



BLOOMFIELD BOARD OF EDUCATION - POLICY COMMITTEE SPECIAL MEETING

Policy Committee Special Meeting AT Tuesday, May 23, 2017

Bloomfield Board of Education 1133 Blue Hills Avenue Board Room, 1133 Blue Hills Avenue ,
Bloomfield, CT 06002

1. Establishment of a Quorum and Call to Order
D. Banks
2. Consent Agenda
 - A. Approval of Minutes - Policy Committee Special Meeting - April 25, 2017 2
D. Banks
3. Old Business
 - A. Policies for a Second Reading
W. Guzman and B. Silver
 1. Exploitation: Sexual Harassment - 5145.511
 2. Advertising and Promotion - 1325
4. Adjournment



BLOOMFIELD PUBLIC SCHOOLS – POLICY COMMITTEE SPECIAL MEETING

Tuesday, April 25, 2017 at 6:15 PM

Bloomfield Board of Education

1133 Blue Hills Avenue

Board Room

ATTENDANCE: H. Frydman, Chair Absent
Q. Johnson Present
D. Banks Present

ALSO PRESENT: J. Thompson W. Guzman B. Silver
S. McCann A.M. Cullinan W. Joslyn
E. Pierce D. Harris M. Walters
R. Ike K. Lott (*intern*) N. Campagna (*intern*)

1. CALL TO ORDER

D. Banks called the meeting to order at 6:17 p.m. The roll was called and a quorum was present.

2. CONSENT AGENDA

2. A. Approval of Minutes –Policy Committee – March 28, 2017

A motion was made by Q. Johnson and seconded by D. Banks for the Policy Committee to approve the meeting minutes from March 28, 2017, as presented.

The motion was passed unanimously.

3. NEW BUSINESS

3. A. Policy for Initial Reading

1. Exploitation: Sexual Harassment – 5145.511

Dr. Bethany Silver presented a new policy to the committee for an initial reading. This policy is in compliance with Connecticut General Statue P.A. 14-196.

The Expolitation; Sexual Harassment policy requires the district to develop a comprehensive child absue program with the goal of informing students and staff about child sexual abuse and assult awareness.

Under this policy, an instructional module for K-12 will be created to provide age-appropriate information, resources will be made available and mandatory training will be provided to all district staff. The policy also addresses the requirements of the oral and written reports of suspected child sexual abuse and assault.



A motion was made by Q. Johnson and seconded by D. Banks for the Policy Committee to recommend to the full Board of Education an initial reading of policy 5145.511, Exploitation; Sexual Harassment.

The motion passed unanimously.

2. Advertising and Promotion

Mr. William Guzman, Chief Operations Officer, presented the Advertising and Promotion policy to the committee for an initial reading.

This policy addresses revenue gains by means of marketing activities, advertising and corporate sponsorship, only with the Board of Education approval. Mr. Guzman provided an example of sponsorship signage on the athletic fields; the revenue which would be used for the field maintenance. This policy outlines the parameters by which advertising and promotion may be permitted.

A motion was made by Q. Johnson and seconded by D. Banks for the Policy Committee to recommend to the full Board of Education an initial reading of policy 1325, Advertising and Promotion.

The motion passed unanimously.

4. ADJOURNMENT

At 6:28 p.m., a motion was made by Q. Johnson and seconded by D. Banks to adjourn.

The motion passed unanimously.

H. Frydman, Chair