

## **AGENDA**

### **School District #145 - Waverly Public Schools**

#### 1. CALL TO ORDER

1.1. Roll Call

1.2. Open Meetings Act

1.3. Pledge of Allegiance

1.4. Publication of Meeting

#### 2. APPROVAL OF AGENDA

2.1. Approve Agenda

Approval of the agenda for the meeting Passed with a motion by Board Member #1 and a second by Board Member #2.

#### 3. REPORTS

3.1. Building / District Administrators

3.2. Superintendent

3.3. Board Reports

#### 4. RECOGNITION OF VISITORS / OPEN FORUM

#### 5. ACTION ITEMS

5.1. Consent Agenda

Approval of the consent agenda Passed with a motion by Board Member #1 and a second by Board Member #2.

5.1.1. Meeting Minutes

5.1.2. Staff Resignations / Terminations

5.1.3. Staff Hires / Reassignments

5.1.4. Extra-Duty Assignments

5.1.5. Fund Balances

5.1.6. Fund Claims

5.1.7. Acceptance of Donations

5.2. Waverly High School Principal

Approve contract of new Waverly High School Principal Jordan Cudney at a starting salary of \$130,500 Passed with a motion by Board Member #1 and a second by Board Member #2.

5.3. Out of State Trips

Approve out of state trips for volleyball, football and cross country Passed with a motion by Board Member #1 and a second by Board Member #2.

5.4. Declare Old Band Uniforms Surplus

Approve the old band uniforms as surplus Passed with a motion by Board Member #1 and a second by Board Member #2.

5.5. Leave of Absence Request

Approve Katie Darling's one year leave of absence request. Passed with a motion by Board Member #1 and a second by Board Member #2.

5.6. Kordica Informational Campaign

Approve Kordica Communication to help with informational campaign at a cost of \$3550 Passed with a motion by Board Member #1 and a second by Board Member #2.

5.7. Certified Staff Additions

Approve new personnel positions for a special education coordinator at WHS and a Career and Technical Education-Instructional Coordinator at WHS Passed with a motion by Board Member #1 and a second by Board Member #2.

5.8. Classified Staff Addition

Approve a lead custodian position for the district with a salary in the range of \$55,000 to \$60,000 Passed with a motion by Board Member #1 and a second by Board Member #2.

6. Board of Education Information and Discussion

6.1. Upcoming Board Activities

6.2. Board Training/Development

6.3. Board Meetings

#### 6.4. Committee Meetings

#### 7. Adjournment

Motion to adjourn at 7:21PM Passed with a motion by Board Member #1 and a second by Board Member #2.

# Meeting Notice

Notice of Regular Meeting  
School District 145 (aka Waverly Public Schools)

The School District 145-Waverly Board of Education will convene in regular session at 6:00 p.m. on Monday, March 2<sup>nd</sup>, 2026 in the Central Office Board Room, 14511 Heywood Street, Waverly, Nebraska.

The agenda for this meeting, which shall be kept continually current, shall be readily available for public inspection at the School District 145-Waverly Central Office, located at 14511 Heywood Street, Waverly, Nebraska.

Posted this 19th day of February, 2026.



Cory Worrell  
Superintendent

# School District 145 - Waverly

"Commitment to Excellence"



Ross Ricenbaw, WMS Principal

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## Waverly Middle School School Board Report March 2026

### Data Review

Our school improvement goal at Waverly Middle School continues to focus on reading. While we have not yet reached our district goal of 80% of students performing at the proficient level on state assessments, we remain committed to strengthening our systems for tracking student progress and providing targeted support.

This year, we are building on previous work by:

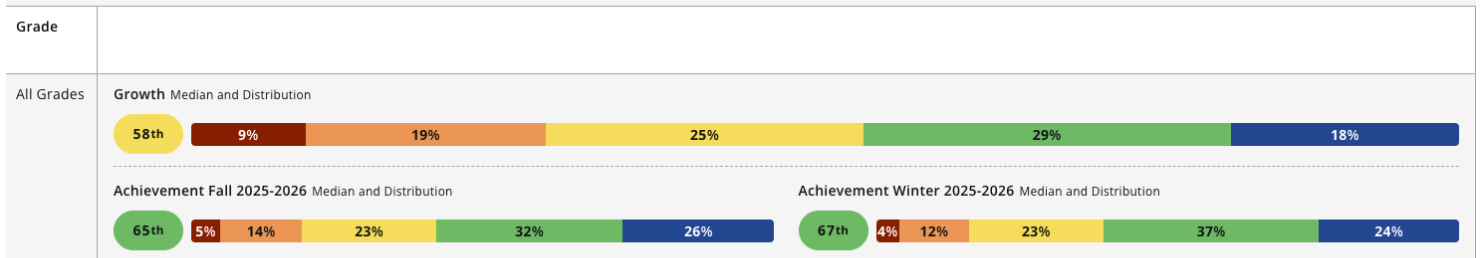
- Identifying students who need additional support in language arts
- Collaborating regularly within grade-level language arts teams
- Monitoring benchmark and progress data more consistently

### Building Reading Data

The first chart highlights overall building growth and achievement from the beginning-of-year to middle-of-year MAP reading assessment. Across all grade levels, students are demonstrating better-than-average growth, with a combined growth percentile of 58. As a result, we are seeing fewer students scoring in the red and orange ranges (below the 40th percentile) and more students scoring in the green range (60th–80th percentile). In terms of achievement, the typical WMS student is performing well above the national average, at the 67th percentile.

#### Growth and Achievement Overview

Waverly Middle School | Reading



Percentiles Key ● 1st - 20<sup>th</sup> ● 21st - 40<sup>th</sup> ● 41st - 60<sup>th</sup> ● 61st - 80<sup>th</sup> ● >80<sup>th</sup>

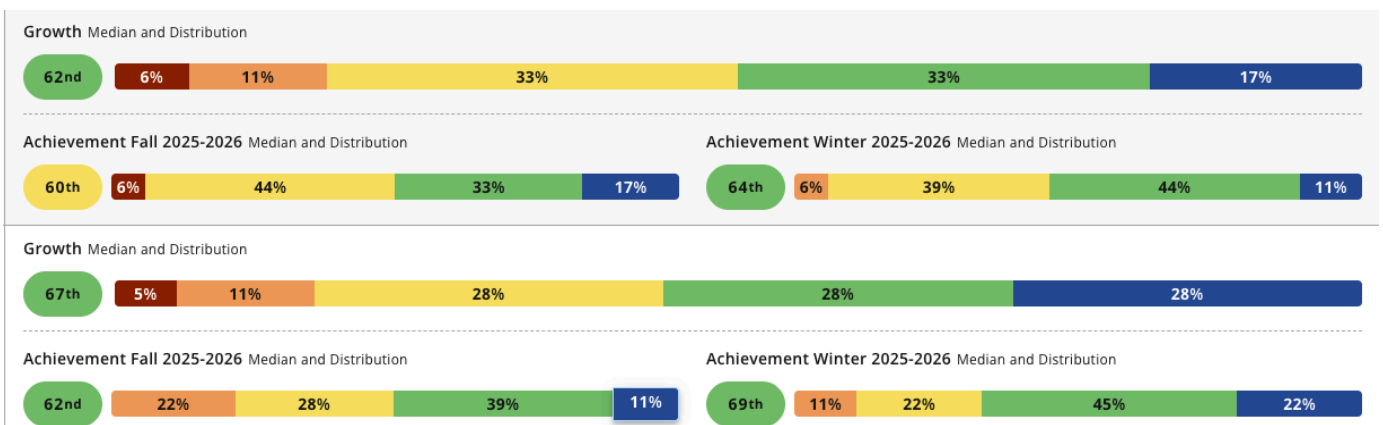
## Grade Level Data

The next charts show growth and achievement by grade level. At each grade, the typical student is achieving at the 67th or 68th percentile. Additionally, growth percentiles range from the 58th to 60th percentile. It is encouraging to see that our students are not only achieving at above-average levels, but they are also growing at stronger-than-average rates across all grade levels.



## Classroom Examples

The final charts highlight two individual language arts classrooms. In these examples, median growth percentiles were 62 and 67, and overall achievement increased in both classrooms. Notably, in these classrooms, the teacher either eliminated students in the red range (below the 20th percentile) or reduced the number of students in the orange range (20th–40th percentile). This reflects the impact of intentional instruction, targeted intervention, and ongoing progress monitoring.



## Suicide Prevention Training

This past month, our school counselors facilitated suicide prevention training with students in grades 6–8 during health class. We utilize the Hazelden Lifelines Suicide Prevention Training, a nationally recognized, evidence-based program designed to equip students with the knowledge and skills needed to recognize and respond to warning signs of suicide and emotional distress. The goal of the program is to increase awareness, reduce stigma, and ensure students know how to seek help for themselves or for others.

Students focused on three primary messages:

- Recognize the warning signs.
- Take all signs seriously.
- Tell a trusted adult immediately.

Warning signs were introduced using the acronym FACTS (Feelings, Actions, Changes, Threats, and Situations). During the training, students discussed each of these areas and viewed video scenarios to practice identifying potential warning signs.

Counselors also reviewed responses to avoid, such as promising secrecy or minimizing someone's concerns. Students were encouraged to listen carefully to their peers' feelings and to seek help from a trusted adult right away. In addition, students were reminded of our Safe2Help reporting process, the 988 Suicide & Crisis Lifeline, and to call 911 in the event of an emergency.

**Public Input to the Board**

It is the policy of the Board of Education to provide for and encourage input from its various constituents in an appropriate and orderly fashion at regularly scheduled Board of Education meetings. The board is open to and encourages input on school issues from the public. The board would prefer that individuals or groups with school related concerns first attempt to resolve those concerns through established administrative channels.

1. Matters concerning an individual school shall be discussed first with the respective building administrator of the school.
2. If the matter is not resolved satisfactorily at the school level, it may then be brought to the Superintendent.
3. If the matter is not resolved satisfactorily at the Superintendent's level, it may then be brought before the board of education by:
  - a. Addressing the matter during Open Forum at a regular, monthly board meeting; individual presentations should be no longer than three (3) minutes and the total allotted Open Forum agenda time will be a maximum of thirty (30) minutes.
  - b. Requesting a formal agenda item by contacting the superintendent or board president on or before the Thursday prior to the regular, monthly meeting which, unless otherwise announced, will be on the first Monday of every month.
  - c. Submitting the matter in writing, said documentation can either be presented at the regular meeting or appended to the agenda, if received in the superintendent's office on the designated Thursday.
4. A response will be provided once the board has the opportunity to inquire about the matter. Possible board responses when appropriate may include, but are not limited to: directing the superintendent to address the matter; tabling for further study; appointing a temporary board committee to study and/or resolve the matter; scheduling a special meeting to hear the matter; or not taking action. Public input to the board is heard during Open Forum. Matters brought to the board in this fashion will be taken under advisement and not acted upon at that time.

**Note: The chair will not allow complaints about individuals. There are appropriate channels to address such matters. Because of the potential of introducing bias into board hearings on termination cases, complaints on individual employees will be received by the board only through the Superintendent of schools.**

Policy Adopted: 04/10/78  
 Policy Revised: 03/07/88  
 Policy Revised: 01/02/06  
 Policy Revised: 11/03/08

SCHOOL DISTRICT 145  
 WAVERLY, NEBRASKA

## Board of Education Special Meeting

Central Office Building, 14511 Heywood  
Street, Waverly, Nebraska  
14511 Heywood  
Waverly, NE 68462-0426

Monday, February 16, 2026 6:00 PM Central

### 1. OPENING OF THE MEETING

#### 1.1. Call to Order

The special meeting of the School District 145 Board of Education was called to order on Monday, February 2, 2026 6:00P.M., at the Central Office Board Room, 14511 Heywood Street, Waverly, Nebraska.

#### 1.2. Open Meetings Act

**COPY OF OPEN MEETINGS ACT:** The Board of Education makes available at least one current copy of the Open Meetings Act posted in the meeting room at a location accessible to members of the public. The Act is posted on the wall of the meeting room.

#### 1.3. Publication of Meeting

Notice of the meeting was given in advance by posting in accordance with the Board of Education approved method for giving notice of meetings. Notice of this meeting was given in advance to all members of the Board of Education. Availability of the agenda was communicated in the posted notice and a current copy of the agenda was maintained as stated in the posted notice.

The board meeting notice also appeared in the February 12th, 2026 edition of The Voice.

#### 1.4. Roll Call

Board Members: Scott Claycomb, Chad Kendall, John Cooper, Larry Adams, Cole Stark and Jessica Zuniga

#### 1.5. Pledge of Allegiance

### 2. APPROVAL OF AGENDA

#### 2.1. Approve Agenda

Approval of the agenda for the meeting Passed with a motion by John Cooper and a second by Jessica Zuniga. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

### 3. Recognition of Visitors/Open Forum

The regular board meeting agenda provides for citizens to present information or to express opinions to the board through public comment.

### 4. ACTION ITEMS

4.1. Discuss, consider, and take all necessary action to adopt a resolution calling a bond election to be held on May 12, 2026, to authorize general obligation bonds for additions, renovations, repairs, and improvements on existing school property for the District's high school, middle

school, intermediate school, and elementary schools facilities in a stated principal amount not to exceed \$64,000,000, which resolution is included with the agenda materials.

Motion to approve the resolution included with the agenda calling a bond election to be held on May 12, 2026. Passed with a motion by Chad Kendall and a second by Larry Adams.

Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

Motion to approve the resolution included with the agenda calling a bond election to be held on May 12, 2026. Passed with a motion by Cole Stark and a second by Larry Adams.

Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 4.2. Band Uniforms Claim

Approve 50% deposit to Stanbury in the amount of \$89,654.37 and remaining 50% of \$89,654.38 to utilize when the order is completed. Passed with a motion by Larry Adams and a second by Chad Kendall. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 4.3. Waverly Education Association Negotiated Agreement

Approve the School District 145-Waverly/Waverly Education Association Agreement for the 2026-2027 school year (one year agreement) Passed with a motion by Jessica Zuniga and a second by John Cooper. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 4.4. Approve Alice Miller Business Service Agreement

Approve Business Service Agreement for Alice Miller (H.S. Piano Accompanist). Passed with a motion by Jessica Zuniga and a second by Larry Adams. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

### 5. Upcoming Board Activities

#### 5.1. Committee Meetings

Policy Committee

Building, Grounds, Transportation Committee

Planning and Development Committee

Performance and Assessment Committee

Board Trainings/Activity/Events

#### 5.2. Board Meetings

#### 5.3. Board Training/Development

## NASB Events

### March

Budget and Finance Workshop  
Tuesday, March 10th-Seward

COSSBA Annual Conference  
March 12-15-Louisville, KY

Budget and Finance Workshop  
Tuesday, March 24-West Point

NAEP State Convention  
March 24-25-Kearney

### April

Budget and Finance Workshop  
Tuesday, April 7-Ogallala

Amplified Budget and Finance Workshop  
Wednesday, April 8-Kearney

NSBA Annual Conference  
April 10-12-San Antonio

2026 NASB Federal Advocacy Fly-In  
April 28-29-Washington, D.C.

### May

Statewide Primary Election-May 12

### June

NASB Member Golf Outing  
Wednesday, June 10-Kearney Country Club

School Law Seminar  
June 10-11-Kearney

### July

ALICAP Summer Workshops  
Wednesday, July 8-Kearney  
Thursday, July 9-Lincoln

### Summer

Candidate Workshops

Fall/Winter

Area Membership Meetings-August through September

Statewide General Election-Tuesday, November 3rd

State Education Conference-November 18-20

New Board Member Workshops-December and January 2027

## 6. Adjournment

The meeting was declared adjourned by the President at 7:03PM

Motion to adjourn Passed with a motion by Cole Stark and a second by Jessica Zuniga.

Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark:

Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

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Board of Education

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Business Manager

# Board of Education Regular Meeting

Central Office Building, Waverly, Nebraska  
14511 Heywood  
Waverly, NE 68462-0426

Monday, February 2, 2026 6:00 PM Central

## 1. CALL TO ORDER

### 1.1. Roll Call

Larry Adams: Present  
Scott Claycomb: Present  
John Cooper: Present  
Chad Kendall: Present  
Cole Stark: Present  
Jessica Zuniga: Present

Present: 6.

### 1.2. Open Meetings Act

**COPY OF OPEN MEETINGS ACT:** The Board of Education makes available at least one current copy of the Open Meetings Act posted in the meeting room at a location accessible to members of the public. The Act is posted on the wall of the meeting room.

### 1.3. Pledge of Allegiance

### 1.4. Publication of Meeting

Notice of the meeting was given in advance by posting in accordance with the Board of Education approved method for giving notice of meetings. Notice of this meeting was given in advance to all members of the Board of Education. Availability of the agenda was communicated in the posted notice and a current copy of the agenda was maintained as stated in the posted notice.

The notice also appeared in the January 22nd, 2026 edition of The Voice.

## 2. APPROVAL OF AGENDA

### 2.1. Approve Agenda

Approval of the agenda for the meeting Passed with a motion by Chad Kendall and a second by Jessica Zuniga. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

## 3. REPORTS

### 3.1. Building / District Administrators

### 3.2. Superintendent

### 3.3. Board Reports

Policy Committee-met on January 20th, 2026.

Building, Grounds, Transportation Committee-met before the board meeting on February 2nd, 2026.

Planning and Development Committee

Performance and Assessment Committee

Board Trainings/Activity/Events

Foundation for Education-met on January 17th, 2026.

#### 4. RECOGNITION OF VISITORS / OPEN FORUM

The regular board meeting agenda provides for citizens to present information or to express opinions to the board through public comment.

#### 5. ACTION ITEMS

##### 5.1. Consent Agenda

Approval of the consent agenda Passed with a motion by Jessica Zuniga and a second by Larry Adams. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

##### 5.1.1. Meeting Minutes

##### 5.1.2. Staff Resignations / Terminations

Name, Position, School

Steve Jipp, Transportation, Termination effective 12/16/2025

Ken Talbert, Transportation, Retirement, Effective January 9th, 2026

Kimberly Frantzen, Second Grade Teacher, Hamlow Elementary, Resignation effective at the end of the school year

Ryan Kage, Custodian, Waverly High School, Resignation, Effective January 15, 2206

Ashley Carlson, ELA/Science, Waverly Middle School, Resignation effective at the end of the school year

##### 5.1.3. Staff Hires / Reassignments

The information may be protected by privacy legislation until the Board of Education takes action on the staff recommendations. Therefore, this attachment(s) is not included in agenda materials provided the public and the news media. Any information in the attachment(s) that is not protected by privacy legislation, however, is available for public inspection at the Superintendent Office upon request.

Taylah Strayer-Roper, Paraprofessional, Waverly High School, Replacement for Amy Neeman, Recommended start date 1/12/2026

Gerard Lang, Transportation, Replacement for Steve Jipp, Recommended start date 1/26/2026

##### 5.1.4. Extra-Duty Assignments

Name, Position, Extra-Duty, School Building, Category, Level, Replacement for...

Carsten Hayes, Basketball Coach-8th Grade Girls, Waverly Middle School, Level 1, Year 1, Replacing Nathan Holcomb

Brent Greve, Basketball Coach-7th Grade Girls, Waverly Middle School, Level 1, Year 1, Replacing Andrea Ehrke

Brent Hummel, Basketball Coach-8th Grade Girls, Waverly Middle School, Level 1, Year 1, Replacing Anthony Harms

Trevor Hasenkamp, Basketball Coach, 7th Grade Girls, Waverly Middle School Level 1, Year 1, Replacing Brent Hummel

Rachelle Hinrichs, Student Council, Waverly High School, Level 2, Year 3, Replacement for Calvin Sheldon

##### 5.1.5. Fund Balances

##### 5.1.6. Fund Claims

##### 5.1.7. Acceptance of Donations

##### 5.2. Professional Agreement Between Waverly School District 145 - Tami Clausen

Approve professional agreement between District 145 and Tami Clausen. Passed with a motion by Cole Stark and a second by Chad Kendall. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

##### 5.3. High School Penthouse and Boiler Replacements

Approve quotes from Rutts to replace a high school penthouse and boiler replacements. Passed with a motion by Jessica Zuniga and a second by Larry Adams. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 5.4. Principal Resignation

Approve Scott Shepards resignation as Waverly High School Principal effective at the end of the school year Passed with a motion by John Cooper and a second by Cole Stark. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 5.5. Band Uniforms

Approve purchase of new band uniforms from Stanbury Uniforms at a cost of \$179,308.75. Passed with a motion by Larry Adams and a second by Chad Kendall. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 5.6. Equipment for Sale-Declare Surplus

Declare exercise equipment from Waverly Middle School surplus for the purposes of selling equipment Passed with a motion by Jessica Zuniga and a second by Chad Kendall. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

#### 5.7. Reaffirm Board Member Code of Ethics and Protocols

Reaffirm board policy 8260 Board Member Code of Ethics and Protocols Passed with a motion by Chad Kendall and a second by Cole Stark. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

### 6. Board of Education Information and Discussion

#### 6.1. Board of Education Committee Assignments

#### 6.2. Data share with board on facility information

#### 6.3. Board Training/Development

#### NASB Events

##### March

Budget and Finance Workshop  
Tuesday, March 10th-Seward

COSSBA Annual Conference  
March 12-15-Louisville, KY

Budget and Finance Workshop  
Tuesday, March 24-West Point

NAEP State Convention  
March 24-25-Kearney

##### April

Budget and Finance Workshop  
Tuesday, April 7-Ogallala

Amplified Budget and Finance Workshop  
Wednesday, April 8-Kearney

NSBA Annual Conference  
April 10-12-San Antonio

2026 NASB Federal Advocacy Fly-In  
April 28-29-Washington, D.C.

##### May

Statewide Primary Election-May 12

June

NASB Member Golf Outing

Wednesday, June 10-Kearney Country Club

School Law Seminar

June 10-11-Kearney

July

ALICAP Summer Workshops

Wednesday, July 8-Kearney

Thursday, July 9-Lincoln

Summer

Candidate Workshops

Fall/Winter

Area Membership Meetings-August through September

Statewide General Election-Tuesday, November 3rd

State Education Conference-November 18-20

New Board Member Workshops-December and January 2027

6.4. Board Meetings

The next scheduled board meeting is set for Monday, March 2nd, 2026 at 6:00 p.m. to be held at the Central Office in Waverly.

6.5. Committee Meetings

Policy Committee

Building, Grounds, Transportation Committee

Planning and Development Committee

Performance and Assessment Committee

Board Trainings/Activity/Events

7. Adjournment

The meeting was declared adjourned by the President at 8:18PM

Motion to adjourn. Passed with a motion by Cole Stark and a second by Jessica Zuniga. Larry Adams: Yea, Scott Claycomb: Yea, John Cooper: Yea, Chad Kendall: Yea, Cole Stark: Yea, Jessica Zuniga: Yea Yea: 6, Nay: 0

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Board of Education

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Business Manager

February 5, 2026

Dear Dr. Worrell and Mrs. Flohr,

I am writing to formally resign from my position as a 4th grade teacher at Eagle Elementary, effective at the end of the 2025-2026 school year.

This was not an easy decision, as I have truly valued my time at Eagle. It has been a privilege to work with such dedicated colleagues and to support the growth and learning of my students. I am grateful for the opportunities for professional and personal development that I have experienced during my time.

Thank you for your leadership and support. I wish you, the staff, and the students continued success.

Sincerely,

Ashten Arkfeld

Cory Worrell  
Superintendent  
Waverly School District #145  
P.O. Box 426  
Waverly, NE 68462

Feb 23, 2026

Dear Mr. Worrell:

After careful thought and consideration, I have decided to resign my position as K-5 Art Teacher at Eagle Elementary effective at the end of the 2025-2026 school year. I do so with a heavy heart, however, I need to prioritize my family and financial situation above all other situations.

During my 5 years at Eagle Elementary as the K-5 Art Teacher, I have valued my professional growth while creating and experiencing the building of the Art curriculum. It has been very rewarding to work with and inspire students to seek out new opportunities for self expression through Art. It is my hope that a focus on Art education continues at Eagle Elementary as it is a vital part of educating the whole child.

I am committed to ensuring a smooth transition and will assist in the process to the best of my abilities during the notice period.

Thank you for the opportunity to educate young minds in the beauty of Art and Artistic Expression.

Sincerely,

Tina M. Johnson



Jacob Dill  
5201 Deer Ridge Drive  
Eagle, NE, 68347  
402-840-7413  
[jacobdill21@gmail.com](mailto:jacobdill21@gmail.com)

02/04/2026

Brady Rohlfs  
Band Director  
Waverly High School  
13401 Amberly Rd  
Waverly, NE 68462

Dear Mr. Rohlfs,

I am writing to inform you that I am resigning from my position as the drumline instructor for Waverly High School.

I appreciate the opportunity to work with this amazing program and please let me know if I can be of any help with the other ensembles at Waverly.

Sincerely,  
Jacob Dill

Good Evening Brad,

I hope you are doing well. I'm just reaching out to let you know that my school schedule is looking busier than anticipated for the upcoming school year, so I will be unable to assistant coach color guard again. I've already talked to Kenia so she can start to plan the upcoming season accordingly. Please let me know if there is anything else you need from me.

Thanks,  
Delaney McCabe

February 18, 2026

Mr. Craig Patzel

Principal

Waverly Intermediate School

Dear Mr. Patzel,

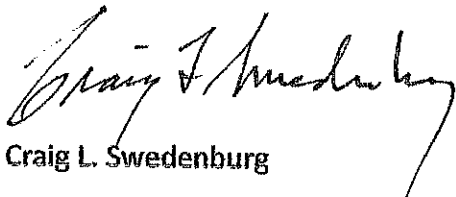
This letter shall serve as my notice of retirement as daytime custodian effective June 30, 2026.

This is not an easy move for me, but some life changes have prompted this decision.

I have truly enjoyed my time at WIS and will never forget the relationships built with staff as well as the many students I've come to know.

I appreciate the opportunity to have served the staff and students of WIS and wish you the best for the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Craig L. Swedenburg". The signature is written in a cursive style with a long, sweeping tail on the last letter.

Craig L. Swedenburg

I have always been proud to say that I am an employee of School District 145. The time has come for me to instead say I am proud to be retired from School District 145.

What a privilege it has been to work with the tremendous staff I have worked with through the years—hard working, professional and kind. And, of course, the thousands of wonderful students who have crossed my path have provided the fun.

Much of my career has been spent in the library, and I have appreciated the value the district places on libraries—not only as a room in a building but as an idea that stories are important to student growth. Stories expand students’ understanding of the world and of themselves. When students read about people whose experiences differ from their own, they build the muscle for empathy and compassion. When they see themselves reflected in a story, they gain confidence, validation, and the sense that they are not alone. There are not more important lessons that we hope to teach than those. Please continue to support your libraries and the stories that live there.

What a marvelous journey it has been. Now, on to the next chapter. It will certainly involve reading more grown-up books—I hope they are not too hard for me after years of reading books written for middle schoolers!

Many thanks for memories, School District 145!

Sincerely,

Ann Vrana

**Fund Balances as of:**  
**February 27, 2026**

<b>Fund</b>	<b>January 30, 2026</b>	<b>Receipts</b>	<b>Expenditures</b>	<b>Transfers</b>	<b>February 27, 2026</b>	
Money Market	565,869.73			(371,026.25)	194,843.48	
General	2,563,675.70	4,944,854.27	2,451,798.64		5,056,731.33	01
Building	433,514.11	523,776.06	43,115.28		914,174.89	08
Bond 15 Construction	0.33				0.33	08
Bond 2016- <b>2021B</b> (Debt)	53,215.03	37,944.09			91,159.12	07
Bond 2015- <b>2015/2020</b> (Debt)	55,009.01	38,085.26			93,094.27	07
Bond 11 A/B K-8- <b>2021A</b> Debt	14,539.58	1,129.70			15,669.28	07
Bond 11 C 9-12- <b>2016B</b> Debt	4,720.50	366.99			5,087.49	07
Hot Lunch	223,726.94	81,594.51	120,963.16		184,358.29	06
2003 QCPUF (Env Hazards)	2.33				2.33	09
2010 QCPUF	9.76				9.76	09
2012 QCPUF	1,164.72				1,164.72	09
2013 QCPUF	1,995.06				1,995.06	09
2024 QCPUF	1,343,415.03	165,462.26			1,508,877.29	09
Depreciation	2,353.24	0.29	89,654.38	239,654.38	152,353.53	02
<b>Total</b>	<b>5,263,211.07</b>	<b>5,793,213.43</b>	<b>2,705,531.46</b>	<b>(131,371.87)</b>	<b>8,219,521.17</b>	

Check Number	Check Date	Cleared	Void	Void Date	Entity ID	Entity Name	Amount
74235	03/03/2026				BOSSFUELS	BOSS FUELS INC	17,850.52
74236	03/03/2026				BRIANSHOL	BRIAN'S HOLMES SEWER & DRAIN INC	551.00
74237	03/03/2026				CAPST1	CAPSTONE	5,127.07
74238	03/03/2026				CASHWA	CASH-WA DISTRIBUTING	138.35
74239	03/03/2026				CEV	CEV	250.00
74240	03/03/2026				CITYOF	CITY OF WAVERLY	3,076.79
74241	03/03/2026				COMPCHIR	COMPLETE CHIROPRACTIC & WELLNESS	80.00
74242	03/03/2026				COMPHARD	COMPUTER HARDWARE, INC.	90.00
74243	03/03/2026				CORNHU	CORNHUSKER INTNL TRUCKS INC	417.07
74244	03/03/2026				CPI	CRISIS PREVENTION INSTITUTE, INC	2,338.77
74245	03/03/2026				CULLIG	CULLIGAN	127.00
74246	03/03/2026				DALTIF	TIFFANY DALTON	4.90
74247	03/03/2026				DASSTATE	DAS STATE ACCOUNTING - CENTRAL	317.87
74248	03/03/2026				DIETMUSI	DIETZE MUSIC HOUSE	709.40
74249	03/03/2026				EAKESO	EAKES OFFICE SOLUTIONS	4,409.94
74250	03/03/2026				EDUCAT22	EDUCATIONQUEST	75.00
74251	03/03/2026				ELECTR	ELECTRONIC CONTRACTING	1,434.30
74252	03/03/2026				FLINNS	FLINN SCIENTIFIC INC	240.05
74253	03/03/2026				GILMORE	GILMORE & BELL PC	2,500.00
74254	03/03/2026				GLASER	GLASER CERAMICS, INC.	595.00
74255	03/03/2026				HIRERI	HIRERIGHT SOLUTIONS INC.	60.90
74256	03/03/2026				HOLLYYW	HOLLYWOOD BOWL	85.00
74257	03/03/2026				HUSKERLOC	HUSKER LOCK & KEY	108.90
74258	03/03/2026				IDEALP	IDEAL PURE WATER	31.75
74259	03/03/2026				INDUST	INDUSTRIAL SERVICES INC	3,120.20
74260	03/03/2026				INTELEP	INTELEPEER CLOUD COMMUNICATION LLC	440.79
74261	03/03/2026				INTERS	INTERSTATE ALL BATTERY	77.40
74262	03/03/2026				JOSTEN	JOSTENS	1,259.45
74263	03/03/2026				JWPEPP	JW PEPPER & SON, INC.	77.00
74264	03/03/2026				KELSEAP	KELSEA CURTIS	309.40
74265	03/03/2026				KSBSCO	KSB SCHOOL LAW	490.00
74266	03/03/2026				LANGUA	LANGUAGELINC INTERPRETATION SERVICES	151.80
74267	03/03/2026				LINCTRUC	LINCOLN TRUCK CENTER	764.62
74268	03/03/2026				MATHESON	MATHESON TRI-GAS INC	155.20
74269	03/03/2026				MENARD	MENARDS LINCOLN-NORTH	405.45
74270	03/03/2026				NASB	NASB	230.00
74271	03/03/2026				NEBSFTCNTR	NEBRASKA SAFETY CENTER	625.00
74272	03/03/2026				OPPD	OMAHA PUBLIC POWER DISTRICT	6,008.58
74273	03/03/2026				ONECALL	ONE CALL CONCEPTS INC	2.46
74274	03/03/2026				OREILL2	O'REILLY AUTOMOTIVE STORES INC	119.67
74275	03/03/2026				PIPCAR	CARA PIPER	35.00
74276	03/03/2026				PRESTO	PRESTO X COMPANY	1,252.79
74277	03/03/2026				QUADIEN1	QUADIENT, INC	398.05
74278	03/03/2026				RA13LEG	Mark Adler	1,000.00
74279	03/03/2026				RUSS1	RUSS'S MARKET EXPRESS	91.88
74280	03/03/2026				SMALENGI	SMALL ENGINE SPECIALISTS INC	166.82
74281	03/03/2026				SPECIALMO	SPECIAL MOMENTS VIDEO PRODUCTION, LLC	450.00
74282	03/03/2026				TJCABLE	TJ CABLE & UNDERGROUND SVS, LLC	300.00
74283	03/03/2026				TYSOUT	TY'S OUTDOOR POWER & SERVICE	188.90
74284	03/03/2026				VIRCOI	VIRCO INC.	1,875.30
74285	03/03/2026				VOICEN	VOICE NEWS	138.24
74286	03/03/2026				WINDST	WINDSTREAM	260.46
74287	03/03/2026				WOLFACE	WOLFE ACE HARDWARE	78.98
74288	03/03/2026				YANT	YANT EQUIPMENT	604.00
74293	03/03/2026				ALLO	ALLO COMMUNICATIONS	102.98
74294	03/03/2026				DEERE	DEERE CREDIT	1,008.37
74295	03/03/2026				DEERE	DEERE CREDIT	396.87

Check Number	Check Date	Cleared	Void	Void Date	Entity ID	Entity Name	Amount
74296	03/03/2026				DEERE	DEERE CREDIT	993.47
74297	03/03/2026				DEERE	DEERE CREDIT	648.25
74298	03/03/2026				DEERE	DEERE CREDIT	799.19
74299	03/03/2026				HOMETOWN1	HOMETOWN LEASING	2,862.02
74300	03/03/2026				LEAMIC	MICAH LEARY	1,500.00
74301	03/03/2026				AMAZON1	AMAZON CAPITAL SERVICES	4,661.25
74302	03/03/2026				AMAZON1	AMAZON CAPITAL SERVICES	3,370.11
74303	03/03/2026				ACTIONPL	ACTION PLUMBING, HEATING & AIR	1,790.25
74304	03/03/2026				AIRGAS	AIRGAS	396.60
74305	03/03/2026				AMIHEF	AMI HEFFELFINGER-MARX	2,584.40
74306	03/03/2026				CORNBI	BIST/CORNERSTONES OF CARE	1,500.00
74307	03/03/2026				BLUKYL	KYLA BLUM	11,060.00
74308	03/03/2026				BUDZSUZA	Suzanne Budzinski	11,471.80
74309	03/03/2026				CASCNTYREF	CASS COUNTY REFUSE	540.00
74310	03/03/2026				CDWG	CDW-GOVERNMENT	7,377.00
74311	03/03/2026				CLAUTAMI	Tamala Clausen	4,540.08
74312	03/03/2026				CORNHU	CORNHUSKER INTNL TRUCKS INC	294.27
74313	03/03/2026				CUDKAR	KARA CUDNEY	1,759.20
74314	03/03/2026				EAKESO	EAKES OFFICE SOLUTIONS	4,223.70
74315	03/03/2026				GUIGIN	GINDY GUIDO	16.49
74316	03/03/2026				HAMILT	HAMILTON EQUIPMENT CO	150.19
74317	03/03/2026				HANDOFHRTL	Hands of Heartland	3,711.47
74318	03/03/2026				HARKEL	KELLIE HARRING	10.00
74319	03/03/2026				HDSUPPLY	HD SUPPLY FORMERLY HOME DEPOT PRO	695.98
74320	03/03/2026				HYELEC	HY-ELECTRIC	215.00
74321	03/03/2026				INSPIRA	INSPIRA FINANCIAL HEALTH INC	663.75
74322	03/03/2026				INTELEP	INTELEPEER CLOUD COMMUNICATION LLC	425.91
74323	03/03/2026				JWPEPP	JW PEPPER & SON, INC.	179.19
74324	03/03/2026				KIDWELL	KIDWELL INC	175.00
74325	03/03/2026				MATHESON	MATHESON TRI-GAS INC	276.03
74326	03/03/2026				MENARD	MENARDS LINCOLN-NORTH	17.98
74327	03/03/2026				MIDWESTALA	MIDWEST ALARM SERVICES	225.00
74328	03/03/2026				NCECBV	NCECBVI	885.60
74329	03/03/2026				NCEE	NEBRASKA COUNCIL ON ECON ED	264.00
74330	03/03/2026				NEBRASKACO	Nebraska Council on Economic Education	36.00
74331	03/03/2026				OREILL2	O'REILLY AUTOMOTIVE STORES INC	472.46
74332	03/03/2026				PERMAB	PERMA-BOUND	929.59
74333	03/03/2026				QUIKDU	QUIK DUMP REFUSE	1,306.35
74334	03/03/2026				RUTT	RUTT'S MECHANICAL SERVICES INC	720.00
74335	03/03/2026				SAPPBR	SAPP BROS, INC - LINCOLN	700.43
74336	03/03/2026				SCHOSPEC	SCHOOL SPECIALTY, LLC	493.51
74337	03/03/2026				SUMMFIRE	SUMMIT FIRE PROTECTION	654.50
74338	03/03/2026				SUTCHR	CHRISTIN SUTTER	55.41
74339	03/03/2026				TOHAAS	T. O. HAAS TIRE	2,033.20
74340	03/03/2026				UNLAUTQ	UNL AUTISM CONFERENCE	2,150.00
74341	03/03/2026				UNMC	UNMC	515.13
74342	03/03/2026				VAPEEDUCAT	Vape Educate	250.00
74343	03/03/2026				VILLAG	VILLAGE OF EAGLE	213.38
74344	03/03/2026				WOODRIVER	WOODRIVER ENERGY LLC	40,268.69
74345	03/03/2026				CORNHU	CORNHUSKER INTNL TRUCKS INC	757.20
74346	03/03/2026				EAKESO	EAKES OFFICE SOLUTIONS	92.94
74347	03/03/2026				ESU6	ESU #6	1,883.56
74348	03/03/2026				JUSTFK	JUST FOR KIDS THERAPY	1,856.65
74349	03/03/2026				OREILL2	O'REILLY AUTOMOTIVE STORES INC	129.15
74350	03/03/2026				VANJIL	JILL VANDUSEN	80.40
74351	03/03/2026				FIRESF	FIRESFRING	1,648.99

Check Type Total:	Check	Void Total:	0.00	Total without Voids:	190,735.96
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Checking Account Total: 1 Void Total: 0.00 Total without Voids: 190,735.96  
Payroll 2,180,116.31

**Checking Account ID:**

6

**Check Type: Check**

Check Number	Check Date	Cleared	Void	Void Date	Entity ID	Entity Name	Amount		
12053	03/03/2026				ASHLANDL	ASHLAND LETTUCE CO	329.16		
12054	03/03/2026				CASHWA	CASH-WA DISTRIBUTING	16,900.18		
12055	03/03/2026				CASHWA	CASH-WA DISTRIBUTING	292.51		
12056	03/03/2026				CHESTERMAN	CHESTERMAN COMPANY	1,026.87		
12057	03/03/2026				EDUTRAK	EDUTRAK, LLC	5,231.70		
12058	03/03/2026				HDSUPPLY	HD SUPPLY FORMERLY HOME DEPOT PRO	157.34		
12059	03/03/2026				HILAND	HILAND DAIRY	4,956.72		
12060	03/03/2026				ROBESCOTT	Scott Roberts	10.23		
12061	03/03/2026				ROTELL	ROTELLA'S ITALIAN BAKERY, INC.	955.11		
12062	03/03/2026				RUSS1	RUSS'S MARKET EXPRESS	37.03		
12063	03/03/2026				SAMSCL	SAMS CLUB	3,016.28		
12064	03/03/2026				SYSCO	SYSCO LINCOLN	20,264.60		
12065	03/03/2026				USFOODS	US FOODS INC	5,313.22		
Check Type Total:			Check			Void Total:	0.00	Total without Voids:	58,490.95
Checking Account Total:			6			Void Total:	0.00	Total without Voids:	58,490.95

Payroll 54,923.24

**Checking Account ID:**

8

**Check Type: Check**

Check Number	Check Date	Cleared	Void	Void Date	Entity ID	Entity Name	Amount		
2996	03/03/2026				RUTT	RUTT'S MECHANICAL SERVICES INC	11,253.00		
2997	03/03/2026				CITYOF	CITY OF WAVERLY	20,179.64		
2998	03/03/2026				HYELEC	HY-ELECTRIC	2,107.06		
2999	03/03/2026				RUTT	RUTT'S MECHANICAL SERVICES INC	1,780.00		
3000	03/03/2026				RUTT	RUTT'S MECHANICAL SERVICES INC	7,795.58		
74292	03/03/2026		X	#	RUTT	RUTT'S MECHANICAL SERVICES INC	11,253.00		
Check Type Total:			Check			Void Total:	11,253.00	Total without Voids:	43,115.28
Checking Account Total:			8			Void Total:	11,253.00	Total without Voids:	43,115.28

**Checking Account ID:**

9

**Check Type: Check**

Check Number	Check Date	Cleared	Void	Void Date	Entity ID	Entity Name	Amount		
1516	03/03/2026				COMMUN1	COMMUNITY BUILDING SOLUTIONS LLC	188,556.00		
Check Type Total:			Check			Void Total:	0.00	Total without Voids:	188,556.00
Checking Account Total:			9			Void Total:	0.00	Total without Voids:	188,556.00
Grand Total:						Void Total:	11,253.00	Total without Voids:	480,898.19

# Out of State Student Trip Request

In accordance with Board Policy #6645 students traveling out of state for school sponsor events must be approved by the Board of Education. Prior to receiving approval to attend a camp, clinic, or national conference, please complete and submit the following information to the Activities Director.

**Sport/Organization:** Waverly Varsity Volleyball Team

**Location Desired:** University of Minnesota Team Camp, Minneapolis, MN

**Date(s) Attending:**

- July 16 - July 19, 2026. July 16 will be a travel day, the camp starts the morning of July 17 and ends July 19. We will travel home July 19 at the conclusion of the camp.

**Purpose of attending Event:** (How is this more beneficial than attending in-state camps, clinics, or conferences?)

- Attending this camp at the University of Minnesota will provide our team with a variety of competition from teams that we normally do not play since they are from other states. The level of competition will be very high and challenging for our team. This camp will also provide many opportunities for team building and relationship building within our team members and coaching staff. This will benefit us as we journey through the 2026 season.

**Transportation Plan:**

- School vans - likely 2-3 of them.

**Cost of Trip:**

***School District #145:***

- Milage on school vans

***Individual Student:***

- Individual fees for camp participation

**How will the trip be financed?**

- Individual camp fees, outside funds for fuel and other incidental expenses.

**Special Requests to be provided by District #145:**

- We may need to take volleyballs with us for camp, but I am unsure at this time.

# Out of State Student Trip Request

In accordance with Board Policy #6645 students traveling out of state for school sponsor events must be approved by the Board of Education. Prior to receiving approval to attend a camp, clinic, or national conference, please complete and submit the following information to the Activities Director.

## **Sport/Organization:**

- Varsity Football.

## **Location Desired:**

- Atchison Kansas- Benedictine College.

## **Date(s) Attending:**

- June 8-10

## **Purpose of attending Event:** (How is this more beneficial than attending in-state camps, clinics, or conferences?)

- This camp provides us with the opportunity to grow as a team through camp practice sessions as well as team competitions. We as a team are able to use the time to install schematics and learn from all the team film that we get from each of the competitions.

## **Transportation Plan:**

- We will take school vans down to the camp.

## **Cost of Trip:**

### ***School District #145:***

- Gas

### ***Individual Student:***

- \$165 for camp fee.

## **How will the trip be financed?**

- Student athletes will pay for their camp fee.

## **Special Requests to be provided by District #145:**

- None

# Out of State Student Trip Request

In accordance with Board Policy #6645 students traveling out of state for school sponsor events must be approved by the Board of Education. Prior to receiving approval to attend a camp, clinic, or national conference, please complete and submit the following information to the Activities Director.

**Sport/Organization:** Boys/Girls Cross Country

**Location Desired:** Black Hills, South Dakota

**Date(s) Attending:**

- July 13-18, 2026

**Purpose of attending Event:** (How is this more beneficial than attending in-state camps, clinics, or conferences?)

- Athletes are given the opportunity to train in various environments and altitudes. The environment change provides them with endurance training that they are not able to get in Nebraska. They also learn better/proper breathing techniques. It also provides students with the opportunity of hiking and running in different terrain.
- Coach Gaard and myself are on our 5th trip with the CC team. We have been able to make a rotation so the kids do not see the same spot/location every year if they attend multiple years in a row: Colorado (Estes & Golden), Arkansas & Black Hills.

This trip has been a HUGE success. I feel it truly helped our team grow both as athletes and as team members. The kids were provided with great bonding time and developed relationships within their stay. The students ran every morning from our cabin, as well as later in the afternoon. In the evenings, we often hiked before dark and then spent time at the cabin doing team bonding activities. I truly feel this trip led to the success we had as a team (qualifying multiple athletes/teams to State)

**Transportation Plan:**

- We will take **two** school vans (limiting the trip to 20 students).

**Cost of Trip:**

***School District #145:***

- Trip will be funded solely by the athlete (besides concession stand work)

***Individual Student:***

- \$200/student-- covers gas/stay/food for breakfast, lunch and snacks (\*\*this is the same cost as previous years and it worked perfectly)

**How will the trip be financed?**

- Students will pay individually for their trip. Concessions will be worked, as well as small fundraising.

**Special Requests to be provided by District #145:**

- Thank you for your consideration. The previous trip was a HUGE success and the kids gained a lot of friendships, teamwork and disciplinary skills. They also greatly benefited from the diverse training.

Dear Administrators and Board of Education at District 145,

Please accept this letter as a formal request for a one-year leave of absence from my position as a Math Teacher at Waverly High School, effective for the 2026-2027 school year.

As you may know, the recent passing of my husband has profoundly impacted our lives. While I remain deeply committed to my students and Waverly High School, I have reached a point where I must prioritize my role as a parent. This time away will allow me to provide the necessary emotional support and stability my children need as we navigate this transition and find our footing in this new chapter of our lives.

I am more than willing to work with the department chair and the administration to ensure a smooth transition for students. This includes organizing materials for my successor and assisting in planning for next year as we close out the semester.

I truly appreciate the support the Waverly High School family has shown me during this difficult time. Thank you for your understanding and for considering this request as I focus on my family's well-being.

I look forward to discussing the next steps and any necessary paperwork with you soon.

Sincerely,

Katie Darling

**Leave Without Pay**

Certified staff members with three or more years of service may be granted, at the superintendent's discretion, leave without pay for a period of time up to one year. Such leave cannot be counted for vertical movement on the salary schedule. See also the negotiated agreement on file in the superintendent's office.

Certified staff members may be granted, at the superintendent's discretion, short leaves of absence without pay for personal reasons. Such leave shall be limited to once a year and no more than five days duration.

Pay deductions for approved leave without pay will include salary and benefits as calculated on a per day basis.

Policy Adopted: 04/10/78  
Policy Revised: 08/04/80  
Policy Revised: 02/03/92  
Policy Revised: 02/08/05  
Policy Revised: 11/02/09  
Policy Reviewed: 11/07/2022

SCHOOL DISTRICT 145  
WAVERLY, NEBRASKA

F. Leave of Absence Without Pay

A teacher who has been on the staff for three (3) or more years may be granted a leave of absence without pay for a period of up to one (1) year. Requests for leaves of absence must be submitted in writing no later than March 15 and will be submitted to the Board of Education at the April Board Meeting for review. A written request for a leave of absence shall contain a statement setting forth the purpose for which such leave is sought.

Scheduled increments, adjustments in salary, and other credits are not allowed for such leave.

A teacher desiring to return from any such leave extending for a period of one year shall give written notice of that desire to return to employment no later than March 1 of the year in which the teacher is on such leave, and, provided such written notice is given, such teacher shall be restored to the former position held or to one comparable.

A teacher may be granted a leave of absence of less than one year. The teacher request shall contain a statement setting forth the reasons and the time of return. A teacher will be returned to the original teaching position from such leave.

All benefits to which a teacher was entitled at the time the leave of absence commenced, including unused accumulated sick leave, approximate placement on the standard salary schedule based upon years of experience in the school district, and graduate hours for horizontal movement shall be granted.

No benefits shall accrue during the period of the leave.



# **District 145 School Bond Informational Campaign**

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## Executive Summary

On behalf of Kordica Communications, thank you for this opportunity to submit this proposal to support the informational campaign for your upcoming bond issue. We know and understand the importance of communicating with your community to build trust and transparency. We believe you will find this proposal includes the best communication practices in the industry. It is our pleasure to present this proposal to District 145 for your consideration. We have worked hard to present you with a proposal that best meets your needs at a cost-effective price. Should you select Kordica Communications as your partner on this project, you will find us quick to respond, highly qualified, and a pleasure to work with.

We look forward to working with you.

Annette Eyman, APR

Kordica Communications, President



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## About Kordica

Kordica Communications is a full-service communication and political support group that specializes in supporting . As a subsidiary of QAT Global, Kordica Communications has a team of marketing and IT experts at its fingertips to support all project needs.

## Consultants Assigned to District 145 Informational Campaign:

A full-service team of marketing and technology experts is available to serve District 145. However, the primary consultants will be Annette Eyman APR, President of Kordica Annette has over 30 years of experience in school communications and specialized expertise in running successful school bond campaigns. She has worked with small and large districts, assisting with the development of bond informational campaigns. Annette specializes in determining messages that clearly articulate the facts of the bond project to your community.

## Project Goals:

District 145 is preparing for a bond election in May. Both an informational and "Vote Yes" committee will be needed to lead a successful campaign. This proposal is designed to support the informational campaign that will be conducted by District 145. Specific goals of the proposal include:

- Outline & support best communication strategies for sharing facts about the upcoming bond issue.
- Outline & support communication messaging for sharing facts about the upcoming bond issue.
- Assist School District with the overall informational campaign.

Kordica Communications will employ proven communication strategies and best practice to maximize the best chance of saturation among all stakeholders of the bond issue facts.



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## **Deliverables:**

### **Kordica Communications**

Kordica Communications offers a variety of options to support schools with bond elections. Below is a custom designed package for the District 145 informational campaign. This package includes both the big picture of outlining the overall communication plan along with Kordica completing several specific tasks.

### **Informational Campaign - - \$3,550**

Including:

- Outline an informational campaign plan that can be followed by the school district and includes target audiences and communication strategies to reach each audience.
- Determine messaging and how the bond issue should be communicated.
- Prepare powerpoint that can be used with small groups to present bond information.
- Write & design a direct mail postcard that can be sent to all district residents about the bond issue.
- Prepare weekly messages for parents & staff that can be emailed and/or texted.
- Prepare weekly social media posts that can be used to communicate the facts about the bond issue.
- Prepare messages that can be emailed to select groups communicating the bond.
- Support the school district with development of factual bond content for the web page.
- Support the school district in advisory to answer questions, respond to social and other needs as they arise.
- Revise and restructure plan as needed.

Additional Options:

- \$2,500 - Produce a 3 part series of short informational videos about the bond. Additional videos could be produced for an additional cost.

### **District 145–**

To complete this project, District 145 will:

### **Informational Campaign -**

Will:

- Provide Kordica factual information about the bond along with any research that may be available so an accurate explanation of the bond proposal and reasons why can be written and messaged.
- Provide final approval of content elements including the postcard, all social posts, messages for parents & staff and any other content developed by Kordica.
- Providing data and mailing lists as needed to meet the project goals.
- Provide supporting materials such as photos and logos for publications.



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- Paying for printing and mailing publications.
  - Sending all parent messages, once they are finalized.



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## **Project Timeline:**

Organization of the informational campaign plan should begin immediately. It will take approximately 5 days after the scope of work is signed to develop the campaign plan. The timeline for the campaign implementation will begin immediately and run through election day.

## **Project Cost:**

The estimate includes all expenses associated with the completion of the deliverables outlined in this proposal. Not included is the expense of travel nor is the actual print and or mail costs associated with any marketing materials. This is a very accurate estimate based on the outlined plan. However, if the scope of the project is increased or decreased the price would be adjusted accordingly. Any adjustments in pricing would be communicated and mutually agreed upon prior to a change in the scope of service.

<b>Cost Summary</b>	
<b>Information Campaign Plan</b>	<b>\$3,550</b>