

Special Committee of the Whole Meeting (Joint Meeting with the Minneapolis Park and Recreation

Tuesday, August 15, 2023 5:00 PM

Board Assembly Room, 1250 West Broadway Avenue, Minneapolis, Minnesota 55411

1) **Call to Order/Roll Call/Introductions**

2) **Opening Remarks by the President and
Chair/Superintendents**

3) **Reports from Staff**

3)a. MOU History

3)b. Partnership Updates

4) **Discussion of Reports**

5) **Goal Setting Exercise**

6) **Adjournment**

Joint Meeting of the Minneapolis School and Park & Recreation Boards



August 15, 2023

Agenda

1. Call to Order/Roll Call/Introductions
2. Opening Remarks by the President and Chair/Superintendents
3. Reports from Staff
 - a. MOU History
 - b. Partnership Updates
4. Discussion of Reports
5. Goal Setting Exercise
6. Adjournment

Opening Remarks by the President and Chair/Superintendents



Reports from Staff

- MOU Overview and History
- Partnership Updates
 - Facilities and Land Use: Collaborative planning
 - Facilities and Land Use: Shared usage agreement status
 - Programs and Services: Full-Service Community Schools
 - Communication and Marketing: Joint Publication Update
- Highlights: Environmental Stewardship



Facilities and Land Use: Collaborative Planning

- Monthly capital planning meetings held to discuss planning and projects.
- Each organization has provided their capital plans for review.
- Tree canopy replacements
- Collaboration and communication on access and safety issues at projects at joint use sites.
- Collaboration on Willard Park ORLP grant – acquisition/land swap.
- Diamond Sports Committee will be making recommendations this fall on use and priorities



Facilities and Land Use: Shared Use Agreements Update

- MPS and MPRB have collaborated in reviewing the terms, equitable maintenance, operational efficiencies, and optimal utilization of physical resources, benefiting both parties and the residents of Minneapolis. Required documentation is being prepared and will be submitted for Board approval in 2023 once completed. A written report will be submitted at the end of the year in accordance with the MOU.



Program and Services: FSCS Overview

- Community partnerships provide after school programming at no cost
- Family Resources Event
- Northside Service Area Summer Jam Series
- Family Engagement Events (School Year)
- Summer Family Engagement
- Supporting Families (Services/Eliminating Barriers)



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Communications and Marketing: Joint Publication Update

The 2020 joint MOU includes the following information:

Communication and Marketing

Events, Initiatives, and Activities Promotion

Wherever possible, and aligned to the above stated values, the organizations shall collaborate on the planning and promotion of events, initiatives, and activities. This may include joint publications and activity registration systems.

- MPRB is using Eleyo for childcare registration. This is the same provider that MPS uses for Community Education registration.
- MPS and MPRB staff have revisited a shared publication with the following outcomes:
 - Enhanced cross-promotion in each agency's publications
 - Staff developed and submitted a 2023 budget request for a combined reminder postcard 2x/yr - we weren't able to incorporate it into the recommended Superintendent's Budget
 - Staff will be submitting a 2024 budget request for a combined marketing effort
- In order to help families understand their students' options before and after school a flyer listing available childcare and enrichment activities was created highlighting Rec+, Mpls Kids, Community Ed Youth Enrichment, and partner enrichment programs held at each MPS elementary school.



Registration Collaboration Update

- Staff to staff communications have improved dramatically with MPS, a strong network of key stakeholders has developed in the past five years, including MPS staff on MPRB Recreation Management Software Team.
- The once complicated process for sharing marketing materials has been simplified, with MPS giving MPRB blanket flyer approval. This allows for MPRB programming staff to easily distribute marketing materials to MPS students and families.
- Jamie Neldner (MPRB Citywide Program Advancement) has worked with MPS External Relations on a process to share information in the MPS newsletter.



Environmental Stewardship Highlights

- In July, Eloise Butler Wildflower Garden staff led education programs for 350 rising kindergarteners enrolled in MPS summer school classes (approximately 40 students per day).
- The MPRB Neighborhood Naturalist Program provided 130+ hours of free weekly naturalist programming throughout the school year at Armatage, Bethune, Emerson, Green Central, Kenny, Marcy Arts, and Webster.
- JD Rivers' Children's Garden served youth from a variety of MPS sites especially elementary age students and occasionally middle-school students.



Environmental Stewardship Highlights

- During the school year, Kroening Nature Center provided naturalist led programs for students from Ann Sullivan, Bethune, Cityview, Jenny Lind, and Lyndale. And as part of MPS summer school, naturalists also engaged students from Folwell, Green Central, Lucy Laney, and Waite Park.
- For the 2023-2024 school year, Nature Center staff secured grants from the DNR, Mpls Parks Foundation, and Hennepin County that will enable 600 students to participate in a three-part series of naturalist-led programs at North Mississippi Park. Schools include Bethune, Cityview, Central Green, Emerson, Jenny Lind, and Las Estrellas.



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Environmental Stewardship Highlights

- Youth Employment & Training staff work with MPS staff and its career centers to recruit youth ages 14 to 24 for summer employment opportunities.
- Youth Employment and Training seasonal staff is made up largely of MPS support and athletic staff and bus drivers, creating a more supportive, connected network for youth.



Current Agreements

- All agreements between the two organizations are [posted here](#).



Discussion of Reports



Goal Setting Exercise



Adjournment

