

MALCOLM PUBLIC SCHOOLS, DISTRICT #148
BOARD OF EDUCATION REGULAR MEETING AGENDA
Monday, August 15, 2022 7:00 PM
SCHOOL DISTRICT BOARD ROOM

{{Name: Agenda Item Name}}

1. **Call Regular Board Meeting to Order - Roll Call**
2. **Consent Agenda**
3. **Communication From the Public: Communications in general or about a specific agenda item.**
4. **Unfinished Business**
5. **New Business**
 - 5.1. Discuss, Consider and Take All Necessary Action in Purchasing a Bus
 - 5.2. Discuss, Consider and Take All Necessary Action in Adding a Third Coach for Softball and Baseball.
 - 5.3. Discuss, and Take All Necessary Action on the Brand Identity Style Guide
 - 5.4. Discuss, Consider and Take All Necessary Action in Declaring Old Textbooks and Old Workbooks Excess Property to be Disposed of in an Appropriate Manner.
 - 5.5. Discuss, Consider and Take All Necessary Action in Declaring Old Band Instruments Excess Property, to be Disposed of in an Appropriate Manner.
 - 5.6. Discuss, Consider and Take All Necessary Action in Deeming Old Student Desks Excess Property
 - 5.7. Review our Safe Return to School Plan
 - 5.8. Discuss, Consider and Take All Necessary Action in Setting Dates for the Budget Hearing and Tax Request Hearing, respectively.

Budget Hearing: September 19th at 7:00PM

Lancaster County Joint Public Agency Meeting: September 22nd 6:00PM

Meeting to adopt the Budget and Tax Request: September 26th at 6:00PM

6. **Reports and Discussion Topics**
 - 6.1. Administration Reports and Discussion Topics
 - 6.1.A. Principals
 - 6.1.B. Superintendent
7. **Enter into Executive Session if needed**

(This item will be on the monthly agenda in case something comes up that we need to discuss in an executive session)

8. **Adjournment**

NOTICES:

COPY OF OPEN MEETINGS ACT: The Board of Education makes available at least one current copy of the Open Meetings Act posted in the meeting room at a location accessible to members of the public. The Act is posted on the Bulletin Board on the North wall of the meeting room.

INSTRUCTIONS FOR THOSE WHO WISH TO SPEAK DURING PUBLIC FORUM:

Getting Started: The Board of Education will receive public comment on individual agenda items or communication from any district patron on any issue. When it is your turn to speak during the “Communications from the Public” portion of the agenda, please come forward to the table situated immediately in front of the Board, sign your name and address on the sign-in sheet and state your name to the Board of Education.

Time Limit: You may speak one time, but please limit comments to 5 minutes or less.

Personnel or Student Topic: If you are planning to speak about a personnel or student matter involving an individual, please understand that our policies require that such concerns initially be directed to the administration for consideration. Board members will generally not respond to any questions you ask or comments you may make about individual staff members or students. You are cautioned that slanderous comments are not protected just because they are made at a Board of Education meeting.

General Rules: Please remember that this is a public meeting for the conduct of the business of the Board of Education. Offensive language, personal attacks and hostile conduct will not be tolerated.

SCHOOLS

BY: MALCOLM PUBLIC

BOARD OF EDUCATION

Lancaster County School District #148

Cash Receipts Item Report

[Cycle Name]: "FY21-22"; Created On: 8/12/2022 3:08:45 PM

Account Code Description	Receipt Number	Customer Name	Description	Receipt Amount	Date Received
Other Non-Revenue Receipts	21-088	MYSA - Organization	Fertilizer	\$137.04	07/20/2022
Non-Program Receipts	21-089	Patrons/Students	BCBS Employees	\$758.20	07/20/2022
Rentals of School Equipment, Property and Facilities	21-090	Malcolm Mateys, LLC	Before/After School Rental	\$1,014.71	07/20/2022
Non-Program Receipts	21-091	Malcolm Lunch Fund	NPERS,FICA, Med.	\$126.32	07/20/2022
Transportation Fees from Individuals	Efunds	Patrons/Students	Option Bus Fees	\$300.00	07/29/2022
Interest on Investments	JulyInt	Union Bank Interest	Interest on Investments	\$3,405.66	07/29/2022
Taxes Levied/Assessed by the School District	JulyLanc	Lancaster County Treasurer	Local Collections	\$75,910.58	07/15/2022
Taxes Levied/Assessed by the School District	JulySEW	Seward County Treasurer	Local Collections	\$1,386.39	07/07/2022
Medicaid Administrative Activities	MAC -DF22	State of Nebraska	MACDF22	\$2,222.73	07/13/2022
Medicaid Administrative Activities	MAC DF22	State of Nebraska	MAC DS DF22	\$576.76	07/07/2022
Other Non-Revenue Receipts	UNEMLucnh1stqt	Malcolm Lunch Fund	Lunch UNEM	\$90.86	07/14/2022
Other Non-Revenue Receipts	UNEMLunch	Malcolm Lunch Fund	Lunch UNEM	\$55.33	07/14/2022
				\$85,984.58	

Lancaster County School District #148

Cash Receipts Item Report

[Cycle Name]: "FY21-22"; Created On: 8/12/2022 3:07:52 PM

Account Code Description	Receipt Number	Customer Name	Description	Receipt Amount	Date Received
Interest on Investments	julyInt.	NDSLAF Special Bldg	Interest	\$1,519.43	07/29/2022
Taxes Levied/Assessed by the School District	JulyLanc	Lancaster County Treasurer	Local Collections	\$7,657.67	07/15/2022
Taxes Levied/Assessed by the School District	JulySew	Seward County Treasurer	Local Collections	\$95.62	07/07/2022
				\$9,272.72	

Lancaster County School District #148

Cash Receipts Item Report

[Cycle Name]: "FY21-22"; Created On: 8/12/2022 3:06:51 PM

Account Code Description	Receipt Number	Customer Name	Description	Receipt Amount	Date Received
Interest on Investments	JulyInt.	NDSLAF Bond Fund	Interest	\$239.77	07/29/2022
Taxes Levied/Assessed by the School District	JulyLanc	Lancaster County Treasurer	Local Collections	\$3,993.48	07/15/2022
Taxes Levied/Assessed by the School District	JulySew	Seward County Treasurer	Local Collections	\$49.83	07/07/2022
				\$4,283.08	

Lancaster County School District #148

Cash Receipts Item Report

[Cycle Name]: "FY21-22"; Created On: 8/12/2022 3:05:53 PM

Account Code Description	Receipt Number	Customer Name	Description	Receipt Amount	Account Code	Date Received
Interest on Investments	JulyInt.	Union Bank Interest	Interest	\$2.26	02-1-01510-000-000-0000	07/29/2022
Interest on Investments	JulyStifit	Union Bank Interest	Stifit Int.	\$153.62	02-1-01510-000-000-0000	07/29/2022
				\$155.88		

Lancaster County School District #148

Cash Receipts Item Report

[Cycle Name]: "FY21-22"; Created On: 8/12/2022 3:04:02 PM

Account Code Description	Receipt Number	Customer Name	Description	Date Received	Receipt Amount
Daily Sales Reimbursable Meals	#758	Patrons/Students	Student Lunches	07/20/2022	\$300.00
Daily Sales Reimbursable Meals	Efunds	Patrons/Students	Student Lunches	07/29/2022	\$2,545.00
Non-Program Receipts	GF payback Lunch for Payroll	Malcolm General Fund Transfer	GF Reimburse Lunch - Payroll	07/14/2022	\$340.04
Daily Sales Reimbursable Meals	JulyStifit	Union Bank Interest	July Interest Stifit	07/29/2022	\$141.31
					\$3,326.35

**Minutes – Board of Education
July 18, 2022**

The Board of Education, School District #148, Lancaster County, Nebraska, met on Monday, July 18, 2022 at 7:00PM in open and public session at 10004 NW 112th St., Malcolm, Nebraska. The notice of the meeting was published in the minutes of the June 20th, 2022 meeting of the Board, in the June 23rd 2022 issue of *“The Clipper”*, and the Seward Independent of July 13th, 2022. Board members present were: Michelle Bice, William England, Chandler Kramer, Tony Nutter, Amy Spellman, Ed Swotek. Administrators present were Ryan Terwilliger, Greg Adams, Amber Dolliver. Chairman Nutter called the meeting to order at 7:01PM and noted that the Open Meetings Act is posted on the north wall of the meeting room.

Bice moved, seconded by England, to approve the Consent Agenda. Ms. Blair presented an updated list of bills and reviewed bills and receipts. Voting by roll call: AYES – England, Kramer, Nutter, Spellman, Swotek, Bice. NAYS – None. Motion passed.

**Financial Summary
6/30/2022**

School Accounts	General	Lunch	Activity	Bus Deprec	Student Fees
Previous Bal 6/01/2022	\$3,251,398.66	\$105,289.69	\$190,535.17	\$138,779.11	\$40,422.00
Receipts -June 2022	\$494,414.17	\$37,471.74	\$3,454.35	\$73.59	\$0.00
Disbursements- June 2022	\$626,540.98	\$27,366.95	\$18,382.94	\$0.00	\$0.00
Cash in Cking 6/30/2022	\$561,901.13	\$5,173.98	-\$3,555.41	\$10,766.46	\$40,422.00
Invested: June 2022	\$2,559,370.72	\$110,220.50	\$179,161.99	\$128,086.24	

Lanc. Co. Treasurer:	General	Bond	QCPUF	Spc Bldg
Previous Bal 6/1/2022	\$51,643.30	\$2,473.19	\$0.00	\$4,515.40
Receipts - June 2022	\$76,276.71	\$4,021.40	\$0.00	\$7,711.34
Disbursements June 2022	\$52,009.43	\$2,501.11	\$0.00	\$4,569.07
Cash on Hand 6/30/2022	\$75,910.58	\$3,993.48	\$0.00	\$7,657.67

NSDLAF (Investment)	Spc Bldg	Bond Fund	QCPUF Checking
Previous Bal 6/1/2022	\$1,599,752.44	\$248,586.37	\$60,340.81
Receipts June 2022	\$6,662.96	\$3,229.99	\$0.00
Disbursements June 2022	\$0.00	\$0.00	\$0.00
Cash on Hand 6/30/2022	\$1,606,415.40	\$251,816.36	\$60,340.81

Communications from The Public –Mr.Pritchett gave a brief presentation on the new school website –Apptegy.

Unfinished Business –

Bice moved, seconded by England, to adopt policy IX 1220 Procedure for Complaints of Sexual Harassment. Voting by roll call: Kramer, Nutter, Spellman, Swotek, Bice, England. NAYS-None. Motion passed.

New Business –

Bice moved, seconded by Spellman, to Set a new date for Graduation to May 14th at 2pm. Voting by roll call: AYES – Nutter, Spellman, Swotek, Bice, England, Kramer -NAYS – None. Motion passed.

Swotek moved, seconded by England, to accept the Propane Bid from Otte Oil for this Year’s School Year. Voting by roll call: AYES – Spellman, Swotek, Bice, England, Kramer, Nutter. NAYS – None. Motion passed.

Kramer moved, seconded by Bice, to accept the Milk bid for Kemps/Deans for the 2022-2023 School Year. Voting by roll call: AYES Swotek, Bice, England, Kramer, Nutter, Spellman. NAYS – None. Motion passed.

Kramer moved, seconded by Bice, to Approve the Superintendent Contract for the 2022-2023 school year. Voting by roll call: AYES –Bice, England, Kramer, Nutter, Spellman, Swotek. NAYS – None. Motion passed.

Swotek moved, seconded by England, to Approve the 2022-2023 Certified and Classified Handbooks including the revision as discussed. Voting by roll call: AYES: Kamer, Nutter, Spellman, Swotek, Bice, England. NAYS-None. Motion Passed.

Administrative Reports –

Mr. Greg Adams, Jr/Sr High School Principal

- Working on getting schedules ready for August.

Mrs. Amber Dolliver, Westfall Elementary Principal

- Preparing for Teachers and Staff to return.
- Scheduling the Training on the new Reading Curriculum
- Preparing for the influx of children in attendance this year.

Superintendent Ryan Terwilliger

- Discussed possibly ordering a new bus.
- Environmental Branding Concept Discussion
- Discuss timelines for Budget and Tax Request Hearings
- Discuss Kickoff Classic, how we are doing it this year.

Bice moved, seconded by Kramer to Entered into Executive Session at 10:10pm. Voting by Roll call. AYES- Nutter, Spellman, Swotek, Bice, England, Kramer. NAYS- None. Motion Passed.

Spellman moved, seconded by Kramer to come out of Executive Session at 12:22pm. Voting by Roll call. AYES – Spellman, Swotek, Bice, England, Kramer, Nutter. NAYS- None. Motion passed.

England moved, seconded by Bice to approve the Compensation Packages for Assistant Principal/Activities Director, Director of Technology and Information Services, and Student Services Director. Voting by roll call: Swotek, Bice, England, Kramer, Nutter, Spellman. NAYS- None. Motion passed.

Bice moved, seconded by Spellman to approve the Compensation Packages for the Principals. Voting by roll call: Bice, England, Kramer, Nutter, Spellman, Swotek. NAYS- None. Motion passed.

With no further business before the Board, Bice moved, seconded by Kramer to adjourn. Voting by acclamation – ALL. Chairman Nutter declared the meeting adjourned at 12: 22PM.

Respectfully submitted,



Alison E. Blair

Recording Secretary

The next regular meeting of the Board of Education will be Monday, August 15th, 2022 at 7:00PM at the District Board Room, 10004 NW 112th St., Malcolm, NE. An agenda will be published the Friday before each meeting.

	A	B	C	D	E
1	GENERAL FUND EXPENDITURES				
2	August 15, 2022				
3	Payroll	\$ 267,089.26	Payroll Expenses/Benefits		
4	ABC Termite & Pest Control	\$ 290.00	Bi-monthly Pest Control Service		
5	AbleNet	\$ 295.00	Speech Supplies		
6	AliCap	\$ 110,328.00	Insurances Premium for 2022-2023 Scholl Year		
7	Amazon	\$ 1,978.66	Teacher Supplies		
8	BauerBuilt Tire & Service	\$ 150.00	Tire Rotation		
9	Blick Art	\$ 182.86	Classroom Supplies		
10	BrainPop	\$ 525.00	Classroom Subscriptions		
11	Cengage Learning	\$ 570.00	21st Century Accounting Books		
12	Central Nebraska Rehabilitation Services	\$ 517.84	Vision SPED Services		
13	Class Intercom	\$ 975.00	Annual Class Intercom Social Platform		
14	Coughlan Companies, LLC	\$ 1,299.00	WF Library E-Books		
15	Dietze Music	\$ 9,977.97	Flute, Saxophone, Trumpet, French horn, Timpani Head		
16	Eric Armin Inc.	\$ 96.64	3rd grade Activities		
17	ESU6	\$ 17,427.66	Web- Hosting, Speech/Hearing/Psych/Crave		
18	ESU9	\$ 189.00	Leadership Retreat		
19	Eakes Office Solutions	\$ 1,673.03	Fax Service/Contract 7/1-7/31/22/Staples		
20	Eichenberger, Chad	\$ 34.81	Fuel Reimbursement		
21	First Concord Group	\$ 85.00	Flex 125 Adm Fee/Annual Maint. Fee		
22	Fisher Scientific	\$ 2,233.40	Science Supplies		
23	Finn Scientific Inc.	\$ 583.77	Science Supplies		
24	Fun Express	\$ 42.69	First Grade Supplies		
25	Generation Genuis, Inc	\$ 440.00	4th & 5th grade lesson plans		
26	Glaser Ceramics	\$ 188.80	White Clay Block		
27	Goodheart-Wilcox Publisher	\$ 756.00	FCS Child Development		
28	Haun, Lori	\$ 103.94	Teachers E- Book Reimbursment/Oreintal Trading		
29	Hillyard	\$ 6,516.08	Cleaner, Liners		
30	Hometown Leasing	\$ 924.22	Monthly Copier Leases May		
31	Innovative	\$ 2,473.83	Coop Orders		
32	Integrated Controls	\$ 6,100.00	Heat Pump		
33	IXL	\$ 198.00	Quia Web Subscriptions		
34	JourneyEd	\$ 500.00	Adobe K-12 District Named License		
35	JW Pepper	\$ 79.99	Vocal Music		
36	Ladman, Heather	\$ 41.52	Card Stock Reimbursement		
37	LaQuinta	\$ 664.75	Hotel Rooms for Admin Days		
38	Magic-Writer, Inc	\$ 27.95	Annual Regulatory Compliance - Monthly		
39	Malcolm Activity Fund	\$ 42,985.53	General Fund Transfer		
40	Malcolm Depreciation Fund	\$ 100,000.00	General Fund Transfer		
41	Meehl, Jan	\$ 341.10	July SPED Services		
42	Menards	\$ 1,270.72	Maintenance/Mower Supplies		
43	NCSA	\$ 675.00	2022 Administrator Days		
44	Nebraska Landscape Solutions	\$ 30.42	Fertilizer & Weed Killer		
45	Nebraska Safety Center	\$ 100.00	Level 2 Course for Randy		
46	NewzBrain	\$ 309.00	HS Social Studies Supplies		
47	NIFCO	\$ 580.00	Annual Fire Sprinkler Inspection		
48	Norris Public Power	\$ 8,177.51	June Electric Service		
49	Omaha Truck Center	\$ 2,447.56	Inspections/#20 PA System/Parts		
50	Omni/TSA	\$ 83.33	Compliance 403(B) Retirement Accounts		
51	One Source	\$ 43.00	Background Checks		
52	Paragon Sanitation, Inc	\$ 358.05	Trash 7/01-7/31/2022		
53	Really Good Stuff	\$ 54.99	Tricky Sticks		
54	Rohe	\$ 230.00	Pre-K Tuition		
55	Sapp Bros.	\$ 274.50	Ameri Blue Def		
56	Scholastic	\$ 211.48	Classroom Magazines		
57	School Specialty	\$ 961.60	Classroom Supplies		
58	Seward Independent	\$ 3.27	Monthly Meeting Notices		
59	SitSpots	\$ 36.14	Classroom Supplies		
60	Sherwin-Williams	\$ 29.96	Classroom Paint		
61	Super Saver	\$ 42.22	FCS Groceries		
62	Sweet,Dallas	\$ 1,035.63	May 2022-August 2022- Milege Reimbursement		
63	Teacher Direct	\$ 563.17	Classroom Supplies		
64	Teacher's Discovery	\$ 570.66	Classroom Supplies		
65	Unite Private Networks	\$ 745.74	Distance Learning Cable		
66	Verizon	\$ 158.91	Cellphone Service		
67	Vernier Software & Technology	\$ 859.78	Go Temp		
68	Virco	\$ 8,698.76	Tables and Chairs		
69	Village of Malcolm	\$ 8,733.40	Water/Sewer Service/Ballfield Electric		
70	Visa	\$ 132.90	Crafts		
71	Voyager Sopris Learning	\$ 62.72	Classroom Supplies		
72	Wex	\$ 785.95	School Vehicle Fuel		
73	Windstream	\$ 846.39	Phone Service		
74	Zaner Blosser	\$ 538.46	Classroom Supplies		
75		\$ 351,448.26	Total		
76					
77	Out of Cycle				
78	Arnold, Kip	\$ 1,609.58	FBLA Trip, Flights,Hotel, Food		
79	Whisenhunht, Charlotte	\$ 166.05	Gas for Vans -payback		
80		\$ 1,775.63	Total		
81	School Lunch Fund				
82	Payroll	\$ 1,537.72	Payroll Expenses		
83	Bernard Food Industries	\$ 1,539.44	Dinner Mixes		
84	Cash-Wa Distributing	\$ 11,685.33	Food Supplies		
85	Densberger, Julia	\$ 89.60	Refund Lunch Balances		
86	Innovative	\$ 427.10	Bun Pan Cover/Trays		
87	Neal, Dawn	\$ 56.60	Refund Lunch Balances		
88	Sysco	\$ 1,743.59	Breads/Trays		
89	US Foods	\$ 4,471.03	Food Supplies		
90					
91		\$ 21,550.41	Total		
92					

**Financial Summary
7/31/2022**

School Accounts

	General	Lunch	Activity	Bus Deprec	Student Fees
Previous Bal 7/01/2022	\$3,121,271.85	\$115,394.48	\$179,161.99	\$138,852.70	\$40,377.00
Receipts - July 2022	\$86,041.28	\$3,331.92	\$6,014.12	\$155.88	\$3,635.00
Disbursements- July 2022	\$714,438.30	\$5,413.29	\$12,071.24	\$0.00	\$0.00
Cash in Cking 7/31/2022	\$59,098.45	\$1,951.30	-\$2,372.22	\$10,768.72	\$44,012.00
Invested: July 2022	\$2,433,776.38	\$111,361.81	\$172,343.18	\$128,239.86	

Lanc. Co. Treasurer:

	General	Bond	QCPUF	Spc Bldg
Previous Bal 7/1/2022	\$75,910.58	\$3,993.48	\$0.00	\$7,657.67
Receipts - July 2022	\$917,834.87	\$72,542.69	\$0.00	\$130,718.94
Disbursements July 2022	\$84,643.86	\$4,706.08	\$0.00	\$8,940.05
Cash on Hand 7/31/2022	\$909,101.59	\$71,830.09	\$0.00	\$129,436.56

NSDLAF (Investment)

	Spc Bldg	Bond Fund	QCPUF Checking
Previous Bal 7/1/2022	\$1,606,415.40	\$251,816.36	\$60,340.81
Receipts July 2022	\$9,272.72	\$4,283.08	\$0.00
Disbursements July 2022	\$0.00	\$0.00	\$0.00
Cash on Hand 7/31/2022	\$1,615,688.12	\$256,099.44	\$60,340.81



PROPOSAL FOR
MALCOLM PUBLIC SCHOOLS
HOME OF THE CLIPPERS

2024 THOMAS SAF-T-LINER C2 SCHOOL BUS
71 PASSENGER

TOTAL PURCHASE PRICE.....\$128,510.00

Delivered to Malcolm Public Schools
Approximate Delivery: 11-12 months from order
Quote valid until July 30, 2022

SPECIFICATIONS

AIR CLEANER

Donaldson PowerCore air cleaner with 32,000 mile /24 month service intervals. Air intake warmer and air restriction gauge

AIR CONDITIONING

20,000 BTU in dash air conditioning. Uses the same controls and vents as the heater and defrost. Keeps driver area cool. Reduces need to open driver window to reduce noise and can help eliminate foggy windshield

AIR DAM

SEE II air dam mounted on rear roof panel

ALTERNATOR

Delco-Remy 200 AMP 12 Volt pad mounted with automatic spring loaded tensioner

AXLES

Set back, 10,000 LB AF Single Front includes synthetic lube
21,000 ARS- SRS Single Rear Axle includes synthetic lube
Magnetic rear axle drain and fill plug. 75 MPH road speed limiter

BACK UP CAMERA

Rosco back up camera system that activates when bus is in reverse. Video picture is displayed in left side of passenger mirror.

BARRIERS

(2) 39" barriers covered with fire block and right side modesty panel

BATTERIES

(2) Alliance 1500 CCA- skirt mounted battery box with slide out tray frame mounted

BODY PANELS

Exterior 20 gauge galvanized- Interior 22 gauge Galvalume from belt line to seat rail

BRAKES - AIR

Full air brake package includes BW DV-2 Auto drain valve, Bendix AD-9 air dryer with heater, 18.7 CFM compressor, Meritor 16.5 X 7Q+ cam rear brakes, Meritor double anchor cam front brakes, Gunitite iron hubs, Meritor automatic slack adjusters, steel air brake reservoirs inside frame rails, BW DV-2 auto drain valve, Wabco 4S/4M ABS, one valve parking brake system and warning indicator

BUMPER

Heavy duty front swept back style matching the hood shape. Rear bumper is 1.6 times stronger than triple profile bumpers. Bumper is formed in shape of roadside guardrail and is tucked into side skirts to prevent catching.

CAMERA SYSTEM

REI interior, color digital camera system. HD5-600W-3-500GB.

COOLING SYSTEM

805 sq. in. aluminum core radiator equipped with Mylar tank for easy coolant level visibility. All radiator hoses are Gates heavy-duty hoses with constant torque spring clamps. Long life coolant protected to -40 (5 years/150, 00 miles) 25" cooling fan with 9 nylon blades .Viscous fan clutch. Low coolant sensor light

CONSTRUCTION

Eight ply rubber body to frame insulators on each cross member. Double bolted body to frame clips. Stamped one-piece wheel wells to reduce dust and water leaks. 14 gauge Galvalume U shaped side skirt reinforcements. Two crash rails installed between interior and exterior roof panels. Roof bows extend below floor line. Interior floor bumper 2" steel plate. Rear body 14 gauge reinforcements. Dual 16 gauge Galvaneel roof rail stringers. Closed section, box type, rear corner post design. Automotive style firewall.

DASH GAUGES

Speedometer, Odometer, Tachometer, Hour meter, Voltmeter, Oil pressure, Fuel, Trip meter, Water temperature, Transmission temperature, High-low beam indicator, turn signal indicators, low coolant light, low oil pressure or high coolant temperature warning

light and buzzer

DIAGNOSTICS

SAE 9 pin diagnostics interface connector, electronic engine integral warning and derate protection system. Dash mounted diagnostic electrical system. Multi-plex electronics

DRIVER'S COMMAND CENTER

Mounted left of driver with up to 24 rocker switches with LED backlighting for electrical equipment with rheostat control switch. Large driver's storage compartment and floor mounted clip board holder and storage bin. USB cell phone outlet. Two cup holders.

DRIVELINE

SPL 100 Dana Spicer main drive line has computerized angle alignment. Lubed for life splines that are booted to prevent contamination from water and road debris. Iron flywheel housing.

ELECTRICAL SYSTEM

12-volt system with color-coded and numbered wiring with matched weatherproof connectors. All that passes through metal is grommets. ECMs are chassis frame mounted. Automatic circuit breakers protected by solid-state technology. Switches are rocker type design and provide "Smart Switch" technology that can be repositioned without rewiring or reprogramming.

ENGINE

Detroit Diesel DD5 240 HP with 660 ft/lb torque. 750 watt block heater mounted in bumper, heated fuel/water separator, electronic cruise control.

ENTRANCE & REAR DOORS

Three position toggle switch, air operated outward opening with vandal lock system installed. Four inch header pad installed above door. 86" high clear opening. Stainless steel assist rail. Rear door is in center with 32" x 23" top glass and 32" x 14" bottom glass with protective shields to keep hands and fingers away from sliding components.

ESC

Electronic Stability Control is a computerized technology that improves a vehicle's Stability by detecting and reducing loss of traction and skidding

EXHAUST

Single right hand horizontal muffler with horizontal tail pipe

FENDERETTES

Mounted over rear wheel wells

GVWR

30,000

FLOOR COVERING

5/8" plywood floor with heavy-duty gray marble vinyl. All floor seam separations sealed and covered with durable rustproofed metal stripping. Cove molding along the wall. Molded rubber wheel housing covers. Rubber covered entrance step also have white nosing installed. Entire floor is sealed with adhesives

FRAME

Dual C channel main frames, full length made of 5/16" x 3" x 10 1/8" steel frame 120,000 PSI, powder coated finish. Class 8 truck type 7.5 "x 33.5" reinforced cross members. Tow hooks front and rear

FUEL TANK

65 gallon capacity safety mounted between frame rails and behind rear axle with protective cage and rear skid plate gives added protection against damage in the event the vehicle is backed over an object. Includes non-locking fuel tank door.

HEATERS/DEFROSTER

93,000 BTU left front, 40,000 BTU step well, 84,000 BTU rear left side, 84,000 BTU mid bus. Automotive style 4-speed front heater dash vents with automotive style electronic dash mounted controls. Bergstrom booster heat pump, removable filters, shut off ball type valves. Full width ducted air for windshield, driver's window and entrance door glass. (2) Defroster fans mounted over driver's window and windshield.

HEADROOM

78" Interior height

HOOD

Sloping hood design for over the hood visibility at 11 ft. Splashguards are hood mounted for easy engine access. Plastic grill is removable for easy serviceability and hood includes two expulsion valves to remove moisture and contaminants. Yellow winter front.

HORNS

Dual electric with center steering wheel activation

INSULATION/NOISE REDUCTION PACKAGE

1.5 "Fiberglass in ceiling, bulkheads, walls, 2" thick fire resistant thermo-bonded polyester insulation in rafter cavities, sound abatement package, and undercoating. Urethane foam dust control package.

LETTERING

As required by Federal and State requirements in black block lettering including capacity, "MALCOLM PUBLIC SCHOOLS" in 6" black letters. Unit numbers as needed. Yellow reflective striping as required by state regulations.

LIGHTS

Halogen extended life headlights with daytime running lights, driver's dome light on separate switch, dual row of dome lights on separate switch. LED Clearance/Marker- red rear/amber rear, back-up- clear, stop/tail- red at belt line. Warning-halogen eight lamp warning system flush mounted with Lexan covers 27% bigger than 7" round lights. LED Marker/Cluster-Per FMVSS clear strobe light third section from rear, centered. Step well-hooded step light, skirt mounted entrance door light, step light switch. Side mounted turn signals on fender and side panels.

LUGGAGE/ BOOK RACKS

Aluminum tube type book racks located over passenger seats on both sides with padded Ends

MANUALS

Printed operator's maintenance manual including electrical troubleshooting guide, web based service and parts access. Line set ticket

MIRRORS

Rosco 7" X 10" heated and remote controlled side mirrors with extended arms; Rosco Hawkeye circular heated crossover mirrors with tripod bracket. Interior 6' x 30"

MUD FLAPS

HD Front and rear

PAINT

Exterior painted National School Bus Yellow with black trim using lead free urethane PPG paint, interior painted light gray, undercoated chassis. Chrome package includes grill, headlight bezels, and hood intake

RADIO

Delphi AM/FM with six speakers

ROOF HATCHES

Transpec roof hatches in self-sealing pre-cut panels

RUB RAILS

Four (4) exterior side rub rails located at window level, seat level, floor, level, and bottom skirt. Seat rail is one piece formed to length, 14 gauge Galvalume. Rub rails are secured with huck rivets. Sealed with Saf-T-Bond structural adhesive.

SAFETY EQUIPMENT

(2) Nebraska first aid kits, one mounted in storage compartment above driver, one mounted at rear of bus. 5 lb chemical type fire extinguisher, moisture proof body fluid clean up kit, triangle safety kit mounted in same storage compartment. 112 DB back-up alarm.

SAFETY SOLENOID SWITCH

Single switch for complete shutdown of all heaters and radio at railroad crossings

SAF-T-VUE WINDOWS

Upper and lower pane 352 square inches, located in front of the entrance door to provide vision of the blind spot by the right front wheel without the use of a mirror.

SEAT/DRIVER

National high back, adjustable, HEATED air seat with three point retractable shoulder harness, armrests, and adjustable lumbar support.

SEAT/PASSENGER

(23) 39" & (1) 26" passenger seats covered with 42 oz. Blue leatherette fire block material and pivot cushion for cleaning with powder-coated frames.

Syntec S3C 3 point shoulder/lap seat belts for all 71 passengers

STEERING

TRW TAS-55 with full power steering. Gear driven hydraulic pump. 19" diameter padded tilt/telescopic steering wheel. 55 degree wheel cut makes this the most maneuverable of any bus in its class

STOP ARM

Stop arm with wind guard. Highly reflective and equipped with LED high intensity lights. Controlled by an electric switch and door operation in conjunction with 8 lamp warning system

SUSPENSION

9,000 LB taper leaf front with maintenance free rubber bushings and spring wear pads
21,000 LB softride air rear suspension

TIRES

(2) Hankook 11R22.5 14 ply front
(4) Hankook 11R22.5 M/S 14 ply rear

TRANSMISSION

Allison 2500 PTS automatic 6 speed O/D

WHEELBASE

279"

WHEELS

Black 22.5 x 7.5-hub piloted 10 hole wheel
Chicago Rawhide oil wheel seals

WINDOWS

ABS automotive grade technology 12” high x25” wide opening split sash tempered glass. All side and rear passenger windows tinted, bonded, and banded. Four-tinted tempered push out windows; all interior and exterior window frames are flat black. Driver’s window is storm glass

WINDSHIELD

Automotive style one piece, bonded, and curved, slanted to reduce glare and breakage and provide maximum vision. The tinted safety plate laminated glass provides 3362 square inches of windshield area.

WINDSHIELD WIPERS

Electric, intermittent 5 speed heavy duty wipers. Bottom mounted overlapping automotive style pattern resulting in 1537 square inches of wiped windshield for safety. Wiper motor is accessible for service under engine hood.

WINTER FRONT

Yellow winter front that snaps on the front grill.

WARRANTY

Base: 3 year/50,000 mile bumper to bumper

Body: Limited 5 years

Engine: Limited 5 year/100,000 miles

Transmission: Limited 7 years/unlimited miles

Axles : Limited/5years unlimited miles

Thank you to our school board for considering the 3rd coach for softball and baseball. I believe it is much needed, and there are a couple reasons why I believe this. Some of the reasons are noted below, and we discussed many of them last month.

- Softball and baseball are the only high school sports without at least 3 paid coaches.
- We are one of the only, if not the only school to not have 3 paid coaches in softball and baseball.
- Softball has 22 girls out this year
- Baseball will have 38-44 boys out based on the numbers Coach Wehner has
- Both need to be able to divide up into pitchers and catchers, infielders, and outfielders during practices and work on skill development with proper supervision between the fields we have (will have) available at the complex.
- With numbers expected to be near 40 in baseball, we need to have the option of sending a coach(es) with a reserve team while the other coach(es) stay home and hold practice with those players playing the reserve game.
 - The ability to schedule reserve games provides an opportunity for our players, often our younger players, to get the game experience and the opportunity to put to work the skills they develop in practice.

Dallas Sweet, CAA

Assistant Principal / Activities Director

NSIAAA Board Member

Malcolm Public Schools

10004 NW 112th Street

Malcolm, NE 68402

402-796-2151 - School

402-615-0790 - Cell





OUR BRAND

MALCOLM PUBLIC SCHOOLS
District #148 – Malcolm, Nebraska

BRAND IDENTITY STYLE GUIDE



TABLE OF CONTENTS

WHO WE ARE

Our Mission 4
Our Vision 4
Our Beliefs 4

OUR BRAND

Why Brand? 5
Our Brand Essence..... 5
Our Brand Voice..... 6
Primary Logo 6
Logo Spacing..... 7
Minimum Size and Exceptions..... 7
Color Palette 8
Color Variation..... 8
Logo Usage 9, 10
Secondary Logos..... 10
Departmental Lockups 11-13
Logo Vault..... 14

TYPEFACE & STATIONERY

Typeface 15
Stationery 16, 17
Conference Logos 18

SOCIAL MEDIA..... 19

PHOTOGRAPHY 20-27

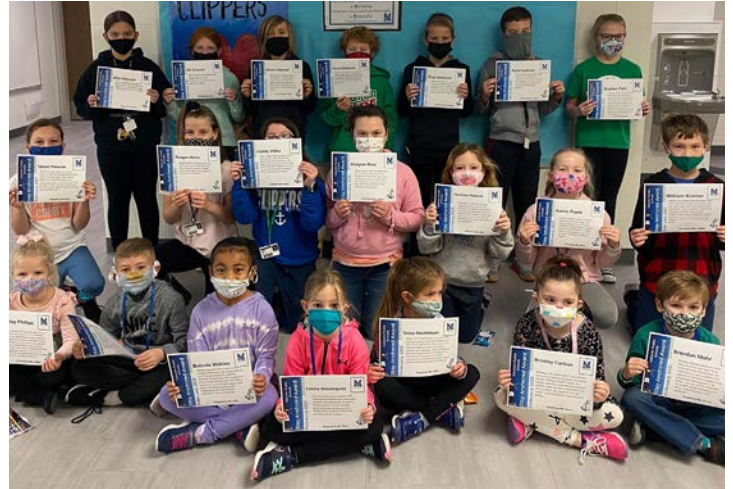
MERCHANDISE 28-29

FAQs 30

CONTACT 31

WHO WE ARE

Malcolm Public Schools is a growing, dynamic and proud public school district located in the Village of Malcolm on the outskirts of neighboring Lincoln, Nebraska. Malcolm offers its students a top-tier education and a PK-12 educational experience second-to-none. A student-centric focus, a quality instructional staff, challenging curriculum and a smaller school environment combine to create an ideal setting to allow students to learn, explore, grow and thrive on their journey to becoming global citizens.



Our Mission

In partnership with our community, we will provide an educational experience that maximizes the potential of each student to become a productive and responsible citizen.



Our Vision

We strive to become the most admired school district in Nebraska.



Our Beliefs

The mission of the Malcolm Public Schools is based upon the belief that:

- Students are our first priority
- Each student is unique and has infinite value
- Education is dynamic and evolving
- A positive learning environment enhances learning
- High expectations promote higher achievement
- Honesty and integrity are essential to building trust
- Individuals are responsible for their own actions
- Our school is accountable to the community
- Education is a shared responsibility of the individual, family, school and community
- Excellence is worth the investment



OUR BRAND

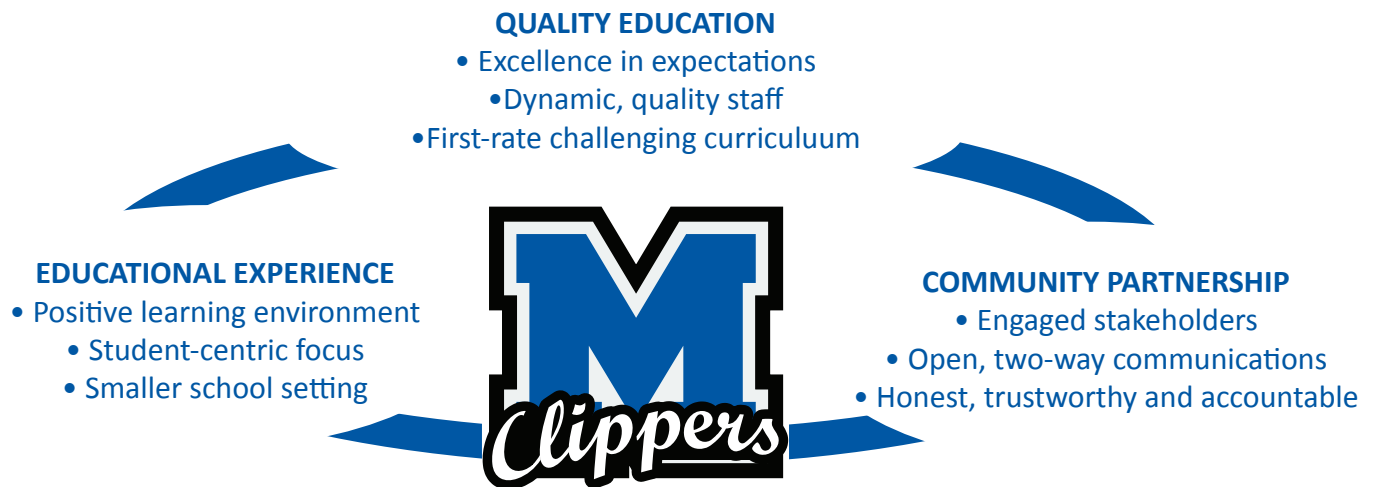
Why Brand?

What is a brand and why is it so important? In a crowded world flooded by a constant stream of never-ending messages and a seemingly unlimited number of choices, how does anyone sort through all of this? Building a powerful and memorable brand is essential to navigating through this maze of competitive messaging and is one of the keys to success.

A brand is more than a logo or a particular color. It is the emotional connection between an entity and its stakeholders. It's the collective sum of pride, loyalty, choice, awareness, messaging, connection and image. It's the deep, internal feeling one gets when thinking or talking about the brand. A strong brand stands out from the crowd and is a powerful differentiator.

Our Brand Essence

The essence of our brand, and what sets Malcolm Public Schools apart from the rest, is quite simple: we are a district that prides itself on providing a top-tier quality education – in partnership with our community – who together create an educational experience focused on maximizing the potential for each student's individual success.



The choices we make in contributing to each element of our brand essence is driven by Malcolm Public Schools' aspirational vision statement – “We strive to become the most admired school district in Nebraska.”

Our Brand Voice

Part of contributing to a strong Malcolm brand is not only WHAT we say – but also HOW we say it. Clear, concise content expressed in a positive, upbeat tone will best represent Malcolm Public Schools’ commitment to its students through a quality education and its optimistic outlook for the future.

Verbal and written communication should be welcoming, approachable, genuine and in plain English to build trust and understanding.

Written content should be void of misspellings, grammatical errors and poor punctuation. Keeping the interests of the audience always in mind is paramount to communicating Malcolm’s message effectively.



Primary Logo

The Malcolm “Block M with Clippers Script” is the primary brand identity design for Malcolm Public Schools. It symbolizes the strength and tradition of Malcolm’s 100+ year heritage and its visionary, forward-looking outlook for the future.

When visually representing Malcolm Public Schools, Malcolm’s primary logo should be used. Consistent usage of this primary logo will reinforce Malcolm’s brand equity in its brand.

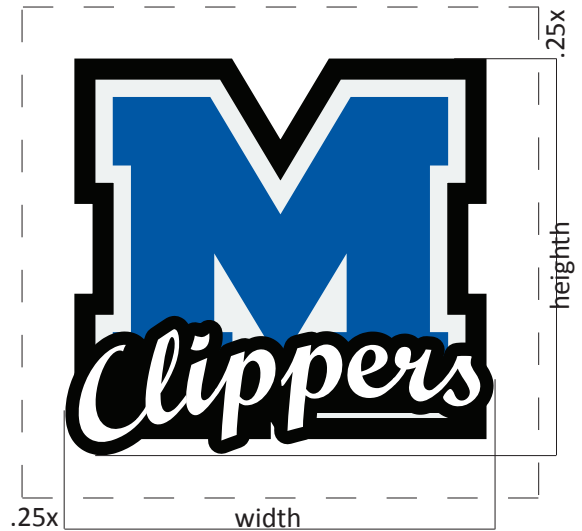


Each element of Malcolm’s primary logo was specifically designed to maximize visual impact and clarity. Do not alter the orientation, color, positioning, sizing or relationship of any of these elements. Use only the official logos designed to approved specifications. Do not attempt to recreate logos. Ensure legibility by not reducing logo sizes below minimum standards. See “Minimum Size”. Do not attempt to reproduce logos by scanning a previously printed version or by performing a “screen shot” from the Internet. Such reproduction methods will degrade image quality. Additional logo treatment information can be found in “Logo Usage”.

Logo Spacing

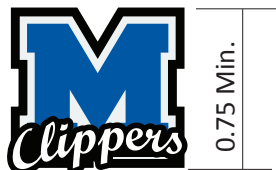
To ensure maximum visibility and integrity, always position the Malcolm primary logo with an area of clear space completely surrounding the design. No other competing design element should be integrated into this clear space area without brand administrator approval.

The clear space surrounding the Malcolm logo should be no less than 25% of the maximum width of the Block M and should be maintained on all sides of the design as the logo is proportionally enlarged or reduced in size.



Minimum Size and Exceptions

When utilizing the primary logo, take into consideration its relationship of size and legibility. An image too small doesn't serve any useful purpose and can detract from legibility. For printing purposes, the overall height of the primary logo should be no smaller than 0.75 inches and no smaller than 75 px tall in digital applications.






Exceptions to minimum primary logo size limitations may exist in certain applications such as some stationery pieces or in selected specialty items including pens, pencils, key chains, medals, jewelry, etc. In these situations, graphic designers should use their discretion when they cannot adhere to minimum size standards. In limited circumstances where the designated print area is too small to use a legible primary logo, it is acceptable to use the printed name of the school district (i.e. "Malcolm Public Schools" or "Malcolm Clippers") in the approved print font without the primary logo.

Color Palette

Color is one of the most distinctive and differentiating elements of any brand. Consistency in color presentation across all uses provides immeasurable strength to a brand's image and serves as a powerful connection to the brand.

Over the years, Malcolm Public Schools has traditionally been associated with a "Malcolm Blue" or "Clipper Blue" shade of blue as its signature color. This signature color is complemented with usage of black and/or white accents.

OFFICAL MALCOLM PUBLIC SCHOOLS COLORS

COLOR		PRINT	WEB
MALCOLM BLUE		PANTONE: 286 CMYK: C100 M65 Y0 K0	Web RGB: 0 102 153
BLACK		PANTONE: None CMYK: C0 M0 Y0 K100	Web RGB: 0 0 0
WHITE		PANTONE: None CMYK: C0 M0 Y0 K0 Web RGB: 255 255 255	Web RGB: 255 255 255

There may be occasions where colors other than those from the core palette of Malcolm Public Schools may be utilized. This could include selected promotional items, specialty or nostalgic uniforms, building materials/paint, certain school supplies, etc. Discretion should be used when selecting colors outside of the core palette to avoid competing contrasts or dilution of approved colors. Non-core colors should serve to accent or complement Malcolm's core palette of official colors. These colors should not replace any of the core palette colors nor should they be the dominant color on printed items.

Color Variation

The Malcolm Clippers logo can be used in the following color variations:



Logo Usage

Proper usage of the “official” Malcolm logo helps to ensure the visual integrity of the brand and improve legibility. In general, the Malcolm logo should always utilize the three-color design and be placed on a solid background; however, some exceptions may be permitted (i.e. black/white printing, one-color reverse imagery, neutral area or low contrast/highly detailed photographic background, etc.). Shown below are some examples of the proper and improper use of the “official” Malcolm logo.

Do’s . . .



Placement against a solid background is acceptable.



Use of a one-color design is acceptable.



Placement on a neutral area of a photo is acceptable.

Don’t . . .



Do not alter the colors or add a pattern to the logo.



Do not place the logo over patterned solid colors.



Do not place the logo over high contrast photo backgrounds.



Do not distort the proportion of the logo.



Do not crop a portion of the Malcolm logo.

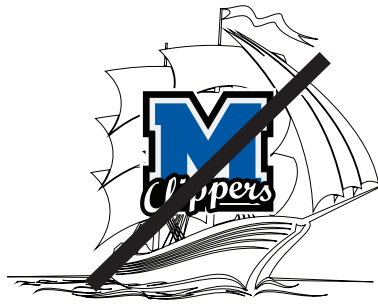


Do not eliminate or modify the size of the border.

Don't, continued . . .



Do not add additional outlines.



Do not add other artwork elements.



Do not overlay additional text.



Do not use the logo to substitute for a letter.



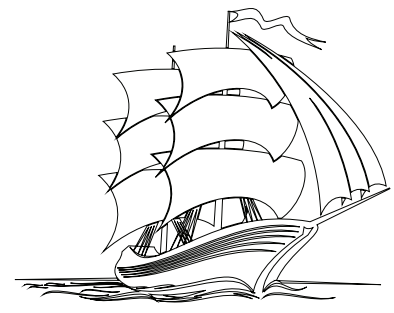
Do not blur, distress or screen down the logo.



Do not rotate or render the logo three-dimensionally.

Secondary Logos

While the primary logo should be used to visually represent Malcolm Public Schools, selected secondary logos are acceptable for use to complement Malcolm's brand identity in design applications. Design standards for secondary logos follow the same rules as Malcolm's primary logo. Shown below are the approved secondary logos for Malcolm Public Schools.



Any additions to the Malcolm secondary logo library must be approved by the brand administrator prior to use. Upon approval, digital vector files of the secondary logo will be added to this style guide.

Departmental Lockups

To leverage the collective strength of the brand for intra-Malcolm Public School departments or school-affiliated organizations, these departmental lockups have been designed to provide design presentation consistency yet be reflective of the uniqueness of each individual department or organization. Alternations to these departmental lockups should not be made. Listed below are examples of Malcolm departmental lockups. If your Malcolm Public Schools department or school-affiliated organization is not listed below, please contact the brand administrator and one will be created for you.



Malcolm Public Schools



Malcolm Public Schools Foundation



Malcolm Art Department



Malcolm Activities



Malcolm Baseball



Malcolm Basketball



Malcolm Public Schools



Malcolm Public Schools
Foundation



Malcolm
Art Department



Malcolm
Athletics



Malcolm
Baseball



Malcolm
Basketball

Departmental Lockups, cont.



Malcolm Boosters Association



Malcolm Boosters Association



Malcolm Cross Country



Malcolm Cross Country



Malcolm Drama



Malcolm Drama



Malcolm FBLA



Malcolm FBLA



Malcolm Football



Malcolm Football



Malcolm Music Department



Malcolm Music Department



Malcolm Parent Teacher Organization



Malcolm Parent Teacher Organization

Departmental Lockups, cont.



Malcolm Skills USA



Malcolm Softball



Malcolm Speech



Malcolm Student Services



Malcolm Student Council



Malcolm Track & Field



Malcolm Unified Bowling



Malcolm Volleyball



Malcolm Wrestling



Malcolm Skills USA



Malcolm Softball



Malcolm Speech



Malcolm
Student Services



Malcolm Student Council



Malcolm
Track & Field



Malcolm
Unified Bowling



Malcolm Volleyball



Malcolm Wrestling

Logo Vault

The following logos and artwork associated with Malcolm Public Schools are retired and should no longer be applied for current use. Retired logos and artwork may be used under limited circumstances, such as for nostalgic purposes, but only upon approval by the brand administrator.



TYPFACE & STATIONERY

Typeface

With a wide variety of available choices, typeface is often reflective of the style and personality of the brand. The characteristics of the typeface should be in alignment with the mission, vision, brand essence and brand voice of the Malcolm Public Schools.

Typeface should be selected to enhance legibility and readability. Typography for Malcolm Public Schools should generally avoid serif fonts (i.e. Times New Roman, Garamond, Georgia, etc.) since these fonts are typically considered an older style. Usage of upper/lower case letters rather than all upper case letters (i.e. Malcolm Public Schools vs. MALCOLM PUBLIC SCHOOLS) in headlines or titles improves readability and makes copy more approachable.

Two recommended fonts for general body copy are:

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

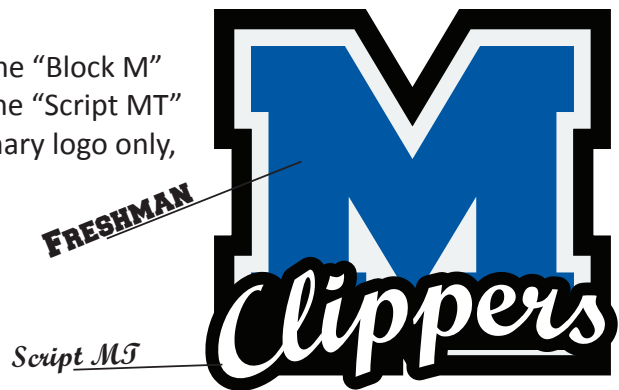
Calibri (Body)
Calibri Light (Headings)

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Arial
Arial Black
Arial Narrow
Arial Rounded MT Bold

The “official” Malcolm primary logo consists of two fonts. The “Block M” uses the “Freshman” font and the scripted “Clippers” uses the “Script MT” font. Usage of these two fonts should be limited to the primary logo only, unless otherwise approved by the brand administrator.



***Please note: To improve readability, the curl at the top of the “C” in the word “Clippers” has been removed.*

Typeface utilized for school uniforms may be limited to the selections offered by the Malcolm-approved sports uniform supplier. Generally, a readable, block-style font on sports uniforms is preferred over other stylistic fonts. Typography used for Malcolm Public School merchandise offered by approved suppliers is generally broader in scope; however, discretion should be used while always maintaining the design integrity of the “official” Malcolm primary logo.

Stationery

In addition to typography, stationery items are also a tangible indicator of a brand's personality. Care should be exercised in selection of paper stock to ensure quality in color, weight, texture and ink absorption consistency. All fulfillment requests for Malcolm Public School stationery items should be made directly with the Business Manager in the Malcolm Administration Office.

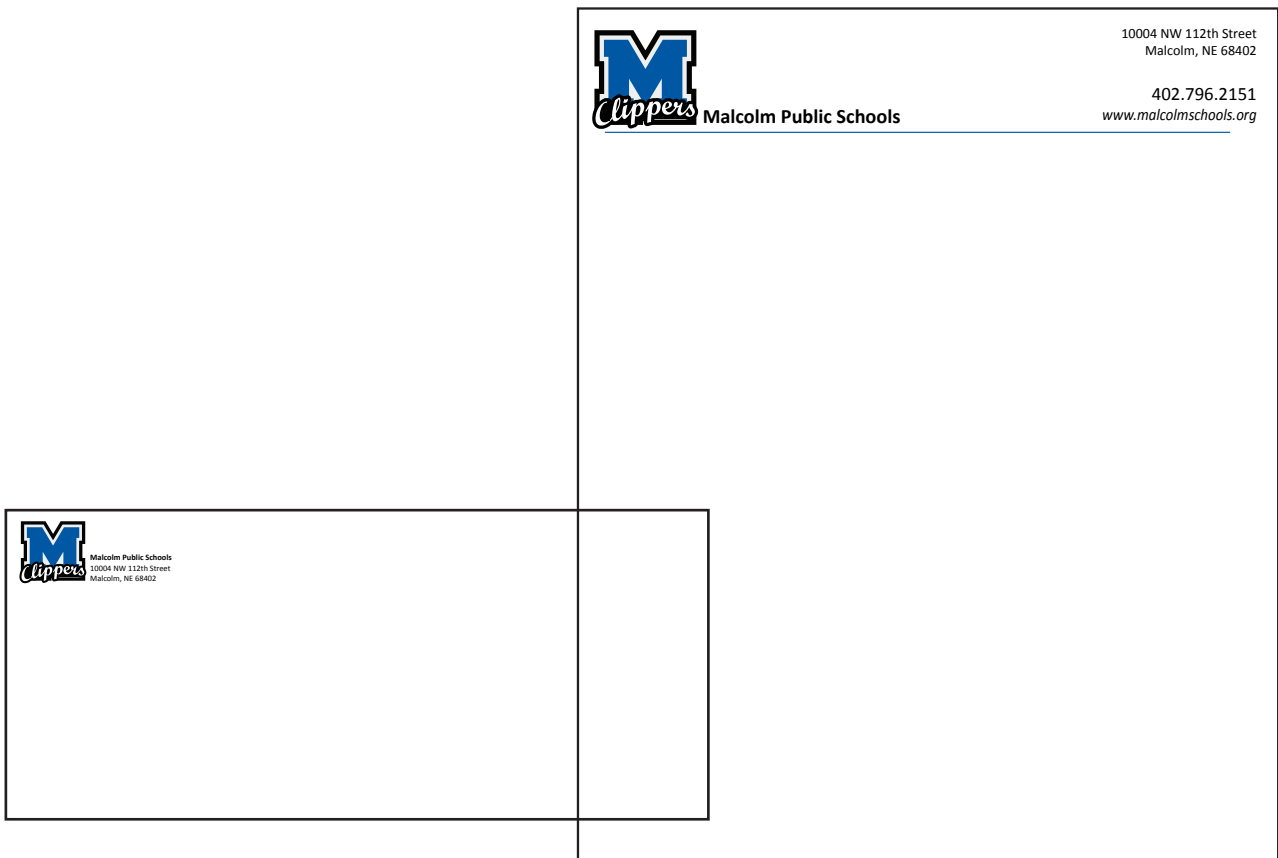
Business Cards

(White, raised print preferred, recommended stock weight: 100 – 130 lb.)



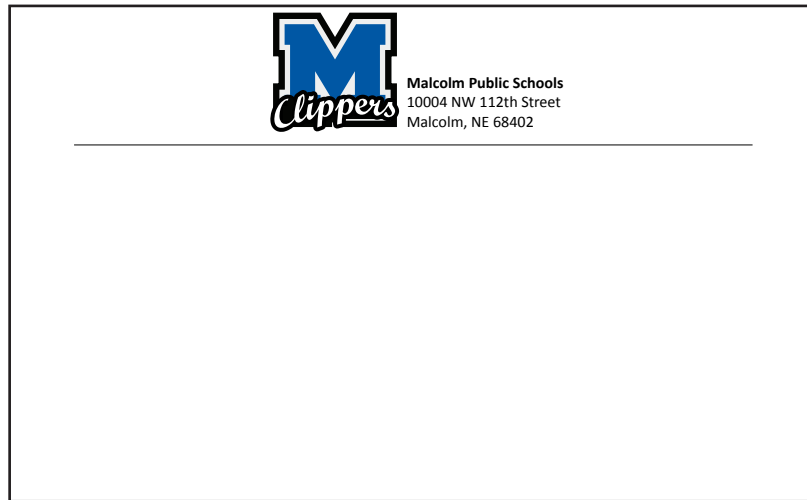
Letterhead & Envelopes

(White, recommended stock weight: 24 lb.)



Stationery, cont.

Mailing Label



Thank You Card



E-mail Signature



Ryan Terwilliger

Superintendent of Schools

ryan.terwilliger@mps148.org

402.796.2151

Conference Logos

Effective in the Fall of 2022, Malcolm Public Schools will become a member of the Trailblazer Conference. Each member school district has its own logo design. Digital files of these designs can be obtained by contacting the Malcolm Public Schools brand administrator.



Ashland-Greenwood Bluejays
(Joining Fall 2023)



Springfield Platteview Trojans



Beatrice Orangemen



Plattsmouth Blue Devils



Malcolm Clippers



Ralston Rams



Nebraska City Pioneers



Wahoo Warriors

SOCIAL MEDIA

This section is currently under development.
Please consult with the brand administrator for any immediate needs.

PHOTOGRAPHY



One of the leading attributes that differentiates Malcolm Public Schools from other districts is the unique, engaged and dynamic people that comprise Malcolm’s students, staff, parents, patrons and supporters.

Photography should be selected that celebrates the district’s student-centric belief and captures the spirit and energy inherent throughout Malcolm Public Schools.





Selection of photography associated with Malcolm Public Schools should focus on people engaged in school learning and Malcolm-related activities. Photos should be expressive and stir the emotion of the observer to cause them to smile. Attention to achieving a diverse mix of age, gender, race and ethnicity in photographic subjects should be made to be reflective of the unique mix of individuals who come together to make the Malcolm educational experience special.



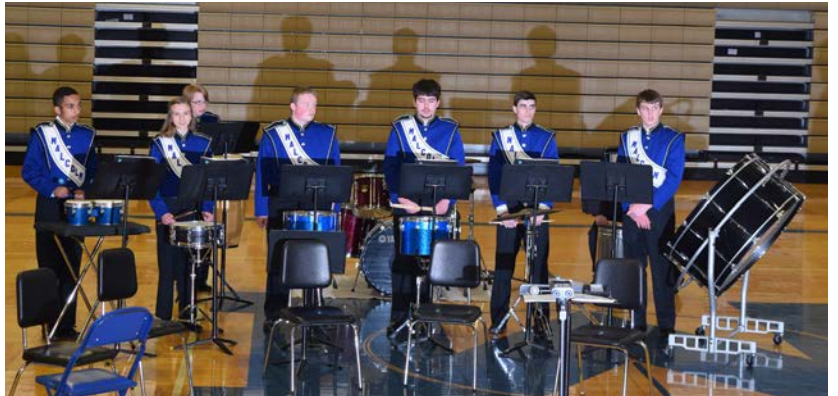




Malcolm photography should capture a moment; and not be “just a snapshot.” Always try to use crisp, high-resolution photography for vivid reproduction purposes and avoid blurred or out-of-focus imagery, inadequate lighting and poor framing.









MERCHANDISE

School Athletic Uniforms

In addition to Malcom Public Schools reputation for strong academics and a student-centric environment, support of Malcolm’s tradition of excellence in athletics and the fine arts is symbolic of the pride and energy students, staff, parents, patrons and fans have in its school.

When a student puts on a Malcom athletic uniform, they represent the district’s commitment to quality, sportsmanship, hard work and fair play. School uniforms are an extension of this commitment and must follow brand standards to ensure a quality presentation and brand consistency.

Malcolm Public Schools uses primarily Nike sports apparel supplied by BSN Sports of Kearney, Nebraska for its sports uniforms. Preferred uniform colors are either a blue uniform with white/black accents or a white uniform with blue/black accents.

The blue color in Malcom uniforms is Nike’s “Team Royal” or equivalent. Lettering/numbers on Malcom uniforms should have sufficient size and color contrast to enhance readability from distances and to meet Nebraska School Activities Association requirements. Any artwork representing Malcom Public Schools on uniforms should use the “official” Malcom primary logo.



Malcolm-Approved Merchandise

Fans and supporters of Malcolm Public Schools proudly showcase their enthusiasm for Malcolm Clipper student-athletes by selecting from a wide array of branded apparel and specialty merchandise items. Much like the school's sports uniforms, consistency in presentation of colors, styles and designs help to ensure the strength and integrity of Malcolm's powerful brand.

At this time, BSN Sports of Kearney, Middle Creek Printing (formerly Sports Express) of Seward and Custom Sports of Norfolk have been contracted to produce approved merchandise for Malcolm Public Schools. Usage of other merchandise suppliers should be pre-approved by the brand administrator.

While some discretion may be acceptable, efforts should be made to follow Malcolm Public School brand standards as closely as possible for all school-approved merchandise, including, but not limited to, usage of the "official" Malcolm logos, approved colors (or their equivalents), typography, spacing and logo usage.



FAQs

Who is required to use the “official” Malcolm logos?

Any artwork intended to represent Malcolm Public Schools, or a Malcolm Public Schools-affiliated or sanctioned organization, should utilize the “official” Malcolm logos.

Are non-Malcolm Public School-related organizations, who may even have current Malcolm students actively participating in them, required to use “official” Malcolm logos or design standards?

No. Non-Malcolm Public School organizations such as the Malcolm Youth Sports Association, Malcolm Legion Baseball, various sports camps, etc. are not required to use “official” Malcolm logos or design standards. Any use of “official” Malcolm logos by any of these types of organizations must be pre-approved by the brand administrator.

Can I create my own unique Malcolm logos for my school department or school-affiliated organization?

No. The strength and value of the Malcolm brand lies with its consistent presentation. Use of the “official” Malcolm logos strengthens the affiliation of the department/organization to Malcolm Public Schools and brings an elevated level of credibility. Creation of unique Malcolm logos creates confusion and contributes to brand dilution.

If your Malcolm school department or school-affiliated organization does not have a pre-approved logo design (see “Departmental Lockups” for examples), contact the brand administrator for assistance.

What apparel or specialty item suppliers can be used to produce Malcolm-branded merchandise?

At this time, BSN Sports of Kearney, Middle Creek Printing (formerly Sports Express) of Seward and Custom Sports of Norfolk have been contracted to produce approved merchandise for Malcolm Public Schools. Usage of other merchandise suppliers should be pre-approved by the brand administrator.

Can Malcolm Public School student teams or clubs design their own member t-shirts?

Yes, members of Malcolm Public School student teams or clubs may design their own t-shirts; however, any logo designated to represent Malcolm Public Schools must use the “official” primary logo. To strengthen affiliation with Malcolm Public Schools, t-shirt designers are encouraged to adhere to brand design standards but may use appropriate discretion in considering design options. Final designs should be submitted to the brand administrator for pre-approval.

Where do I get the digital vector files of the official Malcolm logos?

Requests for digital vector files of Malcolm’s official logos are fulfilled on a case-by-case basis and can be made by submitting an email to one of the brand administrators listed under the Contacts section in this Style Guide.

CONTACT

Adherence to the design standards established in the Malcolm Public Schools Brand Identity Style Guide is paramount to maintaining the integrity and consistency of the Malcolm brand. Users are strongly encouraged to thoroughly read this Brand Identity Style Guide to ensure all aspects of the design standards are implemented.

Any questions on the use or application of these Malcolm brand standards, or to request digital files of the approved Malcolm digital logo artwork, should be directed to the brand administrators listed below.

Questions and Requests for Digital Logo Artwork

Ryan Terwilliger
Superintendent
Malcolm Public Schools
10004 NW 112th Street
Malcolm, NE 68402
402.796.2151
ryan.terwilliger@mps148.org

Alison Blair
Business Manager
Malcolm Public Schools
10004 NW 112th Street
Malcolm, NE 68402
402.796.2151
alison.blair@mps148.org

PLEASE NOTE:

While efforts have been made to provide a comprehensive overview of Malcolm's brand identity standards, certain design situations may arise which may not be directly addressed by this Style Guide. In these situations, users are encouraged to consult with the brand administrators prior to production. Updates to this Malcolm Public Schools Brand Identity Style Guide will be made on a periodic basis. To ensure compliance with the most current brand standards, users should refer to the latest version.

Surplus Equipment - Instrument Music Department
August 11, 2022

Instrument/Equipment	Quantity	Brand	Serial #
Clarinet - Alto	1	Vito	1548A
Clarinet - Alto	1	Yamaha	0195
Clarinet - Bb Soprano	1	Bundy	942910
Cornet	1	Bundy	9330
French Horn	1	King	857
Marching Snare Drum	1	Slingerland	493939
Marching Snare Drum	1	Slingerland	493940
Piano	1	Baldwin	359168
Piccolo	1	Yamaha	48158
Saxophone - Alto	1	Martin	51342
Saxophone - Baritone	1	C. G. Conn	66937
Saxophone - Tenor	1	Buescher	54279
Snare Drum	1	Tama	521114
Snare Drum	1	Yamaha	6949
Stereo Mixer	1	Audio Technica	0V00166
Stereo Tape Deck	1	Sony	8233216

Disposal Plan:

- 1) Notice posted for local purchase (best offer)
- 2) Offered to music stores for trade value/store credit
- 3) Scrapped for parts and trashed