

AGENDA

MEETING OF THE BOARD OF COMMISSIONERS

Chair: Sheila Kuehl

Thursday, October 10, 2019
1:30 PM - 4:30 P.M.

Meeting Location:

First 5 LA
750 N. Alameda Street
Los Angeles, CA 90012

(If you would like to speak to any item on the agenda, please complete a public comment form)

1. **ACTION**

Call to Order / Roll Call

- **Sheila Kuehl, Commission Chair**

2. **ACTION**

Consent

- **John Wagner, Executive Vice President**

- A. Approve Commission Meeting Summary Action Minutes and Transcripts – Thursday, July 11, 2019 and Thursday, September 12, 2019
- B. Approve the Monthly Financial Statements Months Ending in July and August 31, 2019
- C. Contract: Approve Two New Agreements and Two Amendments and Authorize Staff to Complete Final Contract Execution Upon Approval from the Board
- D. Receive & File First 5 LA Annual Report to First 5 CA (State Commission)
- E. Approve Strategic Partnership with CalMatters in the Amount of \$150,000 for a Period of 20 Months to Create and Publish a Series of In-Depth Journalistic Content and Commentary on Early Childhood Issues and Authorize First 5 LA Staff to Execute an Agreement for an Amount Not to Exceed \$75,000
- F. Approve Strategic Partnership with Fostering Media Connections in the Amount of \$150,000 for a Period of 20 Months to Create a Focus on Child Maltreatment Prevention in Policy, Practice and Research, as well as the Improvement of Health Services as they Pertain to Children, Youth and Families Through Trauma-Informed

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COMMISSIONERS

Los Angeles County Supervisor	Jane Boeckmann	Yvette Martinez
Sheila Kuehl	Bobby Cagle	Romalis J. Taylor
Chair	Barbara Ferrer, Ph.D., M.P.H., M.Ed.	Keesha Woods
Judy Abdo		Marlene Zepeda, Ph.D.
Vice Chair		

EX OFFICIO MEMBERS

Karla Pleitez Howell
Jonathan E. Sherin, M.D., Ph.D.
Wendy Smith, Ph.D., LCSW
Deanne Tilton

EXECUTIVE DIRECTOR

Kim Belshé

EXECUTIVE VICE PRESIDENT

John A. Wagner

A PUBLIC ENTITY

Approaches and Authorize First 5 LA Staff to Execute an Agreement for an Amount Not to Exceed \$75,000

- G. Authorize First 5 LA to Receive Funds from the Los Angeles County Office of Education (LACOE) for Quality Start LA IMPACT Hub Consultation and the California Early Care and Education (ECE) Workforce Study, Approve Resolution # 2019-04 and Authorize First 5 LA Staff to Execute Agreements

3. INFORMATION

Remarks by the Commission Chair of the Board
- **Sheila Kuehl, Commission Chair**

4. INFORMATION

Executive Director's Report
- **Kim Belshe, Executive Director**

5. ACTION

Approve Draft of the Comprehensive Annual Financial Report (CAFR), Including the Independent Auditor's Report for the Fiscal Year Ending, June 30, 2019
- **Raoul Ortega, Director, Finance**

6. INFORMATION

Strategic Plan Refinement (SPR4): 2020-2028 Draft Strategic Plan
- **Christina Altmayer, Vice President, Programs**
- **Steven LaFrance, Founder and CEO, Learning for Action**

7. Break

8. INFORMATION

Policy and Advocacy Funding: Update on the Early Care and Education Policy Advocacy Fund
- **Peter Barth, Director, Public Policy & Government Affairs**
- **Jaime Kalenik, Program Officer, Early Care & Education**

9. INFORMATION

Public Comment (for items not on the agenda)

10. ACTION

Adjournment

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MEETING OF FIRST 5 BOARD OF COMMISSIONERS
Thursday, July 11, 2019
750 North Alameda Street, First Floor
Los Angeles, California 90012

REPORTED BY:
HEATHERLYNN GONZALEZ
CSR #13646

1 Thursday, July 11, 2019; Los Angeles, California

2 1:33 p.m.

3 -oOo-

4 COMMISSIONER ABDO: All right. I think we are
5 all here and ready to be called to order. Is everybody in
6 order?

7 Let's have a roll call.

8 SECRETARY: Judy Abdo.

9 COMMISSIONER ABDO: Here.

10 SECRETARY: Astrid Heger.

11 COMMISSIONER HEGER: Here.

12 SECRETARY: Deborah Innes-Gomberg.

13 COMMISSIONER INNES-GOMBERG: Here.

14 SECRETARY: Yvette Martinez.

15 COMMISSIONER MARTINEZ: Here.

16 SECRETARY: Romalis Taylor.

17 COMMISSIONER TAYLOR: Here.

18 SECRETARY: Michelle Vega.

19 COMMISSIONER VEGA: Here.

20 SECRETARY: Keesha Woods.

21 COMMISSIONER WOODS: Here.

22 SECRETARY: Marlene Zepeda.

23 COMMISSIONER ZEPEDA: Here.

24 SECRETARY: Linda Aragon.

25 COMMISSIONER ARAGON: Here.

1 SECRETARY: Wendy Garen.

2 COMMISSIONER HEGER: She's here somewhere.

3 SECRETARY: Deanne Tilton.

4 COMMISSIONER TILTON: Here.

5 SECRETARY: Karla Pleitez-Howell.

6 Sheila Kuehl.

7 Quorum is present.

8 COMMISSIONER ABDO: Thank you.

9 Okay. We are going to go directly into our
10 director's report.

11 MS. BELSHE: So I am going to tee us up with some
12 nonretreat related news and comments. And it actually has
13 to do with sharing some news with our board members
14 regarding Armando who we affectionately refer to as
15 employee number one.

16 Armando joined the foundation, which I think of
17 First 5 LA as a foundation, in -- what was it? -- May 15th
18 of 2000. That is worthy of an audible gasp. But, sadly,
19 this coming July 25th is going to be Armando's last day at
20 First 5 LA. And that is worthy of an audible sigh of
21 remorse and sadness. But Armando and his wife are
22 embarking on a really exciting and big, dang deal journey
23 that's going to be taking them out of state.

24 So after over 19 years of service to multiple
25 boards, working with hundreds of different staff

1 colleagues, and working with countless partners and
2 stakeholders in service of millions of children, we are
3 going to be saying goodbye to Armando.

4 And I wanted to share it with commissioners today
5 because this will be Armando's last board meeting. And we
6 will have an opportunity next Wednesday at a all staff
7 meeting to say a few words and comments of appreciation
8 and reflections. And I'm confident there may be a couple
9 of stories and maybe even a photograph of Armando in a
10 long wig doing some kind of rock and roll at a holiday
11 Halloween party that well preceded me.

12 But I wanted commissioners to know about that.
13 Linda will be following up and sharing that information
14 with commissioners if you have an opportunity to stop by.

15 But for now what I'd note is that Armando has had
16 many titles over the course of this time here. We do
17 refer to him as employee number one. He's been director
18 of our research and evaluation department. Most recently,
19 of course, he's the director of our department of
20 measurement, learning, and evaluation. He is known among
21 many in the staff -- and I'm not sure about the board --
22 but we often refer to him as the board whisper. He's
23 always had an interesting and very helpful and
24 constructive way of connecting with board members. He's
25 been a county and state data leader, a partner and

1 collaborator. But when you have -- hear Armando talk
2 about his time and who he is as an individual and a
3 professional, he's most proud of being a dad. And the
4 saying, home is where the heart is. And Armando's heart
5 is very understandably with his family at this time, and
6 following his heart up to the state of Washington, so.

7 MR. JIMENEZ: Oregon.

8 MS. BELSHE: Oh, Oregon. It's now Oregon?
9 Salem. Where's Salem? Olympia? No. Okay.

10 This has been fast moving. This -- no, no, no.
11 It's been fast moving. A week ago, it was someplace else.
12 So we'll keep you posted on kind of looking for Waldo or
13 where's Waldo. It's like, where is Armando.

14 But I do want to note that Armando is by nature
15 not someone who is inclined to be comfortable with a lot
16 of attention. So I do want to thank him for, number one,
17 supporting me in saying a few words to you here today and
18 allowing us as a staff to properly acknowledge his many
19 years of contributions and service to the big change kind
20 of systems work that drew him here almost 20 years ago,
21 and that we're really beginning to undertake and
22 accelerate today.

23 So thank you for that gift to us, which we will
24 be experiencing together, Armando, on Wednesday.

25 And, Judy, if you're all right, maybe Armando

1 could say a word or two to the board since this will be
2 his last meeting.

3 COMMISSIONER ABDO: I don't know. Should we
4 listen to him?

5 (Applause).

6 MR. JIMENEZ: I thought about preparing some
7 notes, and the page is blank. And you'll be glad to know
8 I don't have a PowerPoint. It's here.

9 Just a couple of quick words. I think we've all
10 talked about as a -- in the board, the commission
11 meetings, and the staff how all of us are influenced by
12 our early childhood experiences. And with me, mine were
13 not so good. I remember some of the memories I have of my
14 early childhood days are of being hungry and being afraid.
15 I often would wonder why my mother would wait in the
16 grocery store aisle when there was no one else in line.
17 It's because was embarrassed that she was paying with food
18 stamps. And I remember sitting alone in the backyard
19 wondering if I would ever make myself anything. I just
20 wanted to be happy and survive. And in my wildest dreams,
21 I could never imagine me being here sitting -- standing
22 and talking with you and having this conversation about a
23 career here that's been so amazing.

24 But I kind of made a promise to myself that
25 somehow if I ever got through that, that I would figure

1 out a way to give back and, hopefully, make things better
2 for children like myself who grew up in that particular
3 condition. And there are many.

4 And so I wanted to say that what was inspired me
5 throughout this process has been all of these amazing
6 people here that have joined me in this -- in this
7 conversation and all of this work. They are incredible
8 people, and I have been privileged to work with them.

9 And as a data person, I calculated that I have
10 been involved in over 750 commission meetings, planning
11 committee meetings, subcommittee meetings. But one of the
12 constant themes throughout every single one of them is how
13 much inspiration I got from the work that I did here and
14 opportunity to serve a population that is so in need of
15 support. I consider myself lucky, privileged, and blessed
16 to do so.

17 I also was just incredibly honored to work with
18 such an amazing group of folks like yourselves. The
19 constant theme throughout the 750 meetings was being able
20 to engage with folks who had full-time jobs that were
21 already overwhelming, but you have the passion and
22 commitment to come here and sort through our sometimes
23 craziness to work in service of better outcomes for
24 children and families.

25 One of the things that I remember most strikingly

1 is, before we started our Best Start work, several staff
2 got on a bus and we toured the 14 communities. And one of
3 the things that I'll never forget is, on this tour meeting
4 families that were part of those communities and despite
5 the conditions that they were in, despite the surroundings
6 that they had that otherwise might seem bleak, the hope
7 and the aspiration and the spirit of these families was
8 overwhelming. And I knew then that we have a chance to
9 make a change. And I know that the work and the staff and
10 you as commissioners will be leading that change. And
11 it's all an opportunity to -- I think that will be taken.

12 So I wanted to thank you so much for your
13 support. Every time I've been engaged in meetings with
14 you individually or presenting here in the commission,
15 I've always learned. I've always gotten better as a staff
16 member because of your input. And thank you so much for
17 this opportunity to serve this wonderful organization, LA
18 county, and the children and families here.

19 (Applause).

20 MS. BELSHE: Commissioners know that we like to
21 end presentations with pictures of loved ones. So we
22 thought it appropriate to end this early and initial
23 tribute of Armando with a beautiful photograph of his
24 children quote/unquote and his grandchildren.

25 So home is where the heart is. So thank you,

1 Armando.

2 COMMISSIONER ABDO: Do you have other report for
3 us?

4 MS. BELSHE: No. I think we have some public
5 comment though. But I think we're going to -- yeah.
6 Let's do public comment.

7 COMMISSIONER ABDO: We do have some members of
8 the public who would like to speak on this item. Now,
9 those who want to speak on the main purpose of this
10 meeting will speak at the end public comment. So this is
11 just on -- on this item.

12 MS. BELSHE: The executive director's report.

13 COMMISSIONER ABDO: The executive director's
14 report.

15 MS. BELSHE: We moved it around a little bit.
16 And then we'll next go to consent. We thought, since we
17 have guests, let's have them --

18 COMMISSIONER ABDO: Okay. The first person is
19 Anna Nevez (phonetic).

20 SPEAKER: (Spanish).

21 INTERPRETER: Good afternoon. My name is Anna
22 Nevez. I am a mother that works with the community. And
23 I would like to thank First 5 LA and Los Angeles Walks for
24 collaborating and supporting -- and supporting my
25 community. I appreciate the support that you guys have

1 brought. We were able to organize our block party and
2 organize a forum where various communities united and
3 supported safe streets and safety families. It was a
4 challenge for me to petition around the block because I
5 didn't speak English, but I was able to do it and realize
6 the block party.

7 I will be working with my field deputy to
8 represent my community and the pedestrian advisory
9 committee of Los Angeles. And this is all thanks to
10 Los Angeles Walks for their support.

11 Thank you so much.

12 COMMISSIONER ABDO: And next will be Maria
13 Palacios (phonetic).

14 SPEAKER: (Spanish).

15 COMMISSIONER ABDO: And now we'll hear it in
16 English.

17 INTERPRETER: Yes. That's right.

18 Good afternoon. My name is Maria Palacios, and I
19 would like to give thanks to all the organizations that
20 supported us, starting with First 5 LA that is supporting
21 Best Start and Los Angeles Walks. They were able to
22 provide workshops and meetings where we learned so much.
23 And I was enamored because -- because, aside from
24 learning, I was given the opportunity to represent council
25 district ten. I will be -- I am -- I wanted to become a

1 representative because when I started the meetings with
2 Los Angeles Walks, I liked what they were teaching about
3 safe streets. It's something beneficial for the
4 community. Having safe streets -- who doesn't want to
5 have safe streets?

6 I learned to do a petition, how to fill out an
7 application for a special event, and how to get numbers to
8 solicit information. And then one should have the support
9 from the city. It's also important to know that we have
10 15 council districts and that we also have the Department
11 of Neighborhood Empowerment and 99 council districts in
12 all of California. And every council district has
13 different committees. I would like to support committees
14 that focus on public safety and community beautification.

15 Thank you very much.

16 COMMISSIONER ABDO: And now we will go to the
17 consent calendar.

18 MR. WAGNER: Thank you, madam chair. Good
19 afternoon, commissioners.

20 There's just a couple of items to draw your
21 attention to, the first being Subitem 2B on consent. This
22 is being recommended for action and thereby approval, and
23 this would change the First 5 LA bylaws. This change, as
24 explained in the board materials provided by our legal
25 counsel Craig Steel, would eliminate the current term

1 limit on terms served by officers of the commission. This
2 item was present and supported by the executive committee
3 on June 5th, as well as presented at the last board
4 meeting on June 13th.

5 Just a reminder that there's a minimum of seven
6 out of nine votes required to approve this item.

7 Your action on subitem 2C would extent an
8 existing strategic partnership with Southern California
9 Grant Makers as the fiscal sponsor for the Los Angeles
10 County Center for Strategic Partnerships. This would
11 extend the partnership through July of 2021, and it would
12 add an additional \$125,000 for a total amount of \$225,000
13 over this period of time.

14 In addition to approving the strategic
15 partnership, it would also authorize staff to execute an
16 annual contract for up to \$75,000. Our funding would
17 provide support to the Department of Mental Health as it
18 continues to plan and implement several county priorities
19 aligned to First 5 LA work, including funding of expansion
20 of home visiting, the prevention services we've discussed
21 at board meetings via the prevention and aftercare
22 networks trauma, informed-care, and integrated service
23 delivery.

24 Subitem 2D would extend an existing strategic
25 partnership with California Community Foundation. CCF is

1 the fiscal sponsor of the LA Partnership For Early
2 Childhood Investments. This would add \$11,000 for a total
3 of \$136,000 to be available through September of 2020 to
4 continued of our support of the Los Angeles County
5 Perinatal and Early Childhood Visiting consortium.

6 Subitem 2E would approve a new strategic
7 partnership with the Resources Legacy Fund in the \$600,000
8 for a period of two years. These resources would go to
9 coordinate the Link Governments, Advocates, Families, and
10 Parks, referred to as the Links program.

11 And just to note that 2D and 2E we anticipate
12 coming back to the board with contracts later in the year.
13 and Items 2C, 2D, and 2E were all presented at the last
14 programming and planning committee meeting held on June
15 27th, and the funding for these items is all contained in
16 the current fiscal year budget that the board approved
17 this past June.

18 With that, I'll turn it back over to the chair.

19 COMMISSIONER ABDO: Thank you.

20 We need a motion to approve the consent calendar.

21 COMMISSIONER ZEPEDA: So moved.

22 COMMISSIONER HEGER: I'd like to discuss it if
23 that's possible. I have a question on one item.

24 COMMISSIONER ABDO: I think Deanne had a
25 question.

1 COMMISSIONER HEGER: Okay. Deanne, go ahead.

2 COMMISSIONER TILTON: Thank you. Thank you,
3 John, for all this work.

4 Since we are considering a bylaws amendment,
5 which I agree with, but I want to say something about
6 Articles 3 and 4 of the bylaws that outline operating
7 procedures. I'm doing this on behalf of Wendy Garen,
8 Karla Pleitez Howell, and myself who are the three ex
9 officio -- permanent ex officio members. Essentially,
10 we're requesting that there be consideration of including
11 the three ex officio members one at a time into a rotating
12 status as voting members. Each ex officio commissioner
13 represents a significant constituency of child and family
14 advocates, professionals, and volunteers recognized for a
15 broad, multidisciplinary, and community base.

16 I believe we would be better able to carry First
17 5's mission to the hundreds of individuals and agencies we
18 represent if our positions on the commission were not
19 perceived to be less effective. The lack of a vote does
20 create this perception ongoing, and there are some limits
21 on nonvoting members' participation, and these are actual.

22 I want to emphasize that each of us enjoys the
23 opportunity to participate in commission meetings. We
24 wholeheartedly embrace First 5 LA's important work and
25 appreciate that our perspectives are listened to and

1 respected by staff and our fellow commissioners. We
2 request that the commission executive director and counsel
3 explore how this request might be implemented.

4 COMMISSIONER ABDO: I'm going to turn this over
5 to our counsel because this is an item that is separate
6 from what's actually on our agenda.

7 MR. STEELE: That's correct. And as such, it's
8 not an item that the commission can discuss at this
9 meeting. We could put something on an agenda at some
10 other point.

11 I would just note that the health and safety
12 code, which is where Proposition 10 is stated in the state
13 codes, is the statute that establishes the membership of
14 the commission and provides that the Board of Supervisors
15 decides who those members are. We have a maximum of nine
16 voting members of the commission, a minimum of five. But
17 it directs the Board of Supervisors to make a decision as
18 to who the voting members of the commission are, and it
19 sets out a criteria of certain people have to be members
20 of a county commission.

21 So I think staff could certainly convey this
22 request to the Board of Supervisors, but it's -- on behalf
23 of the ex officio members, but it's a decision that the
24 Board of Supervisors has to make; it's not a decision that
25 this board has any legal authority to make.

1 COMMISSIONER ABDO: Okay. So let's go to the
2 vote for the consent California.

3 COMMISSIONER HEGER: I have a question as well.

4 In terms of -- because I'm the newest member of
5 this board, I think. Is it possible, in light of the
6 motion from Deanne Tilton as well as -- I'm perplexed and
7 I don't always understand what the bylaws mean and how do
8 we amend them and how do we change them. Is it possible
9 to hold that item from the consent calendar until we have
10 a more robust discussion as to the legality of making any
11 changes in the bylaws?

12 MR. STEELE: I don't know that there's any
13 question about the legality of making changes to your
14 bylaws. They're properly before you, and the process
15 that's laid out in the bylaws has been followed.

16 It's up to the board. If the board wants to hold
17 over an item, the board holds over an item. The two are
18 not in any way connected. So I'm not exactly sure what
19 the connection would be, but it's up to the board.

20 And as I say, the decision on -- that
21 Commissioner Tilton has raised is a decision of the Board
22 of Supervisors. It's not a decision of -- that this board
23 can make.

24 COMMISSIONER HEGER: I understand that. I'm not
25 as well versed with any changes that we're voting on in

1 terms of bylaws in terms of how it was set up. I'm just
2 not comfortable in voting to change -- or to do something
3 to the bylaws unless I'm more legally aware.

4 MR. STEELE: And we're certainly willing to
5 answer any questions we could answer for you.

6 COMMISSIONER HEGER: Okay. --

7 COMMISSIONER ABDO: Do you have a question
8 specifically about this item?

9 COMMISSIONER HEGER: Well, I mean, can you give
10 me what's the amendment that we're amending?

11 MR. STEELE: The amendment is in your -- the
12 language is in your board packet, and it's -- let me just
13 switch screens.

14 The proposed amendment is attached as 2B -- as
15 Item 2B and it amends Article 5, Section 3 of the bylaws
16 to remove some language -- a sentence that previously
17 imposed a term limit for officers of the commission. That
18 would be the chair and vice chair and the chairman of the
19 executive committee, the chair of the program and planning
20 commission committee so that the changes shown striked
21 through in Article 5, Section 3 --

22 COMMISSIONER HEGER: Did this have to be approved
23 by the Board of Supervisors as well?

24 MR. STEELE: No.

25 COMMISSIONER HEGER: No?

1 COMMISSIONER TILTON: May I ask a question?

2 MR. STEELE: Sure.

3 COMMISSIONER TILTON: I'm not asking that it be
4 held over. I'm asking that this be a consideration that
5 comes back to us to pursue.

6 I will say that the bylaws wording is a little
7 confusing because it does say the commission will make
8 these decisions, not the Board of Supervisors. And the
9 commission, of course, would include our Board of
10 Supervisor chair, which I would respect.

11 There is a statement in the bylaws indicating
12 that the -- that the -- identifying the agencies that are
13 voting members. And the LA County Office of Education is
14 within that group. And then within the ex officio
15 section, it designates the LA County Office of Education
16 as well. So it's appearing in both categories. So I
17 think we need to look at the wording to understand where
18 the actual ability to refine bylaws stands.

19 And, again, I -- I have really -- I'm holding an
20 opinion that maybe the commission has a little more
21 authority to deal with its own workings than always taking
22 everything back to the Board of Supervisors since we are a
23 nonprofit, separate entity.

24 MS. BELSHE: It's the law.

25 COMMISSIONER TILTON: I don't know if every other

1 county does it that way. I'm just saying that, whatever
2 road it needs to take, this is where we would like to go
3 to.

4 MR. STEELE: I understand what the request is.
5 and if the board wants to direct -- this would be a board
6 decision, not individual members. If the board wants to
7 direct that we have an agenda item to discuss this, staff
8 will do what the board directs. I'm just telling you this
9 issue is really clear. This is not -- this is not one of
10 those issues where there might be some wiggle room in the
11 bylaws. The membership of this board is established by
12 the County Board of Supervisors.

13 The reason that LACOE is mentioned twice in the
14 bylaws is because LACOE is mentioned twice in the LA
15 County Code. Sometimes LACOE and the other county agency
16 heads are voting members. Sometimes they're not voting
17 members. That was a decision that the Board of
18 Supervisors made without any kind of input from this
19 board. They decided that was the best thing to do, and
20 they made that decision and moved it forward. We amended
21 the bylaws to match what the county code does.

22 So if the board wants to have a discussion of the
23 bylaws or any issues related to the bylaws, we're not
24 opposed to that. You give us direction. We put items on
25 the agenda. I'm just telling you the particular issue

1 you've raised is not an issue that this board can do
2 anything other than say to the Board of Supervisors, would
3 you please consider this.

4 COMMISSIONER TILTON: That we support it and then
5 the board makes the decision. That would be the point.

6 COMMISSIONER ABDO: We can't really discuss this
7 under this item. It would have to be at another meeting.

8 MS. BELSHE: Yeah. Yeah.

9 MR. STEELE: I'm say, if the board wants to put
10 it on a future agenda, that's the board's prerogative, but
11 that would be the process.

12 COMMISSIONER TILTON: Board, being the
13 supervisors?

14 MR. STEELE: If you want to have a discussion at
15 this commission meeting, this board has to direct staff to
16 put it on the agenda.

17 COMMISSIONER GAREN: Thank you.

18 I've already raised with Kim directly sort of
19 anxiety that I felt related to this -- this proposed
20 change. I thought, of course, she gave very cogent and
21 understandable answers as to why this organization needs
22 more stability. I'm probably the -- I'm the new -- I have
23 no vote, but I am a new ex officio member, and I take my
24 role seriously about looking at what is best practice. I
25 do think that the practice that you labored under for the

1 first, I don't know, more than 15 years of your life of
2 every year having a new leader was not best practice and
3 really hampered our organization's ability to function.
4 Stability matters and organizational history matters.

5 However, I would also say that there's a
6 continuum and that we're going from a practice -- not a
7 policy, but a practice of very quick rotation which we
8 objected to -- right? -- to we found some stability with
9 a leader who makes us more impactful. Great. But does
10 that then continue for a maximum, I suppose potentially,
11 of the 12 years -- if someone came in new to the Board of
12 Supervisors and got this role, they would be able to serve
13 in this role potentially under these rules for up to 12
14 years.

15 So my concern is, I don't think -- that's a long
16 -- that's like an over correction. And so I -- I just
17 think this is extremely -- my view would be it's extremely
18 significant. You'll all vote on it and decide. It may be
19 an over correction that down the road we'll -- because
20 off-ramps are good. And maybe there's an off-ramp here.

21 Is there an annual election still?

22 COMMISSIONER ABDO: Yes, there is an annual
23 election.

24 COMMISSIONER GAREN: That's part of an off-ramp
25 which I think is good. I'm a little -- I'll just say, I'm

1 a little uncomfortable now it hasn't been just consent
2 we're talking about it. I think this is so important,
3 it's better to talk about it as a group given that it's
4 such an important policy.

5 COMMISSIONER ABDO: All right. So this -- this
6 particular issue that's on the consent calendar has been
7 discussed by this board several times.

8 COMMISSIONER GAREN: As a full board?

9 COMMISSIONER TAYLOR: Yes.

10 MR. STEEL: Last meeting.

11 COMMISSIONER ABDO: Yes.

12 So this is separate from what Deanne is asking
13 for.

14 COMMISSIONER GAREN: I understand that.

15 COMMISSIONER ABDO: So if anybody else has
16 anything to say about this item -- yes.

17 COMMISSIONER INNES-GOMBERG: Just a procedural
18 question. On 2C, this benefits Department of Mental
19 Health, so I think I need -- I must have to recuse myself,
20 I would imagine.

21 MR. STEELE: I don't think actually we looked at
22 2C with regard to a conflict, and it's not money directly
23 going to the Department of Mental Health. It's a program
24 assisting Mental Health, so I don't think it's a conflict
25 that would disqualify you.

1 COMMISSIONER ABDO: So welcome back.

2 Romalis.

3 COMMISSIONER TAYLOR: I'm just ready for a vote.

4 I think it's important that we move forward. We have a
5 committed leader in Supervisor Kuehl that I totally
6 support. And I just think that it's important that we
7 move forward on this issue, but at the same time, we come
8 back and have a conversation about Commissioner Tilton's
9 issue and your issue as a separate matter.

10 So I would like to hold that to another meeting
11 and put it on the agenda for another meeting, but have --
12 move forward on this vote because it's crucial. We're
13 making decisions --

14 COMMISSIONER ABDO: Let's vote on the consent
15 calendar, and then we can have some kind of direction.

16 COMMISSIONER TAYLOR: I agree.

17 COMMISSIONER ABDO: All right. We will have a
18 vote on the consent calendar. We have a motion.

19 MR. STEELE: I didn't hear it.

20 MS. BELSHE: We had a motion. A second?

21 COMMISSIONER ABDO: Yes. So would you make that
22 a role call?

23 SECRETARY: Judy Abdo.

24 COMMISSIONER ABDO: Yes.

25 SECRETARY: Astrid Heger.

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COMMISSIONER HEGER: Yes.

SECRETARY: Deborah Innes-Gomberg.

COMMISSIONER INNES-GOMBERG: Yes.

SECRETARY: Yvette Martinez.

COMMISSIONER MARTINEZ: Yes.

SECRETARY: Romalis Taylor.

COMMISSIONER TAYLOR: Yes.

SECRETARY: Michelle Vega.

COMMISSIONER VEGA: Yes.

SECRETARY: Keesha Woods.

COMMISSIONER WOODS: Yes.

SECRETARY: Marlene Zepeda.

COMMISSIONER ZEPEDA: Yes.

SECRETARY: Motion passed.

COMMISSIONER TAYLOR: All right. We have completed the consent calendar.

Keesha.

COMMISSIONER WOODS: So just a point of clarification. Do we need to add a motion to have the board bring this up as a separate agenda item coming forward?

MS. BELSHE: The issue hasn't been placed on the agenda. So my recommendation to the board would be for me to take this back to the chair when she is back and have some discussion. And, again, as Craig has consistently

1 said, this is not a matter before this board for which
2 this board has authority, but the Board of Supervisors.

3 So wearing our chair's supervisor hat, she's
4 really in a very good position to give us some insight and
5 counsel about how to consider and approach it. And if it
6 were to come back, my counsel would be to initially go to
7 the executive committee before coming to the full
8 committee.

9 Again, the authority rests statutorily. It's not
10 a choice. It rests statutorily in every county with the
11 Board of Supervisors.

12 Okay. Is that agreeable to the board, to take
13 this back to our chairs, Supervisor Kuehl? We have Lisa
14 here to serve as a translator. So I appreciate your
15 raising the suggestion and the openness to the board
16 hearing from our --

17 COMMISSIONER TILTON: Appreciate you listening.

18 MS. BELSHE: -- chief counsel who really is the
19 authority on this relative to where the authority resides.

20 COMMISSIONER TILTON: By the way, I'm
21 Commissioner Number One, Armando.

22 COMMISSIONER ABDO: Okay. Do we have other
23 number ones in the organization? We probably do,
24 actually.

25 So we're going to move to the remarks by the vice

1 chair, which is me. And so I'm going to move us into a
2 discussion about what our meeting is about -- what the
3 main part of our meeting is about.

4 I think we have a tradition in July that the
5 meetings focus on what we call the retreat, but there were
6 no beach towels or any other items.

7 MS. BELSHE: What did you want, Astrid?

8 COMMISSIONER HEGER: I wanted to go to a retreat.

9 COMMISSIONER ABDO: Some commissioners wanted to
10 go away for this, but, in fact, we are here so we will do
11 it here.

12 And, usually, what we do is focus on a given
13 topic. And today's meeting will focus on the four
14 strategic questions that have been identified through the
15 review and reflect phases of our strategic plan refinement
16 -- I'm sorry. Strategic plan refinement process.

17 And what we're looking for here is the -- to
18 learn from the experience and feedback from the board and
19 the community. So that's why we're doing this very deep
20 feedback kind of process.

21 Two things to keep in mind: Staff is asking the
22 board to provide policy guidance and direction on four
23 issues that have been identified, and potential approaches
24 to these issues. We're not -- the staff is not bringing
25 forward specific proposals or asking the board for

1 approval of particular -- a particular approach this time.
2 So I encourage us to keep our focus and comments on
3 strategy and not delve into implementation, as tempting as
4 that is for some of us.

5 And then, second, I encourage board and staff
6 alike to keep in mind the success factors we've been using
7 throughout this strategic refinement process such as
8 impact, equity, integration, and my favorite, plain speak.
9 So let's -- let's keep these critical factors at the
10 forefront as we do our work together today and throughout
11 this process.

12 I encourage board members to engage, to listen
13 and learn together, and to share your best to further
14 focus and sharpen the work we do for families and young
15 children.

16 And I've already said this, but I'll say it
17 again. If any members of the public want to speak on
18 this, they can speak at the public comment part of the
19 agenda, which is at the end of the meeting. But members
20 of the public are, of course, welcome to go through the
21 process that we're going to go through and that staff will
22 explain to us.

23 So I'm going to turn this over to I guess
24 Christina; is that right?

25 MS. BELSHE: No. You're going to give it to me

1 for one minute.

2 Thank you, Judy. And I want to begin by echoing
3 Judy's comments and really underscoring our deep and
4 heartfelt request of commissioners to engage with us on
5 these strategy questions. I know staff also shares the
6 temptation to delve into implementation, but we're going
7 to lift up and you might in the course of the
8 conversations get redirected back to the strategy
9 questions. We do that with the utmost of respect and with
10 the desire to get to the -- get further along in our
11 strategy development to bring back to the board in the
12 fall.

13 And, secondly, the success factors which you see
14 here, we consistently use as our touch points. We want to
15 together be at the end of this process in November and be
16 able to look back and say, yes, these success criteria
17 were met. It's also tempting to pick and choose which
18 success factors resonate more or less, but we are really
19 trying to work hard to keep them all at the forefront.

20 So I want to end with an appreciation --
21 appreciations for our SPR4 team and Steven LaFrance, our
22 LFA consultant who has been shepherding and guiding this.
23 The team has just done terrific work, and I think you'll
24 see the product of that shortly.

25 Second, I want to thank our staff colleagues.

1 Many of them are here today and you're going to be hearing
2 from. We have formed these strategy review teams across
3 the organization. We have 95 staff participating. That's
4 out of about 120 staff, just to give you a sense of
5 breadth and depth of our staff's engagement. All
6 divisions, all functions, all different levels engaging in
7 very participatory, inclusive, and collaborative processes
8 to lift up and sharpen our -- our strategy work going
9 forward.

10 And, finally, I want to extend an appreciation to
11 the board because we're testing a new approach today with
12 the World Cafe model. And some of you have done World
13 Cafes; others have not. First 5 LA as an organization, we
14 haven't, so we're going to be learning together. It's
15 endeavoring to provide board members with more choice and
16 also to leverage in an iterative way the contributions
17 that each of you will be making at the different tables.

18 So with that by way of appreciation and
19 introduction, let me turn it over to Christina.

20 MS. ALTMAYER: Thank you, Commissioner Abdo.

21 We're going to jump right in so we can get into
22 the World Cafe conversation. So I think -- we're going to
23 jump right in. Hopefully, that's better.

24 And as Kim and Judy spoke to, these were our
25 objectives for today. Here we are. We have gone through

1 two phases, and we're right in the middle of the refine
2 stage and we are looking towards the fall where we will be
3 documenting our strategic direction in our refined
4 strategic plan which will be presented to the board for
5 approval in November. And we are marching along in this
6 process.

7 And I want to just highlight for you the progress
8 that we've made and where we're going. We earlier this
9 year really approved -- brought forward to the board,
10 engaged in a discussion, and with your direction and
11 approval, have the elements and sort of the building
12 blocks the foundation of our strategic plan: Our
13 investment guidelines, which we spent quite a bit of time
14 discussing and refining our; north star of where we want
15 to be for all children in LA county; our key approaches,
16 which we discussed on how we will change systems.

17 So all of those foundational elements, which
18 we've been engaging with the board in since really
19 beginning of November with the approval of the four
20 results for children and transitioning in January and
21 February and March have been the foundational elements
22 which will, hopefully, anchor our conversations today and
23 will be important guardrails in how we make choices and
24 decisions about investing and improving outcomes for young
25 children.

1 So keep those in the back of your mind as we
2 engage in these conversations within the four breakouts.
3 And Steven is going to talk through the process in just a
4 moment.

5 Before we get into that conversation, we're very
6 excited to have a conversation and present to the board
7 our values, which really reflect how we as staff commit to
8 working together to achieve these outcomes for and achieve
9 the results and our north star for children and families.
10 They act as guiding principles for how we'll do the work,
11 the culture that we're aiming to promote, and how you can
12 expect and hold us accountable for how we will both engage
13 with our partners, each other, and with the board.

14 The updated values reflect an intensive
15 staff-driven process that builds upon our existing values,
16 reflecting where we are today and where we hope to go
17 moving forward. And our values will be one of the
18 guardrails within our strategy refinement process about
19 expectations, about how we will hold ourselves again
20 accountable.

21 And we're very excited that one of the members of
22 the values team that has been leading this work, Brittany,
23 will come forward and talk about the recommended values
24 and where we landed in these and how proud and excited we
25 are for this work.

1 MS. HOJO: Thank you, Christina. Good afternoon,
2 Commissioners.

3 As Christina said, my name is Brittany, and I
4 will be representing our internal values work group. I
5 just want to say how proud and excited I am to present and
6 share with you all of the hard work that our work group
7 really put into this effort. Before I begin, our work
8 group consisted of 11 members across all four divisions.
9 We were able to meet multiple times throughout the spring
10 as a full team and in subgroups. We were able to engage
11 staff through several surveys and an all-staff
12 presentation. And overall the feedback from staff was
13 positive, and many of the staff are excited for
14 implementation, which I will not be talking about today.

15 So why the refinement? Why did we choose to
16 refine our First 5 LA values? So as Christina has kind of
17 been mentioning, just as we are beginning to refine our
18 programmatic strategy based on our learnings and
19 reflections on where we have come and where we want to go,
20 we did a similar process with refining our values. And
21 these values are really important because we want to hold
22 onto them internally as they will really drive our work
23 externally.

24 So a couple of things we were looking at during
25 the refinement: One is consolidating the values; Two,

1 really providing clarity with the language, plain speak;
2 and, three, addressing any missing components.

3 So as you can see on the slide, we have four
4 values. The first three values are actually our current
5 values, and we did refine them.

6 The first is collaboration. So as we thought
7 about collaboration, we really wanted to include seeking
8 and creating opportunities to share leadership while
9 maintaining transparency about our role as a public
10 agency.

11 Two, with integrity. We really thought about the
12 interconnectedness that integrity has with accountability.
13 And not only are we an organization that holds true to our
14 values, we want to make sure we hold ourselves accountable
15 to those values.

16 And then learning. As Kim always tells us as a
17 staff, we are a learning organization. And learning is
18 really integrated across everything that we do. And as we
19 learn, we want to take this posture of humility.

20 So this fourth value, diversity, equity, and
21 inclusion, is a new value. And after a lot of
22 deliberation, we chose to include DEI as one value instead
23 of three separate values: One, for simplicity, to make it
24 more memorable, to pack a punch; but, two, to recognize
25 the ways that diversity, equity, and inclusion are all

1 interconnected, and in addressing one, you're also
2 addressing elements of the other values.

3 And as our staff and the board has continued to
4 elevate the issue of equity, we wanted to make sure that
5 this value really guides the work that we do. I do want
6 to note it does align with our board-approved equity
7 investment guidelines.

8 And so, lastly, in terms of diversity, equity,
9 inclusion, I just wanted to note that it's a starting
10 point for how we think about DEI and just where we've come
11 so far. We know that it will continue to evolve as we
12 have larger discussions with all of our staff and as we
13 think about implementation.

14 So thank you so much for your time. And I will
15 pass it back to Christina.

16 MS. ALTMAYER: Thank you, Brittany.

17 And Brittany is really speaking on behalf of a
18 committee that she referenced that did this work for
19 several months. And I know we share the excitement in the
20 back of the room. You'll see the spiral. And I think the
21 work of -- while that captured diversity of values, I
22 think this work of really having four values will make it
23 more possible for staff to really live these out and to
24 understand a limited set of values. So we're very excited
25 for that work going forward.

1 Keeping us moving, we are excited now to
2 transition into the strategy refinement work. Steven is
3 going to walk us through the process, the content, and the
4 format of those discussion. And as Kim said, we are
5 testing a new way of engaging our board members. We have
6 not preassigned you into groups. So we hope to have
7 balanced representation in the four discussions so we ask
8 for your patience and help in making that all work so that
9 we can have robust discussions as we go through these four
10 rounds of breakouts.

11 So with that, I'll introduce Steven LaFrance from
12 LFA to guide us through the process.

13 MR. LaFRANCE: Thank you very much, Christina.
14 Good afternoon, commissioners, madam chair, staff, and
15 members of the community.

16 I'm Steven LaFrance with Learning For Action.
17 And I just wanted to take a moment to set the context for
18 your discussions this afternoon. We are building this
19 afternoon on all of the work that's been done to date in
20 this process where issues that First 5 LA can address in
21 the refinement work has bubbled up through looking at all
22 of the stakeholder input we've received, interviews with
23 the board of commissioners, with staff, with members of
24 the community, your partners, and staff discussions to see
25 what are the strategic issues to address.

1 We are choosing a subset to focus on today. And
2 I'll cover in just a moment what the criteria are, but I
3 wanted to underscore a point that Christina made earlier,
4 which is that all of the discussion getting to where we
5 are today and focusing on the four issues that we're
6 bringing before you are also the result of the policy
7 guidance and the signals that the board has given us all
8 along the way since January, including the input on the
9 investment guidelines and how First 5 LA should be kind of
10 directing its efforts and resources as we engage in
11 strategy conversations.

12 So we chose four of 11 topics -- four of ten
13 topics to discuss with you today. Three criteria. One
14 were, where was the board sending us signals all along,
15 where your energy was in terms of topics that you wanted
16 to discuss, kind of previously having expressed interest.
17 Two is where there are areas where we think there might be
18 some significant change. And three is where are there
19 areas of the strategy that are relatively new.

20 So this is an early touch point with you on
21 refining strategy. How do we choose where to focus? It's
22 those three areas: Where do we get signals from you, what
23 might involve significant change, and what is new. So
24 this will give the staff teams that are working on this
25 information earlier -- relatively earlier guidance from

1 you on -- on those areas where we know you have interest,
2 possibly significant change, and where there's new work.

3 So the four topics today will be ECE quality
4 supports, kindergarten readiness assessment, and
5 communications, and alternative revenue. I'm not going to
6 go into the driving questions for each those because
7 that's the stuff of the start of the conversation when you
8 get to the stations that we'll be setting you up with.
9 But just so that you have a sense of how those four fit
10 into a larger whole of the ten strategies that I
11 mentioned, these represent the other topics that we're not
12 diving into today, but we'll get into discussion in
13 further board meetings in September. So that they're
14 listed here. Again, I don't want to go through them all
15 in the interest of time, but you can see where the other
16 areas of First 5 LA's work are captured here. And that
17 the point is, you'll have the opportunity to engage in the
18 kind of conversation you'll get into today with the four
19 topics on all of the others.

20 So my main job here is to set up the World Cafe.
21 I will just begin by saying that the World Cafe is a tool
22 that is used globally for facilitating in a phrase
23 conversations that matter. It's modeled after the way
24 that a lot of human interaction, connection building
25 happens, which is sitting around a table with a beverage,

1 maybe a meal, and just talking with each other about
2 what's on your mind, what's touching your heart at the
3 moment. And it is a global community that asks that, when
4 you engage in the process, you also speak a little bit
5 about it's overarching framing with the interest of kind
6 of spreading the word and hoping that you will bring to
7 others this way of discussing, again, issues that are
8 really important or at the heart of the matter.

9 So we will have four progressive rounds of
10 conversation. They're set up at four different stations.
11 When you get to each station, table for the -- at the
12 cafe, so to speak, you'll have the opportunity to be
13 welcomed by a host, a staff member. They will pose the
14 questions for discussion for you and they will facilitate
15 the discussion as you go through it.

16 At end of each round, which will be about 20
17 minutes, you will get up and then transition to another
18 table for another round of conversation. So there are
19 four discussion topics, four rounds. You will have the
20 opportunity to discuss each of them.

21 And as Christina said, I think the shuffle will
22 be a little complicated perhaps only in the first round
23 because, if everybody wants to go to the same table in the
24 first round, we're just going to have to redistribute you
25 a little bit and ask you to be patient to get to -- to get

1 to topic Number 1.

2 But just to -- I'll set a little bit more of the
3 context. As I said, the purpose of the World Cafe is to
4 collaborative dialogue, connect diverse perspectives,
5 focusing on what matters, contribute your thinking both in
6 terms of, you know, speaking your mind, but also your
7 heart. This is an opportunity to bring your whole selves
8 into the conversation. I guess your whole selves that is
9 thinking at the strategic level. Your implementation self
10 is maybe the only aspect that we'll be asking you to reign
11 in. But it is an opportunity to really bring your whole
12 person into the conversation.

13 As you go through each of the rounds, they are
14 organized on the four strategy refinement topics. But
15 each of those topics relates to the larger work of First 5
16 LA and your mission and vision. To the extent that you
17 can link and connect ideas from one conversation to the
18 next, please do so.

19 Also, as you're engaging in the conversation,
20 listen for where there are even deeper questions that you
21 might be able to pose to staff to bring forth into the
22 remaining time that we have in grappling through the
23 strategy refinement overall. So not just about ideas and
24 insights, but also about the deeper questions that you
25 direct us to carry forward.

1 So that is the setup for the World Cafe. As I
2 mentioned, staff will be at each table to act as hosts.
3 There also will be a staff member who will be taking notes
4 to capture the discussion, and they, essentially, will be
5 your guides.

6 So these are the four stations. The ECE quality
7 supports discussion will be in the commissioner conference
8 room. The kindergarten readiness assessment conversation
9 will be here in the middle of the horseshoe. In the back
10 to my left is the alternative revenue conversation. And
11 then to my right is the communications conversation.

12 Any questions from the commission before we ask
13 you to stand up and vote with your feet on which topics to
14 go to?

15 MS. ALTMAYER: Can I just make one point of
16 clarification? Is that there will be a rotation every 20
17 minutes -- about 23 minutes. If you are so empowered by
18 the conversation that's occurring at this table and you
19 want to say, I'm going to spend 40 minutes at ECE quality
20 supports, that's your discretion. So that's part of the
21 reason we haven't preassigned and one of the advantages.
22 If you want to stay through multiple sessions in one, you
23 don't get to participate in four, but that's your choice.

24 COMMISSIONER ABDO: Okay. And we are a little
25 bit past our scheduled time to begin this. So we're going

1 to talk fast.

2 MS. BELSHE: It's okay.

3 COMMISSIONER ABDO: And we will have a break
4 after the first session. So now is the time to make your
5 decision.

6 (Break out sessions.)

7 COMMISSIONER ABDO: Okay. Commissioners, we are
8 returning -- get together. Our last agenda item before
9 adjournment is public comment.

10 Do we have public comment?

11 SECRETARY: There are no public comments.

12 MR. LaFRANCE: We do have some wrap-up items for
13 this activity.

14 COMMISSIONER ABDO: All right. Let's have the
15 wrap-up items then.

16 MS. BELSHE: And we will wrap up on time.

17 MR. LaFRANCE: And we will wrap up on time.
18 Exactly.

19 So thank you very much, commissioners, for
20 engaging in that exercise. I really appreciate all of the
21 good thinking and questions that you posed in the
22 conversations. We wanted to just take a moment to hear
23 one or two themes that -- or ideas that stood out for you
24 for each of the four topics. So this is just popcorn
25 style. Whichever of you are so moved and inspired to

1 share something that stood out for you when you talked
2 about what -- start with quality support.

3 So with respect to ECE quality supports, what was
4 one theme that stood out for you or one idea that came up
5 in the conversation that you thought was really
6 compelling?

7 COMMISSIONER GAREN: We talked about the focus
8 that we've had on center based four-year olds, and that,
9 you know, the vast majority of kids are in informal
10 situations and if we really want population level access,
11 how do we reach those kids.

12 MR. LaFRANCE: Other themes or ideas that came up
13 in ECE quality supports?

14 COMMISSIONER HEGER: I'd rather hear from the
15 staff, like, what did they hear that they thought was
16 interesting rather than what we heard.

17 COMMISSIONER ABDO: Can I just say as an overall
18 what I've heard from people is, 20 minutes isn't enough
19 time to dive into these. And so we need to think about
20 that and adjust what would elicit more quality
21 participation from us. And I don't have the answer.

22 MR. LaFRANCE: Okay. We can come up with the
23 answer.

24 MS. BELSHE: Well, and in terms of staff
25 feedback, we're going to be taking time as we have done in

1 previous years, and we'll come back and in September for
2 that deeper reflection, as well as our latest thinking on
3 how to best advance and engage the board members further
4 around those four questions as well as the six additional
5 strategic questions.

6 COMMISSIONER HEGER: I'm not going to get instant
7 gratification.

8 MS. BELSHE: You're not going to get instant
9 gratification.

10 COMMISSIONER HEGER: No beach towels, no drinks,
11 no umbrella.

12 MS. BELSHE: Nope. It's going to be a down
13 moment.

14 COMMISSIONER ABDO: That would have to be an
15 informal, personal decision.

16 MR. LaFRANCE: Let's move to kindergarten
17 readiness assessment. Moving us right along in the
18 interest of adjourning on time.

19 Yes.

20 COMMISSIONER ZEPEDA: I think one of the issues
21 that is of real concern to me with KRA -- there was a
22 number of issues, actually. But the whole idea of
23 pushdown effect that it may inadvertently affect school
24 boards to say, these children have a learning gap and so,
25 therefore, we need to make the curriculum even more

1 rigorous, et cetera, et cetera. The idea of being -- and,
2 again, this is where the rubber is hitting the road in
3 many arenas relative to early childhood as preschool
4 becomes part of the K-through-12 system, is the
5 philosophical orientation of developmentally appropriate
6 practice doesn't permeate K through 12. And so trying to
7 kind of talk about alignment between these systems becomes
8 somewhat problematic. As we go forward, we have to think
9 about how we're going to address that.

10 Right, Judy?

11 COMMISSIONER ABDO: I am doubling that one. And
12 it just fits right into, are they ready for us. And I'm
13 not sure that they are.

14 MS. BELSHE: Ready for kindergarten.

15 COMMISSIONER ABDO: It's not only are the
16 kindergarten teachers ready, but is the school district
17 ready to absorb a zero-to-five program. They -- because
18 they think and always have thought pretty much K through
19 12. So now we're asking them to look at in some cases
20 zero to five. But they need to think about it in a
21 different way as to what it is they can offer and what is
22 quality. Play, for instance.

23 MR. LaFRANCE: Okay. In terms of communications
24 conversation, what are some of the themes or big ideas
25 that came up in that discussion for commissioners that

1 stand out to you.

2 COMMISSIONER TAYLOR: Oh, my God. One of those
3 things for me is the communicating with parents to help
4 them understand why it's important to engage these
5 different efforts in support of their child, the
6 importance of having an ACEs assessment or developmental
7 assessment as the child develops and connect -- and
8 getting support to connect them to immediate services for
9 their child so they have a successful future in life.

10 So I think we are not aware -- entities are not
11 aware of how much families don't know what they don't
12 know. And so we have to do a lot of educating and
13 engaging parents at the community level on what they need.
14 And there may be different approaches of communications
15 that can be done at different levels and different ways.
16 And so if it's not one method, but multilevel methods that
17 can be done.

18 We talked about Prematora for an outreach
19 engagement of parent-to-parent kind of outreach and
20 engagement where you have an academy and train the parent
21 to educate other parents on what is available, what's
22 going on, and why they should engage these different
23 systems, and what is important about it for their child.
24 That was just one.

25 MR. LaFRANCE: Right. Other themes or big ideas

1 from the communications conversation?

2 COMMISSIONER WOODS: If I may, I really like the
3 way they laid out this plan or this framework of how they
4 communicate and the key players in that, but it's a bit
5 overwhelming. And one of the things I said I encourage
6 them, to keep it simple as they possibly can so that they
7 don't get too overwhelmed because effectiveness is more
8 important than volume. But we do see the need and make
9 sure we have those players. So how we can combine some of
10 that we do in the targeted audience in a sequential manner
11 would be very helpful as we move forward.

12 MR. LaFRANCE: Thank you.

13 MS. BELSHE: One comment I'd make about the
14 communications group was, it was interesting that we had a
15 number of commissioners who went from the alternative
16 revenue conversation into the communications conversation
17 and came with a clear vision for the relationship between
18 the two. So to the extent First 5 LA were to put a stake
19 in the ground around an alternative revenue effort,
20 understanding that communications would have a critical
21 role to play in terms of awareness, will building, call to
22 action within our legal parameters, of course. But nice
23 to see that integration and those connecting points being
24 made by commissioners.

25 MR. LaFRANCE: Absolutely. And a perfect segue

1 to the alternative revenue strategy discussion group.

2 What were some of the themes or big ideas that
3 commissioners heard in that set of table conversations?

4 COMMISSIONER TAYLOR: Can I jump in there?

5 COMMISSIONER ABDO: Yes.

6 COMMISSIONER TAYLOR: Okay. The one thing I saw
7 is the big question is, what are we going to be doing at
8 the very top level because which didn't get into each one
9 of those elements. I thought the information that was
10 there was excellent thinking in all of those different
11 elements. But if you look at the top, the important thing
12 is, if we can get money and funds in, that we have to put
13 it in two pots. One pot is learning -- or policy and
14 systems change, and the other is in modeling concept of
15 change, you know, so that to -- the betterment of our
16 communities and the families. So -- and we're using that
17 to inform the systems change that we want to advocate for
18 at the state, local, and federal level.

19 So it was that kind of thinking. So it's not
20 just one or the other; it's both. Because I got to tell
21 you, this organization has done an outstanding job of
22 modeling concept change. And we put invest in it. It's
23 not modeling funding of services; it's modeling concept
24 change to prove that the change does work, and capturing
25 data to sustain it and why it should be changed.

1 So I just thought that conversation went on in
2 our group. I don't know what happened in any of the other
3 groups.

4 COMMISSIONER ABDO: I want to highlight one thing
5 that went on -- and this is the first group, so we were --
6 this was the beginner group -- was the -- the whole notion
7 of, if there were more money, would that more money be
8 coming through First 5 LA or would we be seeing our goals
9 manifested by other groups so that we're getting what we
10 want, but we're not necessarily funded for it. And that
11 has its plusses and minuses. But as the situation changes
12 with funding, we're going to have to make some decisions
13 as an organization about where our focus will be.

14 COMMISSIONER TAYLOR: I'm going to jump in on
15 that one. That idea of funding the other thing was the
16 funding with the -- the idea of how we sustain the change
17 of the model. And so, therefore, if we're funding the
18 concept, we're keeping in mind as we go along, how does
19 this get sustained as you integrate it into the general
20 ongoing service level of the -- at the populous level,
21 whether it be through health, mental health or DPH or all
22 those others and integrating that. So it's always this
23 start it, prove it, and have the concept how do we sustain
24 it, not trying to do anything. Because the concept was
25 that we're trying to fund the concept of change that the

1 system is not open to doing because they want to focus on
2 what they've been doing versus what they should be doing.
3 Right? So you have to prove that the new model works.

4 MR. LaFRANCE: Thank you very much,
5 commissioners. We just have one last comment.

6 COMMISSIONER TILTON: I just wanted to thank the
7 staff. Everybody did a great job of organizing each
8 group. And I think there was a common theme through each
9 of the groups that I went to, and that is that First 5
10 isn't the dictator or director, but we are the enabler.
11 So we say, how can we help and how can we work together
12 and how can we improve what is in your life to help
13 children be ready for kindergarten or healthy and safe and
14 all of our goals. So I thought there was a -- there was a
15 common thread through all four groups in that way.

16 And so -- and I also said in my original group --
17 you remember that I had been watching the Apollo 11 -
18 Chasing The Moon trilogy. And it wasn't until every
19 country around the world was focused on reaching the moon
20 and not just Americans planting the flag, but everybody
21 hoping the astronauts could walk on the moon. And we are
22 now chasing the north star and we're doing that in a
23 collaborative way with each community, not because we are
24 the ones planting the First 5 flag, but because we are
25 helping the flag be planted by the community.

1 MR. LaFRANCE: Thank you so much.

2 COMMISSIONER ABDO: Thank you very much.

3 MR. LaFRANCE: We have just one minute of next
4 steps and then we'll be done.

5 MS. ALTMAYER: We will see you in September where
6 we pull this information together. And we will be
7 dedicating some time at the September commission meetings,
8 both of them, board and PPC, to explore this as we look
9 think about the other strategic issues, explore with you
10 and provide inputs. So I would just ask, if you have any
11 feedback, we try to test this approach today. And I
12 realize maybe 20 minutes was too short. Trying to figure
13 out the best way we -- breakout groups have been a work in
14 progress. So welcome your feedback.

15 MS. BELSHE: And just to remind commissioners
16 building on Christina's reminder of September. We have
17 September board and then we have September PPC.

18 And, Linda, did you send out an update to the
19 commissioners? So you will be getting an update from us.
20 Our recommendation, once Supervisor Kuehl is back, that we
21 use the PPC meeting in September as a special commission
22 meeting and extend it to allow us to do some further
23 deeper dives to inform what we'll be bringing to the board
24 in October for initial round of recommendations.

25 We appreciate. This was a lot to go through. We

1 had about two hours. Clearly, we need more time. And
2 that will require -- we'll use the September board meeting
3 for continued discussion, but we are really going to need
4 to go deep at September PPC. So more to come on that.
5 But just please -- I know you have it on your calendars.
6 Please keep it there.

7 No August. We're going to see you in September.

8 COMMISSIONER GAREN: And you'll be sending out
9 the PPC board because it says, available. I'm wondering,
10 will you distribute or --

11 MS. ALTMAYER: That is the target of when that
12 report should be released and --

13 MS. BELSHE: I mean, we haven't been -- I haven't
14 seen it yet.

15 COMMISSIONER GAREN: It's not out yet.

16 MS. BELSHE: No, no, no. So we'll receive a
17 draft internally in August and we will be bringing it to
18 the board as information in September.

19 COMMISSIONER GAREN: So you'll have it for about
20 six weeks before we see it. That's fine.

21 COMMISSIONER ABDO: Okay. Let me ask again --

22 MS. BELSHE: We're getting it in late August and
23 -- I'll look --

24 COMMISSIONER GAREN: Yeah.

25 MS. BELSHE: You have some insight to when we're

1 receiving our report that I --

2 COMMISSIONER GAREN: They're part of a whole
3 batch. They all come out at once, from what I understand.

4 MS. BELSHE: That's new information for us. And
5 we'll be reviewing it and sharing it with the board in
6 September.

7 COMMISSIONER ABDO: Just one more.
8 Do we have any public comment?

9 SECRETARY: No public comment.

10 COMMISSIONER ABDO: And I skipped a person,
11 Carmina Gomez. I think she left. So she gets an extra
12 two minutes next time and an apology.

13 So we are adjourned.

14 (At 4:34 PM the meeting was adjourned.)

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C E R T I F I C A T E

I, Heatherlynn Gonzalez, a Certified Shorthand Reporter for the State of California, License Number 13646, do hereby attest that:

The preceding is a true and accurate transcription of the meeting of the organization named herein;

The meeting was taken down in shorthand and transcribed into English under my supervision and authority;

I have no interest, financial or otherwise, in any of the parties, issues, or individuals who are involved in this organization.

Attested to on this 24th day of July 2019.

DocuSigned by:

Heatherlynn Gonzalez

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CERTIFIED SHORTHAND REPORTER

FOR THE STATE OF CALIFORNIA

SUMMARY ACTION MINUTES

FIRST 5 LA
Meeting of the Board of Commissioners
July 11, 2019
12:00-4:30 pm

COMMISSIONERS PRESENT:

Commissioners:

Judy Abdo (Vice Chair)
Astrid Heger
Deborah Innes-Gomberg (Alternate)
Yvette Martinez
Romalis Taylor
Michelle Vega (Alternate)
Keesha Woods
Marlene Zepeda

Ex-Officio Commissioners:

Linda Aragon (Alternate)
Wendy Garen
Deanne Tilton

COMMISSIONERS ABSENT:

Barbara Ferrer [Excused]
Sheila Kuehl (Chair) [Excused]
Karla Pleitez Howell [Excused]
Jonathan Sherin [Excused]

STAFF PRESENT:

Christina Altmayer, Vice President of Programs
Kim Belshé, Executive Director
Linda Vo, Board Relations Specialist
John Wagner, Executive Vice President

LEGAL COUNSEL:

Craig Steele, Attorney-at-Law

EXTERNAL PRESENTER:

Steven LaFrance, Founder & CEO, Learning for Action

CALL TO ORDER / ROLL CALL/CONSENT: (Items 1 and 2)

1. Commission Vice Chair Abdo called the meeting to order at 1:32 pm. Quorum was present.

COMMISSION: (Items 3 – 6)

2. **Consent**

- A. **Approve the Monthly Financial Statements Month Ending May 31, 2019**
- B. **Approve Proposed Amendment to First 5 LA Bylaws**
- C. **Approve Extension of a Strategic Partnership with Southern California Grantmakers, Fiscal Sponsor for the Center for Strategic Partnerships, in the Amount of \$125,000 for a Total Project Cost of \$225,000 Through July 2021 to Support Technical Assistance to LA County Department of Mental Health to Continue to Operationalize Mental Health Services Act/Prevention and Early Intervention Funds for Prevention Efforts and Authorize First 5 LA Staff to Execute an Agreement**
- D. **Approve Extension of Strategic Partnership with California Community Foundation (CCF), fiscal sponsor for the LA Partnership for Early Childhood Investment (LA PECI) in the Amount of \$11,000, for a Total Project Cost of \$136,000 Through September 2020 to continue to support the Los Angeles County Perinatal and Early Childhood Home Visitation Consortium in Ensuring the Home Visiting System in LA County Sustains a High Level of Quality as it Grows**
- E. **Approve Strategic Partnership with Resources Legacy Fund in the Amount of \$600,000 for a Period of Two Years to Coordinate and Execute the Link Governments Advocates Families and Parks (Link) Program**

A discussion on Item 2B took place before Commissioners took action on all Consent items.

M/S (Marlene Zepeda/Keesha Woods)
THE ITEM WAS APPROVED

SUMMARY ACTION MINUTES

3. Remarks by the Commission Vice Chair of the Board

Vice Chair Abdo provided brief remarks.

4. Executive Director's Report

Executive Director Belshé provided brief remarks.

5. Strategic Plan Refinement (SPR4) Board Retreat

Details of Agenda Item #5

2:00 – 2:25 pm Opening Comments and Overview Session (MPR)

2:25 – 2:30 pm Transition and Set-up Time

2:30 – 2:50 pm The World Café: Small Group Discussion - Round 1

2:50 – 3:00 pm Break

3:00 – 3:20 pm The World Café: Small Group Discussion - Round 2

3:20 – 3:40 pm The World Café: Small Group Discussion - Round 3

3:40 – 4:00 pm The World Café: Small Group Discussion - Round 4

4:00 – 4:20 pm Reconvene for Commissioner Reflections, Next Steps and Public Comment

The July Board meeting included a facilitated retreat led by Steven LaFrance of Learning for Action (LFA) that engaged the Board in a discussion on four strategic questions that had been prioritized for Board discussion. These four strategic questions were prioritized based on a criteria, outlined by staff, that considered prior Board input and direction and called out the significance of the potential change to First 5 LA's current Strategic Plan, as well as other factors. Following the Board meeting, staff will work over the summer to develop strategy refinement recommendations for Board consideration at the September Board and September Special Board/Program and Planning Committee meetings.

New Board Meeting Format Utilized in July:

Using a structured facilitation method known as World Café™, Commissioners and public members discussed key questions for each topic (formulated by staff), provided feedback, built upon prior breakout groups, and identified further considerations for staff to address during strategy refinement. In addition, Commissioners were provided a summary of the County Partner interviews and Community Engagement Sessions that were conducted during the Reflect phase, presented at the June 13 Board of Commissioners meeting. The intent was that these would be helpful background for the July meeting discussion. Commissioners were also provided background materials for each discussion topic. At each breakout session, Staff members were available to capture detailed notes, summary input, and facilitate Commissioner discussions.

Breakout Session Topics:

- ECE Quality Supports
- Kindergarten Readiness Assessments
- Communications
- Alternative Revenue.

SUMMARY ACTION MINUTES

6. Public Comment (for items not on the agenda)

Public comments were given and there was no further discussion.

ADJOURNMENT:

The Commission adjourned at 4:32 pm.

NEXT MEETING:

The next Commission meeting will be a Special Commission meeting and will take place on September 12, 2019 at 12:00 pm.

THE GEORGE J. DOIZAKI GALLERY
Japanese American Cultural Community Center
244 San Pedro St
Los Angeles, CA 90012

Meeting minutes were recorded by Linda Vo, Board Relations Specialist.

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MEETING OF FIRST 5 BOARD OF COMMISSIONERS

Thursday, September 12, 2019

244 San Pedro Street

Los Angeles, California 90012

REPORTED BY:
HEATHERLYNN GONZALEZ
CSR #13646

1 Thursday, September 12, 2019; Los Angeles, California

2 12:08 p.m.

3 -oOo-

4 SUPERVISOR KUEHL: We're going to start in a few
5 minutes. Going to start in just a few minutes. You don't
6 have to be quiet yet, but I wanted to give you a little
7 warning. I want to have the majority of my commissioners
8 know that we're starting. So talk amongst yourselves.
9 Just a two-minutes warning. So those of you at the table,
10 the mics are on and they don't go off. No trash talk. No
11 secrets. No, I didn't know the mics were on.

12 MS. BELSHE: And the rest of the people who are
13 on the 2nd and 5th floors, tick-tock.

14 SUPERVISOR KUEHL: All right. I'm told we have
15 sufficient members to make a quorum, so we'll call this
16 meeting to order.

17 Please call the roll.

18 SECRETARY: Judy Abdo.

19 COMMISSIONER ABDO: Here.

20 SECRETARY: Astrid Heger.

21 COMMISSIONER HEGER: Here.

22 SECRETARY: Yvette Martinez.

23 COMMISSIONER MARTINEZ: Here.

24 SECRETARY: Jonathan Sherin.

25 COMMISSIONER SHERIN: Here.

1 SECRETARY: Romalis Taylor.

2 COMMISSIONER TAYLOR: Here.

3 SECRETARY: Michelle Vega.

4 COMMISSIONER VEGA: Here.

5 SECRETARY: Keesha Woods.

6 COMMISSIONER WOODS: Here.

7 SECRETARY: Marlene Zepeda.

8 COMMISSIONER ZEPEDA: Here.

9 SECRETARY: Barbara Ferrer.

10 Wendy Garen.

11 Carla Pleitez Howell.

12 COMMISSIONER PLEITEZ HOWELL: Here.

13 SECRETARY: Deanne Tilton.

14 Sheila Kuehl.

15 SUPERVISOR KUEHL: Here.

16 SECRETARY: Quorum is present.

17 SUPERVISOR KUEHL: All right. Thank you so much.

18 First of all, just a few minutes of opening
19 remarks. I really want to welcome everyone for making the
20 trip over.

21 Do I hear bagpipes or am I having an episode?

22 Okay. Good. And thank everyone for coming here
23 for the retreat. Thanks very much to our hosts for
24 letting us be here. I think the room's a bit echo-y. So
25 we'll try not to speak too fast. That helps me sometimes

1 when there's an echo.

2 As you know, this commission is in the process
3 and has been of creating, refining, and finishing a
4 strategic plan -- actually, strategic plan refinement --
5 to run all the way through 2028. And it's a really great
6 opportunity for the board to update and modernize our
7 existing strategic plan.

8 And an exciting tasks. Last July, which now
9 seems like a long time ago, the board, while I was
10 unfortunately in Tanzania -- not unfortunately. I still
11 felt more at peace than I've ever felt coming back from
12 that place, and more active.

13 But the board rotated through small groups to
14 discuss four of the ten items that we wanted to discuss
15 about the industry teaching plan refinement. And the
16 items we talked about in July were early care and
17 education, kindergarten readiness, communications, and
18 alternative revenue.

19 Today we're going to look at five more items. I
20 think there are ten altogether. So this brings us almost
21 to the conclusion. And the other purpose today is to hear
22 from staff on some emerging recommendations and some of
23 the higher level overview categories.

24 Today is all the informational items. So we're
25 free, hopefully, to have creative conversations, exchange

1 ideas openly, but I think -- whether we are having to vote
2 on items or not. That's sort of a hallmark of the board.
3 We do creative work and talk to each other and share what
4 we think. I think that's one of our strengths. We will
5 land on and vote on the final recommendations in November.

6 Finally, I'd like to remind everybody that our
7 ultimate goal is to allow for flexibility in this plan.
8 And any emerging concepts, because, finally, we appear to
9 have gotten a few people's attention about early childhood
10 education. And it has been a long time coming. But, you
11 know, you want to grab a volunteer because lord knows how
12 long this will last.

13 So there should be emerging concepts. And the
14 concepts that emerge may come from us to them. So
15 maintaining flexibility about how we incorporate them in
16 our own plan I think is important.

17 Before we get the program started, I want to
18 introduce a new commissioner alternate with Marlene,
19 Dr. Kara Zagala.

20 Dr. Zagala, if you would stand up and wave at the
21 folks.

22 Let me tell you a little bit about her. She's
23 currently professor (unintelligible) at Rio Hondo College
24 and grant consultant for the LA Community College District
25 and executive consultant and project leader in strategic

1 planning with over 30 years of experience -- which means
2 she must have started when she was nine -- working with
3 clients in a number of agencies, educational institutions
4 across all grades, local government, entertainment,
5 philanthropy. A lot of experience presenting at industry
6 conferences and workshops. And she has led the design,
7 development, and delivery of a lot of multi-dimensional
8 and cross-functional solutions for clients. So bringing
9 together sort of strategy, business process design,
10 diversity, and inclusion training.

11 So I want to welcome her to the board and I also
12 want to say happy birthday. It's your birthday today.

13 (Applause).

14 SUPERVISOR KUEHL: And, Commissioner Martinez,
15 would it be your birthday tomorrow?

16 COMMISSIONER MARTINEZ: Yes. It is.

17 SUPERVISOR KUEHL: My mother told me not to
18 embarrass people by having the entirety sing "Happy
19 Birthday" to them, so I won't. But we do wish you a very,
20 very happy birthday.

21 And now kind of on to our okay. Let me tell you
22 what's going to happen. Kim is going to lead us into the
23 first presentation. She'll first of all talk about all of
24 our objectives today, and then I think maybe turn it over
25 to Manuel.

1 MS. BELSHE: Yup, yup.

2 SUPERVISOR KUEHL: We are going to have a report
3 given to us as a commission as a whole from the Center For
4 Effective Philanthropy, hopefully starting almost
5 immediately and over by about 12:30 or 12:35 because it's
6 a very tight schedule. Today there's a lot to talk about
7 and a lot to bring in. We can bring this back if the
8 board wants to have a more full discussion about it
9 because a half hour may not be enough. And it is
10 important for us to get to the breakout sessions.

11 At 12:35 we will hear from Christina and Steven
12 about what we're doing today in terms of which subjects
13 we're addressing, and then get into our sort of World Café
14 whirlwind, everybody at tables and in the room. And each
15 of us on the commission will go to four different groups
16 or three or two or whatever you chose. And then we will
17 regroup about 3:40 to have a report back from our tables.

18 So, Kim, over to you.

19 MS. BELSHE: Good. Thank you. And I know we're
20 adjusting with the microphones, so if -- if it's better to
21 get close or to stay away.

22 SPEAKER: Get close. Close.

23 MS. BELSHE: So the closer --

24 SPEAKER: The better.

25 MS. BELSHE: The closer the better. So noted.

1 Thank you. Well, I will be brief. And I think
2 our first slide speaks to our objectives for the day. And
3 are you controlling the sides, Ms. Vo.

4 SECRETARY: Manuel is.

5 MS. BELSHE: Manuel. Got it. Well then, you're
6 just going to have to listen to me.

7 So what I want to do is express appreciation. We
8 have so many of our colleagues today, commissioners who
9 have really rolled up their sleeves and worked
10 extraordinarily hard and passed to us since we saw you
11 last. And we're really eager to share with you the
12 evolution of the team's thinking informed by our work from
13 this spring, the ten strategic questions that we
14 identified together to really shape and undergird our
15 strategy refinement work, and the feedback we got from you
16 in our July meeting.

17 I also want to extend appreciation to our board
18 members on (unintelligible) because we know this is a
19 heavy lift to be dedicating up to five hours to today, to
20 be dedicating four-plus hours for our PPC meeting later
21 that month. And that investment, staff and board time, is
22 a reflection of how important this undertaking is.

23 Strategic plans are such important statements of
24 organization's values, our strategic direction, and how we
25 see our role contributing to the changes we seek for women

1 and children. And we're building upon a terrific and
2 strong strategic plan and (unintelligible) opportunities
3 to further focus and sharpen and increase our impact in so
4 doing. And that's really what this conversation today and
5 over the court of the next six weeks is about.

6 The supervisor has articulated our objections
7 which are, number one, we want you to hear from us in
8 terms of what we heard from you in July, what the key
9 take-aways and themes are that have been helping to inform
10 our work in those four strategic refinement areas.
11 Second, we're going to go deep in five of the remaining
12 six, and those are the breakout tables and the teams
13 behind us that will be facilitating those conversations.
14 And then, finally, we want to preview with you the core
15 elements or components of the strategic plan that I think
16 represents some really exciting and important
17 contributions on how we further focus and frame our work
18 going forward. And Christina and Steve will be talking
19 about that in more detail.

20 But to start with, I wanted to provide you with
21 an overview of the feedback we received through the Center
22 For Effective Philanthropy from -- informed by
23 stakeholder, interviews and grantee interviews. This is
24 the latest in a number of inputs the board has heard
25 related to how we're doing, what we're doing well, what we

1 can do better. We are -- like we have done with the other
2 inputs, we will provide the board with a high level
3 overview and some of the critical findings and
4 recommendations. We will follow up with the board with
5 the links more detailed surveys for your review and
6 consideration. We're excited to report these high level
7 summary findings. And it's particularly timely because
8 the feedback from these stakeholders represent, number
9 one, a really important baseline. And you've got to start
10 somewhere, and the baseline is where we're starting. It
11 represents that start. And number two, the feedback is
12 very much related to how we do out work. So it's very
13 timely for the implementation planning that will be
14 launched later this year.

15 Gratitude to staff, gratitude to the board, and
16 gratitude for the work that this organization does on
17 behalf all kids to advance our goal that all children
18 enter kindergarten ready to succeed in school and life.
19 And that is our guiding north star.

20 And with that, I will turn it over to Manuel.

21 MR. FIERRO: Thank you. Staff, members of the
22 public, I'm really excited to be able to share some of the
23 findings at a high level in terms of some of the
24 perceptions from our stakeholders and grantees, which are
25 going to carry our overall impressions of us as an

1 organization as well as how we're -- how do we interact,
2 how do we communicate with them, what impact are we
3 actually having in the field, in the community, how well
4 do we understand some of the key issues that they actually
5 encounter, as well as hearing a little bit about what they
6 think about our grant making process, reporting, and also
7 evaluation, if applicable.

8 So as Kim mentioned, (unintelligible) because
9 this is the first time we've ever done this before. We've
10 never done this. So the objective today is really to go
11 over what's the purpose of these reports. I'll talk a
12 little bit about Center for Effective Philanthropy, our
13 partner who actually conducted the surveys and the
14 analysis. I'll talk a little bit about how many people
15 actually filled out the survey, And then some of the key
16 findings focusing on those areas where they mentioned that
17 we're doing very well and where there's opportunities for
18 us to actually grow as an organization. That will be
19 followed by a discussion because, which we want to hear
20 from you what stood out to you, what you want to hear more
21 about when we come back, and also talk about next steps in
22 terms of what we're doing internally.

23 So the (unintelligible) feedback from our
24 grantees and stakeholders. So the survey was given to our
25 grantees and also our contractors. And the way that

1 Center for Effective Philanthropy describes stakeholders
2 are those individuals or organizations we typically
3 collaborate or partner with, but who do not provide any
4 funding to them. As I mentioned, it allows us also to be
5 compared to other organizations. And as Kim mentioned as
6 well, it serves as a baseline to see how this input can
7 help inform how we do the work and how can we be more
8 effective and more efficient.

9 So a little bit about the Center For Effective
10 Philanthropy. They have their mission, and it is
11 important to note that they have a very robust and
12 comprehensive database. So that we can compare against
13 over 300 other foundations. They've also -- their survey
14 -- in terms of their survey, they continue to research to
15 look at and assess our effectiveness and examine some of
16 our common practices and challenge some of the
17 conventional wisdom.

18 So with that, now let's look at some of, when did
19 we administer these surveys. So they were administered by
20 the Center For Effective Philanthropy in March and
21 February of this year. In terms of the grantees, we
22 focused on grantees that were active between 2017-18. We
23 had a 47 percent response rate from them, and we had a
24 significantly -- well, a little bit higher in terms of
25 actual stakeholders who responded to the survey.

1 So now let's look at some of the things that they
2 mentioned were areas of strength for us in our
3 organization. The first two are things that stakeholders
4 and grantees mentioned in terms of our ability to effect
5 policy in their field. And I want to emphasize "their"
6 because in bold (unintelligible). We're asking
7 specifically about their -- if we were able to effect
8 policy in their field. We were able to do that based on
9 how they compare to other typical funders, as well as
10 advancing the knowledge in their field as well.

11 In terms of our stakeholders, there was questions
12 about clarity and consistency of how we talk about or
13 communicate to them and their understanding of our
14 strategy. So we can see stakeholders indicated that we're
15 doing fairly well to understand what our actual strategy
16 is.

17 So now let's switch over to the some of the
18 feedback about the grantees. So one things indicated
19 given the size and sort of the time that we give grants,
20 that that seems to be something that was positive to the
21 grantees from the grantees' perspective. As a matter of
22 fact, we're in the top ten percentile of CAP data set,
23 which shows how well they rated us compared to other
24 philanthropic organizations.

25 Another thing that grantees told us or informed

1 us was that we provide a lot of nonmonetary assistance.
2 Aside from the monetary assistance that we provide for
3 them to carry out their work, we also provide other
4 things, such as we provide them with introductions to
5 people within the field. We provide them assistance with
6 fundraising, for example. We provide them with access to
7 using some of our space that we have. And so in terms --
8 they had the ability to select up to 16, and many of the
9 grantees provided like three to seven of these kinds of
10 nonmonetary assistance.

11 So those are the areas that we're doing fairly
12 well. So let's look at areas where we need to improve
13 upon. We want to shine a light on that as well, right?

14 So based upon -- so the first three bullets here
15 talk about things that both the stakeholders and grantees
16 indicate. They indicated that we needed to better
17 understand the field, the communities, and the contexts
18 and the issues that are happening within the communities
19 and the work they're undertaking. They also talked about
20 us to be more consistently clear about communication,
21 given that we provide communication maybe in person and
22 maybe through our website and maybe through e-mail, but
23 there has to be a more consistency in terms of information
24 we're providing. And according to CAP, the research
25 findings, there's relationship between high and consistent

1 communication and how we are perceived by them.

2 Another area which grantees indicated that we
3 would -- we could benefit from improving is really looking
4 at our grant reporting and selection process.

5 And then, lastly, also, grantees also indicate
6 how can we be a little more flexible. And this has to do
7 with three things they called out. First, if you read the
8 memo as well, it's indicated in there that they felt --
9 sometimes grantees felt pressured to modify their actual
10 priorities so they're able to receive funding from us.
11 And the other thing is that we have the ability to explore
12 and provide unrestricted funds given that we are lower
13 than other philanthropic organizations.

14 And then also to explore as well our ability to
15 cover the full cost of implementing the projects as well.
16 So those were the things -- these are key findings in
17 terms of opportunities for growth.

18 So based upon this, this next slide is key
19 recommendations for us as an organization given -- given
20 the analysis and given their experience with other
21 philanthropic organizations really to either deepen or
22 better communication staff's understanding about the field
23 and the communities and the things that are happening at
24 the ground level; for us to be more clear and consistent
25 in terms of the ways we communicate our goals because

1 (unintelligible) talking about our strategies. And our
2 stakeholders may know what our strategy is. Sometimes
3 (unintelligible) get in terms of them understanding what
4 the actual goals are at the end of the day.

5 Also, seeing if we can prioritize, be more --
6 having staff be more responsive and accessible. And then
7 determining whether we can actually provide unrestricted
8 funds and also mitigate some of the pressure that grantees
9 have felt, which (unintelligible) actually getting funding
10 from us. So I'll stop there.

11 Now I'm curious to hear from you in terms of,
12 based upon these findings and based upon the memo as well,
13 anything that stood out for you from the findings or
14 anything you would like to bring forward.

15 SUPERVISOR KUEHL: Marlene.

16 COMMISSIONER ZEPEDA: Thank you for this. This
17 is very important, I think to get the read on what the
18 communities are perceiving because I know outside of First
19 5, First 5 is perceived very differently by different
20 communities.

21 So I was concerned when I saw that they said that
22 -- that we need to be more aware of the context of the
23 communities. And I was wondering if the data would permit
24 us to look at what were the characteristics of those
25 communities that were safest or they had something in

1 common that would help us improve our -- our relationships
2 with them. Because you said 47 percent responded. What
3 percent of that 47 percent responded in that way. And is
4 there some way to say, well, it's -- these are the factors
5 that contributed to that somewhat negative response on the
6 part of that community.

7 MR. FIERRO: Right. I think it is anonymous.
8 When we asked the question, we did not ask for them to
9 quantify or say what are those factors that actually
10 influence that. So it's an opportunity for us to think
11 about how do we make sense of this.

12 COMMISSIONER ZEPEDA: Yeah. Because I think it's
13 a possibility -- given the complexity of LA county, every
14 community is going to be different and every community is
15 going to have different values and beliefs and what have
16 you in terms of resources. So it's going to be very
17 difficult. Well, it's not -- it's challenging to meet
18 everybody's needs. However, it would be good to know
19 about that -- that specific subset of the communities that
20 said that in terms of improving our process.

21 MR. FIERRO: Yes. Agreed.

22 SUPERVISOR KUEHL: Karla.

23 COMMISSIONER PLEITEZ HOWELL: Thank you for that
24 background. And it's really amazing to share transparency
25 both the strengths and the areas of growth.

1 The one place where my focus went was on
2 recommendations for deepening our understanding of a
3 field, clear and consistent communication. And I think we
4 have to go deeper than what is listed here. A deepening
5 of understanding of a field isn't for me going back to a
6 community and saying, we understand you now. I think it
7 is sort of figuring out what are the issues to what
8 Marlene was looking up. And so being careful about -- I
9 think it would be a disservice if First 5 LA showed up at
10 meetings and said, here's what's going on in your field,
11 so being very cautious about that and unpacking what our
12 community feedback meant by that.

13 Secondly, in terms of clearly and consistently
14 communicating First 5 LA goals, it's also going beyond
15 just communicating our goals, but figuring out how we
16 (unintelligible) better communicate. I think that's what
17 the first opportunity of growth is getting to, making sure
18 that there is a connection with -- as we develop these
19 goals, that we're (unintelligible) developing just First 5
20 LA, but we're working closely with communities.

21 And then the last staff responsiveness, being
22 careful what we ask the First 5 LA staff recommendation is
23 to prioritize responsiveness and accessibility. You all
24 are busy as well. So balancing what kind of a
25 communication is actually being asked for and for what

1 purpose other than, oh, yes, we will make sure that we're
2 responding, but that there's actual meaning to that. So
3 all those examples just say, I don't think it's a one
4 bullet point or recommendation, but there is actually more
5 that we need to dig out in terms of who is giving that
6 feedback and in what areas.

7 And, lastly, on the grants funding, totally
8 separate from the community feedback, First 5 LA has the
9 PAF model that actually gets to the flexibility and
10 unrestricted funding. So putting all our grant feedback
11 under one category also might need additional unpacking
12 because the PAF funding is doing exactly what's being
13 called out here. So there may be a little bit of clarity
14 needed on who provided this feedback and where does the
15 actual root cause or dilemma lie for folks.

16 MR. FIERRO: Great.

17 MS. BELSHE: And the PAF, just to remind
18 commissioners, is our policy and advocacy fund, which we
19 work through many different organizations (unintelligible)
20 grants. There's considerable flexibility as Karla's
21 (unintelligible) in that model, and it's a model that, in
22 the context of the budget, we would support what you're
23 looking at to build up and (unintelligible) policy and
24 advocacy model.

25 COMMISSIONER WOODS: Just if you could, if you

1 could just explain the last recommendation there, mitigate
2 pressure felt by grantees to change their organizational
3 priorities. And just, from my perspective, if they're
4 applying for our dollars, then they're applying according
5 to our priorities, our strategic direction, and they
6 should be aligning.

7 I'm not quite sure what's meant about them
8 feeling pressure by us to change their priorities.

9 MR. FIERRO: Right. And I think that's where we
10 have to unpack that and engage that across the
11 organization to be able to find out why some grantees feel
12 that way, because there may be sometimes grantees are
13 seeking funds so they will change their priorities
14 (unintelligible). So we have had those initial
15 conversations, but we do need to spend a little more time
16 to figure out why the grantees feel that when that's not
17 -- you know, what I said is just not the case.

18 MS. BELSHE: It may also just reflect a
19 fundamental tension that always exist. There are many
20 grantees who ideally would like as much flexibility as
21 possible and try to counter-balance that effort to
22 acknowledge and respect that grantees and grantees'
23 experience with our interest as a funder and public funder
24 to have a sense of what we're trying to do.

25 So I think that's a good thing. Wendy probably

1 has some perspective from the personal experience where
2 grantees generally like a lot of flexibility. From a
3 distance perspective, sometimes it's hard to provide as
4 much flexibility as they would like. We need to be okay
5 with that. But as Manuel says, we need to dig into that
6 and make better sense.

7 SUPERVISOR KUEHL: Just to remind you, only seven
8 more minutes. My job is to only work as a timekeeper so
9 we get to all of these that we want to do.

10 Wendy.

11 COMMISSIONER GAREN: It's a very echo-y room.

12 SUPERVISOR KUEHL: If you want me to call.

13 COMMISSIONER GAREN: What I'd like to remark
14 about was the sort of contradiction that I think was
15 revealed in the data about the level of contact from staff
16 with grantees, but that they didn't really -- but it
17 wasn't value added. It wasn't -- and that's a paradox
18 because, generally, that's like coaching, mentoring as
19 following up, what do you think. And I suspect that, if
20 we unpack that, that these relationships, these contacts
21 are more about compliance than they are about the work.
22 And I think that that pivot -- that's a very sort of -- to
23 me, that's a very deep thing to think about, because it
24 does -- it's about how the very fine team that's here
25 changes the way they're interacting with grantees to be

1 value add and not be advisory. And to -- have you checked
2 these boxes that are -- you know. And that's I think
3 about a deep reveal that is there in the data.

4 You know, and I'm -- I want to apologize. I was
5 a few minutes late. But, I also -- I'm not sure if you
6 covered this. But I also think the open-ended comments
7 that people make, the noncoded, just the sentences that
8 they write are very valuable. And so in due course, it's
9 my understanding from Kim that we'll be looking at not
10 just the high level executive summary, but the richer
11 underneath data. And I think that will be important for
12 everyone to help figure out what we're hearing. And some
13 of what we're hearing we're going to have to tell people,
14 we hear what you want, but we can't be that. And I don't
15 think that's a bad thing. That's about being in dialogue.

16 So I guess my last remark is just how thrilled I
17 am that you courageously -- we courageously have gone down
18 this road to ask our -- you know, in the -- this human
19 centered design way what's being experienced by those who
20 we're working with. And that can really create a process
21 of continuous improvement. Not easy, but so gratifying.
22 You know, the good news is this has given us a lot of room
23 to step up.

24 SUPERVISOR KUEHL: Are you going like this,
25 Romalis?

1 COMMISSIONER TAYLOR: Yes.

2 SUPERVISOR KUEHL: I had eye surgery. I didn't
3 have mind reading surgery.

4 COMMISSIONER TAYLOR: You're doing good at it.

5 We need to be clear about what the community is
6 saying and listen to how the community is telling you to
7 be clear about our communications so that they can clearly
8 understand our goals objectives and strategies in what
9 their role is.

10 So like my colleague was saying before, you need
11 to know who you're talking to and what is effective
12 communication for them and what -- at what level does that
13 communication need to be. It's very important.

14 What I read is the fact that they were nailing us
15 on the fact that we're in this transition of integrating
16 the services, we were talking to ourselves integratively,
17 but when they called, they could only talk to the program
18 officer. And then when they called the other connected
19 forces to what we're trying to do in integration, they did
20 not respond. So somehow we have to have us as an
21 organization be more responsive in order so that they can
22 clearly understand how this integration is working and
23 what it means to them as they interact with the different
24 operations that we have as we integrate. They're not
25 understanding that and they're not getting it.

1 So I think when they're talking about goals is,
2 how does this integration work and what does it mean. And
3 then when you're talking to communities like Best Start
4 and others, what is their role and as it relates to what
5 we're doing and how do we present that that they will
6 understand their position, where they are and who they are
7 and from a cultural perspective approach.

8 So I cannot talk about it enough in the sense
9 that we get so involved in academics that, when we start
10 talking to the brown community, they say, what does that
11 mean, what does that mean, I don't understand these terms,
12 I don't know what it means. So we have to put it in
13 language they understand and we have to get them to help
14 us to put it in language they understand. So stop letting
15 it be us deciding all of that and bring them on board and
16 say, here's what we're trying to say, how can we say it
17 better, how can we do better, things of that nature. So I
18 thought that was very important.

19 And it's very important for us to understand,
20 when we talk about unpacking, what are they talking about
21 flexibility? What are they talking about when they're
22 saying we're changing their organization and things of
23 that nature? Where is their organization relative to
24 where we're going and where their organization should be
25 relevant to a point? Because when people go -- when

1 people go for grants, they're trying to augment their
2 operation and stay true to their vision and mission. And
3 what happens is that we start putting our role and mission
4 on it and it feels to them that we're shifting them. And
5 we have to say, if it's not a fit, then maybe this is not
6 something you want to do.

7 And it has to be people who want to go where we
8 want to go. We don't have to change our vision and
9 mission to make them happy as much as we need to elevate
10 them and train them if they want to evolve. If they don't
11 want to evolve, then they need to stay where they are.
12 But they have to evolve because what we're doing is in the
13 best interest of children and families in our various
14 communities.

15 I just want to say I agree with my colleague, we
16 have to combat, what does these terms mean. One-line
17 sentence is not enough. It's really what are they telling
18 us and what does that mean to us, them, and others. And
19 so that would be more helpful to us than giving our
20 feedback and saying, that makes sense, we support that,
21 or, no, we don't support it. But this one-line statement
22 is not enough.

23 SUPERVISOR KUEHL: Thank you all very much. And
24 thank you, Manuel, for the presentation.

25 I agree with Wendy. This is a very courageous

1 thing for the organization to do, but it's the only thing
2 that makes sense because we only got our work done through
3 our grantees. Really, that's what funders do. And it's
4 good to know where we could help them help the people that
5 we want them to be working with.

6 It's interesting sometimes the expression of
7 where we would like to go has a broadening effect on
8 grantees. When we were all starting the battered women
9 shelter movement, we were thinking about women, move their
10 children to the shelter and the programs would be for the
11 women. And the government being the government at the
12 time said, no, we care about the children, which they
13 didn't really, but they said they did. And they said,
14 we'll give you money for children's programs. And we
15 said, well, we're having to change our entire, you know,
16 blah, blah. And it turned out it was a very good thing.
17 And it caused a lot of separate programs for the children
18 and the women.

19 So sometimes we're helping to broaden. But, you
20 know, part of the nonmonetary help is often applying,
21 fitting in. We may not talk about more innovation funds
22 where we're asking about things we haven't even thought of
23 that meet our goals. So this is very -- thank you very
24 much to the staff, to the consultants for doing this for
25 us.

1 And at exactly 12:35, we'll move to next issue,
2 which is a kind of big one for the day, the strategic plan
3 refinement process. Let me turn it over to Christina and
4 Steven. Thank you so much.

5 MS. ALTMAYER: Thank you so much. Appreciate
6 this and we're very excited about this afternoon's
7 conversation. The slides will be up in just a moment. So
8 I'll just get started.

9 So where we are in the strategic planning
10 process. As you may recall, we launched in January the
11 bold vision of going through a robust process of how do we
12 refine our existing strategic plan. And we started with
13 really assessing what we've learned from where -- from our
14 first experiences in (unintelligible) strategic plan, what
15 have we learned about how systems change work. So we
16 launched our review process. And then we spent quite a
17 bit of time in the spring listening; listening to our
18 partners, listening to our board, listening to our
19 grantees and our community partners to hear what they
20 could tell us and to help us inform and help us think
21 about how the environment has changed, what their
22 experience has been.

23 And then this summer we have been really digging
24 deep in what we called our refinement process, which is
25 really, given all these learnings and experience and what

1 we -- how do we need to refine our strategies to be more
2 reflective of the opportunities that are in front of us.
3 And we're now transitioning into results, which is really
4 to document our strategic direction and (unintelligible)
5 results.

6 Just to recap quickly where we've been to put us
7 back in time. I know it's been a few weeks. I said to
8 Commissioner Abdo, it's been ten weeks and I just realized
9 that we did ten weeks of work in about six weeks. It
10 hasn't actually been ten weeks since the July retreat.

11 But this summer we spent quite a bit of time
12 really thinking about what we have learned. At the July
13 retreat, we engaged here in intensive conversation,
14 digging deep into the four areas we spoke to at the
15 beginning. And that really was an opportunity for us to {
16 our emerging strategy recommendations. And where we are
17 is, we're marching towards, in November, board action in
18 which we'll be asking your endorsement and approval of
19 this strategic direction based on these activities.

20 So we're at this pivotal point, learning from
21 what we've heard and the diligence that we did in the
22 spring, to really now thinking about when we will be
23 documenting all five recommendations with a mind towards
24 implementation that will happen in early 2020.

25 So one of the things that I just wanted to remind

1 us at outset of today's discussion, is the objectives that
2 we set for ourselves in terms of what's going to be the
3 critical success factors for this strategic plan
4 refinement process. And I encourage you to think about
5 these as we begin this afternoon's discussion. And very
6 much what we heard from Manuel in the prior presentation
7 as we think about our critical success factors is being
8 really clear about what it is that we're seeking to
9 achieve and our means to get there.

10 But I did want to remind us just for a moment
11 about what we said at the outset for this process, which
12 was what was going to be the critical success factors.
13 First and foremost is a commitment to equity. We heard
14 back in the review phase and as we move forward, what
15 Steve LaFrance's team from LFA put together for us what
16 are the most glaring findings of that was the significant
17 disparities that exist within LA county. So our refined
18 strategic plan said at the outset, it must articulate how
19 we're going to ensure that all children are ready to
20 succeed in school and life, and have a priority focusing
21 on this equity issue.

22 As we reported to you in July, we did, in fact,
23 (unintelligible) First 5 LA diversity, equity, and
24 inclusion. Secondly, to really clearly identify our
25 intended impact on our means to measure our progress, at

1 the September PPC we're going to be digging into this
2 critical success factor a bit more when we talk about the
3 results of the indicators measuring our progress.

4 Integration. This is something we have spent
5 quite a bit of time thinking about, is how do we recognize
6 from a far more whole child perspective about the
7 integration of our work. It is, I would say, the
8 advancement of First 5 LA's -- probably the most
9 significant advancement as we're thinking about our work
10 from our last strategic plan to this refinement. We have
11 to think about the intersection of our work with
12 communities and how that's increasing access to quality
13 early care and education experiences and learning, and
14 that we have to think about children's health holistically
15 as we think about other opportunities for learning. So
16 thinking far more intentionally about integration of our
17 work.

18 Our fiscal stewardship. We are very cognizant of
19 the fact that our Proposition 10 tobacco revenue is a
20 declining revenue. So we have to be making investments
21 with an eye towards sustainability in a very clear
22 understanding of the constraints that we have financially.
23 Very much echoing to the presentation we just heard, this
24 challenge of us being clear in our language about what it
25 is that we are seeking to achieve and how we get there.

1 And I think it speaks to the points that several
2 commissioners just raised about being really clear on
3 communications so that they understand what is all of our
4 partners, just grant -- just our grantees but our public
5 partners, our communication strategies are really clear
6 about what are the results we seek and what our are
7 strategic priorities to get there.

8 Again, I thing you'll hear quite a bit this
9 afternoon as we go into breakout this is important -- this
10 is an important success factor about being very clear
11 about what our priorities and being clear about, while we
12 share those results with many other partners, what is
13 going to specifically be First 5's contribution to
14 achieving the results for children. So identifying,
15 again, combining our fiscal constraints, being really
16 clear about where we can make the most difference and
17 really articulating our priorities.

18 Finally, as we think about our priorities, we
19 have to think what we as First 5 LA can do well. What can
20 leverage our home and ability, our unique value, our
21 infrastructure and be realistic about where we can
22 contribute both in terms of dollars as well as our capital
23 assets, our human assets of who we are as an organization.

24 So as we transition now into thinking about these
25 breakouts, I encourage you to think about these critical

1 success factors. We have been (unintelligible) this
2 summer, thinking very intentionally about how they apply
3 and should be informing our strategic plan.

4 So with that, I'm going to turn it over to
5 Steven.

6 MR. LaFRANCE: Thank you very much, Christina.
7 And good afternoon, commissioners, staff, and members of
8 the community.

9 I'm very excited to share with you, having just
10 gotten an overview of where we are in the process. First,
11 an overview of what we're looking at as the essential
12 architecture of the strategic plan that is emerging based
13 on board guidance and the critical success factors that
14 Christina just outlined. If you look on the left-hand
15 side of this slide, you see essentially the what and to
16 what end, if you will, the north star, the results, the
17 long-term systems outcomes, very much reflecting the
18 critical success factor and focusing on impact. All of
19 these elements of the plan have check marks next to them
20 because they've already been approved and adopted by the
21 board. On the right-hand side, you have the how. And
22 this is in a somewhat of a funnel kind of relationship.
23 The how goes from the brother systems change approaches,
24 policy change, practice change, and will building, which
25 we've also discussed and have adopted as the core levers,

1 if you will.

2 And then we have these two new elements that
3 staff has been working on and is proposing to the
4 commission for initial consideration, which is the
5 strategic priorities and objectives under those
6 priorities. The priorities you could consider,
7 essentially, the pillars of the plans. They represent how
8 the board -- board's guidance for the strategy is -- has
9 come together to reflect four, high-level, policy level if
10 you will from a board governance standpoint on aspects of
11 guidance for the strategy. They focus the work and they
12 succinctly communicate the strategy. I will be showing
13 what those priorities are in just a couple of slides, but
14 I just wanted to show you how they fit in the overall
15 architecture.

16 We believe the priorities will be relatively
17 durable for the life cycle of the plan through 2028;
18 whereas, subjectives you can consider as probably having
19 something on the order of two to three-year shelf life.
20 They may have longer durability. They may actually get
21 refined in quicker succession than any (unintelligible).
22 But roughly speaking, the objectives are the very specific
23 efforts that will be taken to achieve progress on the
24 priorities.

25 Not shown here because it's really about

1 implementation, but just to give you a full picture, you
2 might consider annual attacks and activities following the
3 objectives. So on the left, the what and to what end; and
4 on the right, the how.

5 Before we moved into and as context for what the
6 actual proposed draft of priorities are, I'm going to take
7 us back to the July board retreat summary and discussions
8 because we're hoping you'll see how very directly the
9 board input in the conversation has informed us of the
10 priorities. As the chair overviewed for us in July, you
11 discussed ECE quality supports, kindergarten readiness
12 assessment, and communications, and alternative revenue.
13 And there were several overarching themes that really
14 drove or emerged across those conversations. The first
15 being how important integration would be to achieving
16 success. Number two being how valuable data is for
17 informing strategic opportunities and priorities. Third
18 is around how important it will be to distinguish and
19 differentiate First 5 LA's role in implementing strategies
20 that will achieve the results. And then the fourth is on
21 ensuring that the partnership opportunities that emerge
22 can be capitalized upon within nimble, adaptive, flexible
23 organization, maybe backed in some ways as an echo of the
24 ECE findings that we just heard about the value of both
25 being firm about what you're trying to achieve and having

1 some flexibility in how you get there.

2 This next slide shows a couple of headlines.
3 Whereas the previous were overarching and cross-cutting
4 headlines, these are specific to the areas that were
5 discussed. The first was that, in terms of ECE quality,
6 we heard clearly from the board, family, friends, and
7 neighbors, and family childcare home contexts in settings
8 needed to be taken into account if we're going to make
9 progress on the results and the north star.

10 We heard the board describe how the KRA has
11 really brought value to achieving progress on each of the
12 four results, the kindergarten readiness assessment; that
13 it was both valuable for understanding where children are
14 as they come into school, but also understanding where
15 there are areas that their families could use greater
16 supports, where there's more opportunity for early
17 identification, and ensuring that children are safe.

18 The third specific theme related to
19 communications, that they needed to be targeted and have
20 very clearly defined goals and that parents needed to be
21 considered in that mix.

22 And then the fourth regarding the importance of
23 developing a sustainability framework that could be
24 applied across strategies and focused efforts to identify
25 new dedicated revenue for -- for this work.

1 So I'm going to just take a quick pause there
2 because from here I'm going to pivot to discussing more
3 specifically how to develop the strategic priorities that
4 I showed you as part of the -- Oh, pause here.

5 Any -- any questions, comments on that kind of
6 recap on where we've been leading up to today?

7 COMMISSIONER GAREN: Could you clarify that last
8 bullet? I -- maybe it's -- I need it in plain speak or
9 something.

10 MS. ALTMAYER: I think it's speaking to two
11 things: One is that, given what I was speaking to earlier
12 about the fiscal context in which First 5 LA is getting
13 declining revenue, we have to be very intentional about
14 building sustainability framework, about understanding how
15 are we going to operate with a declining revenue source,
16 and we need to have the complement of strategies that are
17 going to address that to. And, secondly, one piece of
18 that puzzle, but not the entire puzzle, is exploring and
19 developing framework to evaluate whether or not
20 (unintelligible) new dedicated revenue. So it's a
21 both/and.

22 MR. LaFRANCE: Thank you very much.

23 So as you've heard and as I'll further elaborate
24 on it, here's essentially our filter. In the upper left,
25 we have the review and reflect phases that we've been

1 through formulating the ten strategy refinement teams.
2 Those teams have made a set of recommendations that you as
3 a board will be reviewing within the -- within five of the
4 ten areas today to give your reactions and input and ask
5 questions about. But what -- what we've done is to look
6 at those recommendations against critical success factors
7 for this process, all of the inputs from the board, and
8 the investment guidelines and values to develop the
9 priorities that we will be sharing with you today. And
10 the objectives under those priorities actually would draw
11 kind of a dotted line to the strategy refinement
12 recommendations. That's where those objectives are going
13 to be framed from.

14 So the priorities, as I mentioned, speak to the
15 integrated work that First 5 LA will be focusing its time,
16 efforts, and investments on. It's articulating explicitly
17 the contribution this organization will be making to the
18 full results for children and families. They were
19 developed, as I just mentioned, by looking at the input in
20 the review and reflect phases, also the work that the
21 strategy refinement teams engaged in, testing the success
22 factors. But I really want to underscore that it was both
23 kind of a, you know, grass tops and grass roots way to get
24 to what the priorities were. Because we heard from the
25 stakeholders, the board, and then the staff kind of

1 digging in and saying, okay, what is it that we're making
2 meaning here on in terms of how we should be focusing the
3 strategy moving forward.

4 And with that, I'm going to move us right into to
5 take a look at them. I guess I will quickly say that, in
6 the terms of values of the priorities, they provide
7 specific, focused guardrails, durable pillars, as I
8 mentioned, where objectives will be developed. And,
9 hopefully, they will become a useful communications tool.

10 So the first way that we're going to show these
11 to you is in, essentially, this depiction of First 5 LA's
12 belief about how change happens. So the big change impact
13 that we're aiming towards is the north star, that by 2028
14 all children will enter kindergarten ready to succeed in
15 school and life. Those are unpacked into the four results
16 for children and families. And those are going to be
17 achieved by focusing on efforts that will make systems
18 more accessible, high quality, aligned, and sustainable
19 for families. And we will achieve those long-term system
20 outcomes by focusing on policy change, practice change,
21 and board will.

22 And so with these elements of the kind of change
23 model, if you will, we now are layering in the four
24 strategic priorities to articulate how the results and the
25 change model will be achieved. Bear with me as I click

1 through a couple few other slides so you're not squinting
2 too hard to read the content here. We want to get to
3 showing here that on this version, we kind of collapse the
4 priorities against the long-term system outcomes and north
5 star. And you can -- you can see now where the priorities
6 are articulated with some shorthand. Okay?

7 We first have -- the first priority number one is
8 to support public and community systems. This is really
9 about system improvements and integration that's necessary
10 in the early childhood space, health, family supports, et
11 cetera, to ensure that children have the supports, that
12 families have access to what they need to be their
13 children's first -- first best teachers.

14 The second priority is around advancing and
15 leveraging Best Start, which really speaks to the
16 importance of First 5 LA staying grounded in the work in
17 the community to ensure that you're connecting, maximizing
18 and coordinating public resources along with assets.

19 And the third is around expanding influence and
20 impact with data, understanding this organization has a
21 been building a strong skill set and that can play a
22 leading role in ensuring the availability and use of
23 communication, power, data to drive policy change,
24 practice change, and will building.

25 And then the fourth, which you can see, is sort

1 of foundational priority which is around optimizing
2 organizational effectiveness; that we're seeking to
3 develop a set of objectives under this priority that will
4 accelerate organizational performance within First 5 LA to
5 successfully lead partner and execute this work.

6 So here we have each of the priorities taken in
7 turn. This is the largest font expression of the -- of
8 the priorities. Here we're giving a little bit more of
9 the rationale and the why. And from -- what I want to --
10 what I want to do is make sure the board is clear that
11 with each of the priorities how deeply infused your
12 guidance has been in informing them.

13 So in the first priority around public and
14 community systems, what we're seeing reflected here is the
15 understanding that, one, there's kind of a once in a
16 generation opportunity with -- as the chair described
17 earlier. Folks finally having heard the message around
18 the importance of early childhood. And we can have a
19 transcript performative impact by assuming a greater
20 leadership role at the county and statewide level to
21 advance childhood development policy and systems change.

22 With the second priority, which (unintelligible)
23 advance and leverage the Best Start communities work.
24 This is where we see the fact that First 5 LA has stayed
25 grounded in working community has made it so that this

1 organization's policy and systems change work is seen as
2 being directly reflective of the perspective of families
3 and providing the opportunity for amplifying parent voice.

4 The third priority, the shorthand for which is
5 expanding influence and impact with data, speaks to the
6 unique position that First 5 LA occupies with respect to
7 using data to increase awareness of early childhood
8 development to activate key stakeholders and drive action.

9 And then the fourth priority, as I mentioned, is
10 about organizational effectiveness, acknowledging the
11 strong foundation that First 5 LA has laid in
12 strengthening the organization as an agent of change
13 itself and acknowledging the opportunities to further
14 accelerate the impact of staff, structure, processes, and
15 culture to achieve the results and the north star.

16 Is that my time up?

17 All right. So then -- before we move on, any
18 questions about the --

19 SUPERVISOR KUEHL: You know, we need to break in
20 five minutes. So I'm going to say, since this has been
21 presented to in depth in the number of ways to the board,
22 the idea today was to inform our discussions to come, and
23 I want to make sure we get to them.

24 And I think rather than take questions, unless
25 there's a burning question, before we -- because there

1 will be a review by the facilitator in each group that you
2 go into on kind of what we're doing there and what we're
3 talking about. So, hopefully, that will incorporate this.

4 Because I am a human being and I assume many
5 people here are, I was thinking that if we break at 1:05
6 and start our first session at 1:15, that would probably
7 be best because there are restrooms here and,
8 occasionally, we need to use them. So there's a restroom
9 on the second floor of each variety. Perhaps there are
10 blended varieties. I don't know yet. And one on the
11 fifth floor as well. The elevator is just out there. If
12 you want more food.

13 Try to -- is there anyone that has not seen the
14 groups to which they're going? Because we each got a
15 list --

16 MS. BELSHE: And maybe we should let --
17 Christina, maybe you could say a quick word about the
18 objectives for the breakout sessions so we have the common
19 grounding.

20 MS. ALTMAYER: So there will be four breakout
21 sessions. There are four breakout sessions, and we're
22 asking you to provide feedback on questions that you have
23 about the staff recommendations, other feedback about
24 questions that staff should consider either now or in
25 implementation, and to keep that page that you have that

1 has the four strategic priorities listed on them and hold
2 that with you as you participate in the breakout sessions
3 so that you can test whether or not those strategic
4 priorities accurately reflect what you think are -- should
5 be First 5 LA's priorities. So within those small group
6 conversations, as you hear the staff's recommendations, we
7 encourage you to think about whether or not the strategic
8 priorities really reflect what you're hearing and
9 learning.

10 SUPERVISOR KUEHL: Does everyone --

11 MS. ALTMAYER: If anyone has any questions about
12 the breakout group they were in, please let me know and we
13 can share our chart with you.

14 MS. BELSHE: So the tables for the commissioners
15 have the summary where they're supposed to go.

16 MS. ALTMAYER: There should be a summary table.
17 If you have any questions, please let me know.

18 SUPERVISOR KUEHL: All right. So if you would --
19 if you --

20 MS. ALTMAYER: If you don't see your name --
21 Iris, I apologize in advance -- and you can go wherever
22 you would like.

23 SUPERVISOR KUEHL: All right. Commissioners and
24 guests, we will convene precisely at 1:15 at our tables.
25 Thank you.

1 (Break out sessions).

2 MR. LaFRANCE: Can I have your attention
3 everyone. I just want to let you know that we're going to
4 take a ten-minute break before we reconvene at 3:20 to
5 have a full board discussion.

6 Thank you.

7 (A brief break.)

8 SUPERVISOR KUEHL: Well, we're reconvening.
9 Commissioners up front, please -- who are in the back,
10 please come back.

11 MR. LaFRANCE: Thank you very much,
12 commissioners, for all of the excellent discussion in our
13 small groups.

14 What we wanted to do now is just take a moment to
15 hear any of your high-level reflections and take-aways
16 from the conversations. What we'll do is take each of the
17 topics in turn and invite what stood out for you as ideas
18 for staff to consider as they continue to refine the work
19 in these five areas.

20 So I'll just go back to this slide so we have the
21 order. And the first is I think might be -- the acoustics
22 might be better without the microphone. Good time to
23 discover that.

24 So commissioners, were there -- with respect to
25 the built environment conversations that you were in, what

1 were any of the kind of take-aways or reflections that you
2 heard that stood out as particularly important as staff
3 continue to refine the strategy?

4 Also invite staff if there are any questions that
5 they come up with.

6 Speaker: John Carry (unintelligible). I had the
7 pleasure of leading the built environment strategy
8 refinement team group. We heard from several
9 commissioners that have a vision of continuing to build on
10 the momentum of a current built environment projects
11 likely in terms of building capacity of government and
12 municipalities and organizations to work on increasing
13 funding of parks investments in their under-resourced
14 communities, as well as other opportunities to work on
15 countywide efforts, including the multimillion dollar
16 payouts for land contamination in several of our
17 (unintelligible) communities and under-resourced
18 communities, as well as other emerging opportunities like
19 Measure W as it relates to water investments and going to
20 use and multi-use (unintelligible) at school sites.

21 The different roles that we could play are both
22 as our standard position as a funder, but as a convener,
23 as a champion of (unintelligible) investment feedback and
24 a connector of data as well.

25 SUPERVISOR KUEHL: Any commissioners want to add

1 anything on built environment?

2 COMMISSIONER ABDO: I just want to add schools.

3 MS. BELSHE: Schools were discussed as a really
4 important platform for both our current work focusing on
5 open space and food security and transportation, as well
6 as potentially (unintelligible) in these areas.

7 MR. LaFRANCE: Very good.

8 Then on our second topic, communities and systems
9 change.

10 MS. BELSHE: Antoinette is coming up. Thank you,
11 John. Rafael is on deck.

12 MS. ANDREWS: So what we've heard is a lot of
13 residence (unintelligible) four priorities that have been
14 identified. The idea of connecting resources within the
15 14 geographic areas, building on what already exists
16 versus creating something new, being very clear that it's
17 not just about what our county partners are doing, but
18 there are a host of partners that are doing great work
19 within these communities, and the role that First 5 LA can
20 play as kind of that connective tissue to bring it all
21 together. That was a big thing.

22 The other thing was around communication
23 messaging, that sometimes the message of what we're trying
24 to accomplish gets muddled when we try to put too many
25 concepts together. So it's really clear that we know what

1 systems are talking about, what it means for our role, and
2 what's the role of community members actually in uplifting
3 their voices and advancing the policies and practices that
4 we seek to change.

5 SUPERVISOR KUEHL: Any commissioners want to add
6 to that after experiencing that group?

7 COMMISSIONER ZEPEDA: One of the things that you
8 said, Sheila, that bears repeating is that, when we're
9 talking also about seeing through First 5 system as a
10 change. So it's not just outside of First 5, but it's
11 within First 5. And that helps me understand how we begin
12 to put all these things together and also to see the role
13 of staff as the connectors, the facilitators, or the
14 conveners -- that that is --

15 (Interruption).

16 COMMISSIONER ZEPEDA: If I can remember what I
17 said, the convener, the facilitator, the connector,
18 whatever the noun is start to land on.

19 SUPERVISOR KUEHL: Romalis.

20 COMMISSIONER TAYLOR: Somehow we've got to
21 communicate to the general community who First 5 is LA and
22 the general senses so they know who we are, what we're
23 following, what is our main vision for the children in LA
24 county so they understand who we are. Because a lot of
25 the communities don't know because we don't advertise who

1 we are to the community. They get messaging, but they
2 don't get what we're about, who we are.

3 SUPERVISOR KUEHL: Anyone else on this item?
4 Okay.

5 MR. LaFRANCE: We'll move onto the cross-cutting
6 strategies. And, Rafael, you can kick us off.

7 MR. GONZALEZ: Thank you to commissioners who
8 were part of the conversation there. We have a lot of
9 sheets over there of information, but I want to focus on a
10 couple, right? So, generally speaking, there was an
11 endorsement in terms of the four recommendations that were
12 created by this team. The question was is, what's it
13 going to look like in practice. What is it going to look
14 like when we implement this? And also an acknowledgement
15 that, in terms of family engagement and trauma-informed,
16 we're in different stages when it comes to both, right.
17 Where we see ourselves as experts in family engagement,
18 while trauma-informed we see more of still learning --
19 learning organizations and look to others who are far more
20 experienced in that area, just recognizing that.

21 The other issue was the issue of language. I
22 mean, it's still something that challenges us. So when we
23 talk about trauma, we talk about resiliency, even the term
24 cross-cutting, we have to recognize the audiences out
25 there and what it means, what it triggers for certain

1 individuals and, of course, just a different audiences
2 that we are communicating to.

3 The other one also is more in regards to how we
4 partner with others, right? How are we partnering with
5 other agencies, county agencies that are working around --
6 around these two areas, right? We want to make sure that
7 we're not duplicating, that we're not recreating the
8 wheel.

9 The other piece that we had general endorsement
10 around was how important it is to have cross-functional
11 teams. When it comes to trauma informed, when it comes to
12 family engagement, it should not live in one department
13 and one area; it needs be across the entire organization
14 so we're all well versed in those areas.

15 And the last piece is training; right? If we are
16 going to be (unintelligible) -- what are we looking at in
17 terms of investment training; right? How do we build on
18 the foundational understanding of family engagement and
19 trauma-informed learning?

20 Any comments?

21 SUPERVISOR KUEHL: Anything to add?

22 All right. Thank you. Next. Next item.

23 MS. FICEK: So for early identification and
24 intervention, we heard strong support of us going earlier
25 to the general population, of actually expanding to

1 maternal and pediatric EII model (unintelligible). We
2 also heard a lot of emphasis related to equity around
3 minding the gap is how we're framing it, which is really
4 addressing subgroup disparities, not just rates of overall
5 access quality and equity. And related to that, it's not
6 just about reducing disparity, but about eliminating the
7 gap; otherwise, you're not really getting equity.

8 We also heard emphasis on family-centered
9 approach and also focusing on reaching populations outside
10 of public systems.

11 And then, finally, we heard a lot of emphasis on
12 advancing policy to enable systems to be (unintelligible),
13 not just holding those systems accountable.

14 SUPERVISOR KUEHL: Any additional comments?

15 COMMISSIONER HEGER: I'm just going to say one I
16 think as an emphasis is that, if we're talking about early
17 intervention and identification as to quality care, not
18 just a check a box off and I'm -- I want to emphasize
19 that. If you have -- if you dig a well in a small village
20 in Africa and you can't drink the water, the access didn't
21 help you any. So it's the idea that we have -- that we
22 emphasize a quality, and if we're -- I think Commissioner
23 Taylor mentioned this, too, that we're going to put a
24 First 5. We want the community to trust that label, that
25 it's a place that's a Good Housekeeping seal of approval

1 for those of us who go back that far.

2 SUPERVISOR KUEHL: Anything else, commissioners?

3 Okay. Home visiting.

4 MS. DUBRANSKY: I was really struck by the
5 feedback following the areas of the long-term systems
6 outcome (unintelligible). What came up is that you want
7 the system to be accessible, which means being available
8 to all children; that you want it to be high quality, you
9 want to be aligned. We talked about what that meant and
10 what alignment means and many -- it means multiple things,
11 but particularly that, for providers who are providing
12 service to families, that they are supported and that they
13 are not being asked to do different things for different
14 funders with different amount of resources to do that
15 different service.

16 And that is sustainable. And you see First 5 as
17 playing a key advocacy role around ensuring that we're
18 getting the resources from multiple funding streams, that
19 we're able to blend and braid those resources, and that we
20 have a sense of where are those resources appropriate for
21 infrastructure and where for services. And knowing that
22 First 5 LA is not a long-term funder of services, that we
23 need to make sure that the infrastructure system is there
24 and that those lines are blended and braided effectively.

25 We also heard a bit about making sure that we're

1 clear on what we mean by a tiered system. So what does
2 that mean for what a family experiences, what does that
3 mean for the workforce you need to do the work, and who
4 can we learn from ECE being the primary source around
5 building that workforce.

6 And last that we play a critical role in data,
7 and not only about connecting data. That was really
8 clear. But there was also some talk about what kind of
9 data we collect, including making sure that if home
10 visitors are going to be having -- we're going to
11 universal relationship between home visitors and families,
12 we're able to identify the isolation of families has been
13 decreased.

14 SUPERVISOR KUEHL: Any further reflections on
15 this?

16 Romalis.

17 COMMISSIONER TAYLOR: I've got to speak up for
18 the dads' side. We talked about dads. They need to be
19 better educated and supported so they can better support
20 mom and child and understand their role in making that
21 better for the child and mom and the whole family. So I
22 thought it was very important we do that, as well as doing
23 a layered approach in a sense that we already know that
24 there's different -- when I heard layer, I was thinking
25 of, we have private health home visitation models.

1 Hospitals have their own home visitation model. Everybody
2 has a home visitation model. So we need to identify those
3 so that a general communication to the general public can
4 say to all moms for all children that they need to engage
5 their services for home visitation where it is, whether it
6 be county or public or private, so that they can help
7 their child. Because they can get right now private --
8 private insurance at some of the -- we have home
9 visitation program. So we want to make them know why it's
10 important to do that. And why it's important for the
11 child and the mother.

12 MS. DUBRANSKY: And relatedly, we also heard that
13 we should take advantage of the trust that families have
14 in First 5 LA, particularly in this environment of public
15 charge.

16 SUPERVISOR KUEHL: Any other questions or
17 comments from the staff?

18 COMMISSIONER PLEITEZ HOWELL: So overall there
19 was a theme of the role that (unintelligible) -- not --
20 First 5 LA -- I have a lot of work going on right now.
21 The role that First 5 LA will take up. There's convener,
22 there's data. But there was something that really struck
23 me that a lot of commissioners were lifting up, and it's
24 the tonality by which we play that role. So showing up
25 with humility and what that looks like. We define it

1 differently or see it slightly differently. So there is
2 the role we play and what does that mean in terms of how
3 we show up in communities. So that is one overarching
4 theme.

5 The other one that I was really also struck by
6 was that many of our Best Start communities and what the
7 important focus is for all of the -- I forget what you
8 call them, Steve. But the chart that says we're looking
9 at equity impact, et cetera, and really deepening our
10 impact through the Best Start communities and all of this
11 and EII and home visiting and how we can track some of
12 that focus within that. And then I thought staff did a
13 lovely job of helping us see that connection and making
14 sure that that is something that we -- we've talked as a
15 commission that that's what we want to focus. And I saw
16 the through line more clearly now.

17 And the last one is sort of a challenge a
18 potential upgrade. The way we talk about community is
19 very different with all of us. And language matters, in
20 terms of we could call it a network, we could call it
21 systems, but we're -- we need to hear commonality amongst
22 all of us in terms how we talk about community and the
23 ultimate sort of success we're looking for. There's
24 community power, there's engagement with elected
25 officials, there's parents that have interconnections that

1 will make changes in children's lives. But I didn't see
2 that connectivity throughout. So I think it's a challenge
3 for all of us, the commission and staff, to continue to
4 figure out what that really sounds like and, when we
5 convey that language, what we're really saying success for
6 our communities will be.

7 SUPERVISOR KUEHL: Thank you.

8 Well, I think one of the experiences I was
9 having, and I assume that it's meant to be. So when you
10 go from discussion to discussion it's just like when you
11 finally study for your finals at the end of the year and
12 you realize that somehow our astronomy class and history
13 class were really connected, and you didn't see it until
14 you were cramming all of it on Wednesday night.

15 And I think that our experience is the same as we
16 move from table to table, understanding that these things
17 are interconnected, and had yet we don't address each of
18 them with intention. They intend to be overwhelming in
19 their sort of general nature. And strategic plan is
20 general enough in its nature. So this was very -- a good
21 exercise. I think that we are identifying our challenges
22 and we're -- at a number of levels.

23 One of them that I -- I don't think about as
24 often is our own structure within First 5. We have
25 departments. And, you know, in my county we've all been

1 telling our departments, it's really good to be more
2 porous and kind of work together because the system that
3 we're really looking at, if we want to really think about
4 it, is the person that we're looking at; not our system or
5 their system or another system.

6 Again, in the battered women's movement, I used
7 to try to teach that the system is the woman. She goes to
8 school, she goes to the market, she goes to the work, she
9 does not say anywhere. How do you take all of that into
10 account. So I think this is asking us to pay attention to
11 -- we call them communities. And we've all said they're
12 different from each other and, yet, if you got three or
13 four of them together in each community, they would find a
14 great amount of commonality. So sort of the next level of
15 porousness in a way are those commonalities in our
16 communities.

17 There was a really interesting gallery probably
18 25 years ago of representatives from so-called oppressed
19 communities, all very different from each other and all
20 focused. And we were amazed to find each one of us had a
21 major health issue that was being ignored by the
22 government. They were different health issues. My
23 community was going through the AIDS crisis for that
24 moment. But everybody talked about it the same way,
25 Impoverishment, the effects of history.

1 So I think there are many commonalities among our
2 communities, and it's good for us to take sort of this
3 avatar approach, which is, I see you, and to -- to think
4 of it in that way.

5 The third and last thing is really the reach
6 across everything. And that I think is a hardest for us.
7 When we talk about home visitation, we're always
8 discussing somebody's doing this and somebody's doing
9 that. We ask the county, can you bring them all together
10 or tell us what's going on. I don't know that that will
11 ever happen. But our part I think is very important in
12 reaching out and trying to be the bridge between a lot of
13 different things: Care and the question about whether the
14 recognition of trauma is important thing in all of our
15 programs. And every single person said yes. And that's
16 fairly -- I mean, not this year, but fairly new to
17 recognize the impact of trauma of a community, historic
18 trauma, the person.

19 John brought up the -- you know, the young woman
20 that we'll be looking at for had her needs in terms of
21 mental health, but she has a two-year old and we haven't
22 thought about that two-year old which is not in the system
23 or anywhere.

24 It's just so big. So for us to kind of recognize
25 what's our bite is always the hardest thing we're -- and

1 we aren't doing it all, can't do it all, but we can often
2 bring people together, we can often suggest a new
3 approach, but not be able to carry it out all by
4 ourselves. I think this has been very helpful.

5 So, Christina, where do we go next?

6 MS. ALTMAYER: Thank you. Great questions.

7 So I'm just going to fast forward a bit. So what
8 we're going to be to doing at the September PPC meeting is
9 really diving into these draft strategic (unintelligible).
10 So holding the knowledge and the conversations that we had
11 from the discussion in both July and today to help us
12 critique, review, feedback these four strategic priorities
13 and really to help us answer this question that we've put
14 our preliminary answers down to, of why is this a priority
15 building on exactly what you said, Supervisor Kuehl,
16 around what's going to be our way to say, why is this a
17 priority for First 5 LA now, taking into the learning,
18 taking into the consideration the learnings that we have
19 for review in the next cycle, thinking about, are these
20 the right marks that we're going to put our stakes in the
21 ground that we're going to put as to how we will
22 contribute to the four results for children that we're
23 committed to on our path to achieving our north star, all
24 children entering kindergarten ready to succeed in school
25 and life by 2028.

1 So I'll just pause here for a moment if there's
2 any comments on that, but we will be diving in deeply into
3 these four strategic priorities at the September PPC.

4 SUPERVISOR KUEHL: Romalis.

5 COMMISSIONER TAYLOR: I think it's very important
6 that we recognize the -- the need for the ability of this
7 organization to be nimble and learning and shifting as it
8 needs to to assure the outcome that we're looking for. I
9 also think that is very important that we recognize in the
10 plan the ability to train the staff as needed once we
11 determine the shifting we need to do to elevate your
12 skills and knowledge so that we can make sure that we're
13 communicating with our partners, that we're on the same
14 plane and level and understanding each other better.

15 MS. ALTMAYER: All right. Thank you very much
16 for those. So, again, this is what to expect in September
17 and October. And then we'll be coming to the board with a
18 preview of the final strategic plan at the board meeting
19 based on the feedback from the PPC in September, working
20 towards the board needing to endorse our strategic plan
21 November 14th and then we'll transition into
22 implementation.

23 SUPERVISOR KUEHL: Questions?

24 MS. ALTMAYER: I'll take comments or questions.

25 SUPERVISOR KUEHL: Okay. No questions about the

1 upcoming events.

2 MS. BELSHE: And, again, the PPC meeting is
3 scheduled to convene at 12:00 --

4 SECRETARY: 12:00 o'clock.

5 COMMISSIONER ZEPEDA: And I will be late.

6 MS. BELSHE: And you're going to be late. And
7 your --

8 COMMISSIONER ZEPEDA: No. No, I'm not. I got my
9 dates mixed up. My presentation is the 23rd. I can share
10 with Karla.

11 MS. BELSHE: So just as a reminder, lunch will be
12 served.

13 COMMISSIONER WOODS: I will not be here.
14 Hopefully, my alternate will be here.

15 MS. BELSHE: Excellent. Thank you.

16 And to pull an event like this together is a
17 labor of -- maybe it's not always love, but it is a labor.
18 So I want to acknowledge Linda, Evelyn, Jamie, and Julie,
19 as well as our IT team of Jasmine and Armando and Tommy
20 who -- you know, there's nothing we can do with the
21 acoustics, but our consultant colleague who helps us with
22 the sound, but really organizing and pulling this
23 together. So please join me in thanking them.

24 (Applause).

25 MS. BELSHE: Barbara, I was just getting warmed

1 up with the thank yous.

2 SUPERVISOR KUEHL: You have to say that at
3 beginning, Kim; otherwise, everybody gets anxious for
4 their colleagues.

5 MS. BELSHE: One of those is (unintelligible) --
6 so one of the things I love about this is the acoustics,
7 the applause is so incredibly -- so let's give a shout out
8 for all the members of the SRTs for appearing.

9 (Applause).

10 MS. BELSHE: I said one of my colleagues -- I
11 said, well, God, that went by so fast. And it was John.
12 And Arianna -- John goes, basically, reflected that was
13 maybe one of the longest afternoons of his life. And he
14 was so cool and calm and poised. And the team just did a
15 great job. And know that there are nearly nine additional
16 staff behind the team that is here that are helping inform
17 and shape the work that is still very much in progress.
18 So thank you for the strategy refinement team members.

19 We have a number of the members of the public who
20 have been here for the duration, Jan and Kathie. And we
21 had Javio and some others. So thank you for taking time
22 from your schedules to learn a little bit more about the
23 work we are doing and to bring your voice to that.

24 Our SRT team is being led by Christina and Kaya
25 who have been doing the heavy, heavy lift along with

1 Steven. So please join me in now giving a major shout out
2 to that team.

3 (Applause).

4 MS. BELSHE: And, finally, the award. Let us
5 give you thanks for, as you always do, engaging
6 authentically and forthrightly. You do a great job
7 complicating our thinking, and -- which is a good thing.
8 But you've given us always a lot to chew on. And we are
9 eager to come back to you with some deeper explorations
10 and more concrete ideas to be responding to at the PPC
11 which will be critical to informing what to bring to you
12 in the October.

13 So, again, this is not the most important thing.
14 This is probably the most important thing to us as an
15 organization. So really appreciative of your
16 contributions and engagement the past few months, today
17 and going forth.

18 SUPERVISOR KUEHL: This is a public hearing.
19 That means we have public comment at the end. And public
20 comment is limited to things that are not on the agenda,
21 but anyone who came to make public comment or wishes to?

22 I don't think we have a formal sign-up.

23 SECRETARY: No public comments today.

24 SUPERVISOR KUEHL: No public comments. Thank you
25 very much.

1 My gratitude to the board, to the staff, to all
2 of you who participated, to our consultants, to our
3 advisors, to our informal visors, and the public. And
4 we'll see you next time.

5 We are adjourned.

6 (At 3:47 PM, the meeting was adjourned.)

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C E R T I F I C A T E

I, Heatherlynn Gonzalez, a Certified Shorthand Reporter for the State of California, License Number 13646, do hereby attest that:

The preceding is a true and accurate transcription to the best of my abilities of the meeting of the organization named herein;

The meeting was taken down in shorthand and transcribed into English under my supervision and authority;

I have no interest, financial or otherwise, in any of the parties, issues, or individuals who are involved in this organization.

Attested to on this 24th day of September, 2019.

DocuSigned by:

Heatherlynn Gonzalez

AE10E8980664405...
CERTIFIED SHORTHAND REPORTER

FOR THE STATE OF CALIFORNIA

SUMMARY ACTION MINUTES

FIRST 5 LA
Special Meeting of the Board of Commissioners
(Strategic Plan Refinement Process (SPR4) Board Retreat)
September 12, 2019
12:00-4:30 pm

COMMISSIONERS PRESENT:

Commissioners:

Judy Abdo (Vice Chair)
Astrid Heger
Sheila Kuehl (Chair)
Yvette Martinez
Jonathan Sherin
Romalis Taylor
Michelle Vega (Alternate)
Marlene Zepeda

Ex-Officio Commissioners:

Karla Pleitéz Howell
Barbara Ferrer
Wendy Garen

COMMISSIONERS ABSENT:

Deanne Tilton [Excused]
Keesha Woods [Excused]

STAFF PRESENT:

Christina Altmayer, Vice President of Programs
Kim Belshé, Executive Director
Linda Vo, Board Relations Specialist
John Wagner, Executive Vice President

LEGAL COUNSEL:

Craig Steele, Attorney-at-Law

EXTERNAL PRESENTER:

Steven LaFrance, Founder & CEO, Learning for Action

CALL TO ORDER / ROLL CALL: (Item 1)

1. **Commission Chair Kuehl called the meeting to order at 12:00 pm. Quorum was present.**

COMMISSION: (Items 2 – 5)

2. **Grantee and Stakeholder Perception Report Summary Findings and Staff Engagement: CEP Grantee and Stakeholder Reception Survey Summary Report**

Mr. Fierro presented key findings and recommendations that came out of the Center for Effective Philanthropy's (CEP) Grantee & Stakeholder Perception report. The intent of the surveys was to capture grantees' and stakeholders' perspectives about First 5 LA, specifically on the following:

- Overall impression of First 5 LA as an organization;
- How First 5 LA staff interacts and communicates with them;
- The impact First 5 LA is having in their field, their local communities and on grantees; and
- Feedback from grantees about First 5 LA's selection process, reporting process and if applicable, the evaluation process.

Mr. Fierro informed the Board that because these results have organization-wide implications, the intent is to establish a cross-departmental team to review all the findings from the Grantee and Stakeholder Perception Reports, identify key findings and themes from their diverse perspectives and recommend two to three areas First LA can focus on for improvements. Given the operational nature of the issues raised within the surveys, the prioritized areas to enhance will be incorporated within the SPR4 implementation phase.

Executive Director Belshé informed the Board the full Grantee and Stakeholder Perception report would be shared with them at a later date.

SUMMARY ACTION MINUTES

3. Strategic Plan Refinement (SPR4) Process

A. Report out from July Board Retreat to Inform Strategic Plan Refinement Process

B. Discussion of Additional Strategy Refinement Topics and Preliminary Strategic Priorities

Mr. LaFrance and Ms. Altmayer presented an update on First LA's Strategic Plan refinement process and reviewed First 5 LA's proposed draft strategic priorities that articulate a focused and integrated approach to First 5 LA's work through 2028. Commissioners were informed that a summary of the July Board meeting was included in the Board packet for the September Board meeting. Following the presentation, Commissioners, staff and public members participated in five different breakout sessions:

- Built Environment
- Communities and Systems Change
- Cross Cutting Strategies: Trauma Resiliency Informed Systems Change and Family Engagement
- Early Identification & Intervention
- Home Visiting within a System of Family Supports.

Following the breakout sessions, staff and Board members did a brief report out and discussed implications for First 5 LA's Strategic Priorities.

Ms. Altmayer closed with informing the Board that First 5 LA's Financial Management Guidelines would be covered at an upcoming combined meeting of the Budget & Finance and Executive Committee scheduled for September 24.

4. Public Comment (for items not on the agenda)

There were no public comments.

ADJOURNMENT:

The Commission adjourned at 3:48 pm.

NEXT MEETING:

The next Commission meeting will take place on Thursday, October 9, 2019 at 1:30 pm.

First 5 LA
Multi-Purpose Room, First Floor
750 N. Alameda Street
Los Angeles, CA 90012

Meeting minutes were recorded by Linda Vo, Board Relations Specialist.

FIRST 5 LA

SUBJECT:
Monthly Financial Reports

RECOMMENDATION:
Approval of the monthly financial statements for the months ending July 31, 2019 and August 31, 2019.

BACKGROUND:
Staff provides monthly financial reports for the Commission's review and approval to ensure transparency of the financial status of First 5 LA.

DISCUSSION:
For the FY 2018-19 year-end closing purposes, we converted from a cash basis to modified accrual basis and accounted for all assets and liabilities as of June 30, 2019. Beginning July 1, 2019, these statements revert to a cash basis and account for reversals of any accruals for either revenues or expenditures.

July 31, 2019
First 5 LA began the month of July with a cash balance of \$374.3 million. During the month of July 31 2019, Tobacco Tax Revenue for April, May and June in the amount of \$16.6 million was booked as a receivable in FY 2018-19. We had \$424,030 in program expenditures, and \$1.0 million in operating expenditures. As a result, First 5 LA ended the month with a cash balance of \$372.9 million.

August 31, 2019
First 5 LA began the month of August with a cash balance of \$372.9 million. During the month of August 2019, we received \$794,241 in revenues. We had \$1.6 million in program expenditures, and \$1.9 million in operating expenditures. The increase in operating expenditures was due to an extra pay period in Salaries and Wages that was recorded in August 2019. As a result, First 5 LA ended the month with a cash balance of \$370.1 million.

This report includes detailed financial information for the months ending July 31, 2019 and August 31, 2019. The financial statements are unaudited and reported as a "soft close." All materials in this packet and check registers are available online. Statements in this report include the following:

- **Revenue and Expense Statement:** Summarizes financial statements to highlight the starting cash balance, revenues received, program and operating expenses, and the ending cash balance for the month.
- **Balance Sheet:** Provides a "snapshot" view of the Commission's assets, liabilities and fund balance as of July 31, 2019 and August 31, 2019.
- **Detailed operating and program expenditures:** Shows expenses against the FY 2019-20 Budget approved on June 13, 2019, concluding with a report of expenditures related to programs functioning as pass-through agreements.

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Revenue and Expense Statement
July 31, 2019, Unaudited**

	REVENUES AND EXPENDITURES	
Cash Balance as of June 30, 2019	\$ 374,297,159	
Revenue		
Monthly State Allotments	\$ -	(1)
Medi-Cal Administrative Activities (MAA)	-	
State Commission - Other Program Funds	-	
Interest Income - Unreserved	-	
Investment Income - Other	-	
Rental Revenue - La Petite	9,936	
ECE-LA County IMPACT	-	
Total Revenue	\$ 9,936	
Expenses		
Program Budget (Attachment A)		
2015-2020 Strategic Plan: Focusing For The Future	\$ 424,030	
Legacy Investments	-	
Total Initiative/Program Expenses	\$ 424,030	
Pass-Through (Attachment B)		
Medi-Cal Administrative Activities (MAA)	\$ -	
Total Pass-Through Expenses	\$ -	
Operation and Administration (Attachment C)		
Personnel	\$ 751,441	
General Operating	165,581	
Consultant Services	-	
Professional Services	78,239	
Travel Expenses	23,695	
Professional Development	4,752	
Capital Improvements	-	
Total Operation and Administration	\$ 1,023,708	
Total Expenses	\$ 1,447,738	
Variance (Revenue - Expenses)	\$ (1,437,802)	
Cash Balance as of July 31, 2019	\$ 372,859,357	(2)

NOTE:

- 1) Tobacco Tax Revenue for April, May, and June 2019 in the amount of \$16.6 million was booked as a receivable in FY 2018-19.
- 2) Cash Balance excludes fixed assets and liabilities.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
PROGRAM EXPENDITURES BY FY 2018-19 BUDGET
JULY 31, 2019, UNAUDITED

INITIATIVE/PROGRAM	FY 2019-20 BUDGET	JULY EXPENDITURES	FISCAL YTD EXPENDITURES	BALANCE REMAINING
2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE				
Strategic Plan Priority Outcome Areas				
Families	39,343,000	-	-	39,343,000
Communities	19,470,000	-	-	19,470,000
Early Care & Education Systems	26,046,000	-	-	26,046,000
Health-Related Systems	5,697,000	128,500	-	5,697,000
Strategic Plan Policy & Strategy Support				
Policy Agenda/Advocacy	2,370,000	279,800	-	2,370,000
Communications & Marketing	5,866,000	-	-	5,866,000
Communications - Conference Funding	250,000	-	-	250,000
Strategic Partnership-Cross-Cutting Funder Partnership	557,000	-	-	557,000
Strategic Partnership-Grantmaking Memberships	41,000	15,730	-	41,000
Strategic Partnership-Partnership Development	120,000	-	-	120,000
Community Engagement and Advocacy	323,000	-	-	323,000
Policy & Strategy - Emerging Opportunities	50,000	-	-	50,000
County Partnerships	315,000	-	-	315,000
Integration & Learning				
Communities of Practice	131,000	-	-	131,000
Data Development and Integration	935,000	-	-	935,000
Data Partnership with Funders	850,000	-	-	850,000
Grantee Assessment	40,000	-	-	40,000
Impact Framework	400,000	-	-	400,000
Knowledge Management	178,000	-	-	178,000
Learning Plan Development	600,000	-	-	600,000
Program Evaluation	3,078,000	-	-	3,078,000
Subtotal 2015-2020 Strategic Plan	106,660,000	424,030	-	106,660,000
LEGACY INVESTMENTS				
Baby Friendly Hospitals	102,000	-	-	102,000
Black Infant Health	1,027,000	-	-	1,027,000
Little by Little/One Step Ahead	3,100,000	-	-	3,100,000
Subtotal Legacy Investments	4,229,000	-	-	-
TOTAL	110,889,000	419,230	-	106,435,000

The FY 2019-20 program budget was approved by the Board of Commissioners on June 13, 2019.

NOTES -PROGRAM EXPENDITURES BY FY 2018-19 BUDGET:

Journal entries for FY 2018-19 accrued expenses were reversed in July 2019. The amounts reported are the actual program expenditures for July 2019.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
 EXPENDITURES - PASS-THROUGH
 JULY 31, 2019, UNAUDITED

Attachment B

INITIATIVE/PROGRAM - PASS-THROUGH	JULY EXPENDITURES	YEAR TO DATE EXPENDITURES
Medi-Cal Administrative Activities (MAA) - LA County Charges	-	-
Medi-Cal Administrative Activities (MAA) - Participation Payment	-	-
TOTAL	-	-

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Operating & Administrative Budget Update
JULY 31, 2019, UNAUDITED**

OPERATION AND ADMINISTRATION EXPENSE	JULY ACTUAL	FISCAL YTD ACTUAL	FY 2019-20 BUDGET	FISCAL YTD VARIANCE
Personnel Services				
Salaries & Wages	545,991	545,991	13,948,161	13,402,170
Fringe Benefits	205,450	205,450	3,919,170	3,713,720
Total Personnel Services	751,441	751,441	17,867,331	17,115,890
General Operating Expenses				
ADP Payroll Charges	-	-	38,000	38,000
Workers Compensation Insurance	73,582	73,582	65,000	(8,582)
Utilities	-	-	138,000	138,000
Corporate Insurance	51,224	51,224	75,000	23,776
Mileage, Parking and Other Transportation	851	851	49,980	49,129
Telephones	2,467	2,467	55,800	53,333
Cell Phones & Mobile Devices	875	875	51,800	50,925
Outside Printing & Publishing	990	990	20,500	19,510
Other Supplies	-	-	20,250	20,250
Postage & Delivery	-	-	13,200	13,200
Educational Supplies	152	152	3,900	3,748
Office Supplies	3,408	3,408	82,070	78,662
Subscriptions & Publication	3,682	3,682	21,155	17,473
Equipment-Rents & Leases	2,280	2,280	55,000	52,720
Building Repair & Maintenance	-	-	182,000	182,000
Equipment Repair & Maintenance	-	-	13,000	13,000
Offsite Storage	-	-	35,152	35,152
Hardware & Software Maintenance	16,070	16,070	452,480	436,410
Miscellaneous/Contingency	-	-	70,000	70,000
Stipend/Honorarium	-	-	-	-
Internal Meeting	10,000	10,000	124,600	114,600
Divisional Capacity Building	-	-	100,000	100,000
Total General Operating Expenses	165,581	165,581	1,666,887	1,501,306
Consultant Services				
Consultant Fees	-	-	1,372,700	1,372,700
Other Professional Fees	-	-	342,000	342,000
External Reviewers	-	-	1,000	1,000
Total Consultant Services	-	-	1,715,700	1,715,700
Professional Services				
Audit	-	-	80,000	80,000
Legal Fees	-	-	175,000	175,000
Professional Dues	70,972	70,972	125,740	54,768
Staff Recruitment	308	308	20,000	19,692
Commission Stipends	900	900	30,000	29,100
Web-Based Services	59	59	50,000	49,941
Bank & Other Service Charges	6,000	6,000	32,000	26,000
Total Professional Services	78,239	78,239	512,740	434,501
Travel Expenses				
Airfare	9,222	9,222	176,500	167,278
Lodging	10,403	10,403	163,900	153,497
Per Diem	1,762	1,762	78,500	76,738
Other Travel Expense	2,308	2,308	29,950	27,642
Total Travel Expenses	23,695	23,695	448,850	425,155
Professional Development				
Training Material & Supplies	325	325	9,500	9,175
Internal Training	-	-	94,400	94,400
Leadership Programs	-	-	63,000	63,000
Conference Registrations	3,802	3,802	211,150	207,348
External Education/Training	625	625	104,300	103,675
Total Professional Development	4,752	4,752	482,350	477,598
Capital Improvements				
Capital Outlay (Equipment Purchases)	-	-	134,500	134,500
Total Capital Improvements	-	-	134,500	134,500
TOTAL OPERATING EXPENSES	1,023,708	1,023,708	22,828,358	21,804,650

NOTES - OPERATING & ADMINISTRATIVE BUDGET UPDATE:

The administrative expenses are within the maximum authorized under the Board policy.

The FY 2019-20 operating budget was approved by the Board of Commissioners on June 13, 2019.

**Los Angeles County Children and Families First -
Proposition 10 Commission
Statement of Net Assets
July 31, 2019 Unaudited**

Current Assets:

Cash	\$ (2,519,883)
Cash- Morlin Mgmt Corp	27,100
Investment:	
Operating and Allocated funds	357,597,675
Advance - Regional Network (RN)	1,961,000
Advance - Various	4,924,015
Other Receivables	12,944,998
Total Current Assets	<u>\$ 374,934,905</u>

Fixed Assets:

Land	\$ 2,039,000
Building & Improvements	12,076,512
Furniture & Fixtures	627,671
Computer, Software & Accessories	1,952,690
Office Equipment	331,033
Accumulated Depreciation	(6,185,527)
Total Fixed Assets	<u>\$ 10,841,379</u>

Total Assets **\$ 385,776,284**

Liabilities and Net Assets

Current liabilities:

Other Liabilities	\$ 2,133,193 (1)
Total Current Liabilities	<u>\$ 2,133,193</u>

Net Assets:

Investment in capital assets	\$ 10,841,379
Restricted	372,801,712
Total Net Assets	<u>\$ 383,643,091</u>

Total Liabilities and Net Assets **\$ 385,776,284**

NOTES:

(1) Other Liabilities include accounts payable, security deposit from La Petite Academy and other related liabilities.

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Revenue and Expense Statement
August 31, 2019, Unaudited**

	REVENUES AND EXPENDITURES	
Cash Balance as of July 31, 2019	\$ 372,859,357	
Revenue		
Monthly State Allotments	\$ -	
Medi-Cal Administrative Activities (MAA)	-	
State Commission - Other Program Funds	61,644	
Interest Income - Unreserved	722,661	
Investment Income - Other	-	
Rental Revenue - La Petite	9,936	
ECE-LA County IMPACT	-	
Total Revenue	\$ 794,241	
Expenses		
Program Budget (Attachment A)		
2015-2020 Strategic Plan: Focusing For The Future	\$ 1,491,000	
Legacy Investments	101,586	
Total Initiative/Program Expenses	\$ 1,592,586	
Pass-Through (Attachment B)		
Medi-Cal Administrative Activities (MAA)	\$ -	
Total Pass-Through Expenses	\$ -	
Operation and Administration (Attachment C)		
Personnel	\$ 1,780,604	
General Operating	28,346	
Consultant Services	30,928	
Professional Services	2,687	
Travel Expenses	13,472	
Professional Development	40,037	
Capital Improvements	11,194	
Total Operation and Administration	\$ 1,907,268	
Total Expenses	\$ 3,499,854	
Variance (Revenue - Expenses)	\$ (2,705,613)	
Cash Balance as of August 31, 2019	\$ 370,153,744	(1)

NOTE:

1) Cash Balance excludes fixed assets and liabilities.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
PROGRAM EXPENDITURES BY FY 2018-19 BUDGET
AUGUST 31, 2019, UNAUDITED

INITIATIVE/PROGRAM	FY 2019-20 BUDGET	AUGUST EXPENDITURES	FISCAL YTD EXPENDITURES	BALANCE REMAINING
2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE				
Strategic Plan Priority Outcome Areas				
Families	39,343,000	843,549	843,549	38,499,451
Communities	19,470,000	161,679	161,679	19,308,321
Early Care & Education Systems	26,046,000	96,815	96,815	25,949,185
Health-Related Systems	5,697,000	55,845	184,345	5,512,655
Strategic Plan Policy & Strategy Support				
Policy Agenda/Advocacy	2,370,000	15,156	294,956	2,075,044
Communications & Marketing	5,866,000	-	-	5,866,000
Communications - Conference Funding	250,000	-	-	250,000
Strategic Partnership-Cross-Cutting Funder Partnership	557,000	25,868	25,868	531,132
Strategic Partnership-Grantmaking Memberships	41,000	18,500	34,230	6,770
Strategic Partnership-Partnership Development	120,000	-	-	120,000
Community Engagement and Advocacy	323,000	-	-	323,000
Policy & Strategy - Emerging Opportunities	50,000	-	-	50,000
County Partnerships	315,000	-	-	315,000
Integration & Learning				
Communities of Practice	131,000	-	-	131,000
Data Development and Integration	935,000	-	-	935,000
Data Partnership with Funders	850,000	-	-	850,000
Grantee Assessment	40,000	-	-	40,000
Impact Framework	400,000	-	-	400,000
Knowledge Management	178,000	-	-	178,000
Learning Plan Development	600,000	-	-	600,000
Program Evaluation	3,078,000	273,588	273,588	2,804,412
Subtotal 2015-2020 Strategic Plan	106,660,000	1,491,000	1,915,030	104,744,970
LEGACY INVESTMENTS				
Baby Friendly Hospitals	102,000	-	-	102,000
Black Infant Health	1,027,000	-	-	1,027,000
Little by Little/One Step Ahead	3,100,000	101,586	101,586	2,998,414
Subtotal Legacy Investments	4,229,000	101,586	101,586	4,127,414
TOTAL	110,889,000	1,592,586	2,016,616	108,872,384

The FY 2019-20 program budget was approved by the Board of Commissioners on June 13, 2019.

NOTES -PROGRAM EXPENDITURES BY FY 2018-19 BUDGET:

Journal entries for FY 2018-19 accrued expenses were reversed in July 2019. The amounts reported are the actual program expenditures for August 2019.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
 EXPENDITURES - PASS-THROUGH
 AUGUST 31, 2019, UNAUDITED

Attachment B

INITIATIVE/PROGRAM - PASS-THROUGH	AUGUST EXPENDITURES	YEAR TO DATE EXPENDITURES
Medi-Cal Administrative Activities (MAA) - LA County Charges	-	-
Medi-Cal Administrative Activities (MAA) - Participation Payment	-	-
TOTAL	-	-

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Operating & Administrative Budget Update
AUGUST 31, 2019, UNAUDITED**

OPERATION AND ADMINISTRATION EXPENSE	AUGUST ACTUAL	FISCAL YTD ACTUAL	FY 2019-20 BUDGET	FISCAL YTD VARIANCE
Personnel Services				
Salaries & Wages	1,521,840	2,067,831	13,948,161	11,880,330
Fringe Benefits	258,764	464,214	3,919,170	3,454,956
Total Personnel Services	1,780,604	2,532,045	17,867,331	15,335,286
General Operating Expenses				
ADP Payroll Charges	3,106	3,106	38,000	34,894
Workers Compensation Insurance	-	73,582	65,000	(8,582)
Utilities	-	-	138,000	138,000
Corporate Insurance	2,862	54,086	75,000	20,914
Mileage, Parking and Other Transportation	2,638	3,489	49,980	46,491
Telephones	-	2,467	55,800	53,333
Cell Phones & Mobile Devices	1,750	2,625	51,800	49,175
Outside Printing & Publishing	-	990	20,500	19,510
Other Supplies	-	-	20,250	20,250
Postage & Delivery	468	468	13,200	12,732
Educational Supplies	277	429	3,900	3,471
Office Supplies	2,246	5,654	82,070	76,416
Subscriptions & Publication	391	4,073	21,155	17,082
Equipment-Rents & Leases	3,553	5,833	55,000	49,167
Building Repair & Maintenance	-	-	182,000	182,000
Equipment Repair & Maintenance	-	-	13,000	13,000
Offsite Storage	721	721	35,152	34,431
Hardware & Software Maintenance	3,201	19,271	452,480	433,209
Miscellaneous/Contingency	-	-	70,000	70,000
Stipend/Honorarium	900	900	-	(900)
Internal Meeting	6,233	16,233	124,600	108,367
Divisional Capacity Building	-	-	100,000	100,000
Total General Operating Expenses	28,346	193,927	1,666,887	1,472,960
Consultant Services				
Consultant Fees	26,223	26,223	1,372,700	1,346,477
Other Professional Fees	4,705	4,705	342,000	337,295
External Reviewers	-	-	1,000	1,000
Total Consultant Services	30,928	30,928	1,715,700	1,684,772
Professional Services				
Audit	1,415	1,415	80,000	78,585
Legal Fees	-	-	175,000	175,000
Professional Dues	455	71,427	125,740	54,313
Staff Recruitment	817	1,125	20,000	18,875
Commission Stipends	-	900	30,000	29,100
Web-Based Services	-	59	50,000	49,941
Bank & Other Service Charges	-	6,000	32,000	26,000
Total Professional Services	2,687	80,926	512,740	431,814
Travel Expenses				
Airfare	6,218	15,440	176,500	161,060
Lodging	4,007	14,410	163,900	149,490
Per Diem	2,364	4,126	78,500	74,374
Other Travel Expense	883	3,191	29,950	26,759
Total Travel Expenses	13,472	37,167	448,850	411,683
Professional Development				
Training Material & Supplies	1,280	1,605	9,500	7,895
Internal Training	16,000	16,000	94,400	78,400
Leadership Programs	2,250	2,250	63,000	60,750
Conference Registrations	3,047	6,849	211,150	204,301
External Education/Training	17,460	18,085	104,300	86,215
Total Professional Development	40,037	44,789	482,350	437,561
Capital Improvements				
Capital Outlay (Equipment Purchases)	11,194	11,194	134,500	123,306
Total Capital Improvements	11,194	11,194	134,500	123,306
TOTAL OPERATING EXPENSES	1,907,268	2,930,976	22,828,358	19,897,382

NOTES - OPERATING & ADMINISTRATIVE BUDGET UPDATE:

The administrative expenses are within the maximum authorized under 184B Board policy.

The FY 2019-20 operating budget was approved by the Board of Commissioners on June 13, 2019.

**Los Angeles County Children and Families First -
Proposition 10 Commission
Statement of Net Assets
AUGUST 31, 2019 Unaudited**

Current Assets:		
Cash	\$	697,540
Cash- Morlin Mgmt Corp		27,100
Investment:		
Operating and Allocated funds		342,561,339
Advance - Regional Network (RN)		2,461,000
Advance - Various		4,944,015
Other Receivables		12,932,149
Total Current Assets	\$	<u>363,623,143</u>
Fixed Assets:		
Land	\$	2,039,000
Building & Improvements		12,076,512
Furniture & Fixtures		627,671
Computer, Software & Accessories		1,952,690
Office Equipment		331,033
Accumulated Depreciation		(6,185,527)
Total Fixed Assets	\$	<u>10,841,379</u>
Total Assets	\$	<u><u>374,464,522</u></u>
Liabilities and Net Assets		
Current liabilities:		
Other Liabilities	\$	442,806 (1)
Total Current Liabilities	\$	<u>442,806</u>
Net Assets:		
Investment in capital assets	\$	10,841,379
Restricted		363,180,337
Total Net Assets	\$	<u>374,021,716</u>
Total Liabilities and Net Assets	\$	<u><u>374,464,522</u></u>

NOTES:

(1) Other Liabilities include accounts payable, security deposit from La Petite Academy and other related liabilities.

First 5 LA

SUBJECT:
Contracts for approval

RECOMMENDATION:
Approve two new agreements and two amendments and authorize staff to complete final execution of the agreements upon approval from the Board.

BACKGROUND:
First 5 LA's approved programmatic budget for FY 2019-20 totals \$110,889,000 and the approved operating budget totals \$22,828,358. Funding for the new agreements and amendments was included in the budget which was approved by the board on June 13, 2019. For contracts that span fiscal years, the estimated spending amount for each fiscal year will be included in First 5 LA's annual budgets for approval. Pursuant to contract terms, if the Commission does not appropriate funds for the agreement in future fiscal years, First 5 LA may terminate the agreement. Upon approval of the agreements presented below, staff will complete final execution.

There are **two agreements** for approval. One is with Prevention Institute for \$849,757 to serve as the intermediary for the Built Environment Policy Advocacy Fund (BEPAF), a First 5 LA grant and technical assistance program that aims to build the organizational capacity and effectiveness of advocacy groups and community-based organizations that are working to improve three focus areas of the built environment—parks/open space, transportation/mobility, and food security—through public policy advocacy. Prevention Institute will serve as the intermediary to regrant the funds, administer the grantee selection process, and monitor the grants. There is one agreement with Resources Legacy Fund for \$600,000 to serve as the fiscal sponsor of a pooled fund for the Link Governments Advocates Families and Parks (Link) program. Link focuses on creating partnerships between parents, residents, municipal governments, and experts in park development to develop and then mobilize around a comprehensive park/open space plan that would be the basis for applying for Measure A funding. Link will be designed, funded, implemented and evaluated in partnership with First 5 LA, Enterprise Community Partners, Rosalinde and Arthur Gilbert Foundation, the Water Foundation, and Resources Legacy Fund. The program has three main goals—build capacity in under-invested communities to leverage funding, ensure that parents and residents have a voice in decision-making so that funding meets the needs of children and families, and partner with Regional Parks and Open Space District to integrate Link into the Technical Assistance Program for Measure A. Resources Legacy Fund will also contribute funding to the pooled fund. In addition, they will provide program consultation, contracting and administrative support, and will convene other partners for decision making.

There are **two amendments** for approval. One is with Kenyon Consulting, LLC to continue support for the Early Care and Education (ECE) Prevention Workgroup and Comprehensive Fiscal Analysis, expand support for the Office for the Advancement of Early Care and Education strategic plan implementation planning and the County ECE Summit, and provide technical assistance for the ECE Department implementation planning. The request is to add \$50,000 and twelve (12) months to the contract. There is an amendment with Community Partners who serves as the intermediary for the Early Care and Education Policy and Advocacy Fund (ECE PAF), a multi-year initiative that aims to advance improved access to quality, affordable, sustainable Early Care and Education. Through Community Partners, ECE PAF provides partnership grants and emerging opportunities grants for ECE policy and advocacy-related projects. This request will add \$416,887 to the contract from July 1, 2019 to June 30, 2020. These funds represent the unspent balance from an advance provided to Community Partners in FY18-19 designated for regranteeing. The rollover of these funds is necessary

to meet the stated goals of ECE PAF over the life of the project. Since the Contractor received these funds as part of an advance in FY18-19, no additional outlay of funds is necessary for this request.

DISCUSSION:

Staff seeks the Commission's approval of the agreements summarized in Attachment A.

Attachment A
October 2019

NEW										
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	
1	Communities	Communities \ Communities Strategy 3 - Built Environment Policy & Advocacy \ Built Environment Policy Advocacy Fund	<p>PREVENTION INSTITUTE</p> <p>The Contractor will serve as the intermediary for the Built Environment Policy Advocacy Fund (BEPAF), a First 5 LA grant and technical assistance program that aims to build the organizational capacity and effectiveness of advocacy groups and community-based organizations that are working to improve three focus areas of the built environment--parks/open space, transportation/mobility, and food security--through public policy advocacy. As First 5 LA's intermediary, the Contractor will be the regrantor and administrator of the funds. Key tasks of the Contractor also include: (1) Co-design the BEPAF program with First 5 LA staff, (2) execute the grantee selection process, administer the grants, and monitor grantee performance and (3) plan, facilitate and hold grantee meetings and learning sessions. These tasks will be in partnership and with oversight by First 5 LA staff.</p> <p>The funds for this contract were included in the budget for FY 19-20 at the June 13, 2019 Commission meeting. FY 20-21 funding will be included in the budget at the June 2020 Commission meeting.</p>	RFP	2 years	\$1,699,514	<p>\$849,757</p> <p>Estimated FY 19-20 Spending: \$750,000 <i>Committed</i></p> <p>Impact to FY 20-21 Budget: \$99,757 <i>Assigned</i></p>	10/15/2019	10/14/2020	10/14/2021
2	Communities	Communities \ Communities Strategy 3 - Built Environment Policy & Advocacy \ Link Advocates Government Family and Parks (Link)	<p>RESOURCES LEGACY FUND</p> <p>The Contractor will serve as the fiscal sponsor of a pooled fund for the Link Governments Advocates Families and Parks (Link) program. Link focuses on creating partnerships between parents, residents, municipal governments, and experts in park development to develop and then mobilize around a comprehensive park/open space plan that would be the basis for applying for Measure A funding. Link will be designed, funded, implemented and evaluated in partnership with First 5 LA, Enterprise Community Partners, Rosalinde and Arthur Gilbert Foundation, the Water Foundation, and Resources Legacy Fund. The Contractor will: (1) serve as the fiscal sponsor for the pooled fund, (2) provide additional services such as program consultation, contracting support and administrative support and (3) convene other partners for decision making.</p> <p>On July 11, 2019 the Board approved the Strategic Partnership with Resource Legacy Fund for a period of 2 years for an amount not to exceed \$600,000. The funds for this contract were included in the budget for FY 19-20 at the June 13, 2019 Commission meeting. FY 20-21 funding will be included in the budget at the June 2020 Commission meeting.</p>	Strategic Partnership	2 years	\$600,000	<p>\$600,000</p> <p>Estimated FY 19-20 Spending: \$300,000 <i>Committed</i></p> <p>Impact to FY 20-21 Budget: \$300,000 <i>Assigned</i></p>	10/15/2019	10/29/2021	10/29/2021

Attachment A
October 2019

AMENDMENTS									
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR ?	
1	Early Care & Education	Early Care & Education (ECE) Systems \ ECE – Emerging Opportunities \ Emerging Opportunities – ECE Outcome Area	<p>KENYON CONSULTING, LLC (#10052) Amendment for Contract Extension and Additional Funding. The Contractor provides technical assistance, project management and facilitation support for as needed projects to support the Programs Division and Early Care and Education (ECE) Department. The Scope of Work has included providing facilitation and analytical support to the Office of Child Protection's Prevention Plan ECE Workgroup (OCP ECE Prevention Workgroup), project management support for the Welcome Baby Impact Study, and ongoing technical assistance to the Programs Division on the Impact Framework and ECE Policy Development. The core of this work continues, but a number of related projects have also emerged including: (1) the opportunity to align the Office for the Advancement of Early Care and Education's strategic plan to recommendations put forth by the OCP ECE Prevention Workgroup's Comprehensive Fiscal Analysis of ECE in Los Angeles County report and (2) an opportunity to connect efforts and inform state ECE policy through the County ECE Summit in December 2019. The amendment adds \$50,000 and twelve (12) months to continue support for the ECE Prevention Workgroup and Comprehensive Fiscal Analysis, expanded support for the Office for the Advancement of Early Care and Education strategic plan implementation planning and the County ECE Summit, and technical assistance for ECE Department implementation planning.</p> <p>The funds for this amendment were included in the FY 19-20 budget, approved by the Board on June 13, 2019. FY 20-21 funding will be included in the budget at the June 2020 Commission meeting.</p>	Procurement Exception	2 years, 6 months	\$74,870	\$50,000	\$124,870 Estimated FY 19-20 Spending: \$46,500 <i>Committed</i> Impact to FY 20-21 Budget: \$12,500 <i>Assigned</i>	Yes
2	Early Care & Education	Early Care & Education (ECE) Systems \ ECE Strategy 1 - Policy/Advocacy \ ECE Policy Advocacy Fund	<p>COMMUNITY PARTNERS (#09347) Amendment for Additional Funding. The Early Care and Education Policy and Advocacy Fund (ECE PAF) is a multi-year initiative that aims to advance improved access to quality, affordable, sustainable Early Care and Education (ECE). Through the Contractor as an intermediary, ECE PAF provides partnership grants and emerging opportunities grants for ECE policy and advocacy-related projects. The proposed request will amend the contract with the Contractor in the amount of \$416,886.59 from July 1, 2019 to June 30, 2020.</p> <p>The funds for this amendment were included in the FY 18-19 budget, approved by the Board on June 14, 2018. These funds represent the unspent balance from an advance provided to Contractor in FY 18-19 designated for regranting. The rollover of these funds is necessary to meet the stated goals of ECE PAF over the life of the project. Since the Contractor received these funds as part of an advance in FY 18-19, no additional outlay of funds is necessary for this request. The estimated FY 19-20 funds are included in the Board approved FY 19-20 budget.</p>	RFQ	4 years, 8 months	\$3,300,000	\$416,887	\$3,716,887 Estimated FY 19-20 Spending: \$3,300,000 <i>Committed</i>	Yes

*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

FIRST 5 LA

SUBJECT:

2018-2019 First 5 LA Annual Report to First 5 California (State Commission)

RECOMMENDATION:

Approve the First 5 LA Annual Report to First 5 California (State Commission)

BACKGROUND:

Each year staff prepares a report to the State Commission that provides fiscal and programmatic information in response to a State Commission-designated template. This request was presented as an information item at the Executive Committee Meeting on September 24, 2019 and the Special Meeting of the Board of Commissioners and Program & Planning Committee on September 26, 2019 (per the by-laws).

DISCUSSION:

Staff seeks approval of the First 5 LA Annual Report for Fiscal Year 2018-2019 (July 1, 2018 – June 30, 2019), which is due to First 5 California by October 31, 2019. First 5 LA staff will submit the entire report via the web-based forms provided by the State Commission.

The report consists of the following sections:

- Section 1: Revenue and Expenditure Summary
- Section 2: Demographic Worksheet
- Section 3: Evaluation Summary



Annual Report AR-1
Los Angeles Revenue and Expenditure Summary
July 1, 2018 - June 30, 2019

Revenue Detail

Category	Amount
Tobacco Tax Funds	\$64,608,415
First 5 Impact Funds	\$12,484,604
Small Population County Augmentation Funds	\$0
DLL Pilot Funds	\$0
Other First 5 California Funds	\$0
Other First 5 California Funds Description	
Other Public Funds	\$0
Other Public Funds Description	
Donations	\$0
Revenue From Interest Earned	\$8,183,532
Grants	\$0
Grants Description	
Other Funds	\$6,201,157
Other Funds State Commission Program Funds: \$40,079; Medi-cal Administrative Activities: \$350,924; California Department of Education : \$675,251; Other Program Revenue: \$103,441; Net Increase in Fair Value of investment: \$4,898,141; Other general income (La Petite Rent): \$133,321	
Total Revenue	\$91,477,708

Improved Family Functioning

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
General Family Support	CBO/Non-Profit	<ul style="list-style-type: none"> Not Applicable 	72849	70571	28	\$1,779,384
General Family Support	Other Public	<ul style="list-style-type: none"> Not Applicable 	241	241	0	\$377,254
					Total	\$2,156,638

Improved Child Development

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
Quality Early Learning Supports	CBO/Non-Profit	<ul style="list-style-type: none"> Not Applicable 	49182	7496	246	\$20,361,018
Quality Early Learning Supports	County Office of Education/School District	<ul style="list-style-type: none"> Not Applicable 	0	0	87	\$218,162
Quality Early Learning Supports	Resource and Referral Agency (COE or Non-Profit)	<ul style="list-style-type: none"> Not Applicable 	0	0	118	\$612,685
Quality Early Learning Supports	Hospital/Health Plan	<ul style="list-style-type: none"> Not Applicable 	742	631	0	\$936,350
					Total	\$22,128,215

Improved Child Health

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
General Health Education and Promotion	CBO/Non-Profit	<ul style="list-style-type: none"> Nutrition/Breastfeeding 	2824	4847	0	\$278,567
Early Intervention	CBO/Non-Profit	<ul style="list-style-type: none"> Not Applicable 	14543	3608	443	\$885,210
Early Intervention	Hospital/Health Plan	<ul style="list-style-type: none"> Not Applicable 	0	0	830	\$156,442
Perinatal and Early Childhood Home Visiting	CBO/Non-Profit	<ul style="list-style-type: none"> Not Applicable 	7765	8654	0	\$20,516,996
Perinatal and Early Childhood Home Visiting	Hospital/Health Plan	<ul style="list-style-type: none"> Not Applicable 	14817	22286	7	\$16,396,921
Perinatal and Early Childhood Home Visiting	Resource and Referral Agency (COE or Non-Profit)	<ul style="list-style-type: none"> Not Applicable 	471	592	0	\$2,262,593
					Total	\$40,496,729

Improved Systems Of Care

Service	Grantee	Program(s)	Amount
Policy and Public Advocacy	CBO/Non-Profit	<ul style="list-style-type: none"> • Not Applicable 	\$18,789,575
Policy and Public Advocacy	Other Public	<ul style="list-style-type: none"> • Not Applicable 	\$353,420
Policy and Public Advocacy	Research/Consulting Firm	<ul style="list-style-type: none"> • Not Applicable 	\$4,006,070
Programs and Systems Improvement Efforts	CBO/Non-Profit	<ul style="list-style-type: none"> • Family Strengthening Systems 	\$1,178,529
Programs and Systems Improvement Efforts	CBO/Non-Profit	<ul style="list-style-type: none"> • Not Applicable 	\$198,194
Programs and Systems Improvement Efforts	CBO/Non-Profit	<ul style="list-style-type: none"> • Not Applicable 	\$5,143,865
Programs and Systems Improvement Efforts	CBO/Non-Profit	<ul style="list-style-type: none"> • Place-Based 	\$2,618,625
Programs and Systems Improvement Efforts	County Office of Education/School District	<ul style="list-style-type: none"> • Not Applicable 	\$603,161
Programs and Systems Improvement Efforts	County Office of Education/School District	<ul style="list-style-type: none"> • Place-Based 	\$477,456
Programs and Systems Improvement Efforts	Higher Education	<ul style="list-style-type: none"> • Place-Based 	\$769,017
Programs and Systems Improvement Efforts	Other Public	<ul style="list-style-type: none"> • Place-Based 	\$95,326
Programs and Systems Improvement Efforts	Resource and Referral Agency (COE or Non-Profit)	<ul style="list-style-type: none"> • Place-Based 	\$57,243
Programs and Systems Improvement Efforts	Research/Consulting Firm	<ul style="list-style-type: none"> • Health Systems 	\$1,180,907
Programs and Systems Improvement Efforts	Research/Consulting Firm	<ul style="list-style-type: none"> • Not Applicable 	\$676,538
Programs and Systems Improvement Efforts	Other Public	<ul style="list-style-type: none"> • Not Applicable 	\$52,831
Programs and Systems Improvement Efforts	Higher Education	<ul style="list-style-type: none"> • Not Applicable 	\$1,797,353
Programs and Systems Improvement Efforts	County Office of Education/School District	<ul style="list-style-type: none"> • Family Strengthening Systems 	\$82,185
Total			\$38,249,331

Service	Grantee	Program(s)	Amount
Programs and Systems Improvement Efforts	Higher Education	<ul style="list-style-type: none"> • Early Identification and Intervention 	\$87,938
Programs and Systems Improvement Efforts	Other Public	<ul style="list-style-type: none"> • Trauma-Informed Care/ACES 	\$81,098
Total			\$38,249,331

Expenditure Details

Category	Amount
Program Expenditures	\$103,030,913
Administrative Expenditures	\$12,650,719
Evaluation Expenditures	\$3,105,982
Total Expenditures	\$118,787,614
Excess (Deficiency) Of Revenues Over (Under) Expenses	(\$27,309,906)

Other Financing Details

Category	Amount
Sale(s) of Capital Assets	\$0
Other	\$0
Total Other Financing Sources	\$0

Net Change in Fund Balance

Category	Amount
Fund Balance - Beginning	\$379,419,674
Fund Balance - Ending	\$352,109,768
Net Change In Fund Balance	(\$27,309,906)

Fiscal Year Fund Balance

Category	Amount
Nonspendable	\$50,000
Restricted	\$0
Committed	\$154,580,859
Assigned	\$141,221,211
Unassigned	\$56,257,698
Total Fund Balance	\$352,109,768

Expenditure Note

No data entered for this section as of 9/30/2019 2:05:06 PM.

Small Population County Funding Augmentation

Category	Amount	Comment
Administration	\$0	
Evidence Based Programs	\$0	
Evidence Informed Programs	\$0	
Funded Programs	\$0	
Professional Development, Training and Technical Assistance	\$0	
Evaluation	\$0	
Other (Please Explain)	\$0	
	Total	\$0
If unspent funds occurred during the FY, please list amount and provide explanation.	\$0	



Annual Report AR-2
Los Angeles Demographic Worksheet
July 1, 2018 - June 30, 2019

Population Served

Category	Number
Children – Ages Unknown (birth to 6th Birthday)	72,899
Children from 3rd to 6th Birthday	23,009
Children Less than 3 Years Old	67,713
Primary Caregivers	119,292
Providers	2,148
Total Population Served	285,061

Primary Languages Spoken in the Home

Category	Number of Children	Number of Adults
English	120,543	90,208
Spanish	41,593	27,983
Cantonese	28	48
Mandarin	38	37
Vietnamese	12	54
Other - Specify with text box Tagalog	86	97
Other - Specify with text box	551	480
Unknown	770	385
Totals	163,621	119,292

Race/Ethnicity of Population Served

Category	Number of Children	Number of Adults
Alaska Native/American Indian	501	88
Asian	3,543	1,834
Black/African-American	6,501	4,346
Native Hawaiian or Other Pacific Islander	36	54
Other – Specify with text box	497	498
Two or more races	2,061	1,059
Unknown	74,466	71,090
White	6,435	2,781
Hispanic/Latino	69,581	37,542
Totals	163,621	119,292

Duplication Assessment

Category	Data
Degree of Duplication	10%
Confidence in Data	Moderately confident
Additional Details (Optional)	



Annual Report AR-3

Los Angeles County Evaluation Summary and Highlights

July 1, 2018 - June 30, 2019

County Evaluation Summary

Evaluation Activities Completed, Findings, and Policy Impact

In line with other First 5 County Commissions, First 5 LA is moving away from funding direct services and slowly transitioning its resources to promoting and fostering systems level efforts and impacts. As such, First 5 LA is evolving its approach to reflect this shift at the population level. There were three evaluations reflecting this transition in FY 2018/19.

Reducing Early Childhood Obesity (RECO) portfolio. Activities: The study team used a variety of data collection and analysis methods. The collection methods included focus groups with community members and interviews with key grantee staff. Analysis methods included qualitative coding and analysis of focus group and interview data, as well as mapping of RECO activities. Findings: The RECO investments targeted and reached a wide range of individuals, communities, and policies/systems across LA County. Participants reported primarily positive outcomes associated with their experiences with RECO activities. These included making healthful changes in habits such as cooking, eating, physical activity, and breastfeeding. Activities also increased the sense of social support for some participants, from connections they made engaging in RECO activities. Policy Impact: The implications of this study suggest that intentional targeting at the community level as well as engaging communities with a coordinated communications campaign are important factors in maximizing programmatic efforts.

Welcome Baby Implementation and Outcomes Evaluation. First 5 LA contracted with the RAND Corporation to perform an implementation and outcomes evaluation of its Welcome Baby universal home visitation program. RAND executed an evaluation program that examined fidelity across 12 sites in LA County. This included reviewing each site's referral and resource process, staff experience, program attrition, short-term outcomes, and the relationship between program fidelity and outcomes. Activities: (1) Develop Evaluation Plan (2) Pilot Data Collection Instruments (3) Recruit and Enroll Participants (4) Analyze Data from the Database (5) Collect and Analyze Primary Data (6) Disseminate Findings (7) Design a System that will Sustain Monitoring of Implementation and Outcomes Beyond the Contract Period. Findings: There was great variability in the degree to which the sites achieved fidelity to the Welcome Baby model. Both qualitative and quantitative data indicated that Welcome Baby participants generally had a positive perception of the program. Policy Impact: The findings inform the home visiting field as a whole, providing rigorous analysis of the factors contributing to home visiting program retention and assessment of referral networks.

Quality Start Los Angeles (QSLA) Developmental Evaluation. QSLA is a voluntary quality rating and improvement system designed to help parents choose the best early childhood education for their family. The goal of the developmental evaluation is to refine and improve the QSLA model. This evaluation will focus on three key topics: 1) Assessment Technical Assistance, 2) Quality Tier Rating Perceptions and 3) Program and Specialty Coaching. Activities: There are four main data collection and analysis activities: 1) administrative data analysis; 2) focus groups and interviews; 3) coaching observations; and 4) program survey. Multiple respondents will participate in the focus groups and interviews, including key stakeholders, coaches, assessment TAs, and program staff. Findings: The evaluation is currently underway and will continue through June 2020 however, there are proposed plans for dissemination of findings and information. To ensure the findings and recommendations from the developmental evaluation reach a wide audience, RAND will develop three different products intended for wide public distribution: a final report, research brief and public presentation slide deck. Policy Impact: Because this evaluation is ongoing, no current policy impacts have been identified.

County Highlights

County Highlight

First 5 LA had more than 100 success stories from investments during the 2018-19 Fiscal Year! First 5's funding of 211 at Children's Court helped ensure that a family was able to connect to resources that allowed them to secure a safe and stable living environment. A mother and her 4-month-old son came into the Children's Court 211 office after just filing a restraining order against her husband due to domestic violence. She needed to get into a shelter as soon as possible to prevent her 4-month-old from being detained and removed from her custody. The Community Resource Advisor (CRA) obtained permission to contact domestic violence shelters on her behalf. They were able to locate placement for the mother and her 4-month-old. Navigating the court process can be overwhelming for families especially when they are at risk of having their children detained. Being able to act quickly to meet the court's requirements is of the essence so that families can remain together or ultimately reunite. Another success story comes from the Kindergarten Readiness Assessment Initiative Grant. There was a 99% Early Development Instrument (EDI) completion rate for teachers who opted-in to participate in the grant. This represents 81% of kindergarten teachers at EDI schools. The EDI helped teachers to recognize the need for the shift to provide instruction that addresses the needs of the whole child. School's teams expressed eagerness to be part of a system that supports prevention at multiple levels (within the community, at the early centers, and in elementary). EDI completion was significant due to the climate within LA Unified in the spring semester of 2019. Teachers had just returned from a strike in LA Unified, and among concerns expressed by the union was the amount of time spent on assessments. Schools opted-in to participate in the kindergarten readiness data collection because they wanted to better support the needs of their youngest students and their families.

FIRST 5 LA

SUBJECT:

Request to

- 1. Establish a Strategic Partnership with CalMatters in the Amount of \$150,000 for a Period of 20 Months to Create and Publish a Series of In-Depth Journalistic Content and Commentary on Early Childhood Issues and**
- 2. Authorize First 5 LA Staff to Execute an Agreement with CalMatters for an Amount Not to Exceed \$75,000 with an Anticipated Start Date of November 1, 2019 to June 30, 2020. (Fund Balance Category: Committed for FY 2019-20 and Assigned for FY 2020-21).**

RECOMMENDATION (PROVIDED FOR ACTION):

This memo was provided as information for the Board's consideration at the September 26, 2019 Special Meeting of the Board of Commission/Program & Planning Committee. At today's October 10, 2019 Commission meeting, First 5 LA staff recommends that the Board approve the establishment of a Strategic Partnership with CalMatters for an amount not to exceed \$150,000 for the period of 20 months and authorize staff to execute a contract from November 1, 2019 to June 30, 2020. Funds for FY 2019-2020 are included within the current First 5 LA Programmatic Budget under Strategic Communications Partnerships, which was approved by the Board of Commissioners in June 2018. Beyond FY 2019-20, funds will be pulled for the assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose via resolution.

BACKGROUND:

First 5 LA is dedicated to serving children from prenatal to age 5 and their families, with the understanding that when we dedicate attention and resources to children at the earliest stages of their lives, we are laying the foundation for the social and economic future of the child, the family, and our community. Elevating the importance of early childhood development through credible, trusted news outlets enables First 5 LA and its partners to more effectively engage and urge leaders and lawmakers to prioritize young children in policy and budget decisions. As we have engaged and learned from previous investments, news media outlets are frequently not well-equipped or well-practiced to report knowledgeably on early childhood development policy, programs, and practice.

Early childhood development issues have become a much bigger part of the conversation in California this year as Gov. Gavin Newsom and the legislature seek to address a host of issues affecting thousands of struggling children and families. The Governor has prioritized early childhood education, health and wellness. The state budget for FY2019-20 signed by the Governor includes nearly \$2 billion for early childhood initiatives such as funding for new buildings and training for providers, subsidized preschool for all low-income 4-year-olds, and expanding all-day kindergarten. Gov. Newsom is the first California governor to create a position in his office focused on early education. Giannina Pérez was appointed as his Senior Policy Advisor for Early Childhood, and he has given her a broad mandate.

Reporting on early childhood issues in California has been scarce, particularly the kind of deep, explanatory work that is at the heart of the CalMatters mission. This Strategic Partnership will enable CalMatters to produce an in-depth reporting series and guest commentaries to frame the issues, explore solutions, and spark dialogue and understanding in our state.

Continuing this work, First 5 LA's Communications Department is requesting a Strategic Partnership with CalMatters that will:

- Produce a series of six (6) in depth stories and “explainer”-type articles on early childhood issues that will examine the subject in depth. The content and activities will include: in-depth explanatory stories with visual aids, data-driven stories with infographics and timelines and data-based products, social media opportunities to engage the public, and a public event.
- CalMatters also will solicit and publish three (3) guest commentaries on these issues from a wide range of thought leaders to advance public understanding, publish them in their Commentary section and share them with CalMatters’ 180-plus media partners.
- Use the CalMatters website and its network of more than 180-plus media partners and other channels to distribute the content more widely, which will enrich public understanding of early childhood issues and policies, particularly at the state level, and build appetite and basis for better-informed public conversation and drive engagement around those issues.
- Connect better information and explanation of early childhood issues to moments of significant public debate.

As a continuation of the overarching communication investment strategy to engage decision makers on issues affecting young children, First 5 LA Commissioners have approved investments in several strategic partnerships. These investments in organizations and news outlets have served to build their capacity to cover early childhood development issues, helping First 5 LA elevate awareness and create urgency. By elevating these issues through thoughtful reporting, in outlets trusted and respected by decision makers, we can create opportunities for leaders and lawmakers to better understand and prioritize the needs of young children.

Previous Board-approved Strategic Partnership investments include:

- Southern California Public Radio, via the LA Partnership for Early Childhood Investment
- The Center for Health Reporting at the USC Schaeffer Center for Health Policy and Economics
- The USC Annenberg Center for Health Journalism's Children's Health Matters Blog, and the National Health Journalism Fellowship
- Pacific Oaks College Fellowship

Similar to other partners in this portfolio of investments, we will measure progress and success by the amount of stories published and their engagement with the public via social media metrics (likes, shares and follows). Learning from the Walton Family Foundation, which has made similar investments, notes that it is important to focus on impact and quality as opposed to the word count of stories published. While it is not possible to accurately predict what may follow from a journalism-based project, there is frequently feedback in the form of comments on a news media partner’s site. On some occasions, local action results, such as a city council or county board of supervisors enacting a new policy in response to the project’s findings.

On other occasions, there is even broader impact. More recently, enabled by First 5 LA’s funding, the Center for Health Reporting had a story on developmental screening published in several newspapers, including the Sacramento Bee, the paper of record in the State Capitol. This was then used by First 5 LA, other First 5 Commissions, and other early childhood development advocates to urge lawmakers to move AB 11, a measure on developmental screenings for young children.

First 5 LA’s investment will help increase the amount of high-quality news content focused on early childhood issues, allowing us to engage the public, decision makers, and stakeholders in multiple arenas, and supporting our systems change and policy work across our outcome areas.

Pursuant to the Procurement Policy, Strategic Partners of \$75,000 or more in a fiscal year must be presented to the Board for approval. Staff is requesting an establishment of a Strategic Partnership for an amount not to exceed \$150,000 to comply with this policy. Section IV.5 of the Procurement Policy also states that contracts of \$75,000 or more requires Board approval prior to execution. Staff is seeking approval to execute a contract for the period of November 1, 2019 to June 30, 2020 for \$175,000.

GOVERNANCE GUIDELINES #5 AND #6 (SUSTAINABILITY AND LEVERAGING):

This project will include efforts to seek opportunities to leverage both existing and new partnerships through targeted outreach, which may result in additional funding and support. First 5 LA's investment will help increase the amount of high-quality news content focused on early childhood issues, allowing us to engage the public, decision makers, and stakeholders in multiple arenas, and supporting our systems change and policy work across our outcome areas.

CalMatters already has significant charitable support from leading foundations, such as the Knight Foundation, the James Irvine Foundation and the Walton Family Foundation. In addition, CalMatters has initiated conversations with other philanthropic organizations about investing in CalMatters' capacity to cover early childhood development issues.

JUSTIFICATION:

This Strategic Partnership meets the criteria below:

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

AND

- The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership.

Based in Sacramento, CalMatters is a nonpartisan, nonprofit news organization focused on California politics and policy. It provides insightful and thought-provoking journalism and live events to help create transparency and understanding in the policy process that allows decision-makers and civically engaged citizens to shape dialogue and encourages a healthy democracy with informed voters.

CalMatters' target audience is civically engaged Californians, including voters and those who might be motivated to vote, along with civic leaders, state legislators and their staff, lobbyists, academics and activists.

Founded in 2015, CalMatters has become a trusted brand reaching an engaged and influential audience across the state. They reach that audience by posting stories online -- releasing more than 1,500 articles so far -- and sharing them at no cost with more than 180 other media organizations. Those partners have published CalMatters' work more than 12,000 times. Key partners are Digital First Media (which includes the San Jose Mercury News, Orange County Register and 23 other California newsrooms), McClatchy (including The Sacramento Bee and four other newsrooms in the state), the Los Angeles Times, the San Francisco Chronicle, Capital Public Radio, KPCC, KPBS and KQED. News aggregators, including The New York Times California Today and Politico's California Playbook, have cited 1,900 CalMatters stories.

CalMatters' staff has grown from six in 2016 to 23 today. Neil Chase, an experienced leader of news organizations and a journalism innovator, joined as Chief Executive Officer in January 2019. He was previously Executive Editor of The Mercury News and the East Bay Times. Chase assumed the CEO position from David Leshner, the CalMatters co-founder, who continues to serve as editor. These changes reflect the growing demand and opportunity for CalMatters' high-quality journalism and for CalMatters to play the role of a collaboration hub for the media ecosystem.

CalMatters will provide First 5 LA with a demonstrated ability that is only available in the community through this proposed Strategic Partnership.

Establishing this Strategic Partnership will enable First 5 LA to take advantage of CalMatters' ability to reach and influence an audience that we currently we do not – Capitol insiders, such as the staff of elected officials, and top policy and decision makers – to complement our advocacy, policy and system change efforts.

CalMatters' news coverage offers First 5 LA the opportunity to promote public awareness and understanding of key policy issues affecting children during the critical zero to five years by supporting ambitious journalism on these topics written for a statewide audience and bringing attention to issues in Los Angeles County for statewide audiences, such as Sacramento policymakers and State Capitol insiders.

CalMatters is uniquely positioned to do this since they have an established audience of Capitol insiders that they reach via newsletters, social media and its website at www.CalMatters.org. While there are other organizations that may do this type of reporting, they do not have the trust, credibility, reach or option to even start this kind of program. Most do not have the same staffing that can provide this level of expertise to write the pieces. CalMatters also has the deep expertise of its journalists on staff, many of which have decades of experience covering the State Capitol.

The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

The goals of First 5 LA include engaging decision makers, elevating awareness, and creating urgency to accomplish the 2015-2020 Strategic Plan outcome goals. This Strategic Partnership will allow us to engage the public, decision makers, and stakeholders in multiple arenas by elevating the quality and quantity of coverage on early child development issues.

This Strategic Partnership will advance 2015-2020 Strategic Plan Outcome area goals across every strategy, and also complements the advocacy efforts of the Public Policy & Government Affairs department. CalMatters' coverage will elevate awareness of early childhood issues through thoughtful reporting, creating urgency around the topics and building its capacity to cover these issues.

By raising awareness and encouraging conversations, greater opportunities are created for policy and systems change work to address the early childhood issues invested in by First 5 LA. Additionally, this funding will increase the amount of high quality news content across digital and social media, from a trusted outlet, while linking L.A. County-specific news coverage to the broader early childhood development movement throughout California and the nation.

FIRST 5 LA

SUBJECT:

Request to

1. **Establish a Strategic Partnership with Fostering Media Connections in the Amount of \$150,000 for a period of 20 months to Create a Create a Focus on Child Maltreatment Prevention in Policy, Practice and Research, as well as the Improvement of Health Services as They Pertain to Children, Youth, and Families Through Trauma-Informed Approaches., and**
2. **Authorize First 5 LA Staff to Execute an Agreement for an amount not to exceed \$75,000 with an anticipated start date of November 1, 2019 to June 30, 2020 (Fund Balance Category: Committed for FY 2019-20 and Assigned for FY 2020-21).**

RECOMMENDATION (PROVIDED FOR ACTION):

This memo was provided as information for the Board's consideration at the September 26, 2019 Special Meeting of Board of Commissioners & Program and Planning Committee. At today's October 10, 2019 Board of Commissioners meeting, First 5 LA staff recommends that the Board approve the establishment of a Strategic Partnership with Fostering Media Connections for an amount not to exceed \$150,000 for the period of 20 months and authorize staff to execute a contract from November 1, 2019 to June 30, 2020 for \$75,000 with an anticipated start date of November 1, 2019 to June 30, 2021. Subsequent agreements will be presented to the Board for consideration as part of Contract Consent. Funds for FY 2019-20 are included within the current First 5 LA Programmatic Budget under Strategic Communications Partnerships, which was approved by the Board of Commissioners in June 2019. Beyond FY 2019-20, funds will be pulled from the Assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose via resolution.

BACKGROUND:

First 5 LA is dedicated to serving children from prenatal to age 5 and their families, with the understanding that when we dedicate attention and resources to children at the earliest stages of their lives, we are laying the foundation for the social and economic future of the child, the family, and our community. Elevating the importance of early childhood development through credible, trusted news outlets enables First 5 LA and its partners to more effectively engage and urge leaders and lawmakers to prioritize young children in policy and budget decisions. As we have engaged and learned from previous investments, news media outlets are frequently not well-equipped or well-practiced to report knowledgeably on early childhood development policy, programs, and practice.

As a continuation of the overarching communication investment strategy to engage decision makers on issues affecting young children, First 5 LA Commissioners have approved investments in several strategic partnerships. These investments to organizations and news outlets have served to build their capacity to cover early childhood development issues, helping First 5 LA elevate awareness and create urgency. By elevating these issues through thoughtful reporting, in outlets trusted and respected by decision makers, we can create opportunities for leaders and lawmakers to better understand and prioritize the needs of young children.

Previous Board-approved Strategic Partnership investments include:

- Southern California Public Radio, via the LA Partnership for Early Childhood Investment
- The Center for Health Reporting at the USC Schaeffer Center for Health Policy and Economics

- The USC Annenberg Center for Health Journalism's Children's Health Matters Blog, and the National Health Journalism Fellowship
- Pacific Oaks College Fellowship

Continuing this work, the Communications Department is requesting a Strategic Partnership with Fostering Media Connections (FMC) that will create a "Early Childhood Maltreatment Prevention and Trauma-Informed Care" coverage area focused exclusively on policy, practice and research focused on child maltreatment prevention as well as the improvement of health services as they pertain to children, youth and families through trauma-informed approaches.

The strategic partnership will fund the creation of journalism-related products that will be published and/or broadcast in partnership with various L.A. County and California news media organizations, including large and small newspapers, NPR affiliates, online and ethnic news media and amplified across a variety of digital and social media. Specifically, Fostering Media Connections will produce 10 to 15 news and feature stories in FY19-20 and 10-15 news and feature stories in FY20-21. In each 12-month period, Fostering Media Connections will seek to secure publication of these projects in mainstream media outlets for at least four stories.

Additionally, Fostering Media Connections will publish these journalism-products in its two publications: *The Chronicle of Social Change*, a daily website covering child welfare and juvenile justice, and *Fostering Families Today*, a print magazine that reaches thousands of "resource families" within L.A. County's Department of Child and Family Services and other key California counties.

Fostering Media Connections will assume sole responsibility for selecting and recruiting journalists to report stories as part of the Early Childhood Maltreatment Prevention and Trauma-Informed Care beat.

Fostering Media Connections' Early Childhood Maltreatment Prevention and Trauma-Informed Care news coverage will focus on policy, practice and research focused on child maltreatment prevention as well as the improvement of health services as they pertain to children, youth and families through trauma-informed approaches. In addition, Fostering Media Connections will use its unique co-publication agreements to secure placement of its Early Childhood Maltreatment Prevention and Trauma-Informed Care stories and inspire follow-up coverage in leading news media publications such as *The San Francisco Chronicle*, *The Sacramento Bee*, *LA School Report*, *Los Angeles Daily News*, KPCF-FM, Spectrum News LA, and KALW-FM. These story placements in relevant media markets, such as L.A. County, Sacramento, and the Bay Area, overlap the areas key legislative leaders and elected officials represent. Fostering Media Connections' co-publication of its work in these news media outlets will help elected officials, decision makers and policy makers become better informed and activated on issues related to early childhood development.

Relevant topics include, but are not limited to: childhood maltreatment prevention efforts in LA County as described in First 5 and the OCP's Prevention Plan; early childhood development policy at the state and local level; home visitation and family supports; parenting practices and supports; research and model programs on school readiness; the safety, the impact of trauma and adverse childhood experiences and promising interventions; health disparities or health care disparities; the effectiveness of efforts to improve outcomes for infants and young children; barriers to health care; developmental screenings; and development of the workforce that serves children prenatal to 5 and their families.

Eligible projects will be published in media outlets that reach a substantial Los Angeles County audience, or in an outlet that reaches a broader statewide audience, such as Sacramento, however all projects should maintain a relevance to L.A. County. As with all Fostering Media Connections programs, evaluation of FMC's effectiveness and identification of potential improvements will be included as a component of Fostering Media Connections' Annual Program Review process. This process includes the review of program progress against its outreach and impact goals as well as the necessary support structures. First 5 LA and other stakeholders will join in this process.

Similar to other partners in this portfolio of investments, we measure progress and success by the amount of stories published and their engagement with the public via social media metrics (likes, shares and follows). Learning from the Walton Family Foundation, which has made similar investments, notes that it is important to focus on impact and quality as opposed to the word count of stories published. While it is not possible to accurately predict what may follow from a journalism-based project, there is frequently strong local feedback in the form of comments on a news media partner's site. On some occasions, local action results, such as a city council or county board of supervisors enacting a new policy in response to the project's findings.

On other occasions, there is even broader impact. More recently, enabled by First 5 LA's funding, the Center for Health Reporting had a story on developmental screening published in several newspapers, including the Sacramento Bee, the paper of record in the State Capitol. This was then used by First 5 LA, other First 5 Commissions, and other early childhood development advocates to urge lawmakers to move AB 11, a measure on developmental screenings for young children.

First 5 LA's investment will help increase the amount of high-quality news content focused on early childhood issues, allowing us to engage the public, decision makers, and stakeholders in multiple arenas, and supporting our systems change and policy work across our outcome areas.

Pursuant to the Procurement Policy, Strategic Partnerships of \$75,000 or more in a fiscal year must be presented to the Board for approval. Staff is requesting to establish a Strategic Partnership for an amount of \$150,000 to comply with this policy. Section IV.5 of the Procurement Policy also states that contracts of \$75,000 or more require Board approval prior to execution. Staff is seeking approval to execute a contract with an anticipated start date of November 1, 2019 to June 30, 2020 for \$75,000.

GOVERNANCE GUIDELINES #5 AND #6 (SUSTAINABILITY AND LEVERAGING):

This project will include efforts to seek opportunities to leverage both existing and new partnerships through targeted outreach, which may result in additional funding and support. First 5 LA's investment will help increase the amount of high-quality news content focused on early childhood issues, allowing us to engage the public, decision makers, and stakeholders in multiple arenas, and supporting our systems change and policy work across our outcome areas.

Fostering Media Connections already has significant charitable support from leading foundations in L.A. County (Hilton & Parsons Foundations) and California (California Endowment), focused on similar coverage areas. In addition, FMC has initiated conversations with other philanthropic organizations about investing in FMC's capacity to cover Early Childhood Maltreatment Prevention and Trauma-Informed Care issues.

JUSTIFICATION:

This Strategic Partnership meets the criteria below:

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

AND

- The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership.

Based in Los Angeles, Fostering Media Connections is a nonprofit media organization, which uses a mix of investigative, accountability and solution-oriented journalism to drive reform within the systems that serve vulnerable children, youth and their families.

They are able to provide First 5 LA with a demonstrated level of expertise in the field due to:

- Nearly 10 years of expertise in covering issues related to youth and trauma, meaning First 5 LA does not have to help develop this expertise as it would have to with other journalism-based organizations;
- Deep, local connections to L.A. County leaders and policy makers as sources of information that other non-local and out-of-state journalism-based organizations lack; and
- Established history of success in co-publication with other news outlets, such as the Los Angeles Times and L.A. Daily News

FMC heightens public dialogue and drives systems change for vulnerable children in three unique ways: 1) Policy Change; 2) Co-Publication and Media Pickup; and 3) Readership.

Policy Change: FMC's coverage has repeatedly driven policy change at the local, state and federal level. Since launching in 2010, FMC has been critical to changing federal law affecting the educational rights of foster youth, extending the foster care to age 21 in California and a wide range of reforms in our home base of Los Angeles County. For example, FMC's coverage of states' struggles to meet the requirements of the federal Every Student Succeeds Act foster care mandates led to millions of new dollars spent to provide rides to school for foster youth in California, Rhode Island and Colorado.

Co-Publication and Media Pickup: Key to driving policy change is FMC's aggressive co-publication and media pickup dissemination strategy. In FY 17-8 other news media outlets published or followed FMC's work 751 times. These include: *The Los Angeles Times*, *New York Times*, *Associated Press*, NPR, *San Francisco Chronicle*, *LA School Report*, *Los Angeles Daily News*, KPCC-FM, Spectrum News LA, KALW and many others.

Readership: FMC's audience ranges from child welfare and juvenile justice workers to policymakers and activists, members of the media and youth. In 2018, readership grew 54 percent overall, with monthly pageviews regularly exceeding 100,000. These numbers increase exponentially through the much broader audience gained via FMC's strategic co-publishing partnerships with key outlets. For example, KPCC reaches 900,000 listeners a week; the LA Daily News' daily print circulation exceeds 50,000; while the LA Times draws 4.4 million print and digital readers a week.

In addition, FMC publishes in three of its own publications where child maltreatment prevention beat stories may be published:

The Chronicle of Social Change (CSC): FMC's flagship daily site covering child trauma, child welfare and juvenile justice news nationally. In partnership with First 5 LA, *The Chronicle* will build on its periodic coverage of early childhood development issues during ages 0-5, launching deep reporting projects presented in rich multimedia formats. *The Chronicle* is uniquely positioned to do this work because of its long history covering child trauma issues with support of the California Endowment, and knowledge of the multiple systems that support early childhood development.

Fostering Families Today (FFT): a bi-monthly print and digital magazine that is distributed to over 30,000 caregivers of foster youth across the country. Given that 8,000 L.A. County foster families

receive FFT through a partnership with DCFS, this partnership with First 5 LA will provide opportunities to inform those families how to support the development of young children in their care while mitigating trauma.

Youth Voice: a journalism training program for young people with lived experience in the foster care or juvenile justice systems. Through the partnership with First 5, FMC will engage its youth writers to contribute pieces and personal reflections about early childhood development.

Establishing this Strategic Partnership will enable First 5 LA to take advantage of Fostering Media Connections' unique expertise in driving policy change at the local level, co-publication success in local news outlets trusted by the public, and its readership that includes policymakers, activists and practitioners in the health care and trauma-informed care field.

The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

This Strategic Partnership will advance 2015-2020 Strategic Plan Outcome area goals across every strategy, and also complements the advocacy efforts of the Public Policy & Government Affairs department. Fostering Media Connections will elevate awareness of early childhood issues through thoughtful reporting, creating urgency around the topics and building media outlets' capacity to cover these issues. By raising awareness and encouraging conversations, greater opportunities are created for policy and systems change work to address the early childhood issues invested in by First 5 LA. Additionally, this funding will increase the amount of high quality news content across digital and social media, from a trusted outlet, while linking L.A. County-specific news coverage to the broader early childhood development movement throughout California and the nation.

The goals of First 5 LA include engaging decision makers, elevating awareness, and creating urgency to accomplish the 2015-2020 Strategic Plan outcome goals. This Strategic Partnership will allow us to engage the public, decision makers, and stakeholders in multiple arenas by elevating the quality and quantity of coverage on early child development issues. Fostering Media Connections' Early Childhood Maltreatment Prevention and Trauma-Informed news coverage offers First 5 LA a unique opportunity to promote public awareness and understanding of key policy issues affecting children during the critical zero to five years by supporting ambitious journalism on these topics written for a Los Angeles County audience, and bringing attention to issues in Los Angeles County for statewide audiences, such as Sacramento policymakers.

FIRST 5 LA

SUBJECT:

Authorize First 5 LA to Receive Funds from the Los Angeles County Office of Education (LACOE) for Quality Start LA IMPACT Hub Consultation and the California Early Care and Education (ECE) Workforce Study, Approve Resolution # 2019-04 and Authorize First 5 LA Staff to Execute Agreements

RECOMMENDATION (Provided as Action):

The following recommendations were presented as written information for the Board's consideration at the September 26, 2019 Special Meeting of the Board of Commissioners & Program and Planning Committee. First 5 LA staff recommends that at the October 10, 2019 Board of Commissioners meeting, the Board approve the following actions related to the Quality Start LA IMPACT Hub Consultation and Early Care and Education (ECE) Workforce Study:

1. Approve Budget Resolution #2019-04 to approve receipt of funds from the Los Angeles County Office of Education (LACOE) in the amount of:
 - \$200,000 through June 30, 2020 to support VIVA Strategy + Communications' (VIVA) Quality Start LA (QSLA) IMPACT Hub Consultation.
 - \$25,000 through June 30, 2020 to support Community Partners awarding an Early Care and Education (ECE) Workforce Study being conducted by the Center for the Study of Child Care Employment at the University of California at Berkeley.
2. Authorize the Executive Director to complete execution of agreements with LACOE upon approval from the Board at the October 10, 2019 Board of Commissioners meeting to receive funds through June 30, 2020.

BACKGROUND:

Quality Start Los Angeles IMPACT Hub Consultation

First 5 LA first entered into an agreement with VIVA in 2016 to support work related to our Quality Rating and Improvement System (QRIS) efforts, with the overarching goal of assisting in merging the multiple QRISs in LA County into a singular, uniform model. First 5 LA has continued to contract with VIVA since 2016 and in June 2019, renewed VIVA's contract. VIVA's scope of work currently includes working with QSLA funders, leadership council, and committees to advance the work of quality improvement throughout Los Angeles County's early learning settings.

The First 5 LA 2015-2020 Strategic Plan calls for implementation of a uniform Quality Rating and Improvement System (QRIS) as a strategy to improve the quality of early care and education services within Los Angeles County. QRIS at its core is a systems reform effort with the aim of improving the quality of licensed early care and education (ECE) settings. The collaborative partnership VIVA facilitates helps advance our countywide QRIS, allowing First 5 LA the potential to positively impact the ECE system, including ECE professionals and the children and families they serve. Furthermore, the ECE Workforce Study is of particular interest to First 5 LA in the context of the current Strategic Plan. While there is currently a lack of robust ECE workforce data specific to Los Angeles County, this pooled funding approach will help build First 5 LA staff's understanding of the early care and education workforce. The increase in understanding will enable staff to strengthen the ECE professional development system by helping staff refine advocacy strategies to best support the professionals working with children and their families.

VIVA has served primarily as an external facilitator to assist First 5 LA in its role as convener of the Quality Rating and Improvement System (QRIS) Architects, now the QSLA Leadership Council. Through First 5 California's (IMPACT) initiative, the QRIS Architects worked collaboratively to develop, refine and improve

LA County's existing QRIS into a single, uniform system to improve the quality of early care and education environments for Los Angeles County's earliest learners aged 0-5. Since 2016, VIVA has assisted First 5 LA and the QRIS Architects to develop a single QRIS. The QRIS Architects is a group comprised of the Los Angeles County Office of Education (LACOE), the Los Angeles County Office for the Advancement of Early Care and Education (OAECE, formerly known as the Office of Child Care), the Child Care Alliance of Los Angeles (CCALA), Child360 (formerly known as LAUP), Partnerships for Education, Articulation, and Coordination through Higher Education (PEACH), and the Los Angeles County Local Planning Council (commonly referred to as the Child Care Planning Committee). Following the development of the single QRIS model, the Architects group merged into the QSLA Leadership Council, focused on day-to-day operations, model improvements, and implementation of various quality improvement funding streams.

The Los Angeles County Office of Education (LACOE), similar to First 5 LA, implements QRIS funding as administrator of both the California State Preschool Program (CSPP) QRIS Block Grant and the Quality Counts California QRIS Block Grant (formerly the Infant/Toddler QRIS Block Grant). Given the shared responsibility of LACOE and First 5 LA on quality improvement, LACOE's contribution of additional funds to First 5 LA will further support the mutually agreed upon goals, and further develop LA County's quality improvement initiatives in partnership with other key stakeholders (e.g., the QSLA Leadership Council). The additional funds will allow VIVA to support the QSLA Funders Circle and Leadership Council on other matters that had been previously removed from the FY 19-20 scope of work under the First 5 LA contract due to limited funding. The additional support will include communications activities and updates to QSLA materials.

Early Care and Education (ECE) Workforce Study

Beyond the work of Quality Start Los Angeles, First 5 LA entered into an agreement with Community Partners as the Intermediary to provide administration and coordination support for the Early Care and Education Policy and Advocacy Fund (Fund) which is focused on advancing improved access to quality, affordable, sustainable ECE. Via a rapid response grant, which are intended to make funds available to address *field-wide* needs, Community Partners will award the University of California at Berkeley's Center for the Study of Child Care Employment (CSCCE) to specifically develop a Los Angeles County-specific workforce report as part of a statewide study about early educators. This study will collect essential information about the demographics, education, training, tenure, turnover, wages, benefits, economic well-being, and working conditions of early educators working with children ages birth through five throughout California. LACOE's contribution to this Fund, in conjunction with First 5 LA's own investment, will yield a high-quality data profile of the ECE workforce specific to Los Angeles County from the statewide data collected by CSCCE. Ultimately, the county data profile will include a narrative providing context for workforce level data as well as data tables and figures highlighting findings from family child care homes, center directors, and center teachers. These data will inform our understanding of the ECE workforce specific to Los Angeles County and will inform quality improvement strategies as well as program implementation for First 5 LA and LACOE ECE quality improvement initiatives.

While these two efforts are separate and distinct, they are related and connected. LACOE and First 5 LA's efforts to improve quality are predicated upon a solid understanding of the local ECE workforce. Without adequate data about this population, it is challenging to identify and implement effective strategies to support this population. Given First 5 LA and LACOE's unique respective role as key funders of quality improvement efforts, staff feel this arrangement to leverage funding from LACOE will be mutually advantageous and will help to support the ongoing quality improvement efforts countywide.

NEXT STEPS:

Upon Commission approval, the Executive Director will complete execution of the agreements with LACOE to receive funds through June 30, 2020.

RESOLUTION NO. 2019-04

**A RESOLUTION OF THE LOS ANGELES COUNTY CHILDREN
AND FAMILIES FIRST PROPOSITION 10 COMMISSION:
APPROVAL OF RECEIPT OF QUALITY START LA IMPACT HUB CONSULTANTION AND EARLY
CARE AND EDUCATION (ECE) WORKFORCE STUDY FUNDS**

The Board of Commissioners of Los Angeles County Children and Families First Proposition 10 Commission (“the Commission”) hereby finds and resolves as follows:

Whereas, pursuant to the Fund Balance Policy approved on October 13, 2016, the Commission is required to approve via Resolution the receipt of restricted funds, thus formally acknowledging and reflecting externally imposed constraints placed on the use of these resources; and

Whereas, the Los Angeles County Office of Education (LACOE) awarded First 5 LA funds to further support VIVA Strategy + Communications’ (VIVA) work with the Quality Start LA (QSLA) Funders Circle and Leadership Council on a number of communications activities and updates to QSLA materials. Additional funds are awarded to contribute to the cost associated with a robust data collection effort being conducted by the University of California, Berkeley and spearheaded by Community Partners as the intermediary, which staff hope will yield high quality data for a Los Angeles County profile of the ECE workforce.

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Up-front funding received from LACOE in the amount of \$200,000 through June 30, 2020 to support VIVA QSLA IMPACT Hub Consultation will be considered restricted for fund balance purposes; and
2. Up-front funding received from LACOE in the amount of \$25,000 through June 30, 2020 to support Community Partners awarding an Early Care and Education (ECE) Workforce Study being conducted by the Center for the Study of Child Care Employment at the University of California, Berkeley will be considered restricted for fund balance purposes; and
3. The executed copy of this Resolution shall be retained on file as evidence of the Commission’s actions herein.

PASSED, APPROVED AND ADOPTED THIS 10th DAY OF OCTOBER, 2019, BY THE FOLLOWING VOTE:

AYES: Commissioners _____

NOES: Commissioners _____

ABSTAIN: Commissioners _____

Sheila Kuehl
Chair, First 5 LA

Memo

To: Board of Commissioners
From: Kim Belshé, Executive Director
Date: October 10, 2019
Subject: EXECUTIVE DIRECTOR'S REPORT

EXECUTIVE DIRECTOR'S HIGHLIGHTS

Reflections regarding where we've been

On my Day One at First 5 LA nearly seven years ago, I held three fundamental truths in mind. First, an understanding that there are few issues more important to the social, economic and civic health and vitality of our state, counties and communities than early childhood development. Second, a recognition from my time in Sacramento that there is a disconnect between the importance of a child's first five years, what policy makers prioritize, what parents need to support their child's optimal development, and how services and supports are organized and delivered. And third, a belief that as the largest funder of early childhood development in California and operating in the most diverse county in America, First 5 LA was well-positioned to accelerate its contribution to bigger change and better outcomes for our youngest children in L.A. County and, ultimately, beyond our geographic boundaries.

I am terrifically proud of First 5 LA's evolution as a policy and systems change leader over the past seven years. Working together, our staff, Board, contractors and grantees, and many partners have shaped and led a changing First 5 LA. The 2015-2020 Strategic Plan – First 5 LA "2.0" - built upon First 5 LA's first 15 years of experience and a legacy of important investments in strong families and communities. Importantly, First 5 LA 2.0 reflects a strong emphasis on policy and systems change to achieve our intended results. And, while the plan continues to support direct services, most notably home visiting, First 5 LA has done so with an intentional focus on direct service investments as a strategy to inform and drive larger changes in systems, policy and practice.

The three truths I believed as I began my first day as Executive Director have been strengthened and fortified every day since, by our work together and with many partners, to help ensure all children are healthy, safe and ready to learn and succeed in school and life.

What it will take to transform our work, ourselves

Today, staff will share with the Board a draft refined Strategic Plan for 2020-28. This draft plan articulates in many respects the "3.0" version of First 5 LA, a First 5 LA that is the leading early childhood development systems change champion and go-to resource, partnering with parents,

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stakeholders, and policymakers to ensure all children enter kindergarten ready to succeed in school and life. What will it take to realize this vision for First 5 LA?

- Fiscal stewardship – We all must have a broad understanding and assume shared accountability for our fiscal realities and responsibilities as a public agency.
- Strong governance – Our work must be led by a strong, strategic and stable Board.
- Partners – We must work in collaboration with partners who understand and champion our work together and who see First 5 LA as a knowledgeable, trusted partner to advance aligned goals.
- Staff – We must support our staff to be capable and confident systems change leaders and to see the connection between their work and the outcomes First 5 LA seeks for young children.
- Clear strategic direction – And, we must have clarity regarding our intended impact, roles, and differentiating contribution. This requires an understanding of what we do in the complex early childhood ecosystem, where we engage and what we support - and what we do not do. We must both see ourselves as a part of larger systems which shape and influence child outcomes – and, be clear about our unique contribution and specific role within that complexity.

How we will spend our time today

At today's Board meeting, we will focus on the proposed draft Strategic Priorities and Objectives. These priorities and objectives will help define and drive First 5 LA 3.0 by focusing on where and how First 5 LA can most strategically focus our work in furtherance of our four results for children and families and, ultimately, our North Star. The Strategic Priorities are the product of the policy guidance from the Board and input from staff and multiple stakeholders.

Just as we look to our Board and stakeholders for guidance, we have relied upon our dedicated staff's expertise and experiences to help us shape First 5 LA's future direction. More than 90 staff have been part of 10 separate working groups that have met over the past four months to help create what we will be presenting to you today.

These draft Strategic Priorities and Objectives build upon, focus and refine important systems change work underway and serve as the pillars upon which objectives will be established and periodically reviewed. Namely, the Strategic Priorities recognize that:

- First 5 LA's leadership efforts to advance family-centered systems of services and supports is valued and welcomed by diverse partners.
- Our partnership with parents, residents and family-serving organizations in the 14 Best Start Communities is a valuable resource to build upon to advance family-centered systems change at the local, county and state levels of government.
- First 5 LA can serve as a critical resource to the early childhood development field, policy makers, and parents via a more intentional and strategic deployment of data to tell our story, drive systems change, and build public will.

- First 5 LA's organizational effectiveness is critical to our ability to successfully lead, collaborate, and execute our systems change work for children and families.

Across all the proposed Strategic Priorities and Objectives, Commissioners will see a focus on First 5 LA's new equity investment guideline, a guideline intended to ensure that we focus on those children and families facing disparities in outcomes and opportunities along income, racial, ethnic and geographic lines.

As Commissioners review the draft Strategic Priorities and Objectives, please consider the success factors developed to inform the Strategic Plan refinement process. We encourage you to probe and question staff – and each other – on our application of the success factors.

The draft Strategic Plan lays out a roadmap towards First 5 LA's bold North Star. The plan reflects learning from our past 20+ years, leverages new opportunities in local, County and state government to prioritize young children, and sharpens First 5 LA's roles where we have a differentiating value and contribution to make – to a thriving, equitable Los Angeles in which all Angelenos can participate, prosper and reach their full potential.

ORGANIZATION-WIDE ACTIVITY HIGHLIGHTS

I. FAMILY SUPPORTS

Little By Little Distributed Over 1 Million Books to 200,000 Young Children and Parents in Los Angeles County

Since our strategic partnership began in 2011, the Little by Little School Readiness Program (LBL) reached a milestone of distributing over 1 million books in English and Spanish to over 200,000 young children and parents in Los Angeles County. This partnership was developed to expand and further generate robust evidence building on a random control trial (Pediatrics 2011) that found LBL has a significant impact on preparing Spanish-speaking children for school. LBL was initially inspired by WIC parents as they voiced a need to support their children's developmental progress. While attending WIC centers for nutrition information and support, parents asked for recommendations about preparing their children for kindergarten. LBL fosters a culture of literacy in the homes of lower-income families who may not have access to books and early literacy services. First 5 LA's partnership with LBL complements systems change efforts to support children entering school prepared to thrive, learn and succeed. The LBL work in L.A. County is informing the implementation of LBL as it expands to other counties and states. Currently, the George Kaiser Family Foundation is funding all five WIC sites in Tulsa, Oklahoma.

Staff Contact: Christine Tran (ctran@first5la.org)

First 5 LA Support of County-wide Efforts to Reduce African-American Infant and Maternal Mortality

First 5 LA is part of several County-wide strategies to reduce African American infant and maternal mortality ("AAIMM") rates in collaboration with the Los Angeles County Department of Public Health. Vice President of Programs Christina Altmayer, Program Officer Brandi Sims and Pritzker Fellow Melissa Franklin serve on the AAIMM management team alongside LACDPH leadership to guide the

implementation of the County's 5-year action plan and inform the activities to be funded by the State of California Perinatal Equity Initiative ("PEI"). The purpose of the State PEI funding is to expand the scope of interventions provided under the Black Infant Health ("BIH") program to mitigate disparities in African American perinatal outcomes. Funding projections estimate that the total funding available to LA County will be \$1.4 million annually from FY 19-20 until FY 21-22. Through a community needs, preferences and feasibility three interventions were included in the LA County PEI application: (1) group prenatal care; (2) pregnancy intentionality; and, (3) fatherhood engagement. An additional \$2.2 million has been contributed by the L.A. County Department of Human Services to expand doula support access for African American families.

First 5 LA is also leading a strategic communications effort guided by Pritzker Fellow Melissa Franklin to increase awareness of AAIMM and the interventions being created or expanded to address it within the County. This awareness campaign has reached approximately 83,000 individuals through the website blackinfantsandfamilies.org, which serves as a central point for fostering awareness about the disparity, interventions and various efforts within the County. Five stories on NPR, along with retweets by Priska Neely of NPR Radio Station KPCC, have had an estimated reach of 900,000+ individuals. Targeted billboards and a social media campaign will also be launched by December 2019.

Finally, First 5 LA has joined the statewide clinical quality task force of the CA Department of Public Health, focused on reducing infant and maternal mortality. First 5 LA is also partnering with the March of Dimes to host a Birth Equity Summit in November and inform their 17 P and Low Dose Aspirin Provider Toolkit. As part of our ongoing convening with managed care health plans, First 5 LA has elevated the importance of addressing the birth outcome inequities and discussing clinical interventions, care coordination and care quality. A comprehensive update on AAIMM will be provided to the Board of Commissioners later this fall.

Staff Contact: Brandi Sims (bsims@first5la.org)

Continued Support in Father Engagement

This past July, Program Associate, Karlo Herrera moderated a panel of fathers at the Fatherhood in Action: Engaging With Your Children event at the Michelle Obama Library in Long Beach. First 5 LA remains committed to engaging fathers by continuing to collaborate with former grantees to provide opportunities for fathers and father figures to come together to (1) learn new tools to create safe nurturing homes, (2) share and meet other dads who are making a difference in the lives of their children and (3) learn more about how to nurture a child's development.

As part of this event, two fathers provided their testimonials as they shared deep, personal experiences navigating mental health, child welfare, school, and court systems and overcoming parenting challenges. Fathers also spoke about how they transformed their perspectives, behaviors and attitudes to focus on what was best for their children. The event was sponsored by the Long Beach Department of Health and Human Services.

Staff Contact: Karlo Herrera (kherrera@first5la.org)

II. COMMUNITIES

Antelope Valley Resource Infusion

The death of Anthony Avalos in June of 2018 catalyzed a group of public and private partners to come together to see what they could do to collectively support the Antelope Valley. As a result, the Antelope Valley Resource Infusion (AVRI) workgroup was formed. AVRI is comprised of public sector leaders, nonprofit organizations and funders who have been exploring opportunities to increase investments in the Antelope Valley, improve coordination of available resources, and support a sustainable infrastructure and workforce – all with the intent to establish and sustain an equitable, inclusive regional

ecosystem that supports the well-being of children and families. Partners include Antelope Valley Partners for Health, Children's Bureau, Los Angeles County Departments of Mental Health and Children and Family Services, Center for Strategic Partnerships, Casey Family Programs and First 5 LA. With support from the Ballmer Group and the Reissa Foundation, the AVRI working group has been working on a scan of the region's infrastructure, socio-economic systems, built environment, public and nonprofit sector services, and community assets. This is a starting point upon which to identify resource gaps and opportunities and to work in partnership with community members to co-design solutions grounded in the experiences and insights of families.

First5 LA's commitment to the AVRI is two-fold. First, staff is working internally to coordinate First 5 LA investments in the Antelope Valley. This includes investments in home visiting, Best Start, Help Me Grow, Quality Start LA, Abriendo Puertas, and Little by Little. Second, First 5 LA is playing a leadership role in organizing and convening partners and community members to help galvanize multiple and diverse stakeholders around a collective vision and sustained commitment to support the wellbeing of children and families in the Antelope Valley. Roxana Martinez, Program Officer in the Communities Department, is a member of the AVRI working group and is providing key leadership as the coordinator of this effort. First 5 LA's role and support of AVRI are consistent with the Board's endorsement of strategic priorities to strengthen public and community systems and leverage community experience to demonstrate impact at a local level.

Staff Contact: Roxana Martinez (rmartinez@first5la.org)

LA County Department of Public Health Center for Health Equity Data Advisory Council

Two Communities Department staff, Jonathan Nomachi and Breanna Hawkins, were selected to serve on the L.A. County Department of Public Health (DPH) Center for Health Equity Data Advisory Council. The purpose of the council is to "ensure Health Agency data and reports are inclusive of all communities and reflect their unique experiences and incorporate accurate narratives and the application of a health equity lens." The council is comprised of 24 members, including eight community residents and 16 organizations that represent high need communities and groups. In their role as council members, Jonathan and Breanna will have the opportunity to share First 5 LA's perspective and insights, provide input on major DPH reports, inform how data are collected on underrepresented groups, help shape new ways to share data with underrepresented groups, and advise on a set of principles that will govern DPH's data collection, research guidelines and major report guidelines. Through staff engagement on the Data Advisory Council, First 5 LA is advancing its strategic priority around expanding the availability, use and communication power of data by deepening our partnership with county public agencies. First 5 LA seeks to simultaneously learn from and contribute to DPH's data improvement efforts while advancing joint values of equity, diversity and inclusion.

Staff Contact: Breanna Hawkins (bhawkins@first5la.org); Jonathan Nomachi, (jnomachi@first5la.org)

III. EARLY CARE AND EDUCATION SYSTEMS

California Early Care and Education Workforce Registry Update

The California Early Care and Education Workforce Registry (Registry), which is managed and operated by the Child Care Alliance of Los Angeles (CCALA), maintains profiles for the 12,044 active Registry users in Los Angeles County.

One of the overall goals of the Registry is to ensure that a robust system is in place to improve the professionalism and quality of the early care and education workforce. To ensure comprehensive and accurate data, it requires integrating and aligning with other data systems across the state.

The Registry's efforts to address this includes the following opportunities:

- Develop a module within the online platform to track stipend programs - As of February 2019, the stipend module/application went live on the Registry. Registry staff are in conversation with the Office of the Advancement of Early Care and Education (OAECE) to track AB 212 stipends, which are designed to increase retention and academic preparedness of early childhood educators.
- Meet with individual counties about how to best integrate the Registry with their professional development and QRIS programs - In the absence of a cohesive and comprehensive statewide system, the Registry works county-by-county to integrate the Registry with professional development, QRIS, and data system level work. As of June 2019, there are 13 counties across California that have entered into agreements with the Registry.
- Provide feedback to First 5 California and the California Department of Education Early Learning and Care Division (CDE, ELCD) about statewide data planning - Registry staff developed a white paper and companion document with preliminary cost-model information at the request of First 5 CA. This will inform their planning and policy/advocacy work regarding the Registry and integration possibilities and opportunities.

In addition to the efforts described above, the Registry released its 2018 Data Report for Los Angeles County (see attachment). This data report provides a snapshot of the L.A. County ECE workforce in 2018 participating in the Registry and highlights the Registry's potential to provide the high-quality, verified data that is crucial for future workforce research, policy, practice, and advocacy.

Staff Contact: Miriam Maya (mmaya@first5la.org)

2019 Learners Today, Leaders Tomorrow Summit

On September 18, 2019 more than 300 participants attended the Learners Today, Leaders Tomorrow Summit in Long Beach, CA including community members, community leaders from Best Start Compton, key stakeholders, elected officials, and Commissioners Romalis J. Taylor and Sylvia S. Swilley. The Summit was a collaborative effort between First 5 LA and First 5 Orange County.

Participants left with valuable takeaways and information about the importance of early childhood developments, the power of the Early Development Instrument (EDI data), how early investments can change the course of a child's life and the role they play in changing the way people think about early childhood. Participants heard from state leaders, including a conversation hosted by VP of Policy & Strategy, Kim Pattillo Bronson with Giannina Perez who serves as Governor Newsom's Senior Policy Advisor for Early Childhood, on the importance of prioritizing early childhood development and learned about the power of data to inform place-based planning and local policy.

The Summit highlighted examples of cities and school districts serving as early childhood champions and how communities are employing EDI data to inform local policy and system change efforts. The Summit encouraged attendees to partner with their local community-based organizations, connect with their local municipalities and businesses, and continue working with parents, schools, and community members to make the EDI data actionable.

Read the full Communications article on the event in the October issue of the "Early Childhood Matters" newsletter here: https://www.first5la.org/article/learners-today-leaders-tomorrow-summit-draws-hundreds-together-/?utm_source=First+5+LA&utm_campaign=47328fda23-EMAIL_CAMPAIGN_2018_11_29_05_10_COPY_01&utm_medium=email&utm_term=0_230ce2249c-47328fda23-517559817

Staff Contact: Avery Seretan (aseretan@first5la.org)

IV. HEALTH-RELATED SYSTEMS

First 5 LA HBO-FOSTER Documentary Screening and Panel Discussion

First 5 LA held a screening for staff members on the HBO documentary FOSTER on September 4th followed by a panel discussion on September 16th. FOSTER provides a first-hand look at the foster care system in Los Angeles County as seen through the eyes of the individuals navigating the system. The documentary features stories and insights from the Department of Children and Family Services (DCFS), families, social workers and advocates. The subsequent panel discussion with experts from the field, had 45 staff members and partners in attendance. Panelists spoke about the critical importance and urgency of strengthening supports for families with involvement in the child welfare system. Jessica Chandler, a DCFS social worker featured in the documentary, shed light on the policies and practices within the child welfare system and her experience navigating the system as a former foster youth. Laura Andrade, DCFS Quality Improvement Section Manager and Chair of the Young Children in Care Workgroup spoke to the unique challenges facing the youngest population entering the child welfare system. Lastly, Susan Kaplan, Executive Director of Friends of the Family, spoke to the critical role community-based organizations play in providing a continuum of services for families from prevention to intervention.

Staff Contact: Krystal Green (kgreen@first5la.org)

First Connections Program Evaluation Begins

First 5 LA contracted with Harder+Company Community Research to evaluate the First Connections program during its final year after a competitive solicitation process. The goals of the evaluation are to: (1) identify essential components to implementing the First Connections Program and demonstrate grantees ability to embed and expand Early Identification and Intervention (EII) practices within their agencies and, (2) identify what EII practices were most effective in standardizing early identification and making successful referrals. Harder+Company is leveraging their 30+ years of expertise in evaluating early childhood programs' and initiatives' quality improvement efforts, familiarity with Help Me Grow and similar early identification and intervention models, and deep knowledge of Los Angeles County and experience working with Los Angeles community organizations in this evaluation. A formal "kickoff" was held at First 5 LA with First Connections grantees on August 30, 2019. The kickoff event provided an overview of the evaluation, and sharing from grantees about lessons learned about organizations practice/infrastructure, and a discussion of strategies for engaging/supporting families and partnership/systems. Harder+Company produced a Summary Memo of the event and used the discussion to inform a "Discovery Conversations" protocol with grantees and finalize the evaluation plan.

Staff Contact: Ann Isbell (aisbell@first5la.org)

V. POLICY, PARTNERSHIPS AND COMMUNICATIONS

Children's Funding Institute

Community Relations Director Rafael Gonzalez attended the Children's Funding Institute sponsored by the Children's Funding Project and Funding the Next Generation on September 5-6 in Denver, Colorado. The two-day institute served as a training and coaching opportunity for communities pursuing local ballot measures to dedicate funding to children and youth in 2020 or 2022. The institute included panels, strategic planning sessions, coaching and office hours with experts. Training topics included techniques used to win ballot measures, and conversations with experts on funding mechanism options, ballot feasibility, polling and messaging, voter analytics, campaign strategies, case making, coalition building and youth organizing. The Institute is a timely event that is contributing to First 5 LA's thinking around identifying new revenue for the early childhood well-being space.

Staff Contact: Rafael González (rgonzalez@first5la.org)

League of California Cities Los Angeles County Division Collaboration

Community Relations Manager Leanne Drogin attended the League of California Cities Los Angeles County Board Member Installation ceremony in August 2019 in which City of Bellflower Mayor Pro Tem Juan Garza was installed as the 2019-2020 Los Angeles County Division President. The League of California Cities is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities. Later that month, Community Relations staff Rafael Gonzalez and Leanne Drogin met with President Garza and Los County Division Executive Director Jennifer Quan. They discussed opportunities to provide Los Angeles County Division city officials and members with information about early childhood development and the supportive role cities play in the lives of young children and their families. Leanne and Jennifer are continuing to explore opportunities for collaboration.

Staff Contact: Leanne Drogin (Ldrogin@first5la.org)

Update on Census 2020

Policy and Strategy Division staff are collaborating with internal and external stakeholders to promote and achieve a full and accurate 2020 Census count. For example, Community Relations Manager Fabiola Montiel and Communications Managers Violet Gonzalez and Marlene Fitzsimmons are collaborating with the National Associations of Latino Elected Officials (NALEO), the Educational Fund and AARP to promote the importance of reaching a full and accurate 2020 Census count, particularly for young children in Los Angeles County. These organizations are coordinating their outreach and promotion activities to include information about the implications of undercounting, especially as it related to local, county and federal funding. Specific activities include sharing of Census 2020 promotional resources, developing joint articles, and partnering on co-spokespersons opportunities to reach wider audiences and maintain consistent messaging. In addition, Strategic Partnerships Manager Alba Bautista coordinated an Immigration Workgroup meeting in July 2019 with First 5 Association's 2020 Census Director Kendra Rogers. Kendra led a discussion about Census strategies in each county and statewide activities being led by the First 5 Association. First 5 LA Communications staff is developing a Q1-Census 2020 issue of the Parenting Guide that will include content based on these collaborative efforts. Communications Manager Marlene Fitzsimmons also coordinated the creation of a First 5 LA Parenting webpage providing information for parents and caregivers about Census 2020. This information includes how to ensure everyone in the household is counted and the funding implications of having a Census undercount. Parents and caregivers can find additional resource information on Los Angeles County Census 2020's website and by calling the NALEO Educational Fund National Bilingual Hotline.

Staff Contact: Fabiola Montiel (fmontiel@first5la.org)

State and Federal Advocacy Agenda State

The 2019 State Legislative Session came to a close on Friday, September 13, 2019. Over the past year, the Policy team has been actively engaged in policy development and advocacy efforts in service to the organization-wide Policy Agenda. First 5 LA took formal positions on 15 bills aligned with the Policy Agenda, of which six were passed by both houses of the legislature.

The State and Federal Advocacy Agenda was again spearheaded by First 5 LA sponsored legislation, AB 1004 (McCarty), which seeks to ensure more children receive timely and appropriate developmental screenings. An identical bill, AB 11, was sponsored by First 5 LA last year, however, it was ultimately vetoed by Governor Brown. From inception, Policy staff worked closely with the author, co-sponsors, and across partners to develop the language and support for AB 1004. The legislation received no "no votes" as it moved through the legislature and is now awaiting a decision by Governor Newsom.

In addition, SB 234 (Skinner) related to Family Daycare Homes and AB 378 related to family childcare

home unionization were signed by Governor Newsom [see attachments (2) SB 234 Support Letter and (3) AB378 Support Letter]. He must either sign or veto each of the five remaining bills by October 13, 2019.

The remaining First 5 LA supported bills awaiting approval are:

- SB 464 (Mitchell): California Dignity in Pregnancy and Childbirth Act. See attachment (4. SB 464 Support Letter).
- ACR 1 (Bonta): Immigration: Public Charge. See attachment (5. ACR 1 Support Letter).
- SB 225 (Durazo): State and Local Board Participation. See attachment (6. SB 225 Support Letter).

The Policy team will provide a full update on bills approved by the Governor at the November Commission Meeting.

For a complete list of policy and budget positions on First 5 LA's State and Federal Advocacy Agenda, please see attachment (7. State and Federal Advocacy Agenda).

Federal

The Trump Administration's final rule to expand the definition of a public charge for immigrants seeking to legally adjust their status was released on August 12, 2019 despite over 260,000 public comments, many of which were in opposition, were submitted. In response to the new rule, First 5 LA, along with our First 5 partners, released a joint statement opposing the public charge expansion, as it will have an incredibly adverse effect on children and families in LA County and throughout California [see attachment (8. First 5s Public Charge Statement)]. The rule is expected to go into effect—pending potential lawsuits—on October 15, 2019.

First 5 LA has actively opposed the public charge through local, state and federal advocacy efforts with our legislative leaders, as well as by signing onto nationwide coalition letters and supporting immigration panel discussions, media ads, and town halls to elevate the importance among our early childhood partners.

In addition, since the last board meeting, First 5 LA has taken positions of opposition on the following federal rule changes proposed by the Trump Administration:

- Housing and Community Development Act of 1990: Verification of Eligible Status. Public comments submitted to the Federal Register on July 3, 2019. See attachment (9. HUD Comments).
- Revision of Categorical Eligibility in the Supplemental Nutrition Assistance Program (SNAP). Public Comments submitted to the Federal Register on September 23, 2019. See attachment (10. SNAP Comments).

In Congress, First 5 LA has taken support positions on the following federal bills:

- H.R. 3222, No Federal Funds for Public Charge Act (Rep. Judy Chu; D-CA-27). See attachment (11. HR 3222 Support Letter).
- H.R. 4107, Funding Childhood is the Right IDEA Act (Rep. Mark DeSaulnier; D-CA-11). See attachment (12. HR 4107 Support Letter).

The Public Policy and Government Affairs department, along with our federal advocate, The Raben Group, will continue to monitor the proposed rule changes as their effective dates approach, and the federal bills as they move through the federal legislative process.

Staff Contact: Anais Duran (aduran@first5la.org); Jamie Zamora, (jzamora@first5la.org)

State and Federal Policymaker Engagement

During the summer recess, the Policy team continued its advocacy efforts to help move the First 5 LA Policy Agenda forward. First 5 LA engaged in and/or coordinated a number of district legislative meetings and early learning site visits with members from our Los Angeles delegation of state and federal legislators. The policy team also attended a number of legislative district events which supported our continued relationship development efforts with elected officials and their staff. A full list of the members we engaged with is listed below:

- Assemblymember Sydney Kamlager-Dove (AD-54), Member of Legislative Women's Caucus.
- Assemblymember Richard Bloom (AD-50), Member of Appropriations and Budget Committees.
- Assemblymember Reggie Jones-Sawyer (AD-59), Member of Assembly Budget Committee; Member of the Legislative Black Caucus; Member of the Assembly Select Committee on the Census.
- Assemblymember Tom Lackey (AD-36), Member of Assembly Budget Committee.
- Assemblymember Luz Rivas (AD-39); Member of Assembly Revenue & Taxation, and Budget Committees.
- Assembly Majority Leader Ian Calderon (SD-57), Member of Assembly Appropriations Committee; Member of the Latino Legislative Caucus; Co-Author of ACR-1.
- Assemblymember Chris Holden (SD-41), Member of Legislative Black Caucus, and author of AB 2370 related to lead testing for child care centers.
- Assembly Speaker Anthony Rendon (SD-63), Member of the Latino Legislative Caucus; Co-Author of ACR-1.
- Senator Bob Archuleta (SD-32), Member of Latino Legislative Caucus.
- Senator Lena Gonzalez (SD-33), Member of Senate Health and Judiciary Committees.
- Senator Maria Elena Durazo (SD-24), Member of Senate Appropriations and Education Committees; Vice Chair of Latino Legislative Caucus; Author of SB 225.
- Senator Susan Rubio (SD-22), Member of Senate Health Committee; Member of Latino and Legislative Women's Caucus; Member of Select Committee on Social Determinants of Children's Well-Being.
- Rep. Jimmy Gomez (CA-34), Member of House Ways and Means Committee; Member of Congressional Hispanic Caucus.
- Rep. Norma Torres (CA-35), Member of House Appropriations Committee; Member of Congressional Hispanic Caucus.
- Rep. Tony Cardenas (CA-29), Member of Congressional Hispanic Caucus.
- Assemblymember Christy Smith (AD-38), Member of Assembly Education Committee; Member of Select Committee on Early Childhood Development; Member of the Legislative Women's Caucus.

On July 24, 2019, Senior Government Affairs Strategist Jamie Zamora participated in an early learning site visit with Assemblymember Tom Lackey (AD-36) to showcase early childhood education in the Antelope Valley. Held at the Antelope Valley College Child Development Center in the City of Lancaster, the visit was hosted by the Child Care Resource Center (CCRC). The visit provided Lackey with the opportunity to learn about the importance of early learning in Assembly District 36, and to hear about some of the challenges families face in accessing child care in LA County and California.

On August 12, 2019, in partnership with the Child Care Alliance of Los Angeles, the Child Care Resource Center (CCRC), Child 360, and Pomona Unified School District, the First 5 LA Public Policy and Government Affairs and Early Care and Education (ECE) departments hosted an early learning site visit with Senator Susan Rubio (SD-22). The site visit took place in the City of Covina at the American Future Center child care site. The goal of the visit was to demonstrate to the Senator the importance of early learning, and how State investment in subsidized care plays a large role in ensuring children get the best start.

On September 17, 2019, colleagues from the First 5 LA Public Policy and Government Affairs and Early Care and Education (ECE) departments hosted an early learning site visit with Assemblymember Christy Smith (AD-38). The visit was hosted by the Child Care Resource Center (CCRC), and the Child Care Alliance of Los Angeles also joined. Smith visited Tulsa Elementary Head Start in Granada Hills where she heard from First 5 LA, our partners, parents, and school administrators on the importance of early childhood development and the many issues parents and early childhood educators face. After her site visit, Assemblymember Smith vowed to build a strong foundation for lifelong learning in the State Legislature.

On August 1, 2019, Senior Policy Strategist Charna Martin and Senior Strategic Advisor Lindsay Angelats presented to the Department of Health Care Services' managed care quality monitoring division workgroup on practice improvement projects in LA County for developmental screenings and effective referrals to Home Visitation. This effort provided a valuable opportunity to share examples of what is working in the County and demonstrate collaborations that highlight and promote best practices in the field.

On September 10-11, 2019, Government Affairs Strategist Anais Duran attended the annual Congressional Hispanic Caucus Institute's (CHCI) Leadership Conference. The conference brought together partners and thought leaders from various sectors and industries to examine critical issues affecting the Latino community. The conference featured thoughtful discussions on civic engagement, workforce development, among others with panels that featured several Members of Congress. This year's theme was "You count! ¡Tú cuentas!," in light of the Census 2020. The conference was a call to all Latinos to recognize their collective power and exercise their right to be counted. Anais was able to elevate early childhood development issues by attending a Chief of Staff's reception, where she was able to connect with members from the Los Angeles delegation, including Rep. Tony Cardenas, Rep. Lucille Royball Allard, Rep. Norma Torres and many legislative staff members.

Staff Contact: Anais Duran (aduran@first5la.org); Jamie Zamora, (jzamora@first5la.org)

Propel LA's 88 City Summit

Colleagues from Strategic Partnerships and Community Relations Departments attended Propel LA's second annual 88 Cities Summit on Thursday, September 19th. Propel LA is the Los Angeles Economic Development Corporation's (LAEDC) department that is implementing their 2016-2020 Countywide Strategic Plan for Economic Development. As a lead partner with LAEDC and Propel LA to implement LA County's 2016 – 2020 Strategic Plan for Economic Development, First 5 LA addresses our policy and systems change agenda by strengthening community leadership to drive economic change that impacts the systems that impact children and families. Advocating for early childhood issues in county-wide strategies also holds systems and policies accountable for the inclusion of children prenatal to five in policymaking. For example, First 5 LA data on the populations impacted by key programs, such as Welcome Baby, Black Infant Health, Healthy Food Access Initiatives, Trauma-Informed Systems Change, and local and state advocacy, has helped Propel LA measure the degree to which the plan's strategic goal of "investing in our people, from prenatal through post-career, to provide greater opportunity" has been successfully addressed each year. This year's 88 Cities Summit convened over 90 municipal leaders, elected officials, higher education partners, and community partners. The keynote was provided by the Governor's Chief Economic and Business Advisor, Lenny Mendonca. The convening allowed staff to engage with municipal and community leaders and elected officials to build awareness of First 5 LA and cultivate early childhood champions, and to identify future partnership opportunities which advance our mutual goals.

Staff Contact: Kim Milliken Hayden (kMilliken_Hayden@first5la.org)

Early Childhood is Everyone's Business Reception

At the conclusion of First 5 LA's Learners Today, Leaders Tomorrow conference on September 18th, the Strategic Partnerships Department gathered over 100 Long Beach area business and civic leaders

to learn about the important economic impact of investing in early childhood. The event, organized and hosted by strategic partner ReadyNation and newly-elected Senator Lena Gonzalez, was further supported by a large group of additional partners, including: the Long Beach Area Chamber of Commerce, Orange County Business Council (OCBC), First 5 Orange County, LA Area Chamber of Commerce, Greater Lakewood Chamber of Commerce, and the South Gate Chamber of Commerce. Senator Gonzalez provided an overview of early childhood issues in Long Beach and the city's early childhood education strategic plan. Business leader Tamika Lang, who leads Boeing's philanthropic and corporate citizenship strategy for the western region, shared how businesses can invest in their employees, communities, and larger economy by supporting early childhood. Lastly, First 5 LA's Vice President of Policy and Strategy Kim Pattillo Brownson highlighted local and state legislative efforts to strengthen LA County's young children and their families while leading a call for local businesses to become advocates and champions.

Staff Contact: Kim Milliken Hayden (kMilliken_Hayden@first5la.org)

Southern California Grantmakers (SCG) Annual Conference

Colleagues from First 5 LA attended Southern California Grantmakers' annual conference on September 9th. The conference serves as an important convening of funders across Southern California to ground us in common understanding for our work, build professional skills, and provide a platform to join with other funders to multiply the impact of our investments. As in years past, First 5 LA was a sponsor of this event along with several of our philanthropic partners. This year's theme was Foresight Philanthropy, examining how philanthropy can prepare and adapt to the coming societal and environmental transformations. Dr. Bryant Marks, who led implicit bias training at F5LA this year, was one of the plenary speakers, and offered a historical overview to explain why characterizing America as a nation of immigrants overlooks the Native American and African American experience. Dr. Marks encouraged attendees to address our implicit biases in order to move philanthropy toward a more equitable future. Vice President of Programs Christina Altmayer served on a panel called "Redefining Education Philanthropy: Trends and Implications for Future Learners," which provided an overview of the shifts in education investing and looked ahead at education policy. First 5 LA Commissioner and President and CEO of the Ralph M. Parsons Foundation Wendy Garen presented the Heart of Philanthropy Award to Janice Pober, recognizing her decades of leadership in the corporate philanthropy sector that has led to powerful impact for our communities. See Attachment (13) for Staff reflections and significant takeaways from the conference.

Staff Contact: Sharon Murphy (smurphy@first5la.org)

USC Center for Excellence in Development Disabilities (UCEDD) and USC Telehealth Convening

The Strategic Partnerships Department convened representatives from USC Telehealth and the USC Center for Excellence in Developmental Disabilities (UCEDD) and members of the Health Systems and Family Supports departments. The convening was an opportunity to learn and explore areas of alignment and potential partnerships. Discussion topics included: the benefits of home visitation and developmental screening via Telehealth, workforce training in increasing early identification of developmental disabilities, and how to engage pediatric leaders and families in support of State-level policies. USC UCEDD, based at Children's Hospital Los Angeles and affiliated with the USC Keck School of Medicine, is a nationally recognized leader in developing and implementing quality services for infants, children, youth and adults with, or at risk for, behavioral, developmental, physical, and/or special health care needs. UCEDD provides clinical services to more than 5,000 individuals each year and their interdisciplinary training programs reach more than 16,000 parents, students and professionals. UCEDD is a collaborator in research and policy projects to improve the lives of individuals with developmental disabilities, develop more responsive systems of care, and increase access for children with special health care needs. USC Telehealth, an online clinic that uses videoconferencing to provide clinical interventions for individuals and families, is designing and testing innovative approaches to delivering health-related services to young children that are relevant to early identification and intervention work and home visiting investments. Attendees included Dr. Patrice

Yasuda and Dr. Douglas Vanderbilt from UCEDD/Children's Hospital Los Angeles, Fran Goldfarb, the CA-LEND Family Support faculty at CHLA, and Dr. Dorian Traube from USC Social Work's Telehealth program.

The Strategic Partnerships department will facilitate this ongoing exploration between USC and the Programs Division as part of First 5 LA's effort to support learning and build partnerships with Institutions of Higher Education to support our programmatic objectives.

Staff Contact: Sharon Murphy (smurphy@first5la.org)

First 5 LA Welcomes Governor Newsom to Hope Street Margolis Family Center

On August 8, First 5 LA facilitated a visit by the Governor, and other prominent state officials, to the Los Angeles-based Hope Street Margolis Family Center. The visit was designed to promote the unprecedented state-level investments in early childhood development reflected in the Governor's most recent budget. "Investing in our youngest Californians is the best investment we can make, and I made a commitment to support the youngest Californians and their parents so that they can get a quality education, good health care, and other things they need to have successful lives," said Governor Newsom in a press release about the event. State Surgeon General Nadine Burke Harris, Senator Holly Mitchell, and Assemblymember Miguel Santiago stood with the Governor during the press conference and each called attention to the importance of the early years. Each elected official also took time to speak with Best Start Community Members.

- A full recording of the press conference can be viewed here: <https://www.pscp.tv/w/1jMJgvmEdyXGL>
- The official press release from the Office of Governor Gavin Newsom can be read here: <https://www.gov.ca.gov/2019/08/08/in-los-angeles-governor-newsom-highlights-investments-in-early-childhood-including-child-care-and-preschool/>

Media Coverage:

- KNBC (Los Angeles): https://www.nbclosangeles.com/news/local/Childhood-Programs-Designed-to-Prevent-Future-Issues_Los-Angeles-528914262.html

Staff Contact: Gabriel Sanchez (gsanchez@first5la.org); Kim Pattillo Brownson (kpattillo@first5la.org)

Public Charge Ruling

The Communications team partnered with the Public Policy and Government Affairs department to work with the First 5 Association of California and First 5 California to develop a joint statement to join major California leaders, including Governor Gavin Newsom, in opposing the Trump Administration's "public charge" rule expansion. This expansion allows immigration officials the ability to deny a green card to immigrant applicants if they are in receipt of certain public benefits that are intended to help individuals, families, and communities meet basic living needs.

The full statement released on 8/12/19 can be found on our website:

<https://www.first5la.org/press/leading-california-early-childhood-advocates-oppose-trump-administrations-public-charge-rule/>

Staff Contact: Marlene Fitzsimmons (mfitzsimmons@first5la.org)

Thought Leadership

For the second consecutive year, First 5 LA Executive Director Kim Belshé participated in the Sacramento Bee and McClatchy News Service's "California Influencer" project. Each week 101 selectively chosen California leaders, considered influential in the state, answer a question critical to California's future. Topics include education, healthcare, environment, housing and economic growth.

Executive Director Belshé's responses, along with those of other influencers, have been printed regularly in The Bee and McClatchy-affiliated newspapers, and posted on their websites. This is a great example of using influence to make an impact. By asking for input, and then sharing, the Bee hopes to drive the debate on issues. For First 5 LA, it's an opportunity to help shape this debate and make a greater impact for kids.

- College costs saddle many students with large debts. That needs to change (6/30/19): <https://www.sacbee.com/opinion/opinion-influencers/article231997742.html#storylink=cpy>
- What can we do to prepare our children for school earlier? (8/4/19): <https://www.sacbee.com/opinion/opinion-influencers/article233386922.html>

More information on the project, and the latest responses can be found at this website: <https://www.sacbee.com/news/politics-government/influencers>

Staff Contact: Gabriel Sanchez (gsanchez@first5la.org)

First 5 LA ECD Pacific Oaks Journalism Fellow Awarded Radio Journalist of the Year

The Communications and Strategic Partnerships departments are in year two of the Pacific Oaks Journalism Fellowship program focused on elevating issues related to early childhood development. The first Pacific Oaks Fellow, Deepa Fernandes, an experienced journalist with a significant portfolio of reporting on early childhood issues, was awarded "Radio Journalist of the Year" by the L.A. Press Club. Judges' comments included: *The extensive work that Deepa Fernandes has produced in America and around the world makes her a top choice. Not only where she has reported from but the types of stories she has covered and the variety of voices that are brought to the airwaves is refreshing. Plus, I'm sure people are educated by what she shares, and I bet quite often take away something new. All these qualities make her a top candidate!*

To view the complete list of winners, visit: <http://lapressclub.org/wp-content/uploads/2019/07/SOCAL-2019-WINNERS-07012019-0213.pdf>.

Staff Contact: Marlene Fitzsimmons (mfitzsimmons@first5la.org)

Southern California Public Radio Community-Engaged Journalism

The Communications and Strategic Partnerships departments are in the first year of a two-year agreement with Southern California Radio (SCPR) for First 5 LA to be one of a pooled group of funders for their community-engaged journalism initiative, an approach to inform its early childhood reporting. SCPR's goal is to build a news service dedicated to informing, connecting, and empowering a community of low- and middle-income L.A. County parents and caregivers of children ages prenatal to 5, while continuing to inform and educate its existing audiences on early childhood development topics. This approach would mark a shift in the way SCPR journalists serve the community by having coverage and content be driven by the parents most in need of high-quality early childhood programs and services.

What Even Is Postpartum? We Made You A Guide For The Other Side Of Childbirth (9/23/19):

https://laist.com/2019/09/23/postpartum_resources_recovery_guide_prepare_tips_advice_stories.php

- LAist.com (owned by SCPR) ran this story that was informed by an open call for submissions from real moms to share their story about how to prepare for the postpartum phase of motherhood. The story includes quotes from First 5 LA funded LA Best Babies Network's Dr. Yonekura and Sonia Torres from The Whole Child's Parents As Teachers (PAT) program, along with links to LABBN's online directory of home visiting programs and First 5 LA's pages on home visiting and our parenting resources.

Staff Contact: Marlene Fitzsimmons (mfitzsimmons@first5la.org)

Events

Ford Theatre Concerts: Big World Fun Series

Dates: July 13th, August 3rd, August 10th

First 5 LA attends this series annually. Approximately 500 families attended the celebratory events and First 5 LA provided interactive singing activities popular among participants. This was part of our Families Outcome Area.

Levitt Pavilion Concert Series

Dates: July 14th, July 21st, July 28th, August 11th, August 18th, August 25th, September 1st

An estimated 1,000 families attended this popular outdoor music series. First 5 LA provided resources, such as the parenting guide and other giveaways, during the series. This was part of our Families Outcome Area.

5th Annual Hollywood Family Resource

July 20th

First 5 LA attended the Hollywood Family Resource sponsored by Assemblymember Richard Bloom. It was held to be a fun, family-oriented event to celebrate the end of summer. We distributed reading resources as well as giveaways. This was part of our Families Outcome Area.

The SELA Arts Festival - by Assembly Speaker Anthony Rendon

July 27th

Approximately 7,000 people attended this event. We had a booth in the children's area where families participated in fun activities, such as reading to their children and enjoying other games. This was part of our Families Outcome Area.

NEV Summer fest Best Start

August 17th

This back-to-school event was attended by 400 people. We provided reading resources and giveaways. This was part of our Families Outcome Area.

LéaLA Los Angeles Literary Festival

October 4th - 6th

First 5 LA hosted an activity booth providing written resources for bilingual attendees. This was part of our Families Outcome Area.

CiCLAVia - Heart of LA

October 6th

At this event we hosted a diaper changing and breastfeeding booth and offered bike bells and bike safety materials in addition to family resources. This was part of our Families Outcome Area.

Staff Contact: Violet Gonzalez (vgonzalez@first5la.org)

VI. MEASUREMENT, LEARNING AND EVALUATION

Welcome Baby Impact Study to Begin Enrollment

The Measurement, Learning and Evaluation (MLE) Department has been overseeing the design of the Welcome Baby Impact Study (WBIS), one of the most complex, rigorous and critical studies in First 5 LA's history. The goal of the evaluation is to establish Welcome Baby as an evidence-based home visiting model using a methodologically rigorous study design. First 5 LA is partnering with the American Institutes for Research (AIR) and Georgetown University to implement a longitudinal randomized control trial (RCT). The primary research questions of the study are:

1. Do the children of women who participate in the Welcome Baby program have better outcomes

- than the children of similar women who do not participate in the Welcome Baby program?
2. Do women who participate in the Welcome Baby program have better outcomes than similar women who do not participate in the Welcome Baby program?
 3. Is Welcome Baby beneficial for women with varying risk levels for poor outcomes and their children?
 4. To what extent does the impact of the Welcome Baby program vary by ethnicity, primary language spoken in the home, maternal age, education level, employment status, and number of other children at home?

The WBIS study design is a result of significant collaboration, internally and externally with the evaluation team, national experts and the Welcome Baby providers. To answer the research questions, mothers who consent to the study will be randomly assigned into one of two groups: Welcome Baby Study or Community Comparison Group. At minimum, all mothers participating in WBIS will receive the Welcome Baby hospital visit and any needed referrals. Mothers randomized into the Welcome Baby Study Group will additionally receive five home visits. The study team will follow-up with the mothers and their children in both groups over an 18-month period to collect data on maternal and child outcomes including but not limited to breastfeeding, maternal health, maternal depression, parenting stress, social support, parent-child interactions, child safety, child health, child socio-emotional and language development, the home environment, and use of referrals.

As a result of programmatic input, the study team adjusted the design to allow for fewer participants in the control group and enable more families to be in the intervention group without compromising our ability to assess the impact of Welcome Baby. Welcome Baby enrollment has surpassed 15,000 mothers in the past two years, and successful completion of the study will require less than 9% enroll into the WBIS. The WBIS study design aims to enroll a total of 1,227 mothers, with the majority (63%) randomized into receiving Welcome Baby services. It is anticipated that each participating hospital will have a 6-month enrollment period to reach a targeted enrollment number based on the hospital's average birth census. Upon reaching their enrollment goal, hospitals will return to normal enrollment practices.

Additionally, in order to eliminate potential bias and ensure the results are generalizable to the population served by Welcome Baby, the WBIS study design requires that the eligibility criteria for Welcome Baby services be modified during the study's enrollment. Since its inception, the Welcome Baby Program has relied on the following eligibility criteria for Welcome Baby services:

1. Mother must deliver at a participating Welcome Baby hospital; and
2. Mothers living in a Best Start Community are eligible for up to 9 engagements; mothers living outside a Best Start Community are eligible for up to 3 engagements based on need.

During the study's enrollment period mothers who do not agree to participate in WBIS are not eligible for any Welcome Baby services, making study eligibility and participation additional criteria to receive Welcome Baby services. Study eligibility is based on the following criteria: (1) Mom lives in a Best Start Community or within a 5-mile radius of California Hospital Medical Center, (2) Mom is 18 years of age or older, (3) Mom speaks English or Spanish, (4) Mom is new to Welcome Baby, (5) Mom was not enrolled prenatally in Welcome Baby, (6) Baby does not have a medical condition that is incompatible with life or requires a Neonatal Intensive Care Unit stay of 2 weeks or longer, (7) Mom is able to provide consent, (8) Mom is not or will not be separated from baby, and (9) Mom is not currently getting another home visiting program.

The WBIS study results will provide critical learning to First 5 LA staff and Welcome Baby providers and will inform efforts to sustain home visiting programs in L.A. County and help position Welcome Baby as an integral part of a larger universal home visiting system.

The WBIS is entering its implementation phase and is set to begin recruitment in October 2019 and is

expected to end recruitment in June 2020. The first of three interim reports of early outcomes is expected early 2021.

Staff Contact: Agnieszka Rykaczewska (arykaczewska@first5la.org)

Claremont Evaluation Center Workshops

On August 14-19, 2019, staff from the Integration and Learning Division participated in professional development workshops at Claremont Evaluation Center. This center is a leading institution for evaluation training, research, and consulting, headquartered at Claremont Graduate University. This year, 13 different workshops were offered by the center, and First 5 LA staff participated in workshops focused on performance monitoring systems, qualitative research methods, mixed methods in evaluations, and leadership and followership. Staff's participation in the workshops deepened their understanding about factors that can lead to the failure of performance monitoring systems (such as our Impact Framework); when and how to use qualitative, quantitative or a mix of the two methods in evaluation; and the importance of being an effective follower, which is a component of being a good leader (i.e., learning how to lead from the front, from the side and from behind). This annual workshop series provides attendees with a better understanding of the different components of evaluation and the latest advances in theories and methodologies.

Staff Contact: Manuel Fierro (mfierro@first5la.org)

VII. LEGACY INVESTMENTS

Nothing to highlight this month

VIII. ADMINISTRATION & ORGANIZATIONAL DEVELOPMENT

Administration: Capital Improvement Plan Update

To strengthen First 5 LA's ability to effectively execute its 2015-2020 Strategic Plan, First 5 LA took steps to align its internal structure with its mission and strategy. On July 12, 2018, First 5 LA's Board of Commissioners adopted a Capital Improvement Plan (CIP) to renovate the First 5 LA office building – exterior and interior – to reflect the newly aligned organizational structure and to enhance internal collaboration and work. The CIP scope includes interior office tenant improvement, replacement of existing roofing material, replacement of 3 rooftop air handling units, installation of new solar panels, building and site security and other site improvements including new perimeter fencing, monument signs and site light fixtures.

When the Board of Commissioners adopted the CIP on July 12, 2018, the Board also approved and waived requirements under the Procurement Policy. Previously, our Policy required that all contracts of \$75,000 or more are presented to the board for approval prior to execution and limits the Executive Director to authorize amendments up to \$75,000 or ten percent, whichever is greater. Our Executive Director was granted approval by the Board to execute all agreements and amendments under the Capital Improvement Project except where State law requires board award on any public works contracts. This approval was to mitigate any potential delays and increases in cost as a result of delays, with construction or any other contractors for this project. All contracts executed by the Executive Director under the CIP would be reported in the Executive Director's report to the Commission at its monthly meetings.

The update below provides the Board with the current actions that the Executive Director took under the CIP Project.

In Spring, 2017, First 5 LA started a space planning and visioning phase for the CIP project with a

series of planning sessions. First 5 LA contracted with the space planning firm, Klawiter & Associates, to help create a workspace layout for the CIP project. In order to reflect some new thinking around our program/visioning as it relates to our changing conditions and our SPR4 work, including potential updates in personnel, flexibility of alternative tenant space and newly available furniture and technological options, we have asked Klawiter to look and potentially revise some of our previous workplace requirements. On July 17, 2019, the Executive Director signed the amendment updating Klawiter's scope by adding \$19,012 in funding for an overall total amount not to exceed \$121,637. This amendment will provide revisions to the planning and interior design and finalizing our space plan. The contract will continue through December 31, 2019 unless sooner terminated pursuant to the contract.

In the Executive Director's report dated June 13, 2019, Staff noted that First 5 LA was in progress of securing a qualified Architectural & Engineering (A&E) firm that will join our project team to perform preliminary architectural and engineering services. The A&E firm would engage the necessary architects, schedulers, consultants, engineers and surveyors to validate and verify our proposed space plan. This work or phase is called the pre-construction phase or design development. Staff has selected IMEG, Corp (IMEG) through a competitive process to oversee these A&E functions and get us through the design development phase. IMEG Corp is large US based firm specializing in high performing building systems, infrastructure, program management and construction related services. IMEG has a global footprint of over 40 offices and First 5 LA is being supported by their local Pasadena office. IMEG Corp also subcontracted Atelier Development Company, led by Curtis Ro, a licensed architect that will serve as one of the Principals in Charge and Senior Project Manager. IMEG has previously worked on projects in LA County consisting of the creation of the new Port of Los Angeles High School, remodels and LEED certification of a few Los Angeles Fire Departments, new buildings for the City of Carlsbad, City of Corona, as well as the LAPD Police Headquarters in their pursuit for GOLD LEED certification. The agreement was authorized and signed by our Executive Director on September 16, 2019 in the amount not to exceed \$279,532. Staff is currently working on our first deliverables which includes reviewing and providing temporary relocation options for staff during construction. The contract end date would be April 10, 2020, unless sooner terminated pursuant to the contract.

Finally, staff is currently in progress of renegotiating the scope of work for our Project Management/Construction Management consultant, MARRS Services, Inc. (MARRS) as we enter this new pre-construction phase of work. Staff will provide another update to the Board with additional information regarding the approval of the agreement by our Executive Director, the final negotiated amount and terms of the contract once completed.

Staff Contact: Carl Gayden (cgayden@first5la.org)

X. ORGANIZATION-WIDE AND CROSS CUTTING RECENT CONFERENCES AND EVENTS

Nothing to highlight this month

XI. BOARD RELATIONS

New Meeting Summary for Board and Special Board/Program & Planning Committee meetings

This month, staff have included a new meeting summary to complement the meeting transcripts that are provided each month in our Board books. Moving forward, staff will continue to provide a meeting summary, alongside the meeting transcripts, for each Board book to help synthesize important information that transpires during Board meetings.

Update on Board Surveys

First 5 LA's Board Relations Specialist conducted two Board surveys in July 2019 to solicit Commissioner feedback in two areas.

In one survey, as an ongoing effort to effectively support Commissioners in their governing role, First 5 LA staff solicited Commissioner feedback on Board-related information, materials, communications, as well as Board learning and development opportunities. In the second survey, recognizing there is an abundance of talent that exists within our Board that can help First 5 LA advance its North Star that by 2028, that all children in LA County enter kindergarten ready to succeed in school and life, staff gathered information on Commissioner skills, knowledge, experience and capabilities relevant to First 5 LA strategic priorities. The intent of the second survey is to help inform staff's ability to effectively leverage Commissioner expertise and strengthen First 5 LA's governance structure to help advance our strategic goals and results for children and families.

To date, staff is pleased to announce that we received a response rate of 81% on the Board communication survey and a response rate of 62% on the Board expertise and background survey. Staff is appreciative of all Commissioners who took the time to complete the surveys and provide us with important feedback and information that will help us in better supporting Commissioners as our governing Board.

As next steps, staff is currently compiling information received from the Board surveys and a full report out will be included on the November Board ED Report.

Staff Contact: Linda Vo (lvo@first5la.org)

XII. CONTRACTS EXECUTED BETWEEN \$25K - \$75K

Procurement Update

Pursuant to the Procurement Policy adopted on February 13, 2014, "The Executive Director (or designee) may approve any contract less than \$75,000 in the aggregate in a fiscal year, and will establish appropriate internal policies and controls for those awards. Copies of contracts executed in the amount of \$25,000 or more and up to \$75,000 within a fiscal year will be provided to the Commission during the course of its normal business and be provided as informational items."

The following contracts were executed between May 27, 2019 and September 19, 2019. Copies of the executed contracts can be found here: https://www.first5la.org/uploads/files/ed-report-oct-2019-contracts_78.pdf

#09411 BUMPERCAR, INC. – Contract Amount: \$74,860

Contract Period: 7/1/2019 – 6/30/2020

The Contractor provides media planning and buying services to support public education efforts of the Communications Department at First 5 LA.

#10199 CHRISTINA HOAG – Contract Amount: \$74,500

Contract Period: 9/1/2019 – 6/30/2020

The Contractor will provide writing and copy editing services that include creating written content for articles, blogs, broadcast emails and electronic newsletters to support the Communications Department's goal of demonstrating First 5 LA's knowledge and expertise on issues that affect early childhood development.

#08952 DEBORAH DARO TUGGLE – Contract Amount: \$45,712

Contract Period: 7/1/2019 – 6/30/2020

The Consultant will provide assistance with program development and support the Oversight Entity with ongoing quality assurance improvement for Welcome Baby. Welcome Baby provides Los Angeles County pregnant women and new moms with information, support and a trusted partner to help through the journey of pregnancy and early parenthood. The Consultant will deliver recommendations and appropriate measurement techniques on research questions and provide assistance with the development of available system linkages for extending Welcome Baby reach and impact. The

Consultant will also will provide guidance to First 5 LA's Public Policy staff on strategic opportunities and guide the development, implementation, and oversight of planned, ongoing and current studies about our Family Strengthening programs.

#10086 HEATHERLYNN GONZALEZ – Contract Amount: \$28,800

Contract Period: 7/1/2019 – 6/30/2020

The contractor will provide verbatim stenographer services for all First 5 LA Commission and Special Commission/Program & Planning Committee meetings. The transcripts will serve as official records of these meetings.

#10133 IMAGE PROPERTY SERVICES – Contract Amount: \$66,788

Contract Period: 7/1/2019 – 6/30/2020

The Contractor will perform janitorial services for the First 5 LA office building. Janitorial services are needed to maintain a clean, healthy, safe and orderly workspace for First 5 LA employees and visitors.

#10202 INTERACTION INSTITUTE FOR SOCIAL CHANGE – Contract Amount: \$74,900

Contract Period: 7/26/2019 – 12/1/2019

The Contractor will provide facilitation training and build capacity of Programs Division staff and other F5LA staff to engage more effectively with staff, partners, stakeholders and community members.

#10196 JILL RIVERA GREENE – Contract Amount: \$48,600

Contract Period: 7/26/2019 – 1/24/2020

The Consultant will conduct a comprehensive chronicling of the home visiting expansion in Los Angeles County and will present findings to key stakeholders over a period of six months. The project objectives are to 1) chronicle the expansion efforts, thus far, of Home Visiting services in Los Angeles County resulting from the Board of Supervisors Motion and infusion of dollars from the Department of Mental Health and the Department of Public Social Services, 2) understand the impacts on institutions involved in the expansion efforts and 3) share key themes, learnings and findings from the expansion efforts to inform future decision making, implementation and policy. Sustainability of home visiting services is a prime objective of LA County and First 5 LA.

#09068 JULIA ANN JUSTUS DBA JUSTUS MCGINITY EXECUTIVE SEARCH

Contract Amount: \$74,400, Contract Period: 7/1/2019 – 6/30/2020

The contractor will conduct executive recruitment services for First 5 LA on an as-needed basis throughout the 2015-2020 Strategic Plan period. The consultant will complete the following tasks for each recruitment: develop position description; develop marketing description and strategy for advertising position; conduct research and create prospect and source contact list; develop candidate dashboard; create and administer written assessment tool; create and administer oral presentation if needed; recommend final candidates; manage selection process; facilitate deliberation meeting; prepare reference report; and provide contract negotiation and onboarding recommendations.

#10208 SOCIAL AND ENVIRONMENTAL ENTREPRENEURS (SEE), INC.

Contract Amount: \$68,432, Contract Period: 10/1/2019 – 6/30/2020

Shared Services is a capacity-building strategy in which organizations can reduce costs, strengthen infrastructure and improve the quality of services by sharing resources and administrative functions through an alliance, a membership organization through which shared services are provided. Through the Shared Services Technical Assistance project, Opportunities Exchange, through their new fiscal agent, Social and Environmental Entrepreneurs (SEE) will provide limited technical assistance to established Alliances and core training and technical assistance to (2) Family Child Care (FCC) Alliances to implement their Shared Services plans, cultivate leadership and staffing for their Alliances, and explore the implementation of more intensive Shared Services while planning for sustainability.

#10182 SOUTHERN CALIFORNIA GRANTMAKERS (SCG) – Contract Amount: \$50,000

Contract Period: 6/1/2019 – 6/1/2020

First 5 LA will provide the Contractor with general operating support, which is funding directed to an organization's operations as a whole, rather than to particular projects. This support would provide the Contractor with resources needed to sustain their day-to-day operations so that they can more fully and effectively accomplish their mission, which in turn helps F5LA achieve our strategic plan goals. SCG provides an opportunity for First 5 LA to connect to grantmakers across Southern California and the state through sector-wide conferences, trainings, networking opportunities and funder convenings, and providing space for collaboration and coordinated action on critical issues.

**#09290 THE CENTER FOR THE STUDY OF SOCIAL POLICY – Contract Amount: \$59,697
Contract Period: 7/1/2019 – 6/30/2020**

The Contractor will provide implementation guidance and coaching support at two Project DULCE sites. Project DULCE (Developmental Understanding and Legal Collaboration for Everyone) incorporates the Strengthening Families intervention model into the pediatric health care setting in LA County. By providing various resources and support for new parents, the intervention will promote positive parenting and healthy development of children.

**#10124 UNIVERSAL PROTECTION SERVICE, LP DBA ALLIED UNIVERSAL SECURITY SERVICES
Contract Amount: \$57,440, Contract Period: 7/1/2019 – 6/30/2020**

The Contractor will provide unarmed security guard services for First 5 LA offices. Security services will ensure appropriate response to medical emergencies and physical breaches to the building.

Early Educator Competencies (Competencies) Professional Grants

The purpose of the Early Educator Competencies (Competencies) Professional Grant is to strengthen the early learning professional development system by integrating the Competencies into Los Angeles County's training programs. Each Grantee below will test the new or refined training program with Los Angeles County early educators. To support the Grantee in enhancing its professional development programs, the Grantee will participate in training, coaching and peer learning activities led by the Child Care Alliance of Los Angeles who is the Early Childhood Educator Competencies Training and Technical Assistance provider.

**#10114 BALDWIN PARK UNIFIED SCHOOL DISTRICT – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10116 CRYSTAL STAIRS, INC. – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10112 GIRLS CLUB OF LOS ANGELES – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10115 LOS ANGELES COUNTY OFFICE OF EDUCATION – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10117 PACIFIC ASIAN CONSORTIUM IN EMPLOYMENT (PACE) – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10113 THE INSTITUTE FOR THE REDESIGN OF LEARNING – Contract Amount: \$70,000
Contract Period: 7/1/2019 – 6/30/2020**

Kindergarten Readiness Assessment (KRA) project

As a part of the Kindergarten Readiness Assessment (KRA) project, various school districts across Los Angeles County are collecting Early Development Instrument (EDI) data. This is a population level assessment that provides insight into young children's readiness for kindergarten, as well as highlights population wide vulnerabilities in 5 development domains. Once data is collected, school districts in

partnership with community agencies will engage teachers and community stakeholders in understanding the results. Participating communities will attend quarterly So Cal EDI Learning Exchange meetings to share lessons and best practices with others collecting EDI data. Additionally, districts/communities will receive individual coaching from UCLA. Six contractors for KRA are included in this report below:

**#10019 CITY OF PASADENA – Contract Amount: \$32,500
Contract Period: 7/1/2019 – 6/30/2020**

**#10018 CONNECTIONS FOR CHILDREN – Contract Amount: \$32,000
Contract Period: 7/1/2019 – 6/30/2020**

**#10014 EL MONTE CITY SCHOOL DISTRICT – Contract Amount: \$32,452
Contract Period: 7/1/2019 – 6/30/2020**

**#10180 FIRST 5 ORANGE COUNTY, CHILDREN AND FAMILIES COMMISSION
Contract Amount: \$38,000, Contract Period: 5/27/2019 – 6/30/2019**

**#10040 MOUNTAIN VIEW SCHOOL DISTRICT – Contract Amount: \$32,077
Contract Period: 7/1/2019 – 6/30/2020**

**#10020 ROSEMEAD SCHOOL DISTRICT – Contract Amount: \$32,500
Contract Period: 7/1/2019 – 6/30/2020**

Staff Contact: Andrea Abeleda (aabeleda@first5la.org)

PROGRESS AND POTENTIAL

A Snapshot of Los Angeles County in California's Early Care and Education Workforce Registry

2018 REPORT



INTRODUCTION

The early years are a critical time of development for young children. It is important, therefore, that early educators have the skills, knowledge, and preparation to support children in their early years. The Institute of Medicine states, "the adults who provide for the care and education of young children bear a great responsibility for these children's health, development, and learning."¹

The California Early Care and Education (ECE) Workforce Registry provides robust, verified data and information on the ECE workforce. The Registry is a secure, web-based data system that tracks the education, professional development, and experience of the ECE work force. This high-quality data can be used for planning, policy, budget allocation, and data system development. The Registry also promotes

professionalism and workforce quality that positively impacts children and serves as a crucial support for the ECE workforce, and the programs that serve them, in Los Angeles County and throughout California.

This data report provides a snapshot of the Los Angeles County ECE workforce in 2018 and highlights the Registry's potential to provide the high-quality, verified data that is crucial for future workforce research, policy, practice, and advocacy. It also offers recommendations for creating a fully integrated and functional registry to advance the ECE work force throughout the state.

¹ Institute of Medicine. *Transforming the Workforce for Children Birth Through Age 8: A Unifying Foundation Report Brief 2015* (page 1). https://www.nap.edu/resource/19401/BirthtoEight_brief.pdf



**Early Care & Education
Workforce Registry**

BENEFITS TO REGISTRY STAKEHOLDERS

ECE WORKFORCE

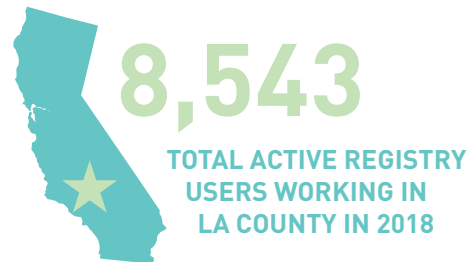
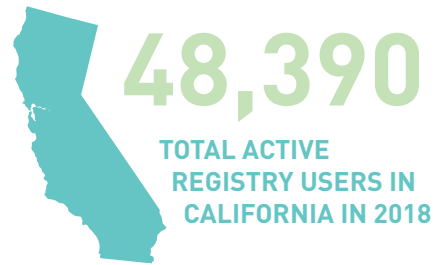
By providing access to a wide variety of professional development offerings in Los Angeles County and across the state, the Registry serves as a lever for professionalizing the workforce. It also provides a secure, central place for the ECE workforce to electronically store and track qualifications, professional development activities, educational attainment, and employment information. The Registry supports professional development and growth by providing verified qualification information to workforce members, employers, and the workforce development system supporting them.

ECE PROFESSIONAL DEVELOPMENT PROGRAMS

The Registry provides an online platform for ECE professional development programs to offer and promote training workshops, as well as easily track and report attendance and program data. Since 2017, professional development organizations funded by the California Department of Education-Early Learning and Care Division (CDE-ELCD) have been required to use the Registry to track training attendance.

STATE LEADERS AND POLICYMAKERS

The Registry houses up-to-date, verified qualification data and has the potential to deliver a comprehensive picture of the ECE professional development activities, higher education course completion, and employment information at both the county and state levels. This data is essential to future workforce research, policy, practice, and advocacy. Moreover, it is a critical component of any future statewide integrated data system, as it provides a cost-effective way to have accurate, verified workforce data readily available to use or integrate with multiple initiatives.



ABOUT THE REGISTRY

The Registry has the potential to collect data from estimated 147,288 individuals living or working in the early care and education field statewide in California. Of those working in settings that directly serve children, approximately 25 percent were members of the Registry,² while approximately 37 percent of the estimated 30,400 members of the ECE workforce in Los Angeles County working directly with children were members of the Registry.^{3,4} These estimates are drawn from a variety of sources, each with its limitations, highlighting the need for one central source of high-quality ECE workforce information.

The data presented in this data report focuses on active Registry users who were direct service providers working in Los Angeles County in 2018. (Active users are defined as individuals who have interacted with the Registry in the last 24 months, in this case, January 2017-December 2018.) At this time, it is optional for the California ECE workforce to join the Registry, so the Los Angeles County Registry data is not representative of all those working in early learning and care settings. But these findings demonstrate the Registry's potential to deliver a comprehensive picture of workforce qualifications, professional development activities, higher education course completion, and employment status at both the county and state levels.

² Center for the Study of Child Care Employment. *Early Childhood Workforce Index 2018*. <http://cscce.berkeley.edu/files/2018/06/2018-Index-California.pdf>.

³ Center for the Study of Child Care Employment. *California Early Care and Education Workforce Study: Los Angeles County. Licensed Child Care Centers (page 39) 2006*. <https://childcare.lacounty.gov/wp-content/uploads/2018/06/Los-Angeles-center-report-07-28-06-FINAL.pdf>.

⁴ California Assembly Blue Ribbon Commission on Early Care and Education. 2019. "Draft Summary of Recommendations" (page 43). <https://speaker.asmdc.org/blue-ribbon-commission-early-childhood-education>.

LOS ANGELES ECE WORKFORCE REGISTRY DATA

The participation of the ECE workforce in the Registry has been steadily growing in Los Angeles County. Of the 16,763 Registry members who live or work in Los Angeles County, 8,543 individuals are active users employed in Los Angeles County in 2018.



EARLY CARE AND EDUCATION SETTINGS

The early care and education workforce is comprised of those who work in either a private or publicly funded group setting, known as a child care center (Center) or in a family child care home (FCCH) where an adult cares for children in her or his home. Both Centers and FCCHs are licensed by the California Department of Social Services-Community Care Licensing Division.

While a smaller percentage of licensed FCCHs in Los Angeles County (14%) participate in the Registry, approximately 30 percent of the county's child care centers have employed at least one Registry participant or member.

LOS ANGELES COUNTY ECE LICENSED FACILITIES

5,517 FCCH FACILITIES

14% OF FCCHs HAVE ACTIVE USERS

3,059 ECE CENTERS

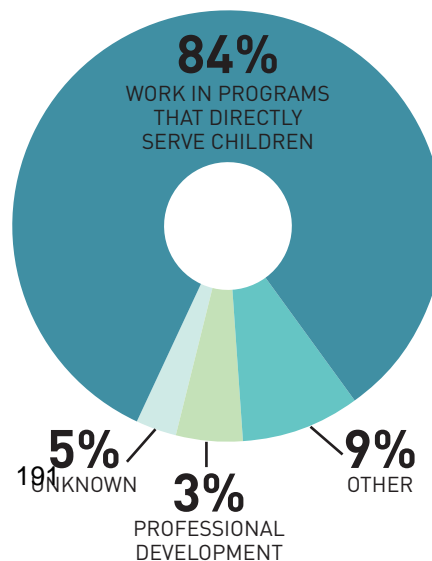
32% OF ECE CENTERS HAVE ACTIVE USERS

JOB ROLES AND DEMOGRAPHICS OF LOS ANGELES COUNTY REGISTRY MEMBERS

Understanding the diversity of those who work with young children is vital to identifying policy needs and systemic issues, inequities, and barriers. This snapshot of Registry demographic data, including language, gender, age, education levels, and race and ethnicity, can help provide a useful introduction to the ECE workforce who work in Los Angeles County.

The vast majority of Los Angeles County Registry participants provide direct services to children in early care and education programs. A much smaller percentage of Registry members are employed in professional development organizations. Registry participants in the "other" category include those in other support roles, such as independent contractors or social workers.

ECE JOB ROLES OF ACTIVE USERS IN LOS ANGELES COUNTY



JOB ROLES OF THOSE WORKING DIRECTLY WITH CHILDREN

31%
ASSISTANT TEACHER

49%
TEACHER

5%
SITE SUPERVISOR

4%
DIRECTOR

11%
FCCH OWNER

Assistant Teacher and Teacher includes those who work in child care centers or FCCH sites.

AGE BY JOB ROLE LOS ANGELES COUNTY 2018

ASSISTANT TEACHER



TEACHER



SITE SUPERVISOR



DIRECTOR



FCCH OWNER



Assistant Teacher and Teacher includes those who work in child care centers or FCCH sites.

GENDER



96%
FEMALE



4%
MALE



While approximately three-quarters of assistant teachers and two-thirds of teachers and site supervisors are under 50 years old, over one-half of FCCH owners and almost half of center directors are 50 or older and therefore potentially close to retirement. If this information is true for Los Angeles County as a whole, it highlights the need for a leadership pipeline for directors and continued recruitment of the FCCH workforce.

RACE/ETHNICITY BY JOB TITLES LOS ANGELES COUNTY 2018

RACE/ETHNICITY	ASSISTANT TEACHER	TEACHER	SITE SUPERVISOR	DIRECTOR	FCCH OWNER
American Indian or Alaska Native	> 1%	0%	0%	0%	> 1%
Asian	4%	7%	7%	7%	10%
Biracial or Multiracial	2%	2%	2%	3%	2%
Black or African American	11%	15%	17%	22%	15%
Hispanic/Latino	71%	60%	58%	33%	62%
Other	2%	3%	4%	3%	3%
Pacific Islander	1%	1%	> 1%	0%	1%
White/Caucasian	9%	12%	13%	31%	8%
TOTAL	100%	100%	100%	100%	100%

PRIMARY LANGUAGE BY JOB TITLES LOS ANGELES COUNTY 2018

PRIMARY LANGUAGE	ASSISTANT TEACHER	TEACHER	SITE SUPERVISOR	DIRECTOR	FCCH OWNER
English	79%	85%	88%	95%	46%
Spanish	17%	11%	9%	2%	45%
Cantonese	> 1%	> 1%	1%	> 1%	4%
Mandarin	> 1%	> 1%	0%	0%	2%
American Sign Language	0%	> 1%	0%	0%	0%
Other Languages	3%	3%	2%	3%	2%



QUALIFICATIONS OF REGISTRY MEMBERS WHO WORK IN LOS ANGELES COUNTY

More than one-half of teachers employed in Los Angeles County who participate in the Registry report completion of a bachelor's degree or higher, while about one-half of assistant teachers (49%) and one-third of FCCH owners (33%) report having completed "some college." Overall, 42 percent of Registry members in Los Angeles reporting degree attainment had their degrees verified by Registry staff.

It is important to note that only 29 percent of participating teachers employed in Los Angeles County who have reported attaining a bachelor's degree or higher have submitted transcripts for Registry verification. It is likely that participants in Quality Start Los Angeles (QSLA) account for the largest portion of the verified transcripts, as they are required to submit qualification documents for verification (see below for more information on QSLA). Understanding the educational attainment of all members of the Los Angeles County ECE workforce is essential to developing relevant and targeted professional growth and development strategies.

SELF-REPORTED HIGHEST LEVEL OF EDUCATION BY JOB TITLE LOS ANGELES COUNTY 2018

EDUCATION LEVEL	ASSISTANT TEACHER	TEACHER	SITE SUPERVISOR	DIRECTOR	FCCH OWNER
No High School Diploma/ No GED	3%	> 1%	> 1%	0%	13%
High School Diploma/GED	14%	3%	1%	1%	15%
Some College	49%	20%	14%	7%	33%
Associate's Degree	19%	20%	17%	7%	16%
Bachelor's Degree or Higher	15%	56%	72%	83%	23%

Across the state, Child Development Permits, issued by the California Commission on Teacher Credentialing, are another type of qualification for the ECE workforce. Those working in state-funded child development programs are required to have a Child Development Permit. More than 32 percent of assistant teachers, teachers, and FCCH owners in Los Angeles County participating in the Registry hold a current California Child Development Permit. The number of permits verified in Los Angeles County is also likely skewed by QSLA participants, many of whom work in California State Preschool Program contracted sites. However, the submission of Child Development Permits by FCCHs is an indication of the importance of Child Development Permits as a means of tracking qualifications.



QUALITY START LOS ANGELES

One of the drivers of Registry participation in Los Angeles County is its collaboration with Quality Start Los Angeles, a quality improvement and rating program focused on supporting the provision of high quality early care and education in Los Angeles County. In 2017, the QSLA program began requiring participating ECE providers to use the Registry to assess staff qualifications for quality ratings. As of December 2018, approximately half of the participating QSLA sites had completed the Registry qualification verification process. Nearly 18 percent of the Los Angeles County direct service workforce participating in the Registry are working in QSLA sites.



29%

OF LEAD TEACHERS IN THE REGISTRY WORK IN QSLA SITES

PROFESSIONAL DEVELOPMENT SYSTEM

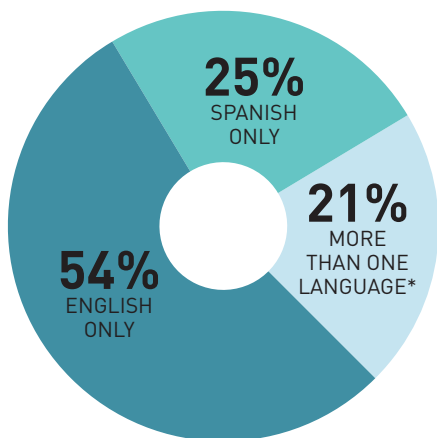
The Registry includes a training module and calendar, which are designed to allow professional development organizations and their training instructors to post and manage training events, the training enrollment process, and the payment process, as well as post completed trainings directly to participant's profiles and generate reports.

In 2016, seven of the Los Angeles County Resource and Referral (R&R) agencies and five organizations operating in San Francisco began using the Registry to post, track, and report all training workshops. Additional professional development organizations and projects funded by the California Department of Education - Early Learning and Care Division (CDE-ELCD) and other local initiatives began using the Registry to offer and track training participation in 2017.

By the end of 2018, 19 organizations, 12 of which are located in Los Angeles County, posted professional development opportunities offered in Los Angeles County on the Registry Training Module and Calendar. These organizations employ or contract with 147 professional development staff to support the provision of services. In 2018, they offered 874 in-person trainings in Los Angeles County.

Understanding the full range of professional development opportunities and the characteristics of all who participate in these programs is essential to developing relevant and targeted professional growth and development strategies.

TRAININGS OFFERED IN MULTIPLE LANGUAGES



* Trainings were offered in more than one language, including Spanish, English, Cantonese, Mandarin, American Sign Language, and other languages



KEY FINDINGS

The data presented here provide a snapshot of the ECE workforce in Los Angeles County who participated in the Registry in 2018. It demonstrates the potential of the Registry to be the primary source of verifiable, accurate, and up-to-date workforce data. Although the data is still limited as participation in the Registry is voluntary, this snapshot begins to provide an understanding of those who work with and on behalf of young children in Los Angeles County.

KEY FINDINGS FROM THE DATA INCLUDE:

1. **Just over a third (37%) of the ECE workforce in Los Angeles County currently participates in the Registry.**
2. **Participation is particularly low for licensed family care child providers.**
3. **A small percentage of Registry users submit their qualifications for verification by Registry staff.**

Participation in the Registry is steadily growing, especially as it is integrated with other county systems. Registry participation is not required for any members of the ECE workforce other than those participating in QSLA, those enrolled in AB 212 (a California Department of Education-funded stipend program for the ECE workforce that requires participants to have a Registry identification number), or those working as trainers with professional development training organizations using the Registry. Furthermore, in Los Angeles, only QSLA participants are required to submit transcripts and other qualification documents for Registry verification. Participation may also be hindered by a reluctance of some to enter their personal or work information into an online database or by differing levels of access to or comfort with technology.



RECOMMENDATIONS FOR A FULLY INTEGRATED AND FUNCTIONAL REGISTRY TO ADVANCE THE ECE WORKFORCE

Access to high quality, verified data is crucial for local- and state-level workforce research, policy, practice, and advocacy. To fully realize the Registry's potential, data must be accessible, accurate, verified, and up-to-date. This will require an ongoing investment to ensure a sufficient number of highly-quality staff who are well trained on data collection, data entry, data reporting, and data verification protocols; an efficient data system infrastructure to support the ECE field; and the inclusion of all sectors of California's vastly diverse ECE workforce.

1 RECOMMENDATION

Develop legislative and regulatory strategies to ensure the Registry extends to all segments of California's diverse ECE workforce. This would include child care center staff and family child care owners and their staff, working in both private and publicly funded early childhood settings.

To fully realize the Registry's potential as a source of workforce information for evaluation and planning in Los Angeles and statewide, all members of the workforce must participate and submit education and professional development documentation. Registry participation increased significantly when both QSLA sites and CDE-ELCD funded professional development programs integrated with the Registry and required participation. This policy should be expanded to require Registry participation by:

- All ECE professional development programs funded by public agencies, including CDE-ELCD; First 5 California, and Community Care Licensing
- All staff in CDE-ELCD funded preschool and child development programs
- All staff in child care centers and family child care homes regulated by Community Care Licensing

2 RECOMMENDATION

Build the capacity, expansion, and integration of the Registry as the central source of ECE workforce data.

As a critical component of integrated data systems in Los Angeles, the Registry is an efficient and cost-effective data collection and verification approach needed to streamline reporting. Supporting the Registry as a publicly funded component of California's ECE system would 1) allow for accessible, accurate, verified, and up-to-date data housed within a technologically sophisticated data system, and 2) provide the ECE workforce increased access to professional development opportunities vital to providing children with high quality early learning experiences. Doing so requires developing:

- Policy recommendations and data reports outlining the need for ongoing public investment
- A communication strategy encouraging ECE stakeholders to support Registry integration in Los Angeles County.

3 RECOMMENDATION

Implement regulatory and internal program changes to ensure state agencies use Registry data through integrated data systems and procedures.

Local stakeholder advocacy support for state agency integration of data systems and modification of program procedures will enable state agencies to take full advantage of verified Registry workforce data and benefit from local data collection in Los Angeles County. By using Registry workforce data, state agencies can avoid expensive and duplicative data entry, reporting, verification, and certification activities. This would include, but is not limited to, using Registry data to:

- Integrate the Registry with local ECE workforce programs and require participation by both those working directly with children and those in indirect support roles.
- Integrate the Registry with state-funded investments that are administered locally, such as AB 212
- Ensure the Registry office has the staff resources and technological sophistication to integrate into other ECE program data systems.

Legislators, policymakers, and program administrators can realize these recommendations from the California Assembly Blue Ribbon Commission through robust funding, legislative, regulatory, and programmatic policies: Doing so can help support the ECE workforce and the broad range of programs and providers that serve young children in Los Angeles County and throughout California.

“Extend the California Early Care and Education Workforce Registry to all counties as a support to the ECE workforce in tracking and accessing professional development opportunities and as a source of information for evaluation and planning statewide. The registry is a web-based system designed to verify and securely store and track the employment, training, and education accomplishments of early childhood care and education teachers and providers.”

– California Assembly Blue Ribbon Commission Report April 2019 (p.55)



Early Care & Education Workforce Registry

(323) 274-1380 | caregistry@ccala.net
815 Colorado Blvd. Suite C | Los Angeles CA 90041
www.caregistry.org

This report was made possible by the generous contributions of
First 5 LA, First 5 California, and the Heising-Simons Foundation.

The California Early Care and Education Workforce Registry is funded by
**First 5 California, First 5 Los Angeles, the San Francisco Office of Early Care and Education,
First 5 Santa Clara – WestEd E3 Institute, and the Heising-Simons Foundation.**



Attachment 2

June 17, 2019

The Honorable Eloise Gomez Reyes
 Assembly Human Services Committee, Chair
 Legislative Office Building
 1020 N Street, Room 124
 Sacramento, CA 95814

RE: Support- SB 234 (Skinner): Family Daycare Homes

Dear Assemblymember Reyes,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

First 5 LA is proud to support SB 234 (Skinner), as proposed to be amended, which would expand access to licensed family childcare homes by strengthening housing protections for providers and simplifying permitting requirements. In doing so, the bill seeks to address the diverse needs of working families by increasing the availability of licensed care.

Access to licensed childcare provides benefits to both children and their families, including narrowing the opportunity gap and allowing families to either enter into or remain in the workforce. However, licensed childcare is only available to 23 percent of children with working parents in California, and the cost is prohibitively expensive for many families. Moreover, despite the growing need for care across the state, California has lost almost a third of its family childcare homes since 2006. At times, providers are also discriminated against and evicted by rental property owners despite current laws and regulatory statutes that protect them. For these reasons, parents have a difficult time finding licensed care close to home, and children miss out on the benefits that accrue from participation in quality early learning experiences.

Family childcare homes, which provide care and supervision to 14 or fewer children in a provider's own home for periods of less than 24 hours, provide vital support to children, families, and communities. This form of care offers more flexible hours for parents with nontraditional schedules, provides children with care in a nurturing home environment close to where their family lives, and serves as the primary source of care for babies and toddlers. SB 234 proposes to make it easier for family childcare providers to operate licensed childcare programs by strengthening housing protections and removing barriers that both limits the number of children that can be served in a home and prevents new programs from opening. Currently, homes serving over eight children are often required to obtain a zoning permit to use their property as a childcare home, which can cost between \$3,000 and \$10,000. SB 234 would eliminate this requirement and would classify the operation of a childcare program as a "residential use of property" for zoning purposes, allowing homes to serve additional children.

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Additionally, this bill would strengthen tenant protections for licensed family childcare providers and would ensure that they are not prohibited from living in a home or renting an apartment solely because they operate a childcare program in the space. Finally, SB 234 clarifies that licensed family childcare homes are permitted to operate in apartments and other types of multifamily units, and that providers can file for protections under the Fair Employment and Housing Act (FEHA) if they are discriminated against.

We believe that this bill will extend rights and protections to licensed family childcare homes, and ultimately expand access to children by providing parents with options that better fit their needs. Thus, we strongly encourage you to support SB 234.

If we can be of further assistance, please contact Becca Patton, Director of Early Care and Education, at RPatton@First5LA.org.

Sincerely,



Kim Belshé
Executive Director, First 5 LA

CC: Members and Staff of the Assembly Human Services Committee

September 27, 2019

The Honorable Governor Gavin Newsom
 The Office of The Governor
 1303 10th Street, Suite 1173
 Sacramento, CA 95814

RE: Support- AB 378 (Limón): Family Childcare Providers: Bargaining Representative

Dear Governor Newsom,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

First 5 LA is proud to support AB 378 (Limón), which would permit both licensed and unlicensed family child care providers to form, join, and collectively bargain with the State as part of a single union. The bill also would create a statewide training partnership to identify gaps in available trainings and barriers to accessing professional development for family child care providers.

Family child care providers face low wages and reimbursement rates across the state. As highlighted by the Assembly Blue Ribbon Commission on Early Childhood Education, 58 percent of early educators in California receive public income support due to low wages throughout the field. Both low compensation and high turnover contribute to a decrease in the availability of and access to quality early learning opportunities for children across California, of which only approximately 1 in 9 children eligible for subsidized early learning programs were enrolled in a program that could accommodate families for more than a few hours per day.

AB 378 would exempt family child care providers from antitrust laws and would enable providers to unionize to negotiate over wages, benefits, professional development and trainings, and other matters that impact their work. By allowing providers to organize and collectively bargain, this bill intends to provide the workforce with adequate reimbursement rates and wages, as well as to expand access to professional development opportunities, to ensure a living wage and both attract and retain quality early learning professionals. This bill would also establish a training partnership to make recommendations on workforce-related issues and play a coordinating role in ensuring that the trainings and professional development opportunities offered to providers meet the needs of the workforce.

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Beyond the direct benefits to early educators, enabling family providers to unionize can help to build a stronger early care and education system, which ultimately impacts the children they care for and the families they serve. According to the Learning Policy Institute, increased stability in the early learning workforce leads to consistent relationships and stronger adult-child interactions. These strong interactions and relationships are important factors in a child's development and can lead to positive educational outcomes. Furthermore, with more quality child care options available, parents are more able to find quality care that meet the needs of their schedule, which enables families to either enter or remain in the workforce.

Therefore, we strongly ask for your signature on AB 378. If we can be of further assistance, please contact Becca Patton, Director of Early Care and Education, at RPatton@First5LA.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Kim Belshé". The signature is fluid and cursive, with a horizontal line extending from the end.

Kim Belshé
Executive Director, First 5 LA

CC: Assemblymember Monica Limón
Members and Staff of the Assembly Committee on Judiciary

April 10, 2019

The Honorable Dr. Richard Pan
 Senate Health Committee, Chair
 State Capitol, Room 5114
 Sacramento, CA 95814

RE: Support – SB 464 (Mitchell & Weber): California Dignity in Pregnancy and Childbirth Act

Dear Dr. Pan,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

First 5 LA is proud to support SB 464 (Mitchell & Weber), as proposed to be amended, which would direct hospitals that provide perinatal care to implement implicit bias training programs that identify existing provider biases, create measures to decrease implicit biases and stereotypes, and develop more culturally inclusive and appropriate communications and service delivery strategies. Further, by requiring the State Department of Public Health to track and publish statistics on certain health indicators disaggregated by county, health care facility and racial and ethnic identity, SB 464 would improve California's understanding of, and thus ability to respond to, race-based maternal mortality and morbidity disparities.

Implicit bias refers to attitudes or stereotypes directed toward certain groups of people that individuals hold without conscious knowledge of their beliefs. In the health sector, these can be profoundly harmful, and are also a significant contributor to present race-based disparities in the maternal mortality rate. For example, biases often result in physicians providing pregnant African-American women with inadequate and inappropriate care, and even dismissing self-reported health concerns and symptoms. Taken as a whole, implicit biases can result in physicians failing to account for pregnancy complications facing African-American women, allowing issues to persist, compound and eventually threaten the life of both mother and child.

In California, African-American women are three to four times more likely than white women to die from pregnancy-related complications. Furthermore, while African-American women comprise just five percent of California's pregnancy cohort annually, they account for 21 percent of pregnancy-related deaths. Despite this, California has neither undertaken statewide efforts to counter the factors that help drive this disparity, nor made a concentrated effort to track bias in the healthcare system.

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By ensuring that healthcare providers receive training on the existence and impacts of implicit biases, SB 464 will help better ensure that all women in California receive adequate and appropriate care during a pregnancy. We strongly urge your support.

If we can be of further assistance, please contact Charna Martin, Senior Policy Strategist, at CMartin@First5LA.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Kim Belshé". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kim Belshé
Executive Director

CC: Members and Staff of the Senate Health Committee
Senators Holly Mitchell & Shirley Weber

February 19, 2019

The Honorable Eloise Gómez Reyes
 Assembly Human Services Committee, Chair
 State Capitol, Room 124
 Sacramento, CA 95814

RE: Support – ACR 1 (Bonta) Immigration: public charges

Dear Assemblymember Gómez Reyes:

First 5 LA, in partnership with others, strengthens families, communities, and systems of service and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life by 2028.

First 5 LA is proud to support ACR 1, which condemns the U.S. Department of Homeland Security’s (DHS) regulatory proposal to expand the definition of public charge for immigrants seeking to legally adjust their status, and urges DHS to roll back the regulation.

The proposed regulation could deny immigrants legal status for accessing a number of public benefits, including Medicaid (Medi-Cal), Supplemental Nutrition Assistance Program (SNAP) and Section 8 housing assistance subsidies. This proposal would prevent millions of immigrant families from accessing vital support services they need—forcing immigrants to withdraw from public benefits out of fear of being deemed a public charge—and as a result, leading to adverse effects for children and families in California and Los Angeles County.

Medicaid, SNAP, and housing assistance programs help low-income immigrant families keep their children free of sickness, hunger and homelessness while they work to support their families and lawfully adjust their immigration status. Safety net programs like Medicaid and SNAP are intended to ensure families have access to basic health and nutritional services and supports, which lead to positive health and developmental outcomes for children. Moreover, already in California, one in four children experience housing instability; therefore, including housing subsidies in the proposal would continue to increase overcrowded homes and homelessness for these families.

California will see the largest impact from the rule change since one in two children have one immigrant parent, with Los Angeles County having one of the largest immigrant populations in the country. Installing obstacles to these programs will make our state and county unhealthier, hungrier and poorer.

The proposed rule is already creating a “chilling effect” among immigrant communities. We have heard from our early learning and health provider partners that immigrant families are

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removing themselves and their children from public programs they are legally entitled to access, putting the health and development of their children in jeopardy. As fear about public charge changes grows, children have stopped participating in child care and families have been canceling medical appointments. Nationally, 24 million people and 9 million children from immigrant families are projected to withdraw or refuse public benefits, representing 13% of the U.S. child population.

We believe ACR 1 makes it clear this proposed rule will have a negative impact on the health and wellbeing of millions of immigrants, including U.S. citizen children. Our children, regardless of their families' immigration status, need to continue to have access to health care, nutrition assistance, housing and other essential supports to stay healthy, fed and housed to thrive. For these reasons, and on behalf of the 650,000 Los Angeles County children prenatal to age 5, First 5 LA strongly stands in support of ACR 1.

If we can be of further assistance, please contact Anais Duran, Government Affairs Strategist, at (213) 482-7572 or aduran@first5la.org.

Sincerely,



Kim Belshé
Executive Director, First 5 LA

CC: Members and staff of the Assembly Human Services Committee
Assemblymember Rob Bonta

Attachment 6

September 27, 2019

The Honorable Governor Gavin Newsom
 The Office of The Governor
 1303 10th Street, Suite 1173
 Sacramento, CA 95814

RE: Support - SB 225 (Durazo): Citizens of the State

Dear Governor Newsom,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life. One of First 5 LA’s goals is to elevate the voice of parents to directly support the well-being of children from birth to age-5 and to advocate for improvements in the policies, services, and investments that benefit young children and their families.

First 5 LA is proud to support SB 225 (Durazo), which would allow all residents of the State of California to serve on appointed state and local boards and commissions, regardless of citizenship or immigration status. The bill also eliminates unconstitutional components of the existing statutory definition for California state citizenship.

Los Angeles County is home to one of the largest immigrant populations in the U.S., including both documented and undocumented people, many of whom are parents to LA’s youngest children. In Los Angeles County, the foreign-born population makes up 34.5% of the total population, or approximately 3.5 million residents. Nearly 2 million, or 56%, of those foreign-born residents are non-citizens. The number of residents in the County with an undocumented immigration status is slightly over 1 million. Importantly, many young children from birth to age-5 in Los Angeles County, and California, have undocumented parents. SB 225 would ensure that all California families—regardless of immigration status—have the opportunity to lift up the needs of their young children—most of whom are citizens—and expands access to boards and commissions to all qualified Californian families.

The insights, experiences, and perspectives parents can provide, regardless of citizenship or immigration status, while serving on public boards and commissions, can greatly impact the decisions that are made related to improving outcomes for their children and families in Los Angeles County and California. For this reason, First 5 LA strongly supports the participation of families of children prenatal-5, including mixed status families, on state and local public boards and commissions.

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Beyond the direct benefits of participation on state and local board and commissions, SB 225 would promote parents and communities as critical voices for policy and systems change in their respective communities. More importantly, the bill would also increase opportunities for parents and residents to be meaningfully involved in decision-making on issues related to young children and their families. Furthermore, SB 225 would ensure community systems and policies are accountable for the inclusion of family voice in policymaking.

For these reasons, we strongly urge your signature on SB 225. If we can be of further assistance, please contact John Bamberg, Local Policy Specialist, at jbamberg@first5la.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Kim Belshé", with a horizontal line extending to the right.

Kim Belshé
Executive Director, First 5 LA

CC: Senator Maria Elena Durazo
Members and Staff of the Assembly Committee on Judiciary

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
Early Care & Education					
Assembly Bill (AB) 125	McCarty (D-Sacramento), Berman, Bonta, Burke, Carrillo, Chiu, Dodd, Friedman, Eduardo Garcia, Gonzalez, Hill, Limón, Reyes, Santiago, Ting, and Wicks	Early childhood education: reimbursement rates: This bill would provide that it is the intent of the Legislature to enact legislation that would establish a single regionalized state reimbursement rate system for childcare, preschool, and early learning services that would achieve specified objectives.	Senate Appropriations Committee (2-year bill)		Support
AB 194	Reyes (D-San Bernardino)	Child care and development services: This bill would make legislative findings and declarations relating to early care and education programs and would state the intent of the Legislature to enact legislation to appropriate \$1,000,000,000 to immediately improve access to alternative payment programs and general childcare and development programs.	Assembly Appropriations Committee (Held)		Support
AB 324	Aguiar-Curry (D-Napa), Rubio	ECE Workforce: In 2000, AB 212 (Aroner) authorized funds from the California Department of Education (CDE) for childcare development staff retention. These funds aim to retain quality staff who have experience working directly with children in state-subsidized, Title 5 child development programs. AB 324 requires CDE to develop guidelines for the use of AB 212 funds. The new guidelines will still allow for local flexibility, but will create a standardized, effective, and measurable funding program. These guidelines will prioritize stipends that recruit, strengthen, and retain a quality, diverse ECE workforce.	Senate Appropriations Committee (2-year bill)		Support
AB 378	Limon (D-Santa Barbara), Gonzalez, Kalra Chiu, Blanca Rubio, Mark Stone, Wicks, and Galgiani	Childcare: family childcare providers: bargaining representative: Provides that family childcare providers have the right to form, join, and participate in the activities of a provider organization of their own choosing for the purpose of representing them and bargaining on matters related to the terms and conditions of their employment.	Signed by Governor Newsom		Support
AB 452	Mullin (D-Daly City)	California Child Care Facilities Grant Program: This bill would seek to appropriate funds of between \$25,000,000 and \$35,000,000 towards grants to develop childcare facilities that serve children from birth to age three, with no less than \$10,000,000 of which dedicated to Early Head Start facilities.	Senate Education Committee (2-year bill)		Support
AB 1001	Ting (D-San Francisco), Mullin	Local Planning Councils: AB 1001 would restructure the composition of local planning councils (LPCs) to be more representative of the local communities they serve, and would appropriate no less than \$10,000,000 to LPCs to sufficiently fulfill their primary functions.	Senate Appropriations Committee (2-year bill)		Support
SB 174	Leyva (D-Ontario)	Reimbursement rates: This bill would provide that it is the intent of the Legislature to enact legislation that would establish a single regionalized state reimbursement rate system for childcare, preschool, and early learning services that would achieve specified objectives.	Assembly Appropriations Committee (2-year bill)		Support

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
SB 234	Skinner (D-Oakland)	Family Daycare Homes: Under existing law, the California Child Day Care Facilities Act, the State Department of Social Services licenses and regulates family daycare homes. Under existing law, a small family daycare home, which may provide care for up to 8 children, is considered a residential use of property for purposes of all local ordinances. Existing law authorizes a city, county, or city and county to either classify a large family daycare home, which may provide care for up to 14 children, as residential use of the property or to provide a process for applying for a permit to use the property as a large family daycare home. This bill would instead require a large family daycare home to be treated as a residential use of property for purposes of all local ordinances.	Signed by Governor Newsom		Support
SB 321	Mitchell (D-Los Angeles)	CalWORKs: supportive services: childcare. This bill would increase access to childcare supportive services for welfare-to-work participants by, among other things, requiring that the childcare be full-time unless the participant determines that part-time care better meets the family's needs, requiring first-stage childcare to be authorized for one year, or until the participant is transferred to the 2nd stage of childcare, and prohibiting the first stage or the 2nd stage of childcare services from being discontinued until confirmation is received from the administrator of the subsequent stage of childcare that the family has been enrolled or that the family is ineligible for services in the subsequent stage of childcare.	Assembly Human Services Committee (2-Year bill)		Support
State Budget Request: Child Care Bridge Program	\$47,000,000	\$47 million to support additional vouchers to assist families in paying for emergency, short-term child care for foster children in a home-based family care setting, allowing approximately 19,000 foster children to receive child care for up to six months on an immediate basis.	\$10 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Infrastructure	\$500,000,000	One-time funding to improve child care infrastructure, including support for professional development and facilities.	\$245 million for facilities, and \$195 million for professional development appropriated in 19-20 budget.		Support
Gov. Budget Proposal: CSU Child Care Infrastructure	\$247,000,000	California State University (CSU) system would receive \$247 million in one-time funding which could be used to expand child care facilities for students with young children.	\$239 million appropriated in the 19-20 budget.		Support
Gov. Budget Proposal: California State Pre-School	\$125,000,000	\$125 million would provide an additional 180,000 full-day, full-year pre-school spaces in 2019-20, increasing to 200,000 students by 2022.	\$31 million appropriated in 19-20 budget, and \$125 million in 20-21.		Support
Gov. Budget Proposal: Roadmap for Universal Pre-School and Child Care	\$10,000,000	\$10 million to develop, in partnership with the State Board of Education, Department of Finance, and Department of Social Services, a roadmap toward universal pre-school and quality, affordable subsidized child care in California.	\$5 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: CalWORKs Stage 1 Child Care	\$ 54, 200,000	\$54.2 million to stabilize child care for families receiving CalWORKs Stage 1 support, allowing children to remain in care programs for 12 months.	\$56.4 million appropriated in 19-20 budget		Support
Gov. Budget Proposal: Proposition 64 Child Care	\$80, 500,000	\$80.5 million in Proposition 64 (Cannabis) prevention fund dollars to expand access to child care.	\$80.5 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Emergency Child Care Vouchers	\$12, 800,000	\$12.8 million in federal funds to support emergency vouchers for families in crisis requiring temporary care or cash aid to support the cost of care.	Not appropriated in the 19-20 budget.		Support
Gov. Budget Proposal: Quality Counts Program	\$2,200,000	\$2.2 million in ongoing federal funds to improve child care quality through Quality Counts California, the state's quality rating and improvement system.	\$2.2 million appropriated in 19-20 budget.		Support
Health					

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
AB 526	Petrie-Norris (R-Irvine)	Medi-Cal: This bill would create an expedited Medi-Cal enrollment pathway for children and pregnant women, by allowing the data individuals provide when applying to the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) to also determine eligibility for Medi-Cal. The state would accomplish this by utilizing Medicaid's Express Lane Eligibility (ELE) authority. This allows children to concurrently apply for Medi-Cal, as well as pregnant women into Presumptive Eligibility Medi-Cal status, when applying to certain other federal benefits programs. The bill would also fund infrastructure and systems changes needed to enable information sharing between WIC and Medi-Cal.	Assembly Appropriations Committee (2-year bill)		Support
AB 1004	McCarty (D-Sacramento)	Developmental screening services: This bill is the re-introduction of AB 11, which would require, consistent with federal law, that screening services provided as an EPSDT benefit include developmental screening services for individuals zero to 3 years of age, inclusive. The bill would require the department to ensure a Medi-Cal managed care plan's ability and readiness to perform these developmental screening services, and would require the department to adjust a Medi-Cal managed care plan's capitation rate, as specified. Until July 1, 2023, the bill would require an external quality review organization entity to annually review, survey, and report on managed care plan reporting and compliance with specified developmental screening tools and schedules.	Signed by Governor Newsom		Co-Sponsor
Senate Bill (SB) 66	Atkins (D-San Diego), McGuire	Medi-Cal: federally qualified health center and rural health clinic services: This bill would authorize reimbursement for a maximum of 2 visits taking place on the same day at a single location if after the first visit the patient suffers illness or injury requiring additional diagnosis or treatment, or if the patient has a medical visit and a mental health visit or a dental visit, as defined.	Assembly Appropriations Committee (2-year bill)		Support
SB 464	Mitchell (D-Los Angeles)	Implicit Bias: This bill would make legislative findings relating to implicit bias and racial disparities in maternal mortality rates. The bill would require a hospital that provides perinatal care, and an alternative birth center or a primary clinic that provides services as an alternative birth center, to implement an implicit bias program, as specified, for all health care providers involved in perinatal care of patients within those facilities. The bill would require the department to track and publish data on maternal death and severe morbidity, disaggregated by county, facility, and racial and ethnic identity.	Governor's Desk		Support
Gov. Budget Proposal: Developmental Screenings	\$60,000,000	\$60 million in state and federal funding to increase developmental screening rates for young children.	\$53.9 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Adverse Childhood Experiences	\$45,000,000	\$45 million in state and federal funding to ensure all families on Medi-Cal receive Adverse Childhood Experiences (ACEs) screens.	\$40.8 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Black Infant Health	\$12,000,000	\$12 million to further address disparities in infant and maternal mortality for African American women.	\$19.5 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Training for Trauma Screenings	\$25,000,000	\$60 million over three years in Proposition 56 funding, starting with \$25 million in FY 19-20, to train providers responsible for conducting the trauma screenings proposed in the January budget.	\$50 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Cannabis surveillance and education	\$12,000,000	\$12 million for the California Department of Public Health to conduct cannabis surveillance and education programs.	\$12 million appropriated in 19-20 budget		Support
Federal Policy					

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
HR 4107	DeSaulnier and Davis, with Huffman, Fitzpatrick, Levin, Holmes Norton, Jackson Lee, Soto and Scanlon),	Early Childhood is the Right IDEA Act: HR 4107: The Funding for Early Childhood is the Right IDEA Act, would increase federal funding for two programs within the Individuals with Disabilities Education Act (IDEA). Specifically, it would call on Congress to boost IDEA Part C and Section 619 funding to between approximately \$1,700 and \$1,900 per child.	Referred to the House Committee on Education and Labor		Support
Families					
Assembly Concurrent Resolution (ACR) 1	Bonta (D-Oakland), Aguiar-Curry, Bealle, Bradford, Calderon, Carrillo, Chiu, Chu, Gabriel, Cristina Garcia, Gloria, Gonzalez, Holden, Hueso, Jones-Sawyer, Kalra, Levine, Limón, Low, McCarty, Rendon, Reyes, Rivas, Rodriguez, Santiago, Ting, and Weber	Public Charge: This measure would condemn regulations proposed by the Department of Homeland Security to prescribe how a determination of an alien's inadmissibility is made based on the likelihood that the alien will become a public charge. This measure would also urge the federal government to reconsider and roll back the proposed regulations.	Signed by Governor Newsom		Support
Gov. Budget Proposal: Working Families Tax Credit	1,000,000,000	\$1 billion to expand eligibility to an additional 400,000 families, and converting the credit to a monthly benefit to better meet the needs of working families.	\$1.2 billion appropriated in 19-20 budget.		Support
Gov. Budget Proposal: CalWORKs Grants	\$347, 600,000	\$347.6 million to further increase the size of the state's California Work Opportunity and Responsibility to Kids (CalWORKs) cash grants, eventually increasing to \$455.5M annually. These increases will begin October 1, 2019 and ensure no child in a family receiving cash aid from the state lives in deep poverty.	\$331.5 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: CalWORKs Home Visiting Initiative	89,600,000	\$89.6 million to expand and make permanent the CalWORKs Home Visiting Initiative (HVI) created in the 2018-19 budget.	\$89.6 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Maternal Infant Early Childhood Home Visiting (MIECHV)	\$45,900,000	\$45.9 million to double the federally-funded Maternal Infant Early Childhood Home Visiting (MIECHV) program operated by the California Department of Public Health.	\$45.9 million appropriated in 19-20 budget.		Support
Gov. Budget Proposal: Paid Family Leave	N/A	Expanding paid family leave from six to eight weeks per parent or caregiver, allowing for up to an additional month of paid leave for a two-parent household	Paid family leave expanded from six to eight weeks in 19-20 budget.		Support
Federal Policy					
HR 3222	Chu (D-Pasadena), 104 Co-Sponsors	Public Charge: H.R. 3222, The No Federal Funds for Public Charge Act prohibits the use of federal funds and other fees to implement the U.S. Department of Homeland Security's (DHS) new regulatory rule to expand the definition of public charge, released on August 12, 2019. Under the legislation, federal funds made available for any fiscal year, may not be used to implement, administer, enforce, or carry out the regulation.	Referred to the Subcommittee on Immigration and Citizenship		Support
Federal Regulation -USCIS-2010-0012	U.S. Department of Homeland Security (DHS)	Proposed Federal Regulation: Expansion of the public charge definition for immigrants seeking to legally adjust their status.	Public Comments submitted to the Federal Register.		Oppose
Federal Regulation- OMB-2019-0002	U.S. Office of Management and Budget (OMB)	Request for Comment: Consumer Inflation Measures Produced by Federal Statistical Agencies.	Public Comments submitted to the Federal Register.		Oppose
Federal Regulation - HUD-2019-0044	U.S. Department of Housing and Urban Development (HUD)	Proposed Federal Regulation: Prohibition of mixed-status immigrant families from living in public housing and receiving other housing assistance.	Public Comments submitted to the Federal Register.		Oppose
Federal Regulation - FNS-2018-0037	U.S. Department of Agriculture (USDA)	Proposed Federal Regulation: Revision of Categorical Eligibility in the Supplemental Nutrition Assistance Program (SNAP)	Public Comments submitted to the Federal Register.		Oppose
Communities					

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
SB 225	Durazo (D-Los Angeles), Chiu and Gonzalez	State and Local Board Participation: Makes any person at least 18 years of age and a resident of California eligible to hold an appointed civil office, regardless of that person's citizenship and immigration status.	Governor's Desk		Support
Sustainability					

Watch List					
Early Care & Education					
Assembly Bill (AB) 48	O'Donnell (D-Long Beach), Cunningham	Kindergarten-Community Colleges Public Education Facilities Bond Acts of 2020 and 2022: This bill would state the intent of the Legislature to enact legislation that would create the Kindergarten-Community Colleges Public Education Facilities Bond Acts of 2020 and 2022, state general obligation bond acts that would provide funds to construct and modernize education facilities, to become operative only if approved by the voters at unspecified 2020 and 2022 elections, and to provide for the submission of the bond acts to the voters at those elections.	Governor's Desk		Watch
AB 123	McCarty (D-Sacramento), Berman, Bonta, Burke, Carrillo, Chiu, Dodd, Friedman, Gonzalez, Hill, Limón, Reyes, Santiago, Ting, and Wicks	State Preschool/Transitional Kindergarten: This bill would make various findings and declarations regarding early childhood education and would provide that it is the intent of the Legislature to enact legislation that would do certain things relating to early childhood education, including expanding the state preschool program and enabling local educational agencies to blend the program with transitional kindergarten.	Senate Education Committee (Held)		Watch
AB 124	McCarty (D-Sacramento), Berman, Bonta, Burke, Carrillo, Chiu, Dodd, Friedman, Eduardo Garcia, Gonzalez, Hill, Limón, Reyes, Santiago, Ting, and Wicks	Preschool Facilities Bond Act of 2020: This bill would enact the Preschool Facilities Bond Act of 2020 which, if approved by the voters, would authorize the issuance of bonds in the amount of \$500,000,000 pursuant to the State General Obligation Bond Law to finance a preschool facility grant program.	Assembly Appropriations Committee (Held)		Watch
AB 167	Rubio (D-West Covina)	Childcare and development services: infants and toddlers: state funding: This bill would create the California Childcare-Early Head Start Partnership, and would provide that a state grant to support the partnership that supplements any federal funding shall be made available and distributed, upon appropriation by the Legislature, to qualifying childcare and development programs and family childcare home education networks that serve infants and toddlers from birth to 3 years of age at a base grant amount of \$4,000 annually per child, adjusted as specified. The bill would state the intent of the Legislature to address the childcare crisis by appropriating sufficient funding in the annual Budget Act or another statute to childcare and development programs and family childcare home education networks to serve an additional 20,000 infants and toddlers from birth to 3 years of age with high-quality childcare.	Assembly Appropriations Committee (Held)		Watch
AB 452	Mullin (D-South San Francisco)	Child care: early childhood programs; grants. This bill would seek to appropriate funds of between \$25,000,000 and \$35,000,000 towards grants to develop childcare facilities that serve children from birth to age three, with no less than \$10,000,000 of which dedicated to Early Head Start facilities.	Senate Education Committee (Held)		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
AB 776	Kalra (D-San Jose)	The Child Care and Development Services Act has a purpose of providing a comprehensive, coordinated, and cost-effective system of childcare and development services for children from infancy to 13 years of age and their parents, including a full range of supervision, health, and support service through full- and part-time programs. The act includes statements of legislative intent relating to childcare and development services. This bill would make nonsubstantive changes to that intent language .	Vetoed by Governor Newsom		Watch
AB 842	Limón (D-Santa Barbara) and Eggman (D-Stockton)	Child nutrition: school, childcare, transitional kindergarten, and preschool meals. This bill would require the reimbursement rate for meals served in schools and childcare centers and homes to be set at an equivalent rate, and would repeal the provisions setting the reimbursement rate for free or reduced-price meals served to needy pupils by family daycare homes at 75% of the meals served.	Governor's Desk	Yes	Watch
AB 1154	Bonta (D-Oakland)	ECE CSU Degree: This bill would state the intent of the Legislature to enact future legislation to create a pilot program at 4 California State University campuses to offer a major in early care and education for children zero to 5 years of age, inclusive.	Assembly Higher Education Committee		Watch
AB 1256	Bonta (D-Oakland)	Early Childhood Education: learning readiness measures: report. This bill would require the Superintendent to provide a report to the Legislature and the Governor, no later than January 1, 2021, with recommendations to guide state policy on learning readiness measures, as provided.	Assembly Education Committee	Yes	Watch
Senate Bill (SB) 2	Glazer (D-Orinda), Allen, Wilk	Statewide Longitudinal Student Database: This bill would express the intent of the Legislature to establish the Statewide Longitudinal Student Database to collect and store data regarding individual students as they matriculate through P-20, as defined, and into the workforce. The bill would require the commission to convene a review committee for purposes of advising the commission on the establishment, implementation, funding, and ongoing administration of the database. The bill would require the commission to review the committee's recommendations and develop a database plan on or before July 1, 2021.	Assembly Education Committee		Watch
SB 614	S. Rubio (D-West Covina)	Inclusive Early Childhood Education Grant Program : This bill would establish the Inclusive Early Childhood Education Grant Program for the purpose of increasing access to early childhood education programs. The bill would require the department's Special Education Division and Early Learning and Care Division, in consultation and coordination with the State Department of Developmental Services, to administer the program, including developing criteria for proposals, selecting grantees, and collecting specified data. The bill would require an applicant to be a county office of education and to include specified information in its grant application.	Assembly Education Committee		Watch
Gov. Budget Proposal: Full School Day/Year Kindergarten	\$750,000,000	One-time funding directed toward local education agencies to remove barriers to full school-day, full school-year kindergarten.	\$300 million appropriated in 19-20 budget.		Watch
Federal Policy					
TBD	Rep. Bobby Scott (D-VA) and Sen. Patty Murray (D-WA)	Child Care for Working Families Act would amend the Child Care and Development Block Grant to provide sufficient funding so that all eligible families can afford high quality care.	N/A		Watch
TBD	Rep. Joaquin Castro (D-TX)	Pre-K for USA Act amends the Every Student Success Act (ESSA) to provide grants for high-quality, local prekindergarten programs, and for other purposes.	N/A		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
TBD	Rep. Joaquin Castro (D-TX)	Prek-K for Teacher Parity Act amends the Internal Revenue Code of 1986 to extend the above-the-line deduction for certain expenses of elementary and secondary school teachers to individuals involved in early childhood education programs.	N/A		Watch
TBD	Sen. Elizabeth Warren (D-MA)	Universal Child Care and Early Learning Act	N/A		Watch
Health					
AB (Assembly Bill) 537	Wood (D-Santa Rosa)	Medi-Cal: This bill would require, commencing January 1, 2022, a Medi-Cal managed care plan to meet a minimum performance level (MPL) that improves the quality of health care and reduces health disparities for enrollees, as specified. The bill would require the department to establish both a quality assessment and performance improvement program and a value-based financial incentive program to ensure that a Med-Cal managed care plan achieves an MPL. The bill would, among other things, require the department to establish a public stakeholder process in the planning, development, and ongoing oversight of the programs. The bill would require the department to annually and publicly report the results of the quality assessment and performance improvement program on the department's internet website. The bill would require the department to utilize the results of the quality improvement and value-based financial incentive program to inform a publicly reported Quality Rating System for Medi-Cal managed care plans, subject to federal approval.	Assembly Appropriations Committee (Held)		Watch
AB 577	Eggman (D-Stockton)	Medi-Cal: maternal mental health: The bill would extend Medi-Cal postpartum care up to one year beginning on the last day of the pregnancy for an eligible individual diagnosed with a maternal mental condition.	Governor's Desk		Watch
AB 741	Arambula (D-Fresno)	Trauma Screenings: Would provide that it is the intent of the Legislature to enact legislation that would implement provider training to ensure the success and sustainability of universal trauma screening.	Assembly Appropriations Committee (Held)		Watch
AB 769	Smith (D-Santa Clarita)	FQHC Clinical Counseling: Would require an FQHC or RHC that currently includes the cost of the services of a licensed professional clinical counselor for the purposes of establishing its FQHC or RHC rate to apply to the State Department of Health Care Services for an adjustment to its per-visit rate, and, after the rate adjustment has been approved by the department, would require the FQHC or RHC to bill for these services as a separate visit, as specified.	Senate Appropriations Committee (Held)		Watch
AB 898	Wicks (D-Berkeley)	Early and Periodic Screening Diagnosis, and Treatment services: behavioral health: This bill would require, by March 30, 2020, and monthly thereafter, the California Health and Human Services Agency, under the oversight of the Governor, to convene the Children's Behavioral Health Action Team, which would consist of no fewer than 30 individuals, including the Director of Health Care Services, Director of Social Services, the Director of Managed Health Care, and representatives from community-based behavioral health agencies, to maximize the well-being of children in California who receive EPSDT services and health care through the Medi-Cal program.	Senate Health Committee (Held)		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
AB 977	Stone (R-La Quinta)	Medi-Cal: Early and Periodic Screening, Diagnosis, and Treatment: This bill would declare the intent of the Legislature to enact legislation to ensure that children enrolled in the Medi-Cal program receive timely access to care and preventative care services, based upon the findings of the California State Auditor, as specified.	Assembly Health Committee		Watch
AB 1322	Berman (D-Los Altos)	Office of School-Based Health Programs: Would require the State Department of Education to, no later than July 1, 2020, establishing Office of School-Based Health Programs for the purpose of, among other things, administering health-related programs under the purview of the State Department of Education and advising on issues related to the delivery of school-based Medi-Cal services in the state.	Governor's Desk		Watch
AB 1797	Smith (D-Santa Clarita)	Special Education: Current law requires school districts, county offices of education, and special education local plan areas to identify, locate, and assess individuals with exceptional needs and to provide those pupils with a free appropriate public education in the least restrictive environment, and with special education and related services as reflected in an individualized education program. Existing law also requires an early education program provided by a local educational agency to include services designed to meet the unique needs of individuals with exceptional needs from birth to 3 years of age and their families. This bill would make non-substantive changes to the early education program provisions.	Assembly Education Committee		Watch
SB 142	Weiner (D-Oakland), Chiu, Durazo, C. Garcia, Chiu, Leyva, Limon, Wicks	Lactation Stations: This bill would require the commission to adopt prescribed mandatory building standards for the installation of lactation space for employees in nonresidential buildings newly constructed or remodeled for workplace occupancy, as specified, when there is a tenant improvement project to the building and certain criteria are met.	Governor's Desk		Watch
SB 163	Portantino (D-La Cañada Flintridge)	Behavioral Health: This bill would revise the definition of behavioral health treatment to require the services and treatment programs provided to be based on behavioral, developmental, behavior-based, or other evidence-based models. The bill would remove the exception for health care service plans and health insurance policies in the Medi-Cal program, consistent with the MHPAEA. This bill also would expand the definition of a "qualified autism service professional" to include behavioral service providers who meet specified educational and professional or work experience qualifications program.	Governor's Desk		Watch
Gov. Budget Proposal: Special Education	576,000,000	\$576 million for expanded special education services provided by local education agencies, among other adjustments to TK-14 education funding.	\$646 million appropriated in the 19-20 budget.		Watch
Federal Policy					
TBD	Sen. Kamala Harris (D-CA)	Maternal CARE Act supports States in their work to end preventable morbidity and mortality in maternity care by using evidence-based quality improvement to protect the health of mothers during pregnancy, childbirth, and in the postpartum period; and to reduce neonatal and infant mortality, to eliminate racial disparities in maternal outcomes and other purposes.	N/A		Watch
Families					

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
Assembly Bill (AB)15	Nazarian (D-Van Nuys), McCarty, Ting	Child Savings Account Program: This bill would express the intent of the Legislature to enact future legislation to establish a universal statewide children's savings account program, established for each child at entrance into kindergarten, to ensure that California's children and families save, build assets, and achieve economic mobility.	Senate Education Committee		Watch
AB 24	Burke (D-Inglewood)	Targeted Child Tax Credit: This bill would declare the Legislature's intent to enact legislation that would establish a Targeted Child Tax Credit as recommended by the task force.	Assembly Appropriations Committee (Held)		Watch
AB 66	Gonzalez-Fletcher (D-San Diego), McCarty	Sales and use taxes: exemption: diapers: Existing sales and use tax laws impose a tax on retailers measured by the gross receipts from the sale of tangible personal property sold at retail in this state, or on the storage, use, or other consumption in this state of tangible personal property purchased from a retailer for storage, use, or other consumption in this state. That law provides various exemptions from those taxes. This bill would exempt from those taxes the gross receipts from the sale in this state of, and the storage, use, or other consumption in this state of, diapers for infants and toddlers, designated size 3 or under.	Assembly Appropriations Committee (Held)		Watch
AB 196	Gonzalez-Fletcher (D-San Diego)	Paid Family Leave: Existing law establishes, within the state disability insurance program, a family temporary disability insurance program, also known as the paid family leave program, for the provision of wage replacement benefits to workers who take time off work to care for a seriously ill family member or to bond with a minor child within one year of birth or placement, as specified. This bill would state the Legislature's intent to enact legislation that would expand the paid family leave program in order to provide a 100% wage replacement benefit for workers earning \$100,000 or less annually.	Senate Labor Committee		Watch
AB 372	Voepel (R-Santee)	State employees: Infant at Work programs: This bill would authorize a state agency, as defined, to adopt an Infant at Work program to allow an employee of the agency who is a new parent or caregiver to an infant to bring the infant to the workplace. The bill would establish certain required elements for such a program. The bill would authorize a state agency to adopt regulations that it determines necessary to establish the program. The bill would prohibit a state agency from adopting the program in circumstances that are inappropriate based on safety, health, or other concerns for the infant or adult, as specified.	Governor's Desk		Watch
AB 406	Limon (D-Santa Barbara)	Paid Family Leave: Current law provides family temporary disability insurance benefits to workers to care for their family members, and is known as Paid Family Leave. This bill would declare the intent of the Legislature to enact legislation that would ensure that paid family leave forms are language-accessible to all families in the state.	Governor's Desk		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
AB 500	Gonzalez (D-San Diego)	Paid Family Leave: Would require the governing board of a school district, the governing body of a charter school, and the governing board of a community college district to provide at least 6 weeks of a leave of absence with full pay for a certificated employee, or an academic employee, of the district or charter school who is required to be absent from duty because of pregnancy, miscarriage, childbirth, and recovery from those conditions. The bill would authorize the paid leave to begin before and continue after childbirth if the employee is actually disabled by pregnancy, childbirth, or a related condition	Governor's Desk		Watch
AB 752	Gabriel (D-Van Nuys)	Lactation Centers: Current law imposes various requirements on transit operators. This bill would state the intent of the Legislature to enact future legislation to expand access to lactation rooms in transit centers.	Governor's Desk		Watch
AB 807	Bauer-Kahan (D-San Ramon), Wilk, Weiner	CalWORKs: Existing federal law provides for allocation of federal funds through the federal Temporary Assistance for Needy Families (TANF) block grant program to eligible states. Existing law provides for the California Work Opportunity and Responsibility to Kids (CalWORKs) program, under which, through a combination of state and county funds and federal funds received through the TANF program, each county provides cash assistance and other benefits to qualified low-income families. This bill would delete the condition that an award or scholarship be based on a child's academic or extracurricular achievement or participation in a scholastic, educational, or extracurricular competition, in order to be exempt as income. The bill would add to those exempt categories funds received by a governmental agency specifically to pay for rent or shelter expenses. The bill would also prohibit funds withdrawn for personal use from a bank account or a retirement savings account, as specified, and funds transferred from one bank account or retirement savings account to another of those accounts, from being considered income for these purposes. By expanding the scope of eligibility for CalWORKs, the bill would impose a state-mandated local program.	Governor's Desk		Watch
AB 845	Maienshein (R-San Diego)	Maternal Mental Health Training: By July 1, 2019, current law requires a licensed healthcare practitioner who provides prenatal or postpartum care for a patient to offer to screen or appropriately screen a mother for maternal mental health conditions. Current law also requires a general acute care hospital or special hospital that has a perinatal unit to develop to implement, by January 1, 2020, a program relating to maternal mental health conditions including, but not limited to, postpartum depression. This bill would require the Medical Board of California and the Board of Registered Nursing, in determining their continuing education requirements for physicians and surgeons and registered nurses, to include a course in maternal mental health, addressing, among other provisions, the requirements described above.	Governor's Desk		Watch
AB 1059	Burke (D-Inglewood)	Child Poverty: This bill would declare the Legislature's intent to enact legislation to expand existing services and programs addressing deep child poverty and to implement the recommendations contained in the Lifting Children and Families Out of Poverty Task Force's report.	Assembly Human Services		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
AB 1070	Arambula (D-Fresno)	CalWORKs Home Visiting Initiative: This bill would state in the intent of the Legislature to enact legislation that would expand eligibility for the CalWORKs Home Visiting Initiative to all parents served through the CalWORKs program and applicants deemed apparently eligible for CalWORKs.	Waiting for committee referral		Watch
SB 26	Caballero (D-Salinas)	Personal income taxes: working families child care tax credit: The Personal Income Tax Law, in modified conformity to federal income tax law, authorizes a credit for household and dependent care expenses necessary for gainful employment, as provided. This bill, for taxable years beginning on or after January 1, 2020, and before January 1, 2025, for a taxpayer with an allowable credit in excess of tax liability, would allow a payment to the taxpayer in excess of that credit amount, subject to the annual Budget Act or a bill providing for appropriations related to the Budget Act, as provided, not to exceed a specified amount.	Senate Appropriations Committee (Held)		Watch
Senate Bill (SB) 135	Jackson (D-Santa Barbara), Leyva, Limon	Disability compensation: paid family leave: This bill would express the intent of the Legislature to enact legislation that would strengthen California's family leave laws and to create more equitable access to California's family leave programs, as specified. The bill would also state various findings and declarations in that regard.	Senate Appropriations Committee (Held)		Watch
SB 298	Caballero (D-Salinas)	Lifting Children and Families Out of Poverty Task Force: Current law establishes the Lifting Children and Families Out of Poverty Task Force, for the purpose of submitting a report to the Legislature and the executive branch that recommends future comprehensive strategies to achieve the reduction of deep poverty among children and reduce the overall child poverty rate in the state. Current law requires the State Department of Social Services to invite and convene the task force and to assist the task force in carrying out its duties. This bill would extend the operation of those provisions indefinitely and require the State Department of Social Services, commencing in 2020 and every 2 years thereafter, to conduct an analysis and submit a report to the Legislature with specified information.	Assembly Appropriations Committee (Held)		Watch
SB 374	Glazer (D-Orinda), Stone, Lackey	CalWORKs Eligibility: Would require that a CalWORKs eligible individual participating in an educational activity fulltime and making satisfactory progress, as specified, receive a standard allowance of \$500. The bill would authorize a participant to opt out of the standard allowance at any time, to make an imbursement claim for the actual costs of books and supplies, and to submit this claim to the county. The bill would require that an applicant or recipient who is enrolled full time in a specified plan or program and making satisfactory progress be deemed to be meeting the hourly participation requirements and be entitled to the allowance or reimbursement and other necessary supportive services.	Senate Appropriations Committee (Held)		Watch
SB 421	Pan (D-Sacramento)	Children's Cabinet of California: This bill would establish the Children's Cabinet of California to consist of the Superintendent of Public Instruction, the Secretary of California Health and Human Services, and the head of each agency and department within the state that provides services for, or has jurisdiction over the well-being of, children, and would set forth its powers and duties, including promoting and implementing information sharing, collaboration, increased efficiency, and improved service delivery among and within the state's child-serving agencies, departments, and organizations.	Senate Appropriations Committee (Held)		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
Gov. Budget Proposal: Child's Saving Accounts	\$50,000,000	The budget allocates \$50M in one-time funding to establish child savings accounts in partnership with First 5s, local governments, and philanthropy to ensure families have the opportunity to start building assets for their children from birth.	\$50 million appropriated in the 19-20 budget.		Watch
Gov. Budget Proposal: Immigration Services	\$25,000,000	Continued funding for state immigration legal services, including \$25 million in new, ongoing funding to develop an immigration rapid response fund at the state Department of Social Services. The fund would support community based and other non-profit organizations addressing emergency immigration needs in California.	N/A		Watch
Gov. Budget Proposal: Paid Family Leave	TBD	Expansion of Paid Family Leave from 6 weeks to 6 months, with task force to design options.	Paid family leave expanded from six to eight weeks in 19-20 budget.		Watch
Federal Policy					
House Resolution (HR) 541 S. 292	Rep. Jerry Nadler (D-NY) and Sen. Dianne Feinstein (D-CA)	Keep Families Together Act limits the separation of families at or near ports of entry.	N/A		Watch
TBD	Rep. Rosa DeLauro (D-CT) and Sen. Kirsten Gillibrand (D-NY)	FAMILY Act (Paid Family Leave)	N/A		Watch
S. 3345	Sen. Rubio (R-FL)	Paid Family Leave	House Finance Committee		Watch
S. 107	Sen. Dianne Feinstein (D-CA) and Sen. Marco Rubio (R-FL)	State Flexibility for Family First Transition Act is a proposed legislation that would allow jurisdictions with existing Title IV-E waivers to keep those in place until 2021, providing a two-year bridge before having to implement the Family First Act, which goes into effect in Oct. 2019.	N/A		Watch
Communities					
Assembly Bill (AB) 22	Burke (D-Inglewood), Wiener	Housing: safe and clean shelter for children: This bill would declare that it is the policy of the state that every child has the right to safe and clean shelter and that no child should be without safe and clean shelter by 2025. The bill would require the agency, the department, and every other state agency, to consider this policy when establishing, adopting, or revising any policy, regulation, or grant criterion pertinent to safe and clean shelter for children.	Assembly Housing and Community Development Committee		Watch
SB 285	Wiener (D-San Francisco)	CalFresh: This bill would require the State Department of Social Services to ensure counties are providing the desired access to CalFresh and meeting specified participation performance outcomes. The bill would require the department to take specified actions to support counties in meeting the participation performance outcomes, including, among others, utilizing specified data to support continuous improvement. The bill would require counties that are not meeting those participation performance outcomes to enter a process of continuous improvement that includes developing a plan to meet the participation performance outcomes. By imposing new requirements on counties, this bill would impose a state-mandated local program.	Senate Appropriations Committee (Held)		Watch
Gov. Budget Proposal: Homeless Support/Affordable Housing	\$500,000,000	Homelessness: Funding to combat homelessness and accelerate the availability of affordable housing, including \$500 million in one-time funds to build emergency shelters and permanent supportive housing, and accelerated payments from the \$2 billion "No Place Like Home" initiative. A portion of one-time funds will be set-aside for housing projects in the 11 largest cities in California, which include Los Angeles and Long Beach.	\$2.4 billion appropriated in the 19-20 budget.		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
Gov. Budget Proposal: SB 1 Transportation Funding	\$4,800,000,000	\$4.8 billion in new Senate Bill 1 transportation funding (increased gasoline tax enacted in 2017 by state policymakers and protected by California voters in 2018). At least \$1.2 billion will be available for city and county-led projects statewide.	TBD		Watch
Gov. Budget Proposal: Local Control Funding Formula	\$2,000,000,000	Provides an increase in \$2 billion in Proposition 98 funding for Local Control Funding Formula reflected a 3.46 percent cost of living.	\$1.9 billion appropriated in 19-20 budget.		Watch
Sustainability					
Assembly Bill (AB) 286	Bonta (D-Oakland), Cooley, Jones-Sawyer, Lackey, Stone	Cannabis: The Control, Regulate and Tax Adult Use of Marijuana Act (AUMA), an initiative measure approved as Proposition 64 at the November 8, 2016, statewide general election, and additionally amended by statute, imposes an excise tax commencing January 1, 2018, on the purchase of cannabis and cannabis products at the rate of 15% of the average market price of any retail sale by a cannabis retailer. This bill would reduce that excise tax rate to 11% on and after the operative date of this bill until June 1, 2022, at which time the excise tax rate would revert back to 15%. This bill would suspend the imposition of the cultivation tax on and after the operative date of this bill until June 1, 2022.	Assembly Appropriations Committee (Held)		Watch
AB 739	McCarty (D-Sacramento), Wood, Hill, Berman, Friedman, Cristina Garcia, Muratsuchi, Nazarian, O'Donnell, Mark Stone, Ting, and Wicks, Allen, Glazer, Leyva, and Wiener	Tobacco Sales: Would prohibit a tobacco retailer from selling, offering for sale, or possessing with the intent to sell or offer for sale, a flavored tobacco product, as defined. The bill would make a violation of this prohibition an infraction punishable by a fine of \$250 for each violation. The bill would state the intent of the Legislature that these provisions not be construed to preempt or prohibit the adoption and implementation of local ordinances related to the prohibition on the sale of flavored tobacco products. The bill would state that its provisions are severable.	Assembly Governmental Organization Committee		Watch
AB 1098	O'Donnell (D-Long Beach), Wood	Cannabis: The Control, Regulate and Tax Adult Use of Marijuana Act (AUMA), requires, among other things, the Controller, by July 15 of each fiscal year beginning in the 2018–19 fiscal year, to disburse 60% of the funds deposited in the California Cannabis Tax Fund during the prior fiscal year into the Youth Education, Prevention, Early Intervention and Treatment Account. This bill would set forth procedures for the implementation and administration of programs funded by the above-described account, including the identification of targeted outcomes with unspecified metrics, the establishment of a technical advisory committee, required information to be provided by applicants for program funding, and progress reports to the Legislature.	Senate Appropriations Committee (Held)		Watch
AB 1470	Quirk (D-Hayward)	Cannabis: Existing law, the Medicinal and Adult-Use Cannabis Regulation and Safety Act (MAUCRSA), which includes the Control, Regulate and Tax Adult Use of Marijuana Act (AUMA), enacted by the voters at the November 8, 2016, statewide general election, provides for the licensure and regulation of commercial cannabis activity. Existing law places restrictions on the packaging and labeling of cannabis and cannabis products, including requiring the packaging to be resalable, tamper-evident, and child-resistant, prohibiting the packaging and labeling from being attractive to children, and prescribing statements to be printed on the packaging. This bill would make a technical, nonsubstantive change to those provisions.	Assembly Business and Professions Committee (Held)		Watch

Policy Item	Author/Budget Amount	Description	Notes/Sponsor/Status	Community Identified Priority	Position Taken
Senate Bill (SB) 38	Hill (D-San Mateo), Glazer, McGuire, and Portantino, McCarty and Wood, Allen, Beall, Leyva, Skinner, and Wiener, Berman, Bloom, Cristina Garcia, Muratsuchi, O'Donnell, Mark Stone, and Ting	Flavored tobacco products: Existing law, the Stop Tobacco Access to Kids Enforcement (STAKE) Act, prohibits a person from selling or otherwise furnishing tobacco products, as defined, to a person under 21 years of age. Existing law authorizes specified enforcing agencies to assess civil penalties for violations of the STAKE Act. This bill would prohibit a tobacco retailer from selling, offering for sale, or possessing with the intent to sell or offer for sale, a flavored tobacco product, as defined. The bill would authorize an enforcing agency to assess civil penalties under the STAKE Act for a violation of this prohibition. The bill would state the intent of the Legislature that these provisions not be construed to preempt or prohibit the adoption and implementation of local ordinances related to the prohibition on the sale of flavored tobacco products. The bill would state that its provisions are severable.	Senate Floor		Watch
SB 39	Hill (D-San Mateo), Glazer, McGuire, and Portantino, McCarty and Wood, Allen, Beall, Leyva, Skinner, and Wiener, Berman, Bloom, Cristina Garcia, Muratsuchi, O'Donnell, Mark Stone, and Ting	Tobacco products: Existing law, the Stop Tobacco Access to Kids Enforcement (STAKE) Act, prohibits the sale, distribution, or nonsale distribution of tobacco products, as defined, directly or indirectly to any person under 21 years of age through the United States Postal Service or through any other public or private postal or package delivery service. Existing law requires a person selling or distributing tobacco products directly to a consumer through the United States Postal Service or by another postal or package delivery service to comply with specified age-verification policies. Existing law authorizes enforcing agencies to assess civil penalties for violations of the STAKE Act. This bill would additionally require sellers, distributors, and nonsale distributors to deliver tobacco products only in conspicuously marked containers, as specified, and to obtain the signature of a person 21 years of age or older before delivering a tobacco product.	Signed by Governor Newsom		Watch
SB 538	S. Rubio (D-West Covina)	STAKE Act: definitions: This bill would make technical, nonsubstantive changes to the Stop Tobacco Access to Kids Enforcement (STAKE) Act.	Governor's Desk		Watch
Gov. Budget Proposal: Census	\$50,000,000	\$50 million for 2020 census activities, bringing the total state investment to \$140.3 million.	\$30 million appropriated in the 19-20 budget.		Watch

Published August 12, 2019

Ruling Creates Dire Future for Families As They Are Denied Access to Critical Health Care, Housing and Nutrition Services

FOR IMMIGRATION RESOURCES,

VISIT: <https://www.first5la.org/parenting/articles/immigration-resources/>

Los Angeles, CA — [First 5 Association of California](#), [First 5 California](#), and [First 5 LA](#) today joined major California leaders including [Governor Gavin Newsom](#) in opposing the Trump Administration’s “public charge” rule expansion, which will allow immigration officials the ability to deny a green card to immigrant applicants if they are in receipt of certain public benefits that are intended to help individuals, families, and communities meet basic living needs. Today’s announcement reflects the Trump Administration’s continued pattern of assault on the well-being of immigrant families.

The finalized rule now enters its 60-day review period prior to becoming effective. This comes after 260,000 public comments were submitted to the Federal Register in response to the proposed rule in September 2018. Since last fall, when the Administration released their proposal, the First 5s [expressed their strong opposition to this proposed change](#), and have educated early childhood partners and government officials on how the public charge expansion would adversely affect children and families throughout California.

Under the final regulation, public benefits that may be considered in a public charge determination include: Medicaid (excluding emergency and disability services related to education, children

under 21, and pregnant mothers); Supplemental Nutrition Assistance Program (SNAP); Federal Public Housing – Section 8 Housing Vouchers, and Section 8 Based Rental Assistance; Social Security Income (SSI); and Temporary Assistance for Needy Families (TANF).

The goal of these programs is to help reduce illness, hunger and poverty. This rule will have life altering implications for parents needing to access services for themselves that allow them to provide and care for their children. With one of the largest immigrant populations in the nation, California will face a disproportionate impact, as [one in two children in the state have at least one immigrant parent](#). With this new policy, entire households and communities will be harmed, especially low-income immigrants who are living in this country legally.

“We should be doing everything we can to strengthen our most vulnerable families, not weaken them,” said Camille Maben, Executive Director of First 5 California. “The health and well-being of parents and their children is inextricably linked. Under this rule expansion, many immigrant parents will face the impossible choice of accessing the basic supports they need to work and care for their family – health care, healthy food, and a safe place to call home – and the immigration status that allows them to remain with their family.”

"This shameful rule will have a devastating effect on young children and families across California," said Moira Kenney, Executive Director at First 5 Association of California. "It will worsen the climate of fear within immigrant communities, and heap hunger, poverty, and unmet health care needs onto families that are already vulnerable. We have received many reports from First 5s across California of parents pulling their children out of preschool and declining health services

for their kids due to fear of repercussions, and we expect this will only get worse with the new public charge rule in effect."

"This is a harsh attempt to intimidate families and children from getting the basic needs they qualify for and have a right to access," said Kim Belshé, Executive Director at First 5 LA. "There's no way to target immigrant parents without hurting their children, families and communities. All parents should have access to the resources they need to keep their families healthy, safe and ready to reach their full potential." Kim Belshé concluded, "This ruling fails us all. We have a shared responsibility, and a shared benefit from improving the health and well-being of all young children and their families, no matter their immigration status."

The rule will take effect on October 15, 2019. The final rule is published at <https://www.federalregister.gov/documents/2019/08/14/2019-17142/inadmissibility-on-public-charge-grounds>

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ABOUT FIRST 5 ASSOCIATION

First 5 Association is a nonprofit membership organization that advocates for and works with the state's 58 First 5 county commissions to build strong, effective, and sustainable systems serving California's youngest children.

ABOUT FIRST 5 CALIFORNIA

First 5 California was established in 1998 when voters passed Proposition 10, which taxes tobacco products to fund services for children ages 0 to 5 and their families. First 5 California programs and resources are designed to educate and support teachers, parents, and caregivers in the critical role

they play during a child's first five years – to help California kids receive the best possible start in life and thrive. For more information, please visit www.cafc.ca.gov.

ABOUT FIRST 5 LA

First 5 LA is an independent County agency in Los Angeles that advocates on behalf of parents with young children to help every child, prenatal to age 5, be healthier, safer and better prepared for kindergarten. Knowing 90 percent of a child's brain is developed by age 5, First 5 LA partners with other county agencies, parents and organizations to help elected officials prioritize funding for early childhood education, health care and other programs that young children and their parents need. Please visit www.first5la.org for more information.

ABOUT EARLY CHILDHOOD IN CALIFORNIA

- *90 percent of brain development happens in the first five years of life*
- *California has nearly 1.5 million babies and toddlers, according to Kids Count Data, 2016*
- *According to a Choose Children 2018 survey, 87 percent of voters polled said the governor should prioritize early childhood education*
- *Fewer than 1 in 3 [28.5%] young children in California receive timely developmental screenings*
- *California ranks 40th in the nation in its efforts to support its youngest children*
- *In addition to preschool and child care, high-quality home visiting programs, like First 5 LA's Welcome Baby program, can increase children's school readiness, improve child health and development, reduce child abuse and neglect, and enhance parents' abilities to support healthy cognitive, language, social-emotional, and physical development*

- *Parents with two children may pay nearly half their wages for child care in Los Angeles County, according to a March 2017 report that explores the resources and gaps in the early care and education system within the county.*

Tags: [Press Room](#)

July 3, 2019

Submitted via www.regulations.gov

Office of the General Counsel
 Rules Docket Clerk
 U.S. Department of Housing and Urban Development (HUD)
 451 Seventh Street, SW, Room 10276
 Washington, DC 20410

RE: Docket No: FR-6124-P-01, Housing and Community Development Act of 1980: Verification of Eligible Status

Dear Rules Docket Clerk,

First 5 LA appreciates the opportunity to comment on the U.S. Department of Housing and Urban Development’s proposed rule change that would prohibit “mixed status” immigrant families from living in public and other subsidized housing. **First 5 LA strongly opposes changing the department’s eligibility requirements for federal housing assistance based on immigration status and imposing new documentation requirements for individuals receiving or applying for housing assistance. Implementing these changes would harm each and every mixed immigration family living in affordable housing, and in particular their children, most of whom are U.S citizens.** Overall, the proposed rule would force families of mixed status to either separate and continue to receive housing assistance, forego the assistance altogether, or face termination from the subsidy programs.

Established 20 years ago, First 5 LA was tasked directly by California’s voters to urge policy makers to prioritize the wellbeing of children in policy and budget decisions. In partnership with others, we work to strengthen families, communities, and systems of service and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

As a leading public grant-maker and advocate for young children and their families in Los Angeles County, First 5 LA is deeply concerned that this proposed rule will further exacerbate the current housing crisis and that it will ultimately affect children the most.

Affordable housing is essential for families to thrive, but already in California one in four children experience housing instability. The Section 8 housing assistance program is designed to provide stable and safe housing options for low-income residents, especially families with children. In the U.S., 70 percent of people in mixed-status families are eligible for aid and 95 percent of these individuals are U.S. citizens. Because non-eligible members are part of these households an astronomical number of individuals will have to choose between receiving housing assistance or breaking up their families. California is one of three states where most mixed-status families reside.¹

¹ Webinar slides. National Low Income Housing Coalition, National Housing Law Project, and Center on Budget and Policy Priorities.

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A PUBLIC ENTITY

Although HUD Secretary Ben Carson has stated the rule will help “legitimate American citizens” secure housing, nearly half of mixed-status families who are U.S. citizens are likely to lose their homes. Not only does this statement undermine the citizenship of children of immigrant parents, but the proposed rule fails to achieve its stated goal. According to HUD’s own analysis, it will cost HUD more than \$200 million new dollars annually for families with all eligible members, leading to a reduction in the “quantity and quality of assisted housing” for everyone.²

Contrary to HUD’s assertions, analysis from the Center on Budget and Policy Priorities demonstrates that rental assistance needs to be expanded, not reduced, to ensure that all Americans have access to good, affordable homes.³ HUD should focus on the very real issue of funding that is inadequate to ensure that every family who is eligible for assistance has access to one of the most basic of human rights—a safe, accessible, and affordable place to call home.

55,000 children face eviction under the proposed rule, nearly all of whom are U.S. citizen children with parents who are ineligible immigrants. Being “ineligible” for housing subsidies is not equivalent to being undocumented. There are many immigrants with legal status who are ineligible for certain federally subsidized housing, such as U-visa holders, who live in mixed-status households. Additionally, many non-eligible individuals are also the head of the household (leaseholder). Under the proposed regulation, however, the family’s leaseholder must have eligible immigration status even if they are the sole providers of their U.S. citizen children.

For example, a single mom with a student visa and her U.S. citizen child living in a subsidized housing complex would not be able to continue to access a housing subsidy for her daughter. Families would be forced to decide between breaking up their families or forgoing their assistance, putting children at risk of becoming homeless and jeopardizing their well-being and optimal development. If finalized, this proposed rule would contribute directly to family instability and further increase the prevalence of homelessness, as well as the trauma associated with it.

Furthermore, this rule would affect nine million U.S. citizens currently receiving assistance who have already attested, under penalty of perjury, that they are citizens.⁴ Currently, only family members who are applying for housing assistance need to verify their immigration status. The proposed rule would require all household members under the age of 62 to submit verification of their immigration status through the Department of Homeland Security’s Systemic Alien Verification for Entitlements (SAVE) system.

Under the new rule, U.S. citizens and nationals who currently must only provide verification via a signature, would need to submit documentation of their citizenship status. In California, as many as 937,000 individuals could lose their housing assistance if they are unable to produce documents verifying their citizenship under the new rule. Over 90 percent of Californians directly

<https://www.nhlp.org/wp-content/uploads/KeepFamiliesTogether-Webinar-06052019.pdf>

² Fact Sheet. Protect Immigrant Families Campaign.

https://docs.wixstatic.com/ugd/d97bc4_8e8ed9ebf63749118ed69ddcf26fde1e.pdf

³ Federal Housing Assistance Fact Sheet. Center on Budget and Policy Priorities.

<https://www.cbpp.org/research/housing/federal-rental-assistance-fact-sheets#US>

⁴ Fact sheet. Protect Immigrant Families Campaign.

https://docs.wixstatic.com/ugd/d97bc4_c497e184376948708b35f366023d9eb4.pdf

affected by the rule are U.S. citizens.⁵ Children and families of color would be most impacted and likely face tremendous obstacles in accessing this documentation within the required timeframe.

Millions more immigrant families, even those not at risk of losing housing support, will likely be harmed by the fear and confusion created by the proposed rule. This is acutely detrimental to the lifelong health and well-being of children, as experiencing trauma at a young age can interfere with neural connectivity precisely when the brain is developing most rapidly.

This proposed rule would have an impact beyond those who are ineligible or undocumented—it will hurt, harm and dehumanize children. This is especially outrageous as rule will most impact U.S. citizens who have the right to access housing assistance services. If finalized, the rule would significantly exacerbate the homeless crisis and directly cause an adverse effect on the wellbeing and stability of children and their families. Rather than helping U.S. citizens get off the wait list for housing assistance this rule is a direct attack on the most vulnerable families in California and the nation.

For these reasons, and on behalf of 650,000 children in Los Angeles County, First 5 LA stands in firm opposition to the proposed rule that would prohibit “mixed status” immigrant families from living in public and other subsidized housing.

If we can be of further assistance, please contact Peter Barth, Director of Public Policy and Government Affairs at pbarth@first5la.org or 213.482.9388.

Sincerely,



Kim Belshé
Executive Director

⁵ State Data Table. Center on Budget and Policy Priorities analysis of 2017 HUD administrative data. https://docs.wixstatic.com/ugd/d97bc4_c0832bfe7d804ec499a2fdcc8fb9de3a.pdf

Attachment 10

September 23, 2019

Submitted via www.regulations.gov

SNAP Program Design Branch
 Program Development Division
 Food and Nutritious Service
 U.S. Department of Agriculture (USDA)
 3101 Park Center Dr.
 Alexandria, Virginia 22302

RE: Docket No: FNS-2018-0037, Revision of Categorical Eligibility in the Supplemental Nutrition Assistance Program (SNAP)

Dear SNAP Program Design Branch:

First 5 LA appreciates the opportunity to comment on the U.S. Department of Agriculture’s (USDA) proposed rule change to nearly eliminate SNAP’s “Broad-Based Categorical Eligibility” option (BBCE). **First 5 LA strongly opposes restricting states, like California, to streamline the process for households with slightly higher incomes that still experience financial hardships to participate in SNAP (CalFresh in California). Implementing this change would take SNAP benefits away for 3.1 million individuals nationwide and would cause serious harm to our nation’s children and working families.**

Established 20 years ago, First 5 LA was tasked directly by California’s voters to urge policy makers to prioritize the wellbeing of children in policy and budget decisions. In partnership with others, we work to strengthen families, communities, and systems of service and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

As a leading public grant-maker and advocate for young children and their families in Los Angeles County, First 5 LA is deeply concerned that this proposed rule will increase food insecurity, which jeopardizes children’s health, optimal development, trajectory in life, and longer-term economic outcomes.

The proposed rule would greatly reduce states’ flexibility under the BBCE option, as it would gut California’s ability to eliminate SNAP asset tests and use a higher income test to serve more working households.

In California, Categorical Eligibility is critical, given that our State’s cost of living varies greatly from the already too low federal poverty level. Working families with children are disproportionately more likely to lose benefits under this proposed rule. These families have significant expenses for basic needs that are not optional expenditures, such as housing and child care.

COMMISSIONERS

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In Los Angeles County alone, there are approximately 1 million residents who receive CalFresh—and currently, across the State, 1 in 11 California workers rely on CalFresh to put food on their tables.¹ Eliminating the BBCE option would make it more difficult for struggling low-income families to make ends meet and it would be particularly harsh for working families with incomes close to SNAP’s gross income threshold of 130 percent of the poverty line. The rule targets low-income families and would take food support away from those who, for example, get a slight wage increase, work slightly more hours, take a new job with a higher pay or have some savings or assets of more than \$2,250.

According to 2017 data from the Center on Budget and Policy Priorities there were 4,112,000 CalFresh participants in California, or 1 in 10 Californians. Out of those participants, 699,040 made an income above 100% of the poverty line and 1,069,120 of those made an income between 51% to 100% of the poverty line.² This means that an estimate of around 1,768,160 participants would be at risk of losing CalFresh in California today. Many of these are workers that might exceed the threshold because they have variable sources of income to make ends meet, own a modest car to get to and from work or have slight savings for an emergency.

If this rule goes into effect, Californians who are already struggling might not be able to qualify for SNAP and their ability to provide food or other expenses to sustain their families would be jeopardized.

Children will be the most impacted by this regulation. According to the Center on Budget and Policy Priorities more than three-quarters of all SNAP benefits go to families with children. Additionally, nearly half of all SNAP participants (47%) today are under the age of 18.³

The Urban Institute estimates that 1.1 million people in households with children would no longer meet SNAP’s income test, and 1 million that live in households with children would lose access to an average monthly SNAP benefit of \$240 per household, reducing benefits by just \$165 million annually.⁴ Additionally, since children in families who participate in SNAP are “directly certified” to receive free and reduced lunch in schools, these households could lose automatic certification. It is estimated that 500,000 school-age children could lose free and reduced lunch if the rule is implemented.

With 11 million children (15.2 percent) already experiencing food insecurity in their homes, the loss of SNAP benefits and direct certification for free and reduced-price school meals will increase food insecurity, which is linked to other social determinants of health including income, education, employment and housing stability. Symptoms of food insecurity extend beyond hunger and malnutrition.

¹ Motion by L.A. County Board of Supervisors, Hilda Solis. July 30, 2019.

<http://file.lacounty.gov/SDSInter/bos/supdocs/138342.pdf>

² The Center on Budget and Policy Priorities. A Closer Look at Who Benefits from SNAP: State-by-State Fact Sheets. December 3, 2018. <https://www.cbpp.org/research/food-assistance/a-closer-look-at-who-benefits-from-snap-state-by-state-fact-sheets#California>

³ The Center on Budget and Policy Priorities. Policy Basics: The Supplemental Nutrition Assistance Program (SNAP). June 25, 2019. <https://www.cbpp.org/research/food-assistance/policy-basics-the-supplemental-nutrition-assistance-program-snap>

⁴ Urban Institute. How Households with Children Are Affected by Restricting Broad-Based Categorical Eligibility for SNAP. September 12, 2019. <https://www.cbpp.org/research/food-assistance/policy-basics-the-supplemental-nutrition-assistance-program-snap>

SNAP is critical for family economic security and mobility. In addition to its harmful impacts on the health and wellbeing of children and their families, the proposed rule change would undermine the effectiveness of SNAP in stimulating economies. In California, CalFresh is instrumental to decreasing poverty and unemployment, which contributes to family economic self-sufficiency. Workers in low paying jobs often rely on CalFresh to afford basic food for their families. Studies also show that SNAP encourages work and savings among low-income households, moving them to economic security, and that it stimulates local economies; every \$5 in new SNAP benefits brings \$9 into the local community.⁵

SNAP plays a key role in supporting families who are working their way up the economic ladder, but this rule would penalize families instead of giving them the support they need to continue improving their lives.

For these reasons, and on behalf of the 650,000 children in Los Angeles County, First 5 LA stands in firm opposition to the proposed rule. BCCE is needed to support families' ability to work, save and escape poverty for their children. Creating barriers to strip away the most important anti-hunger program from children is bad policy.

If we can be of further assistance, please contact Peter Barth, Director of Public Policy and Government Affairs, at pbarth@first5la.org or 213.482.9388.

Sincerely,



Kim Belshé
Executive Director

⁵ Robert Wood Johnson Foundation. SNAP Supports Children and Families.
<https://www.rwjf.org/en/library/research/2018/09/snap-supports-children-and-families.html>

Attachment 11

September 19, 2019

The Honorable Zoe Lofgren
 Chair, House Subcommittee on Immigration and Citizenship
 1401 Longworth House Office Building
 Washington, D.C. 20515

The Honorable Ken Buck
 Ranking Member, House Subcommittee on Immigration and Citizenship
 2455 Rayburn House Office Building
 Washington, DC 20515

RE: Support – H.R.3222 - No Federal Funds for Public Charge Act of 2019 (Chu)

Dear Chairman Lofgren and Ranking Member Buck,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

First 5 LA is proud to support H.R.3222 (Chu), The No Federal Funds for Public Charge Act, which would prohibit the use of federal funds and other fees to implement the U.S. Department of Homeland Security’s (DHS) new regulatory rule to expand the definition of a public charge for immigrants seeking to legally adjust their status. This new rule would allow immigration officials the ability to deny a green card to immigrant applicants if they are in receipt of certain public benefits that are intended to help individuals, families, and communities meet basic living needs. The finalized rule--now in a 60-day review period prior to becoming effective on October 15, 2019--comes after 260,000 public comments were submitted to the Federal Register in response to the proposed rule, of which the majority were in opposition.

Under the finalized regulation, public benefits that may be considered in a public charge determination include: Medicaid (excluding emergency and disability services related to education, children under 21, and pregnant mothers); Supplemental Nutrition Assistance Program (SNAP); Federal Public Housing – Section 8 Housing Vouchers, and Section 8 Based Rental Assistance; Social Security Income (SSI); and Temporary Assistance for Needy Families (TANF).

As a leading public grant-maker and advocate for young children and families in Los Angeles County, First 5 LA is deeply concerned that the inclusion of these public benefits will have life altering implications for parents needing to access services for themselves that allow them to provide and care for their children. There is no way to target immigrant parents without hurting their children, families and communities. All parents should have access to the resources they need to keep their families healthy, safe and ready to reach their full potential.

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Judy Abdo	Jonathan E. Sherin,	
<i>Vice Chair</i>	M.D., Ph.D.	

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These safety-net programs help low-income immigrant families keep themselves and their children free of sickness, hunger and homelessness while they work to support their families and lawfully adjust their immigration status. Moreover, these programs are intended to ensure families have access to basic services and supports, which lead to increased positive outcomes for children.

Since the release of the draft rule language, we have learned from our network of early learning and health provider partners that many parents are being forced to make life altering decisions to keep healthy, feed, or house their children versus legally adjusting their own status. Making such decisions are unimaginable for any family to endure, as many already do so out of fear of being denied legal status or deported, hindering their health, productivity and stability.

With one of the largest immigrant populations in the nation, California will face a disproportionate impact from the rule, as one in two children in the state have at least one immigrant parent. Entire households and communities will be harmed, especially low-income immigrants who are living in this country legally.

First 5 LA is opposed to this rule expansion because it harms the wellbeing of young children in Los Angeles County, and across California, by leading to increased income, education and health disparities in the U.S. The public charge expansion can and will have a devastating effect on children and families.

We believe H.R. 3222 makes it clear this rule will have a negative impact on the health and wellbeing of millions of immigrants, and their families, and should not be federally funded. There is a shared responsibility, and a shared benefit, from improving the health and wellbeing of all young children. Regardless of their families' immigration status, children need to continue to have access to health care, nutrition assistance, housing and other essential supports to stay healthy, fed and housed to thrive.

For these reasons, and on behalf of the 650,000 Los Angeles County children prenatal to age 5, First 5 LA strongly stands in support of H.R. 3222.

We respectfully ask for your support as well. If we can be of further assistance, please contact Anais Duran, Government Affairs Strategist, at aduran@first5la.org.

Sincerely,



Kim Belshé
Executive Director

CC: Members of House Subcommittee on Immigration and Citizenship
Representative J. Luis Correa
Representative Sylvia R. Garcia
Representative Joe Neguse
Representative Debbie Mucarsel-Powell
Representative Veronica Escobar
Representative Sheila Jackson Lee
Representative Mary Gay Scanlon
Representative Andy Biggs
Representative Mary Tom McClintock

Representative Debbie Lesko
Representative Kelly Armstrong
Representative W. Gregory Steube

September 23, 2019

The Honorable Bobby Scott
Chair, House Education & Labor Committee
2176 Rayburn House Office Building
Washington DC, 20515

The Honorable Virginia Fox
Ranking Member, House Education & Labor Committee
2176 Rayburn House Office Building
Washington DC, 20515

RE: Support – H.R.4107 (DeSaulnier and Davis, with Huffman, Fitzpatrick, Levin, Holmes Norton, Jackson Lee, Soto and Scanlon): Funding for Early Childhood is the Right IDEA Act

Dear Chairman Scott and Ranking Member Fox,

First 5 LA, in partnership with others, strengthens families, communities, and systems of services and supports so all children in Los Angeles County enter kindergarten ready to succeed in school and life.

First 5 LA is proud to support H.R.4107 (DeSaulnier and Davis, with Huffman, Fitzpatrick, Levin, Holmes Norton, Jackson Lee, Soto and Scanlon), which would call on Congress to raise federal funding for Part C and Section 619 of the Individuals with Disabilities Education Act (IDEA). The current funding of these programs is insufficient to fully serve children in need of early intervention services, and also far below funding levels in previous years. In 1999, for example, per child Part C funding reached \$1,768, but that dropped to \$645 by 2017. For the Section 619 program, funding reached its height in 1992, at \$1,484 per child, before falling to \$529 by 2017. H.R.4107 would help rectify these shortfalls by declaring Congress' intention to more fully fund Part C and Section 619.

IDEA requires that states provide services to individuals with cognitive, physical, communicative, socio-emotional or adaptive developmental delays. More specifically, Part C of IDEA pertains to early intervention services for infants and toddlers up to the age of 3-years old. Following a child's third birthday, transitions must occur into special education preschool programs, which Section 619 of IDEA governs. As a result of these programs, IDEA can give children an avenue to manage or overcome developmental issues, return to an optimal growth trajectory, and live healthy and productive lives.

The first five years of a child's life are profoundly important for physical, emotional and social growth, and lay the groundwork for future health and success. During this time, when 90 percent of brain development occurs and millions of new neural connections form each

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second, children regularly attain and then surpass communicative, motor and problem-solving milestones. Exposure to toxic stress and adverse experiences, however, can delay and otherwise cause interruptions to a child's proper growth progression. Early identification of, and proper intervention for a delay are critical to overcoming any impairments and returning to an optimal path for development. Thus, effective and high-quality early intervention services, that IDEA should provide, help correct the course of a child's development and can improve outcomes for children and families.

At current funding levels, IDEA is unable to adequately serve all children in need of early intervention services. Appropriating greater funds to Part C and Section 619, as H.R.4107 directs Congress to do, would allow more children to receive higher quality and more effective care, helping to ensure optimal development and improving health and well-being throughout life.

For these reasons, First 5 LA supports H.R.4107. We respectfully ask for your support as well. If we can be of further assistance, please contact Charna Martin, Senior Policy Strategist, at CMartin@First5LA.org.

Sincerely,



Kim Belshé
Executive Director

CC: Members and Staff of the House Education & Labor Committee
Representative Mark DeSaulnier
Representative Rodney Davis
Representative Jared Huffman
Representative Brian Fitzpatrick
Representative Andy Levin
Representative Eleanor Holmes Norton
Representative Sheila Jackson Lee
Representative Darren Soto
Representative Mary Gay Scanlon

Southern California Grantmakers 2019 Annual Conference: Foresight Philanthropy
Monday, September 22, 2019 | InterContinental Hotel

Conference theme: Foresight Philanthropy - the notion that it is imperative for us in philanthropy to focus on futurism- the study of trends to anticipate and plan for events yet to come. Focusing on futurism has been an effective practice left largely to government and to titans of industry, but in our present climate of rapidly advancing technology, dynamic population shifts, and a widening wealth gap, we must recognize that the decisions philanthropy make today will have compounding long-term impacts on the communities we serve.

Opening Keynote by Haben Girma: *Disability & Innovation: The Universal Benefits of Inclusive Design For a Better Future*

The morning began with a powerful opening keynote by Haben Girma. Ms. Girma is a disability rights lawyer and the first deafblind person to graduate from Harvard Law School. She discussed her personal journey living in as a disability rights advocate

The major takeaways include:

- Creating true inclusion for differently abled-persons presents an opportunity to innovate. We can create a barrier-free future with inclusive design.
- Inclusion is a choice. We must make a conscious choice to be more accessible to differently-abled individuals.
- Employment discrimination is widespread and pervasive in the disability community.
- Consider taking steps to ensure you are practicing employment inclusion.

Visit the Job Accommodation Network's website to find resources on how to create more inclusive designs in the workplace: <https://askjan.org/>

Morning Plenary by Dr. Bryant T. Marks, Sr: *Challenging Historical Assumptions to Improve Our Future*

It was great to see a familiar face on stage sharing insights on bias and historical assumptions. In addition to sharing some of the implicit bias talking points that we all received last month, what I appreciated most was Dr. Marks walking us through a historical account of African contributions through history. It is not widely known that Africans were actually the first people in the world to create a functioning civilization, algebra, the earliest forms of literacy with Egyptian hieroglyphics,

These histories are important, because they are almost always erased in the American Education System, with credit always being solely given to European scholars. This factor is critical to the bias conversation, because, as we learned- bias is largely formed when we are **overexposed** to a certain characteristic(s) of a group of people.

(fellow conference go-ers, please feel free to add more here)

MORNING BREAKOUT SESSIONS

Great Scott! Back to the Future of Work (PowerPoints found in SharePoint)

In the era of rapid technological advances, we will inevitably see significant changes in our relationship with work, the economy, and civic institutions. Anxiety about how workers will provide for families in a changing job market, the fraying social contract, and the continuing income inequality add to economic insecurity.

Major Highlights:

- We need to slay some zombie ideas- ideas that should have been killed with evidence, but refuse to die:
 - o #1- Automation will eliminate our jobs
 - We are in need of a reskilling revolution
 - "... we find that 1.37 million workers who are projected to be displaced fully out of their roles in the next decade... may be reskilled to new roles at a cost of \$34 billion."
 - o #2- Only some jobs can be good jobs
 - What if we made sure ALL jobs were good jobs?
 - o #3- We know what a good job is (refer to PPT for more info)
- Gov. Newsom has convened a "Future of Work" commission to think through these issues and come up with policy recommendations (Panelist Rachel Maguire is on the commission)
- REFER TO PPT FOR A COOL FRAMEWORK FOR INTERVENTION that supports worker success in the age of automation

Policy & Practice Changes Needed:

- Employers spend \$500B a year in training employees, but often focus their dollars on the top skilled employees
 - o How do we change employer behavior to invest in and support the less skilled workers and those who need the training most?
- Invest in Community College's capacity to support changing workforce development needs
- Update the Employment Code to reflect current needs. Employment code hasn't been updated since 1995!

Mapping the Future: Community Representation For The Decade Ahead

This session covered how redistricting can be an opportunity for broad civic engagement and necessary to ensure a democratic process.

Engagement around redistricting requires an infrastructure which allowed me to make connections to the Best Start partnerships and how they can play a role in informing boundaries. In particular, community partnerships can help inform mappers around three key questions:

- 1) How has your community changed?
- 2) Who is in the community?
- 3) What is the level of trust in the community?

Further, it's important to have a connection with existing engagement work at the local level and at the state level. Asian American Advancing Justice organize statewide with 8 regional hubs. These hubs develop plans to organize people and engage other ethnic groups to coordinate proposals. This engagement produces a unity map and this process takes about 2 years.

To achieve the greatest impact timing is essential and broken down in three phases:

- Phase 1: Strategy for creating a diverse Redistricting Commission. Deadline recently passed.
- Phase 2: Census tracking – April 2020 should be completed and info collated and released at end of 2020. During this phase focused outreach conducted to get feedback on community of interest and issues.
- Phase 3: Mapping phase where info is needed from community members

What can funders do?

- Convening dollars for early education on issue and opportunity.
- Resources for communication needed to provide information on issue and opportunity.
- Resources to purchase software and other tools to obtain accurate data.
- Local capacity building and training on the “nuts and bolts” of the redistricting process.

Afternoon Plenary & Fireside Chat: *The Future Started Yesterday*

Trista Harris, President, FutureGood

Peter Laugharn, President & CEO, Conrad N. Hilton Foundation

- The future has already begun. We need to put foresight into the problems of “tomorrow” today
 - o “The best time to plant a tree was 100 years ago, the 2nd best time is today.”
- Work has evolved over time, it will change again. After the industrial revolution, we went from an 80 hr work week to a 40 hr work week, after we begin feeling the full effects of the technological revolution, we will likely only need a 20 hr work week.
- With the rise of robots, we will need a Universal Basic Income (UBI) in order to ensure everyone’s basic needs are met.
- We will also need to significant tax the 9 companies that will be making all the profit from automation.
- Critics to UBI often cite that people will have no worth or dignity without work, yet we never ask super wealthy people who don’t work if they have purpose or dignity.
- Stop spending all of our time and energy talking about the problem, instead dream of the solution. Ask, “what would an ideal world look like? What resources and assets would be in place to make that a reality, and then get to working toward those solutions.”
- People who are closest to the problem are closet to the solution.
- Funders need to collaborate! Resources will become scarcer and scarcer. We need to pool our resources to make the biggest impact.
 - o Recent philanthropy trends: rise of the mega donor & the very small donor
 - o GoFundMe is the largest funder of healthcare

Afternoon Breakout Sessions

Community Driven Philanthropy: Putting Nonprofits and Communities in the Driver's Seat

This interactive breakout session provided attendees with instructive tools and frameworks for how to foster true participatory philanthropy practices. Attached you will find both a detailed PowerPoint and a guiding worksheet that provides a tools and design principles that will help you prioritize relationships rather than transactions, alleviate the natural funder-grantee power imbalance, and create trust-based relationships.

Major highlights:

- 6 Design Principles for Trust-Based Relationships:
 - Provide Multi-Year, Unrestricted Funding
 - Do the Homework
 - Philanthropic orgs could spend more time doing the heavy lifting of researching and vetting the grantee, rather than putting the burden of presenting their worth to you
 - Simplify and Streamline Paperwork
 - Approaching grant applications with an equity lens, requires philanthropy to reassess the cumbersome application, understanding that many smaller nonprofits do not have the resources for a full-time grant writer who had the time to submit a 20 page application.
 - Be Transparent and Responsive
 - Solicit and Act on Feedback
 - Offer Support Beyond the Check

Los Angeles County Children and Families First – Proposition 10 Commission Comprehensive Annual Financial Report for the Year Ended June 30, 2019

Board of Commissioners Meeting

October 10, 2019



Presentation Overview

- Comprehensive Annual Financial Report Overview and Journey
- Independent Auditor's Report
- Fiscal Year 2018-19 highlights
- Fund Balance
- 3 Year Comparisons
- Projected Financial Outlook
- Next steps



CAFR Overview

- Comprehensive Annual Financial Report (CAFR)
 - Detailed view of the Commission's financial position at a moment in time
 - Activities and results of operations for the fiscal year
 - Presentation of the Commission's overall financial condition

CAFR Journey

- Audit process: May 2019 through October 2019
 - Entrance interview/planning – May 2019
 - Fieldwork – 7/3-7/9 & 8/19-8/26
 - Reporting – 8/27-10/10
- Committee Meetings
 - Budget & Finance and Executive Committees – 9/24
 - Program & Planning Committee (written only) – 9/26
 - Board of Commissioners' approval (October)



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Independent Auditor's Report

- Clean audit:
 - The CPA firm of Eide Bailly LLP, noted that the financial statements are presented fairly
 - Unmodified opinion
 - No findings or observation

FY 2018-19 Highlights

- June 2018: Board approved FY 2018-19 total budget of \$139.9 million:
 - Program Budget = \$117.1 million
 - Operating Budget = \$22.8 million
- The Board approved a revised budget in April 2019 of \$142.2 million:
 - Program Budget = \$119.4 million
 - Operating Budget = \$22.8 million

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FY 2018-19 Highlights Cont'd

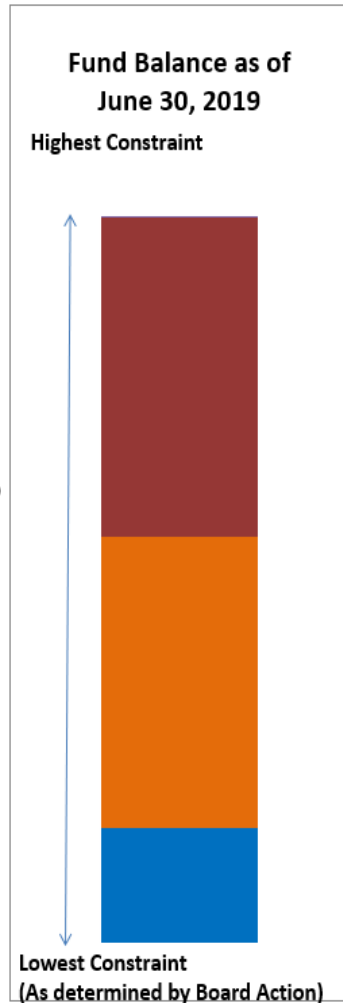
- Total revenue of \$104.1 million:
 - Tobacco tax = \$68.6 million
 - Prop. 56 backfill = \$7.48 million
 - Other revenues = \$28.12 million

(Other - IMPACT Program, Investment income, MAA Program & Rental income)

FY 2018-19 Highlights Cont'd

- Total expenditures of \$119 million:
 - Program expenditures = \$98.25 million
 - Program/Operating expenditures = \$8.10 million
 - Administrative expenditures = \$12.65 million

Fund Balance Categories



First 5 LA Fund Balances are 100% Dedicated through Board Action with the following Constraints:

Level of Constraints:

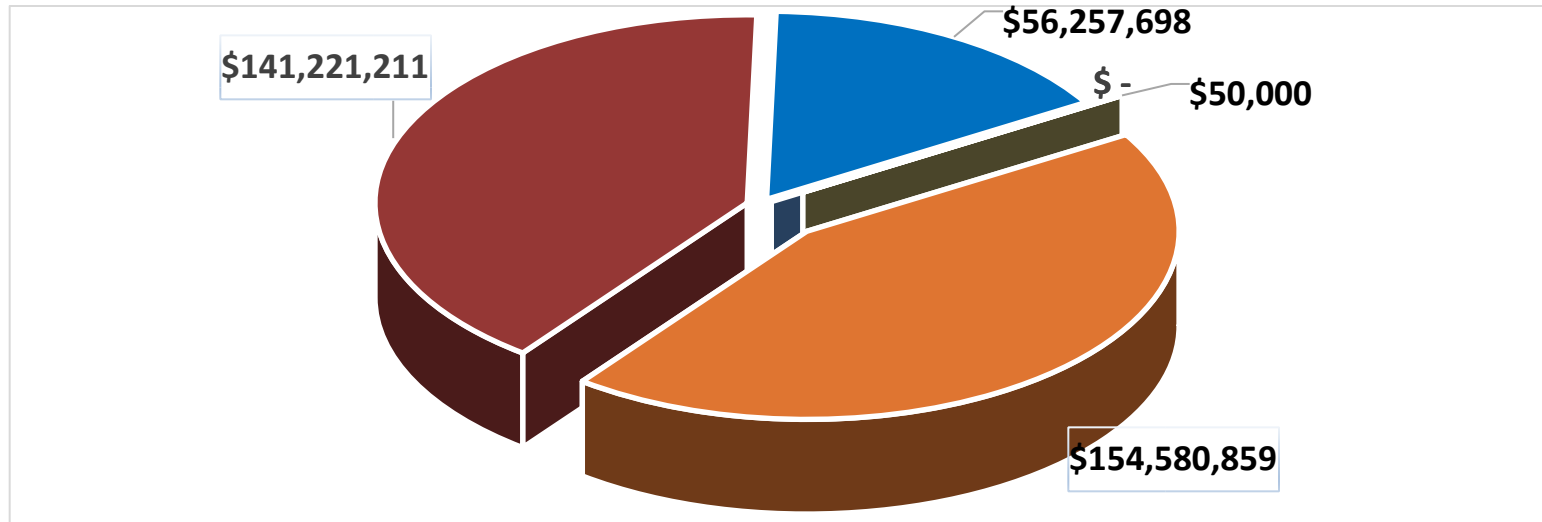
- Nonspendable (\$50,000):** Includes all levels of constraints below Funds that have been advanced to a contractor or grantee for services to be provided in the future and are considered to be an asset of the Commission. *Board Action through Contract Consent & Audit (Fund Balance)*
- Committed (\$154,580,859):** Includes all levels of constraints below Funds allocated for a specified purpose and directed by the Commission via Resolution. The Commission must adopt another Resolution to reappropriate these funds for other purposes. *Board Action through the Budget & Audit (Fund Balance)*
- Assigned (\$141,221,211):** Includes the constraint below. Funds are reserved for Commission use consistent with the 2015-2020 Strategic Plan. *Board Approved through Audit (Fund Balance)*
- Unassigned (\$56,257,698):** Funds designated for the Operating Budget and Reserve. *Board Approved through Audit (Fund Balance)*

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Total Fund Balance as of June 30, 2019 = \$352,109,768

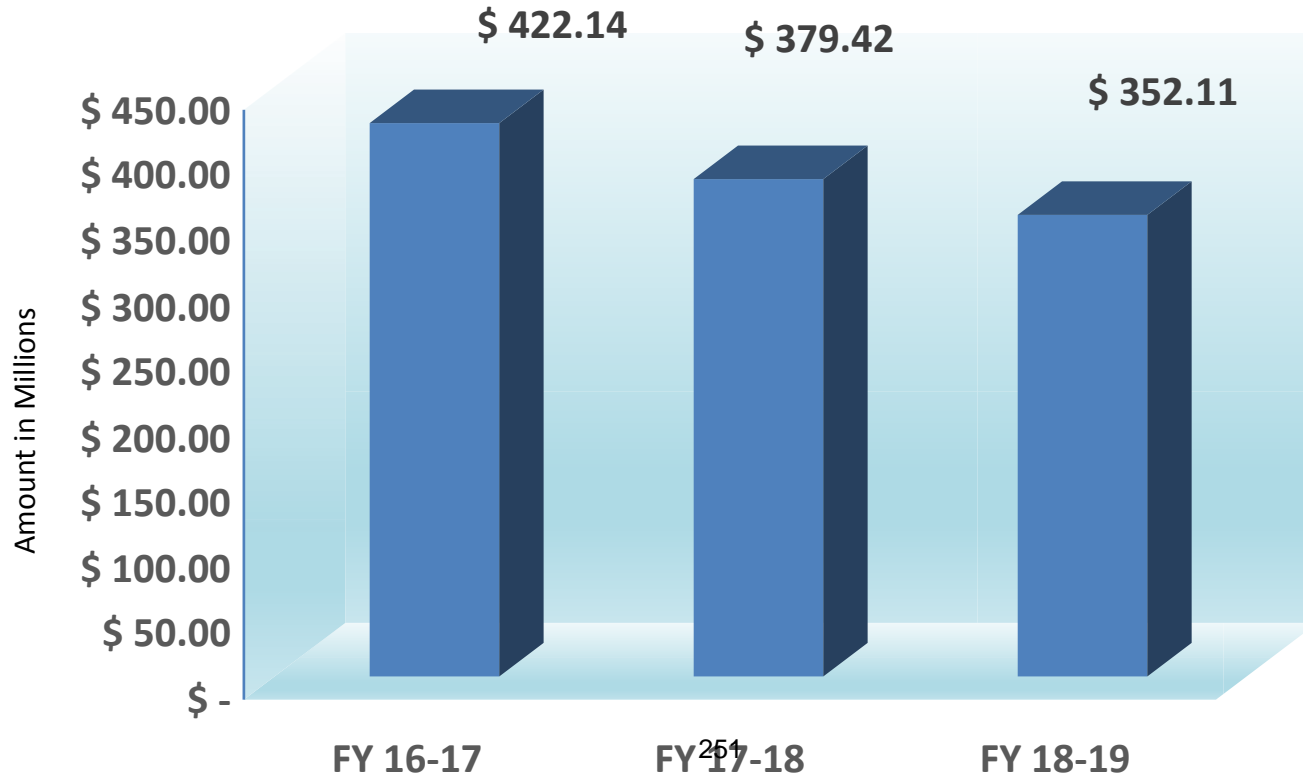
Fund Balance

Total Fund Balance: \$352,109,768

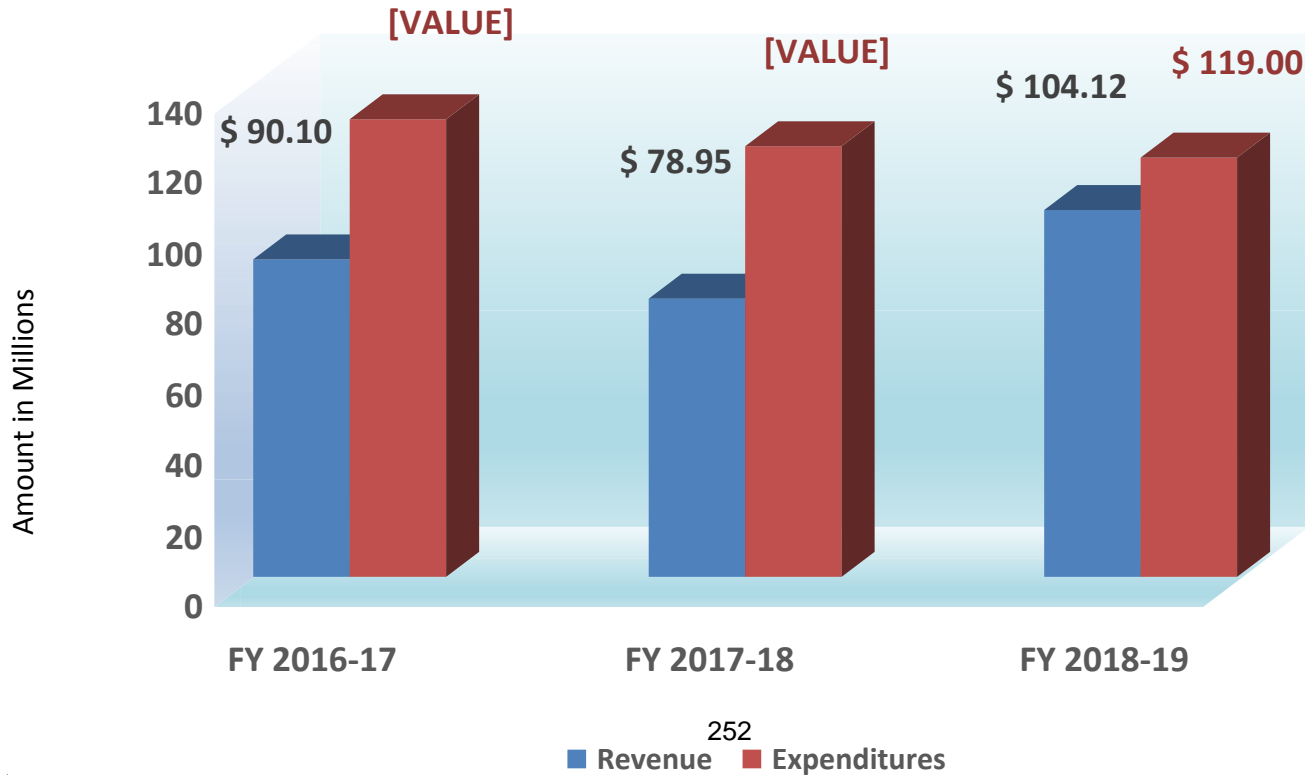


■ Nonspendable ■ Committed ■ Assigned ■ Unassigned
250

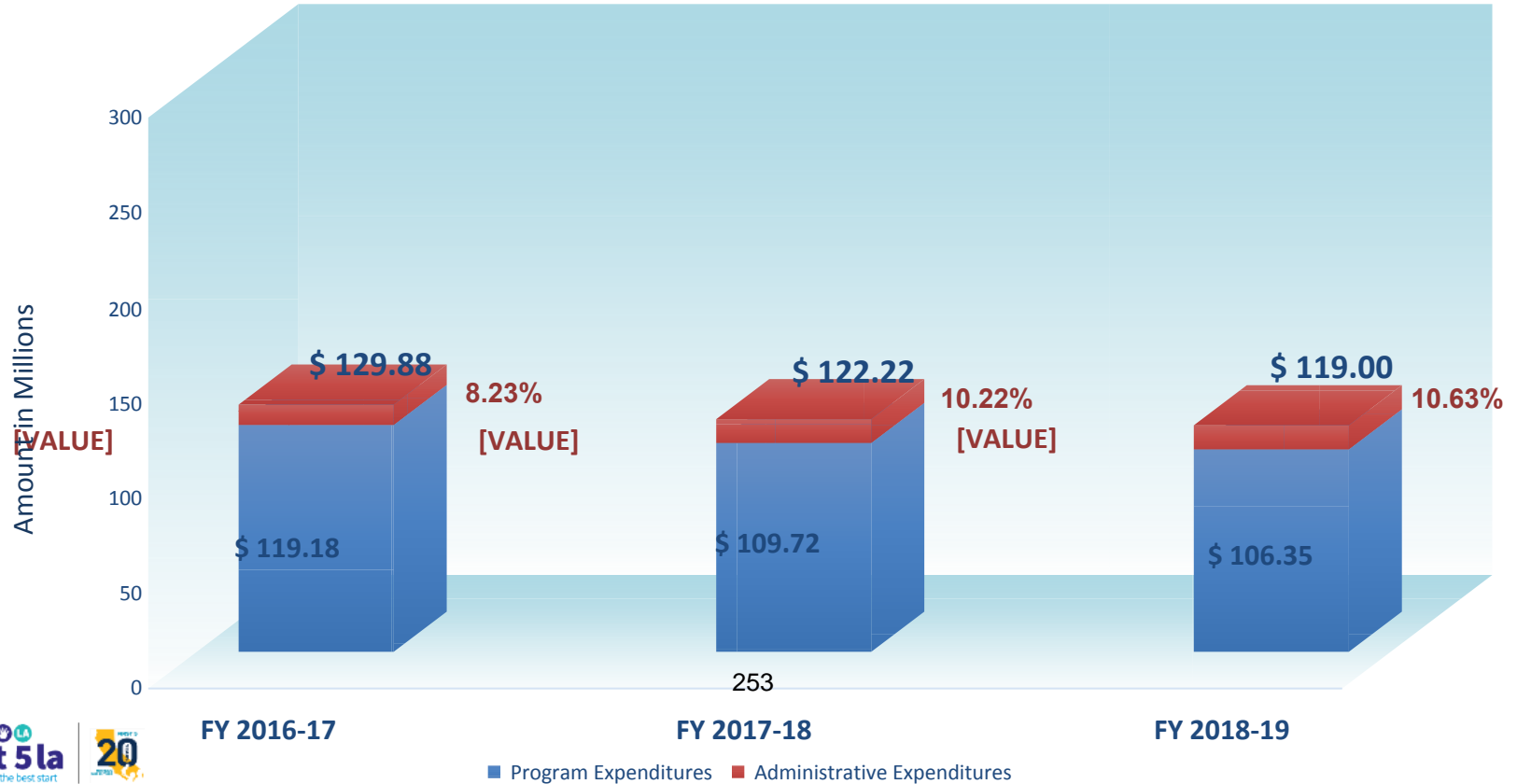
3 – Year Comparison: Fund Balance



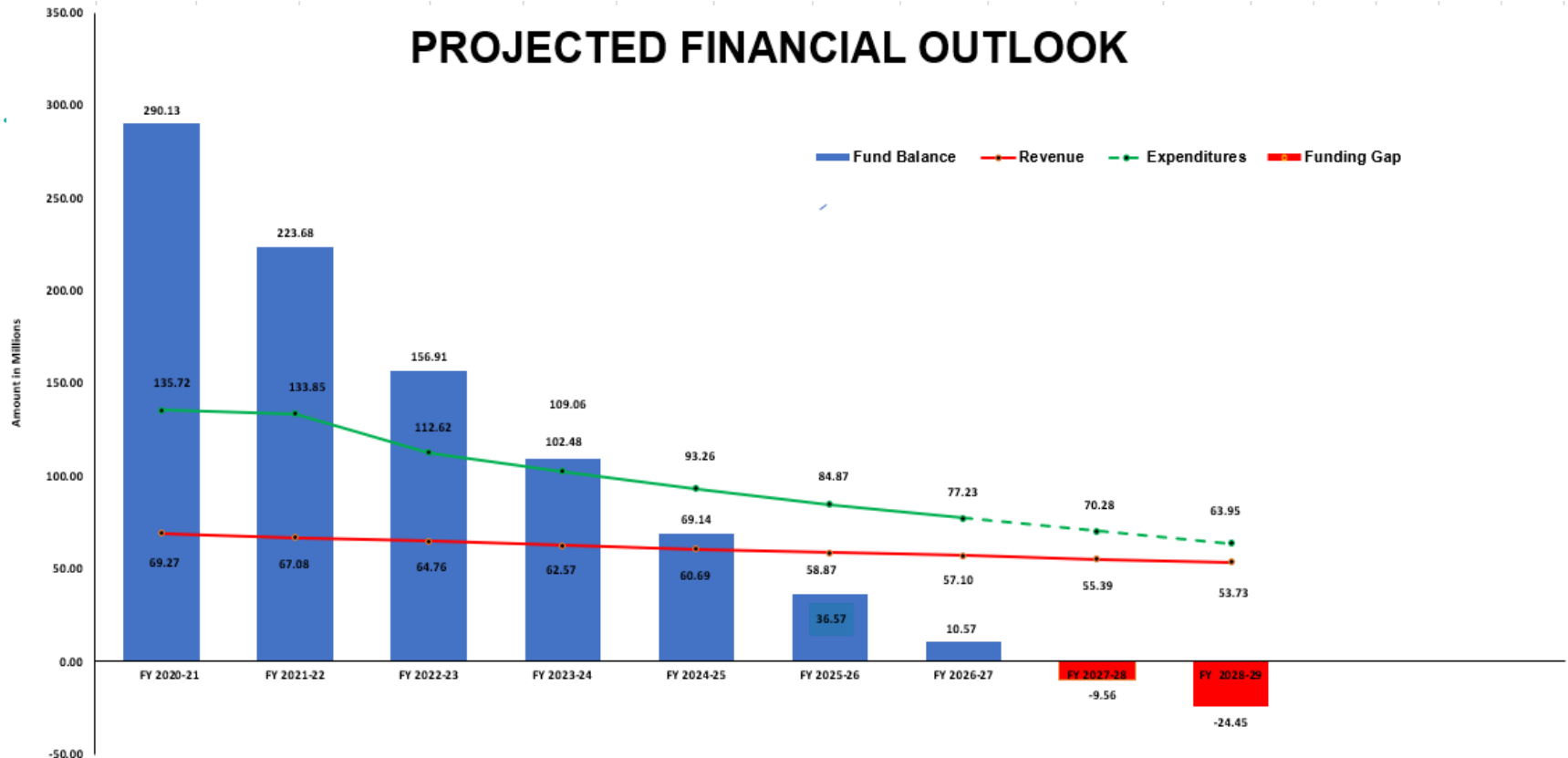
3 – Year Comparison: Revenue vs. Expenditure



3 – Year Comparison: Program and Administrative Expenditures



PROJECTED FINANCIAL OUTLOOK



Notes:

- Expenditures for FY 2020-21 through FY 2022-23 are figures from the current LTTP. Projected Expenditures from FY 2023-24 to FY 2030-31 have a 9% decline and do not include additional revenue from other known sources (FSCA Impact, La Petite, MAA, CSSP, Interest Earnings, etc....)
- Projected Expenditures from FY 2020-21 through FY 2030-31 include expenditures that will be offset by other known sources of revenue (i.e. FSCA Impact, MAA, CSSP, Rental Income, Interest Earnings)
- FY 2020-21 through FY 2023-24 Revenues are based on the forecast from the May 2019 CDFTA Tobacco Tax projections and do not include additional revenue from other known revenue sources (i.e. FSCA Impact, MAA, CSSP, Rental Income, Interest Earnings)
- FY 2024-25 through FY 2030-31 is based on the average decline of 3% from CDFTA Tobacco Tax projections and do not include additional revenue from other known revenue sources (i.e. FSCA Impact, MAA, CSSP, Rental Income, Interest Earnings)
- At this time staff believes that Prop 56 revenue is not included in the latest CDFTA forecast and will know more in the following months

Next Steps

- Board of Commissioners – for approval
- Submission of the CAFR:
 - State Controller's Office
 - First 5 California
- Update the Long Term Financial Projection (LTFP)

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Questions?

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**LOS ANGELES COUNTY
CHILDREN AND FAMILIES
FIRST – PROPOSITION 10 COMMISSION**
(a Component Unit of the
County of Los Angeles, California)

COMPREHENSIVE ANNUAL FINANCIAL REPORT

For the Year Ended June 30, 2019



**LOS ANGELES COUNTY
CHILDREN AND FAMILIES
FIRST – PROPOSITION 10 COMMISSION**
(a Component Unit of the
County of Los Angeles, California)

COMPREHENSIVE ANNUAL FINANCIAL REPORT

For the Year Ended June 30, 2019

Raoul Ortega

Director of Finance

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
FOR THE YEAR ENDED JUNE 30, 2019**

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October 10, 2019

Board of Commissioners
 First 5 LA
 750 North Alameda Street, Suite 300
 Los Angeles, CA 90012

Dear Commissioners:

The Comprehensive Annual Financial Report (CAFR) of the Los Angeles County Children and Families First – Proposition 10 Commission (First 5 LA) for the year ending June 30, 2019, is hereby submitted, as mandated by applicable statutes. These statutes require First 5 LA to annually issue a report of its financial position and activity.

A complete audit of the report by an independent firm of certified public accountants is also required. Responsibility for both accuracy of the data and the completeness and fairness of the presentation, including all disclosures, rests with the Commission’s management team. The information in this report is intended to present the reader with a comprehensive view of the Commission’s financial position and the results of its operations for the fiscal year, along with additional disclosures and financial information designed to provide an understanding of First 5 LA’s financial activities.

Eide Bailly LLP, Certified Public Accountants, have issued an unmodified (“clean”) opinion on First 5 LA’s financial statements for the year ending June 30, 2019. The independent auditors’ report is located at the beginning of the financial section of this report. Management also provides a narrative introduction, overview and analysis of the basic financial statements in the form of the Management’s Discussion and Analysis (MD&A).

PROFILE OF THE COMMISSION

First 5 LA was created by the Los Angeles County Board of Supervisors in December 1998 following the passage of Proposition 10, through which California voters made an unprecedented investment in early childhood development.

Over the last twenty years, First 5 LA has made a lasting positive impact in Los Angeles County through its allocation of over \$2.4 billion to support diverse partnerships, innovative programs, leading policy and systems change efforts and operations that improve the well-being of young children and families.

ECONOMIC OVERVIEW

Los Angeles County is home to more than 10.1 million residents with a workforce of more than 5.1 million today. Entertainment, global trade and other supporters continue to thrive in the booming metropolis while industries such as health care and advanced transportation are becoming new key drivers of regional prosperity. The unemployment rate in Los Angeles County decreased to 4.5% in June 2019 compared to 4.8% in June 2018. This decrease is due to the county’s labor force shortened by about 11,000 to 5.1 million. That has run counter to national trends that have seen

COMMISSIONERS

Los Angeles County Supervisor	Bobby Cagle	Romalis J. Taylor
Sheila Kuehl	Astrid Heger, M.D.	Keesha Woods
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Judy Abdo	Jonathan E. Sherin,	
<i>Vice Chair</i>	M.D., Ph.D.	

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 M.P.H., M.Ed.
 Wendy Garen
 Karla Pleitez Howell
 Deanne Tilton

EXECUTIVE DIRECTOR

Kim Belshé

EXECUTIVE VICE PRESIDENT

John A. Wagner

more people entering the labor force in search of higher paying jobs. The county's 4.5% unemployment rate remained higher than the statewide average of 4.2% and the national average of 3.6%.

Los Angeles County is one of the most substantial economic engines within the United States with a diverse economy in a broad range of professional and cultural fields. The county will continue its shift from production industry like manufacturing to service industry with major growth in professional business services, health care and social assistance such as child day care and in-home supportive services. Over the next 5 years the county is expected to grow in health care and social assistance sectors by 2.6% per year and add over 90,000 jobs.

ORGANIZATION ALIGNMENT

Highlights to call out here include:

- Staffing – First 5 LA's evolving approach to impact – one that places less emphasis on direct services and more emphasis on partnership, policy and systems – has implications for First 5 LA's staffing. Our more collaborative, partners-focused approach to advancing shared policy and systems goals is more staff-intensive, relative to staff's more traditional contract solicitation and management roles.
- Equity - With Board approval of a new Investment Guideline focused on equity, First 5 LA is considering how to most effectively center equity in our work, including our strategies, values and organizational processes. First 5 LA's equity journey will take time and will incorporate opportunities to listen to and learn from the Board, staff and partners alike.
- Staff development/support – First 5 LA recognizes the importance of supporting staff to learn and grow in their jobs and strengthen the skills and capabilities they need to succeed. Training priorities have been identified that are grounded in our commitment to effectively execute the Strategic Plan, invest in our employees, and secure First 5 LA's continued success as a high-performing, high-impact organization.
- Infrastructure/systems – We continue to invest in infrastructure and some of the foundational systems supporting staff and the work we do. As an example, given the Capital Improvement Plan, and in an effort to enhance efficiencies, improve information sharing and security, we have been migrating many of our Information and Technology (IT) systems to the cloud, refining the process for upgrading and enhancing these systems from a variety of locations, preparing for the building renovations mentioned below. We have also upgraded aspects of our accounting, contracting, and document management systems, moving towards a vision of enhancing the integration of these systems.
- Capital improvements – As the owner and operator of its building, into which First 5 LA moved in 2005, we are reaching the point in the life of our facility which will require certain capital expenditures to maintain this critical asset. Following the Board's direction in establishing a Capital Improvement Fund (CIF) as part of the FY 2017-18 Budget process as well as the Board-approved Capital Improvement Plan (CIP), we are moving this critical project forward in a way to provide needed upgrades to the building as well as to enhance the way in which we work. Solicitations for different aspects of this project have begun and we anticipate construction occurring in the upcoming calendar year.

A SHIFT IN APPROACH

First 5 LA just completed its fourth year of implementation for the 2015-2020 Strategic Plan which marked a shift in approach from mainly funding programs toward a focus on policy and systems change and finding ways to effectively partner with others to advance aligned goals to strengthen families and improved child outcomes. This new strategic approach is based on First 5 LA's desire to direct its resources to have the greatest impact on families and children prenatal to age five in Los Angeles County.

This new approach is an important distinction from previous years and signals a transition that will allow Commission resources to have a broader impact for children and families across the County. Consistent with the Commission-approved strategic direction, First 5 LA will place greater emphasis on efforts to contribute to sustainable public financing, public policy and systems-level change, and less emphasis on funding direct services.

To ensure all children in L.A. County enter kindergarten ready to succeed in school and life, the Strategic Plan directs that the Commission's work focus on the following four priority outcome areas, as defined below:

Families: Increased family protective factors

- Work with parents and caregivers so that they have the skills, knowledge and access to resources they need to support their child's development.

Communities: Increased community capacity to support and promote the safety, healthy development, and well-being of children prenatal to age 5 and their families

- Support a community's ability to foster safe, healthy, engaged neighborhoods that help children and their families thrive.

Early Care and Education Systems: Increased access to high-quality early care and education

- Increase access to affordable, quality child care and preschool.

Health-Related Systems: Improved capacity of health, mental health, and substance abuse services systems to meet the needs of children prenatal to age 5 and their families

- Improve how health-related systems coordinate and deliver care to young children and their families in L.A. County.

The Commission continues to conduct all decision-making processes in accordance with the governance guidelines, approved in March 2014 with the intention of advancing important First 5 LA goals, including:

- Transparency and consistency in First 5 LA's decision-making;
- Coordination, coherence and integration of First 5 LA investments; and
- Accountability, acknowledging First 5 LA's declining revenues.

These guidelines continue to ensure that decisions made by the Commission are guided by the principles of financial responsibility, accountability, and adherence to the Commission's Strategic Plan.

LOOKING AHEAD

First 5 LA enters the fifth year of the 2015-2020 Strategic Plan mindful of the fiscal reality of declining resources, as well as the need to continue both refining the strategies and activities outlined in the 2015-2020 Strategic Plan and assessing the alignment of current work to the new outcomes. We will continue to achieve our goals for young children by working to advance Commission priorities with a renewed focus on sustainability and leveraging, and with consideration paid to the fiscal outlook presented in the most recent Long-Term Financial Projection.

As legacy investments come to the end of their contracts, First 5 LA's resources will be more fully dedicated to the outcomes and strategies detailed in the Strategic Plan. The FY 2019-20 budget continues to reflect costs for ongoing legacy initiatives that will soon be either ending or ramping down but represents a 64% decrease in anticipated spending from FY 2018-19, while simultaneously accounting for commitments made by the Commission. The Commission will continue to prioritize investments in the current Strategic Plan.

As we enter the final year of our current 5-year strategic plan period, the implementation began at different starting points. In the year ahead, we will continue to strengthen First 5 LA's longer-term signature investments, such as Welcome Baby and Best Start, through our partnerships with providers and parents; we will solidify new systems change efforts that are gaining support and traction, such as kindergarten readiness assessment efforts, and we will transition from planning to implementation of new work, such as early identification and intervention (Help Me Grow) and the built environment. Advancing meaningful change in policies and systems and achieving progress towards population-level improvements for all children in LA County is a long-term proposition; it's exciting to see First 5 LA gaining some real momentum in this work.

The varying stages of development and implementation are reflective of First 5 LA's evolving strategic direction and approach. This continued evolution is being further developed through the SPR4 (Strategic Plan Review, Reflect, Refine, Results) process which will allow us to build on the foundational work of the 2015-2020 Strategic Plan, as well as our experience in policy and systems change work, to refine our existing strategies in pursuit of our North Star that *"By 2028, all children enter kindergarten ready to success in school and life."* A draft of the refined Strategic Plan is anticipated to go before the Board of Commissioners in the fall of 2019.

OTHER FINANCIAL INFORMATION

Internal Controls

Management assumes full responsibility for the completeness and reliability of the information contained in this report, based upon a comprehensive framework of internal controls that has been established for this purpose. The internal control structure is designed to protect the Commission's assets from loss, theft or misuse and to ensure that adequate accounting data is compiled for the preparation of the financial statements in conformity with Generally Accepted Accounting Principles. Because the cost of internal controls should not exceed anticipated benefits, the objective is to provide reasonable rather than absolute assurance that the financial statements are free of any material misstatements.

Budgetary and Accounting System

The Commission is not required to adopt a budget for the following year before the end of each fiscal year. However, the Commission has historically adopted a budget to ensure controlled spending. Any increase to previously adopted appropriations during the fiscal year requires Commission approval. The Executive Director has the authority to make adjustments to the operating budget in an amount not to exceed \$25,000, and any adjustments to the adopted fiscal year budget for programs must be approved by the Commission. Monthly financial updates are also provided to the

Board of Commissioners. The Commission has not adopted or revised any financial policies that may have a significant impact on the current period's financial statements.

Long Term Financial Projection

Each year, First 5 LA updates its Long Term Financial Projection (LTFP), a five-year forecast that includes revenue, fund balance, program commitments, expenditure projections and operating expenses. The goal of the LTFP is to aid in the Commission's financial stewardship role by showing the long-term implications of funding decisions. Changes to the LTFP may be driven by updates to actual financial data or action taken by the Commission. The most recent LTFP approved by the Commission in February 2019 demonstrates that while resources are adequate to cover existing obligations in the short-term, the current rate of spending is unsustainable in the long-term.

CERTIFICATE OF ACHIEVEMENT

The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to First 5 LA for its comprehensive annual financial report for the fiscal year ended June 30, 2018. This was the eleventh consecutive year that First 5 LA has achieved this prestigious award. In order to be awarded a Certificate of Achievement, First 5 LA must publish an easily readable and efficiently organized comprehensive annual financial report. This report must satisfy both generally accepted accounting principles and applicable legal requirements.

A Certificate of Achievement is valid for a period of one year only. We believe that our current comprehensive annual financial report continues to meet the Certificate of Achievement Program's requirements and we are submitting it to the GFOA to determine its eligibility for another certificate.

ACKNOWLEDGEMENTS

The Commission's Comprehensive Annual Financial Report was prepared through the combined efforts of all First 5 LA staff. Special recognition is due to the Finance Department staff for their effort to ensure timely and accurate reporting. I would also like to thank the Board of Commissioners for your responsible and thoughtful fiscal stewardship of First 5 LA's financial operations.

Sincerely,



Kim Belshé
Executive Director

KB: ro

FIRST 5 LA**Commissioners**

Sheila James Kuehl, Los Angeles County Supervisor, Chair
 Judy Abdo, Vice Chair
 Bobby D. Cagle, MSW
 Astrid Heger, M.D.
 Yvette Martinez
 Jonathan E. Sherin, M.D., Ph.D.
 Romalis J. Taylor
 Keesha Woods
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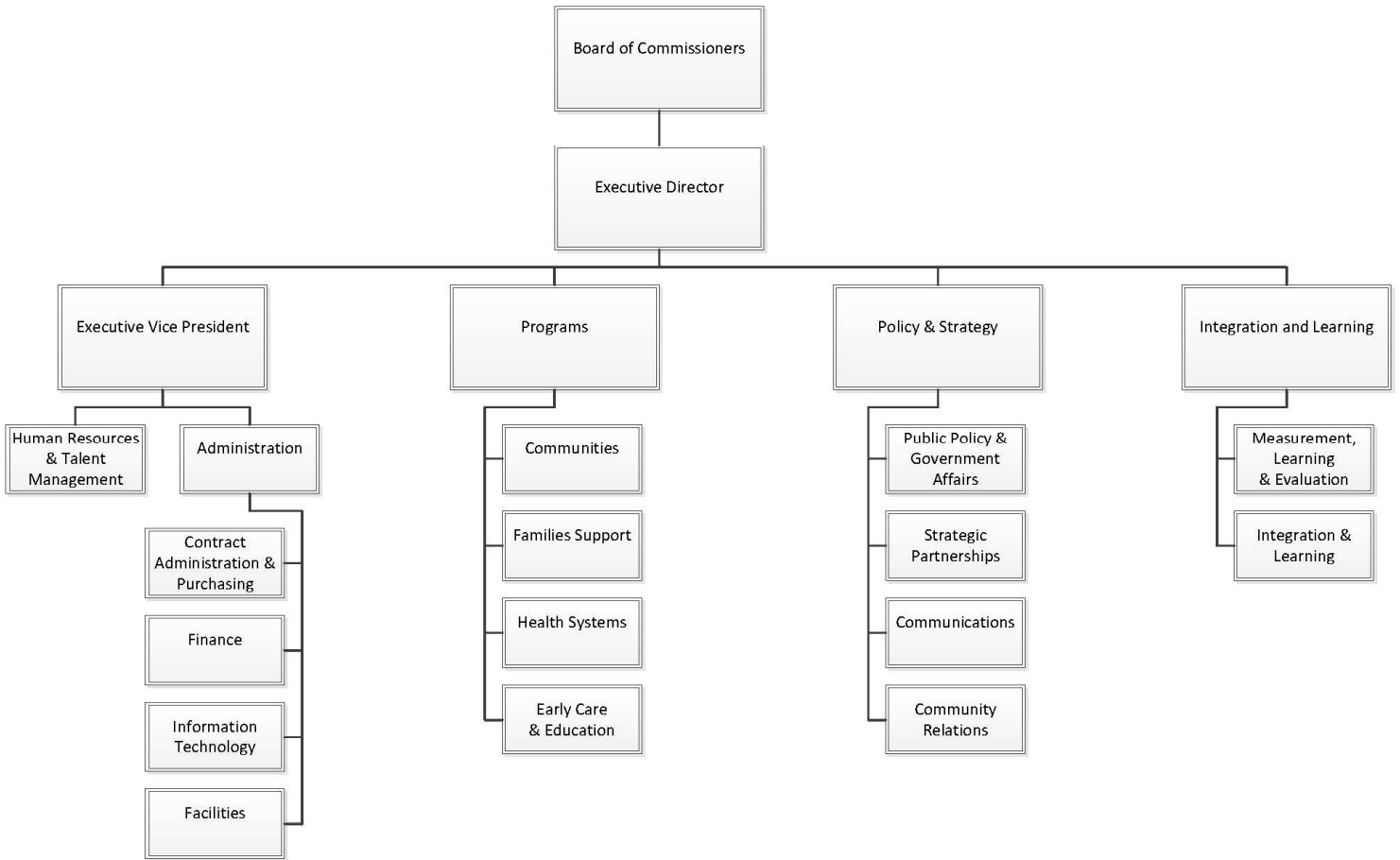
Senior Director of Administration

Carl Gayden

Department Heads

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 Jasmine Frost, Information Technology
 Peter Barth, Public Policy & Government Affairs
 Gala Collins, Human Resources & Talent Management
 Barbara DuBransky, Family Supports
 Jennifer L. Eckhart, Contract Administration & Purchasing
 Tara Ficek, Health Systems
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 Raoul Ortega, Finance
 Jennifer L. Pippard, Strategic Partnerships
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First 5 LA





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**First 5 LA
California**

For its Comprehensive Annual
Financial Report
for the Fiscal Year Ended

June 30, 2018

Christopher P. Morrill

Executive Director/CEO

INDEPENDENT AUDITORS' REPORT

Board of Commissioners
Los Angeles County Children and Families
First – Proposition 10 Commission
Los Angeles, California

Report on the Financial Statements

We have audited the accompanying financial statements of the governmental activities and the general fund of the Los Angeles County Children and Families First – Proposition 10 Commission (Commission), a component unit of the County of Los Angeles, California, as of and for the year ended June 30, 2019, and the related notes to the financial statements, which collectively comprise the Commission's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities and the general fund of the Commission, as of June 30, 2019, and the respective changes in financial position thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters***Required Supplementary Information***

Accounting principles generally accepted in the United States of America require that management's discussion and analysis and budgetary comparison information as listed in the table of contents, be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Other Information

Our audit was conducted for the purpose of forming opinions on the financial statements that collectively comprise the Commission's basic financial statements. The introductory section, schedule of First 5 California funding, and statistical section, are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The schedule of First 5 California funding is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of First 5 California funding is fairly stated, in all material respects, in relation to the basic financial statements as a whole.

The introductory and statistical sections have not been subjected to the auditing procedures applied in the audit of the basic financial statements and, accordingly, we do not express an opinion or provide any assurance on them.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated _____, on our consideration of the Commission's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Commission's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Commission's internal control over financial reporting and compliance.

Rancho Cucamonga, California

_____, 2019

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

This section of the Los Angeles County Children and Families First – Proposition 10 Commission (the “Commission”) comprehensive annual financial report presents management’s discussion and analysis of the Commission’s financial performance during the year ending June 30, 2019. This discussion and analysis is intended to be read in conjunction with the Commission’s basic financial statements and accompanying notes.

Financial Highlights

- The Commission recognized a total of \$90.0 million in revenues from First 5 California (the State), reflecting a 23.0% increase of \$16.8 million from \$73.2 million in FY 2017-18. Total program revenues for FY 2018-19 in the amount of \$90.9 million include tobacco taxes, IMPACT Hubs funds, Department of Education for Child Care and Development fund and pass-through fund for Medi-Cal Administrative Activities.
- Commission expenses totaled \$119 million in FY 2018-19, representing a 2.6% decrease of \$3.2 million from \$122.2 million in FY 2017-18.
- The Commission’s liabilities decreased from \$20.7 million in FY 2017-18 to \$20.6 million in FY 2018-19, reflecting a total decrease of approximately \$0.1 million, or 0.4%.
- The Commission’s total net position decreased from \$390.1 million in FY 2017-18 to \$375.2 million in FY 2018-19, a decline of approximately \$14.9 million, or 4%.

Overview of the Financial Statements

The comprehensive annual financial report consists of two parts, this management’s discussion and analysis and the basic financial statements, including: government-wide financial statements, fund financial statements, and notes to the basic financial statements. The Commission’s financial statements offer key, high-level financial information about its activities.

Government-wide Financial Statements

The government-wide financial statements are designed to provide readers with a broad overview of the Commission’s finances, in a manner similar to a private-sector business. These statements provide both long-term and short-term information about the Commission’s overall financial status.

The Statement of Net Position includes information on all of the Commission’s assets and liabilities, with the difference between assets and liabilities reported as net position. Changes in net position may serve as a useful indicator of whether the financial position of the Commission is improving or deteriorating.

The Statement of Activities presents information showing how the Commission’s net position changed during the fiscal year. All changes in net position are reported as soon as the underlying event giving rise to the change occurs, regardless of the timing of related cash flows.

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Fund Financial Statements

A fund is a grouping of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives. Fund accounting is used to ensure and demonstrate compliance with finance-related legal requirements. All of the Commission’s activities are accounted for in the general fund.

Governmental fund financial statements focus on near-term inflows and outflows of spendable resources and balances of spendable resources available at the end of the year.

While a nine-member Board of Commissioners governs the Commission, the Commission was created by, and ultimately is, under the authority of the Los Angeles County Board of Supervisors, in accordance with California State Law, through its appointment of the Board of Commissioners and its ability to remove the Commissioners at will. Consequently, the County of Los Angeles Auditor-Controller’s Office has designated the Commission as a “discretely presented component unit” of the County of Los Angeles and includes a summary of the Commission’s basic financial statements in the County’s basic financial statements.

Government-wide Financial Statements Analysis

The following is a summary of the Commission’s assets; liabilities and net position comparing FY 2018-19 with FY 2017-18:

	FY 2018-19	FY 2017-18	Percent Increase (Decrease)	Increase (Decrease)
Assets:				
Current and other assets	\$384,943,434	\$399,700,657	-3.69%	(\$14,757,223)
Capital assets	10,841,379	11,046,294	-1.86%	(204,915)
Total assets	\$395,784,813	\$410,746,951	-3.64%	(\$14,962,138)
Liabilities:				
Long-term liabilities	\$691,066	\$683,056	1.17%	\$8,010
Other liabilities	19,914,054	19,998,763	-0.42%	(84,709)
Total liabilities	\$20,605,120	\$20,681,819	-0.37%	(\$76,699)
Net Position:				
Unrestricted	\$364,338,314	\$379,018,838	-3.87%	(\$14,680,524)
Net investment in capital assets	10,841,379	11,046,294	-1.86%	(204,915)
Total net position	\$375,179,693	\$390,065,132	-3.82%	(\$14,885,439)
Total liabilities and net position	\$395,784,813	\$410,746,951	-3.64%	(\$14,962,138)

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

The Commission’s total assets of \$395.8 million represent a decrease of \$15 million, or a 3.6% decline, compared with the prior year. Of this total, the decrease in current and other assets is approximately \$14.8 million. The key factor contributing to this reduction in total assets is that total expenses, including program expenses (such as provider grants and contractors), were higher than the total revenue by \$14.9 million.

The \$204,915 decrease in capital assets resulted from continued depreciation of the Commission’s capital assets. The depreciation expense for FY 2018-19 was \$302,300. Additional information on capital assets can be found in Note 3 of this report.

The following is a summary of the Commission’s revenues; expenses and change in net position comparing FY 2018-19 with FY 2017-18:

	FY 2018-19	FY 2017-18	Percent Increase (Decrease)	Increase (Decrease)
Revenues:				
Program revenues				
Tobacco taxes	\$68,580,443	\$72,330,836	-5.19%	(\$3,750,393)
Prop 56	7,482,310	-	100.00%	7,482,310
State Commission program funds	13,986,085	896,040	1460.88%	13,090,045
Medi-Cal Administrative Activities	350,924	181,859	92.96%	169,065
California department of Education	376,551	298,700	26.06%	77,851
Other Program Revenue	123,793	1,016,683	-87.82%	(\$892,890)
Total program revenues	\$90,900,106	\$74,724,118	21.65%	\$16,175,988
General revenues				
Investment income	\$8,183,532	\$6,830,856	19.80%	\$1,352,676
Net Increase (decrease) in fair value of Investments	4,898,141	(2,742,856)	-278.58%	7,640,997
Other General income	133,321	148,135	-10.00%	(14,814)
Total general revenues	13,214,994	4,236,135	211.96%	8,978,859
Total revenues	\$104,115,100	\$78,960,253	31.86%	\$25,154,847
Expenses:				
Provider grants and other allocations	\$97,979,838	\$101,364,209	-3.34%	(\$3,384,371)
Pass-through grants	273,294	136,877	99.66%	136,417
Salaries and benefits	17,532,230	17,382,747	0.86%	149,483
Operating services	1,122,911	1,232,687	-8.91%	(109,776)
Consultant services	881,090	850,154	3.64%	30,936
Professional services	382,450	500,050	-23.52%	(117,600)
Professional development	186,902	166,975	11.93%	19,927
Other expenses	339,524	273,951	23.94%	65,573
Depreciation	302,300	312,988	-3.41%	(10,688)
Total expenses	\$119,000,539	\$122,220,638	-2.63%	(\$3,220,099)
Change in net assets:	(14,885,439)	(43,260,385)	-65.59%	28,374,946
Net position – beginning	390,065,132	433,325,517	-9.98%	(43,260,385)
Net position – ending	\$375,179,693	\$390,065,132	-3.82%	(\$14,885,439)

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Revenues

The Commission received a total of roughly \$104.1 million in revenues for FY 2018-19, reflecting an increase of \$25.1 million, or 32.0% compared with the prior year’s total revenues of \$79 million. The overall changes in revenue are due to the following.

Tobacco Tax

Tobacco tax revenue decreased from \$72.3 million in FY 2017-18 to \$68.6 million in FY 2018-19, a decrease of \$3.8 million, or 5.19%. The decrease in revenue was due to declining sales of tobacco products and the decline in birth in Los Angeles County.

Prop 56

Proposition 56 backfill (or “hold harmless”) amounts are calculated in arrears, which considered in FY 2016-17 actual revenue loss attributable to Proposition 56. The backfill amount increases revenue in FY 2018–19 by \$7.5 million.

State Commission Program Funds

Other State Commission program funds increased from \$896,040 in FY 2017-18 to \$14.0 million in FY 2018-19, an increase of \$13.1 million. This increase was due to drawing more funds for Child360 program that supports QRIS rating at non-CSPP sites. This fund has always been allowable under the IMPACT grant, but only last year the Commission started drawing down in significant amounts, hence the dramatic increase in expenditure between FY 2017-18 and FY 2018-19. The funds that have drawn down from F5CA will be re-invested in Quality Improvement work moving forward under the current and forthcoming Strategic Plan.

Medi-Cal Administrative Activities

The Medi-Cal Administrative Activities (MAA) program increased from \$181,859 in FY 2017-18 to \$350,924 in FY 2018-19. The program, contracted through the County of Los Angeles, assists in the administration of the Medi-Cal program by improving the availability and accessibility of Medi-Cal services to eligible participants. This increase is a result of more activity reported. It is important to note that MAA reimbursements are based on activities that are reimbursed from 18 months prior to billing.

California Department of Education

The California Department of Education fund increased from \$298,700 in FY 2017-18 to \$376,551 in FY 2018-19, an increase of \$77,851, or 26.06%. The increase was due to CDE’s timing of distribution in which 90% of grant was distributed up front and 10% was distributed at the end of the grant period which crosses fiscal years.

Other Program Revenue

Other Program revenue decreased from \$1.02 million in FY 2017-18 to \$123,793 in FY 2018-19, the decrease of \$892,890, or 87.82%. FY 2017-18 revenue was higher due to the California Community Foundation for the bridge fund closeout.

Investment Income

The Commission earned \$8.2 million of investment income in FY 2018-19, which was an increase of roughly \$1.4 million, or approximately 19.8%, compared with the \$6.8 million earned in the prior year. This increase is due to the overall rate of return which increased from the prior year with an average earning of 2.09%

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

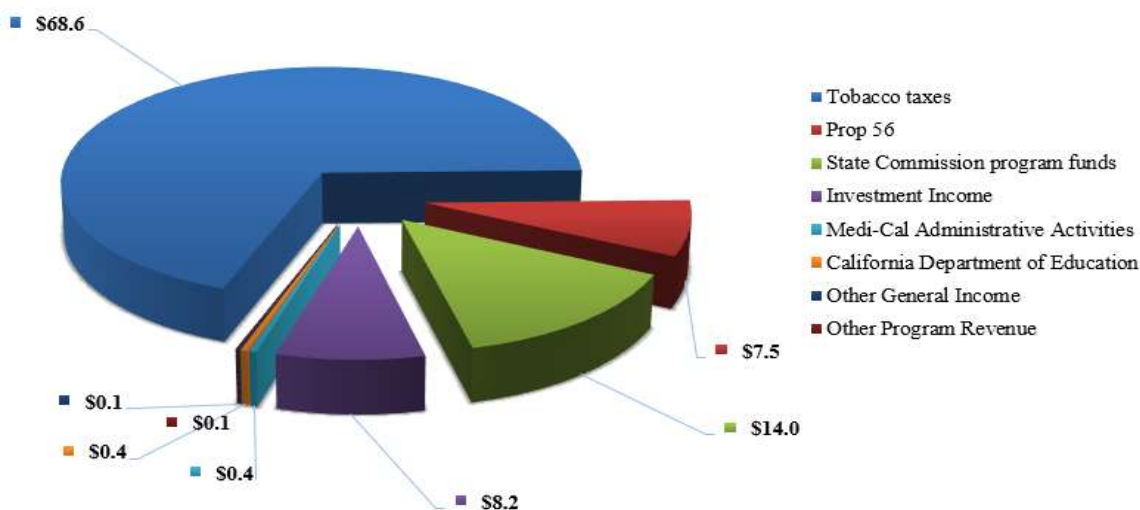
Fair Value Adjustment

First 5 LA separates the fair value adjustment under investment income from the Statement of Activities to more accurately reflect true interest earned. In FY 2018-19, the fair value of First 5 LA investment portfolio adjustment was up \$4.9 million, compared to \$2.7 million loss in FY 2017-18.

Other General Income

The Commission generated other revenue primarily through a lease agreement it has with La Petite Academy. This revenue was \$133,321 in FY 2018-19.

**Revenues
June 30, 2019
(In Millions)**



Expenses

The Commission recognized expenses of \$119 million in FY 2018-19 compared with \$122.2 million in FY 2017-18, a decrease of \$3.2 million, or 2.6%. The \$3.2 million net decrease in overall expenditures encompasses the following from FY 2018-19.

Provider Grants and Other Allocations

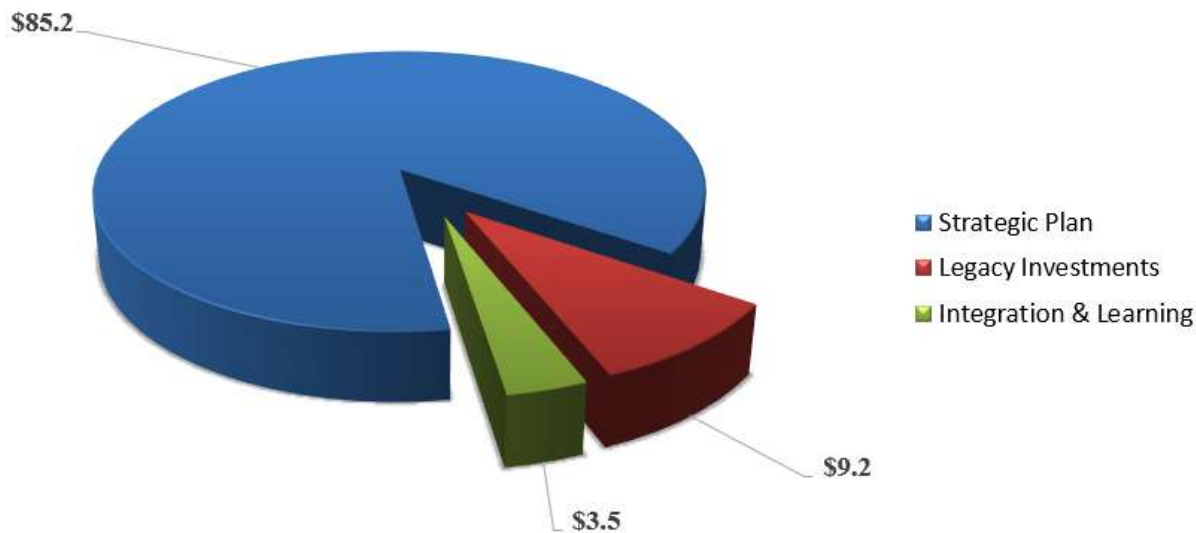
The Commission experienced a decrease of \$3.4 million, or 3.3%, expending approximately \$98 million in FY 2018-19 compared to \$101.4 million in FY 2017-18 for “Provider grants and other allocations”. The net decrease is a result of a number of Legacy initiatives ramping down or ending, as well as a delay in program costs during FY 2017-18, with a number of activities commencing later in the fiscal year and continuing into FY 2018-19.

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

The following details activity based on the Commission’s investment categories, reorganized per the new Strategic Plan, during the fiscal year:

- **2015-2020 Strategic Plan: Focusing for the Future:** FY 2018-19 marks the fourth year to align with the current five-year Strategic Plan, represented in two primary areas of implementation activity - Strategic Plan Priority Outcome Areas and Strategic Plan Investment Areas & Support Costs. Roughly \$85.2 million was expended in FY 2018-19, an increase of approximately \$11.6 million as compared to FY 2017-18. The primary drivers for the increase were costs in support of the priority outcome areas where Families experienced an increase of \$11.1 million, Health Related Systems increased by about \$1.8 million and ECE grew by approximately \$2.7 million from FY 2017-18. Communities experienced a reduction of \$4.7 million due to a collaboration with Health Systems to integrate the Trauma and Resiliency Informed Systems Change Framework into the design and implementation approaches of the First 5 LA Best Start Regional and Local Networks and County Partners projects, which helped offset some of the costs.
- **Legacy Investments:** This category includes existing multi-year programs scheduled to conclude or be realigned with the 2015-2020 Strategic Plan. Approximately \$9.2 million was expended in FY 2018-19 which reflected a \$15.5 million reduction in programs that expired or were reclassified in alignment to the current strategic plan. There were significant decreases in funding for several other programs identified within Legacy Investments as they continue to ramp down. The continued decline of resources in support of the Legacy Investments is as expected and will continue to decrease in the coming years.
- **Integration & Learning:** This includes current investments that align and contribute to the 2015-2020 Strategic Plan, as well as ongoing projects aligned to our legacy investments and the organization’s ongoing commitment to learning. The slight increase of \$320,719 in FY 2018-19 is due to support of additional cost to Communities of Practice and learning plan development to promote learning sessions and secure a consultant to assist in the development and facilitation of external partner learning sessions.

**First 5 LA Funded Provider Grants and Other Allocations Expenses
June 30, 2019
(In Millions)**



**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Pass-through Grants

For FY 2018-19, \$350,924 was recorded as “pass through grants” which related to Medi-Cal Administrative Activities program during the fiscal year. These expenses represent reimbursement for the FY 2016-17.

Salaries and Benefits

Salaries and Benefits increased from FY 2017-18 by \$149,483 or 0.86%. This is due to increase to the health benefits and an ongoing increase in salary costs attributed to the implementation of the compensation philosophy by the Commission in November 2014.

Operating Services

Operating Services decreased by \$109,776 or 8.91% from prior year because of decreases in general operating costs throughout the organization such as outside printing and publishing, equipment rents and leases, mileage, parking, printing and utilities.

Consultant Services

Commission recorded \$881,089 expenses for the Consultant services in FY 2018-19. Consultant services include Consultant Fees, Other Professional Fees and External Reviewer.

Professional Services

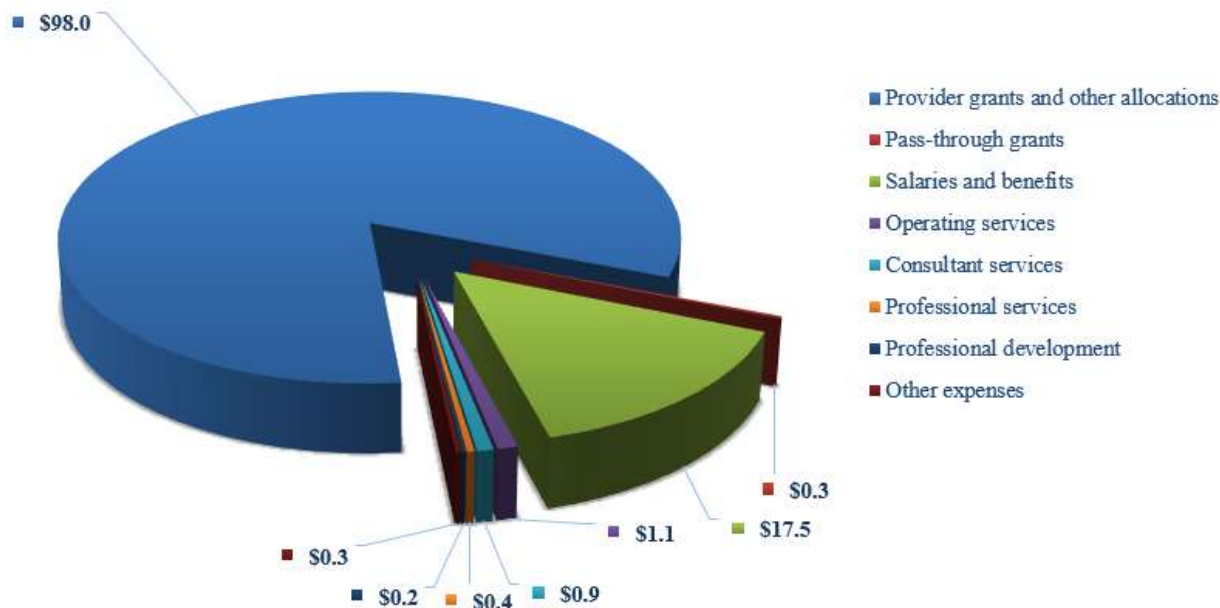
Professional services decreased from FY 2017-18 by \$117,600 or 23.52%. The decrease is primarily due to a decrease in Legal Fees in FY 2018-19 as a result of costs related to the public record acts requests in FY 2017-18.

Professional development

Professional development increased in FY 2018-19 by \$19,927 or 11.93% from FY 2017-18. The increase is primarily due to more internal training in the fiscal year.

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

**Program and Operating Expenses
June 30, 2019
(In Millions)**



Analysis of the Governmental Fund

The activities are contained in the general fund of the Commission. The focus of the Commission’s governmental funds is to provide information on near-term inflows, outflows and balances of spendable resources. Such information is useful in assessing the Commission’s financing requirements. In particular, fund balance may serve as a useful measure of the Commission’s net resources, both committed and available for future operation needs.

As of the end of FY 2018-19, the Commission’s general fund reported a total ending fund balance of \$352.1 million, a decrease of \$27.3 million (7.2%) in comparison with the prior fiscal year balance of \$379.4 million.

Total fund balance decreased due to an ongoing disparity between annual incoming revenue and the expenditures that are required to advance the activities and strategies outlined in the 2015-2020 Strategic Plan, including the ongoing responsibility to multi-year commitments for specific initiatives.

Budgetary Highlights

Based on the information provided in the Schedule of Revenues, Expenditures and Changes in Fund Balance – Budget and Actual – General Fund, the following analysis is presented.

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Final Revenue Budget vs. Actual Revenue

The information below provides a summary of the primary factors that caused the variance between revenue estimates and actual revenue.

Tobacco Taxes and Prop 56

Tobacco tax revenue recorded for FY 2018-19 was \$57.1 million of tobacco tax revenue and \$7.5 million of Prop. 56 backfill. The \$57.1 million was approximately \$15.6 million, or 21.5% lower than the anticipated amount of \$72.7 million. The original estimate of \$72.7 million was based on data from the State Board of Equalization updated May 20, 2019.

California Department of Education

Actual California Department of Education in the amount of \$675,251 was from \$376,551 recorded for Quality rating Improvement System (QRIS) and deferred revenue in the amount of \$298,700 which was reported in the statement of activities in the prior year.

Investment Income

Investment income of \$8.2 million was earned in FY 2018-19. The monthly average return of 2.09% is higher than the 1.20% anticipated and included in the Long-Term Financial Projection approved by the Commission in February 2019.

Original Expenditure Budget vs. Final Expenditure Budget

In April 2019, the Commission approved an overall addition of \$2.25 million or 1.6% to the original approved \$139.99 million FY 2018-19 Budget. The following provides a brief summary of the primary factors that contributed to the increase in the final budgeted expenditures compared with the original budgeted expenditures.

Provider Grants and Other Allocations

The overall Program Budget (Provider Grants and Other Allocations) was adjusted upward during the year by \$2.25 million, or 1.9%. In April 2019 the Commission approved a mid-year budget revision adjusting the Early Care & Education (ECE) Systems upward by roughly \$2.5 million and Family Supports by \$526,000. The downward adjustments include Strategic Plan Investment Areas & Support Costs by \$255,000, Communities by \$494,000 and Legacy Investments by \$62,000. The biggest driver in the adjustment to the overall budget was the request for additional program funds in support of the Early Care and Education Kindergarten Readiness Assessment (KRA) contract adjustment with the Los Angeles Unified School District (LAUSD) in FY 2018-19.

General Operating Expenditures

Adjustments to the Operating Budget represented movements of funds between cost categories at the departmental level based on updated assessments of need, which aggregated into the agency-wide adjustments. The net result of the various adjustments was cost neutral, with no net change to the Operating Budget.

Operating Services

Funds were adjusted upward at mid-year, resulting in a net increase of \$26,400 to reflect revised projections based on expenditures through January 2019. This increase is primarily due additional funds needed for Capital Outlay for new laptops, desktops.

Consultant Services

Funds were adjusted upward at mid-year by \$200,000. This increase is due to additional funds needed for Consultant Fees in program division for Strategic Plan Refinement process (SPR4).

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Professional Services

Funds were adjusted upward at mid-year by \$20,000. The adjustment reflects the bank charges for FY 2017-18 that were applied against FY 2018-19 budget.

Final Expenditure Budget vs. Actual Expenditure Amounts

The following provides a summary of the primary factors causing the significant variances in the actual expenditures compared with the final budgeted expenditures.

Provider Grants and Other Allocations

The total Provider Grants and Other Allocations variance for FY 2018-19 was approximately \$21.4 million. The FY 2018-19 budget to actual variance was mainly due to

- Underspending in Communities was a result of a shift to the timeline of activities in Strategies 2, and 3 and Cross Cutting Investments. Additionally, activities in Strategy 1, Community Leadership and Collaboration, needed operational set up and relationship building time in the Regional Networks, therefore they were not being able to implement the Community Identified projects as planned. Region 3, San Fernando Valley, was in a process of restarting services and there were less meetings and activities than anticipated.
- Underspending in ECE was due to the teacher’s strike in January of 2019 – LAUSD fell behind in rollout and implementation of KRA. LAUSD delayed hiring additional staff to support the project since the labor strike was imminent and they had to completely delay data collection for the duration of the strike.
- Ending or ramping down of Legacy Investments.

Pass-through Grants

The total expenditures related to pass-through grants were \$273,294 for FY 2018-19. This amount is a result of Medi-Cal Administrative Activities program. The Commission’s annual fiscal year budget is developed to include planned expenditures of Commission funds only; programs that are funded via pass-through grants in which the Commission acts as an intermediary are not included in the annual budget to accurately represent expenditures of Commission funded provider grants and other allocations.

Salaries and Benefits

Salary and benefit costs were lower than budgeted, with a variance of \$240,986. This is due to a combination of regular employee turnover during this fiscal year and vacant positions that were budgeted but not filled immediately.

Workers Compensation Insurance

Costs related to Workers Compensation Insurance were lower than budgeted with the variance of \$1,861 because of the conservative budgeting approach.

Telephones & Modems

FY 2018-19 expenditures exceeded the budget by \$9,728. The overage is primarily due to increase in long-distance telephone charges related to conference calls.

Equipment-Rents and Leases

Equipment-rent and leases were lower than budgeted, with a variance of \$69,951 or 41.2%. This is due to fewer needs than originally anticipated for FY 2018-19.

**Los Angeles County Children and Families First – Proposition 10 Commission
Management’s Discussion and Analysis
(Unaudited)**

Outside Printing

Outside printing costs were lower than budgeted, with a variance of \$9,885. This was due to slightly lower costs than originally anticipated.

Staff Recruitment

Staff Recruitment costs were lower than budgeted, with a variance of \$17,223. This is primarily due to fewer open positions than anticipated for FY 2018-19.

Legal Fees

Costs for legal fees were lower than budgeted, with a variance of \$85,097, or 51.4%. This is due to lesser request for public records.

Consultant Fees

Consultant Fees were lower than budgeted, with a variance of \$812,129. This is primarily due to delay in the Strategic Plan Refinement process (SPR4).

The final budget for Operations remained the same at \$22.8 million for FY 2018-19, while the Program Budget was increased by \$2.25 million due to additional program funds needed to support the Early Care and Kindergarten Readiness Assessment (KRA) contract adjustment with the Los Angeles Unified School District (LAUSD) in FY 2018-19.

Other Potentially Significant Matters

The State projections assume a roughly 3% rate of revenue decline on an annual basis starting in FY 2019-20 through FY 2023-24. The projected annual revenue decrease is estimated to be 1.37% through FY 2019-20 based on the Department of Finance projections updated May 20, 2019.

With the passage and implementation of SBx2 and Prop 56, the one-time payment based on the backfill clause that was built into the Prop 56 language which is essentially a “hold harmless” to keep Proposition 10 revenue whole for participating counties moving forward is expected to be released sometime in November 2019. Based on the FY 2017-18 backfill of roughly \$7.5 million, staff is currently projecting the same amount for FY 2018-19.

Contacting the Commission’s Financial Management

This financial report is designed to provide the public with an overview of the Commission’s financial operations and condition. If you have questions about this report or need additional information, please contact the Commission’s Director of Finance at (213) 482-7545 or 750 N. Alameda Street Suite 300, Los Angeles, California 90012.

LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
STATEMENT OF NET POSITION AND GOVERNMENTAL FUND BALANCE SHEET
JUNE 30, 2019

	<u>General Fund</u>	<u>Adjustments (Note 1)</u>	<u>Statement of Net Position</u>
Assets			
Cash	\$ 1,428,392	\$ -	\$ 1,428,392
Investments	364,302,197	-	364,302,197
State receivable	18,555,211	-	18,555,211
Investment income receivable	607,634	-	607,634
Advances to grantees	50,000	-	50,000
Capital assets:			
Not depreciated	-	2,039,000	2,039,000
Depreciable capital assets (net)	-	8,802,379	8,802,379
Total assets	<u>\$ 384,943,434</u>	<u>\$ 10,841,379</u>	<u>\$ 395,784,813</u>
Liabilities			
Accounts payable and accrued liabilities	\$ 19,897,574	\$ -	\$ 19,897,574
Other liabilities	-	16,480	16,480
Compensated absences:			
Due within one year	-	98,724	98,724
Due in more than one year	-	592,342	592,342
Total liabilities	<u>19,897,574</u>	<u>707,546</u>	<u>20,605,120</u>
Deferred Inflows of Resources			
Unavailable revenue - State Commission Program Funds	1,461,402	(1,461,402)	-
Unavailable revenue - Tobacco Taxes	11,454,338	(11,454,338)	-
Unavailable revenue - Other	20,352	(20,352)	-
Total deferred inflows of resources	<u>12,936,092</u>	<u>(12,936,092)</u>	<u>-</u>
Fund balance/net position			
Fund balance:			
Nonspendable	50,000	(50,000)	-
Committed	154,580,859	(154,580,859)	-
Assigned	141,221,211	(141,221,211)	-
Unassigned	56,257,698	(56,257,698)	-
Total fund balance	<u>352,109,768</u>	<u>(352,109,768)</u>	<u>-</u>
Net position:			
Net investment in capital assets	-	10,841,379	10,841,379
Unrestricted	-	364,338,314	364,338,314
Total net position	<u>-</u>	<u>375,179,693</u>	<u>375,179,693</u>
Total liabilities, deferred inflows of resources and fund balances/net position	<u>\$ 384,943,434</u>	<u>\$ 10,841,379</u>	<u>\$ 395,784,813</u>

See accompanying notes to the basic financial statements.

LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
STATEMENT OF ACTIVITIES AND GOVERNMENTAL FUND REVENUES,
EXPENDITURES AND CHANGES IN FUND BALANCE
FOR THE YEAR ENDED JUNE 30, 2019

	<u>General Fund</u>	<u>Adjustments (Note 1)</u>	<u>Statement of Activities</u>
Revenues			
Program revenues			
Operating grants and contributions:			
Tobacco taxes	\$ 57,126,105	\$ 11,454,338	\$ 68,580,443
Prop 56	7,482,310	-	7,482,310
State Commission Program Funds	12,524,683	1,461,402	13,986,085
Medi-Cal Administrative Activities	350,924	-	350,924
California Department of Education	675,251	(298,700)	376,551
Other program revenue	103,441	20,352	123,793
Total program revenues	<u>78,262,714</u>	<u>12,637,392</u>	<u>90,900,106</u>
General revenues			
Investment income	8,183,532	-	8,183,532
Net increase in fair value of investments	4,898,141	-	4,898,141
Other general income	133,321	-	133,321
Total general revenues	<u>13,214,994</u>	<u>-</u>	<u>13,214,994</u>
Total revenues	<u>91,477,708</u>	<u>12,637,392</u>	<u>104,115,100</u>
Expenditures/expenses			
Provider grants and other allocations	97,979,838	-	97,979,838
Pass-through grants	273,294	-	273,294
Salaries and benefits	17,524,220	8,010	17,532,230
Operating services	1,122,911	-	1,122,911
Consultant services	881,090	-	881,090
Professional services	382,450	-	382,450
Professional development	186,902	-	186,902
Other expenses	339,524	-	339,524
Capital outlay	97,385	(97,385)	-
Depreciation	-	302,300	302,300
Total expenditures/expenses	<u>118,787,614</u>	<u>212,925</u>	<u>119,000,539</u>
Excess/(deficiency) of revenues over/(under) expenditures	(27,309,906)	-	-
Net Change in Fund Balance	(27,309,906)	27,309,906	-
Change in Net Position	-	(14,885,439)	(14,885,439)
Fund balance/net position			
Beginning of year	379,419,674	10,645,458	390,065,132
End of year	<u>\$ 352,109,768</u>	<u>\$ 23,069,925</u>	<u>\$ 375,179,693</u>

See accompanying notes to the basic financial statements.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reporting Entity

With the passage of a ballot initiative in November 1998, California (the “State”) voters approved the establishment of the Los Angeles County Children and Families First – Proposition 10 Commission (the “Commission”), a component unit of Los Angeles County. A thirteen-member Board of Commissioners governs the Commission. The Commission was created by and ultimately is under the authority of the Los Angeles County Board of Supervisors, in accordance with California State Law, through its appointment of the Board of Commissioners and its ability to remove the Commissioners at will. The Commission is a public entity legally separate and apart from the County. The initiative, Proposition 10, mandated an additional 50-cent-per-pack tax on cigarettes and a comparable increase in the tax of other tobacco products and required that the new funds be used on programs focused exclusively on early childhood development for children prenatal up to five years of age.

Following the directive of Proposition 10 to fund programs at the community level, each of the State’s 58 counties created a Proposition 10 Commission as well as a trust fund to receive Proposition 10 revenues. In Los Angeles County, the Board of Supervisors passed an ordinance in December 1998 to establish the Los Angeles County Children and Families First – Proposition 10 Commission, and in May 1999, the Commission held its first meeting, elected officers and established a number of ad hoc committees to address organizational and planning issues. The Commissioners and others who were involved in the effort regarded Proposition 10 as an extraordinary and unprecedented opportunity to begin making a difference in the lives of pregnant women, young children and their families, and to do so at a point in their lives when it can make the most difference. In August 2002, the Commission introduced a new branding identity, First 5 LA, to signify the importance of the first five years of life.

The Commission’s vision statement is that all children throughout Los Angeles’ diverse communities, “are born healthy and raised in a safe, loving and nurturing environment so that they grow up healthy in mind, body, and spirit, are eager to learn with opportunities to reach their full potential.” The Commission’s mission, in partnership with others, is to “strengthen families, communities, and systems of services and support so all children in LA County enter kindergarten ready to succeed in school and life”.

Upon termination of the Commission, all assets of the Commission shall be returned to the State of California. The liabilities of the Commission shall not become liabilities of the County upon either termination of the Commission or the liquidation or disposition of the Commission’s remaining assets.

Basis of Accounting and Measurement Focus

Government-wide Financial Statements

Government-wide financial statements consist of the statement of net position and the statement of activities. These statements are presented on an economic resources measurement focus. All economic resources and obligations of the reporting government are reported in the financial statements.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Government-wide Financial Statements (Continued)

The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. With this measurement focus, all assets and liabilities associated with operation of the Commission's fund are included on the statement of net position. The statement of activities presents a comparison of the direct expenses and program revenues for the Commission's governmental activities. Program revenues include grants and contributions restricted for the operational requirements of a particular program. Grants and similar items are recognized as revenue as soon as all eligibility requirements have been met. Program revenues include tobacco taxes and grants and contributions that are restricted to meeting the operational requirements of a particular program. General revenues are all revenues that do not qualify as program revenues and include investment income and other income. Net position represent the resources that the Commission has available for use in providing services. Net position is composed of net investment in capital assets and unrestricted funds. At June 30, 2019, the Commission reported unrestricted net position of \$364,338,314.

Fund Financial Statements

The fund financial statements consist of the balance sheet and the statement of revenues, expenditures and changes in fund balance of the Commission's general fund. These statements are presented on a current-financial resources measurement focus. The fund financial statements focus on near-term inflows and outflows of spendable resources and on balances of spendable resources available at the end of the fiscal year. The statement of revenues, expenditures and changes in fund balance for the governmental fund generally presents increases (revenues) and decreases (expenditures) in net current resources. All operations of the Commission are accounted for in the general fund.

The fund financial statements have been prepared on the modified accrual basis of accounting. Revenues are recognized in the accounting period in which they become both measurable and available to finance expenditures of the current period. Revenues are considered available if they are received within 60 days after year-end. Revenues susceptible to accrual include tax revenues, grants, and investment income. Expenditures are recognized in the accounting period in which the fund liability is incurred except for compensated absences which are recorded only when payment is due.

Adjustments Between Fund Financial Statements and Government-Wide Financial Statements

Capital Assets

Capital assets are not considered to be financial resources and therefore, are not reported as an asset in the fund financial statements. Capital assets in the amount of \$10,841,379 are capitalized and reported at cost, net of accumulated depreciation, in the government-wide financial statements. Capital assets purchased during the year in the amount of \$97,385 are reported as expenditures on the fund financial statements and capitalized on the government-wide financial statements. Depreciation expense for the year ended June 30, 2019 amounted to \$302,300 and is included in the government-wide financial statements.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Long-Term Liabilities

As of June 30, 2019, the Commission estimated its liability for vested compensated absences to be \$691,066. Compensated absence obligations are considered long-term in nature and are reported in the fund financial statements as expenditures in the period paid or when due and payable at year-end under the modified accrual basis of accounting. The compensated absences have been accrued in the government-wide financial statements and are included in long-term liabilities. The change in compensated absences during the year of \$8,010 is reported in the statement of activities and does not require the use of current financial resources.

For the year ended June 30, 2019, the Commission maintained a security deposit in the amount of \$16,480 related to a facility use agreement with La Petite Academy for use of the first floor of the Commission’s building for the period of July 1, 2012 through June 30, 2020.

Unavailable Revenue

Under the modified accrual basis of accounting, revenue is recognized in the fund financial statements if it has been collected after year-end within the Commission’s established availability period of 60 days. All other accrued revenues due to the Commission are recognized as unavailable revenue at year-end in the fund financial statements. Governmental funds recognized unavailable revenue where receivables are not available to liquidate liabilities of the current period. As of June 30, 2019, the Commission has unavailable revenue of \$12,936,092. The change in unavailable revenue during the year of \$12,637,392 is reported in the statement of activities.

Net Position

In the government-wide financial statements, net position represents the difference between assets less liabilities and is classified into two components:

- Net investment in capital assets – This balance reflects the net position of the Commission that are invested in capital assets. This amount is generally not accessible for other purposes.
- Unrestricted net position – This balance represents the net amount of the assets and liabilities that are available for general use.

Fund Balance

Fund balance classifications comprise a hierarchy based primarily on the extent to which a government is bound to observe constraints imposed upon the use of the resources reported in governmental funds. The Commission established the following classifications and definitions of fund balance for the year ended June 30, 2019:

a. Nonspendable

Portion of net resources that cannot be spent because they are not in an expendable form (e.g. Advances to Grantees) or the portion of net resources that cannot be spent because they must be maintained intact (e.g. revolving fund or the principal of an endowment).

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fund Balance (Continued)

- b. Restricted (externally enforceable limitations on use)
Amounts constrained to specific purposes by their providers (such as creditors, grantors, contributors, or laws and regulations of other governments: e.g. funds advanced by First 5 CA under specific agreements for services such as matching funds for specific initiatives). Amounts constrained by limitations imposed by law through constitutional provisions or enabling legislation (e.g. funds legally restricted by County, state, or federal legislature, or a government’s charter or constitution; or amounts collected from non-spendable items such as long term portion of loan outstanding if those amounts are subject to legal constraint).
- c. Committed (self-imposed limitations in place prior to end of the period)
Amounts constrained by limitations imposed at the highest level of decision making authority that requires the same formal action at the same level to remove or modify. The formal action required by the Board of Commissioners for funds to be committed is action by way of resolution allocating funding for a specific program or initiative.
- d. Assigned (limitation resulting from intended use)
Amounts or limitations that are constrained by the Commission’s intent to be used for a specific purpose (the purpose of the assignment must be narrower than the general fund itself) and are not either restricted or committed. Adoption of a Strategic Plan or Long Term Financial Plan with general spending parameters would be examples of the Commission’s intent and would constitute an assignment. Accordingly, modification to the Commission’s intent would not require formal action. Further, the Commission may designate a body/committee or an official who can specify such purposes. However, as of June 30, 2019, the Commission had not made such a designation.
- e. Unassigned (residual net resources)
Resources in the fund balance that cannot be reported in any other classification including a minimum fund balance reserve based on 25% of the operating and programmatic budget. It also includes the negative residual fund balance that cannot be eliminated by offsetting assigned fund balance amounts.

When both restricted and unrestricted resources are available for use, it is the Commission’s policy to use restricted resources first and then unrestricted resources as needed. The spending priority of fund balance is restricted, committed, assigned, and then unassigned.

Effect of New Governmental Accounting Standards Board (GASB) Pronouncements

Effective in Future Fiscal Years

GASB Statement No. 84 – In January 2017, GASB issued Statement No. 84, *Fiduciary Activities*. The objective of this Statement is to improve guidance regarding the identification of fiduciary activities for accounting and financial reporting purposes and how those activities should be reported. The requirements of this Statement are effective for reporting periods beginning after December 15, 2018. The Commission has not determined the effect of this Statement.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Effect of New Governmental Accounting Standards Board (GASB) Pronouncements (Continued)

Effective in Future Fiscal Years (Continued)

GASB Statement No. 87 – In June 2017, GASB issued Statement No. 87, *Leases*. The objective of this Statement is to better meet the information needs of financial statement users by improving accounting and financial reporting for leases by governments. This Statement increases the usefulness of governments’ financial statements by requiring recognition of certain lease assets and liabilities for leases that previously were classified as operating leases and recognized as inflows of resources or outflows of resources based on the payment provisions of the contract. It establishes a single model for lease accounting based on the foundational principle that leases are financings of the right to use an underlying asset. Under this Statement, a lessee is required to recognize a lease liability and an intangible right-to-use lease asset, and a lessor is required to recognize a lease receivable and a deferred inflow of resources, thereby enhancing the relevance and consistency of information about governments’ leasing activities. The Statement is effective for the reporting periods beginning after December 15, 2019. The Commission has not determined the effect of the Statement.

GASB Statement No. 89 – In June 2018, GASB issued Statement No. 89, *Accounting for Interest Cost Incurred before the End of a Construction Period*. The objective of this Statement are (1) to enhance the relevance and comparability of information about capital assets and the cost of borrowing for a reporting period and (2) to simplify accounting for interest cost incurred before the end of a construction period. The Statement is effective for the reporting periods beginning after December 15, 2019. The Commission has not determined the effect of the Statement.

GASB Statement No. 90 – In August 2018, GASB issued Statement No. 90, *Majority Equity Interests – An Amendment of GASB Statements No. 14 and No. 61*. The primary objectives of this Statement are to improve the consistency and comparability of reporting a government’s majority equity interest in a legally separate organization and to improve the relevance of financial statement information for certain component units. The Statement is effective for the reporting periods beginning after December 15, 2018. The Commission has not determined the effect of the Statement.

GASB Statement No. 91 – In May 2019, GASB issued Statement No. 91, *Conduit Debt Obligations*. The objectives of this statement are to provide a single method of reporting conduit debt obligations by issuers and eliminate diversity in practice associated with (1) commitments extended by issuers, (2) arrangements associated with conduit debt obligations, and (3) related note disclosures. The requirements of this statement are effective for reporting periods beginning after December 15, 2020. The Commission has not determined the effect on the financial Statement.

Investments

The Commission participates in the common investment pool of Los Angeles County. Investments are reported at fair value which is the amount at which financial instruments could be exchanged in a current transaction between willing parties. The Commission categorizes the fair value measurements of its investments based on the hierarchy established by generally accepted accounting principles. The fair value hierarchy, which has three levels, is based on the valuation inputs used to measure an asset’s fair value: Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs. The Los Angeles County Treasurer is responsible for establishing and consistently applying a policy for identifying those events that might affect fair value measurements.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Advances to Grantees

The Commission may provide advances to grantees/contractors that are repayable by the end of the fiscal year unless otherwise stipulated by contract or agreement. During fiscal year 2018-19, the Commission entered into agreements with various grantees to support the Commission’s 2015-2020 Strategic Plan “Focusing for the Future”. The Commission has two outstanding advances to grantees as of June 30, 2019.

Advances to Grantees:

Southern California Grantmakers	\$ 25,000
Community Partners (Fiscal Agent for LA Food Policy Council)	<u>25,000</u>
Total advances to grantees	<u><u>\$ 50,000</u></u>

Capital Assets

Capital assets are composed of land, buildings, building improvements, computer software and accessories, office equipment and furniture and fixtures and are recorded at cost. Donated capital assets are recorded at acquisition value at the date of donation. The Commission capitalizes assets with a cost in excess of \$5,000 and with a useful life greater than one year. The Commission depreciates capital assets using a straight-line method over the estimated useful life of fifty years for buildings, four years for computers and five years for office equipment and furniture and fixtures. Building improvements are depreciated over the remaining useful life of the building.

Deferred Inflows of Resources

Deferred inflows of resources represent an acquisition of fund balance that applies to a future period and will not be recognized as an inflow of resources (revenue) until that time. The Commission has one type of deferred inflow, unavailable revenue, which occurs only under the modified accrual basis of accounting. Accordingly, the item is reported only in the governmental fund balance sheet. This amount is deferred and recognized as an inflow of resources in the period that the amounts become available.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTE 2 – CASH AND INVESTMENTS

Total cash and investments at fair value, as of June 30, 2019 are as follows:

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

Cash:		
Cash in bank		<u>\$ 1,428,392</u>
Investments with County Treasurer:		
Pooled cash and investments		<u>364,302,197</u>
Total cash and investments		<u><u>\$ 365,730,589</u></u>

NOTE 2 – CASH AND INVESTMENTS (Continued)

Cash in Bank

The *California Government Code* requires California banks and savings and loan associations to secure the Commission's deposits by pledging government securities as collateral. The market value of pledged securities must equal 110% of an agency's deposits. California law also allows financial institutions to secure an agency's deposits by pledging first trust deed mortgage notes having a value of 150% of an agency's total deposits and collateral is considered to be held in the name of the Commission. At June 30, 2019, cash held by financial institutions of \$3,788,609 was entirely insured and collateralized as described above. The book balance at June 30, 2019 was \$1,428,392.

Pooled Cash and Investments

Investments with the Los Angeles County Treasurer at June 30, 2019 are stated at fair value. The fair value of pooled investments is determined annually and is based on current market prices. The fair value of each participant's position in the pool is the same as the value of the pool shares. The method used to determine the value of participants' equity withdrawn is based on the book value of the participants' percentage participation at the date of such withdrawals. As of June 30, 2019, the Commission's percentage of participation is 1.13. The Los Angeles County Treasury is sponsored and administered by the County of Los Angeles and oversight is conducted by the County Treasury Oversight Committee. At June 30, 2019, the weighted average maturity for the County pool approximated 547 days and the County pool is not rated. For further information regarding the Los Angeles County Investment Pool, refer to the County of Los Angeles Comprehensive Annual Financial Report.

Fair Value Measurements

The Commission categorizes its fair value measurements within the fair value hierarchy established by generally accepted accounting principles. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets, Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs. As of June 30, 2019, the Commission held no individual investments. All funds were invested in the Los Angeles County Investment Pool.

In instances where inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. The Commission's assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset or liability.

Deposits and withdrawals are made on the basis of \$1 and not fair value. Accordingly, the Commission's proportionate share of investments in the Los Angeles County Investment Pool at June 30, 2019 is uncategorized and not defined as a Level 1, Level 2, or Level 3 input.

LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019

NOTE 2 – CASH AND INVESTMENTS (Continued)

Fair Value Measurements (Continued)

The table below identifies the investment types that are authorized by the California Government Code or the Commission's investment policy, where more restrictive. The table also identifies certain provisions of the California Government Code or the Commission's investment policy for a Specifically Invested Portfolio, where more restrictive, that address interest rate risk, credit risk, and concentration of credit risk.

Type	Limit Per Issuer	Total Limit	Maximum Maturity
Certificates of Deposits (CDs)	5%	30%	5 Years
Commercial Paper (CP)	5%	40%	5 Years
Corporate Notes	5%	30%	5 Years
Federal Agencies	15%	60%	5 Years
U.S. Treasuries	100%	100%	5 Years
Los Angeles County Investment Pool	None	None	N/A

The County Treasurer's Investment Policy diversifies investments among issues and issuers with a minimum credit rating to mitigate credit risk. For an issuer of short-term debt, the rating must be no less than P-1/A (Moody's) or A-1/A (S&P) while an issuer of long-term debt shall be rated no less than A.

NOTE 3 – CAPITAL ASSETS

	Balance July 1, 2018	Increases	Decreases	Balance June 30, 2019
Capital assets, not depreciated:				
Land	\$ 2,039,000	\$ -	\$ -	\$ 2,039,000
Capital assets, depreciable:				
Building and improvements	12,076,512	-	-	12,076,512
Computer software and accessories	1,855,305	97,385	-	1,952,690
Office equipment	331,035	-	-	331,035
Furniture and fixtures	627,670	-	-	627,670
Total depreciable capital assets	<u>14,890,522</u>	<u>97,385</u>	<u>-</u>	<u>14,987,907</u>
Less accumulated depreciation:				
Building and improvements	(3,163,118)	(242,542)	-	(3,405,660)
Computer software and accessories	(1,762,127)	(59,040)	-	(1,821,167)
Office equipment	(330,314)	(718)	-	(331,032)
Furniture and fixtures	(627,669)	-	-	(627,669)
Total accumulated depreciation	<u>(5,883,228)</u>	<u>(302,300)</u>	<u>-</u>	<u>(6,185,528)</u>
Total capital assets, depreciable (Net)	<u>9,007,294</u>	<u>(204,915)</u>	<u>-</u>	<u>8,802,379</u>
Capital assets, net	<u>\$ 11,046,294</u>	<u>\$ (204,915)</u>	<u>\$ -</u>	<u>\$ 10,841,379</u>

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 4 – CHANGES IN COMPENSATED ABSENCES

Compensated absences liability activities for the year ended June 30, 2019 is as follows:

	Balance July 1, 2018	Increases	Decreases	Balance June 30, 2019	Due Within One Year
Compensated absences	\$ 683,056	\$ 778,936	\$ (770,926)	\$ 691,066	\$ 98,724

NOTE 5 – FUND BALANCE

Fund balance is classified using a hierarchy based primarily on the extent to which a government is bound to observe constraints imposed upon the use of the resources reported in governmental funds. Fund balance at June 30, 2019 consists of the following:

INITIATIVE/PROGRAM ALLOCATION

	NONSPENDABLE
Advances:	
Community Partners (Fiscal Agent for LA Food Policy Council)	\$ 25,000
Southern California Grantmakers	25,000
TOTAL	50,000
	COMMITTED
Baby Friendly Hospitals/Family Place Libraries	\$ 23,040,887
Black Infant Health	2,638,582
Communications & Marketing	5,866,000
Communications - Conference Funding	250,000
Communities	19,470,000
Communities Engagement and Advocacy	323,000
Communities of Practice	131,000
County Partnerships	315,000
Data Development & Integration	935,000
Data Partnership with Funders	1,086,020
Early Care & Education Systems	26,046,000
Families	39,343,000
Grantee Assessment	40,000
Health Related Systems	5,697,000
Impact Framework	400,000
Knowledge Management	178,000
Learning Plan Development	600,000
Little by Little/One Step Ahead	12,596,619
Parent-Child Interaction Therapy	173,605

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 5 – FUND BALANCE (Continued)

Policy Agenda/Advocacy	\$ 2,370,000
Policy & Strategy - Emerging Opportunities	50,000
Program Evaluation	3,078,000
Strategic Partnership-Cross-Cutting Funder Partnership	557,000
Strategic Partnership-Grantmaking Memberships	41,000
Strategic Partnership-Partnership Development	120,000
Workforce Development - ECE Workforce Consortium	2,372,855
Capital Project Fund	6,862,291
TOTAL	<u>\$ 154,580,859</u>
	ASSIGNED
Strategic Plan	<u>\$ 141,221,211</u>
TOTAL	<u>\$ 141,221,211</u>
	UNASSIGNED
Unassigned	\$ 22,828,358
Fund Balance Reserve - 25% of total FY 2018-19 Budget	<u>33,429,340</u>
TOTAL	<u>\$ 56,257,698</u>
Total fund balance	<u><u>\$ 352,109,768</u></u>

NOTE 6 – PROGRAM EVALUATION

In accordance with the *Standards and Procedures for Audits of California Counties Participating in the California Children and Families Program*, issued by the California State Controller, the Commission is required to disclose the amounts expended during the fiscal year on program evaluation. Program evaluation costs pertain to those activities undertaken to support the collection, production, analysis and presentation of evaluation information for Commission management, Commissioners and other interested parties.

The Commission spent \$3,105,982 on program evaluation during the year ended June 30, 2019.

LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019

NOTE 7 – DEFERRED COMPENSATION PLANS

All regular and limited-term employees of the Commission participate in the 403(b) Savings and Investment Plan, a defined contribution plan administered by The Standard. Benefit provisions under the plan are established by the California Government Code Section 31694(a) and other applicable statutes. The 403(b) Savings and Investment Plan provides for service retirement, death, and disability benefits to plan members. The plan can be amended by executive management of the Commission.

Regular and limited-term employees are eligible to receive both an elective and a non-elective contribution based on years of completed service with the organization. The elective contribution requires employee participation in order to receive the employer match, and is between 1% and 3% depending on the employee's contribution and the years of service the employee has completed with the organization: 1% for less than one year, 2% after one year and 3% for after two years or more of completed service. The Commission also makes a separate, non-elective contribution into the retirement plan regardless of employee participation. This non-elective employer contribution is between 3% and 7.5% based on years of completed service with the organization: 3% for less than 5 years, 4.5% for 5 to 9 years, 6% for 10 to 14 years, and 7.5% after 15 years or more of completed service. Employer contributions are not 100% vested until an employee has completed three years of service with the organization, with a graded vesting schedule for employees who complete at least one year of service. The Commission contributed a total of \$830,886, comprised of \$315,233 in elective contribution and \$515,653 in non-elective contribution for the fiscal year ended June 30, 2019.

NOTE 8 – UNAVAILABLE REVENUE

The general fund reports unavailable revenue on the governmental fund balance sheet in connection with resources that have been earned, but are not yet available to finance expenditures of the current fiscal period. This type of deferred inflow of resources occurs only under the modified accrual basis of accounting. Accordingly, unavailable revenue is reported only in the general fund balance sheet. At the end of the current fiscal year, the components of unavailable revenue resulting from funds not received within the 60-day period of availability were as follows:

Unavailable Revenue:	
Tobacco Taxes	\$ 11,454,338
IMPACT Funds	551,343
Hubs Funds	646,894
Surplus Investment Monetary Fund	208,165
ECE Coalition Support Program	55,000
Pritzker/Sorenson Grant - University of Utah	20,352
Total unavailable revenue	<u><u>\$ 12,936,092</u></u>

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 9 – RISK MANAGEMENT

The Commission is exposed to various risks of loss related to general liability, property liability, health benefits, workers' compensation and auto. These risks are addressed through commercial insurance policies.

The Commission's property and liability insurance is provided by insurance companies that are "Non-Admitted" insurance companies in the State of California. If such a company becomes insolvent, the California Insurance Guarantee Association will not settle unpaid claims.

No claims or suits are pending against the Commission arising out of proposed claim settlements covered by insurance. No settlements exceeded insurance coverage during the last three years.

NOTE 10 – COMMITMENTS AND CONTINGENCIES

Operating Lease

The Commission leases equipment from a third party which expires in July 2019 and May 2022 and are non-cancelable. The future minimum rental payments due under the lease are as follows:

For Year Ending June 30,	Annual
2020	\$ 14,017
2021	12,463
2022	11,425
Total	<u>\$ 69,012</u>

The Commission recognized \$47,429 in lease expense for the year ended June 30, 2019.

Future Funding

The Commission has entered into future funding commitments with various entities, which are contingent on State funding.

NOTE 11 – RELATED PARTY TRANSACTIONS

The Commission incurred expenses totaling \$59,121 for County of Los Angeles services provided during the year ended June 30, 2019.

The Commission paid \$67,610,481 of provider grants, operating services, consultant services, and professional services to organizations which are represented by 12 members of the Board of Commissioners.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTES TO BASIC FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 12 – FIRST 5 CALIFORNIA SIGNATURE PROGRAMS

Improve and Maximize Programs so All Children Thrive (IMPACT) Regional Coordination and Training and Technical Assistance Hubs (Hubs) Program

The purpose of IMPACT is to support a network of local quality improvement systems to better coordinate, assesses, and improve the quality of early learning settings to achieve the goal of helping children ages 0 to 5 and their families thrive by increasing the number of high quality early learning settings, including supporting and engaging families in the early learning process. Funding is to center around Continuous Quality Improvement, including a network of local Quality Rating and Improving System (QRIS). All IMPACT funds require a local match based on county size. For the Commission, a one to one match ratio or a dollar of local funding match with a dollar of IMPACT fund is required. The Commission claimed \$12,484,604 in IMPACT Regional Coordination and Training reimbursable expenditures for the year ended June 30, 2019.

For IMPACT Hubs, the primary focus is to provide coordination and specialized support to consortia within a region or with similar technical assistance needs to create economies of scale while building a local early learning system. The Commission claimed \$1,096,021 in IMPACT Hubs reimbursable expenditures for the year ended June 30, 2019.

REQUIRED SUPPLEMENTARY INFORMATION

**REQUIRED SUPPLEMENTARY INFORMATION
LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
SCHEDULE OF REVENUES, EXPENDITURES AND
CHANGES IN FUND BALANCE – BUDGET AND ACTUAL – GENERAL FUND
FOR THE YEAR ENDED JUNE 30, 2019**

	Original Budget	Final Budget	Actual	Variance Positive (Negative)
Revenues				
Tobacco taxes	\$ 70,286,153	\$ 70,286,153	\$ 57,126,105	\$ (13,160,048)
Prop 56	7,482,310	7,482,310	7,482,310	-
State Commission Program Funds	13,386,817	13,386,817	12,524,683	(862,134)
Medi-Cal Administrative Activities	-	-	350,924	350,924
California Department of Education	-	-	675,251	675,251
Other program revenue	103,441	103,441	103,441	-
Investment income	5,110,111	5,110,111	8,183,532	3,073,421
Net increase (decrease) in fair value of investments	-	-	4,898,141	4,898,141
Other general income	-	-	133,321	133,321
Total revenues	<u>96,368,832</u>	<u>96,368,832</u>	<u>91,477,708</u>	<u>(4,891,124)</u>
Expenditures				
Program Costs:				
Provider grants and other allocations	117,143,000	119,390,000	97,979,838	21,410,162
Pass-through grants	-	-	273,294	(273,294)
Total program costs	<u>117,143,000</u>	<u>119,390,000</u>	<u>98,253,132</u>	<u>21,136,868</u>
Operations & Administration				
Personnel Related Expenditures:				
Salaries and wages	14,062,486	13,803,286	13,823,898	(20,612)
Fringe Benefits	3,961,920	3,961,920	3,700,322	261,598
Total personnel related expenditures	<u>18,024,406</u>	<u>17,765,206</u>	<u>17,524,220</u>	<u>240,986</u>
General Operating Expenditures:				
ADP Payroll Charges	38,000	38,000	38,275	(275)
Workers' Compensation Insurance	85,000	65,000	63,139	1,861
Utilities	165,000	165,000	118,028	46,972
Corporate Insurance	75,000	75,000	30,927	44,073
Mileage and Parking	71,250	63,950	36,768	27,182
Telephones and Modems	67,000	67,000	76,728	(9,728)
Cell Phones and Mobile Devices	55,800	53,500	24,726	28,774
Outside Printing	23,000	22,000	12,115	9,885
Other Supplies	20,250	20,250	7,452	12,798
Postage and Delivery	13,200	13,200	9,777	3,423
Educational Supplies	7,100	7,100	812	6,288
Office Supplies	88,000	87,500	60,304	27,196
Subscriptions and Publications	21,500	21,000	16,833	4,167
Equipment Rental	119,000	119,000	49,049	69,951
Building Repairs and Maintenance	192,000	192,000	165,127	26,873
Equipment Repairs and Maintenance	24,000	24,000	10,396	13,604
Offsite Storage	34,400	34,400	18,698	15,702
Miscellaneous Service Charges	255,300	244,300	224,770	19,530
Miscellaneous/Contingency	75,000	75,000	-	75,000
Stipend/Honorarium	-	-	1,800	(1,800)
Internal Meetings	133,100	137,100	91,014	46,086
Division Capacity Building	100,000	100,000	21,003	78,997
Capital Outlay	126,000	191,000	45,170	145,830
Total general operating expenditures	<u>1,788,900</u>	<u>1,815,300</u>	<u>1,122,911</u>	<u>692,389</u>
Professional Services:				
Audit	80,000	80,000	68,295	11,705
Legal	175,000	175,000	89,903	85,097
Professional Dues	123,552	123,552	103,491	20,061
Staff Recruitment	25,000	25,000	7,777	17,223
Commission Stipends	30,000	30,000	19,076	10,924
Web-Based Services	75,000	75,000	34,787	40,213
Bank & Other Service Charges	12,000	32,000	59,121	(27,121)
Total professional services	<u>520,552</u>	<u>540,552</u>	<u>382,450</u>	<u>158,102</u>

(continued)

See accompanying note to required supplementary information.

**REQUIRED SUPPLEMENTARY INFORMATION
LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
SCHEDULE OF REVENUES, EXPENDITURES AND
CHANGES IN FUND BALANCE – BUDGET AND ACTUAL – GENERAL FUND (CONTINUED)
FOR THE YEAR ENDED JUNE 30, 2019**

	<u>Original Budget</u>	<u>Final Budget</u>	<u>Actual</u>	<u>Variance Positive (Negative)</u>
Consultant Services:				
Consultant Fees	\$ 1,214,800	\$ 1,414,800	\$ 602,671	\$ 812,129
Other Professional Fees	315,000	315,000	277,969	37,031
External Reviewers	2,500	2,500	450	2,050
Total consultant services	<u>1,532,300</u>	<u>1,732,300</u>	<u>881,090</u>	<u>851,210</u>
Travel and Meetings:				
Airfare	161,380	172,380	133,638	38,742
Lodging	162,200	161,200	118,980	42,220
Per Diem	76,200	77,200	60,196	17,004
Other Travel Expense	22,850	28,650	26,710	1,940
Total travel and meetings	<u>422,630</u>	<u>439,430</u>	<u>339,524</u>	<u>99,906</u>
Professional Development:				
Training Materials & Supplies	12,500	12,500	4,079	8,421
Internal Training	94,400	94,400	15,512	78,888
Leadership Programs	102,000	102,000	36,551	65,449
Conference Registration	210,000	206,000	99,618	106,382
External Education/Training	142,000	142,000	31,142	110,858
Total professional development	<u>560,900</u>	<u>556,900</u>	<u>186,902</u>	<u>369,998</u>
Capital Improvements:	-	-	97,385	(97,385)
Total operating expenditures	<u>22,849,688</u>	<u>22,849,688</u>	<u>20,534,482</u>	<u>2,315,206</u>
Total program costs and operating expenditures	<u>139,992,688</u>	<u>142,239,688</u>	<u>118,787,614</u>	<u>23,452,074</u>
Excess (deficiency) of revenues over (under) expenditures	<u>\$ (43,623,856)</u>	<u>\$ (45,870,856)</u>	<u>\$ (27,309,906)</u>	<u>\$ 18,560,950</u>
Fund balance - Beginning of year			<u>379,419,674</u>	
Fund balance - End of year			<u>\$ 352,109,768</u>	

See accompanying note to required supplementary information.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
NOTE FOR THE REQUIRED SUPPLEMENTARY INFORMATION
FOR THE YEAR ENDED JUNE 30, 2019**

NOTE 1 – BUDGET ADOPTION

The Commission adopts a budget annually in accordance with generally accepted accounting principles based on estimates of revenue and anticipated expenditures. The Board of Commissioners has given the Executive Director authority to make budget adjustments between line items in the Commission's annual budget for Operating and Administrative costs in an amount not to exceed \$25,000. Any budget adjustment between line items in excess of \$25,000 requires approval of the Board of Commissioners.

The accompanying Schedule of Revenues, Expenditures and Changes in Fund Balance – Budget and Actual – General Fund includes the budgeted expenditures for the year, along with management's estimate of revenues for the year. The legal level of budgetary control is at the total fund level. The total final budget for FY 2018-19 was \$142.2 million, which included \$119.4 million for Program costs and \$22.8 million for Operating and Administrative costs.

OTHER SUPPLEMENTARY INFORMATION

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST - PROPOSITION 10 COMMISSION
SCHEDULE OF FIRST 5 CALIFORNIA FUNDING
FOR THE YEAR ENDED JUNE 30, 2019**

Program	Source	Revenue Funds	Expenditures
IMPACT Regional Coordination and Training	First 5 CA	\$ 12,484,604	\$ 12,484,604
Technical Assistance Hubs (Hubs)	First 5 CA	1,096,021	1,096,021

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
STATISTICAL SECTION
(UNAUDITED)**

The information in this section is not covered by the Independent Auditors' Report, but it is presented as supplemental data for the benefit of the readers of the comprehensive annual financial report. The objectives of statistical section information are to provide financial statement users with additional information to understand and assess the Commission's economic condition.

Pages

Financial Trends

These schedules contain trend information to help the reader understand how the Commission's financial performance and well-being have changed over time. 34-37

Revenue Capacity

These schedules contain trend information to help the reader assess the Commission's most significant revenue base. 38-39

Demographic Information

These schedules offer economic and demographic indicators to help the reader understand how the information in the Commission's financial report relates to the services the Commission provides and the activities it performs. 41-43

Operating Information

This schedule contains infrastructure data to help the reader understand how the information in the Commission's financial report relates to the services the Commission performs. 44-45

Sources:

Unless otherwise noted, the information in these schedules is derived from the comprehensive annual financial reports for the relevant years.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
NET POSITION BY COMPONENT
LAST TEN FISCAL YEARS**

	Fiscal Year									
	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010*
Restricted	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Unrestricted	364,338,314	379,018,838	422,015,244	461,512,770	543,521,742	632,680,166	723,252,516	829,030,048	434,206,491	859,235,104
Net investment in capital asset	10,841,379	11,046,294	11,310,273	11,593,026	11,885,041	12,082,438	12,355,226	12,777,760	13,114,194	13,405,843
Total net position	<u>\$ 375,179,693</u>	<u>\$ 390,065,132</u>	<u>\$ 433,325,517</u>	<u>\$ 473,105,796</u>	<u>\$ 555,406,783</u>	<u>\$ 644,762,604</u>	<u>\$ 735,607,742</u>	<u>\$ 841,807,808</u>	<u>\$ 447,320,685</u>	<u>\$ 872,640,947</u>

* The Commission presented net position as unrestricted beginning with 2010.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
CHANGES IN NET POSITION
LAST TEN FISCAL YEARS**

	Fiscal Year									
	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Revenues										
Tobacco taxes*	\$ 68,580,443	\$ 72,330,836	\$ 83,567,141	\$ 87,942,700	\$ 89,475,135	\$ 90,280,307	\$ 94,112,590	\$ 100,187,619	\$ 100,269,182	\$ 102,504,928
Prop. 56	7,482,310	-	-	-	-	-	-	-	-	-
State School Readiness	-	-	-	-	-	-	-	-	28,465,232	19,011,847
State Commission Program Funds	13,986,085	896,040	556,665	5,796,252	10,283,414	18,009,907	2,749,082	8,098,412	7,933,188	7,162,800
Medi-Cal Administrative Activities	350,924	181,859	137,599	159,549	80,799	232,408	316,369	483,325	507,869	740,794
Partnership for Families Fund**	-	-	4,334,967	9,001,152	4,615,313	-	-	-	-	-
California Department of Education	376,551	298,700	-	-	-	-	-	-	-	-
Other program revenue	123,793	1,016,683	401,956	115,000	-	-	-	-	-	-
Investment income	8,183,532	6,830,856	4,003,489	3,759,751	3,903,275	6,368,593	(3,402,141)	915,935	12,004,422	16,094,660
Net increase (decrease) in FMV of investments	4,898,141	(2,742,856)	(3,026,254)	1,064,007	2,152,879	-	-	-	-	-
Other revenues	133,321	148,135	122,208	119,100	104,072	100,320	98,880	9,048	290,093	465,061
Total revenues:	\$ 104,115,100	\$ 78,960,253	\$ 90,097,771	\$ 107,957,511	\$ 110,614,887	\$ 114,991,535	\$ 93,874,779	\$ 109,694,339	\$ 149,469,986	\$ 145,980,090
Expenses										
Provider grants and other allocations	\$ 97,979,838	101,364,209	106,777,128	159,337,913	182,991,937	189,910,283	185,753,622	124,709,026	133,261,213	157,019,407
Pass-through grants	273,294	136,877	4,150,975	13,519,735	N/A	N/A	N/A	N/A	N/A	N/A
AB 99	N/A	N/A	N/A	N/A	N/A	N/A	N/A	(424,388,705)	424,388,705	N/A
First 5 California (SRI)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1,137,220	2,506,120	N/A
Salaries and benefits	17,532,230	17,382,747	15,763,620	14,357,480	13,423,832	12,682,373	11,583,915	11,153,057	10,685,423	8,818,136
Operating services	1,122,911	1,232,687	1,172,319	1,157,290	1,346,532	1,207,259	1,159,609	1,138,850	1,324,708	832,164
Consultant services	881,090	850,154	999,806	990,724	1,216,609	956,488	549,676	331,046	1,523,221	677,379
Professional services	382,450	500,050	346,529	323,336	404,560	543,038	426,726	540,606	398,819	208,008
Professional development	186,902	166,975	-	-	-	-	-	-	-	-
Other expenses	339,524	273,951	358,346	255,453	264,892	183,974	149,116	114,384	116,223	80,355
Depreciation	302,300	312,988	309,327	316,567	322,346	353,258	452,182	471,732	585,814	596,868
Total expenses:	119,000,539	122,220,638	129,878,050	190,258,498	199,970,708	205,836,673	200,074,846	(284,792,784)	574,790,246	168,232,317
Change in net position	\$ (14,885,439)	\$ (43,260,385)	\$ (39,780,279)	\$ (82,300,987)	\$ (89,355,821)	\$ (90,845,138)	\$ (106,200,066)	\$ 394,487,123	\$ (425,320,260)	\$ (22,252,227)

* For FY 2018, tobacco taxes include \$3,212,942 of Prop. 56 backfill.

**Partnership for Families initiative was funded by the LA County Department of Children and Family Services (DCFS), with First 5 LA acted as a pass-through entity and received reimbursement from DCFS. This initiative ended December 2016.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
FUND BALANCES – GENERAL FUND
LAST TEN FISCAL YEARS***

	Fiscal Year									
	2019*	2018*	2017*	2016*	2015*	2014*	2013*	2012*	2011*	2010
Fund Balance										
Nonspendable	\$ 50,000	\$ 1,044,000	\$ 19,760,505	\$ 34,279,475	\$ 39,411,636	\$ 37,578,099	\$ 27,022,268	\$ 19,960,620	\$ -	
Committed	154,580,859	195,282,039	216,214,576	249,515,814	340,879,636	451,133,640	561,003,855	631,710,435	632,471,832	
Assigned	141,221,211	125,245,775	128,331,556	114,665,689	78,113,279	57,716,899	64,902,466	153,086,390	-	
Unassigned	56,257,698	57,847,860	57,832,380	61,615,198	78,223,453	79,494,722	70,816,380	16,691,138	(205,716,806)	
Total Fund Balance	<u>\$ 352,109,768</u>	<u>\$ 379,419,674</u>	<u>\$ 422,139,017</u>	<u>\$ 460,076,176</u>	<u>\$ 536,628,004</u>	<u>\$ 625,923,360</u>	<u>\$ 723,744,969</u>	<u>\$ 821,448,583</u>	<u>\$ 426,755,026</u>	
Reserved										
Reserved for encumbrances										\$ 129,094,692
Reserved for obligations										189,699,943
Reserved for First 5 California										<u>19,004,928</u>
Total Reserved										<u>\$ 337,799,563</u>
Unreserved										
Designated										\$ 249,875,172
Unreserved										271,842,909
Total Fund Balance										<u>\$ 859,517,644</u>

* Fund balance presentation changed in fiscal year 2010-2011 due to the implementation of GASB 54.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
CHANGES IN FUND BALANCES – GENERAL FUND
LAST TEN FISCAL YEARS**

	Fiscal Year									
	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Revenues										
Tobacco taxes*	\$ 68,580,443	\$ 72,330,836	\$ 83,567,141	\$ 87,942,700	\$ 89,475,135	\$ 90,280,307	\$ 94,112,590	\$ 100,187,619	\$ 100,269,182	\$ 102,504,928
Prop. 56	7,482,310	-	-	-	-	-	-	-	-	-
State School Readiness	-	-	-	-	-	-	-	-	39,242,565	19,011,847
State Commission Program Funds	13,986,085	979,106	2,411,083	5,796,252	11,050,327	10,668,187	10,741,413	7,960,036	95,713	2,441,868
Medi-Cal Administrative Activities	350,924	181,859	137,599	159,549	80,799	232,408	316,369	483,325	507,869	740,794
Partnership for Families Funds**	-	-	4,334,967	9,001,152	3,701,993	-	-	-	-	-
California Department of Education	376,551	-	-	-	-	-	-	-	-	-
Other program revenue	123,793	1,418,639	-	115,000	-	-	-	-	-	-
Investment income	8,183,532	6,830,856	4,003,489	3,759,751	3,903,275	6,368,593	(3,402,141)	915,935	12,004,422	16,094,660
Net increase (decrease) in FMV of investments	4,898,141	(2,742,856)	(3,026,254)	1,064,007	2,152,879	-	-	-	-	-
Other income	133,321	148,135	190,539	119,100	104,072	100,320	98,880	9,048	290,093	427,960
Total revenues:	104,115,100	79,146,575	91,618,564	107,957,511	110,468,480	107,649,815	101,867,110	109,555,963	152,409,844	141,222,057
Expenditures:										
Provider grants and other allocations	\$ 97,979,838	101,364,209	106,777,128	159,337,913	182,991,937	189,910,283	185,753,622	124,709,026	133,261,213	157,019,407
Pass-through grants	273,294	136,877	4,150,975	13,519,735	N/A	N/A	N/A	N/A	N/A	N/A
AB 99	N/A	N/A	N/A	N/A	N/A	N/A	N/A	(424,388,705)	424,388,705	N/A
First 5 California (SRI)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1,137,220	2,506,120	N/A
Salaries and benefits	17,532,230	17,292,006	15,724,046	14,357,480	13,414,357	12,589,911	11,502,328	11,144,681	10,619,053	8,774,370
Operating services	1,122,911	1,232,687	1,172,319	1,157,290	1,346,532	1,207,258	1,159,609	1,138,850	1,324,708	832,164
Consultant services	881,090	850,154	999,806	990,724	1,216,609	956,488	549,676	331,046	1,523,221	677,379
Professional services	382,450	500,050	346,529	323,336	404,560	543,038	426,726	540,606	398,819	208,008
Professional development	186,902	166,975	-	-	-	-	-	-	-	-
Other expenses	339,524	273,951	358,346	255,453	264,892	183,974	149,116	114,384	116,223	80,355
Capital outlay	302,300	49,009	26,574	316,567	124,949	80,471	29,648	135,298	294,166	123,599
Total expenditures:	119,000,539	121,865,918	129,555,723	190,258,498	199,763,836	205,471,423	199,570,724	(285,137,594)	574,432,228	167,715,282
Excess/(deficiency) of revenues over/(under) expenditures	\$ (14,885,439)	\$ (42,719,343)	\$ (37,937,159)	\$ (82,300,987)	\$ (89,295,356)	\$ (97,821,608)	\$ (97,703,614)	\$ 394,693,557	\$ (422,022,384)	\$ (26,493,225)

* For FY 2018, tobacco taxes include \$3,212,942 of Prop. 56 backfill.

**Partnership for Families initiative was funded by the LA County Department of Children and Family Services (DCFS), with First 5 LA acted as a pass-through entity and received reimbursement from DCFS. This initiative ended December 2016.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
FIRST 5 CALIFORNIA COUNTY TAX REVENUE PROJECTIONS FOR
FY 2018/2019 - FY 2023/2024**

2016 Projected Births	2016 Projected Birthrate	2018-2019 Tax Revenue Projection	2017 Projected Births	2017 Projected Birthrate	2019-2020 Tax Revenue Projection	2018 Projected Births	2018 Projected Birthrate	2020-2021 Tax Revenue Projection	2019 Projected Births	2019 Projected Birthrate	2021-2022 Tax Revenue Projection	2020 Projected Births	2020 Projected Birthrate	2022-2023 Tax Revenue Projection	2021 Projected Births	2021 Projected Birthrate	2023-2024 Tax Revenue Projection
122,958	25.169%	\$ 72,739,589	121,413	24.987%	\$ 71,741,717	119,336	24.735%	\$ 69,271,309	117,752	24.555%	\$ 67,078,213	115,758	24.303%	64,761,175	114,079	24.070%	62,565,322

Source:
 "First 5 California County Tax Revenue Projections for FY 2018-19 through 2023-24"
 (Updated 5/20/2019 Utilizing DOF May Revise 2019 Tobacco Tax Projections and DOF Birth Projections for California State and Counties 1990-2040)

**LOS ANGELES COUNTY CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
CIGARETTE TAXES AND OTHER TOBACCO PRODUCTS SURTAX REVENUE, 1959-60 TO 2017-18
(In thousands of dollars)**

Fiscal year	Cigarette tax				Other tobacco products surtax	
	Revenue (a)	Distributors' Discounts (b)	Gross Value (c)	Refunds	OTP Revenue	Rate
2017-18	\$1,852,854,000	\$15,884,000	\$1,868,738,000	\$1,033,000	\$169,244,000	65.08%
2016-17	948,636,000	8,133,000 d/	956,769,000 d/	1,185,000	95,330,000	27.30%
2015-16	741,937,000	6,360,000	748,297,000	1,262,000	101,427,000	28.13%
2014-15	748,022,000	6,413,000	754,434,000	837,000	86,949,000	28.95%
2013-14	751,513,000	6,443,000	757,956,000	600,000	86,424,000	29.82%
2012-13	782,115,000	6,705,000	788,820,000	498,000	82,548,000	30.68%
2011-12	820,322,000	7,032,000	827,355,000	1,017,000	80,424,000	31.73%
2010-11	828,831,000	7,105,000	835,937,000	1,308,000	77,016,000	33.02%
2009-10	838,709,000	7,187,000	845,896,000	1,583,000	84,617,000	41.11%
2008-09	912,724,000	7,819,000	920,543,000	626,000	85,506,000	45.13%
2007-08	955,030,000	8,185,000	963,215,000	727,000	85,929,000	45.13%
2006-07	998,723,000	8,558,000	1,007,281,000	1,330,000	79,946,000	46.76%
2005-06	1,026,497,000	8,795,000	1,035,293,000	1,707,000	67,348,000	46.76%
2004-05	1,024,272,000	8,778,000	1,033,051,000	1,653,000	58,441,000	46.76%
2003-04	1,021,366,000	8,755,000	1,030,121,000	4,721,000	44,166,000	46.76%
2002-03	1,031,772,000	8,845,000	1,040,617,000	13,248,000	40,996,000	48.89%
2001-02	1,067,004,000	9,146,000	1,076,150,000	10,774,000	50,037,000	52.65% d/
2000-01	1,110,692,000	9,503,000	1,120,195,000	8,741,000	52,834,000	54.89%
1999-00	1,166,880,000	9,980,000	1,176,859,000	9,413,000	66,884,000	66.50%
1998-99	841,911,000 e/	7,206,000	849,117,000	6,808,000	42,137,000 f/	61.53% f/
1997-98	612,066,000	5,244,000	617,309,000	5,448,000	39,617,000	29.37%
1996-97	629,579,000	5,394,000	634,973,000	5,060,000	41,590,000	30.38%
1995-96	639,030,000	5,469,000	644,499,000	6,193,000	32,788,000	31.20%
1994-95	656,923,000	5,628,000	662,551,000	11,159,000	28,460,000	31.20%
1993-94	647,993,000 g/	5,553,000	653,546,000	8,353,000	19,773,000	23.03%
1992-93	667,479,000	5,715,000	673,195,000	9,138,000	21,480,000	26.82%
1991-92	711,275,000	6,086,000	717,362,000	7,791,000	22,016,000	29.35%
1990-91	729,612,000	6,242,000	735,854,000	7,904,000	24,064,000	34.17%
1989-90	770,042,000 h/	6,581,000	776,623,000	11,615,000	24,956,000 h/	37.47%
1988-89	499,712,000 h/	4,273,000	503,984,000	4,968,000	9,994,000 h/	41.67%
1987-88	254,869,000	2,180,000	257,049,000	2,970,000		
1986-87	257,337,000	2,202,000	259,539,000	2,661,000		
1985-86	260,960,000	2,231,000	263,190,000	2,834,000		
1984-85	265,070,000	2,267,000	267,337,000	2,390,000		
1983-84	265,265,000	2,267,000	267,532,000	2,756,000		
1982-83	273,748,000	2,336,000	276,084,000	2,060,000		
1981-82	278,667,000	2,383,000	281,050,000	1,843,000		
1980-81	280,087,000	2,395,000	282,482,000	1,567,000		
1979-80	272,119,000	2,327,000	274,446,000	1,645,000		
1978-79	270,658,000	2,315,000	272,973,000	1,408,000		
1977-78	275,042,000	2,352,000	277,394,000	1,239,000		
1976-77	270,502,000	2,315,000	272,817,000	832,000		
1975-76	269,852,000	2,309,000	272,161,000	927,000		
1974-75	264,182,000	2,262,000	266,444,000	745,000		
1973-74	259,738,000	2,222,000	261,960,000	632,000		
1972-73	253,089,000	2,167,000	255,256,000	626,000		
1971-72	248,398,000	2,127,000	250,525,000	677,000		
1970-71	240,372,000	2,058,000	242,430,000	552,000		

(Continued)

**LOS ANGELES COUNTY CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
CIGARETTE TAXES AND OTHER TOBACCO PRODUCTS SURTAX REVENUE, 1959-60 TO 2017-18
(Continued)
(In thousands of dollars)**

Fiscal year	Revenue (a)	Cigarette tax		Refunds	Other tobacco products surtax	
		Distributors'	(c)		OTP Revenue	Rate
1969-70	237,220,000	2,032,000	239,253,000	455,000		
1968-69	238,836,000	2,046,000	240,882,000	492,000		
1967-68	208,125,000 i/	1,862,000	209,987,000	328,000		
1966-67	75,659,000	1,543,000	77,202,000	129,000		
1965-66	74,880,000	1,528,000	76,407,000	88,000		
1964-65	74,487,000	1,520,000	76,007,000	61,000		
1963-64	71,530,000	1,459,000	72,989,000	71,000		
1962-63	70,829,000	1,445,000	72,274,000	79,000		
1961-62	68,203,000	1,390,000	69,593,000	47,000		
1960-61	66,051,000 j/	1,675,000 k/	67,726,000	76,000		
1959-60	61,791,000 l/	767,000 l/	62,558,000	67,000		

- a. Net of refunds for tax indicia on cigarettes that become unfit for use (See Refunds).
- b. A discount of .85 percent of gross value of tax indicia is granted to distributors for affixing the stamps. From July 1, 1960, until August 1, 1967, the discount rate was 2 percent.
- c. Includes sales of indicia purchased on credit. Effective July 16, 1961, distributors have been able to purchase tax indicia on credit.
- d. From July 1, 2001, through September 9, 2001, the surtax rate on smokeless tobacco ranged from 131 percent for moist snuff to 490 percent for chewing tobacco. Effective September 10, 2001, the surtax rate on smokeless tobacco was lowered to 52.65 percent.
- e. Effective January 1, 1999, the overall tax rate on cigarettes was increased from 37 cents to 87 cents per pack under voter-approved Proposition 10. The additional 50-cent-per-pack tax was imposed to raise funds for early childhood development programs. Excludes \$87,978,766 in 1998-99 from the floor stocks taxes for both cigarettes and other tobacco products levied on January 1, 1999.
- f. From July 1, 1998, through December 31, 1998, the surtax rate was 26.17 percent for other tobacco products. Effective January 1, 1999, the new surtax imposed under Proposition 10 raised the combined surtax rate to 61.53 percent for other tobacco products. The new surtax is equivalent (in terms of the wholesale costs of other tobacco products) to a 50-cent-per-pack tax on cigarettes.
- g. Effective January 1, 1994, the overall tax rate on cigarettes was increased from 35 cents to 37 cents per pack. The additional 2-cent-per-pack tax was imposed to raise funds for breast cancer research and education.
- h. Effective January 1, 1989, an additional 25-cent-per-pack surtax was imposed on cigarettes and a new 41.67 percent surtax was imposed on other tobacco products. Excludes \$57,927,856 in 1988-89 and \$595,000 in 1989-90 from the floor stocks tax levied on January 1, 1967.
- i. Effective August 1, 1967, the tax rate was increased from 3 cents to 7 cents per pack. On October 1, 1967, the rate was further increased to 10 cents per pack, with the stipulation that 30 percent of the tax be allocated to cities and counties. Includes \$6,515,209 from the 4-cent-per-pack floor stocks tax levied on August 1, 1967; and \$4,889,485 from the 3-cent-per-pack floor stocks tax imposed October 1, 1967.
- j. Refunds made for distributors' discounts in the 1960-61 fiscal year on purchases made in the 1959-60 fiscal year have been deducted. These refunds amounted to \$324,000.
- k. Effective July 1, 1960, a discount was allowed at the time tax indicia were purchased.
- l. Includes \$2,673,048 from the 3-cent-per-pack floor stocks tax imposed July 1, 1959; and also includes the amount of distributors' discounts which were refunded after purchase of indicia. During July and August of 1959, the tax was collected by invoice and no allowed on these collections of \$8,123,700, nor on the \$2,673,048 tax on floor stocks.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
DEMOGRAPHIC DATA AND ECONOMIC STATISTICS
2010-2019**

Demographic Data

	2010 (1)	2011 (1)	2012 (1)	2013 (1)	2014 (1)	2015 (1)	2016 (1)	2017 (1)	2018 (1)	2019 (1)
Total Population	9,824,194	9,862,211	9,945,864	10,010,961	10,082,664	10,147,070	10,209,897	10,271,792	10,278,836	10,324,698
White	2,743,456	2,719,057	2,721,500	2,709,464	2,693,506	2,677,368	2,659,218	2,745,583	2,722,365	2,724,168
Black	826,260	828,970	830,607	831,808	833,267	834,505	835,538	814,075	828,565	832,355
American Indian	19,509	19,619	19,652	19,629	19,658	19,654	19,639	20,276	20,229	20,410
Asian	1,327,692	1,332,691	1,342,581	1,357,306	1,373,175	1,387,891	1,403,728	1,447,696	1,395,155	1,395,377
Native Hawaiian & Other Pacific Islander	23,191	23,103	23,277	23,433	23,579	23,721	23,861	24,358	24,476	24,597
Hispanic or Latino	4,702,784	4,753,038	4,818,170	4,874,755	4,940,756	5,001,012	5,060,772	5,012,325	5,078,483	5,114,541
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multi-race	181,302	185,733	190,077	194,566	198,723	202,919	207,141	207,479	209,563	209,563
Female	4,980,734	4,998,722	5,039,635	5,071,249	5,105,963	5,137,391	5,168,250	5,196,304	5,210,549	5,232,284
Male	4,843,460	4,863,489	4,906,229	4,939,712	4,976,701	5,009,679	5,041,647	5,075,488	5,068,287	5,092,414
Under 5 years	644,882	645,529	645,026	644,356	658,930	664,168	667,716	627,911	607,092	587,690
5-9 years	631,973	625,415	632,530	637,383	638,471	641,563	645,678	643,296	636,547	637,200
10-14 years	674,968	658,984	648,192	638,396	631,525	625,574	623,134	635,236	637,463	638,667
15-19 years	749,322	732,741	716,854	700,066	683,907	670,120	656,834	709,913	692,400	691,590
20-24 years	751,717	755,888	758,178	759,628	757,233	748,352	735,295	807,078	786,678	773,665
25-29 years	758,633	762,396	756,706	754,773	755,997	757,871	762,804	675,374	691,365	706,231
30-39 years	1,429,814	1,429,718	1,441,415	1,454,389	1,466,136	1,477,437	1,492,374	1,430,791	1,413,067	1,397,968
40-49 years	1,421,700	1,418,870	1,423,408	1,416,725	1,408,130	1,403,932	1,401,167	1,410,802	1,406,380	1,400,493
50-59 years	1,229,799	1,253,379	1,281,390	1,303,781	1,321,414	1,331,973	1,335,839	1,348,703	1,355,259	1,362,848
60-69 years	784,117	817,011	856,522	891,983	930,186	971,603	1,009,027	1,042,439	1,075,050	1,104,938
70-79 years	439,892	447,281	462,564	479,911	497,179	515,304	535,492	576,417	611,339	643,520
80+ years	307,377	314,999	323,079	329,570	333,556	339,173	344,537	363,832	366,196	379,888

Source:

(1) State of California, Department of Finance, Population Projections for California and Its Counties 2010-2060. Sacramento, CA, January 2013.

Economic Data

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
LA County Personal Income	404,473,004	425,673,042	455,788,782	466,098,988	499,767,889	544,324,900	N/A	N/A	N/A	N/A
LA County Per Capita Personal Income	41,163	43,062	45,800	46,506	49,400	53,521	N/A	N/A	N/A	N/A
California Personal Income	1,578,553,439	1,685,635,498	1,805,193,769	1,856,614,186	1,944,369,223	2,061,337,141	2,197,492,012	2,303,870,496	2,475,727,500	N/A
California Per Capita Personal Income	42,282	44,749	47,505	48,434	50,109	52,651	55,987	58,272	62,586	N/A
United States Personal Income	12,417,659,000	13,189,935,000	13,873,161,000	14,151,427,000	14,708,582,165	15,324,108,725	16,017,781,445	16,413,550,863	17,572,929,100	N/A
United States Per Capita Personal Income	40,144	42,332	44,200	44,765	46,129	47,669	49,571	50,392	53,712	N/A

Source:

Bureau of Economic Analysis: <http://www.bea.gov/iTable/iTable.cfm?reqid=70&step=1&isuri=1&acrdn=4> (Tables SA1-3 and CA1-3)

Personal income data are shown in thousands of dollars; per capita income data are shown in dollars.

*2018 economic data is not yet available for Los Angeles County.

**2019 economic data is not yet available for Los Angeles County, State of California and United States.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
UNEMPLOYMENT RATE
2009 – 2018**

Area	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
United States	3.7%	4.4%	4.3%	5.3%	6.2%	7.4%	8.1%	8.9%	9.6%	9.3%
California	4.2%	4.8%	4.7%	6.2%	7.5%	8.9%	10.4%	11.8%	12.4%	11.3%
Los Angeles County	4.6%	4.7%	4.6%	6.7%	8.3%	9.9%	10.9%	12.3%	12.6%	11.6%

Source:

Bureau of Labor Statistics (<http://www.bls.gov/>; annual averages)

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
TEN LARGEST INDUSTRIES (1)
2018 AND 2009**

Industry	June 30, 2018			June 30, 2009		
	Number of Employees	Rank	Percentage of Total	Number of Employees	Rank	Percentage of Total
Trade, Transportation & Utilities	828,400	1	16.93%	738,500	1	17.02%
Educational & Health Services	804,800	2	16.45%	666,700	2	15.37%
Professional & Business Services	629,100	3	12.86%	515,400	4	11.88%
Government	594,400	4	12.15%	612,700	3	13.13%
Leisure & Hospitality	552,200	5	11.29%	390,700	6	9.01%
Manufacturing	350,400	6	7.16%	397,300	5	9.16%
Financial Activities	222,200	7	4.54%	218,400	7	5.03%
Information	211,900	8	4.33%	192,100	8	4.43%
Other Services	155,300	9	3.17%	139,700	9	3.22%
Construction	144,300	10	2.95%	117,600	10	2.71%
Sub-total Ten Largest Industries	4,493,000		91.83%	3,989,100		91.95%
All Other Industries	399,900		8.75%	349,200		8.05%
Total Industries	4,892,900		100.00%	4,338,300		100.00%

Note:

(1) Employment by industry is presented because employment data for individual employers was unavailable.

Source:

County of Los Angeles Comprehensive Annual Financial Report for the year ended June 30, 2018:

<http://auditor.lacounty.gov/wp-content/uploads/2019/01/CAFR-FY-2017-2018.pdf>

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
CAPITAL ASSETS STATISTICS**

Capital Assets (Land, Building, Furniture & Equipment) are used by the Commission for general operating and administrative function. The Commission has only one (1) centrally located building supported by other capital assets.

**LOS ANGELES COUNTY
CHILDREN AND FAMILIES FIRST – PROPOSITION 10 COMMISSION
AUTHORIZED POSITIONS BY FUNCTION
2012-2019**

Functional Area	Fiscal Year							
	2019 (8)	2018 (7)	2017 (6)	2016 (5)	2015 (4)	2014 (3)	2013 (2)	2012 (1)
Executive	8	7	8	5	4.5	5.5	3	2
Administration	32	30	38	37.5	34.5	34	35	33
Programs	108	111	107	106	101.5	91.5	92	91
Total	148	148	153	148.5	140.5	131	130	126

Note:

(1) Data are budgeted authorized positions approved as part of the fiscal year budget. Prior to FY 2010-11, positions were reported by department only, and not according to functional area.

Source:

- (1) First 5 LA Approved FY 2011-12 Operating Budget
- (2) First 5 LA Approved FY 2012-13 Operating Budget
- (3) First 5 LA Approved FY 2013-14 Operating Budget
- (4) First 5 LA Approved FY 2014-15 Operating Budget
- (5) First 5 LA Approved FY 2015-16 Operating Budget
- (6) First 5 LA Approved FY 2016-17 Operating Budget
- (7) First 5 LA Approved FY 2017-18 Operating Budget
- (8) First 5 LA Approved FY 2018-19 Operating Budget

**INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL
REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF
FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH
GOVERNMENT AUDITING STANDARDS**

Board of Commissioners
Los Angeles County Children and Families
First – Proposition 10 Commission
Los Angeles, California

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the governmental activities and the general fund of the Los Angeles County Children and Families First – Proposition 10 Commission (Commission), a component unit of the County of Los Angeles, California, as of and for the year ended June 30, 2019, and the related notes to the financial statements, which collectively comprise the Commission's basic financial statements, and have issued our report thereon dated _____.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Commission's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Commission's internal control. Accordingly, we do not express an opinion on the effectiveness of the Commission's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. *A material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. *A significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Commission's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Rancho Cucamonga, California
_____, 2019

INDEPENDENT AUDITORS' REPORT ON STATE COMPLIANCE

Board of Commissioners
Los Angeles County Children and Families
First – Proposition 10 Commission
Los Angeles, California

Compliance

We have audited the Los Angeles County Children and Families First – Proposition 10 Commission's (Commission), a component unit of the County of Los Angeles, California, compliance with the requirements specified in the State of California's *Standards and Procedures for Audits of Local Entities Administering the California Children and Families Act*, issued by the State Controller's Office, applicable to the Commission's statutory requirements identified below for the year ended June 30, 2019.

Management's Responsibility

Management is responsible for compliance with the requirements of the laws and regulations applicable to the California Children and Families Act.

Auditors' Responsibility

Our responsibility is to express an opinion on the Commission's compliance with the requirements referred to above based on our audit.

We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, and the State of California's *Standards and Procedures for Audits of Local Entities Administering the California Children and Families Act*, issued by the State Controller's Office. Those standards and the State of California's *Standards and Procedures for Audits of Local Entities Administering the California Children and Families Act* require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the requirements referred to above that could have a direct and material effect on the statutory requirements listed below. An audit includes examining, on a test basis, evidence about the Commission's compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance. However, our audit does not provide a legal determination of the Commission's compliance with those requirements. In connection with the audit referred to above, we selected and tested transactions and records to determine the Commission's compliance with the state laws and regulations applicable to the following items:

<u>Description</u>	<u>Audit Guide Procedures</u>	<u>Procedures Performed</u>
Contracting and Procurement	6	Yes
Administrative Costs	3	Yes
Conflict-of-Interest	3	Yes
County Ordinance	4	Yes
Long-range Financial Plans	2	Yes
Financial Condition of the Commission	1	Yes
Program Evaluation	3	Yes
Salaries and Benefit Policies	2	Yes

Opinion

In our opinion, the Commission complied, in all material respects, with the compliance requirements referred to above that could have a direct and material effect on the California Children and Families Program for the year ended June 30, 2019.

Purpose of Report

The purpose of this report on compliance is solely to describe the scope of our testing over compliance and the results of that testing based on the State of California's *Standards and Procedures for Audits of Local Entities Administering the California Children and Families Act*, issued by the State Controller's Office. Accordingly, this report is not suitable for any other purpose.

Rancho Cucamonga, California
_____, 2019

To the Board of Commissioners
Los Angeles County Children and Families
First – Proposition 10 Commission
Los Angeles, California

We have audited the financial statements of the governmental activities and the general fund of the Los Angeles County Children and Families First – Proposition 10 Commission (Commission), a component unit of Los Angeles County, California as of and for the year ended June 30, 2019, and have issued our report thereon dated October ____, 2019. Professional standards require that we advise you of the following matters relating to our audit.

Our Responsibility in Relation to the Financial Statement Audit under Generally Accepted Auditing Standards and *Government Auditing Standards*

As communicated in our letter dated May 2, 2019, our responsibility, as described by professional standards, is to form and express an opinion about whether the financial statements that have been prepared by management with your oversight are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America. Our audit of the financial statements does not relieve you or management of your respective responsibilities.

Our responsibility, as prescribed by professional standards, is to plan and perform our audit to obtain reasonable, rather than absolute, assurance about whether the financial statements are free of material misstatement. An audit of financial statements includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control over financial reporting. Accordingly, as part of our audit, we considered the internal control of the Commission solely for the purpose of determining our audit procedures and not to provide any assurance concerning such internal control.

We are also responsible for communicating significant matters related to the audit that are, in our professional judgment, relevant to your responsibilities in overseeing the financial reporting process. However, we are not required to design procedures for the purpose of identifying other matters to communicate to you.

We have provided our comments regarding internal control in our Independent Auditor's Report on Internal Control over Financial Statements Performed in Accordance with *Government Auditing Standards* dated October [REDACTED], 2019.

Planned Scope and Timing of the Audit

We conducted our audit consistent with the planned scope and timing we previously communicated

Compliance with All Ethics Requirements Regarding Independence

The engagement team, others in our firm, as appropriate, our firm, and other firms utilized in the engagement, if applicable, have complied with all relevant ethical requirements regarding independence.

Qualitative Aspects of the Entity's Significant Accounting Practices

Significant Accounting Policies

Management has the responsibility to select and use appropriate accounting policies. A summary of the significant accounting policies adopted by the Commission is included in Note 1 to the financial statements. There have been no initial selection of accounting policies and no changes in significant accounting policies or their application during 2019. No matters have come to our attention that would require us, under professional standards, to inform you about (1) the methods used to account for significant unusual transactions and (2) the effect of significant accounting policies in controversial or emerging areas for which there is a lack of authoritative guidance or consensus.

Significant Accounting Estimates

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's current judgments. Those judgments are normally based on knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ markedly from management's current judgments.

The most sensitive accounting estimate affecting the financial statements was:

Management's estimate of the fair value of investment as disclosed in Note 1 to the financial statements is based on information provided by the County of Los Angeles. We evaluated the key factors and assumptions used to develop this estimate and determined that it is reasonable in relation to the basic financial statements taken as a whole.

Financial Statement Disclosures

The financial statement disclosures are neutral, consistent, and clear.

Significant Difficulties Encountered during the Audit

We encountered no significant difficulties in dealing with management relating to the performance of the audit.

Uncorrected and Corrected Misstatements

For purposes of this communication, professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that we believe are trivial, and communicate them to the appropriate level of management. Further, professional standards require us to also communicate the effect of uncorrected misstatements related to prior periods on the relevant classes of transactions, account balances or disclosures, and the financial statements as a whole. No such adjustments were reported.

Disagreements with Management

For purposes of this letter, professional standards define a disagreement with management as a matter, whether or not resolved to our satisfaction, concerning a financial accounting, reporting, or auditing matter, which could be significant to the Commission's financial statements or the auditor's report. No such disagreements arose during the course of the audit.

Representations Requested from Management

We have requested certain written representations from management which are included in the management representation letter dated October [REDACTED], 2019.

Management's Consultations with Other Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters. Management informed us that, and to our knowledge, there were no consultations with other accountants regarding auditing and accounting matters.

Other Significant Matters, Findings, or Issues

In the normal course of our professional association with the Commission, we generally discuss a variety of matters, including the application of accounting principles and auditing standards, operating conditions affecting the entity, and operating plans and strategies that may affect the risks of material misstatement. None of the matters discussed resulted in a condition to our retention as the Commission's auditors.

This report is intended solely for the information and use of the Board of the Commissioners, and management of the Los Angeles County Children and Families First – Proposition 10 and is not intended to be, and should not be, used by anyone other than these specified parties.

Rancho Cucamonga, California
October [REDACTED], 2019

FIRST 5 LA

SUBJECT:

Strategic Plan Refinement (SPR4): 2020-2028 Draft Strategic Plan

RECOMMENDATION: Receive as information the 2020-2028 Draft Strategic Plan

SUMMARY:

First 5 LA launched the Strategic Plan Refinement Process in January with the targeted completion by November 2019. The four-phase process is grounded in refinement of First 5 LA's current Strategic Plan based on learnings to date, review of current plan progress and environment, and Board and community stakeholder input which was gathered in the first two phases of the process. The third phase, Refine, was completed last month with the development of the draft strategic priorities and objectives and the final phase, results, which includes documentation of the refined plan. During the October 10 Board of Commissioners meeting, staff will report back on how Board input from the September 26 Program and Planning Committee meeting informed those refinements. The meeting will also introduce the Board to the 2020-2028 Draft Strategic Plan and the core elements within that plan that serves as Board policy direction on strategy.

BACKGROUND:

To contribute to greater impact, the 2015-2020 Strategic Plan represented a significant pivot for First 5 LA from primarily a funder of direct services to an agent of system changes. This change was driven by the recognition that only through a focus on the systems that are designed to support families at the community, county and state level could First 5 LA have the desired impact on all children in L.A. County, given our limited and declining resources. The Strategic Plan Refinement (SPR4) process was launched in January 2019, affirming our commitment to system change and refining our approach informed by our learnings, changes in the environment, and appreciation of the value of more clearly articulating the unique role and assets of First 5 LA.

Throughout the SPR4 process, the Commission has made policy decisions and provided input and guidance that informed the refinement process and the 2020-2028 Draft Strategic Plan. The following are the key milestones that have been reached in SPR4 that have led to the core elements of the 2020-2028 Strategic Plan, serving as Board policy direction on our strategies going forward. Please see **Attachment 1 – Section 1** for more information on these core elements.

Endorsement of Our North Star and Results for Children and Families

At the November 2018 Board of Commissioners meeting, the Board provided directional endorsement of the proposed Strategic Plan Refinement (SPR4) process, grounded in our North Star and Results for Children and Families. The SPR4 process builds on the Impact Framework by using the Board adopted Results for Children and Families, and learning from our experience in policy and systems change work, to refine our strategies to achieve our **North Star** that “By 2028, all children enter kindergarten ready to succeed in school and life”.

Our **Results for Children and Families** represent what we believe are the conditions necessary to achieve our North Star. First 5 LA cannot achieve these results alone. To make progress toward these Results, we need the active engagement of public agencies, organizations, other funders, parents, and communities.

We believe that we will reach our North Star when:

1. Families have the resources to optimize their child's development
2. Children are connected early to developmental services and supports
3. Children are safe from abuse, neglect, and other trauma

4. Children have high-quality ECE experiences

During the September 2019 Program and Planning Committee Meeting, staff presented the refined Results indicators that will help us monitor progress in making these conditions present for all children and their families. We are committed to measuring and reporting on this progress and engaging our partners to review and act on this data.

Endorsement of the refined Investment Guidelines

Created as part of the 2014 strategic planning process, the **Investment Guidelines** serve as criteria for decision-making for all major components of the strategic planning process and as ongoing policy guidance for Board and staff during implementation. Together, the Investment Guidelines represent a “six-part identity statement” for First 5 LA.

In 2014, the Board adopted a set of following investment guidelines that demonstrate how First 5 LA will operate, more often than. The Investment Guidelines represent a “six-part” policy statement on how First 5 LA will execute a focus on system change. At the launch of the SPR4 process in January 2019, Board and staff engaged in discussions and provided input on the use of the current Strategic Plan Investment Guidelines and how these should be refined based on learnings and experience. During the March 2019 Board of Commissioners meeting, the Board directionally endorsed the refined Investment Guidelines, in response to this review and reflection:

- Prioritize children, families and communities in our target population that our work has the greatest potential to impact and advance our North Star (new Investment Guideline)
- Embed sustainability strategies within all of our work (new Investment Guideline)
- Focus on prevention
- Focus on system/policy change and implementation to impact the most children and families
- Prioritize scaling up evidence-based practices, balanced with investments in innovative and promising approaches to address community needs
- Engage partners throughout planning, development, and execution of our work

Board endorsement of the refined Investment Guidelines has provided a decision-making criterion for all major components of the SPR4 process and will serve as on-going implementation guidance. A set of Operating Principles (What This Means for our Work) was also introduced to the Board during the March 2019 Board of Commissioners meeting to provide further guidance for Board and staff decision-making moving forward.

Presentation of First 5 LA's refined Values

As defined in our current Strategic Plan, **values** act as guiding principles for how we do our work, the culture we aim to promote and a benchmark to measure behaviors. As part of SPR4, First 5 LA's current values were refined through a staff-driven process to review learnings, reflect on where we are today, and recommend refinements.

First 5 LA's refined values reflect what we aspire to showcase in our daily interactions with each other and in our work with external partners. We are committing to these values as they reflect who we are in our work. As a public entity, we are responsible stewards of public funds and believe it is imperative that we use these values to guide our work.

- Collaboration: We promote a collaborative culture and strategies in all that we do.
- Integrity: We act in ways that reflect our values and hold ourselves accountable for our behaviors and the outcomes of our work.
- Learning: We integrate learning into all aspects of our decision-making, commit to continuous improvement and share what we have learned.
- (NEW) Diversity, Equity, and Inclusion: We embrace the diversity of LA County, advocate for fairness and promote systems that advance the full participation of young children and their families.

The refined values were presented at the July 11 Board of Commissioners meeting and served as one of the guardrails for the strategy refinement process.

Presentation and Discussion of our Long-Term System Outcomes (Our Outcomes for Child and Family-Centered Systems)

During the March 2019 Special Board/Program and Planning Committee meeting, staff presented four characteristics of systems that we believe are critical for making systems work better for families. They are defined as our **long-term system outcomes** and articulate how we are working to ensure that systems that support children and families are:

- Accessible: Public systems and community systems provide equitable access to quality supports for all young children.
- Quality: Public and community systems reflect parent priorities, diverse community needs, and standards that drive results for children.
- Aligned: Public and community systems connect and link quality supports for children and families.
- Sustainable: Funding, policies, and public support advance sustainable and equitable investments in young children.

Presentation and Discussion of our System Change Approaches

First 5 LA's **System Change Approaches** was presented during the May 2019 Special Board/Program and Planning Committee meeting. They reflect our learning from the current Strategic Plan implementation and the experience of our staff working with partners to do this work.

Since 2017, First 5 LA has employed the following definitions from the BUILD System Framework:

- System Change - Change that encompasses a broad set of interrelated changes including the norms, resources, behaviors, learned habits, culture, authority/decision-making and patterns operating within the legal, regulatory, social and community environment.
- Policy Change - Changes to rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g. hospitals or employers).

In employing these definitions, **policy change** is one lever to achieve broader system change. Our thinking has evolved to recognize other system change approaches which work in concert with policy change. Additional system change approaches include **practice change**, which reflects how services and supports are connected to families, and **will building**, which reflects efforts to build and sustain the will, relationships, and networks to change norms, attitudes, and beliefs. In implementing these system change approaches, First 5 LA employs a range of tactics including communication, partnership development, advocacy, and, most fundamentally, data.

Presentation and Discussion of Strategy Refinement Topics

During the July and September Board of Commissioners and Budget & Finance Committee meetings, the Board provided policy guidance and input to ten strategic refinement topics, as outlined below. These topics represent priority areas of work and/or critical strategic issues that have been identified by the Board, our partners, and our staff through the review and reflection phases.

- ECE Quality Supports
- Kindergarten Readiness Assessments
- Communications
- Alternative Revenue
- Built Environment
- Communities and Systems Change
- Trauma Resiliency Informed Systems Change and Family Engagement
- Early Identification & Intervention

- Home Visiting within a System of Family Supports
- Financial Management.

The key themes we heard from Board meetings were:

- Utilize plain speak that is clear for our diverse partners, staff, Board, public
- Amplify our unique role as connector, convener, and advocate to connect and integrate community and public systems
- Use data to inform strategic opportunities, identify priorities to drive action, and advocacy efforts by families, communities, and other stakeholders
- Advocate and lift family voices to improve results for children and families
- Address subgroup disparities, not only rates of overall access to services – quality and equity matters
- Prioritize integration across early learning, home visiting, and early identification and intervention.
- Recognize that partnership opportunities that emerge from refined strategies will require First 5 LA to be nimble to capitalize on window of opportunities

Inputs from the July 2019 and September 12 Board of Commissioners meetings informed the development and refinement of our Strategic Priorities and its Objectives.

Presentation and Discussion of our Strategic Priorities

Based on our learnings over the past five years, and the reflections generated through the SPR4 process, First 5 LA has prioritized four bodies of work that provide a roadmap for our work through 2028. Presented and discussed at September 12 Board of Commissioners and September 26 Special Board/Program and Planning Committee meetings, these **strategic priorities** build upon the work that First 5 LA first launched in 2015 and the learnings that emerged through this process. They reflect a refinement of those priorities, a better articulation of our specific contribution, and an acknowledgement of the integration of our work across community, health, early care and education and family strengthening systems. Our refined strategic priorities also incorporate a focus on building the First 5 LA organization necessary to do this work today and in the future, strengthening our capacity and increasing our efficiency and effectiveness as a public entity. Below is a summary of the strategic priorities and the rationale for each.

Proposed Draft Strategic Priorities	Why this is a Priority for First 5 LA Now
Strengthening Public & Community Systems: Improve, integrate, and expand systems of early prevention, intervention, and learning to become family-centered, child-focused and promote equitable outcomes.	Given state and county priorities, First 5 LA, with its partners, has a transformative opportunity to improve and expand the capabilities of public and community systems to better meet the needs of young children and families and promote their wellbeing.
Advancing and Leveraging Community Experience: Connect, maximize and coordinate public resources, local assets and relationships within our fourteen Best Start geographies.	The 14 Best Start geographies provide an opportunity to demonstrate the impact and value of weaving together key resources and infrastructure to advance local solutions for early prevention, intervention, and learning.
Expanding Influence & Impact with Data: Expand the availability, use, and power of data to elevate disparities and drive policy change, practice change, and will building.	Data is an essential tool to build public will and advance learning on early childhood. First 5 LA is well-positioned to help gather, shape and disseminate data and be a critical voice and storyteller on improving results for all children and families.
Optimizing Our Effectiveness: Heighten organizational performance to enhance our impact.	To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture with our strategic priorities to champion and promote systems change.

The Strategic Priorities reflect key themes in what we heard from the Board of Commissioners, staff and other stakeholders from the Review and Reflect phases of SPR4 and are grounded in the recommendations that emerged from the work of the Strategy Refinement Teams (SRTs). Specifically, the following themes from Board, staff and stakeholder input that the priorities reflect include:

- F5LA is well-positioned to assume an even greater leadership role at the county and statewide levels to advance early childhood development policy and systems change;
- F5LA’s community-based work in Best Start geographies grounds our policy and systems change efforts in the direct perspective of families and provides the opportunity for amplifying parent voice;
- F5LA is uniquely positioned to use data to increase awareness of early childhood development, activate key stakeholders, and drive action; and
- F5LA has built a strong organizational foundation and also has opportunities to further strengthen its staff, structure, processes, and culture to accelerate our impact.

Furthermore, the strategic priorities reflect the critical success factors for SPR4; most notably, they articulate a highly integrated approach to focusing our work to make a significant contribution to our results for children and families.

During the September 2019 Special Board/Program and Planning Committee meeting, a set of draft objectives was also presented to provide a better understanding of what the work within each of the strategic priorities will entail. There was unanimous endorsement of the proposed strategic priorities by the Program and Planning Committee.

DISCUSSION:

First 5 LA staff, in partnership with the strategic planning consulting team Learning for Action (LFA), is including a copy of the 2020-2028 Draft Strategic Plan for the Commission’s review (see **Attachment 1**). This is the first draft of the refined strategic plan and allows the Commission the opportunity to see how the core elements discussed and endorsed during the SPR4 process are beginning to come together to tell the story of First 5 LA’s prioritized and focused role on working with others to strengthen families, communities, and systems of services and supports so that all children in L.A. County enter kindergarten ready to succeed in school and life.

The 2020-2028 draft Strategic Plan is organized into three sections:

- Section 1: Our Strategic Overview – the core elements of the plan that serve as Board policy direction on strategy. They include the elements described above, representing First 5 LA’s pathway for systems change.
- Section 2: Our Refined Strategy – further details on First 5 LA’s Strategic Priorities, including why this priority for First 5 LA now, what have we learned that informed this body of work, and priorities for 2028.
- Section 3: Appendices and Additional Materials – more information on the SPR4 process, Strategic Priorities and Objectives, and Impact Framework.

During the October 10 Board of Commissioners meeting, staff and LFA will report back on how the input from the September 26 Special Board/Program and Planning Committee meeting informed the updated strategic priorities. The Program and Planning Committee members provided directional endorsement of the proposed strategic priorities at the September meeting.

NEXT STEPS:

Board input on the strategic priorities during the October 10 Board of Commissioners meeting will inform any additional refinements in preparation of the Board endorsement of the 2020-2028 Strategic Plan during the November 14 Board of Commissioners meeting.



STRATEGIC PLAN REFINEMENT (SPR4): 2020- 2028 DRAFT STRATEGIC PLAN

Christina Altmayer
Vice President of Programs

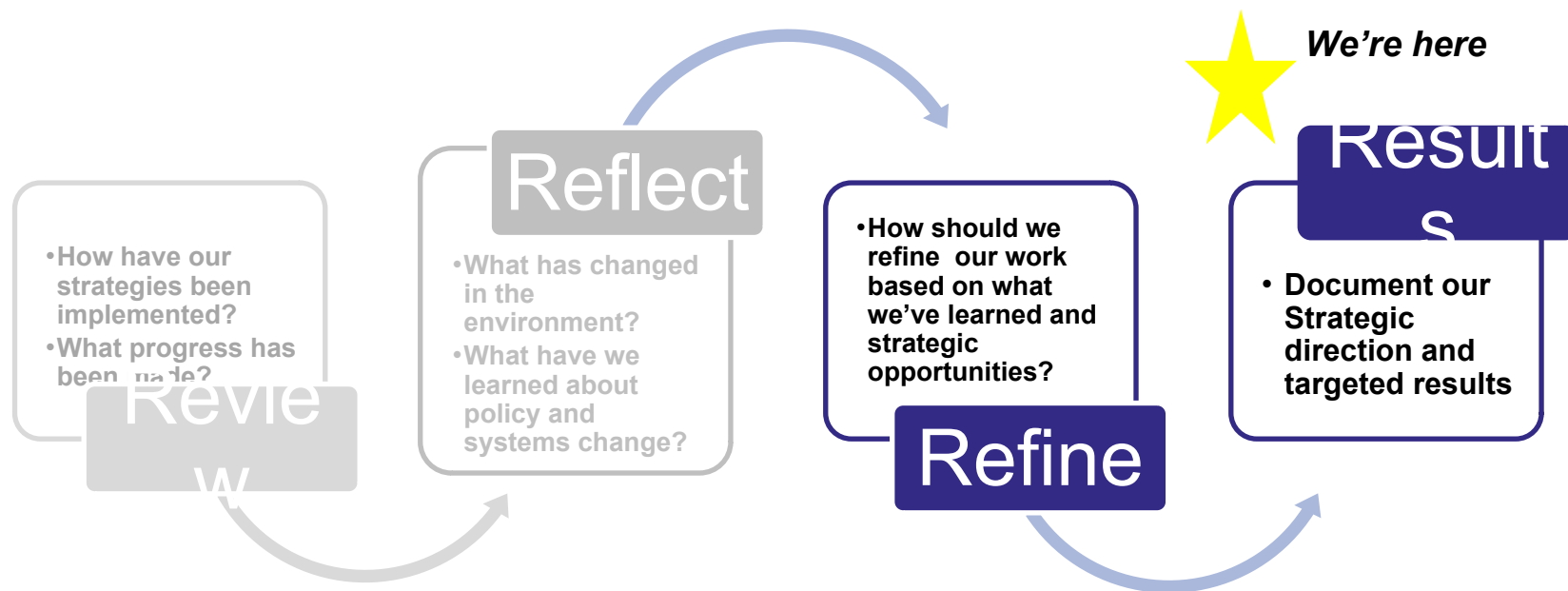
Steven LaFrance
Founder and CEO, Learning for Action




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- Report back from September Board of Commissioners and Program and Planning Committee Meetings
- Present Section 1: Strategic Overview of the 2020-2028 Draft Strategic Plan

Planning process will focus on *reviewing, reflecting, and refining* the current Strategic Plan





**Learnings
from
September
BOC Meeting**

- Utilize “plain speak” that our diverse partners can understand
- Fully step into our unique role as connector, convener, and advocate to connect and integrate community and public systems
- Think about our services from a family perspective; i.e. integrate how services such as early learning, home visiting, and early identification and intervention are experienced by families
- Address subgroup disparities, not only rates of overall access to services – quality and equity matters
- Use data to inform advocacy efforts by families, communities, and other stakeholders
- Create opportunities for families to advocate for and inform how to improve results for children and families



**2020-2028
Draft
Strategic
Plan**

Pathway for Systems Change



By 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life.

- We Want Systems To Be**
- Accessible
 - Quality
 - Aligned
 - Sustainable

- Results for Children and Families**
- Families optimize their child's development.
 - Children are connected early to developmental services and supports.
 - Children are safe from abuse, neglect, and other trauma.
 - Children have high-quality early-care and education experiences.

- We Change Systems By**
- Policy change
 - Practice change
 - Will building

- Our Strategic Priorities**
- Strengthen public & community systems
 - Advance & leverage community experience
 - Expand influence & impact with data
 - Optimize our effectiveness

Our Values

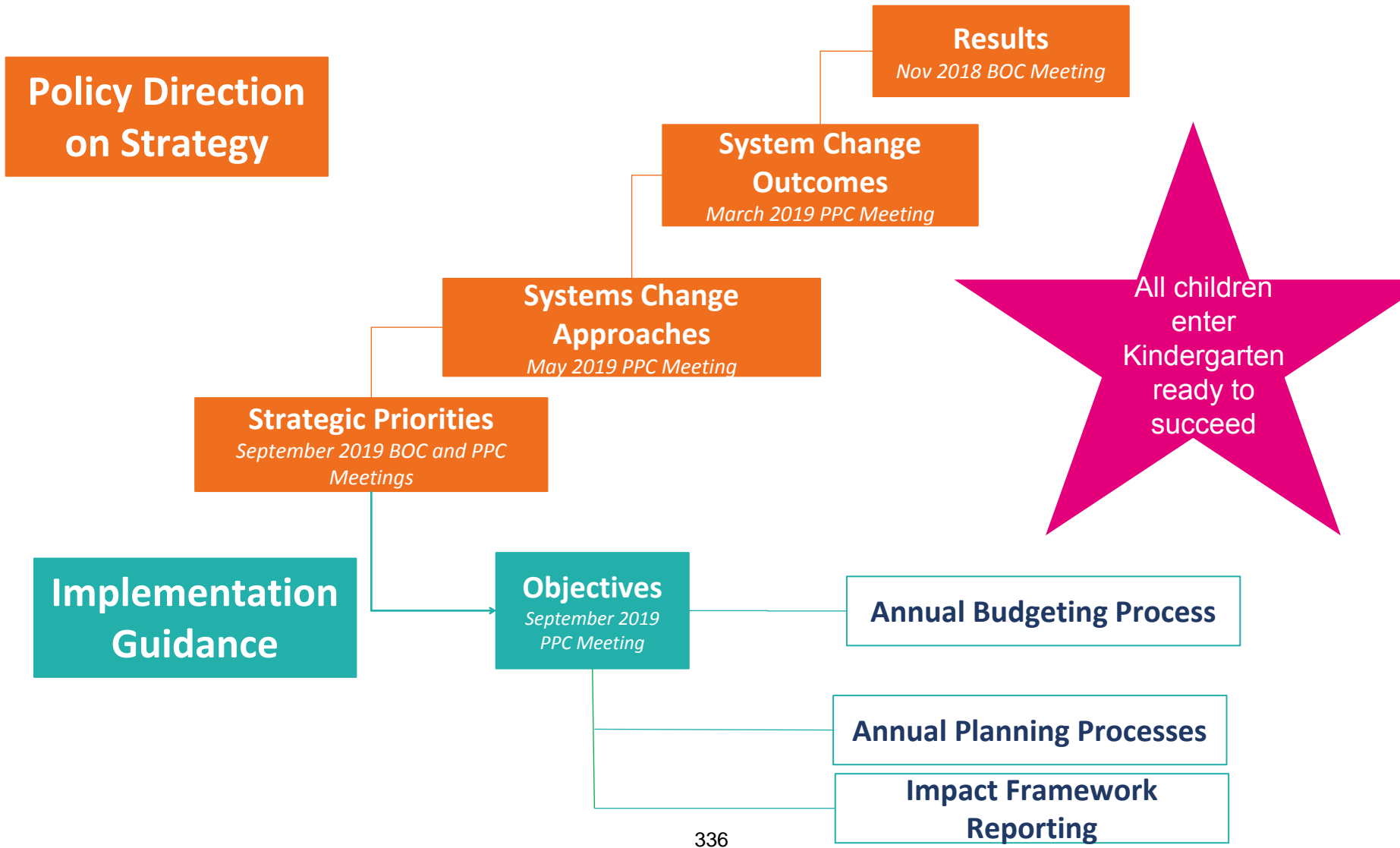
Collaboration Integrity Learning Diversity, Equity, and Inclusion

Our Investment Guidelines

Equity • Sustainability • Upstream • System and Policy Change • Evidence and Innovation • Partnership

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Moving from Strategy to Implementation



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Investment Guidelines

Values

Strengthen Public and Community Systems

Improve, integrate, and expand family-centered systems of early prevention, intervention, and learning.

**Advance and Leverage
Community Experience**

Connect, maximize, and coordinate public resources, local assets, and relationships.

**Expand Influence
and Impact with Data**

Expand the availability, use, and power of data.

Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.

Strategic Priority #1:

Strengthen Public & Community Systems: Improve, integrate, and expand systems of early prevention, intervention, and learning to become family-centered, child-focused and promote equitable outcomes.

Why is this a Priority for First 5 LA now?

Transformative opportunity for systems to better meet the needs of young children and families

Priorities for 2028

- Lead policy and practice change to build a universal, voluntary home visiting system.
- Ensure public systems are accountable for timely & quality maternal health and child early identification and intervention services.
- Deploy experience in engaging families.
- Include the diverse early childhood settings in our ECE policy and quality work.
- Recognize Best Start networks are a critical platform for system change efforts.



Strategic Priority #2

Advance and Leverage Community Experience: Connect, maximize and coordinate public resources, local assets and relationships within our fourteen Best Start geographies.

Why is this a Priority for First 5 LA now?

Best Start geographies provide an opportunity to demonstrate the impact of early childhood investments

Priorities for 2028

- Demonstrate impact at Best Start geographies and provide a “proof of concept” for system change.
- Test strategies to improve infrastructure of Family Child Care.
- Optimize kindergarten readiness data to inform our work.
- Prioritize Best Start communities for public investments to improve transportation, open spaces, healthy food access, and healthier environments.



Strategic Priority #3

Expand Influence and Impact with Data: Expand the availability, use, and power of data to elevate disparities and drive policy change, practice change, and will building.

Why is this a Priority for First 5 LA now?

Data is an essential tool to build public will and advance learning on early childhood.

Priorities for 2028

- Advocate with community leaders and policy makers to ensure young children and their families are priorities.
- Increase family expectations and demands for quality services for children's healthy development, such as home visiting and early care education.
- Expand kindergarten readiness data to help build will and drive policy change.
- Generate and share First 5 LA learnings on effectively engaging families.



Strategic Priority #4

Optimize Our Effectiveness: Heighten organizational performance to enhance our impact.

Why is this a Priority for First 5 LA now?

To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture

Priorities for 2028

- Adapt our structure and processes to meet evolving needs.
- Strengthen staff's knowledge, skills and capacities.
- Commit to our values in word and practice.
- Address fiscal challenges by maximizing available revenue sources and pursuing new dedicated revenue for early childhood³⁴¹



Strengthen Public and Community Systems

Improve, integrate, and expand family-centered systems of early prevention, intervention, and learning.

**Advance and Leverage
Community Experience**

Connect, maximize, and coordinate public resources, local assets, and relationships.

**Expand Influence
and Impact with Data**

Expand the availability, use, and power of data.

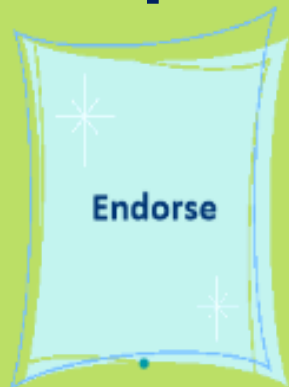
Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.

What questions do you have regarding the proposed Strategic Priorities?

Do the priorities reflect Board input and direction?

1



Endorse



"I like it and will fully support it."

2



Agree with
Reservation



"I have a few concerns, but can live with it."

3



Don't Like,
But Won't
Block



"I want disagreement noted, but will support the proposal."

4



Block



"Will not support the proposal"

RESULTS

Oct

- Oct 10: BOC Meeting to preview draft Strategic Plan
- Oct 24: Special Board/ Program and Planning Committee Meeting

Nov

- Nov 14: BOC Meeting to endorse refined Strategic Plan; Implementation Planning preview

Dec

- Prepare for Launch of Implementation Planning



Strategic Plan 2020-2028

ABOUT FIRST 5 LA

First 5 LA Puts Kids 1st Because We Can't Afford Not To

There is a window of opportunity during a young child's development that calls on the collective efforts of parents, the community, service providers, and policy makers to prioritize young children. While this window is open, from before birth to age 5, 90 percent of a child's brain will develop and determine social, emotional and learning patterns for life. Laying a solid foundation and building up – step by step – helps to build and develop her brain and ultimately impacts her ability to enter school ready to learn and succeed.





Section 2: Our Refined Strategy



Section 3: Appendices and Additional Materials

Section 1: Strategic Overview



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Our
North
Star

By 2028, **all children** in L.A. County will enter kindergarten ready to succeed in school and life.

What's our Role in Making this Vision a Reality?

Advocate, funder, convener, collaborator, and communicator of child and family needs and strategies that make a difference in their lives.

Making the Systems that Focus on Families, Work for Families

To contribute to greater impact, First 5 LA established a new strategic direction in 2015. First 5 LA made the pivot in its role from a direct service funder to an agent of system change. What this means is that as a system change agent, we believe we can help family-serving systems work better for families, through collaborating and partnering with public and community partners.

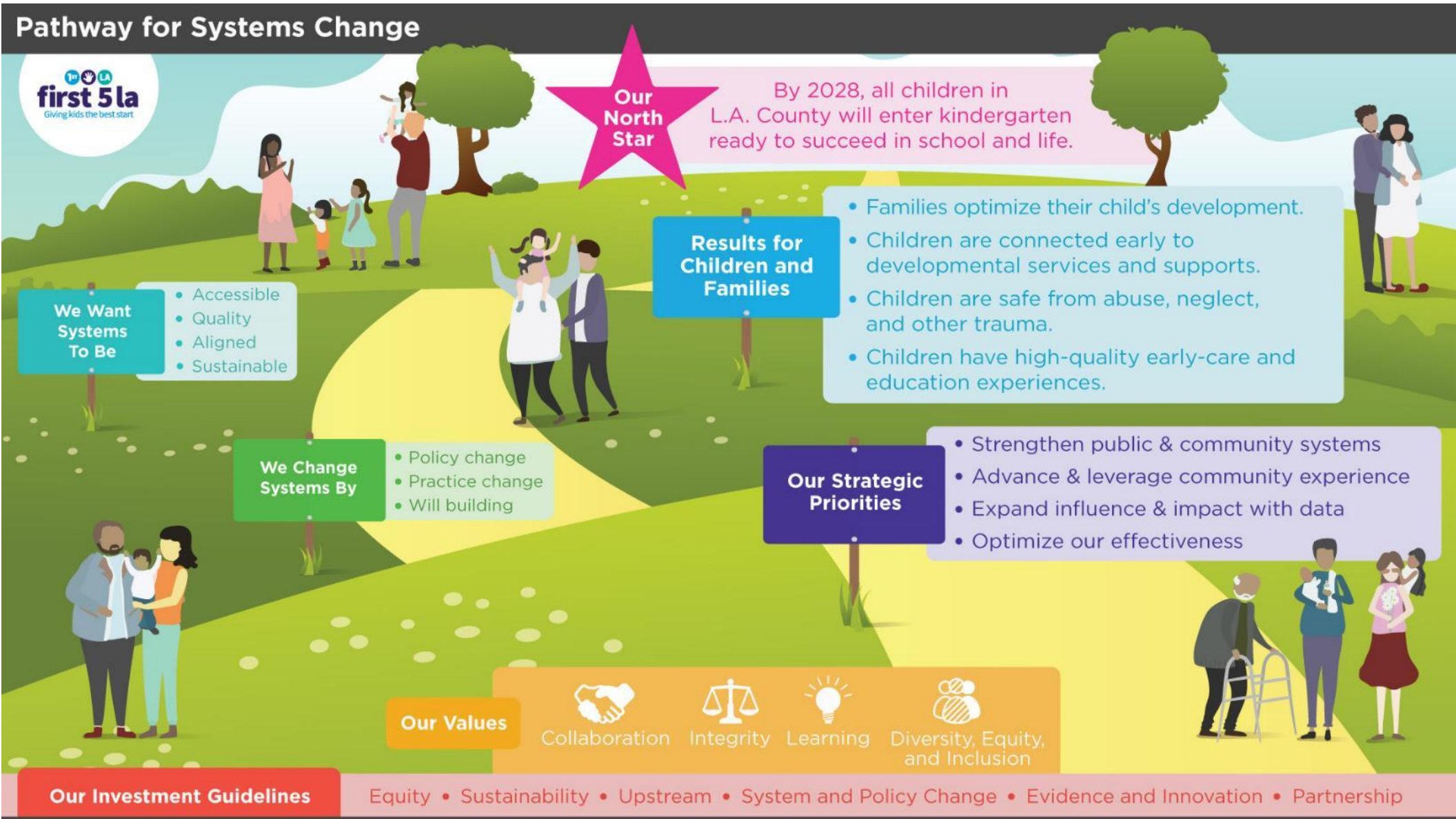
These systems include health, early care and education, family supports as well as local community resources. Our work focuses on strengthening systems (public agencies, organizations, and communities) to better meet the needs of young children and families. We're working to make sure that services and formal and informal supports are accessible for young children and families, provide quality service and experiences, are aligned and provide connections to concrete services and supports, and have the resources to be sustainable.



Why 2028?

Our experience in the last five years has taught us that systems change is a long-term proposition. 2028 represents a milestone year, as Los Angeles hosts the Summer Olympics. We are committed to making visible and measurable improvement in the lives of children and families by 2028.

The following diagram illustrates First 5 LA's belief in how system change will happen in order to reach our strategic vision (North Star).



We ground our work in our Values, that act as guiding principles for how we do our work, the culture we aim to promote and a benchmark to measure behaviors and performance.



First 5 LA Values

These statements reflect our values that we aspire to showcase in our daily interactions with each other and in our work with external partners. We are committing to these values as they reflect who we are in our work. As a public entity we are responsible stewards of public funds and believe it is imperative that we use these values to guide our work.



Collaboration

We promote a collaborative culture and strategies in all that we do.



Learning

We integrate learning into all aspects of our decision-making, commit to continuous improvement and share what we have learned.



Integrity

We act in ways that reflect our values and hold ourselves accountable for our behaviors and the outcomes of our work.



Diversity, Equity, and Inclusion

We embrace the diversity of L.A. County, advocate for fairness and promote systems that advance the full participation of young children and their families.

Building from the foundational work captured in the 2015 Investment Guidelines, the 2019 Investment Guidelines continue to serve as criteria for decision-making for all major components of the strategic planning process and as ongoing policy guidance for Board and staff during implementation. Together, the Investment Guidelines represent a “six-part identity statement” for First 5 LA. The refined 2019 Guidelines explicitly prioritize adopting an equity lens throughout our work and addressing the critical challenge of declining First 5 revenue.

Investment Guideline	What this Means for Our Work
1. EQUITY: Prioritize children, families and communities in our target population that our work has the greatest potential to impact and advance our North Star	<ul style="list-style-type: none"> • Use data to elevate disparities and achieve equitable outcomes • Strengthen existing public systems to be child- and family-centered • Incorporate the voice of families and communities in policy and system change
2. SUSTAINABILITY: Embed sustainability strategies within all of our work	<ul style="list-style-type: none"> • Plan and operate within our fiscal reality • Create new revenue and fund leveraging strategies • Co-invest with partners
3. UPSTREAM: Focus on prevention	<ul style="list-style-type: none"> • Invest in prevention and early intervention as the primary focus of our work • Link downstream investments to prevention
4. SYSTEM AND POLICY CHANGE: Focus on system/policy change and implementation to impact the most children and families	<ul style="list-style-type: none"> • Focus on strengthening existing systems; rather than creating new systems • Consider direct services only when there is significant potential to demonstrate models for scalability and sustainability
5. EVIDENCE AND INNOVATION: Prioritize scaling up evidence-based practices, balanced with investments in innovative and promising approaches to address community needs	<ul style="list-style-type: none"> • Pursue and test innovative and promising approaches, as necessary, to respond to community needs and achieve scale
6. PARTNERSHIP: Engage partners throughout planning, development, and execution of our work	<ul style="list-style-type: none"> • Demonstrate how committed partnerships are engaged and fundamental to our work

What's Needed to Make our North Star a Reality?

Results for Children and Families

First 5 LA adopted four results for children and families that represent what we believe are the preconditions necessary to achieve this vision. First 5 LA cannot achieve these results alone. To make progress towards these results, we will actively engage parents, community leaders, public agencies, community organizations, other funders.



Result 1: Families optimize their child's development.

When families thrive, so will their children. Families can thrive when they have strong social relationships within neighborhoods and communities, access to necessary resources, and assistance navigating an often-confusing array of supports, including educational, health, mental health and other services.



Result 2: Children are connected early to developmental services and supports.

Children receiving intervention services when a delay is detected early can improve their physical, mental and socioemotional health and overall well-being. In Los Angeles County, too many children prenatal to age 5 are not screened for developmental and behavior delays. When children are not routinely screened, families miss out on opportunities to identify developmental and behavioral concerns and receive early intervention services.



Result 3: Children are safe from abuse, neglect, and other trauma.

There is increasing recognition of the lifelong impacts of early childhood trauma. We know that ninety percent of a child's brain is developed by age five and research demonstrates that traumatic experiences greatly influence brain function, social interactions, and physical and emotional health. Addressing trauma in early childhood must include a priority focus on the reduction of child abuse and neglect.



Result 4: Children have high-quality early care and education experiences.

Making sure children have high quality ECE experiences prior to kindergarten entry leads to future school success. Children with high quality early care and education experience not only gain specific cognitive skills, such as reading, language development and numeracy skills, they also develop socio-emotional skills through structured play, physical and motor development, and build positive relationships with adults and peers.

We have identified 10 specific indicators that will help us monitor progress³⁵⁴ in making these conditions present for all children and their families and we are committed to measuring and reporting on this progress, engaging all our partners in the reporting process. See **Appendix B** for specific list of indicators and preliminary baseline data.

Making the Systems that Focus on Families, Work for Families

Systems change is about “shifting the conditions that hold a problem in place”. It means working in partnership with parents and leaders at the State, County, and local level to change the conditions that affect child development and family wellbeing.¹

First 5 LA has identified four characteristics of systems that we believe are critical for making systems work for families. We define these as our **long-term system outcomes**, recognizing that “system change” encompasses a broad set of interrelated changes² that are complex.

We are working to ensure that systems that support children and families are:



Systems Change Outcomes	What This Means
Accessible	Public systems and community systems provide equitable access to quality supports for all young children.
Quality	Public and community systems reflect parent priorities, diverse community needs, and standards that drive results for children.
Aligned	Public and community systems connect and link quality supports for children and families.
Sustainable	Funding, policies, and public support advance sustainable and equitable investments in young children.

¹ Kania, John, Kramer, Mark, and Senge, Peter. (2018). The Water of Systems Change. Retrieved from https://www.fsg.org/publications/water_of_systems_change?utm_source=newsletter&utm_medium=email&utm_content=Read%20the%20article&utm_campaign=20180604waterofsystemschangeall

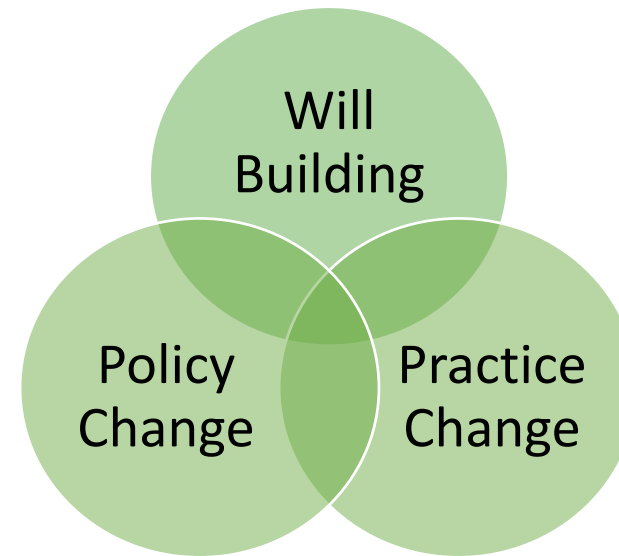
² BUILD system framework.

First 5 LA's Contribution to System Change

System change is complex work. Meaningful and sustained change requires the collaborative efforts of multiple partners, across multiple sectors, working on the multiple elements inherent in system change.

At First 5 LA, we believe that **our best contribution** to changing systems is employing three approaches:

- **Policy Change**¹ – Efforts to change rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g. hospitals or employers)
- **Practice Change**¹ – Efforts to change the expectations, skills, habits and capacities of systems. Examples of practice change includes reworking pediatric office patient procedures to ensure children regularly receive a validated developmental screening and referral to resources, promoting dual language learner best practices in early childhood settings, and supporting local government agencies to effectively engage families and communities.
- **Will Building** – Efforts to build and sustain the will, relationships, networks to change norms, attitudes, behaviors, and beliefs.



In implementing these system change approaches, First 5 LA will deploy a **range of tactics** including public education, partnership development, advocacy and, most fundamentally, data. These three approaches are interrelated and reflect our experience over the past five years that demonstrate the need to work on all three approaches in parallel.

¹ Coffman, 2007. *A Framework for Evaluating Systems Change Initiatives*.

Based on our learnings over the past five years, and the reflections generated through this Strategic Plan Refinement Process, First 5 LA has developed four **strategic priorities** that articulate how we will focus our efforts and contributions to achieve our systems change outcomes and ultimately our targeted results for children and families.



Section 2: Our Refined Strategy

Strengthen Public and Community Systems

Improve, integrate, and expand family-centered systems of early prevention, intervention, and learning.

Advance and Leverage Community Experience

Connect, maximize, and coordinate public resources, local assets, and relationships.

Expand Influence and Impact with Data

Expand the availability, use, and power of data.

Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.



Strategic Priority #1:

Strengthen Public & Community Systems: Improve, integrate, and expand systems of early prevention, intervention, and learning to become family-centered, child-focused and promote equitable outcomes.

Why is this a Priority for First 5 LA now?

Given alignment with state and county priorities, First 5 LA, with its partners, has a transformative opportunity to improve and expand the capabilities of public and community systems to better meet the needs of young children and families and promote their wellbeing.

What have we Learned?

Our pivot to systems change work began in 2015. Through our refinement process, we learned that First 5 LA's role as a **convener, catalyst, and advocate** is welcomed and valued. We bridge the gap between public systems and community leaders and inform community and county system change efforts, bringing a child-focused and equity lens to this work.



2028: Priorities for Our Role

First 5 LA will continue to serve as a **policy and practice leader** in building a universal, voluntary home visiting system. Our commitment to early identification and intervention for children will be broadened to encompass maternal health and focus on ensuring that public systems are accountable for timely and quality services. We will deploy our experience in engaging families and support the expertise of our public partners in addressing trauma. Our ECE policy and quality work will reflect the diverse early childhood settings in which children grow and learn. Our work will be done with our Best Start community leaders, who are critical to ensuring system change efforts are reflective of family and community priorities.

Strategic Priority #2

Advance and Leverage Community Experience: Connect, maximize and coordinate public resources, relationships, and local assets within the fourteen Best Start geographies.



2028: Priorities for Our Role

Our 14 Best Start geographies provide the opportunity to demonstrate impact at a local level. We will **strengthen connections and coordination** among First 5 LA, county partner, and philanthropic investments as these communities can serve as the “proof of concept” for broader system change. By promoting the availability of kindergarten readiness data, we will inform community planning, activate partners, spur innovation and promote advocacy for improved environments for children. Where public funding is dedicated to improve transportation, open spaces and healthy food access, and promote healthier environments, First 5^{36A} LA with our Best Start networks, will work to ensure that the Best Start geographies are prioritized for investments.

Why is this a Priority for First 5 LA now?

The 14 Best Start geographies provide an opportunity to demonstrate the impact and value of weaving together key resources and infrastructure to advance local solutions for early prevention, intervention, and learning.

What have we Learned?

Our 10 years of work in the Best Start communities provide a platform for lifting up the voices of community leaders and parents. This experience demonstrates that public system changes are necessary, but insufficient to change outcomes for children and families. We need to strengthen and create local networks that can support parents in their communities and capitalize on this experiences to inform our county and state policy work and better integrate First 5 LA and partner investments.

Strategic Priority #3

Expand Influence & Impact with Data:

Expand the availability, use, and the power of data to elevate disparities and drive policy change, practice change, and will building.

Why is this a Priority for First 5 LA now?

Data is an essential tool to build public will and advance learning on early childhood. First 5 LA is well-positioned to help gather, shape and disseminate data and be a critical voice and storyteller to improve results for all children and families.



What have we Learned?

First 5 LA is a **trusted resource for information** on children and families in LA County and we need to elevate awareness, impacts, and highlight disparities. Our four results and related indicators provide an important scorecard for measuring progress. Mobilizing leaders and capturing our contribution to changing systems requires a diverse set of reporting tools, quantitative and qualitative data, and communication strategies.

2028: Priorities for Our Role

First 5 LA will continue to serve as an important **advocate for young children and their families** with community leaders and policy makers. First 5 LA will generate and share the learnings we have developed over the past 20 years on effectively engaging families and partnering with communities to inform our ongoing work and the work of our partners. In parallel, we need to support families to expect and advocate for quality services that will support their children's healthy development, such as home visiting and early care and education. Expansion of kindergarten readiness data will inform our work, demonstrate progress, build public will and strengthen our advocacy role.

Strategic Priority #4

Optimize Our Effectiveness: Heighten organizational performance to enhance our impact.

Why is this a Priority for First 5 LA now?

To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture with our strategic priorities to champion and promote systems change.

What have we Learned?

Prior strategic plans did not explicitly identify the investments and importance of First 5 LA building the capability necessary to successfully execute on the Strategic Plan. This plan makes explicit the necessary process, structure, staffing, and culture for First 5 LA to function as a high-performing organization and make meaningful progress on our North Star.

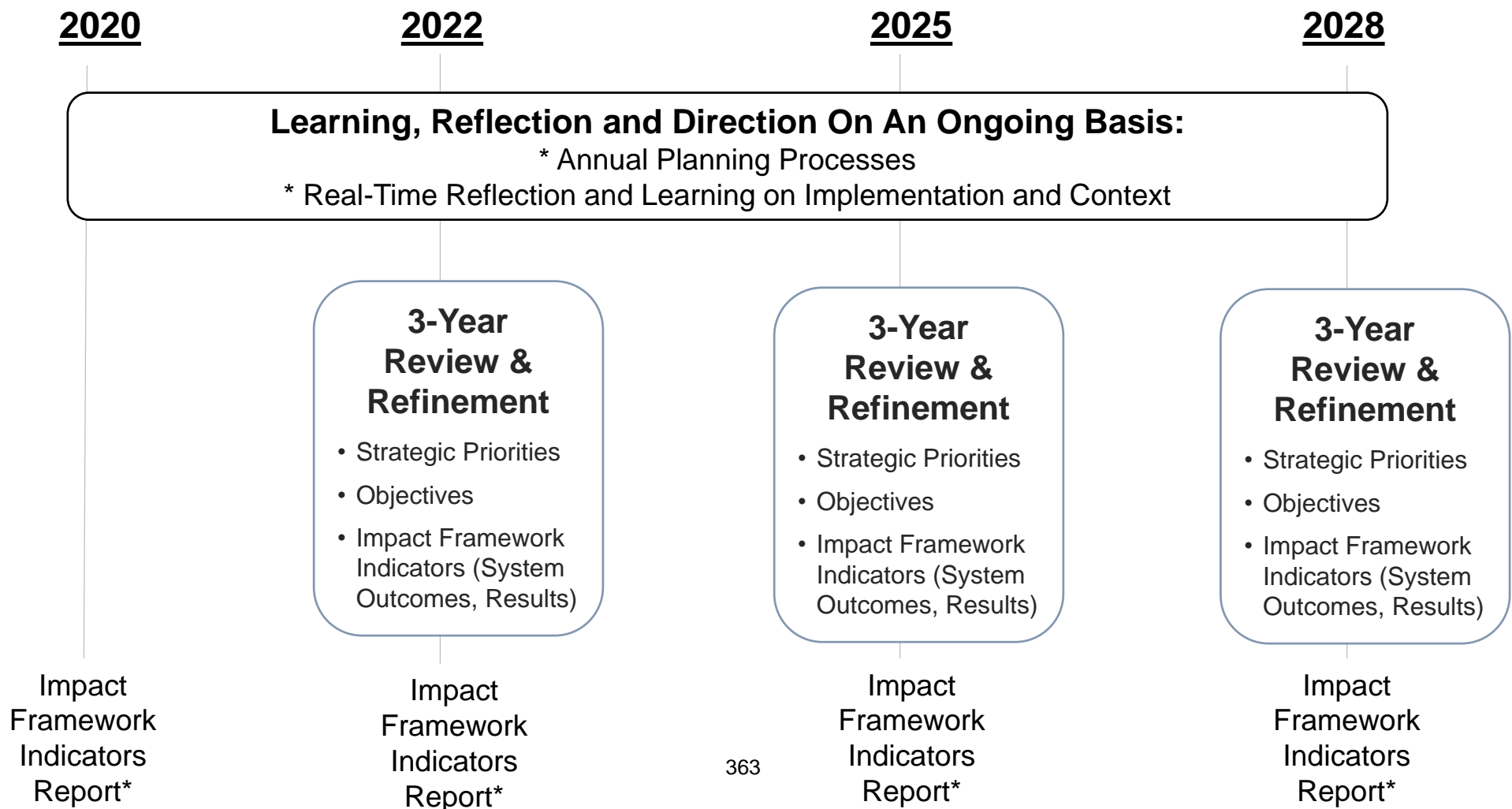


2028: Priorities for Our Role As First 5 LA fully steps into our role as an **early childhood system change agent**, we must adapt our business processes and organizational structure, while operating within the requirements of a public agency and our evolving fiscal reality. First 5 LA will strengthen our knowledge, skills and capacities to successfully execute our Strategic Plan and maintain commitment to our values, demonstrating them in our daily work internally and externally. Acknowledging our evolving fiscal reality, we will maximize available revenue sources and, when appropriate, pursue new dedicated revenue for early childhood.

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First 5 LA will engage in ongoing and periodic review, reflection, and refinement of elements of the Strategic Plan grounded in learning from experience and data reporting through our **Impact Framework**, which (a) monitors how well systems are working for children and families, (b) assesses the effectiveness of our systems change strategies, (c) guides course-correction, and (d) helps us understand context to inform our strategies.

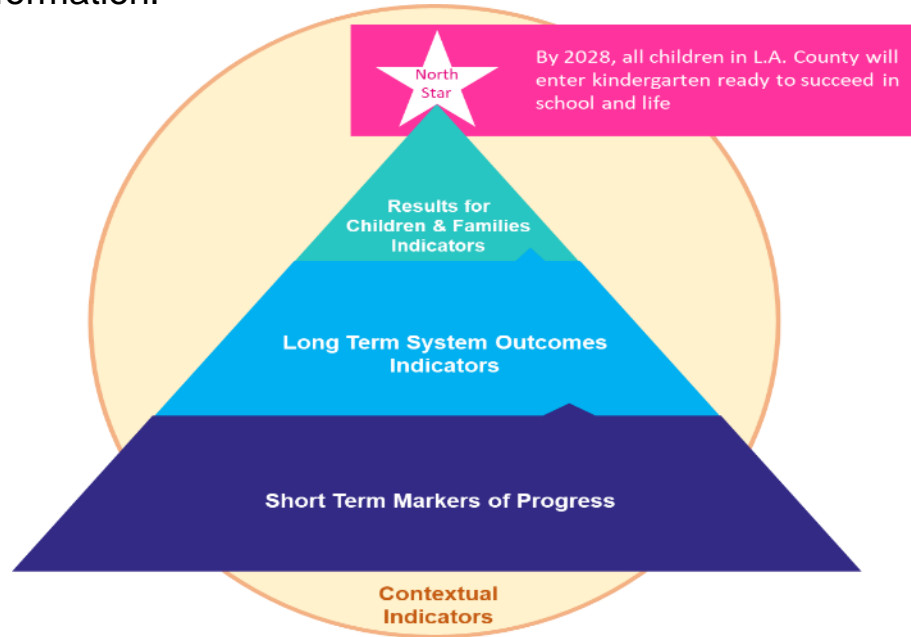
First 5 LA also will retool and leverage our annual planning processes (e.g., budgeting process, annual public hearing, contract approval process, etc.) as opportunities to reflect on strategy implementation, ensure compliance, and solicit board input through application of our Governance and Investment Guidelines.



* Dependent on availability of data sources

What are Impact Framework Indicators?

The Impact Framework is comprised of four types of data, each aligned with First 5 LA’s pathway to reach the North Star. Please see **Appendix B** for more information.



Types of Indicators	How We Will Use Them	What They Are
Results for Children and Families	The child and family experiences that reflect progress towards the North Star	To gauge how well systems are working for children and families
Long Term System Outcomes	The improvements needed in systems so that they work for children and families	To measure the progress of our system change strategies
Short Term Markers of Progress	The early improvements in systems expected from our strategies	To guide course-correction as early markers of progress
Context	Conditions within L.A. County which inform our work	To understand our context and inform our objectives

Implementation planning will be launched after the Board endorsement of the 2020-2028 Strategic Plan in November. The following is an overview of the approach for implementation planning.

Timelines

- November 2019 – March 2020

Expected deliverables

- Priority Activities for Implementation in Years 1 & 2
- Target-setting based on release of Impact Framework Indicators report
- Communication and dissemination plan for 2020-2028 Strategic Plan

Key milestones for 2020

- Implementation Plan
- Integrated Review Cycle (linking to First 5 LA's internal management processes)
- Release of our first Impact Framework Indicators Report with targets

Section 3: Appendices and Additional Materials



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Appendix A:

Context for the SPR4 Process

- I. First 5 LA's Strategic Plan Refinement (SPR4) Process
 - I. Critical Success Factors
- II. The signals we heard
 - I. Landscape
 - II. Programmatic
 - III. Organizational
- III. Summary of Community & Stakeholder Input

Appendix B:

Impact Framework Measurement and Reporting Plan

- I. What is the Impact Framework?
- II. What are the Impact Framework Components?
- III. How will the Impact Framework inform our work?
- IV. Results for Children and Families Indicators
 - I. Crosswalk of Indicators for the Results for Children & Families
- II. Indicators Guide

Appendix C:

Additional Materials

- I. Strategic Priorities and Objectives (long-form version)
- II. Review Phase Data Report
 - I. Summary of Data Sources for Review Phase Data Report
- III. Reflect Phase: County Partner Interviews and Community Engagement Session Summaries
- IV. Center for Effective Philanthropy (CEP) Grantee and Stakeholder Perception Survey Key Findings and Recommendations
- V. Key Terms & Definitions

First 5 LA

First 5 LA is an independent public agency with a goal to support the safe and healthy development of young children so that by 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life. Changing systems and policies to prioritize children at the earliest moments in their lives is what’s required to help all children have the best start possible in life.

SPR4 Process

First 5 LA’s Strategic Plan Refinement process – referred to as SPR4 –encompassed four major phases:

Phase I: Review how our strategies have been and are being implemented to achieve our targeted outcomes and the resulting learnings.

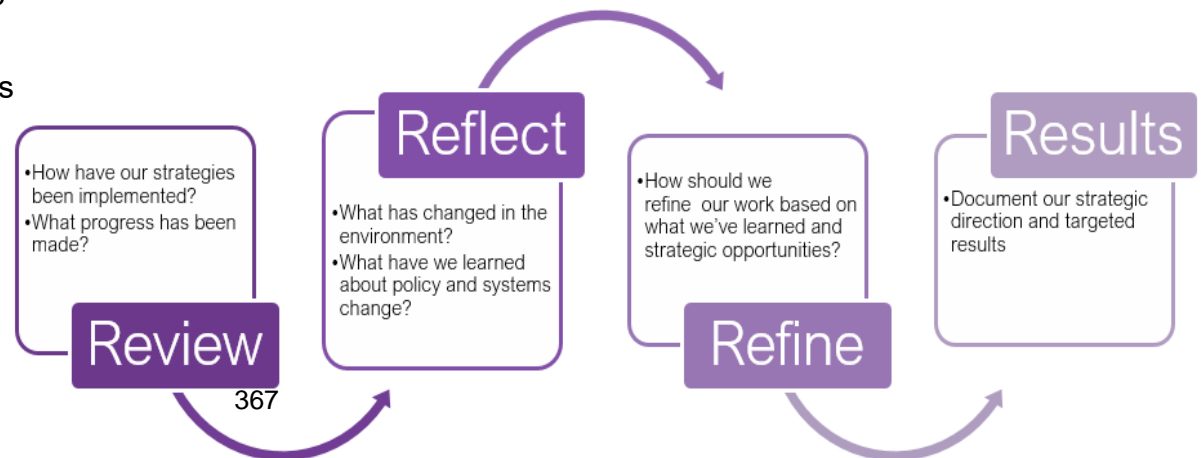
Phase II: Reflect on how changes in the landscape and our own implementation experience can inform our approach to achieving our targeted outcomes.

Phase III: Refine our strategies to incorporate learnings from our own experience in policy and systems change work and our assessment of strategic opportunities to achieve our targeted outcomes.

Phase IV: Results to document and assess First 5 LA’s progress on achieving our North Star.

Why Strategy Refinement?

The 2015-2020 Strategic Plan represented a significant pivot for First 5 LA to transition from primarily a funder of direct services to a focus on system change. This change was driven by the recognition that only through a focus on the systems that are designed to support families at the community, county and state level could First 5 LA have the desired impact on all children in LA County, given our limited and declining resources. The refined Strategic Planning process, launched in January 2019, affirmed our commitment to system change and refined our approach informed by our learnings, changes in the environment, and appreciation of the value of **more clearly articulating the unique role and assets of First 5 LA.**



At the outset of the process, First 5 LA identified seven critical success factors that were established as fundamental markers for how the Strategic Planning process would be executed. These were our commitments and expectations for the strategic planning process and remain relevant for how we will continue to work in implementation.

Equity	Articulates how First 5 LA is working to ensure that all children are ready to succeed in school and life, with priority focus on those facing disparities along income, racial, ethnic and geographic lines
Impact	Clearly identifies our intended impact and means to measure our progress
Integration	Facilitates further integration of our work, highlighting cross-cutting, systems change approaches to achieving First 5 LA's "North Star."
Fiscal Stewardship	Recognizes and reflects our fiscal constraints, projected revenue declines and fiscal stewardship to operate within expected resources
Plain Speak	Is clear in language and approach for our diverse partners, staff, Board, public
Priorities & Focus	Prioritizes and further focuses what we must do to advance our policy and systems change work programmatically, organizationally, and operationally
Capacity-Building	Leverages the process to enhance First 5 LA's ability, skill, and infrastructure for strategy development and implementation

The Review Phase of the SPR4 took stock of:

- **Progress** on Strategic Plan implementation
- **Lessons learned** on effectively implementing systems and policy change
- **Shifts in the landscape** that might affect First 5 LA's strategy

Learning for Action (LFA) conducted **20+ interviews** and reviewed **20+ documents** [see Review Phase Data Report in Appendix C] to identify themes organized into three areas:

1. **Landscape Review** – examining changes in the landscape that might impact how First 5 LA achieves its targeted results.
2. **Organizational Review** – examining First 5 LA's strengths and areas for growth.
3. **Programmatic Review** – examining progress and lessons learned regarding implementation of First 5 LA's strategies.

Landscape Insights

The key question that guided the Landscape Review was: *What has changed in the landscape in the last three years that might impact how First 5 LA achieves its targeted results?*

Key insights include:

- The majority of children from birth to age 5 in Los Angeles County are children of color. Los Angeles County is the ninth most diverse among the largest 150 metro regions in the nation. Communities of color constitute a considerable majority of the county's population.
 - Nearly half (49%) of LA County parents of children five and under are foreign born, and of these, 67% are not citizens.
- Regions within the county have disparate levels of opportunity, clustering along racial and economic lines.
- Profound inequities threaten the long-term prosperity of Los Angeles County. People of color are far more likely to be in poverty or working poor than Whites.
- Differential access to employment and education contributes to racial disparities in all four of First 5 LA's outcome areas.
- The state policy climate is favorable for systems-level investments in early childhood. **First 5 LA brings credibility and focus to the policy table and is positioned to engage in powerful advocacy to guide wise investment of new resources.**
- Local entities are receptive to First 5 LA's systems change approach. First 5 LA is a thought leader and strong partner to county departments. Furthermore, First 5 LA has strengthened partnerships with research institutions.

Organizational Insights

The key question that guided the Organizational Review was: *What have we learned about First 5 LA's capacity to do systems and policy change work?*

Key insights include:

- Staff and board are stronger and working together more effectively than ever before.
- Integration is an ongoing journey.
- First 5 LA has strengthened its policy and systems change capabilities, with more room to grow.
- First 5 LA overall has increased the effectiveness of its functioning as an organization; and there are opportunities to become more nimble and develop new revenue sources.
- First 5 LA should continue to hone its strategies, with a focus on equity and driven by data & learning.
- Effective communications are critical for driving change among systems, communities, and families.

Programmatic Insights

The key questions that guided the Programmatic Review was: *What progress has First 5 LA made in the first three years of its 2015-2020 Strategic Plan implementation? What has First 5 LA learned about how it does the work to best achieve outcomes?*

Key insights include:

- First 5 LA's shift to policy and systems change is highly valued across stakeholders
- Partnerships have been effective and are key to ongoing success; and there is a need to more clearly identify who First 5 LA partners with and why. Stakeholders suggest that First 5 LA:
 - Deepen partnership with community-based organizations & parent leaders.
 - Build even stronger connections with philanthropy, government agencies, and the corporate sector.
 - Consider a deeper focus at the local municipality level.
- First 5 LA can further clarify its approach to the important work in the fourteen Best Start geographic areas:
 - Clarify what is unique about First 5 LA's approach in, intended outcomes for, and long-term sustainability plan for efforts in Best Start Communities.
 - Engage greater community voice, build relationships with new partners within communities, and help neighborhoods develop a sustainable strategy.
- First 5 LA's early learning work exemplifies its **unique role in bridging practice and policy**. First 5 LA's systems change approach and strong relationships with key ECE partners has helped to make traction on Quality Rating and Improvement System (QRIS) in the county. Stakeholders want further clarification of First 5 LA's Kindergarten Readiness Assessment (KRA) strategy.
- Leadership on home visitation is a unique value that First 5 LA brings to the County and State. Stakeholders have noticed that home visiting programs have scaled and are more sustainable.
- First 5 LA has made important strides in addressing children's health needs.

As part of First 5 LA's strategic plan refinement process, input from the Board of Commissioners, external stakeholders, County agencies, and from select Best Start Communities was gathered through interviews and community engagement sessions to inform First 5 LA's strategies and how to approach its work. The summary reports [See County Partner Interviews and Community Engagement Session Summaries in Appendix C] synthesize input from these key stakeholders to support the strategy refinement process undertaken by the First 5 LA staff Strategy Refinement Teams (SRTs).

Learning for Action (LFA) staff conducted phone interviews with 19 community partner stakeholders consisting of 17 County Partners as well as representatives from First 5 CA and the First 5 Association. LFA also interviewed the Board of Commissioners.

First 5 LA staff conducted ten engagement sessions with key stakeholders. The sessions engaged over 130 stakeholders once completed. First 5 LA also held ten input session with Best Start Communities and eight informational interviews were conducted by staff from the Communities department.

Finally, First 5 LA partnered with the Center for Effective Philanthropy (CEP) to conduct two surveys – one for grantees, which included contractors, and one for stakeholders. Findings from the grantee and stakeholder survey serve as baseline data to determine how First 5 LA is doing and how we compare to 300 other philanthropic organizations within CEP's dataset.

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Overarching themes include:

Recommendations for First 5 LA's role

- First 5 LA's policy efforts at the state level need to be informed by deeper understanding of what programmatic efforts look like in other regions and other counties. Systems change efforts may also benefit from collaboration with other First 5 commissions.
- First 5 LA can better clarify its identity and role, particularly as it emerges out of the current strategy refinement process.
- Focus on families living in poverty, families of color, and specific geographies in the county where needs for comprehensive supports for family can have the greatest positive impact.
- First 5 LA can continue to share more information about its work with other First 5 county commissions, perhaps through First 5 California and the First 5 Association. Representing the largest county in the state, First 5 LA can pursue some approaches that other smaller First 5 organizations cannot. The resulting plans, resources, data, approaches to measurement, and learnings could be valuable for other counties working on similar efforts. Similarly, the First 5 LA Commission and staff can broaden their understanding of other First 5s, for example, how they are addressing declining revenue or their top priorities.
- Continue policy advocacy efforts to advance ECE priorities in alignment with County and State budget and ECE policy opportunities.
- Stay closely connected to families and communities, including their voices through ongoing input processes and collaboration to better understand their needs and definition of progress/success on shared goals.
 - First 5 LA is positioned to leverage community voice and elevate family needs in a way that County partners cannot, particularly given the valuable infrastructure in place via the Best Start Communities
 - Continue to engage in parent engagement, with careful mindfulness of cultural differences and varied family structures.
- Feedback from both the CEP grantee and stakeholder surveys suggest there are opportunities for First 5 LA to deepen its overall understanding of the communities and context in which it works. In addition, First 5 LA was rated higher than typical¹ as affecting public policy in their respected fields. Stakeholders provided the highest rating to First 5 LA's focus on systems and policy change in comparison to other Investment Guidelines. Grantees rated First 5 LA higher than typical and stakeholders rated the organization as typical on how First 5 LA advances the state knowledge in their fields.

¹ Typical ratings are defined as ratings between the 35th and 65th percentile in CEP's dataset. Rating above the 65th percentile is defined as "higher than typical", while rating below the 35th percentile is defined as "lower than typical."

First 5 LA's Role in Advancing County Efforts

- First 5 LA could play a critical role to ensure that county level efforts are informed by policies and opportunities at the state and federal levels.
- In addition, First 5 LA could enhance opportunities for County-level collaboration through:
 - “Networking the networks” – develop a regional approach engaging county departments and CBOs in adjacent, complementary, and overlapping initiatives.
 - Align work across partners engaged in common strategies (e.g., home visiting).
- Contribute to the data landscape:
 - Assist in the development of data that can help County partners advocate for sustainable funding.
 - Support predictive risk modeling to better serve the needs of the community.
 - Partner with Los Angeles County Department of Children and Family Services (DCFS) to establish the evidence base for prevention services/interventions (to expand services in alignment with the Family First Services Prevention Act).

Organizational Capabilities

- First 5 LA is respected and valued by its County partners as:
 - A critical voice and thought leader with deep roots in the community and expertise on issues related to children and families.
 - A valued partner that has flexibility to engage and contribute to shared efforts in ways that County partners cannot.
 - Well suited to provide strategic guidance on how best to seize opportunities created by the Governor’s investments in early childhood.

Organizational Capabilities (cont'd)

- First 5 LA can assist in the development of data that can help County partners advocate for sustainable funding in the face of declining fiscal support from First 5 LA.
- First 5 LA should consider applying an equity framework to the organization and in the work.
 - Develop an equity voice for families and reflect it in the First 5 LA's communications.
 - Provide implicit bias training for staff and grantees.
 - Consider the impact of racism, implicit bias and/or lack of awareness of trauma informed approaches on child and family outcomes.
 - Consider hiring practices internally and those of grantees.
 - Review fiscal policies to ensure resources and support are equitable.
 - Review contracting and funding approaches and processes to remove barriers for funding local community groups and organizations (e.g., increase opportunities to partner with and fund African American led CBOs).
- Although the CEP stakeholders survey findings rated First 5 LA as clearly communicating its strategy, they rated First 5 LA less positively about clearly communicating its goals. CEP's recommendation that First 5 LA staff improve their written and personal communications about First 5 LA goals so that they are clearly and consistently communicated.

Community Input

Community input suggests the following opportunities:

Early Care and Education (ECE)

- Continue policy advocacy efforts to advance ECE priorities in alignment with County and State budget and ECE policy opportunities.
- Make ECE more relevant to the education sector broadly by drawing stronger, more intentional links across ECE, K-12, and higher education.
- Continue to support quality ECE through advancement of the workforce and professionalization of the field.
- Advocate to raise ECE workforce compensation and support efforts to make the profession more attractive as a career.
- Advance policies to improve quality of childcare sites.

Health

- Partner with provider professional organizations to ramp up training in assessment and developmental screening.
- Support systems integration to effectively connect families to resources / services following identification of developmental delays.
- Partner with others to develop a recommendation for a standard county-wide evidence-based assessment tool.

Families & Communities

- Contribute to targeted communications campaigns (e.g., by zip code) and increase social media efforts to raise parent/caregiver awareness and knowledge of child health and development.
- Stay closely connected to families and communities, including their voices through ongoing input processes and collaboration to better understand their needs and definition of progress / success on shared goals.
- Continue to engage in parent engagement, with careful mindfulness of cultural differences and different family structures.
- Stay the course with current home visiting efforts, working towards universal access.

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What is the Impact Framework?

First 5 LA is working to ensure that all children in L.A. County will enter kindergarten ready to succeed in school and life by 2028. The journey to our North Star is complex and done in partnership with diverse partners such as parents, community members, grantees, County agencies, elected officials, and others. To help us navigate the complexity of our work and measure progress towards our North Star, we are developing a tool called the Impact Framework.

It identifies data we will monitor to:

- A. Gauge how well systems are working for children and families
- B. Assess the effectiveness of our systems change strategies
- C. Guide course-correction, and
- D. Understand our context and inform our strategies.

The Impact Framework will help us tell First 5 LA's story and ensure we remain responsive to the needs of children prenatal to 5 in L.A. County.

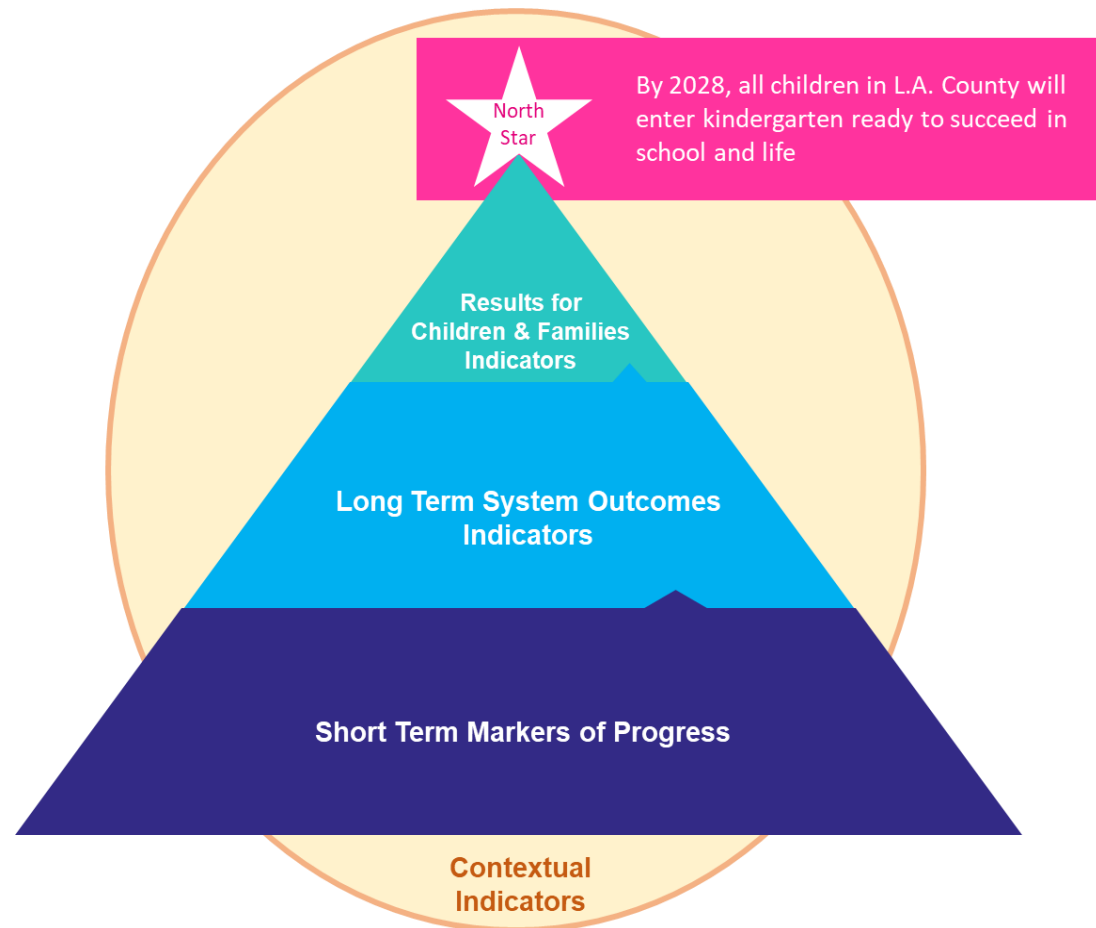
There are 4 types of data that the Impact Framework will monitor (see visual below). Each type is aligned with First 5 LA's strategies to reach the North Star.

First, there are four optimal conditions that we believe family-serving systems can facilitate for children and families to ensure children are kindergarten ready - these are our **Results for Children and Families**.

When we look at data for our Results for Children and Families, it can help us gauge how well family-serving systems are working.

For families to have these conditions in the Results for Children and Families, the systems that serve them must be responsive to their needs. Over the next decade, we envision that family-serving systems will be accessible, quality, aligned and sustainable – what we refer to in the Impact Framework as our **Long-Term Systems Outcomes**. There are improvements to family-serving systems we expect to see from our strategies sooner and that serve as early markers of progress. These are our **Short Term Markers of Progress** (in development). First 5 LA will use these to guide our investments and strategic course-corrections based on what we learn from our investments.

Lastly, there are many things happening in L.A. County that might not be directly affected by First 5 LA's work but are important for us to know about to understand the lives and conditions of children and families. The Impact Framework's **Contextual Indicators** can lend insight to the conditions of children and families in L.A. County, information we can also use to inform our strategies.



The data from the Impact Framework will be reviewed in cycles. Annually, we will review the Contextual Indicators to inform our objectives and every 3 years we will review the indicator data for Systems Outcomes and Results for Children and Families to refine the strategies to reach our North Star. There are also other inputs that can inform our understanding of what's working and what we can do better. The experiences of children and families, the feedback from our grantees and partners, and new data and research that emerge over time are examples of other inputs that can help us determine the impact of our grantmaking strategies and learn how we can support the systems that serve L.A. County's children and families. We are currently developing plans for our review cycles to ensure we're incorporating the Impact Framework data and other inputs into how we measure our effectiveness as an organization. Additionally, as First 5 LA's work continues to evolve, we will periodically review the Impact Framework indicators to determine if they need to be revised or expanded.

What happens next?

There are several next steps for the development of the Impact Framework. First, we will be selecting system outcome indicators in collaboration with key partners. Next, as an organization that values learning, we are also developing a process to make sure that the Impact Framework will be a learning tool not only for all First 5 LA staff but also for our grantees, partners and L.A. County's families. We are committed to sharing insights with our partners, grantees and L.A. County families, and hope that they too learn from First 5 LA's journey to ensuring that all children in L.A. County will enter kindergarten ready to succeed in school and life by 2028.

The indicators for the Results for Children and Families are a component of the Impact Framework which represent child and family conditions that reflect progress towards the North Star. Monitoring this data will help First 5 LA gauge how well systems are working for children and families. Please see the **Indicators Guide** (page 37) that highlights the value of each indicator and provides a high-level summary of the most recent data and trends.

1. Increased rate of L.A. County children birth to age 5 enrolled in a high-quality early learning and care program.
2. Increased rate of income-eligible L.A. County children birth to age 5 enrolled in publicly-funded early learning and care programs.
3. Increased rate of L.A. County children birth to age 3 with a developmental delay participating in early intervention services.
4. Decreased average age of L.A. County children entering special education services.
5. Decreased rate of L.A. County children with Child Protective Services involvement at any point during the first 5 years of life.
6. Increased rate of L.A. County families with children birth to age 5 who read, tell stories, sing, play music, or teach letters, words, or numbers to their child daily.
7. Increased rate of L.A. County families who participate in home visiting programs at any point prenatally through age 5.
8. Increased rate of eligible L.A. County families with children prenatal to age 5 participating in safety net programs.
9. Increased rate of L.A. County families with children birth to age 5 who report having one or more people to talk to in times of need.
10. Increased rate of L.A. County families with children birth to age 5 that have access to parks and open spaces.

<i>Indicator</i>	Children have high-quality ECE experiences.	Children are connected early to developmental services and supports.	Children are safe from abuse, neglect & other trauma.	Families optimize their child’s development.
1	✓	✓		✓
2	✓			✓
3		✓	✓	
4		✓	✓	
5			✓	
6				✓
7			✓	✓
8			✓	✓
9			✓	✓
10				✓

Appendix B: Impact Framework Indicator Guide

The indicators for the Results for Children and Families are a component of the Impact Framework which represent child and family conditions that reflect progress towards the North Star. Monitoring this data will help First 5 LA gauge how well systems are working for children and families. This document highlights the value of each indicator and provides a high-level summary of the most recent data and trends. At this time, we are reporting data and trends from publicly available data sources; **data on result indicators will be updated as additional data is secured.**

Result Indicator	Value of the Indicator	Current Data Source ¹	Most Recent Data	Historical Data Trends
1. Increased rate of L.A. County children birth to age 5 enrolled in a high-quality early care and education program.	There is a large body of evidence that suggests having high-quality early care and education (ECE) experiences prior to kindergarten entry leads to later school success. Beyond the experiences that improve specific cognitive domains, such as reading, language development and numeracy skills, participating in high-quality ECE promotes socio-emotional development through structured play, physical and motor development and the building of positive relationships with providers and peers. This indicator provides insights into the proportion of children in L.A. County connected to such services.	Proxy Measure: Quality Counts California (QCC) Common Data File for L.A. County	In 2017-18, just under 6% of the 631,911 children under five years old in L.A. County were attending a Quality Start Los Angeles (QSLA)-rated high quality early care and education program. Among the 43,660 children served in QSLA-rated programs during 2017-18, a total of 37,111 children were enrolled in programs that were rated Tier 3 or higher. ²	<i>Pending access to historical data</i>
2. Increased rate of income-eligible L.A. County children birth to age 5 enrolled in publicly-funded early care and education programs.	Participation in subsidized early care and education programs not only offers access to high-quality programs for low-income families, it also enhances the overall economic well-being of families in L.A. County. The research related to the relationship between family economic well-being and school readiness and later success is well established. This indicator provides insights into the proportion of children in L.A. County connected to such a resource.	Direct Measure: Enrollment data from Los Angeles County Office of Education (LACOE) and the Office for the Advancement of Early Care and Education (OAECE) Annual Survey of Early Care and Education Providers; Child Care Alliance of Los Angeles (CCALA)	70,516 children in L.A. County are enrolled in early care and education settings subsidized by state and federal funding sources as of April 2019. This represents 15.5% of the 455,581 children who were eligible for subsidized care in 2016. ³	<i>Pending access to historical data</i>

¹ Please note there are three current measures of the indicators: (1) Direct measures of the indicator, (2) Proxy measures which are indirect measures that provide an estimation of the indicator, and (3) Related Data which is provided when no measure of the indicator currently exists and a close alternative provides some insights into the current state of affairs.

² Please note additional data will be added in the future to include enrollments in programs with NAEYC accreditation, NAFCC accreditation, or those in compliance with Head Start Program Performance standards.

³ American Institutes for Research (2016). Early Learning Needs Assessment Tool.

Appendix B: Impact Framework Indicator Guide

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p>3. Increased rate of L.A. County children birth to age 3 with a developmental delay participating in early intervention services.</p>	<p>Research has shown that the earlier children’s developmental needs are identified, the more effective the intervention can be in supporting healthy child development, reducing stress in the home, increasing parental capacity and increasing success in school. This indicator provides insights into the proportion of children in L.A. County connected to such services.</p>	<p>Proxy Measure: CA Office of Special Education Programs (OSEP) Early Start Part C Annual Performance Report, Percent of children and toddlers birth to 3 with Individual Family Service Plans (IFSP)</p>	<p>Fiscal Year 2017 Early Start data indicates that 47,025 California children birth through age 3 are receiving early intervention services through the Regional Centers. This represents 3.18% of the 1,476,631 infants and toddlers in California.⁴ However, literature on early identification suggests 12–16% of children in the United States have at least one developmental delay.⁵</p>	<p>The proportion of California children who receive early intervention services through Early Start has increased slightly over the ten-year period between 2005 and 2017 (from 1.99% to 3.18%).</p>
<p>4. Decreased average age of L.A. County children entering into special education services.</p>	<p>Research has shown that the earlier children’s developmental needs are identified, the more effective the intervention can be supporting healthy child development, reducing stress in the home, increasing parental capacity and increasing success in school. Indicator 4 adds value by capturing services received beyond IDEA Part C (Early Start) by tracking the average age of children entering special education services with the goal of reducing this age over time, signaling that children are receiving services earlier.</p>	<p>Proxy Measure: California Department of Education Special Education Division, Average age of children receiving special education services for speech or language impairment⁶</p>	<p>As of December 2017, the average age of children receiving special education services for speech or language impairment among children in L.A. County was 6.25 years old.</p>	<p>Over the last ten years, the average age of those receiving special education services has gradually decreased by 0.6 years.</p>

⁴ Data is currently available only as a state-wide indicator and not specific to L.A. County.

⁵ Mackrides, P. S., & Ryherd, S. J. (2011). Screening for developmental delay. *American Academy of Family Physicians*, 84 (5), 544 - 549.

⁶ Speech and language impairments are the most prevalent developmental delay among young children, and frequently accompanies other delays.

Appendix B: Impact Framework Indicator Guide

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p>5. Decreased rate of L.A. County children with Child Protective Services involvement at any point during the first 5 years of life.</p>	<p>Children involved in the child welfare system are less likely to participate in high-quality early care and education programs, to be ready for kindergarten, or to graduate from high school. They are also more likely to be involved in other systems. This indicator provides insights into the proportion of children who have involvement with the child welfare system during their early childhood.</p>	<p>Direct Measure: Children’s Data Network, Cumulative Risk of Child Protective Services Involvement</p>	<p>Of children born in 2013, 16.2% were reported to Child Protective Services (CPS) as a victim at least once during their first 5 years of life, 5.7% were substantiated as a victim, and 2.8% were placed in out-of-home care.</p>	<p>There has been a slight increase in the rate of children reported to CPS as a victim at least once during their first 5 years of life, from 14.6% of children born in 2007. No significant changes occurred in the rate of children with substantiated cases or out-of-home placement.</p>
<p>6. Increased percentage of L.A. County families with children birth to age 5 who read, tell stories, sing, play music, or teach letters, words, or numbers to their child daily.</p>	<p>Research has shown that families play a key role in supporting their child’s language development. This indicator serves as a proxy for both awareness of child development and active parental engagement.</p>	<p>Proxy Measure: Public Health Foundation Enterprises (PHFE) WIC Research and Evaluation Department, Los Angeles County WIC Survey⁷</p>	<p>In 2017, of 6,000 surveyed WIC parents:</p> <ul style="list-style-type: none"> • 45% reported reading to their child every day. • 35% reported telling stories to their child every day. • 67% reported playing music to their child every day. • 60% reported teaching letters, words, or numbers to their child every day. 	<p>Since 2008, there have been slight increases in the percentage of WIC parents reading to their child everyday (from 37% to 45%) and in telling stories to their child every day (from 27% to 35%).</p>

⁷ The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) provides supplemental foods, nutrition education and referrals to health care, at no cost, to low-income pregnant, breastfeeding and postpartum women, infants, and children up to age 5 who are determined to be at nutritional risk. In 2017, 48% of L.A. County families with children under the age of 5 participated in WIC. While the L.A. County WIC Survey is representative of the population of low-income WIC participants, it is not a population-wide measure for L.A. County broadly.

Appendix B: Impact Framework Indicator Guide

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p>7. Increased rate of L.A. County families who participated in home visiting programs at any point during prenatal through age 5.</p>	<p>Home visiting is a powerful tool to support and strengthen families by providing family-centered coaching and mentoring, education, support on an individual basis, and connecting families to additional critical services and supports. Home visitors meet families where they are and foster the critical parent-child bond by reinforcing parents' own efforts and abilities to optimize their child's development. This indicator provides insights into the proportion of children in L.A. County connected to such services.</p>	<p>Direct Measure: Los Angeles Best Babies Network (LABBN), Enrollments in First 5 LA funded Home Visiting Programs (Welcome Baby, Healthy Families America and Parents as Teachers)</p>	<p>A total of 18,678 families enrolled in First 5 LA-funded home visiting programs during Fiscal Year (FY) 2018-19. In 2017, 128,919 children were born in L.A. County.⁸</p>	<p>Enrollment in Welcome Baby has seen a steady increase from 12,777 in FY 2016-17 to 16,851 in FY 2018-19, while enrollments in First 5 LA-funded Healthy Families America and Parents as Teachers have remained relatively stable.</p>
<p>8. Increased rate of eligible L.A. County families with children prenatal to age 5 participating in safety net programs.</p>	<p>Public service system programs, such as CalWORKS, CalFresh, WIC and Medi-Cal, represent the availability of critical economic support resources for children and families. They allow families to meet important health care and basic needs. This indicator is a proxy for systems being accessible and available to meet families' needs.</p>	<ul style="list-style-type: none"> • Related Data: CA Department of Social Services, California Work Opportunity and Responsibility to Kids (CalWORKS) • Direct Measure: CA Department of Social Services, CalFresh Program Reach Index. • Related Data: U.S. Department of Agriculture, CA WIC Program MIS System. • Related Data: Department of Health Care Services, Medi-Cal Penetration Brief. 	<ul style="list-style-type: none"> • In 2019, 18% of children under 18 years old in L.A. County receive CalWORKS⁹. • In 2017, CalFresh reached over two-thirds (69%) of all eligible families. • In 2017, WIC served roughly half of all L.A. County children under the age of 5 years old.⁹ • In 2015, 57.7% of all children birth to age five years old in L.A. County had Medi-Cal as their primary insurer.⁹ 	<ul style="list-style-type: none"> • Within the past seven years (2012-19), there has been a slight decrease in children under 18 years old receiving CalWORKS with 24% of children receiving cash assistance in 2012. • Over a ten-year span (2007-2017), the percent of L.A. County children under age 5 years old participating in WIC slightly decreased.

⁸Enrollment data for home visiting programs that do not receive First 5 LA funding is not currently accessible.

⁹Please note that data estimates for the number of families eligible for CalWORKS, WIC, and Medi-Cal is pending access. Currently accessible data looks at participation compared to the total population of children in L.A. County and does not account for eligibility criteria.

Appendix B: Impact Framework Indicator Guide

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p>9. Increased rate of L.A. County parents/ caregivers with children birth to age 5 who report having one or more people to talk to in times of need.</p>	<p>Research suggests that having stable social connections has been shown to be a critical support for families that enables them to deal with economic, social and parental stress. This indicator measures how well families have access to informal supports to assist in promoting their child’s development.</p>	<p>Proxy Measure: PHFE WIC Research and Evaluation Department, L.A. County WIC Survey⁷</p>	<p>Across L.A. County during 2017, more than 80% of parents/caregivers report having someone to turn to if they needed someone to comfort or listen to them.</p>	<p><i>Pending access to historical data</i></p>
<p>10. Increased rate of L.A. County families with children prenatal to age 5 that have access to parks and open spaces.</p>	<p>Families having access to parks and open spaces is representative of a community environment that offers the type of resources that enable families to be active and connect with others. This indicator can be viewed as a demonstration of communities’ commitment to young children and building social connections.</p>	<p>Proxy Measure: Los Angeles County Department of Parks and Recreation, Needs Assessment, Percentage of L.A. County residents who reside within one half-mile of a park, beach, or other open space greater than one acre.</p>	<p>In 2016, 49% of people residing in L.A. County lived within one-half mile of a park, beach, or other open space greater than one acre while 51% lived beyond one-half mile. Overall, 80% of parks in L.A. County experience high park pressure (amount of available land versus density of population in area) making play and connection difficult.</p>	<p><i>Pending access to historical data</i></p>

Appendix B: Impact Framework Indicator Guide

Contextual Indicators

This section summarizes 14 Contextual Indicators intended to capture the L.A. County context which are divided into the following four domains: child characteristics, maternal characteristic, resources, and community characteristics. The four domains represent factors that are most relevant and the best fit to inform First 5 LA's work.

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
Child Characteristics				
1. California Strong Start Index (CASSI): Average number of assets at birth (by birth cohort)	Birth asset scores, which summarize the conditions in which children are born, can speak to the need for services and supports to optimize child development across communities in L.A. County as children with fewer assets may have greater need for services. The CASSI explores 12 assets across family, health, service, and financial domains.	Direct Measure: California Strong Start Index, First 5 Association/Children's Data Network	In 2016, children born in L.A. County had an average of 8 out of 12 assets at birth, which is consistent with the state average.	<i>Pending access to historical data</i>
2. Low Birth Weight: Percent of live births in L.A. County where the child weighed under 2500 grams	Low birth weight, one of the leading causes of infant death, speaks to the need for services like prenatal care, home visiting, and health services.	Direct Measure: California Department of Public Health, Center for Health Statistics, OHIR Vital Statistics Section, 2006-2015.	In 2015, 9,100 (7.3%) of children were of low birth weight in Los Angeles County.	Over the last 10 years, there has been very little fluctuation in the proportion of children of low birth weight in L.A. County.
3. Child Weight: Percent of children birth to 5 years in L.A. County that have a Body Mass Index (BMI) that falls within overweight and obese BMIs	Childhood obesity puts children at risk for poor health outcomes later in life. Child weight informs our understanding of our target population and speaks to the need for nutrition programming in early learning and care and home visiting programs.	Proxy Measure: Women, Infant, Child (WIC) Program, Childhood Obesity Rates in L.A. County ⁵	In 2018, 20% of 3-year-old and 22% of 4-year-old WIC children in L.A. County were classified as obese.	Over the last ten years, obesity rates for 3- and 4-year old children have remained relatively consistent after reaching an all-time high in 2009 (21% and 22.5% respectively).
Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends

Appendix B: Impact Framework Indicator Guide

<p>4. Special Education: Number of children aged 0 to 5 years old in L.A. County who are enrolled in special education.</p>	<p>Children with an IFSP or IEP are eligible for special education services. This helps inform our understanding of the demand for services that will promote learning and developmental growth for children with special needs.</p>	<p>Direct Measure: California Department of Education, Special Education Division</p>	<p>In 2017, more than 22,000 children aged 0 to 5 years old were enrolled in special education in L.A. County.</p>	<p>Enrollment in special education among 0 to 5-year-olds increased by 8% between 2014-15 to 2017-18.</p>
<p>5. English Learner Designation: Number of kindergarteners in L.A. County who have received English Learner designation</p>	<p>English learner students are those students for whom there is a report of a primary language other than English. English Learner Designation informs our understanding of our target population and speaks to the need for professional development in early learning and care settings.</p>	<p>Direct Measure: California Department of Education DataQuest, Enrollment by English Language Acquisition Status and Grade</p>	<p>In the 2018-2019 school year, 30%, or a total of 38,740 kindergarteners in L.A. County, were classified as English Learners.</p>	<p>While the number of kindergarteners in L.A. County has remained relatively flat from 2014-2015 to 2018-2019, the percent of kindergarteners classified as English Learners decreased by 8% during this period (38% to 30%).</p>
<p>6. 3rd Grade English Language Arts Proficiency: Percent of 3rd grade students in L.A. County meeting or exceeding grade-level standard in English Language Arts California Assessment of Student Performance and Progress (CAASPP) during an academic year</p>	<p>High reading levels are an early indicator of academic success. 3rd Grade English Language Arts Level constructs an understanding of a child's academic achievement at the end of early childhood and speaks to the need for professional development in early care and education settings.</p>	<p>Direct Measure: California Department of Education, in English Language Arts (CAASPP)</p>	<p>In school year 2017-18, 48% of 3rd graders in L.A. County met or exceeded grade-level standards in English Language Arts (CAASPP).</p>	<p>The percent of 3rd graders in L.A. County that met or exceeded grade-level standards in English Language Arts increased by 13% from 2014-15 to 2017-18.</p>

Appendix B: Impact Framework Indicator Guide

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
Maternal Characteristics				
<p>7. Exclusive Breastfeeding: Annual percentage of mothers in L.A. County who initiate exclusive breastfeeding one week, one month, and three months after childbirth</p>	<p>Breastfeeding rates are indicative of mother/child bonding and child nutrition. This informs our understanding of what the landscape of exclusive breastfeeding looks like in L.A. County, and speak to the need for mothers to attain services and resources geared toward breastfeeding practices</p>	<p>Proxy Measure: Los Angeles Mommy and Baby Project (LAMB), % of mothers reporting exclusive breastfeeding</p>	<p>In 2016, an estimated 55.6% of mothers in L.A. County were exclusively breastfeeding their children at 1 week, 51.0% at 1 month, and 43.2% at 3 months.</p>	<p>Since 2014, the percentage of mothers exclusively breastfeeding at 3 months has increased by 5% in L.A. County.</p>
<p>8. Maternal Depression: Annual percentage of mothers in L.A. County displaying signs or symptoms of depression at any point before, during, or after childbirth</p>	<p>Maternal depression negatively impacts healthy early development and school readiness. This informs our understanding of the long-term effects of maternal depression, and speaks to the need of early identification and screening for mothers.</p>	<p>Proxy Measure: California Department of Public Health: Maternal and Infant Health Assessment (MIHA) Survey Data Snapshot, County of Los Angeles, Maternal Characteristics</p>	<p>Between 2013 - 2015, an estimated 13.9% of mothers in L.A. County experiences prenatal depressive symptoms, and 13.6% of mothers of newborns in L.A. County experienced postpartum depressive symptoms.</p>	<p>Since 2010, the percentage of mothers experiencing prenatal and postpartum depression in L.A. County has remained steady.</p>
Resources				
<p>9. Income: Number of children between 0 to 5 years old in L.A. County whose families have an income less than the Federal Poverty Line.</p>	<p>Lack of financial resources can limit other resources and opportunities available to families to support their children's development, and can be an indicator of need.</p>	<p>Proxy Measure: U.S. Census Bureau, Small Area Income and Poverty Estimates</p>	<p>In 2017, an estimated 457,665 or 20.9% of children under the age of 18 in L.A. County were in poverty.</p>	<p>The percent of children under the age of 18 in L.A. County in poverty has steadily decreased from 624,784 or 27.4% in 2013 to 457,665 or 20.9% in 2017.</p>

Appendix B: Impact Framework Indicator Guide

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p>10. Food Insecurity: Percent of families with children between 0 to 5 years in L.A. County who experience a disruption of food intake or eating patterns because of lack of money and other resources in any given year.</p>	<p>Food insecurity can lead to long-term negative health and developmental consequences for children, and can be an indicator of need.</p>	<p>Proxy Measure: Los Angeles County Department of Public Health</p>	<p>In 2015, an estimated 27.7% of families with children under the age of 18 in L.A. County were living in a household with limited or uncertain access to adequate food.</p>	<p>From 2002 to 2011 the percent of families with children under the age of 18 in L.A. County with limited access to adequate food increased by 9% and then decreased from 2011 to 2015 by 6%.</p>
<p>11. Homelessness: Number children between 0 to 5 years in L.A. County who are without a home or live in a place not meant for human habitation, a safe haven, or in an emergency shelter (chronic).</p>	<p>Homelessness can negatively affect the health, development and well-being of pregnant women, children and families, and can be an indicator of need.</p>	<p>Direct Measure: Los Angeles Homeless Services Authority (LAHSA)</p>	<p>In 2018, a total of 264 children under the age of 18 were reported as homeless, making up an estimated 2% of the homeless population in Greater Los Angeles.</p>	<p>The homeless youth count has significantly decreased across all of L.A. County from 2016-2018.</p>
<p>12. Emergency Room Visits: Ratio of necessary vs. unnecessary emergency room visits among children 0 to 5 years in L.A. County.</p>	<p>High rates of emergency room visits among children 0-5 could be an indicator of limited child health literacy, lack of access and utilization of routine primary care, or lack of insurance coverage.</p>	<p>Direct Measure: California Office of Statewide Health Planning & Development</p>	<p>In 2017, there were over 2 million emergency room visits in California that were classified as non-emergency issues.</p>	<p>Unnecessary emergency room visits make up 16.9% of all emergency room visits and have remained steady from 2016-2017.</p>

Appendix B: Impact Framework Indicator Guide

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
Community Characteristics				
13. California Healthy Places Index: Percentile rank of L.A. County compared to other California counties.	This indicator can help identify community strengths and assets as well as opportunities for growth. It also gives a holistic picture of a community's health in comparison to other California communities and counties.	Direct Measure: Public Health Alliance of Southern California: California Healthy Places Index	Overall, L.A. County has healthier community conditions than 50% of other California counties, and healthier economic and educational conditions than over 60% of other California counties.	<i>Pending access to historical data</i>
14. Access to Transportation: Percentage of households in L.A. County who have limited access to personal (lack of mobile vehicle) or public transportation (train, bus, subway, etc.)	Monitoring access to transportation can help inform the location of easily accessible sites for programming and identify communities in need of more flexible services, such as mobile clinics or home visiting.	Proxy Measure: Public Health Alliance of Southern California: California Healthy Places Index	While over 90% of L.A. County residents have access to an automobile, this is a lower rate than almost all other California counties.	<i>Pending access to historical data</i>

Appendix C: Additional Materials



- I. Strategic Priorities and Objectives (detailed)
- II. Review Phase Data Report
- III. Reflect Phase: County Partner Interviews and Community Engagement Session Summaries
- IV. Center for Effective Philanthropy (CEP) Grantee and Stakeholder Perception Survey Key Findings and Recommendations
- V. Key Terms & Definitions

Strategic Priorities and Objectives (see Attachment 2)

Review Phase Data Report

(Link found [here](#))

Summary of Data Sources for Review Phase Data Report

The findings and themes synthesized in this document draw on interviews with members of the First 5 LA Board of Commissioners and Executive Team as well as from Learning for Action's (LFA) review of the following reports, briefs, and First 5 LA internal resources:

1. External Reports and Resources

- Getting Down to Facts II: ECE in California
- Investing Early: Taking Stock of Outcomes and Economic Returns from Early Childhood Programs (RAND, 2017)
- Equity Profile of Los Angeles (PolicyLink and PERE, 2017)
- Race Counts: Advancing Opportunities for All California, 2017)
- Achieving Fair Access to Early Education (EC Berkeley and AIR, 2018)
- Center for Health Equity, Action Plan Community Forum Summary
- Road to Safety for Our Children: LA County Blue Ribbon Commission on Child Safety
- Condition of Children Birth to Age Five and Status of Early Childhood Services in California
- Understanding Barriers to Early Intervention Services for Preterm Infants: Lessons from Two States

2. First 5 LA Internal Reports and Analysis

- Stakeholder Review Memo
- Summary of Key Themes from Review of 2018 Board Discussions on 2015-2020 Strategic Plan
- October 2018 All-Staff Meeting Strategic Planning Survey Results
- Impact Framework Phase 1 Analysis
- 2015-2020 Strategic Plan Variance Focus Group Summary Report
- First 5 LA Diversity, Equity, and Inclusion Workgroup – Equity Memo
- First 5 LA: A Take on Equity Brief (June 2018, Prepared by PolicyLink and USC PERE)
- First 5 LA Equity Factsheet (June 2018) Prepared by PolicyLink and USC PERE)
- First 5 LA EI: Surveillance and Screening Issue Brief 1, May 2018
- Long Term Financial Projections
- Program Division Business Plan – Integration Summary Memo
- Program Division Business Plan: January 2018-June 2020
- Enterprise Risk Management Project Framework – Interviews
- First 5 LA IT Assessment Report
- First 5 LA IT Strategic Plan
- First 5 LA Impact Framework Template Guidance Memo

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Reflect Phase: County Partner Interviews and Community Engagement Session Summaries

Inputs linked to Strategic Refinement Topics of ECE Quality Supports, Communications, and Data Strategy ([here](#))

Inputs linked to Strategic Refinement Topics of Built Environment, Communities and System Change, Cross Cutting Strategies: Trauma Informed Care and Family Engagement, Home Visiting, and Data Strategy ([here](#))

Center for Effective Philanthropy (CEP) Grantee and Stakeholder Perception Survey Key Findings and Recommendations Memo

(Link found [here](#))

Key Terms and Definitions

Policy Change¹ – Efforts to change rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g. hospitals or employers).

Practice Change¹ – Efforts to change the expectations, skills, habits and capacities of systems. Examples of practice change includes adopting a universal ACEs screening tool, work to improve adoption of best practices in early childhood settings, and work to improve how a Department effectively engages families and communities.

System¹: A group of interacting, interrelated, and interdependent components that form a complex and unified whole.

Systems Change¹: Change that encompasses a broad set of interrelated changes including the norms, resources, behaviors learned habits, culture, authority/decision-making and patterns operating within the legal, regulatory, social and community environment.

Will Building – Efforts to build and sustain the will, relationships, networks to change norms, attitudes, behaviors, and beliefs.

¹ Coffman, 2007. *A Framework for Evaluating Systems Change Initiatives*.

Strategic Priorities and Objectives

As of 10/4/19

Strategic Priorities

<p>Strengthen Public & Community Systems: Improve, integrate, and expand systems of early prevention, intervention, and learning to become family-centered, child-focused and promote equitable outcomes.</p> <ul style="list-style-type: none"> ○ Why is this a Priority for First 5 LA now? Given state and county priorities, First 5 LA, with its partners, has a transformative opportunity to improve and expand the capabilities of public and community systems to better meet the needs of young children and families and promote their wellbeing. 	
<p>Advance and Leverage Community Experience: Connect, maximize and coordinate public resources, relationships and local assets and relationships within our fourteen Best Start geographies.</p> <ul style="list-style-type: none"> ○ Why is this a Priority for First 5 LA now? The 14 Best Start geographies provide an opportunity to demonstrate the impact and value of weaving together key resources and infrastructure to advance local solutions for early prevention, intervention, and learning. 	<p>Expand Influence & Impact with Data: Expand the availability, use, and power of data to elevate disparities and drive policy change, practice change, and will building.</p> <ul style="list-style-type: none"> ○ Why is this a Priority for First 5 LA now? Data is an essential tool to build public will and advance learning on early childhood. First 5 LA is well-positioned to help gather, shape and disseminate data and be a critical voice and storyteller on improving results for all children and families.
<p>Optimize Our Effectiveness: Heighten organizational performance to enhance our impact.</p> <ul style="list-style-type: none"> ○ Why is this a Priority for First 5 LA now? To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture with our strategic priorities to champion and promote systems change. 	

Strategic Priorities and Objectives

As of 10/4/19

Strategic Priorities		Objectives
Strengthen Public & Community Systems: Improve, integrate, and expand systems of early prevention, intervention, and learning to become family-centered, child-focused and promote equitable outcomes.	1.1	Provide program and policy leadership to support the development and expansion of a universal system of voluntary home visiting that builds upon existing infrastructure.
	1.2	Advocate for policies and transformative practices that hold public systems accountable for maternal health and child early identification and intervention services.
	1.3	Advocate for policy change in the early learning reimbursement rate structure to incentivize quality and competitively compensate the early childhood workforce.
	1.4	Advocate for policy change that aligns and enhances the eligibility and program requirements of publicly funded preschool.
	1.5	Broaden state and local quality initiatives to encompass all early learning settings in coordination with system partners.
	1.6	Lead program and policy expansion of family-centered practices and support adoption of trauma-informed approaches in systems serving children and families.
	1.7	Partner with Best Start Networks to inform County and State system improvement efforts and advance local priorities.
Advance and Leverage Community Experience: Connect, maximize and coordinate public resources, relationships and local assets within our fourteen Best Start geographies.	2.1	Connect and coordinate First 5 LA's program investments and public/private investments to demonstrate impact at a local level as "proof of concept" to inform countywide system improvement efforts.
	2.2	Test strategies to improve the infrastructure and support of Family Child Care and Family, Friend, and Neighbor Care.
	2.3	Advocate and support the expanded use of a population-based kindergarten readiness assessment tool to inform community action.
	2.4	Optimize policy, partnership, and advocacy opportunities in transportation, food and open space and elevate early childhood considerations in environmental health and related community-identified priorities.

Strategic Priorities and Objectives

As of 10/4/19

Strategic Priorities	Objectives	
Expand Influence & Impact with Data: Expand the availability, use, and power of data to elevate disparities and drive policy change, practice change, and will building.	3.1	Activate community leaders and policy makers to prioritize young children and families in budgetary, policy, and practice decisions.
	3.2	Develop communication strategies to increase consumer demand for home visiting, early identification and intervention, and early learning.
	3.3	Generate and share learning on effectively incorporating family and community engagement within the work of First 5 LA and our partners.
	3.4	Partner on data and evaluation efforts to demonstrate effectiveness and promote continuous quality improvement in prevention and early intervention systems.
	3.5	Expand the adoption and integration of a population-based kindergarten readiness assessment to capture an accurate snapshot of school readiness in LA County, drive early childhood systems change, and highlight best practices in diverse communities.
Optimize Our Effectiveness: Heighten organizational performance to enhance our impact.	4.1	Adapt our structure and business processes as a public entity to promote efficiencies, foster integration, and recognize our evolving fiscal environment.
	4.2	Maximize revenue opportunities and pursue new dedicated revenue for early childhood, consistent with First 5 LA's strategic priorities.
	4.3	Strengthen First 5 LA's staff knowledge, skills and capacities to successfully execute the Strategic Plan.
	4.4	Foster a culture that embody our values (of collaboration, learning, integrity, diversity, equity and inclusion) and showcase them in our daily interactions with each other and our work with external partners.

Policy and Advocacy Funding: Update on the ECE Policy & Advocacy Fund

Peter Barth

Director, Public Policy & Government Affairs

Jaime Kalenik

Program Officer, Early Care & Education



Objectives

- Review the Early Care & Education Policy and Advocacy Fund (ECE PAF) background and theory of change
- Share implementation updates from the first two years of the program
- Preview next steps and additional board engagement on policy and advocacy funding

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Background

- First 5 LA has historically committed to funding public policy and advocacy activities related to its strategic plan
- On November 10, 2016 the Commission approved the initial contract for ECE PAF estimating a total project cost of \$15 million through 2021

ECE Policy Goals

2015-2020 Strategic Plan – ECE Focus Area 1: Improved access to affordable, quality, sustainable early care and education, particularly among high-risk populations

- Advocate for greater public investment in quality early care and education, with a focus on both infant/toddler care and preschool

Policy Agenda: Expand access to affordable, quality early care and education for all children in LA County

- Increase public investment in quality early care and education for children birth to five
- Embed quality standards and support ongoing quality improvement in all publicly funded early care and education settings
- Strengthen the early care and education workforce through increased compensation, competencies, and professional development

ECE PAF Design Phase

Landscape Analysis of ECE Advocacy Activities

- Organizations
- Coalitions/Meetings

Stakeholder Interviews

- Advocacy Funders
- Advocacy Organizations

Research

- Stuart Foundation – Local Control Funding Formula Case Study
- Colorado Trust – Advocacy and Public Policy Grantmaking

Reflection

- Learnings from Policy and Advocacy Fund (2010-2015 Strategic Plan)

Feedback from Commission Presentations

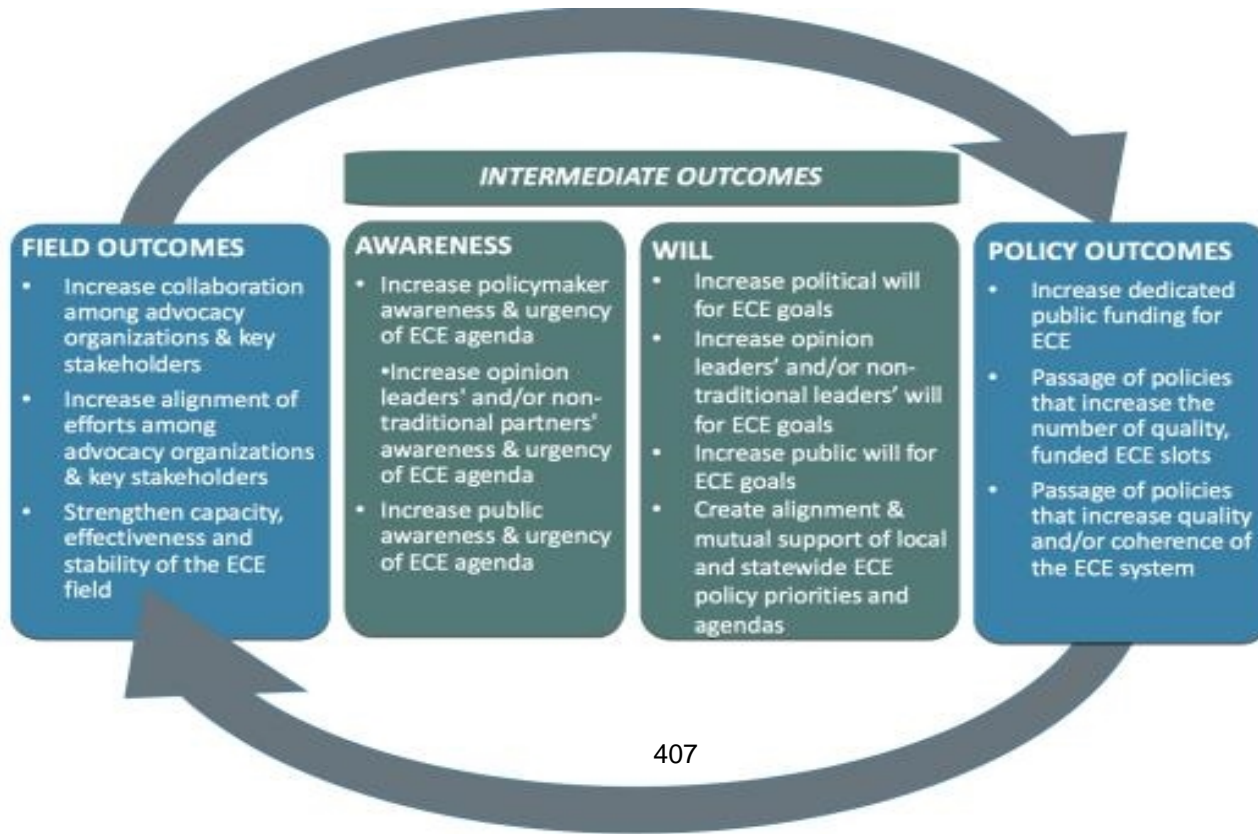
- October 2015 PPC
- January 2016 PPC
- June 2016 PPC

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What We Learned

- Advocacy requires a “long game” with a daily sense of urgency – funding needs to be sustained, consistent, flexible, and responsive
- Advocacy efforts should be aligned, coordinated, and mutually reinforcing
- Funders should focus on achieving outcomes, not tracking outputs
 - Create space for collaboration and information sharing
 - Avoid prescribing activities
 - Be a grantee partner, not a grantee manager – use intermediary organizations to administer funding

Goals of ECE PAF



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Structure of ECE PAF

- Community Partners administers the fund as an Intermediary Organization
 - Provides responsive and flexible grant administration and management
 - Coordinates and provides individualized technical assistance for grantees
 - Serves as neutral organizer and facilitator of grantee convenings
 - Oversees learning and evaluation of the fund
- Partnership Fund
 - Multi-year grants up to \$350,000 annually for anchor agencies with advocacy presence in Los Angeles and Sacramento
 - Provides consistent, flexible funding for key partners
- Field-Building Fund
 - Grants up to \$75,000 to build capacity for organizations to participate in coalitions, increase Sacramento or Los Angeles presence, or engage non-traditional partners
- Rapid Response Fund
 - Funding up to \$50,000 for discrete, time-limited projects that address field-wide needs

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Role of First 5 LA

- Overall vision and strategy development
- Policy and systems change and subject-matter expertise
- Grantee partner and fellow advocate
- Final funding approval and decision rights

ECE PAF Implementation

Partnership Grantees

- Advancement Project
- Los Angeles Resource & Referral Alliance (Child Care Alliance of Los Angeles/Child Care Resource Center/Crystal Stairs)
- Child360
- Children Now
- Early Edge
- LA Area Chamber of Commerce

Sample Rapid Response Projects

- California fact sheet on economic impacts of 0-3 childcare crisis
- Comprehensive Fiscal Analysis of LA County ECE System expansion and dissemination
- Consultant support for Assembly Blue Ribbon Commission
- Consultant support for ECE Coalition
- LA County report on California ECE Workforce Study
- Parent focus groups for Assembly Blue Ribbon Commission⁴¹⁰

Field Building Grantees

- CA Child Care Resource & Referral Network
- Child Care Law Center
- Common Sense Media
- Community Coalition
- Council for a Strong America
- EveryChild CA (formerly CCDAA)
- InnerCity Struggle
- MomsRising Education Fund
- Parent Voices
- R.E.A.L. Coalition
- United Ways of California

Early Learnings for First 5 LA

- Importance of navigating dual roles:
 - Advocacy funder and advocate
 - Funding the development of a strong field and funding advocacy to achieve specific policy goals
- Exploring use of intermediary organizations in similar projects to expand impact and reduce burden
- Lessons from ECE PAF are informing other policy and advocacy grantmaking efforts in the organization
 - Built Environment Policy and Advocacy Fund in Communities
 - Policy and Advocacy grantmaking pilot for Health and Families

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Next Steps

- **October Program and Planning Committee:**
 - Deep dive into impact of ECE PAF and lessons learned
 - Discussion about expanding fund to include child health and family strengthening priorities
- Continue compiling lessons learned through 2020 to inform policy and advocacy funding in refined strategic plan

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Questions?

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1st LA
first 5 la
Giving kids the best start

FIRST 5
20
YEARS
OUR KIDS
OUR FUTURE