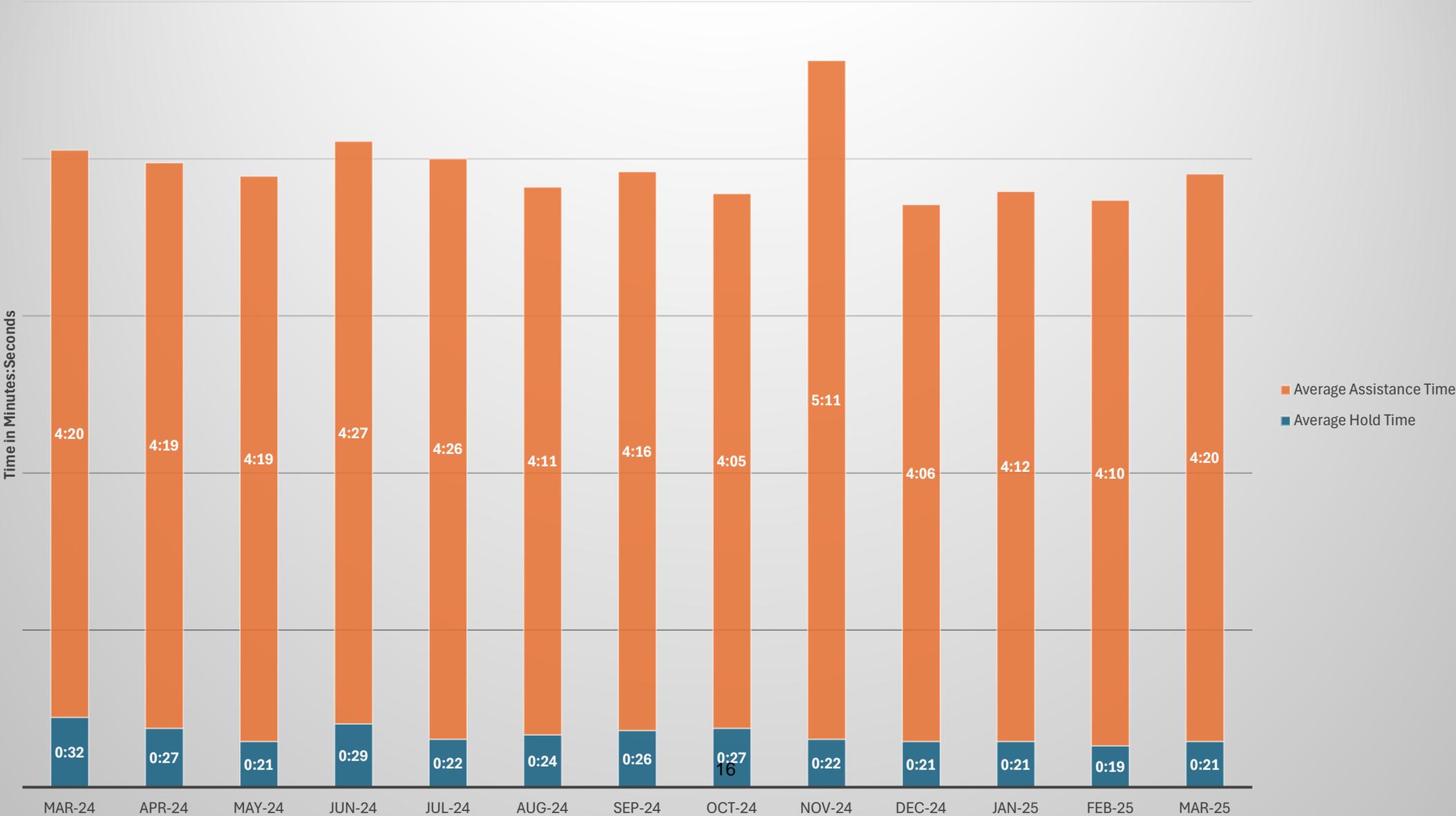
■ Mar.24 ■ Apr.24 ■ May.24 ■ Jun.24 ■ Jul.24 ■ Aug.24 ■ Sep.24 ■ Oct.24 ■ Nov.24 ■ Dec.24 ■ Jan.25 ■ 25-Feb ■ Mar-25



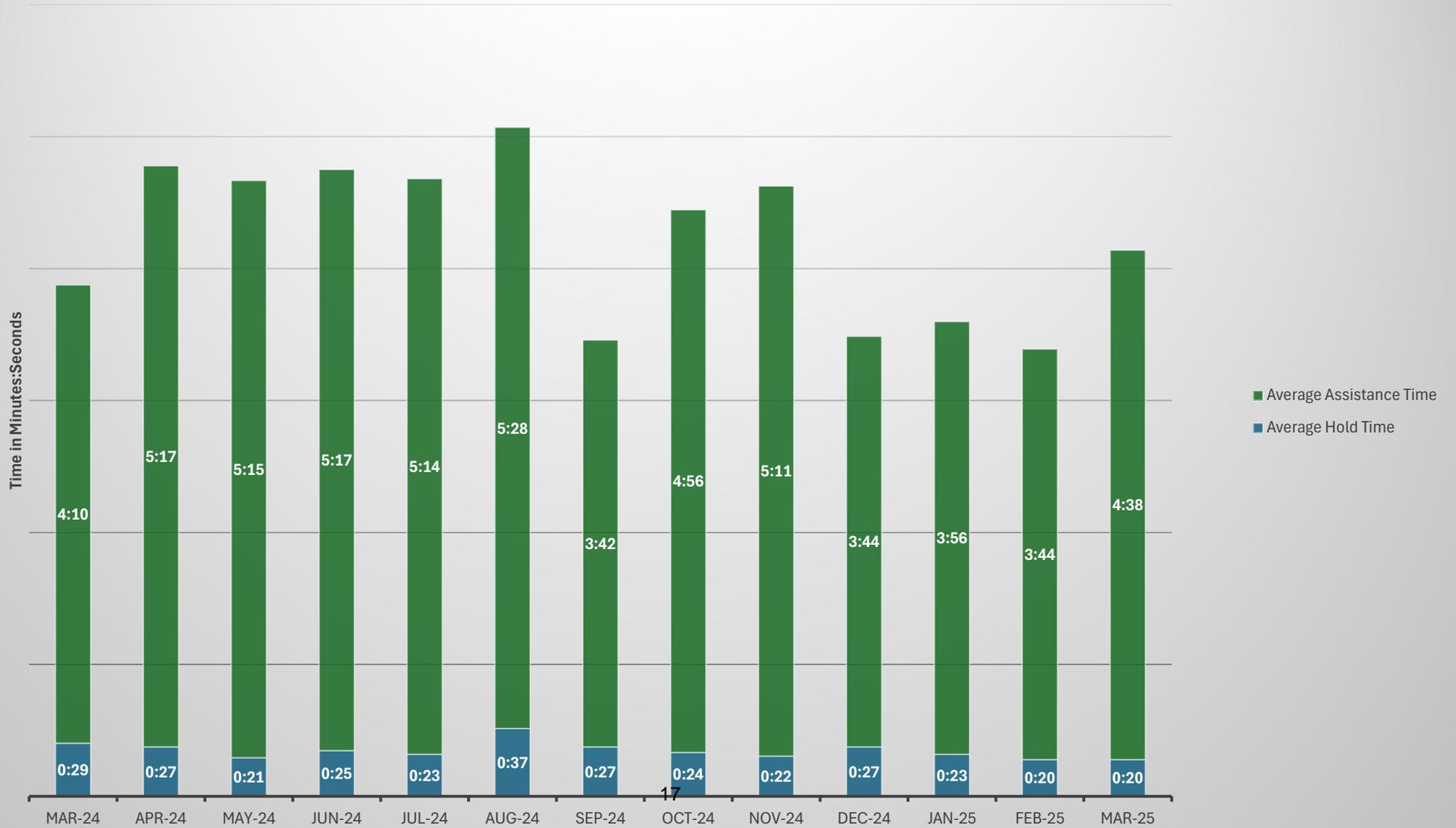
Walk-In Wait & Service Times



Electric Phone Hold and Assistance Time



Fusion Phone Hold and Assistance Time



Project Title	Category	% Compl	Description
Operations (Dispatch)			
Completed Feeder Lockouts	Dist	100%	5 Feeder Lockouts in March 2025: 1) DR4 Locked out on 3/4/25 due to a Storm with strong winds, causing a crossarm to break on pole near Hallmark and I-30. 2) DP3 Locked out on 3/4/25 due to a Storm with strong winds, causing a tree limb to break and fall across all 3 phases on 7th St. 3) LTV7 Locked out on 3/4/25 due to Storm with strong winds, causing a pole to break and fall near Ave C and 6th St on L-3 grounds. 4) LTV5 Locked out on 3/4/25 due to Storm with strong winds, crew found a bad jumper near Super 8 Hotel. 5) TR3 Locked out on 3/25/25 due to vehicle hitting a pole and breaking it at I-30 service road near El Fenix, Snuffers, Tokyo Express parking lot.
Planned Outages & Switching Orders	Trans	100%	NO Planned Outage/s Switching Orders in March 2025.
Switching Orders (additional)	JRB	100%	1 Unplanned Outage/s in March 2025: 1) 3/4/25 - CLR & RTN on section of LTV7 for T&D to replace broke pole on L-3 grounds off 6th St.
Calls Answered	JRB	100%	Operators answered 437 calls.
Satellite Bridge Call	ERCOT	100%	Completed.
Activity Operator Training Working Group (OTWG)	ERCOT	on going	ERCOT Conference Call. OTWG meeting in March 2025. Discussed topics and updated tentative timeframe for ERCOT 2025 Training schedule: Seminar (Mar 25th-May 1st; earning ~12 CEHs) and GridGeo Training (Oct 6th-Nov 14th, earning ~20-27 CEHs). GEUS Operations Operators have been registered to attend the 2025 Seminar. One Operator attended in late March 2025. The ERCOT 2025 Severe Weather Drill will be in June (tentative date is 6/12/25). The ERCOT Operator Certification exam can be taken from 1pm - 2:30pm at ERCOT Training facility on every other Tuesday which started on 2/4/2025. ERCOT stated, if someone fails the exam, there will be a waiting period of 21 days before you can re-test. This remains the only option until they get a new vendor to administer the exam
ERCOT Testing & Training Group Mtg	ERCOT	on going	ERCOT testing & training discussions - ERCOT WebEx. This ERCOT group did have a meeting in March 2025. The main topic in this group was re: a new NOGRR that is being developed which will require all RE's, TO's, & QSE's to have an additional satellite phone system. If this passes, then all RE's, TO's, & QSE's will be required to have 2 satellite phones in their control rooms.
eReliability Reports	Dist	on going	Updating the TTS tickets to submit into the eReliability program online. Currently, May 2015 thru Feb 2025 have been submitted.

	Project Title	Category	% Compl	Description	
Eng: Completed	Billing for Fritz, FSTI, & L3 Harris	Dist	100%	Developed & submitted billing data to GEUS Billing Dept.	
	Solar	Dist	100%	Authorized 0 customers to build. Energized 0 installations. Provided corrections/reviewed plans from multiple installers.	
	UG Construction RFQ	Dist	100%	Submitted technical specifications to Purchasing. Eng to provide drawings to Purchasing.	
	Sabert	Dist	100%	Discussed additional primary service with Sabert.	
	Distribution Planning	Dist	100%	Updated equipment database in Milsoft model.	
	KB Boulevard	Dist	100%	Provided conduit plan alterations for lighting on Ablowich.	
	Data Center Inquiry	Dist	100%	Started transmission load flow study to determine available capacity.	
	PSSE Training	Trans	100%	Started developing interval PSSE training manual.	
	Drone Program	Dist/Trans/ Subst	100%	Engineering Coordinator passed Part 107 Exam. Began development of GEUS UAS Policy.	
	CIP Budgeting Mtg	Dist/Trans/ Subst	100%	Meeting to discuss CIP project priorities/need.	
	Vegetation Mgmt Sftwr	Dist/Trans	100%	Set-up meeting to review initial findings.	
	SSWG and DWG	Compliance	100%	Provided model data for SSWG and DWG models.	
	Prospective New Load Inquiries, Large Loads	Misc	100%	Received and/or responded to misc prospective new large-load inquiries. Evaluated, discussed; responses forwarded (re: system capacities, capabilities, timelines, etc.).	
	Meetings	Misc	100%	Pre-Application mtgs. T&D Project list mtg. E&O Staff mtg (remote). Attended Safety mtg. Attended multiple ERCOT modeling meetings. Discussions with Developers, Lunch and Learn (Engineering, Eng Tech's, others).	
	Activity	OMS / IVR	Dispatch	15%	Provided scripts and sample data to IT/Data Engineer.
		Delano Ph2 Transm Relocation	Trans	95%	Preliminary report received. Performed additional analysis. Working up relocation estimate for developer.
		Major Distribution Projects	Dist	3%	Met onsite with M&S to survey SR4/SR5. Discussed Pinegates crossings.
		Mamie Road Feeder Upgrades	Dist	35%	Continued review of upgrades needed on Mamie Rd Feeder 1.
		Pinegates Development	Dist	2%	Reviewed site conditions and potential railroad crossing locations. Discussed easement needs. Developed preliminary designs for subdivision layouts.
		Wal-Mart 1MW Generator Application	Dist	90%	Wal-Mart (RavenVolt - Engineering contractor) received revised application for generator interconnection. RavenVolt to interconnect for Emergency Use Only with an open transition.
Hospital Expansion ATO Installation (MVRs)		Dist	99%	Working with vendor to develop solution (cover) to address water ingress issues.	
Developments		Dist	ongoing	16 Developments under construction; 4 in pre-construction phase; 4 in civil review; 6 in platting phase; 7 in concept/design phase. Approx 7200 units across all phases. Responded/addressed multiple developer issues and requests.	
System Modeling		Eng/Trans	ongoing	Continuing attendance at ERCOT mtgs to train. Configuring simple in-house studies considering loss of transmission elements.	
GIS Audit		Misc	96%	100% of system collected. 100% of data delivered. Continuing GEUS review of all data to review and reconcile data with system changes. Developed list of customer sites / meter locations needing additional review.	

	Project Title	Category	% Compl	Description
Subst:				
Completed	Monthly Inspections	Subst	100%	Completed March Monthly Inspections of all Substations.
	Winter Weatherization	Subst	100%	Completed Winter Weatherization for ERCOT to stay compliant with 30 days of a Winter event. (2nd time for us this year.)
	Training Cabinet	Subst	100%	Completed programing on RTAC and 2440 SEL devices to make cabinet fully functional. Control Cabinet will be a great training tool as time permits.
	Fiber Audit	Subst	100%	Audited and documented Subst Fiber.
	Terrell Rd Yard Lighting	Subst	100%	Installed grounding lug on all yard lighting poles and tied to Subst ground grid. This was a complaint from our Insurance company, that has now been addressed.
Activity	Wind Farm	Subst	75%	Points list is complete and connection is good on our SCADA. Experiencing a link failure; problem appears to be a firewall issue and/or Deriva. We are currently working with all parties involved to resolve this problem.
	OS Subst Xfmr Arrester	Subst	70%	Substation class arrester failed on the high side of our OS Subst Xfmr. Removed bad arrester and placed Xfmr back in service. Hubbell has given us a part #. Arresters were ordered and have arrived at our warehouse. Will work with Dispatch to schedule Oneal St out of service for repairs.
	Printing/Red-line Subst Prints	Subst	15%	Received red-lines back from draftsman for LTV. Installed completed LTV prints in the Control House print rack. Also received new TR prints from draftsman and installed them in the print rack at TR. Draftsman currently has Dent Rd prints to red-line.
	Subst Beam Detectors	Subst	10%	Planning & discussion underway regarding Diesel Plant and New Terrell Rd Substs.
	Operation Center Beam Detectors	Subst	30%	Budgeted for FY26 after completion of warehouse yard expansion.
T&D:				
Completed	Maintenance	Dist	100%	Changed out 3 poles.
	Construction	Dist	100%	Installed 10 new UG services, and 24 new poles.
	Metering	Dist	100%	Currently reading on schedule and monitoring daily.
Activity	Metering	Dist	on going	Read and totaled meters for billing @ FSTI, L3 and Fritz.
	Metering	Dist	on going	13,821 AMI Meters set to date, 751 AMI Water meters connected to network. Reading on schedule and monitoring daily. Contractor portion of Cycle 3 AMI Meter Deployment complete. GEUS staff evaluating next steps for completing all of Cycle 3 Deployment (less than 500 non-AMI meters need to be changed out)
	Metering		on going	Meter Dept staff cross training to ensure back-up for each employee/task.
	Tree Trimming	Dist	on going	Normal tree-trimming tickets from customer requests.
	Tree Trimming	Dist	on going	Heavy rear-easement trimming in residential areas.



March 2025

Marketing Monthly Report

RoundUP

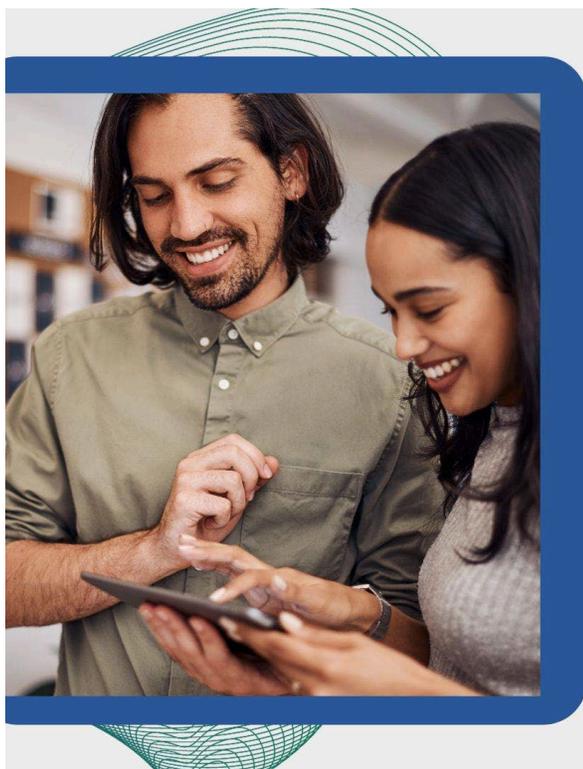
Data unavailable at report time.



SmartPay

895 subscribers

Increase of 5 participants.



User-friendly

Experience the ease of online payments via our website or app and convenient access to usage information.



Community Involvement

Chamber GYP meeting with Keep Greenville Beautiful



Chamber Business Before Hours – Red River Credit Union



Chamber QML State of the City and County



GEUS Hosted Chamber Leadership – plant tour and lunch



TPPA Marketing & Customer Service Conference



Chamber Hunt County Days Austin, Tx



Print Advertising

Drive Thru Sign



GEUS Bill Messages

Free Electronics & Computer Recycling Event

March 22, 2025 - 9a-noon

At Fletcher Warren Civic Center
For more details, contact Keep Greenville Beautiful or find them on Facebook.



Hunt County Festival of the Arts
Saturday, May 10, 2025
Downtown Greenville
Visit www.ci.greenville.tx.us for more information.

Print Advertising

Lobby Posters



RoundUP Signs at JRB



Digital Advertising

Chamber Website Ads

CELEBRATING
134
YEARS OF SERVICE

GEUS
Energizing the Community®

TRANSFORM YOUR LANDSCAPE FOR FREE:
GET YOUR FREE MULCH TODAY!

501 Wesley St. Greenville, TX 75401
Bring shovels and bags!
Workers are not present to load.

GEUS Website

GEUS
Energizing the Community

[About Us](#) [Departments](#) [Utilities](#) [Internet & Cable TV](#) [Contact Us](#)

Search...

Contact Us

GEUS OFFERS
FREE MULCH
FREE MULCH
FREE MULCH
501 WESLEY ST. GREENVILLE, TX 75401

GEUS
Energizing the Community

GEUS Offers Free Mulch
It's MULCH season!
[Read on...](#)

SmartPay
Electricity On Your Schedule

User-friendly
Experience the ease of online payments via our website or app and convenient access to usage information.

GEUS
Energizing the Community

GEUS SmartPay - Prepaid Electric Service
Experience convenience at your fingertips!

GEUS RoundUP
Every PENNY COUNTS!

GEUS
Energizing the Community

GEUS RoundUP Every Penny Counts!
Make a difference in our community with

GEUS
Energizing the Community

GEUS Seeks Applications for Board of Trustees
Be sure to apply by sending an application to the GEUS Board of Trustees. Apply online [GEUS.org](#), deadline 4/14/25.

GEUS SEEKS APPLICATIONS FOR BOARD OF TRUSTEES
[Read on...](#)

ALICIA HOOKS
GEUS GENERAL MANAGER

We are proud to receive this recognition, which reflects our commitment to transparency and financial excellence. This achievement is a testament to the hard work of our team in serving the Greenville community responsibly.

GEUS
Energizing the Community

Press Release: GEUS EARNS NATIONAL AWARD FOR EXCELLENCE IN FINANCIAL REPORTING
[Read on...](#)

Report a Concern

Report a Concern
Communicate account questions, report outages, inquire about specific utility concerns.
[Read on...](#)

Digital Advertising

Mulch Campaign shared with area county agencies.



Digital & Print Advertising

Herald Banner Ads – Print and Digital Ads

Thursday March 6th



Thursday March 13th



Thursday March 20th



Thursday March 27th



Herald Banner Article



GEUS seeks to clearly define eligibility for bill assistance

GEUS reported that last year, 75 customers were assisted with funds raised through RoundUP program

BY TRAVIS HAIRGROVE

THAIRGROVE@HERALDBANNER.COM

GEUS has had a RoundUP program since 2020 where customers have the option of rounding up their monthly bills to the nearest dollar so the extra amount can be used for low-income bill assistance.

This Tuesday, the Greenville City Council will consider revising and better defining the eligibility requirements for someone to receive that assistance.

To qualify, applicants for the bill assistance need to meet the following criteria: - They must live in the GEUS service area - They must be a current GEUS customer - Their annual household income is no more than 125% of the Federal Poverty Level (no more than \$19,562.50 for an individual, \$26,437.50 for a couple, or \$47,062.50 for a family of five) - At least one of the

following needs to apply to them: they're at least 60 years old, they're documented as disabled, or they have dependent children who are three years old or younger.

SEE GEUS, PAGE 3



Start Doing This With Your Dog

It can make a world of difference to your dog's energy levels, digestion, & healthy aging. [Here's why.](#)



GEUS

From Page 1

The criterion that GEUS proposes to change is "documented as disabled," and revising it to say "receiving Supplemental Security Income from the Social Security Administration" to make it more specific.

In January, GEUS reported that last year, 75 customers were assisted with funds raised through the RoundUP program, which averaged out to approximately \$176 in assistance per household.

The aid has been used for bill relief for all utility services, including electricity, water, wastewater and garbage.

GEUS 34 Ads

GEUS creates still ads for GEUS 34 for our needs as well as community non-profits. These are GEUS related ads that aired this month.

Happy Anniversary

Greenville Water and Electric Light Company now known as GEUS, your community owned electric utility, has proudly served Greenville with reliable public power since March 4, 1891.

GEUS
Energizing the Community

Energy Efficiency Program
INSULATION REBATE

Save money and energy for your home and business. Receive rebates for those purchases and upgrades that you make to your home.

Learn more at geus.org.

Attic Insulation
\$0.15 per square foot
Limit \$300 per account

Thank You

for allowing us to serve you and your family for 134 years!

GEUS
Energizing the Community

HOMETOWN PROVIDER

GEUS RoundUP

Every PENNY COUNTS!

GEUS
Energizing the Community

SmartPay
Electricity On Your Schedule

User-friendly

Experience the ease of online payments via our website or app and convenient access to usage information.

GEUS
Energizing the Community

OUR RATES WERE 9% LOWER THAN THE METROPLEX

GEUS
Energizing the Community

METROPLEX AVERAGE FROM 2016 TO 2018. SEE P. 1001A

GEUS
Energizing the Community

SCHOLARSHIP IS OPEN NOW

Deadline April 1, 2025

APPLY NOW

www.geus.org

f x

STAY CONNECTED STAY AHEAD

Connecting you to more than just the web - connecting you to the world.

Speeds up to 500 mbps

GEUS
Energizing the Community

www.geus.org 903-457-2800

CELEBRATING 134 YEARS OF SERVICE

GEUS
Energizing the Community

Cold Weather Impacts on Electric Bills

Date	High	Low	Wind
02/14/2025	41°	22°	96
02/13/2025	44°	28°	76
02/12/2025	45°	40°	70
02/11/2025	43°	37°	78
02/10/2025	48°	43°	33
02/09/2025	81°	49°	6
02/08/2025	71°	49°	13
02/07/2025	79°	53°	8
02/06/2025	72°	48°	8

GEUS
Energizing the Community

PAY IT FORWARD

GEUS RoundUP

Sign up today:
www.geus.org

GEUS
Energizing the Community

POWER YOUR PLAY WITH GEUS INTERNET

Experience the Future of Connectivity Now!

50/5 MBPS \$29.95	320/75 MBPS \$64.95	500/25 MBPS \$94.95
----------------------	------------------------	------------------------

GEUS
Internet

SIGN UP TODAY

www.geus.org

903-457-2800

GEUS
Energizing the Community

IT'S MULCH SEASON!

FREE MULCH Courtesy of GEUS. Don't hesitate to grab what you need, as frequently as you need it.

501 Wesley St. Greenville, TX 75401

Pickup only, self-serve basis. Bring your own bags or buckets and shovels for loading.

PLEASE DON'T POST SIGNS ON POWER POLES.

Safe Electricity.org

GEUS
Energizing the Community

903.457.2800

GEUS
Internet

INTERNET WITHOUT LIMITS

WITH GEUS INTERNET YOU GET THE SPEED AND LOCAL SERVICE FOR YOUR NEEDS.

Sign up at www.geus.org or call 903-457-2800.

GEUS
Energizing the Community

Locally-Owned ■ Competitive Rates ■ Reliable Service
Community Invested ■ Environmentally Responsible

RELIABLE PUBLIC POWER PROVIDER

American Public Power Association

GEUS
Energizing the Community

Energy Efficiency Program

REFRIGERATOR

SAVE \$75

REBATES REBATES

Check out several ways to save energy at your home, business, or if you're renting at www.geus.org.

MYLAR BALLOONS CAUSE ELECTRICAL OUTAGES!

Keep mylar balloons away from power lines this Spring!

GEUS
Energizing the Community

GEUS Distributed Generation

Solar Installations During the month:

- 1 – New Applications Submitted for Solar Installations
- 0 - Approved Authorizations to Build
- 1 - System Energized
- Total Progress
- 0 - In Construction Process (authorization to build)
- 3 - In design review process

Generator Installations During the Month:

- 2 - New Applications Submitted for Generators
- 0 – Approved Authorizations to Build
- 2 -Approved Interconnection
- 0 - In construction/design review process

Active Solar Installed on GEUS system:

- 138 – Residential
- 2 – Commercial
- 6 – Locations at GISD Campuses

Energy Efficiency Rebate Program

Rebates FY 24-25

	Qty.	Rebate	PROGRAM
			APPLIANCE
		\$ 50	Window AC Units
		\$ 75	dryer
	4	\$ 50	dishwasher
	8	\$ 75	refrigerator
	1	\$ 25	freezer
	4	\$ 250	Window AC\Heat Units
	13		
Number of Rebates	Number of Total Items		LIGHTING
3	3	\$150.00	LED Holiday Lights
3	48	\$46.13	LED lights
			fixtures
6	51		
Sq Footage	Number of Homes		INSULATION
8,587	4	\$ 0.16	attic
			PGM THERMOSTATS
	7	\$ 30	HVAC Tstat
	7		
	26		

EE Rebate Customers: 27

Total Dollar Credits to Customer's Accounts: \$2,621.65

GEUS 34 Content

March 3-9

Archive Content	10:01:05
Outside Content	1:30:00
Total	11:32:35

Still Ads: 12 total

March 10-16

New Content	1:46:51
Archive Content	8:21:19
Outside Content	1:30:00
Total	11:40:16

Still Ads: 12 total

March 17-23

New Content	3:12:40
Archive Content	6:05:09
Outside Content	1:30:00
Total	10:48:49

Still Ads: 13 total

March 24-30

New Content	3:44:56
Archive Content	5:11:44
Outside Content	1:30:00
Total	10:27:40

Still Ads: 12 total

Replay Content

- Content that has been created in the last year that we are playing again.

Archive Content

- #Throwback GEUS34
- When we cleaned out the Studio Office, we found a box of DVDs with content from several years ago. We are replaying that as we get it converted back to a digital format.

Outside Source Content:

- Green Shoot Agency Celebrate Hunt County, advertising partnership.
- Paid Church Programs

Commercial Inserts on National Networks

GEUS commercials played on national networks including the following AEN, HGTV, LIF, CMT, PAR, CNN, TBSC, TLC, TNT, TWC, DISC, USA, ESP2, ESPN, FXNC, and FSS.

GEUS Mountains of Mulch

GEUS Electric Then and Now

GEUS You Are the Owner

Data not available at the time of reporting.

These commercials also play on GEUS34 and YouTube.³¹



**News Release
FOR IMMEDIATE RELEASE**

GEUS EARNS NATIONAL AWARD FOR EXCELLENCE IN FINANCIAL REPORTING



We are proud to receive this recognition, which reflects our commitment to transparency and financial excellence. This achievement is a testament to the hard work of our team in serving the Greenville community responsibly.

GEUS General Manager, Alicia Hooks

**FOR IMMEDIATE RELEASE
Greenville, TX, March 10, 2025-**

**For more information contact:
Michele Mark Levine, Director/TSC
Phone: (312) 977-9700
Fax: (312) 977-4806
Email: mlevine@gfoa.org**

(Chicago, Illinois)—The Government Finance Officers Association of the United States and Canada (GFOA) has awarded the Certificate of Achievement for Excellence in Financial Reporting to **Greenville Electric Utility System** for its annual comprehensive financial report for the fiscal year ended September 30, 2023. The report has been judged by an impartial panel to meet the high standards of the program, which includes demonstrating a constructive "spirit of full disclosure" to clearly communicate its financial story and motivate potential users and user groups to read the report.

The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.

The Government Finance Officers Association (GFOA) advances excellence in government finance by providing best practices, professional development, resources, and practical research for more than 21,000 members and the communities they serve.

(30)

In 1891, GEUS became the first municipally owned electric utility in Texas. More than a century later, in 2001, it also became the state's first municipally owned cable television and high-speed Internet operation. GEUS provides these services to over 30,000 consumer-owners in Greenville, Texas, about 50 miles east of Dallas. One of the unique aspects of GEUS is that it is governed by an autonomous board of trustees appointed by the Greenville City Council. This structure was made possible by the Texas Legislature in 1989. To learn more about GEUS' 130+ years of public power history or the services it offers, please visit its website at www.geus.org

Social Media – March 2025

Followers ●

Lifetime

Facebook 5,014

Twitter 251 Followers

YouTube 1,380

Current subscribers

Change in followers over last month: Facebook +18, Twitter +/-0, YouTube +11.

Post Image	Post Text	Views	Reach	Interactions
	Save more on utilities and enjoy life to the fullest! GEUS offered electric rates 9% lower than the metroplex average last year! GEUS, Your Hometown Advantage https://ecs.page.link/XTFMe Fri, Apr 4	200	104	0
	Join the GEUS RoundUP program today! With just a small donation, you can help provide assistance to those struggling to pay their utility bills. Visit https://ecs.page.link/Lh9oY to learn more and join us in giving back to our community. Thu, Apr 3	556	331	2
	Join us for a livestream event hosted by the Hunt County Economic Development Alliance, featuring Paris Junior College President Stephen Benson. He will provide an update on the college and their new Workforce Development building. Tune in today at 11:30 AM at https://ecs.page.link/5TJHM Thu, Apr 3	347	203	3
	We are proud to sponsor the Hunt County Children's Advocacy Center for their 20th annual "Strikes for Tikes" bowling tournament, benefiting this wonderful organization. #PublicPower #CommunityPowered Wed, Apr 2	334	194	3
	Tumble into spring and save lives! Join us for a Blood Drive with Carter BloodCare on Friday, April 25th from 9:00 AM to 2:00 PM at our Customer Service Center. As a thank you, each donor will receive a top handle tumbler, courtesy of Carter BloodCare (while supplies last). Sign up here: https://ecs.page.link/RVrQq Tue, Apr 1	246	139	0
	GEUS updated their cover photo. Tue, Apr 1	1	1	2
	Score a \$250 Visa Gift Card! 🎉 Sign up for AutoPay and enter to win! Enjoy hassle-free bill payments and never worry about missing a due date again. Keep your account in perfect shape with ease! 📅 🏠 Enroll today at https://ecs.page.link/Za3zD Tue, Apr 1	255	139	0
	Experience convenience at your fingertips! Simplify your energy management with SmartPay, removing the hassle of monthly bills. Explore more at https://ecs.page.link/1Ecu . Mon, Mar 31	309	173	0
	Don't Fall for Phone Scams! GEUS has been made aware of scammers calling GEUS customers and demanding payment over the phone. To verify your account status, call our local offices at 903-457-2800. Mon, Mar 31	2,114	1,112	20
	📢 Rate Comparison Alert 📢 Lower electric rates from your Hometown Provider! GEUS was 9% lower than the metroplex average last year. Now that's local, world-class service at a very competitive price! 📢 #PublicPower #CommunityPowered Mon, Mar 31	809	485	12

		Views	Reach	Interactions
	<p>📢 Rate Comparison Alert 📢 Lower electric rates from your Hometown Provider! GEUS was 9% lower than the metroplex average last year. Now that's local, world-class service at a very competitive price! 📢 #PublicPower #CommunityPowered</p> <p>Mon, Mar 31</p>	809	485	12
	<p>Bitter cold temperatures and miserable hot summer days increase our electric usage. Proper insulation helps to reduce our usage and keep our homes more comfortable. With the GEUS Energy Efficiency Program, you can receive rebates on qualifying purchases to help you save. Learn more at https://ecs.page.link/Kzefz</p> <p>Fri, Mar 28</p>	305	168	0
	<p>Ever wonder why your energy usage spikes in colder weather? Here's a real example from a GEUS Customer! 📢 📢 Warmer Days (Feb. 6-9) – Highs in the 70s & 80s, energy use stayed low (6-13 kWh). 📢 Colder Days (Feb. 10-14) – Highs in the 40s, energy use jumped (70-96 kWh)! Keeping an eye on your energy habits can help you stay warm while savin...</p> <p>Fri, Mar 28</p>	368	210	0
	<p>Make a difference in our community with GEUS RoundUP Program! Choose to round up your bill, donate monthly, or make a one-time contribution. Join now at https://ecs.page.link/Lh9oY!</p> <p>Thu, Mar 27</p>	607	356	4
	<p>Unlocking tomorrow's world with GEUS Internet. Sign up today at https://ecs.page.link/4BDU6</p> <p>Thu, Mar 27</p>	299	173	0
	<p>📢 Exciting News Ranger Fans! 📢 We're thrilled to announce that GEUS has agreed in principle to carry the brand new Texas Rangers Network on Channel 24! 📢 We apologize negotiations delayed the launch of this new channel, which replaces Bally Sports Southwest. But great news—new equipment is being installed, and Rangers games will be...</p> <p>Thu, Mar 27</p>	2,668	1,777	16
	<p>Celebrating 134 Years! Since March 4, 1891, GEUS has been delivering reliable public power to our community. Here's to many more years of being #CommunityPowered and providing #PublicPower!</p> <p>Wed, Mar 26</p>	438	228	6
	<p>Attention all local graduating seniors! 📢 Unlock your future with the GEUS Scholarship! The deadline is on April 1, 2025. Don't miss this golden opportunity to invest in your education. Apply now at www.geus.org https://ecs.page.link/CzUUo</p> <p>Wed, Mar 26</p>	376	621	7
	<p>Save more on utilities and enjoy life to the fullest! GEUS offered electric rates 9% lower than the metroplex average last year! GEUS, Your Hometown Advantage https://ecs.page.link/XTFMe</p> <p>Wed, Mar 26</p>	260	144	1
	<p>Electric Outage 8:50p - we are experiencing an outage impacting customers in the southeastern portion of our territory due to an accident and down power line. Please avoid the service road area near iHop as crews make repairs. Majority of customers can expect about 30-45 minute outage while crews isolate the issue. Customers directly...</p> <p>Tue, Mar 25</p>	8,966	4,227	29
	<p>It's MULCH season! If you're planting spring flower beds and need mulch, we got you covered!</p> <p>Tue, Mar 25</p>	360	295	3
	<p>Experience convenience at your fingertips! Simplify your energy management with SmartPay, removing the hassle of monthly bills. Explore more at https://ecs.page.link/1Ecuc.</p> <p>Tue, Mar 25</p>	397	238	1
	<p>Hometown service, World Class Utility for 134 years! #PublicPower #CommunityPowered</p> <p>Mon, Mar 24</p>	858	546	12
	<p>Save more on utilities and enjoy life to the fullest! GEUS offered electric rates 9% lower than the metroplex average last year! GEUS, Your Hometown Advantage https://ecs.page.link/XTFMe</p> <p>Fri, Mar 21</p>	424	243	2
	<p>Make a difference in our community with GEUS RoundUP Program! Choose to round up your bill, donate monthly, or make a one-time contribution. Join now at https://ecs.page.link/Lh9oY!</p> <p>Fri, Mar 21</p>	416	241	0
	<p>It's MULCH season! If you're planting spring flower beds and need mulch, we got you covered!</p> <p>Thu, Mar 20</p>	303	269	2

		Views	Reach	Interactions
	Greenville High School Lions Soccer Playoff vs. Jacksonville Thu, Mar 20	749	498	3
	Experience convenience at your fingertips! Simplify your energy management with SmartPay, removing the hassle of monthly bills. Explore more at https://ecs.page.link/1Ecuc. Thu, Mar 20	356	204	0
	GEUS continues to give back to the community by proudly sponsoring this year's Keep Greenville Beautiful Electronics & Computer Recycling #PublicPower #CommunityPowered Wed, Mar 19	592	354	11
	It was a beautiful afternoon yesterday for the Flag Dedication Ceremony in Greenville, Tx. The event was a beautiful display of patriotism by our community. usSpeakers at the event included Greenville Mayor Jerry Ransom, Mayor Pro Tem Terry Thomas, and Fire Chief Jeremy Powell. usPerformances by Greenville Honor Guard with GISD ROTC, GHS... Wed, Mar 19	1,681	1,273	12
	Catch the replay of the State of the City & County Greenville Chamber of Commerce QML, where city leaders discuss the State of the City and County. Discover past achievements and future opportunities for our community. Stream now at https://ecs.page.link/rRU2s Wed, Mar 19	663	323	6
	Ever wonder why your energy usage spikes in colder weather? Here's a real example from a GEUS Customer! 🐼 🟢 Warmer Days (Feb. 6-9) – Highs in the 70s & 80s, energy use stayed low (6-13 kWh). 🟡 Colder Days (Feb. 10-14) – Highs in the 40s, energy use jumped (70-96 kWh)! Keeping an eye on your energy habits can help you stay warm while savin... Tue, Mar 18	373	222	0
	Bitter cold temperatures and miserable hot summer days increase our electric usage. Proper insulation helps to reduce our usage and keep our homes more comfortable. With the GEUS Energy Efficiency Program, you can receive rebates on qualifying purchases to help you save. Learn more at https://ecs.page.link/Kzefz Tue, Mar 18	967	515	11
	Celebrating 134 Years! Since March 4, 1891, GEUS has been delivering reliable public power to our community. Here's to many more years of being #CommunityPowered and providing #PublicPower! Mon, Mar 17	387	233	8
	Attention all local graduating seniors! 🎓 Unlock your future with the GEUS Scholarship! The deadline is on April 1, 2025. Don't miss this golden opportunity to invest in your education. Apply now at www.geus.org https://ecs.page.link/CzUUo Mon, Mar 17	344	553	5
	Unlocking tomorrow's world with GEUS Internet. Sign up today at https://ecs.page.link/4BDU6 Mon, Mar 17	301	180	4
	Be involved, join the GEUS Board of Trustees. Apply here: https://ecs.page.link/vX2iY For more information: https://ecs.page.link/3ExrQ Fri, Mar 14	504	302	1
	GHS Boys Soccer Livestream McKinney North vs Greenville Fri, Mar 14	289	252	5
	It's MULCH season! If you're planting spring flower beds and need mulch, we got you covered! Fri, Mar 14	1,093	844	5
	Ever wonder why your energy usage spikes in colder weather? Here's a real example from a GEUS Customer! 🐼 🟢 Warmer Days (Feb. 6-9) – Highs in the 70s & 80s, energy use stayed low (6-13 kWh). 🟡 Colder Days (Feb. 10-14) – Highs in the 40s, energy use jumped (70-96 kWh)! Keeping an eye on your energy habits can help you stay warm while savin... Thu, Mar 13	411	227	0
	📢 Rate Comparison Alert 📢 Lower electric rates from your Hometown Provider! GEUS was 9% lower than the metroplex average last year. Now that's local, world-class service at a very competitive price! 📍 #PublicPower #CommunityPowered Thu, Mar 13	449	253	3
	Press Release: GEUS EARNS NATIONAL AWARD FOR EXCELLENCE IN FINANCIAL REPORTING https://ecs.page.link/rfJfJF Wed, Mar 12	1,099	660	20

	<p>Make a difference in our community with GEUS RoundUP Program! Choose to round up your bill, donate monthly, or make a one-time contribution. Join now at https://ecs.page.link/Lh9oY!</p> <p>Wed, Mar 12</p>	Views	Reach	Interactions
		392	234	2
	<p>Experience convenience at your fingertips! Simplify your energy management with SmartPay, removing the hassle of monthly bills. Explore more at https://ecs.page.link/1Euc.</p> <p>Wed, Mar 12</p>	Views	Reach	Interactions
		312	185	1
	<p>Unlocking tomorrow's world with GEUS Internet. Sign up today at https://ecs.page.link/4BDU6</p> <p>Tue, Mar 11</p>	Views	Reach	Interactions
		355	205	1
	<p>Celebrating 134 Years! Since March 4, 1891, GEUS has been delivering reliable public power to our community. Here's to many more years of being #CommunityPowered and providing #PublicPower!</p> <p>Tue, Mar 11</p>	Views	Reach	Interactions
		493	303	9
	<p>Attention all local graduating seniors! 🎓 Unlock your future with the GEUS Scholarship! The deadline is on April 1, 2025. Don't miss this golden opportunity to invest in your education. Apply now at www.geus.org https://ecs.page.link/CzUUo</p> <p>Tue, Mar 11</p>	Views	Reach	Interactions
		593	693	8
	<p>Hometown service, World Class Utility for 134 years! #PublicPower #CommunityPowered</p> <p>Mon, Mar 10</p>	Views	Reach	Interactions
		461	284	6
	<p>GEUS continues to give back to the community by proudly sponsoring this year's Keep Greenville Beautiful Electronics & Computer Recycling #PublicPower #CommunityPowered</p> <p>Mon, Mar 10</p>	Views	Reach	Interactions
		797	483	12
	<p>Make a difference in our community with GEUS RoundUP Program! Choose to round up your bill, donate monthly, or make a one-time contribution. Join now at https://ecs.page.link/Lh9oY!</p> <p>Fri, Mar 7</p>	Views	Reach	Interactions
		425	268	2
	<p>Greenville Lady Lions Soccer Livestream vs Greenville</p> <p>Fri, Mar 7</p>	Views	Reach	Interactions
		271	247	1
	<p>★ Employee Spotlight: Katie Threndyle ★ Katie was an absolute rockstar throughout 2024, and we have no doubt she'll continue to shine in 2025! She stepped up to cover multiple positions during vacancies and met several near-impossible deadlines. Truly impressive! #PublicPower #CommunityPowered</p> <p>Fri, Mar 7</p>	Views	Reach	Interactions
		2,894	1,392	49
	<p>Attention all local graduating seniors! 🎓 Unlock your future with the GEUS Scholarship! The deadline is on April 1, 2025. Don't miss this golden opportunity to invest in your education. Apply now at www.geus.org https://ecs.page.link/CzUUo</p> <p>Thu, Mar 6</p>	Views	Reach	Interactions
		447	507	9
	<p>Hometown service, World Class Utility for 134 years! #PublicPower #CommunityPowered</p> <p>Thu, Mar 6</p>	Views	Reach	Interactions
		533	343	11
	<p>Unlocking tomorrow's world with GEUS Internet. Sign up today at https://ecs.page.link/4BDU6</p> <p>Thu, Mar 6</p>	Views	Reach	Interactions
		378	229	1
	<p>📢 Rate Comparison Alert 📢 Lower electric rates from your Hometown Provider! GEUS was 9% lower than the metroplex average last year. Now that's local, world-class service at a very competitive price! 💡 #PublicPower #CommunityPowered</p> <p>Wed, Mar 5</p>	Views	Reach	Interactions
		433	250	4
	<p>It's MULCH season! If you're planting spring flower beds and need mulch, we got you covered!</p> <p>Wed, Mar 5</p>	Views	Reach	Interactions
		359	291	6
	<p>Bitter cold temperatures and miserable hot summer days increase our electric usage. Proper insulation helps to reduce our usage and keep our homes more comfortable. With the GEUS Energy Efficiency Program, you can receive rebates on qualifying purchases to help you save. Learn more at https://ecs.page.link/Kzefz</p> <p>Wed, Mar 5</p>	Views	Reach	Interactions
		401	244	4

	<p>Electric Outage Update 3/5 1a - all power has been restored. Thank you for your patience and understanding. Electric Outage 3/4 8:20p - GEUS has crews dispatched to address outages due to high winds in the area. Additional details about outages will be updated here as information from the field is available. Please use our website 'Report an...</p> <p>Tue, Mar 4</p>	Views	Reach	Interactions
		5,433	2,033	82
	<p>On #WorldEngineeringDay, we honor our engineering department for their vital role in creating innovative solutions that enhance our community and strengthen our electric system. Join us in celebrating their dedication and expertise!</p> <p>#PublicPower #CommunityPowered</p> <p>Tue, Mar 4</p>	Views	Reach	Interactions
		2,514	1,129	31
	<p>Greenville Lions Boys Soccer Game vs Dension</p> <p>Tue, Mar 4</p>	Views	Reach	Interactions
		489	386	3
	<p>The first power plant went into operation on March 4, 1891. Today, GEUS celebrates 134 years of being your hometown provider for electricity! #PublicPower #CommunityPowered</p> <p>Tue, Mar 4</p>	Views	Reach	Interactions
		4,883	2,127	53
	<p>Electric Outage Update 3/4 10:30a - crews have worked this morning restoring power to most customers following the storms. Crews continue work to restore power to approximately 180 customers with the majority being located in the southern portion of our service territory along with a few smaller outages spread out across the area. Thank you for...</p> <p>Tue, Mar 4</p>	Views	Reach	Interactions
		6,445	2,776	83
	<p>GEUS updated their cover photo.</p> <p>Mon, Mar 3</p>	Views	Reach	Interactions
		11	5	7
	<p>Join Our Team at GEUS! Discover the exciting career opportunities we have to offer. Explore the details and apply online today: https://ecs.page.link/XEKga</p> <p>Mon, Mar 3</p>	Views	Reach	Interactions
		2,013	1,090	7
	<p>Ever wonder why your energy usage spikes in colder weather? Here's a real example from a GEUS Customer! 🐾 🟢</p> <p>Warmer Days (Feb. 6-9) – Highs in the 70s & 80s, energy use stayed low (6-13 kWh). 🟡 Colder Days (Feb. 10-14) – Highs in the 40s, energy use jumped (70-96 kWh)! Keeping an eye on your energy habits can help you stay warm while savin...</p> <p>Mon, Mar 3</p>	Views	Reach	Interactions
		807	478	3