

Cleveland City Schools
Board of Education Regular Meeting
February 5, 2024 5:30 PM
Blythe-Bower



1. **Welcome**

2. **Moment of Silence/Pledge of Allegiance**

3. **Comments from Chairman Tucker**

4. **Public Comments**

5. **Board Consent Agenda**
- Nate Tucker
 - A. **Approval of Regular Agenda**
 - B. **Approval of Minutes from January 8, 2024, Board Meeting**
 - C. **Approval of Overnight Field Trips**
 - Trip 1733
 - Trip 1750
 - Trip 1751
 - Trip 1757
 - Trip 1761 (Executive Committee Approved due to date of trip)
 - D. **Approval of Second Reading of Policies**
 - Policy 2.400- Revenues
 - Policy 2.601- Fundraising Activities
 - Policy 2.8051- Debit Cards, Credit Cards & Credit Line
 - E. **Policy 5.100 - 5.310 Review - Update DATE only**
 - F. **Approve Revised 2024 Annual Board Agenda**
 - G. **CHS Course Catalog Requests 2024-2025**
 - H. **CHS Virtual Day Memo**

6. **Regular Agenda**

- A. **Director's Update** -Russell Dyer
- B. **Spotlight**
Blythe-Bower Elementary School
Blythe- Bower Elementary
- C. ***Interim Director of Schools Selection**
- D. **Ray and Associates**
- E. **BCPEF Mid-Year Update**
- F. **Strategic Plan Focus- Safety & Student Services**
Doug Moore- Student Services
Cliff Eason- Safety
- G. **Student Representative's Update**
- 7. **Facilities Committee Update**
- Krista McKay
- 8. **Legislative Updates**
-Carolyn Ingram
- 9. **Appointed Board Committee Assignments for 2024-2025**
 - A. **Tennessee Legislative Network Representative to TSBA**
 - B. **Facilities Committee**
- 10. **"B" Agenda**
 - A. **Financial Report**
FY 2025 Budget Calendar
 - B. **Personnel Report**
 - C. **School Highlights**
 - D. **Dates to Remember**
Monthly Board Meetings:
March 4, 2024
April 1, 2024
May 6, 2024
June 10, 2024

District Closures:
Monday, February 19, 2024- President's Day Holiday
March 11-15- Spring Break
Friday, March 29, 2024- Easter Holiday
Monday, May 27, 2024- Memorial Day

Teacher In Service Dates: No Classes for Students

Tuesday, May 28, 2024

Staff Development Dates: No Classes for Students

Tuesday, March 5, 2024

Monday, April 1, 2024

Last day of classes:

Friday, May 24, 2024 (Early Dismissal for Students)

11. **Adjourn**

Cleveland City Schools
Board of Education Regular Meeting
January 8, 2024 5:30 PM
Candy's Creek Cherokee



Welcome

Chairman Tucker welcomed everyone to the meeting. Thank you to Lisa Earby and her team for hosting us tonight. Please welcome the two guest we have visiting from Bradley County Schools, Vickie Batey and Amanda Lee.

2. Moment of Silence/Pledge of Allegiance

Ava Davis led us in a Moment of Silence and the Pledge of Allegiance.

3. Comments from Chairman Tucker

As chairman for the Cleveland City Schools Board of Education, I'm committed to:

- Running an orderly and efficient meeting
- Treating everyone with respect
- Board Members will be provided
 - Equal voice for all matters
 - Should communicate through the Director of Schools for addressing his staff

Reminders For Parents and Community:

- Board of Education policies can be found on the ClevelandSchools.org website. When there, Click Menu and select Policy Manual under the Board of Education section.
- Our meetings are not public forums. However, the board has made accommodations for you to address the board via:
 - School Board Policy 1.404, which includes two options along with the requirements listed. Those options being:
 - Appearing before the board via a pre-meeting request
 - Addressing the board on agenda items via same-day request

4. Public Comments

No public comment requested.

5. Consent Agenda:

Krista McKay would like to remove entry 5E-Annual Agenda to review further. Motion to approve Consent Agenda, after removing line 5E- Annual Agenda for further review. **Passed** with a motion by Mr. Matthew Coleman and a second by Mr. Andy Lay. Mr. Matthew Coleman: Yes

Ms. Carolyn Ingram: Yes
Mr. Andy Lay: Yes
Ms. Krista McKay: Yes
Mrs. Peggy Pesterfield: Yes
Mrs. Jodi Riggins: Yes
Mr. Nate Tucker: Yes
Yes: 7, No: 0

5. A. Approval of Regular Agenda

5. B. Approval of Minutes from December 4, 2023 Board Meeting

5.C. Approval of Overnight Field Trips

- Trip 1722

5. D. Approval of Second Reading of Policies

- Policy 1.300 Board Committee
- Policy 1.305 Facilities Committee

5.E. Review and Approve the Revised Annual Agenda

5.F. Annual Review of Section Two Policies - Date Change Only

5.G. CMS Course Catalog Updates

5.H. OSHA Compliance Report

6. Regular Agenda

6.A. Director's Update -Russell Dyer Dr. Dyer welcomed everyone back after the holiday break with the following updates.

- Personal Reflection
- December Blue Star Award Winner - Melissa Bishop, Assistant Principal at Yates
- January Blue Star Award Winner - Rhonda Weeks, Administrative Assistant at Stuart
- Martin Luther King Jr. Day - Schools are closed on Monday, January 15
- Lifetouch Memory Mission Trip
 - Dr. Dyer has been selected as one of the superintendents to travel to Guatemala to build a school for students.
- The legislative session will start soon in Nashville. You can take time to review the TSBA and TOSS legislative agendas online.
- National School Board Appreciation Week is January 21-27
- National Law Enforcement Day is January 9.

6. B. Spotlight

Last night, the Cleveland City Board of Education had the opportunity to hear from Candy's Creek Cherokee Elementary. Mrs. Lisa Earby, principal of Candy's Creek Cherokee Elementary School, and three of her students shared several updates from their school.

Last night, the Cleveland City Board of Education had the opportunity to congratulate our staff of the year honorees!

- District Supervisor of the Year: Dr. Cody Raper, Director of Innovation
- District Principal of the Year: Bob Pritchard, Cleveland High School
- District-Level Teachers of the Year:
 - Sonjia Norman, Blythe-Bower Elementary
 - Ivan Migovich, Cleveland High School
 - Megan McClellan, Cleveland Middle School
- School-Level Teachers of the Year:
 - Tracy Lenz, Arnold Memorial Elementary
 - Sonjia Norman, Blythe-Bower Elementary
 - Angela Gardner, Candy's Creek Cherokee Elementary
 - Ivan Migovich, Jo Miles, and Susan Rodriguez, Cleveland High School
 - Jonathan Burger, Megan McClellan, Amy Trabold, Cleveland Middle School
 - Kaylee Vaught, Ross Elementary
 - Yolanda Edwards, Mayfield Elementary
 - Lindsey Lauder milk, Stuart Elementary
 - Tyler Ownbey, Yates Primary
- District-Level Classified Staff Member of the Year: Yelitza Ferrer, Stuart Elementary
- School-Level Classified Staff Members of the Year:
 - Becky Buckelew, Arnold Memorial Elementary
 - Amber Howell, Blythe-Bower Elementary
 - Tricia Bozell, Candy's Creek Cherokee Elementary
 - Sabrina Tejada, Cleveland High School
 - Amanda Carter, Cleveland Middle School
 - A.C. English, Ross Elementary
 - Debbie Lemons, Mayfield Elementary
 - Yelitza Ferrer, Stuart Elementary
 - Sandy Miller, Yates Primary
 -

6. C. First Reading of Policies

Jodi Riggins presented to the board the following policies and asked if there are any additional changes they would like to see.

Policy 2.400- Revenues

Policy 2.601- Fundraising Activities

Policy 2.8051- Debit Cards, Credit Cards & Credit Line

Adding Policy 5.802 as FIRST and FINAL reading and making the change from Three

(3) years of successful experience in school administration to Five (5) years of successful experience in school administration.

Motion to approve the first reading of policies 2.400, 2.601 and 2.8051 and adding Policy 5.802 and First and Final Reading with changes made. **Passed** with a motion by Mr. Matthew Coleman and a second by Ms. Krista McKay.

Mr. Matthew Coleman: Yes

Ms. Carolyn Ingram: Yes

Mr. Andy Lay: Yes

Ms. Krista McKay: Yes

Mrs. Peggy Pesterfield: Yes

Mrs. Jodi Riggins: Yes

Mr. Nate Tucker: Yes

Yes: 7, No: 0

6. D. Social Media Lawsuit

William Shinoff is an attorney from Frantz Law Group that is currently representing multiple school districts around the nation and locally in Tennessee. Mr. Shinoff spoke to the board via Google meeting about the current Social Media Litigation. This is not a class action lawsuit, instead it is a mass action lawsuit which means suits are filed for each individual district. Mr. Shinoff suggests that the earlier a district joins the suit it could potentially mean a higher percentage of compensation as, waiting longer, the district could potentially receive little to no compensation.

Frantz Law Group has commenced litigation on behalf of public entities, such as school districts, against Meta, TikTok, Snap, and YouTube, as well as other social media companies. This lawsuit alleges that these companies have caused a mental health crisis among children and teenagers that is marked by higher proportions of anxiety, depression and thoughts of self-harm, all of which severely affect their ability to succeed in school.

Dr. Dyer and the rest of the board members would like more information as to which school districts in TN are a part of this suit and will contact them for more information. Matthew Coleman will speak with Chris McCarty, the attorney who is handling this at Lewis and Thompson. The board will bring this back up at another meeting for further vote.

6.E. *Education Freedom Scholarship Act Resolution

Krista McKay would like this to be signed to show CCS position on the matter as It's our job to advocate for these students. Jodi Riggins agrees with Krista McKay. Matthew Coleman believes there are unattended consequences if this bill passes and may not have a positive effect as desired and agrees to move forward.

6.F. *Director of Schools Evaluation Document

At this time, the board will not go forward with evaluating Dr. Dyer by waiving Board Policy 5.803.

Motion to approve waving Board Policy 5.803 and choosing to not evaluate Dr. Dyer at this time. **Passed** with a motion by Mr. Matthew Coleman and a second by Mrs. Jodi Riggins.

- Mr. Matthew Coleman: Yes
 - Ms. Carolyn Ingram: Yes
 - Mr. Andy Lay: Yes
 - Ms. Krista McKay: Yes
 - Mrs. Peggy Pesterfield: Yes
 - Mrs. Jodi Riggins: Yes
 - Mr. Nate Tucker: Yes
- Yes: 7, No: 0

Krista McKay would like to remove Part 7- Personal Characteristics.

Motion to approve removal of section 7- Personal Characteristics. **Passed** with a motion by Ms. Krista McKay and a second by Mr. Matthew Coleman.

- Mr. Matthew Coleman: Yes
 - Ms. Carolyn Ingram: Yes
 - Mr. Andy Lay: Yes
 - Ms. Krista McKay: Yes
 - Mrs. Peggy Pesterfield: Yes
 - Mrs. Jodi Riggins: Yes
 - Mr. Nate Tucker: Yes
- Yes: 7, No: 0

6. G. *Elect Board Officers:

Chairman

Vice-Chairman

Dr. Dyer has asked the board members for nominations for the position of Chairman of the Board.

- Nate Tucker was recommended by Matthew Coleman and Peggy Pesterfield.

Dr. Dyer has asked the board members for nominations for the position of Vice Chairman of the Board.

- Carolyn Ingram was recommended by Peggy Pesterfield and Krista McKay.

A roll call vote was performed by Andrea McMackin for **Nate Tucker as Chairman of the board:**

- Matthew Coleman- Yes
- Carolyn Ingram-Yes
- Andy Lay-Yes
- Peggy Pesterfield- Yes
- Krista McKay- Yes
- Jodi Riggins- Yes

It passes.

A roll call vote was performed by Andrea McMackin for **Carolyn Ingram as Vice Chairman of the board:**

- Matthew Coleman- Yes
- Andy Lay-Yes
- Peggy Pesterfield- Yes
- Nate Tucker-Yes
- Krista McKay- Yes
- Jodi Riggins- Yes

It passes.

6. H. Strategic Plan Focus Christy Duncan

Christy Duncan, Supervisor of English as a Second Language shared a presentation on updates from her Strategic Plan.

6. I. Cleveland Connects Dr. Jeff Elliott

Chief of Staff Dr. Jeff Elliott shared an overview presentation of Cleveland Connects.

6. J. Student Representative's Update -Ava Davis Cleveland High School Student Representative Ava Davis provided an update on what is happening at CHS.

CHS Update-

- Basketball season, Wrestling season, and Swim season
- CHS Boys Wrestling team is ranked #1 in the State and #37 in the Nation
- CHS Girls Wrestling team is ranked #1 in the State and #6 in the Nation
- Christmas
 - Santa Vs the Grinch
 - Ren Show Choir and Ebony and Ivory performances
- January 20 and 21 Performance Showcase
- Thescon
- Winter Court Voting
- January 10 and 11 - FAFSA help for seniors - room 504

- January 17- CTE to visit CMS to talk to 8th graders
- January 25 - RaiderPalooza (Upcoming 8th graders) 5:00 pm-7:00 pm

7. Site Committee Update- Krista McKay

There is no update tonight, just a reminder that the next meeting is set for Thursday, February 1, 2024.

8. Legislative Updates- Carolyn Ingram

There is no update for tonight, just a reminder that the Legal and Legislative Conference February 12-13th.

9. "B" Agenda

9. A. Financial Report

9.B. Personnel Report

9. C. School Highlights

CMS

9.D. Dates to Remember

Jan 9th- National Law Enforcement Day

Jan 10th- Lunch & Learn @ Ross @11 am

January 21-27th- National School Board Appreciation Week

10. Adjourn

Chairman adjourned the meeting at 7:16 pm.

X _____
Russell Dyer
Director of Schools

2/5/2024

X _____
Nate Tucker, Chairman
Cleveland City Schools Board of Education

2/5/2024

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays. Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1761**
* Category Travel With Students
* Type of Trip Athletic
* Athletic Event (you may check more than one)
Band

Trip Leave

* Date 2/1/24 Thursday
* Time 9:00 AM

Trip Return

* Date 2/3/24 Saturday
* Time 6:00 PM

Trip Year/Week 2024-05

Buses are not available before 4:30 PM and must be returned by 12:00 AM.

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Jim Burton
Erik Simpson
Molly Epperson
* Indicate cost per person and how the trip is being funded (parent or district?) \$100 Parent

Comments All-State East Honor Band
The Park Vista Hotel
Gatlinburg, TN

Cleveland HS Band

* Your School/Dept ⓘ 020 Cleveland High School
850 Raider Drive, Cleveland, TN 37312

* Main Destination ⓘ Other (Type Below)
705 Cherokee Orchard Rd, Gatlinburg, TN 37738, USA

Destination Not Listed The Park Vista - a DoubleTree by Hilton Hotel - Gatlinburg, Cherokee Orchard Road, Gatlinburg, TN, USA * Destination Name Park Vista Hotel

* Approximate Nbr of Miles Round Trip 244.94

1761

* **Funding Source #1** School Budget Code 303

Funding Source Desc Budget Code Desc

Funding Approver

* Teacher / Advisor / Staff Name Jim Burton

* Teacher / Advisor / Staff Phone # 4235035987

Teacher / Advisor / Staff Email jburton@clevelandschools.org

Note: This email will receive the requester emails if different from requester

Emergency Contact Info **Same as Teacher / Advisor / Staff**

* Emergency Contact Name Jim Burton

* Emergency Contact Phone # 4235035987

Number of Individuals Making Trip

* Male Adult/Chaperone	2	* Female Adult/Chaperone	1	Total Adult/Chaperone	3
* Male Students	10	* Female Students	6	Total Students	16

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? Yes

* Please indicate mode of travel instead of, or in addition to, the reserved vehicle(s). Please include details of trip, including itineraries. If using a Charter company please do not indicate that in this section. Use the next section to reserve the vehicle.

Bradley County school bus

Vehicles Needed

* Do you need a school bus, staff van or charter bus? No

Person Submitting Request jburton@clevelandschools.org

Date Submitted

Level 01 Approval - Location Approval

Comment

Decision Approved

Name bpritchard@clevelandschools.org

Decision Date Jan 29, 2024, 12:37:01 PM

Level 07 Approval - Overnight Trip Approval

Comment Will need to be approved prior to board meeting.

Decision Approved

Name jelliott@clevelandschools.org

Decision Date Jan 29, 2024, 1:56:26 PM

1761

Level 10 Approval - School Board Approval

3

Comment

Decision

Designated Approver

amcmackin@clevelandschools.org

Name

Decision Date

~~Board~~ Executive Committee approved 1/31/24

due to time of event.

1761

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays. Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1757**
* Category Travel With Students
* Type of Trip Field Trip
* Field Trip Event CTE/Fine Arts Trip

Trip Leave

* Date 3/1/24 Friday
* Time 11:00 AM

Trip Return

* Date 3/3/24 Sunday
* Time 4:00 PM

Trip Year/Week 2024-09

No buses available before 8:30 AM and must return to school no later than 1:45 PM.

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Tim Smith
Tonya Smith
Michael Ritchie
Mark Klepper
Alicia Klepper
* Indicate cost per person and how the trip is being funded (parent or district?) Approximate cost per person is \$150
Funded by club funds

Comments

* Your School/Dept ⓘ 020 Cleveland High School
850 Raider Drive, Cleveland, TN 37312
* Do you have students with health concerns on this trip? Don't list student names, only the health conditions due to FERPA/HIPPA. Yes Details Concerning Health Concerns
Peanut allergies
Vegetarian
Strawberry allergies
autism
anxiety sleep disorder
ADHD

* Main Destination ⓘ MTSU
1301 E Main St., Murfreesboro, TN 37132

Stops on the way: Hotel: Wingate by Wyndham Murfreesboro, Westgate Boulevard, Murfreesboro, TN, USA

1757

* Approximate Nbr of Miles Round Trip 267.09

* **Funding Source #1** Other Budget Code 599

Funding Source Desc Please indicate the funding information in the Budget Code Field to the right. Budget Code Desc

Funding Approver

Are funds payable to a third party? No
(Does venue require payment prior to trip?)

* Teacher / Advisor / Staff Name Mark Klepper
* Teacher / Advisor / Staff Phone # 4235841424
Teacher / Advisor / Staff Email mklepper@clevelandschools.org

Note: This email will receive the requester emails if different from requester

Emergency Contact Info Same as Teacher / Advisor / Staff

* Emergency Contact Name Mark Klepper
* Emergency Contact Phone # 4235841424

* Grade Level(s) Making Trip 9
10
11
12

* Educational Objective for Field Trip Robotics competition where the students had to build a robot to complete specific tasks.

Number of Individuals Making Trip

* Male Adult/Chaperone 3 * Female Adult/Chaperone 2 Total Adult/Chaperone 5
* Male Students 12 * Female Students 4 Total Students 16

* Will the students be away from school during lunch? Yes

* If so, will these students need packed lunches? No

Nbr Students 16 Teacher Mark Klepper

Students will be away from school during the lunch period, so therefore lunches are not needed.

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? Yes

* Please indicate mode of travel instead of, or in addition to, the reserved vehicle(s). Please include details of trip, including itineraries. If using a Charter company please do not indicate that in this section. Use the next section to reserve the vehicle.

Chaperone personal vehicles will be used.

Vehicles Needed

* Do you need a school bus, staff van or charter bus? No

Person Submitting Request mklepper@clevelandschools.org

Date Submitted

Field Trip Acceptance of Responsibility

My signature indicates I have read and will adhere to all School Board Policies that apply to field or athletic trips.

* I have read and understand the information above.

Yes

Level 01 Approval - Location Approval

Comment

Decision Approved

Name bpritchard@clevelandschools.org

Decision Date Jan 29, 2024, 12:39:02 PM

Level 07 Approval - Overnight Trip Approval

Comment

Decision Approved

Name jelliott@clevelandschools.org

Decision Date Jan 29, 2024, 4:30:08 PM

Level 10 Approval - School Board Approval

Comment

Decision

Designated Approver amcmackin@clevelandschools.org

Name

Decision Date

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays.

Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1756**

* Category Travel With Students

* Type of Trip Field Trip

* Field Trip Event
CTE/Fine Arts Trip

Trip Leave

* Date 3/7/24 Thursday

* Time 7:00 AM

Trip Return

* Date 3/8/24 Friday

* Time 4:00 PM

Trip Year/Week 2024-10

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Destinee Joiner-Hooper (there will be more with the CMS BETA leadership as this is a combined trip)

* Indicate cost per person and how the trip is being funded (parent or district?) \$150.00 parent funded

Comments No driver needed for this trip as leaders will be transporting.

* Your School/Dept ⓘ 020 Cleveland High School
850 Raider Drive, Cleveland, TN 37312

* **Do you have students with health concerns on this trip? Don't list student names, only the health conditions due to FERPA/HIPPA.** No

* Main Destination ⓘ Other (Type Below)
234 Historic Nature Trail, Gatlinburg, TN 37738, USA

Destination Not Listed Gatlinburg Convention Center, Historic Nature Trail, Gatlinburg, TN, USA * Destination Name Convention Center

* Approximate Nbr of Miles Round Trip 243.59

* Funding Source #1 Other Budget Code BETA

1756

Funding Source Desc	Please indicate the funding information in the Budget Code Field to the right.	Budget Code Desc
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Funding Approver

Are funds payable to a third party? **Yes**
 (Does venue require payment prior to trip?)

Amount of Payment **TBD**

Payment Option **Will Pick Up Check**

Purchase Order/Requisition Nbr **TBD**

Payment Due To **Edgewater Hotel
402 River Rd,
Gatlinburg, TN 37738**

Comments Concerning Payment **Hotel and Convention fees will be payable to 2 different entities, the hotel and to BETA. At this time the total number of students going is not confirmed so payment amount can not be determined at this time, but room costs are \$99 night per room and convention fee is \$50 per member.**

* Teacher / Advisor / Staff Name **Destinee Joiner-Hooper**

* Teacher / Advisor / Staff Phone # **4234246472**

Teacher / Advisor / Staff Email **djoiner@clevelandschools.org**

Note: This email will receive the requester emails if different from requester

Emergency Contact Info **Same as Teacher / Advisor / Staff**

* Emergency Contact Name **Destinee Joiner-Hooper**

* Emergency Contact Phone # **4234246472**

9

* Grade Level(s) Making Trip **10
11
12**

* Educational Objective for Field Trip **BETA members are attending a Leadership Summit. The summit will help prepare BETAs for presenting, breaking down given problems to find solutions, and building working relationships within a team.**

Number of Individuals Making Trip

* Male Adult/Chaperone	0	* Female Adult/Chaperone	1	Total Adult/Chaperone	1
* Male Students	1	* Female Students	8	Total Students	9

* Will the students be away from school during lunch? **Yes**

* If so, will these students need packed lunches? **No**

Nbr Students **9** Teacher **Destinee Joiner-Hooper**
 Students will be away from school during the lunch period, so therefore lunches are not needed.

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? Yes

* Please indicate mode of travel instead of, or in addition to, the reserved vehicle(s). Please include details of trip, including itineraries. If using a Charter company please do not indicate that in this section. Use the next section to reserve the vehicle.

Leader vehicles will be used to transport students to and from the event. During the event we will be walking from hotel to convention center. The plan is to have staff leaders from both CHS and CMS.

Vehicles Needed

* Do you need a school bus, staff van or charter bus? No

Person Submitting Request djoiner@clevelandschools.org

Date Submitted

Field Trip Acceptance of Responsibility

My signature indicates I have read and will adhere to all School Board Policies that apply to field or athletic trips.

* I have read and understand the information above.

Yes

Level 01 Approval - Location Approval

Comment

Decision Approved

Name bpritchard@clevelandschools.org

Decision Date Jan 29, 2024, 12:39:51 PM

Level 07 Approval - Overnight Trip Approval

Comment

Decision Approved

Name jelliott@clevelandschools.org

Decision Date Jan 29, 2024, 4:31:17 PM

Level 10 Approval - School Board Approval

Comment

Decision

Designated Approver amcmackin@clevelandschools.org

Name

Decision Date

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays. Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1751**

* Category Travel With Students

* Type of Trip Field Trip

* Field Trip Event
Standard Field Trip

Trip Leave

* Date 3/7/24 Thursday

* Time 7:30 AM

Trip Return

* Date 3/8/24 Friday

* Time 4:30 PM

Trip Year/Week 2024-10

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Ali Creel, Beta Club Sponsor
Jeani Featherngill, Beta Club Sponsor
Destinee Joiner- Beta Club Sponsor
Mr. Eric Vance- Parent Chaperone

* Indicate cost per person and how the trip is being funded (parent or district?) Cost will be \$150 per person and funds will come from the individual. No club funds will be used.

Comments We are only taking 16 middle school students and 4 high school students to Leadership Summit in Gatlinburg. We are having sponsors and parent chaperones drive, so there will be no need for a bus. We have reserved rooms at the hotel designated by the Summit where we are within walking distance of the convention center.

* Your School/Dept ⓘ 018 Cleveland Middle School
3635 Georgetown Rd., Cleveland, TN 37312

* Do you have students with health concerns on this trip? Don't list student names, only the health conditions due to FERPA/HIPPA. Yes Details Concerning Health Concerns prescribed medications

* Main Destination ⓘ Other (Type Below)
234 Historic Nature Trail, Gatlinburg, TN 37738, USA

Destination Not Listed Gatlinburg Convention Center, Historic Nature Trail, Gatlinburg, TN, USA * Destination Name Nation Beta Leadership Summit at Gatlinburg Convention Center

* Approximate Nbr of Miles Round Trip 244.00

* **Funding Source #1** Other Budget Code 801

Funding Source Desc Please indicate the funding information in the Budget Code Field to the right. Budget Code Desc

Funding Approver

Are funds payable to a third party? Yes
 (Does venue require payment prior to trip?)

Amount of Payment

Payment Option

Purchase Order/Requisition Nbr

Payment Due To

Comments Concerning Payment

* Teacher / Advisor / Staff Name Jeani Featherngill

* Teacher / Advisor / Staff Phone # (423) 479-9641

Teacher / Advisor / Staff Email jfeatherngill@clevelandschools.org

Note: This email will receive the requester emails if different from requester

Emergency Contact Info **Same as Teacher / Advisor / Staff**

* Emergency Contact Name Jeani Featherngill

* Emergency Contact Phone # (423) 479-9641

6

7

8

* Grade Level(s) Making Trip 9

10

11

12

* Educational Objective for Field Trip This is a Leadership Summit for members of the National Beta Club. During this summit, the members are given the opportunity to complete 3 challenges that test their ability to work as a team, think critically but creatively, and present concisely. There is also officer training that will take place so that our officers can better serve their club. The students will also be engaged in leadership classes to help them grow in their leadership skills, not only in Beta Club, but in their community. This also has the potential for the students to qualify to compete at National competition if they meet the standards of the challenges presented.

Number of Individuals Making Trip

* Male Adult/Chaperone	2	* Female Adult/Chaperone	3	Total Adult/Chaperone	5
* Male Students	8	* Female Students	16	Total Students	24

* Will the students be away from school during lunch? Yes

* If so, will these students need packed lunches? No

Nbr Students 24 Teacher Jeani Featherngill

Students will be away from school during the lunch period, so therefore lunches are not needed.

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? Yes

* Please indicate mode of travel instead of, or in addition to, the reserved vehicle(s). Please include details of trip, including itineraries. If using a Charter company please do not indicate that in this section. Use the next section to reserve the vehicle.

All 3 Beta Club sponsors are taking their personal vehicles along with 2 parent chaperones taking their personal vehicles. We will depart from the middle school at 7:30 to make the 10 am registration window. We will depart Gatlinburg after the final challenge competition is completed. We will stop for a late lunch. We plan on arriving around 4:30 back to the middle school for families to pick up our Betas.

Vehicles Needed

* Do you need a school bus, staff van or charter bus? No

Person Submitting Request jfeatherngill@clevelandschools.org

Date Submitted

Field Trip Acceptance of Responsibility

My signature indicates I have read and will adhere to all School Board Policies that apply to field or athletic trips.

* I have read and understand the information above.

Yes

Level 01 Approval - Location Approval

Comment

Decision Approved

Name nakiona@clevelandschools.org

Decision Date Jan 25, 2024, 8:58:47 PM

Level 02 Approval - Second Level Location Approval

Comment

Decision Approved

Name aobryan@clevelandschools.org

Decision Date Jan 26, 2024, 12:34:19 PM

Level 07 Approval - Overnight Trip Approval

Comment

Decision Approved

Name jelliott@clevelandschools.org

Decision Date Jan 26, 2024, 1:49:00 PM

Level 10 Approval - School Board Approval

Comment

Decision

Designated Approver

amcmackin@clevelandschools.org

Name

Decision Date

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays. Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1750**
* Category Travel With Students
* Type of Trip Field Trip
* Field Trip Event
Standard Field Trip

Trip Leave

* Date 3/4/24 Monday
* Time 4:00 PM

Trip Return

* Date 3/5/24 Tuesday
* Time 8:00 PM

Trip Year/Week 2024-10

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Athena Davis
Julie Phillips
Bob Pritchard
Amanda Pritchard
* Indicate cost per person and how the trip is being funded (parent or district?) Funded by AOB/School Board
Students will pay for their meals

Comments Students will be attending the SCOPE conference in Nashville, TN. Mrs. Davis and I will be taking four students (2 boys, 2 girls) to Nashville on Monday, March 4 after school. We will spend the night in Nashville on Monday night. We will attend the SCOPE conference on Tuesday morning at Belmont University. We will leave Nashville and return home to Cleveland on Tuesday, March 5. Because March 5 is a PD day, students will not miss classes and Mrs. Davis and I will not need a sub.

* Your School/Dept ⓘ 020 Cleveland High School
850 Raider Drive, Cleveland, TN 37312

* Do you have students with health concerns on this trip? Don't list student names, only the health conditions due to FERPA/HIPPA. No

* Main Destination ⓘ Other (Type Below)
1900 Belmont Blvd, Nashville, TN 37212, USA

Destination Not Listed Belmont University * Destination Name Belmont University

* Approximate Nbr of Miles Round Trip 328.00

* Funding Source #1	District	Budget Code
Funding Source Desc		Budget Code Desc
Funding Approver		

Are funds payable to a third party? **No**
 (Does venue require payment prior to trip?)

* Teacher / Advisor / Staff Name Julie Phillips
 * Teacher / Advisor / Staff Phone # 4237150256
 Teacher / Advisor / Staff Email jphillips@clevelandschools.org
 Note: This email will receive the requester emails if different from requester
 Emergency Contact Info **Same as Teacher / Advisor / Staff**
 * Emergency Contact Name Julie Phillips
 * Emergency Contact Phone # 4237150256

* Grade Level(s) Making Trip 11
 12
 * Educational Objective for Field Trip To attend the SCOPE conference in Nashville, TN. Representing Cleveland High School and Cleveland City Schools
 Hotel options listed in attached document: Homewood Suites or Hilton Garden Inn Vanderbilt

Number of Individuals Making Trip

* Male Adult/Chaperone	1	* Female Adult/Chaperone	3	Total Adult/Chaperone	4
* Male Students	2	* Female Students	2	Total Students	4

* Will the students be away from school during lunch? **No**

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? **Yes**
 * Please indicate mode of travel instead of, or in addition to, the reserved vehicle(s). Please include details of trip, including itineraries. If using a Charter company please do not indicate that in this section. Use the next section to reserve the vehicle.
 Students will be driven to the conference by the chaperone.

Vehicles Needed

* Do you need a school bus, staff van or charter bus? **No**

Person Submitting Request jphillips@clevelandschools.org
 Date Submitted

Field Trip Acceptance of Responsibility

My signature indicates I have read and will adhere to all School Board Policies that apply to field or athletic trips.

3

* I have read and understand the information above.

Yes

Level 01 Approval - Location Approval

Comment

Decision Approved

Name bpritchard@clevelandschools.org

Decision Date Jan 29, 2024, 12:39:27 PM

Level 02 Approval - Second Level Location Approval

Comment

Decision Approved

Name aobryan@clevelandschools.org

Decision Date Jan 29, 2024, 1:36:22 PM

Level 07 Approval - Overnight Trip Approval

Comment

Decision Approved

Name jelliott@clevelandschools.org

Decision Date Jan 29, 2024, 4:29:23 PM

Level 10 Approval - School Board Approval

Comment

Decision

Designated Approver amcmackin@clevelandschools.org

Name

Decision Date

1750

School Days: 8:40 a.m. to 1:30 p.m. Exceptions may apply. Weekends & Holiday: No time table. If request is on a Holiday, contact the Operations Department for possible rate increase.

Field Trip Rates

Field Trip rates are based on mileage, driver hours, and conditions of the bus when the trip is completed. Mileage is recorded from the moment the bus leaves the Transportation Facility until the bus returns to the Transportation Facility. Mileage is calculated at \$1.92 per mile and \$22.47 per hour. There will be an additional \$112 per day "On Call" fee for weekends and holidays.

Transportation will bill the Trip Sponsor for the driver/mileage/bus/damage after the trip is completed. This will be done on a monthly basis.

Trip Number **1733**

* Category Travel With Students

* Type of Trip Field Trip

* Field Trip Event
Standard Field Trip

Trip Leave

* Date 10/6/24 Sunday

* Time 6:00 AM

Trip Return

* Date 10/10/24 Thursday

* Time 7:00 PM

Trip Year/Week 2024-41

* Is this an overnight trip? Yes

Is this an overnight trip? Additional Information

* Please list all chaperones for this overnight trip including non-staff. Ed Fickley, Casey O'Connor, Erica Rogers, Presly Turner, and parents that sign up for the trip (TBA)

* Indicate cost per person and how the trip is being funded (parent or district?) \$700 funded by parents

Comments We will use Charter Buses - Eagle Tours

* Your School/Dept ⓘ 018 Cleveland Middle School
3635 Georgetown Rd., Cleveland, TN 37312

* **Do you have students with health concerns on this trip? Don't list student names, only the health conditions due to FERPA/HIPPA.** No

* Main Destination ⓘ Other (Type Below)
Washington, DC, USA

Destination Not Listed Washington D.C., DC, USA * Destination Name Springhill Suites Alexandria, VA

* Approximate Nbr of Miles Round Trip

* Funding Source #1 School Budget Code

Funding Source
Desc

Budget Code
Desc

Funding Approver

Are funds payable to a third party? Yes
(Does venue require payment prior to trip?)

Amount of Payment

Payment Option Mail Check

Purchase Order/Requisition Nbr

Payment Due To
3635 Georgetown Rd, NW
Cleveland

Comments Concerning Payment

* Teacher / Advisor / Staff Name Ed Fickley
* Teacher / Advisor / Staff Phone # 4234799641
Teacher / Advisor / Staff Email efickley@clevelandschools.org

Note: This email will receive the requester emails if different from requester

Emergency Contact Info Same as Teacher / Advisor / Staff

* Emergency Contact Name Dr. Ed Fickley
* Emergency Contact Phone # 4232408304

* Grade Level(s) Making Trip 8

* Educational Objective for Field Trip To visit nation's capitol and other historic sites that align with the 8th grade social studies curriculum.

Number of Individuals Making Trip

* Male Adult/Chaperone 10 * Female Adult/Chaperone 10 Total Adult/Chaperone 20
* Male Students 40 * Female Students 40 Total Students 80

* Will the students be away from school during lunch? No

Additional Information

* Will you be using external transportation-Does NOT include charters-- (includes plane, rental van, personal vehicle or walking)? No

Vehicles Needed

* Do you need a school bus, staff van or charter bus? Yes

Check here to indicate trip is drop-off only Location

Check here to indicate trip is pickup only Location

Vehicle Pickup	Arrive at Venue (Info Only)	Depart Venue (Info Only)	Vehicle Return
* Date 10/6/24	* Date 10/6/24	* Date 10/10/24	* Date 10/10/24
* Time 6:00 AM	* Time 6:00 PM	* Time 7:00 AM	* Time 7:00 PM

* Type of vehicles needed to reserve Approved Charter


* Approved Charter Eagle Christian Tours
Email
Phone 706-314-8684
Contact
Address PO Box 512
Rome GA

* How many vehicles do you need? 2

Vehicle Guidelines: School Bus Capacity:
Elementary School Students=78 max
Middle/High School Students=52 max

* Do you need a wheelchair lift? No

Nbr Wheelchair Slots 0 Nbr Seatbelts 0 Nbr Fold Down Seats 0

Special Needs

Comments or Details Concerning Needs

General Information

Owner vmack@clevelandschools.org

Bid Id/Closing Date

Person Submitting Request efickley@clevelandschools.org

Date Submitted

Field Trip Acceptance of Responsibility

My signature indicates I have read and will adhere to all School Board Policies that apply to field or athletic trips.

* I have read and understand the information above.

Yes

Level 01 Approval - Location Approval

Comment

Decision Approved

Name nakiona@clevelandschools.org

Decision Date Jan 25, 2024, 8:59:59 PM

Level 02 Approval - Second Level Location Approval

Comment

Decision Approved

Name aobryan@clevelandschools.org
Decision Date Jan 26, 2024, 12:34:32 PM

Level 07 Approval - Overnight Trip Approval

Comment
Decision Approved
Name jelliott@clevelandschools.org
Decision Date Jan 26, 2024, 1:51:12 PM

Level 10 Approval - School Board Approval

Comment
Decision
Designated Approver amcmackin@clevelandschools.org
Name
Decision Date

Cleveland City Board of Education

Monitoring: Review: Annually, in January	Descriptor Term: Revenues	Descriptor Code: 2.400	Issued Date: 02/05/24
		Rescinds: 2.400	Issued: 07/14/03

1 Any money collected by any school shall be documented by a written receipt and handled according to
2 the *Internal School Accounting Manual*.

3 The schools may receive funds collected from activities and for events held at or in connection with the
4 school, including contracts with other schools for interschool events. To be included in this accounting
5 are all monies collected from lunch rooms, athletics, entertainments, school clubs, fees, concessions, and
6 all fund raising activities.¹ **Each principal shall determine the reconciliation method to be used for all
7 events which require a ticket.¹**

8 ~~Except for school books and school lunches, the purchase of items intended for resale through the schools
9 shall be subject to sales tax based on the purchase price to the vendor providing the service or item.²~~

10 FEES

11 School fees are to be kept to a minimum and may be expended only for the purposes for which they were
12 collected. The school shall not require any student to pay a fee to the school for any purpose, except as
13 authorized by the Board.

14 No fees shall be required of any student as a condition to attend the school or use its equipment.^{3,2} If
15 requested, school fees shall be waived for students who receive free or reduced-price lunches.^{4,3} No
16 student will be penalized for non-payment of any materials fee.

17 EXTENDED SCHOOL PROGRAM

18 **Extended school funds shall be collected at the individual schools and receipted and deposited in the
19 school bank account. The principal shall report the collections and pay the Board by school check.⁴**

20 FINES

21 A student will be held responsible for the cost of replacing any materials or property which the student
22 loses or damages,⁵ including textbooks, library books, equipment, and buildings.

23 All money collected as fines shall be placed in the system-wide school fund.

24 TUITION INCOME

Tuition collected from non-resident students shall be paid to the Cleveland City Schools and shall be placed in the general school fund.

1 **RENTAL INCOME**

2 The principal ~~be~~ **is** responsible for collecting and managing all money received for use of a particular
3 school facility or other school property.

4 ~~**FEDERAL FUNDS**~~

5 ~~Funds for educational purposes made available by the federal government will be sought by the school~~
6 ~~system only when the conditions of their availability are in harmony with the purposes and policies of~~
7 ~~the Board and the laws of the state and city.~~

8 **GRANTS**

9 Grants for educational purposes made available by the state and/or federal government may be sought
10 by the school district but only when the conditions of their availability are in harmony with the
11 purposes and policies of the Board and the laws of the state and county. Principals may apply for and
12 receive grants, but funds shall be recorded in a separate restricted fund account.⁴

13 **COLLECTION OF FUNDS THROUGH ONLINE PAYMENT⁶**

14 Approved district staff may utilize a vendor for electronic collection and transactions. The Director of
15 Schools/designee shall determine when this type of transaction may be utilized on a case-by-case basis.
16 At the individual school level, the principal shall oversee the collection of funds and submit a plan that
17 includes the following:

- 18 1. Adequate supporting documentation for the electronic collection method including a plan to
19 provide a total daily receipt summary;
20
21 2. Methods of providing receipts to payers;
22
23 3. Information on maintaining and inspecting any voided receipts; and
24
25 4. How daily electronic collections shall be reconciled with the total daily receipt summary and
26 who will be assigned to complete this task.

27 Processing fees for these transactions shall be charged. Cleveland City Schools will not be responsible
28 for any processing fees. Fees shall be incurred by the customer.

29 The Director of School/designee shall establish adequate internal controls to ensure compliance with
30 the *Tennessee Internal School Funds Manual*.

Legal References

1. TCA 49-2-110(a)
2. TCA 49-6-3001(a); TCA 49-2-110(e)
3. TCA 49-2-114

Cross References

Fundraising Activities 2.601
Student Activity Funds Management 2.900
Community Use of School Facilities 3.206

- 4.— *Tennessee Internal School Uniform Accounting Policy Manual*, Section 4-40
- 5.— TCA 37-10-101, 102

Food Service Management 3.500
Compensation Guides and Contracts 5.110
Nonresident Students 6.204
Student Solicitations/Fund-Raising 6.701
Student Fees and Fines 6.709

Legal References

1. TCA 49-2-110(a); *Tennessee Internal School Uniform Accounting Policy Manual*, Section 5-4
2. TCA 49-6-3001(a); TCA 49-2-110(c)
3. TCA 49-2-114
4. *Tennessee Internal School Uniform Accounting Policy Manual*, Section 4-37
5. TCA 37-10-101, 102
6. *Tennessee Internal School Uniform Accounting Policy Manual*, Section 5-8

Cleveland City Board of Education

Monitoring: Review: Annually, in September	Descriptor Term: Fundraising Activities	Descriptor Code: 2.601	Issued Date: 02/06/24
		Rescinds: 2.601	Issued: 02/07/22

1 *General*

2 The following general guidelines shall be followed:¹

- 3 1. Fundraising activities **shall be authorized by the Board and** shall be for the purpose of
4 supplementing funds for established school programs and not for supplementing funds which are
5 the responsibility of the public.
- 6 2. Fundraising companies and other salespersons shall obtain permission in writing from the
7 Director of Schools' office in order to visit the schools.
- 8 3. Any commission payable by companies shall be paid in the form of reduced prices to the students
9 or paid into the activity fund of the school for use by the school. No school employee shall
10 personally benefit from any fundraising activity.
- 11 4. The principal ~~must~~ **shall** obtain written approval from the Director of Schools or his/her designee
12 for all fundraising activities, including online fundraising activities, that involve the participation
13 of the general student population in the marketing process of the fundraising effort. All other
14 fundraising activities, including online fundraising activities, must have written approval from
15 the principal and comply with all administrative procedures issued by the Director of Schools.
16 The authorization request shall contain the following information:²
- 17 a. A list of the proposed fundraising activities;
- 18 b. Purpose of the fundraising activity;
- 19 c. Proposed uses of funds raised;
- 20 d. Expected student involvement in fundraising activity (school-wide or individual class or
21 club); and
- 22 e. Margin of profit and how it is to be paid to the school.
- 23 5. The Director of Schools shall determine whether or not the activity will benefit the school,
24 contribute to the welfare of the student body, and supplement, not replace, funds necessary to
25 fulfill the board's required contributions. No fundraising activities shall involve the sale of
26 hazardous materials such as fireworks.
- 27 6. Students shall not be excused from a regular class to participate in a fundraising activity. No
28 grade in a subject or course shall be affected by a student's participation in a fundraising activity.

1 7. No quotas shall be imposed on students involved, and their efforts shall be voluntary. Students
2 who do not participate in fundraising activities shall not be punished or discriminated against in
3 any way.

4 This policy shall not be construed as preventing a teacher from using instructional or informational
5 materials even though the materials might include reference to a brand, a product, or a service.

6 **LOTTERIES**

7 No fundraising activity shall be conducted which distributes prizes or makes awards to winners from
8 among purchasers of chances by means of tickets through a random selection process.³

9 **ONLINE FUNDRAISING¹**

10 The school district is authorized to utilize online fundraising (e.g., crowdfunding). The Director of
11 Schools/designee shall ensure that adequate internal controls are established and will determine, on a
12 case-by-case basis, when using online fundraising is appropriate.

13 ~~Individual schools may establish school-wide online fundraising accounts. The accounts must meet all~~
14 ~~fundraising requirements established by the board and the *Tennessee Internal School Uniform*~~
15 ~~*Accounting Policy Manual*. The principal or his/her designee of each school shall have access to the~~
16 ~~established fundraising account to ensure all funds are properly accounted for, and the information is~~
17 ~~recorded in the school's accounting records by the designated personnel. Online fundraising shall not~~
18 ~~be used on behalf and for the benefit of an outside party.~~

19 Employees **An employee** shall not engage in online fundraising in their official capacity as district
20 employees nor make any reference to non-school sponsored fundraisers, online or otherwise, that
21 would lead another to believe such activity is an approved school fundraiser. **Online fundraising shall**
22 **not be used on behalf and for the benefit of an outside party.**

23 *Individual Schools*

24 **Individual schools may establish school-wide online fundraising accounts. The accounts must meet all**
25 **fundraising requirements established by the board and the *Tennessee Internal School Uniform***
26 ***Accounting Policy Manual*. The principal or his/her designee of each school shall have access to the**
27 **established fundraising account to ensure all funds are properly accounted for, and the information is**
28 **recorded in the school's accounting records by the designated personnel.**

29 **FUNDRAISING FOR NONEDUCATIONAL PURPOSES⁴**

30 On approval of the principal, an employee may be authorized to raise and use funds for the following
31 noneducational purposes:

- 32 1. Bereavement support;
33
34 2. Award recognition;

35

- 1 3. Employee morale;
- 2
- 3 4. Banquets; or
- 4
- 5 5. Other situations at the principal's discretion.

6 These funds shall be derived from vending machine revenue or donations.

7 The Director of Schools shall develop administrative procedures regarding the receipt, disbursement,
8 accounting, and auditing of these noneducational funds. The Director of Schools shall ensure that the
9 procedures are consistent with board policy and state law and disseminate them to all employees.

10 **RECORDKEEPING¹**

11 **The Director of Schools/designee shall ensure that the appropriate records are maintained for each**
12 **fundraising activity and shall be responsible for collecting and maintaining the appropriate documents**
13 **that show the approving, tracking, and monitoring of each fundraising activity from beginning to end.**

Legal References

1. *Tennessee Internal School Uniform Accounting Policy Manual*, Section 4-30, 4-31
2. *Tennessee Internal School Uniform Accounting Policy Manual*, Section 4-32 **4-28**
3. Tenn. Att'y Gen. Op. No. 03-049 (Apr. 22, 2003)
4. TCA 49-2-134

Cross References

Revenues 2.400
School Support Organization 2.404
Audits 2.703
Vendor Relations 2.809
Student Activity Funds Management 2.900
Staff Gifts and Solicitations 5.605
Gifts 6.710

Cleveland City Board of Education

Monitoring: Review: Annually, in September	Descriptor Term: Debit Cards/Credit Cards/Credit Lines	Descriptor Code: 2.8051	Issued Date: 02/05/24
		Rescinds: 2.8051	Issued: 12/07/20

1 District **debit** and individual school credit cards shall be maintained by the Director of
2 Schools/designee through procedures developed and maintained in the district office for the purchase
3 of appropriate goods and services for district or school related purposes only.¹ The **debit and credit**
4 **cards** will be kept in a secure location, and the account number will remain confidential. **Principals**
5 **shall be the only employees authorized to apply for a credit card on a school's behalf.**

6 The Director of Schools/designee shall review and approve card transactions. Purchases which are not
7 approved by the Director of Schools/designee or the ~~Director of Finance~~**Business Director**/designee
8 will be reimbursed to the district within ten (10) days of notification.

9 **AUTHORIZED USE**

10 **Debit card use shall be limited to small incidental purchases and may not be used for normal operating**
11 **expenditures.**

12 **Credit cards may be used for transactions in which the use of a standard purchase order is either**
13 **impossible or would result in a delay of the delivery of goods or services during an emergency. Credit**
14 **cards may also be used to facilitate out-of-town travel for official school business.**

15 Card users shall be held accountable for appropriate use of **debit and credit cards/credit lines.**
16 Unauthorized use of a **debit card, credit card, or/credit line** shall be grounds for disciplinary action,
17 including termination of employment. Cash advances using district credit cards are prohibited.

18 Any school employee that purchases items with the **debit card, credit card or any approved credit line**
19 shall follow the guidelines outlined below:

- 20 1. Original receipts for each purchase shall be turned into the bookkeeper within three (3) working
21 days of purchase;
- 22 2. If the credit card is used to pay for a conference or training, a copy of the registration form shall
23 be turned in;
- 24 3. The bookkeeper or a separate employee shall check off on purchases and the physical inventory
25 that is purchased;
- 26 4. All purchases shall be district or school related purchases;
- 27
- 28
- 29
- 30

- 1 5. If there is any incurred finance or late charges, the responsibility will belong to the person or
2 program associated with said charges; and
3
- 4 6. Under no circumstances will the **debit card**, credit card, ~~or~~ credit line be used to make
5 personal purchases.
7. **Cleveland City Schools will not be responsible for any processing fees. Fees shall be incurred by the customer.**

Legal References

1. *Tennessee Internal School Uniform Accounting Procedure Manual*, Section 4-8; ~~Section 4-13 through 4-15~~ **Section 4-11 through 4-13**

Cross References

Executive Committee 1.301
Purchasing 2.805
Purchase Orders and Contracts 2.808

Section 5.100 - 5.310 Personnel Policies of the Board Policy Manual were reviewed and considered for updates in accordance with the [Cleveland City Schools Board Policy Review Schedule](#). These policies may be found in the [CCS Board Policy Manual Section 5](#). After the review, the following board policies do not need to change with the exception of the annual date of review.

- 5.100 Personnel Goals
- 5.101 Line and Staff Relations
- 5.102 Personnel Classification and Qualifications
- 5.103 Job Descriptions
- 5.104 Equal Opportunity Employment
- 5.105 Recruitment
- 5.106 Application and Employment
- 5.107 Orientation and Probation
- 5.108 Supervision
- 5.110 Compensation Guides and Contracts
- 5.1101 Differentiated Pay Plan
- 5.112 Extended Contracts
- 5.113 In-Service and Professional Learning Opportunities
- 5.114 Personnel Records
- 5.1141 Teacher Effect Data
- 5.115 Assignment/Transfer
- 5.1151 Telework During Emergencies



- 5.116 Staff Positions
- 5.117 Teacher Tenure
- 5.118 Background Investigations
- 5.119 Employment of Retirees
- 5.200 Separation Practices of Tenured Teachers
- 5.201 Separation Practices of Non-tenured Teachers
- 5.202 Separation Practices for Non-Certified Employees
- 5.203 Recommendations and File Transfers
- 5.301 Emergency and Medical Leave
- 5.302 Sick Leave
- 5.303 Personal and Professional Leave
- 5.304 Long Term Leaves of Absence
- 5.305 Family and Medical Leave
- 5.306 Military Leave
- 5.307 Physical Assault Leave
- 5.308 Sabbatical Leave
- 5.309 Legislative Leave
- 5.310 Vacations and Holidays

2024 Annual Agenda

January

Elect Officers: Chairman/Vice-Chairman
Director of Schools Evaluation Document
Review and Approve Revised Annual Agenda
National School Board Week
Strategic Plan Initiatives- **ESL**
School Highlights
Facilities Committee Report
Recognize SRO's- National Law Enforcement Day

February

Appointed Committees:
Tennessee Legislative Network Representative to TSBA - one member (sent to TSBA)
Facilities Committee
Other Committees
Director's Evaluation
Strategic Plan Initiatives- **Safety & Student Services**
Transportation Update
School Highlights
Facilities Committee Report
Appoint Review Team for Charter School Policy (if necessary)

March

School Safety Resource Update
Recognize Teachers-of-the-Year
Strategic Plan Initiatives- **Communications**
Budget Meeting
School Highlights
Facilities Committee Report
Review Director's Contract- when necessary

April

Report from SCOPE Participants
Present Cleveland High Course of Study Handbook and Curriculum Changes for Following Year
Approval of School Fees
Plan and Schedule Recognition of Teachers for National Teacher Appreciation Week
Adopt Textbooks
Strategic Plan Initiatives- **Student Information Systems**
Announce End-of-Year Dates: Graduation, Honors Programs, Baccalaureate, etc.
School Highlights

Facilities Committee Report

May

Honor Newly Tenured Teachers

Recognize Participants in Model United Nations

Set Tuition Rates (if changed)

Strategic Plan Initiatives- ***Child Nutrition***

School Highlights

Facilities Committee Report

Notes: Print Student Rep certificate and have check ready

June/July

Approve Consolidated Plan

Amend Budget, if necessary

Report on Strategic Plan

Child Nutrition Program Food/Supply Bid

Approval of DHA Committee – first and second semester

Prepare School Visitation Schedule

Strategic Plan Initiatives- ***Cleveland Connects or Transportation***

School Highlights

Facilities Committee Report

BCPEF Joint Meeting with Bradley County Board of Education

August

Honor Retirees

Recognize New Teachers and Board Members with years of service

Make TSBA Fall District Meeting Plans

Strategic Plan Initiatives- ***Cleveland Commits or Human Resources***

School Highlights-

Facilities Committee Report

September

Plan and Appoint Delegates to TSBA Annual Conference

Director of School's Annual Report

Report on School Attendance and Enrollment

Strategic Plan Initiatives- ***Elementary Education***

School Highlights

Facilities Committee Report

October

Recognize National Merit Scholars
Recognize AP Scholars
Approval of Fees for Use of Facilities
Report on Facilities' Needs
Finalize Plans for TSBA Annual Conference
Report on TSBA Fall District Meeting
Strategic Plan Initiatives- ***Secondary Education***
School Highlights
Facilities Committee Report

November

Report on State LEA Compliance
Energy Program Update
Strategic Plan Initiatives- ***Special Populations***
School Highlights
Facilities Committee Report

December

Present Proposed School Calendar
Report from TSBA Annual Conference
Strategic Plan Initiatives - ***Innovations & Technology***
School Highlights
Facilities Committee Report

Agenda Items to be Addressed as Needed

Accountability of Student Achievement Reports
Budget Amendments
Special Budget Requests
Policy Reviews
Overnight Field Trips
New Instructional Initiatives Report
Committee Reports
Transportation Department



Russell Dyer, Ed.D. • Director of Schools

4300 Mouse Creek Road NW, Cleveland, TN 37312 • p: 423.472.9571 • f: 423.472.3390 • clevelandschools.org

Memo:

To: Cleveland City Schools Board of Education and Dr. Russell Dyer

From: Dr. Leneda Laing—Supervisor of Secondary Education and Mr. Bob Pritchard—Principal of Cleveland High School

Date: January 23, 2024

Re: New Course Offerings at Cleveland High School Beginning With The 2024-2025 School Year

Mr. Pritchard would like to request approval for the following courses to be added to the CHS Course Catalog.

Walking For Fitness Dual Enrollment

War and American Society

Spanish for Heritage Speakers 3 Honors

Ancient History

Math Reasoning for Decision-Making

Pre-Cal AP

Russell Dyer, Ed.D. • Director of Schools

4300 Mouse Creek Road NW, Cleveland, TN 37312 • p: 423.472.9571 • f: 423.472.3390 • clevelandschools.org

MEMO

To: Cleveland City Schools Board of Education
Dr. Russell Dyer

From: Michael Kahrs, Director of Student Information Systems

Date: January 29, 2024

Re: Virtual Testing Days for Cleveland High School End of Course

Having received a comprehensive plan from Cleveland High School, I am requesting the use of Tuesday, April 23, 2024 and Wednesday, April 24, 2024 as Virtual Learning Days for Cleveland High School as allowed by Board Policy 4.212 and T.C.A. § 49-6-3004(i)(3) to complete TCAP End of Course Testing. The flexibility offered by virtual days is crucial to providing the appropriate coverage to ensure a positive testing experience for teachers and students. Relevant details are included below:

- Testing Schedule (regular school hours)
 - April 23, 2024 - English 1, English 2, and U.S. History (~1100 tests)
 - April 24, 2024 - Algebra 1, Geometry, Algebra 2, and Biology (~2000 tests)
- Non-tested students will complete remote assignments via Canvas or other Learning Management Systems from home
- Breakfast and lunch will be provided
- Busses will run on a normal schedule



Director's Update

February 5, 2024

Updates

- February Blue Star Award Winner - Lisa Eason, ESL
- Monday, February 19 - President's Day - schools and offices are closed
- Lifetouch Memory Mission Trip
- Cleveland High School Boy's and Girl's Wrestling - State Duals Champions!
- TSBA Legislative and Legal Conference - February 12-13, 2024



Lifetouch Memory Mission





Strategic Plan Update

Strategic Plan Focus

- ESL

Cleveland City Schools

SUPERINTENDENT SEARCH

TOPICS FOR DISCUSSION

Date: _____ TBD _____

1. **Discuss the procedures for reimbursement of candidate travel expenses by the District.**
2. Establish a timeline for the Superintendent search. What, if any, meetings would the Board like to conduct via Zoom or conference call to reduce expenses?
3. Would the Board like the results of the 31 Qualities (online survey) meeting delivered by Zoom?
4. Determine the constituent groups for the input process.
 - Will "groups" be involved in the 1st round interviews, 2nd round or neither?
 - Will there be a committee involved during the selection of candidates or interview process?
5. Who will be the consultant's in-house contact person? The Board contact person?
6. Discuss the procedures for developing the promotional flyer/job description and application materials.
 - Who is the District contact person for the flyer?
 - Will the District develop their own flyer?
7. Approval of online application.
8. Approval of all advertisements.
9. Are there any specific State requirements for the position?
10. Is the Board willing to offer a contract to a finalist that would need to obtain licensing in Tennessee?
11. Who is the contact the firm should send invoices to for payment?
12. Discussion of the salary and benefits for the position.

Ray & Associates

In partnership with

Cleveland City Schools District 1st Meeting - Intro

February 5, 2024

Minnie Forte-Brown and Dr. David Faltys



Meet our team



Minnie Forte-Brown
Regional Search Associate
Durham, NC



Molly Schwarzhoff
President
Cedar Rapids, IA



Dr. David Faltys
Managing Director
Southlake, TX

Agenda Items

Establish a timeline for the Superintendent search. Which, if any, meetings would the Board like to conduct via Zoom or conference call to reduce expenses? Discuss the procedures for reimbursement of candidate travel expenses by the District.

Would the Board like the results of the 31 Qualities (online survey) meeting delivered by Zoom?

Determine the constituent groups for the input process.

- Will groups be involved in the 1st or 2nd round interviews?
- Will there be a committee involved during the selection of candidates or interview process?

Discuss the procedures for developing the promotional flyer/job description and application materials.

- District contact person? Who should we contact to submit invoices for payment?
- Board contact person?

Approval of online application and advertisements.

State specific requirements? Is the board willing to offer a contract to a finalist that would need to obtain licensing in Tennessee? Director or Superintendent

Discussion of the salary and benefits for the position.



Contact Person(s)

In House –

Name:

Email:

Board Contact - Chairman

Name: Nate Tucker

Email: thenatetucker@outlook.com

Phone:

Candidate Travel Reimbursement

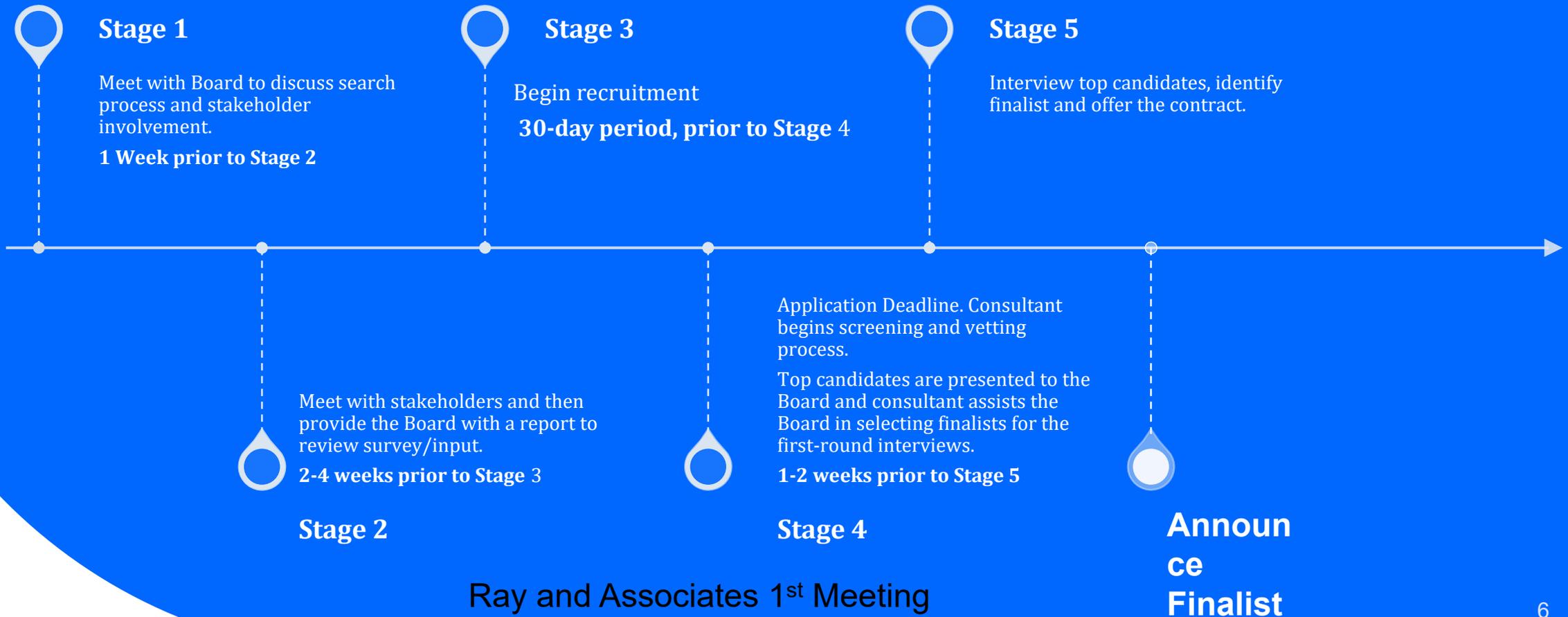
1. Will travel be reimbursed for 1st round interviews?
2. Will travel be reimbursed 2nd round interviews?
3. Are spouses invited to the district for 2nd round interviews?

Travel items that are included but are not limited to:

- Airfare
 - Meals
 - Hotel
 - Rental Car/Uber/Lyft etc.
 - Mileage
-
- Are there district per diem rates?
 - If yes, please email to molly@rayassoc.com

Candidates will be instructed to provide receipts to Molly at Ray & Associates for reimbursement. Those charges will then be billed to Cleveland for payment back to Ray & Associates within 30 days.

Timeline Explanation



Suggested Timeline: Stage 1

Stage 1
Board Input &
Preparation

<u>02/05/2024</u>	Consultant planning meeting with the Board and individual Board member interviews. (Time: <u>TBD</u>) (option to conduct via Zoom or gotomeetings.com)
<u>02/06/2024</u>	Begin preparing information for the District promotional flyer or job description and online application form with the District liaison representative(s).
<u>02/06/2024</u>	Notify all associates and other professional contacts of vacancy.
<u>02/09/2024</u>	Contact constituents and stakeholders for input meetings on <u>02/21-22/24</u> .

***All applications will be reviewed. Materials received after the closing date may be given full consideration depending upon the number of applications received and other factors.**

(Actual dates to be determined in the first meeting with the Board.)

Suggested Timeline: Stage 2

Stage 2
Profile
Development
& Process

<u>02/09/2024</u>	Online survey link, for input on developing the profile, available on District website from <u>02/09/2024</u> to <u>02/23/2023</u> .
<u>02/21-22/24</u>	Meetings with constituent and stakeholder group representatives.
<u>02/23/2024</u>	8 a.m. deadline for survey/input from constituents, stakeholders and Board members, including online survey.
<u>02/23/2024</u>	Promotional flyer draft due.
<u>02/26/2024</u>	Board to finalize Superintendent profile for the promotional flyer or job description and online application form. (Time: <u>TBD</u>) (option to conduct via Zoom or gotomeetings.com)

Suggested Timeline: Stage 3

Stage 3
Recruiting
& Screening

02/27/2024

Print promotional flyer.

02/27/2024

E-mail promotional flyer and online application instructions to interested candidates.

03/27/2024

Deadline for all application materials. (**See note below.*)

Suggested Timeline: Stage 4

Stage 4
Candidate
Presentation

- 04/13/2024** Consultant develops and finalizes interview questions and procedures with the Board. Top candidates are presented to the Board and consultant assists the Board in selecting finalists for the interviews. If desired, consultant will meet with constituents and staff interview group(s) to discuss their roles. *(Time: TBD)*
- Wk of 04/13/24** Interview top candidates (1st round).
- Wk of 04/13/24** Meeting with consultant following the last interview. *(Time: TBD)*

Suggested Timeline: Stage 5

Stage 5
Selection of
Finalist & Future
Planning

<u>Wk of 04/29/24</u>	Interview finalist candidates (2 nd round). <i>(Optional)</i>
<u>Wk of 04/29/24</u>	Final meeting with consultant following the last interview. <i>(Time: TBD)</i> (option to conduct via Zoom or gotomeetings.com)
<u>TBD</u>	Consultant will discuss contract terms with the finalist.
<u>TBD</u>	Offer the contract.
<u>TBD</u>	Press release of new Superintendent.
<u>TBD</u>	Board Self-Assessment Survey Results presented to the Board.

***All applications will be reviewed. Materials received after the closing date may be given full consideration depending upon the number of applications received and other factors.**

(Actual dates to be determined in the first meeting with the Board.)

Building the Profile

OUR PROCESS CONSISTS OF Q AND A SESSIONS AND THE ADMINISTRATION OF OUR OWN 31 DESIRABLE CHARACTERISTICS SURVEY. THIS IS CULMINATED INTO A MEETING REPORT TO THE BOARD OF OUR FINDINGS AND RECOMMENDATIONS. WE WILL PRESENT A TABULATED AND ANALYZED GRAPHIC REPORT IN WHICH BOARD MEMBERS' AND STAKEHOLDERS' SURVEY RESPONSES ARE REVIEWED LOOKING FOR THOSE CHARACTERISTICS CHOSEN MOST IN COMMON BY THE VARIOUS GROUPS AND INDICATE THOSE RECOMMENDED OR THOSE THOUGHT TO BE WORTHY OF CONSIDERATION. OUR DIALOGUE WITH CONSTITUENTS AND INTERVIEWS WITH INDIVIDUAL BOARD MEMBERS, COUPLED WITH SURVEY RESULTS, PROVIDE OUR FIRM WITH AN ACCURATE PROFILE THAT IS EMPLOYED IN THE RECRUITING AND CAREFUL SCREENING OF APPLICANTS. THE CHARACTERISTICS MOST COMMONLY SELECTED WILL BE USED LATER IN PROMOTIONAL MATERIALS.

Building the Profile – 31 Qualities

Board Survey Example:

<https://www.surveymonkey.com/r/W9B867D>

Community Example:

<https://www.surveymonkey.com/r/28HQLZG>

Additional Languages?

If yes, please list:

Building the Profile – Sample Schedules

Cleveland City Schools Individual Board Member Interview Schedule

Board Member	Day Date Time						
Nate Tucker, Chairman thenatetucker@outlook.com							
Krista McKay kmckay@clevelandschools.org							
Andy Lay andrewflay@yahoo.com							
Carolyn Ingram, Vice Chairman chingram@clevelandschools.org							
Jodi Riggins jriggins@clevelandschools.org							
Matthew Coleman mcoleman@loganthompsonlaw.com							
Peggy Pesterfield ppesterfield@charter.net							

Building the Profile – Sample Schedules

Time	Consultant	Group	Location
9:00 – 10:00 a.m.	Al Johnson	Principals	Central Office 2 nd Floor Conference Room
10:00 – 11:00 a.m.	Dave Gee	Parents/Community	Central Public Library Lewis Room
1:30 – 2:00 p.m.	Dave Gee and/or Al Johnson	Mayor Simmons	City Hall Office of the Mayor 2 nd Floor
4:00 – 5:00 p.m.	Al Johnson	Staff	(CRLS) Media Cafeteria 1 st Floor
4:00 – 5:00 p.m.	Dave Gee	School Committee	(CRLS) School Committee Meeting Room 1 st Floor
5:30 – 6:30 p.m.	Al Johnson	Teachers/Staff	Senior Center
7:00 – 8:00 p.m.	Al Johnson	Parents/Community	Cambridgeport School Cafeteria – 1 st Floor
7:00 – 8:00 p.m.	Dave Gee	Parents/Community	Peabody School Cafeteria

Ray and Associates, Inc. Meeting



Building the Profile – Sample Schedules

USA School District Stakeholder Schedule

**Times are only suggested

Stakeholder Group <small>*Recommended</small>	Day Date 7:00-8:00 AM	Day Date 9:30-10:15 AM	Day Date 10:45-11:30 AM	Day Date 12:00-12:30 PM	Day Date 4:00-4:45 PM	Day Date 6:00-7:00 PM
*Community Forum AM Contact Representative: Location/Zoom Link:	R&A Associate Assigned:					
*Administration Contact Representative: Location/Zoom Link:		R&A Associate Assigned:				
*Support Staff Contact Representative: Location/Zoom Link:			R&A Associate Assigned:			
*Students (working lunch) Contact Representative: Location/Zoom Link:				R&A Associate Assigned:		
*Teachers (after school) Contact Representative: Location/Zoom Link:					R&A Associate Assigned:	
*Parent Forum PM Contact Representative: Location/Zoom Link:						R&A Associate Assigned:

Summary

RAY AND ASSOCIATES, INC. FIRMLY BELIEVES IN PARENT, STAFF AND COMMUNITY PARTICIPATION, ESPECIALLY IN THE DEVELOPMENT OF AN ACCURATE PROFILE FOR THE POSITION. OUR FIRM TAKES DEVELOPING THE PROFILE VERY SERIOUSLY AS THE PROFILE IS THE FOCAL POINT OF OUR RECRUITMENT EFFORTS. THE PURPOSE OF THESE MEETINGS ARE TO EDUCATE YOUR STAKEHOLDERS ABOUT THE PROCESS AS WELL AS TO GATHER AND ORGANIZE INFORMATION THAT WILL CONTRIBUTE TO THE DEVELOPMENT OF AN ACCURATE PROFILE FOR THE POSITION.

Promotional Video Materials Needed

(To Be Provided by District Contact)

If preferred, a promotional flyer can be prepared in lieu of the video

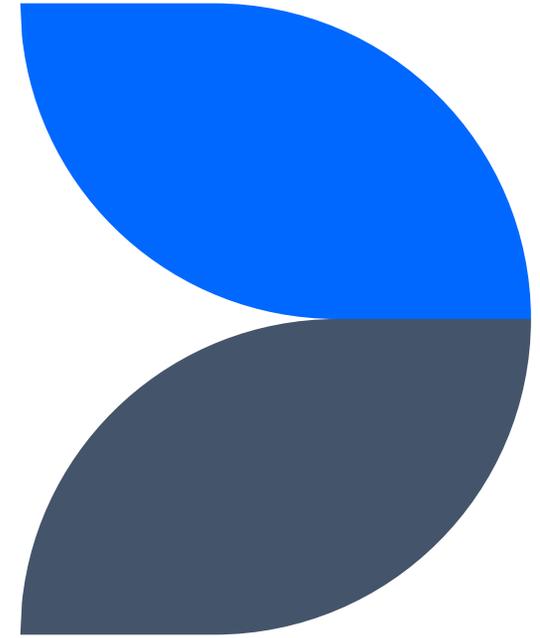
- Approved School Logo
- Approval of Niche facts (to be sent by R&A)
- 3-4 Pictures of District (Can Be Buildings, Sport/Fine Art Facilities)
- 3-5 Pictures of Staff and Students (Preferably Showing Grade Level Range)
- 2-3 Statements About the District Itself
- 2-3 Bullet Point Highlighting the City/Cities/town
- Breakdown Of Student Enrollment by Grade Level and Gender
- 3-4 Facts About Faculty
- 1-2 Facts About Student Achievement

PROMOTIONAL VIDEO LINK SAMPLE:

https://www.canva.com/design/DAE-W0Vj-1c/3HoZwxspAY_1gNA3qpM7Q/view?utm_content=DAE-W0Vj-1c&utm_campaign=designshare&utm_medium=link&utm_source=publishpresent

Online Application

Cleveland County Schools Application



Advertising Options

SUGGESTED REGIONAL

National Association of School Superintendents (NASS) Website Free job listing.
Runs continuous throughout the search.

Ray and Associates, Inc. Free job listing.
Runs continuous throughout the search.

Tennessee School Board Association (District to post)
Free job listing for districts that are a part of the state school board associations.

Tennessee Association of School Administrators (District to post)
Free job listing for districts that are members.

Tennessee Association of School Business Officials (District to post)
Free job listing for districts that are members.

Advertising Options - Continued

Please note: There is NO markup costs. Receipt documentation will be provided upon submission of invoice.

RECOMMENDED NATIONAL

AASA Job Bulletin & Website (+ \$99 for each additional PowerPost - Veterans, Diversity and Social)

\$409.00 – Job listing would run for 30 days.

\$649.00 – Job listing would run for 60 days.

Job Flash Package:

\$599.00 – Job Emailed to 5,000+ Superintendents and posted for 30 days.

Education Week Newspaper and Website

*\$495.00 –job listing will run on Ed Week website for 30 days - is included in our base fee.

\$495.00 –job listing would run for an additional 30 days on Ed Week website.

\$1,750.00–job listing would run for 30 days as banner ad on Ed Week website with direct link to online application. Will reach 50,000 people (impressions).

\$1,400.00 - inline ad that runs on Ed Week (runs twice).

National Alliance of Black School Educators (NABSE)

\$250.00 to post job listing online for 30 days.

Association of Latino Administrators and Superintendents (ALAS)

ALAS members are eligible to submit job postings for free.

\$250.00 – Job listing would run for 6 weeks.

Advertising Options - Continued

OTHER OPTIONAL ADVERTISING

School Leadership 2.0

\$149.00 to post job listing for 30 days.

American Association of School Personnel Administrators (AASPA)

\$250.00 to post job listing online for 30 days.

District Administration Website (website for District Administration Magazine) + \$99 for each additional PowerPost (Veterans, Diversity and Social)

\$295.00 – Job listing will run for 30 days.

\$495.00 – Premium posting (maximum exposure) to run for 30 days

ImDiversity.com

\$175.00 – Job listing would run for 30 days.

Career Builder (affiliate of USA Today)

\$384.00 to post job listing online for 30 days.

Diverse: Issues in Higher Education

\$375.00 to post job listing online for 30 days.

Inside Higher Ed

\$349.00 to post job listing online for 60 days.

Questions for the Board

1

Are there are any specific State requirements?

Notes:

2

Are there any *preferred* qualities that the Board would like (bilingual, Doctorate etc.)?

Notes:

3

Is the Board willing to offer a contract to a finalist that would need to obtain licensing in Arizona?

Notes:

4

Who is the contact the firm should send invoices to for payment?

Name:

Email:

Phone:

Salary Discussion

GOOD STARTING POINT IS CURRENT SALARY PLUS 3-5%

Thank you

Minnie Forte-Brown & Dr. David Faltys

Email: molly@rayassoc.com (office contact)

www.rayassoc.com

Bradley Cleveland
Public Education
Foundation

20 Years

Partnering with
Bradley County

&

Cleveland City
Schools

2023-24 Mid-year BOE Report

20 YEARS of Mission

Raise Community Awareness
Gain Financial Support
Enhance Teaching & Learning

The IMPACT of Strategic, Collaborative PARTNERSHIP

Enhancing the communities of Cleveland and Bradley County by establishing \$10 M of PRIVATE financial partnerships...providing funding at the foundational classroom level of its K-12 public schools.

PRIVATE financial support supplementing public support...enabling more than 16,000 students and 1,200 teachers to pursue innovation and collaboration for measurable educational impact.

Enhancing teaching and learning in our public schools, ultimately impacting the entire community; providing well educated, productive citizens.

Key is **Strategic Collaboration** – Relationships and Communication building on Vision and Planning with Strategic Purpose!

Strategic Program & Project Support 2023-2024

LEAD Fellowship
\$90,000

Teacher Grants
\$62,000

Telemedicine
\$68,000

Teacher Awards
(LFF & Goff)
\$10,000

Scholarships (7)
\$ 8,000

Grants/Funding for add'l
targeted programs
\$139,000
Add'l Submitted: \$146,600
Awarded for 2024-25"
\$75,000

Targeted Professional
Development \$18,000

**TOTAL YTD
Program Support
\$375,000**

LEAD – Leadership, Education, and Development

Year-long professional development fellowship designed for emerging school leaders to develop skills and knowledge creating exceptional professionals who transform schools

2022-23 Pilot
program
14 Fellows

2023 –2024
Fellowship:
12 Fellows

12 Fellows – 10 schools
BCHS, Hopewell, Oak
Grove, PIE, Prospect,
WVHS, CMS, CHS, Stuart &
CCS AOB

Facilitators –
Debby Torres &
Terri Murray;
Admin. – Magen Ellison

Funding
CS Foundation &
The Tucker Foundation

LEAD FELLOWS 2023-2024

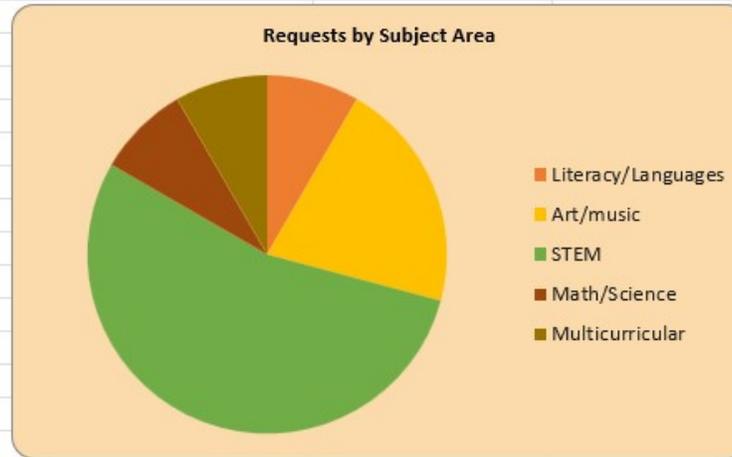


Teacher Grants Data: 2023-2024

Requests Data		
	Proposals Submitted	Amount Requested
Total Requests:	30	\$115,177.00
Cleveland City Schools	7	\$24,916.00
Bradley County Schools	23	\$90,861.00

# of Team Grants Requested:	26
# Individual Grants Requested:	4

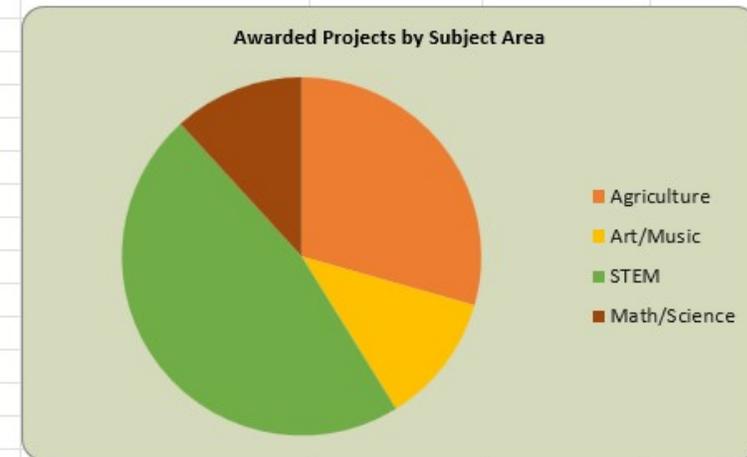
Requests by subject area:	
Literacy/Languages	2
Art/music	5
STEM	13
Math/Science	2
Multicurricular	2

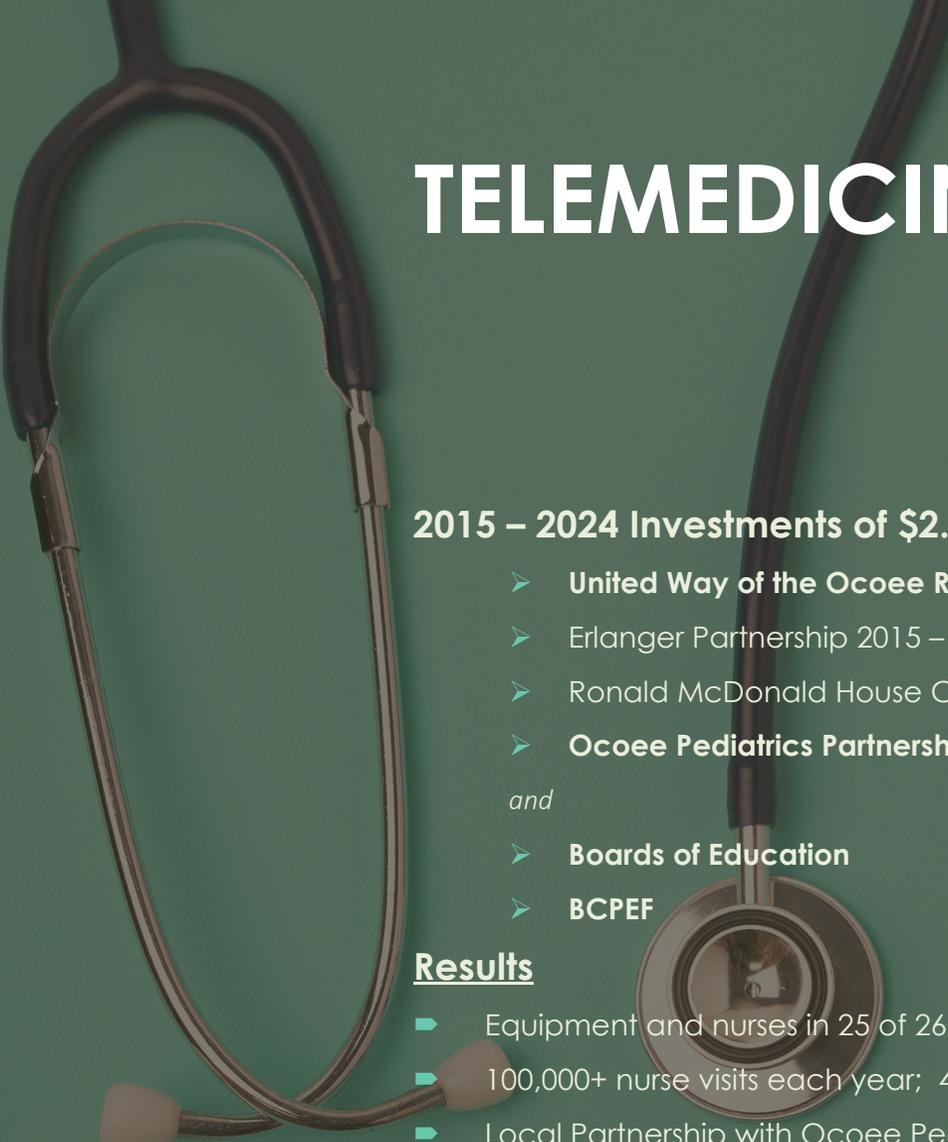


Awarded Data		
	Proposals	Amount
Cleveland City Schools	5	\$20,719.00
Bradley County Schools	11	\$40,482.00
		Total Awarded: \$61,201.00
Total Team Awarded:	12	
Total Individual Awarded:	4	

Teacher Grant Workshop:	
Attendee Total:	24
Attendees Who Applied for a grant:	11
Award Rate of Workshop Attendees:	90.91%

Awards by subject area:	
Agriculture	5
Art/Music	2
STEM	8
Math/Science	2





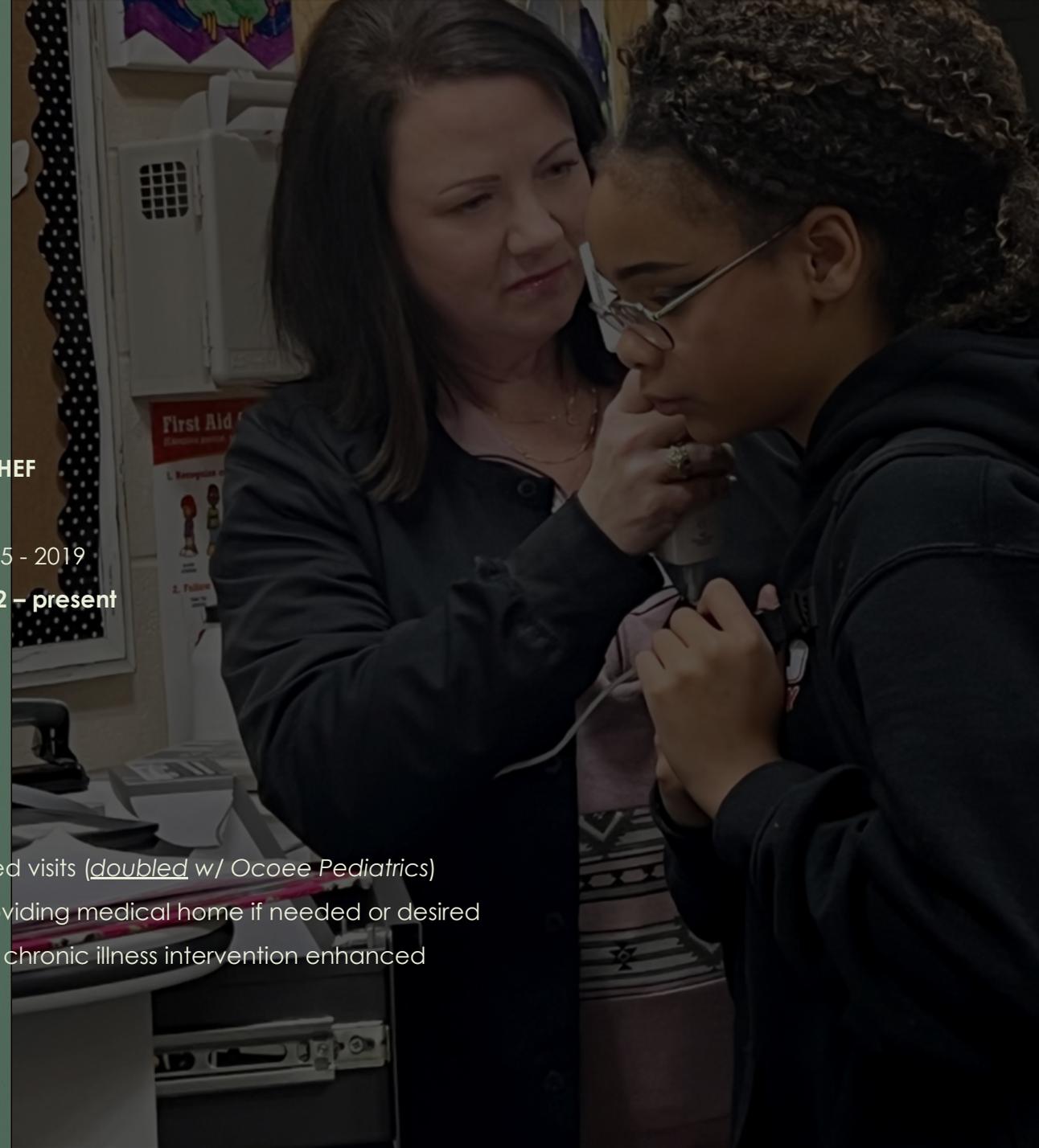
TELEMEDICINE

2015 – 2024 Investments of \$2.75M

- **United Way of the Ocoee Region - UWHEF**
 - Erlanger Partnership 2015 – 2021
 - Ronald McDonald House Charities 2015 - 2019
 - **Ocoee Pediatrics Partnership Jan. 2022 – present**
- and*
- **Boards of Education**
 - **BCPEF**

Results

- Equipment and nurses in 25 of 26 schools
- 100,000+ nurse visits each year; 400+ Telemed visits (doubled w/ Ocoee Pediatrics)
- Local Partnership with Ocoee Pediatrics, providing medical home if needed or desired
- Students' and Staff's acute illnesses treated; chronic illness intervention enhanced



BRADLEY CLEVELAND
PUBLIC EDUCATION
FOUNDATION

Art SMART

EDGE BILLBOARDS

COLLINS E.
MICHIGAN AVENUE ELEMENTARY

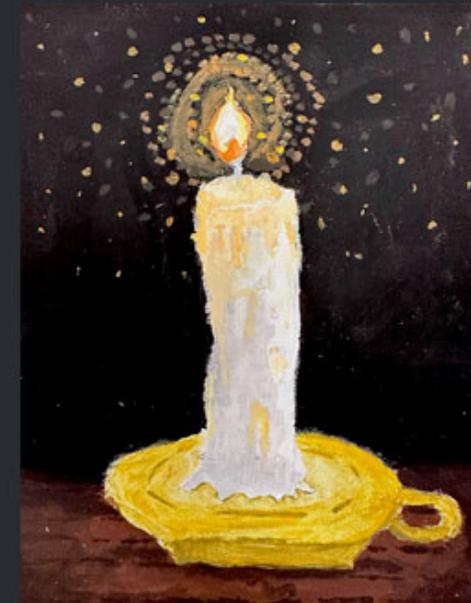


BRADLEY CLEVELAND
PUBLIC EDUCATION
FOUNDATION

Art SMART

EDGE BILLBOARDS

SYMPHONY U.
BLYTHE BOWER ELEMENTARY





IN SUMMARY...

- Strategic Collaboration and System Leadership
- Cultivation and Solicitation of **Donors** –Relationships
 - Vision 100
 - Gifts, Grants & Gratitude
 - Impact of Project/Program support
- BCPEF Facility – Johnston Tucker Center
 - Serving the Education Family & Donors
- BCPEF Executive Committee & Staff



BOE Meeting - Feb 5, 2024

Strategic Plan - Student Services and Safety Update

Doug Moore - Director of Student Services

Cliff Eason - Student and Facilities Support Specialist



Funding Sources

*PSSG = \$231,205

*TISA Funds = \$121,024

*Other Department Contributions



*Public School Security Grant \$231,205.22

-Access Control (Electronic Door Lock Systems) \$125,000

-Surveillance (Security Cameras) \$75,000

-Perimeter Control (Fencing, Chains, Locks, etc.) \$15,000

-Access Control (Exterior Doors and Windows - Blinds, Tinting, Film) \$10,000

-Signage (Safety and Wayfinding Signs) \$6,205.22



Threat Assessment

- Reports = BOE and Homeland Security
- Threat Assessment Team expanded = 8 staff members across the district
- Upcoming training for the team members
- Homeland Security Special Agent - Paul Allen



Thank you for the opportunity to share a few updates tonight.





FY2025 Budget Calendar

- Feb TBD** Dr. Dyer and Cindy Geren meet with Directors and Principals to discuss FY2025 priorities and budget preparation relating to the strategic plan
- Feb TBD** City of Cleveland sends FY2025 Budget calendar to Business Office
Dr. Dyer and Cindy Geren discuss timeline for board meeting to approve FY2024 General Fund Budget Amendment and FY2025 General Fund Budget
- Feb TBD** Budget Information and Feedback Session with teacher leaders and non-certified staff
- Feb 19** Budget memo and allocation spreadsheets sent to schools
- March 11-15** *Spring Break*
- March TBD** *Interim Director of Schools** meets with Dr. Elliott, Cindy Geren, and Kelly Kiser to discuss budget updates
- March 18** School allocations returned to Business Office
- March TBD** BOE Budget Retreat
- March TBD** Budget document prepared for distribution to BOE
- April TBD** BOE Meeting – Approval of FY2024 General Fund Budget Amendment and FY2025 General Fund Budget
- April TBD** Budget document sent to City of Cleveland
- April TBD** City Council holds public hearing on FY2025 Budget
- April TBD** City Council receives FY2025 Budget
- May TBD** City Council first reading of FY2025 Budget