

Operations Committee Meeting  
Thursday, April 30, 2026 8:30 AM  
Lower Platte North NRD Office  
1616 County Road 17  
Wahoo, NE 68066

1. UNFINISHED BUSINESS  
We don't have any unfinished business to attend to.
2. WILD NE AND OTHER PROGRAMS  
We are still hoping for that perfect weather to do prescribed burns.
3. OPERATION & MAINTENANCE & OTHER ITEMS  
The O & M crew packaged and delivered trees for individual orders, started tree planting, put in two vents in the vehicle shed and other miscellaneous jobs.
  - 3.A. Rehabilitation of Cottonwood 21-A, NRCS, HDR  
Nothing new to report from the previous meeting.
  - 3.B. Wanahoo Basin Damage & Repair, FEMA, & Houston Engineering  
Nothing new to report from last meeting.
  - 3.C. Hay Bids  
Hay bids on the Wanahoo property are due Thursday, May 7 at 4:00 p.m.  
The board will approve a bid or bids at the May 11th meeting.
  - 3.D. Pipe & Culvert Inspections Clear Creek Levee and Fuse Plug  
As the Clear Creek Levee sponsor, we are required by the Corps of Engineers to do pipe and culvert inspections in the fuse plug area and on the levee every 5 years. We will have to ask for bids from a NAASCO certified inspector for this job. There are two 48" RCP, two 60" culverts and box culverts under County Road A that enter the fuse plug flood way.
4. LAKE WANAHOO
  - 4.A. Lake Wanahoo Permit Sales  
For the month of March, the District received \$3,598.50 in park permit revenue.
  - 4.B. Lake Wanahoo Camping Revenue  
For the month of March, the District received \$6,169.37 in camping revenue.
  - 4.C. Lake Wanahoo Recreation Area Improvements  
Lake Wanahoo improvements going forward are listed below:
    - Sand Volley Court located east of the guard shack (rough estimate \$8,000.00)
    - Basketball/Pickleball court located south of the shower house (rough estimate \$16,000.00)
    - Concrete patio, to replace pea gravel, located behind the education building (rough estimate \$11,000.00)

Our plan is to spend the remaining \$21,087.74 NRDF funding (State funding for Wanahoo recreation and Education building) on these projects at a 60/40 cost-share to zero out our NRDF balance.

#### 4.D. Clint Johannes Education Building

The Clint Johannes Education Building at Lake Wanahoo was rented 15 times in April, with 1 NRD event. Revenue for the month was \$1,325.

There are only 7 remaining weekend dates available for 2026.

#### 5. ROCK AND JETTY

#### 6. INFORMATION AND EDUCATION

##### 6.A. Information

##### 6.A.1. Radio & Digital Display Ads

###### **KTIC radio ads schedule:**

April: Recreation Areas

May: Chemigation

###### **Digital display ad schedule:**

Recreation Areas now — end of June

Native Nook April 20 — end of June

Digital Display Campaign Performance Overview (Lower Platte North NRD)  
Reporting Period: September 8, 2025 - April 21, 2026

- The display-only digital campaign has delivered 319,302 impressions to date, generating 392 clicks and site visits, resulting in a 0.12% click-through rate.
- Delivery has been focused across **36 ZIP codes**, spanning 35 cities and 6 counties, with the strongest concentration in **Fremont, Ashland, Schuyler, Wahoo, and Yutan**.
- The top ZIP codes by engagement were Schuyler (68661) and Wahoo (68066), each achieving a 0.16% CTR, outperforming the overall campaign average.
- Ads were served primarily on mobile devices (71.7% of impressions), followed by desktop (17.1%) and tablet, aligning well with typical consumer browsing behavior.
- Inventory skewed toward apps (68% of impressions) rather than websites, with apps delivering a slightly higher CTR (0.13%) compared to sites (0.11%).
- Creative performance was well distributed across multiple formats and messages, with Windbreak, Lake Wanahoo, and Czechland Lake creative assets all contributing consistently to overall engagement.

Overall takeaway:

The campaign continues to deliver strong geographic coverage and consistent engagement across key communities, with mobile and in-app placements driving the majority of performance. With 71 days remaining in the flight, there is ongoing opportunity to build frequency and awareness across the Lower

Platte North NRD service area.

6.A.2. Analytics

**Top Posts for Facebook and X during March included:**

- Wahoo Creek Watershed cost-share flyer
- April Coffee, Lakeside flyer
- Science and Scenes May event flyer
- Nitrogen Use Efficiency (NUE) and Nitrogen Reduction Incentive Act (NiRIA) program flyers
- Shared post from Wahoo Chamber of Commerce/office ribbon cutting

Facebook followers: 1,878

X followers: 428

On the **LPNNRD website**, top pages included the home page, Lake Wanahoo, Czechland Lake, Forestry, Downloads, and Education page. We received traffic from NARD (54), Facebook (56), KETV (12), and Visit Nebraska (10).

6.A.3. Local Everyday Business Spotlight

With the launch of the new Native Nook pollinator program, we are looking for ways to promote it to a wider audience. 10/11 offers a "Local Business Spotlight" opportunity called "Local Everyday" that is featured on 10/11, MeTV and CW. We did this in 2024 with the Wahoo Creek Watershed dams and felt it was successful to introduce what LPNNRD had planned for the dams. Similar options are available. These include a 30-second or 15-second TV commercial (created by 10/11 with access to use as we wish), on-air interview, sponsored Facebook post, sponsored news article, and 20,000 display ads on 1011now.com. We would plan to use the commercial they create to continue to promote the Native Nook program through the website, Facebook and YouTube.

6.B. Education

6.B.1. Past Events

**April 9th:** Coffee Lakeside - Mollusks and Crayfish of Nebraska (12)

**April 15th:** North Bend 4th Grade - Wildlife CSI - (50)

**April 16th:** Wahoo High School - Water quality - biomonitoring (22) & Ecofair (Lacey)

**April 20th:** Wahoo High School @ Lake Wanahoo Biomonitoring (40)

**April 21st:** Wahoo 2nd grade field trip (77)

**April 22nd:** North Bend 5th Grade - Earth Day Focus on Plastics (44)

**April 23rd:** Wahoo Kindergarten - trees (85)

**April 27th:** Fremont H.S. Pollination & Bumble Bee Atlas (33)

**April 28th:** Field Trip for St. Wenceslaus Pre-K at Lake Wanahoo (33)

**April 29th:** Wahoo Middle School 7th & 8th: Arbor Day & Ecosystems ()

6.B.2. Upcoming events

- **May 4th:** East Butler Day

- **May 6th**: Spring Conservation Sensation
- **May 7th**: Ashland Greenwood water day & St. Wenceslaus Bloom box planting day
- **May 11th**: David City HAL fieldtrip
- **May 13th**: Wahoo 4th grade field trip

6.B.3. Spring Conservation Sensation Volunteers

If you are interested in or planning to help at our annual Spring Conservation Sensation on May 6th (8:45am-2:00pm), please leave me a message or email me at [sabbott@lpnrd.org](mailto:sabbott@lpnrd.org), so I know you will be there. We provide lunch and I want to make sure you will get fed.

7. RURAL WATER SYSTEMS

7.A. Rural Water Operations

The 2025 Water Quality from NDEE have been publicly posted in both Colon and Bruno, as well as, posted on the LPNNRD website. Customer Confidence Reporting (CCR) documentation has been completed and sent to NDEE.

We expect to receive JEO's feasibility study amendment for the proposed Abie RWD next month.

On 4/8 staff met with Doug Hanson, representing Olsson, to discuss a statewide initiative to enhance rural communities. The southeast portion of the state is focused on water infrastructure and would include the Colon RWD. The plan is currently in the information gathering stage with the hope of providing a path forward to build more robust and resilient infrastructure.

7.B. Colon System

Routine sampling completed, meters read and bills will be mailed 5/1.

7.C. Bruno System

Routine sampling completed, meters read and bills will be mailed 5/1.

7.D. Other

# Lake Wanahoo Pull in. Plug in. Unwind.



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# Water Wastewater



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# Lake Wenatchee Full in Plug in Unwind



WENATCHEE RIVER  
NATIONAL SCENIC AREA

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# Lake Manahoo

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# Lake Wanaahoo

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# Lake Wanahoo

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An aerial photograph of a scenic area featuring a large body of water, Lake Wanahoo, on the right. The left side shows a lush green landscape with a winding golf course path and several houses with swimming pools. The sky is blue with scattered white clouds. The text 'Lake Wanahoo' and 'Pull in Plug in. Unwind' is overlaid in a dark, handwritten-style font at the top.

# Lake Wanahoo

Pull in Plug in. Unwind



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An aerial photograph of a scenic area featuring a large body of water, Lake Wanahoo, which reflects the sky and clouds. The shoreline is lush green with a golf course layout visible, including several fairways and greenhouses. Residential houses are scattered along the edge of the golf course. The overall atmosphere is peaceful and recreational.

# Lake Wanahoo Pull in Plug in. Unwind



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LOWER PLATTE NORTH  
Natural Resources District

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NATIONAL WILDLIFE FEDERATION  
National Conservation Council

# Small Space. Big Impact.



Turn 10' x 10' into a native habitat for bees, butterflies and healthy soil.



NATIONAL WILDLIFE FEDERATION  
National Conservation Council

# Small US space. Big Impact.

Turn 30" x 30" into a native habitat for bees, butterflies and healthy soil.



[www.nativeplantcenter.com](http://www.nativeplantcenter.com)

# Small US parks. Big Importance.



Turn 10<sup>th</sup> & 10<sup>th</sup> miles  
as native habitat.  
For birds, butterflies,  
and many more.





Estimote AP-3 Pro Laser Rangefinder

Estimote AP-3 Pro Laser Rangefinder



The AP-3 Pro is a high-precision laser rangefinder that can measure distances up to 1000 feet. It is designed for use in a variety of applications, including surveying, construction, and agriculture. The AP-3 Pro is also compatible with the Estimote Beacons, which can be used to create a virtual reality environment. The AP-3 Pro is a powerful tool that can help you measure distances accurately and efficiently.



Estimote Beacons are available in a variety of colors and shapes, including red, blue, green, and yellow. They are also compatible with the Estimote Beacons app, which can be used to create a virtual reality environment.

2011-2012 | 2013-2014 | 2015-2016 | 2017-2018 | 2019-2020 | 2021-2022 | 2023-2024



Flourish 2023 is 2023's favorite  
as measured by our healthiest  
Peer Reviews, Sustainability  
and Innovation scores.



2023-2024 | 2024-2025 | 2025-2026 | 2026-2027 | 2027-2028 | 2028-2029 | 2029-2030



THE UNIVERSITY OF CALIFORNIA, BERKELEY  
1975-1976  
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1975-1976  
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1975-1976

THE UNIVERSITY OF CALIFORNIA, BERKELEY  
1975-1976

2018年12月19日 星期三



It was a very special day for all of us. We had a wonderful time celebrating our anniversary. The cake was delicious and the decorations were beautiful. We had a great time with our family and friends. It was a very memorable day and we will cherish it forever.

# Local Business Spotlight

*Highlighting your business as the Local Expert*



## Spotlight Elements:

- :30 or :15 Second Television Commercials
- On-Air News Interview
- Sponsored Facebook Post
- Sponsored News Article
- 20,000 Display Ads on 1011Now.com

Station	Day	Time	Spots per Month
10/11	Mon – Sun	5:00am – 12:00pm	8
10/11	Mon– Sun	12:00pm – 6:00pm	6
10/11	Mon – Sun	10:35pm – 12:30am	8
MeTV	Mon – Sun	8:00am – 12:00am	20
CW	Mon – Sun	8:00am – 12:00am	20
<b>Total Monthly Commercials</b>			<b>62</b>

Campaign Dates:	Spot Length:	:30	:15
Business Name:	Total Investment: <i>(circle)</i>	\$1,920	\$1,330
Signature:	Date:		

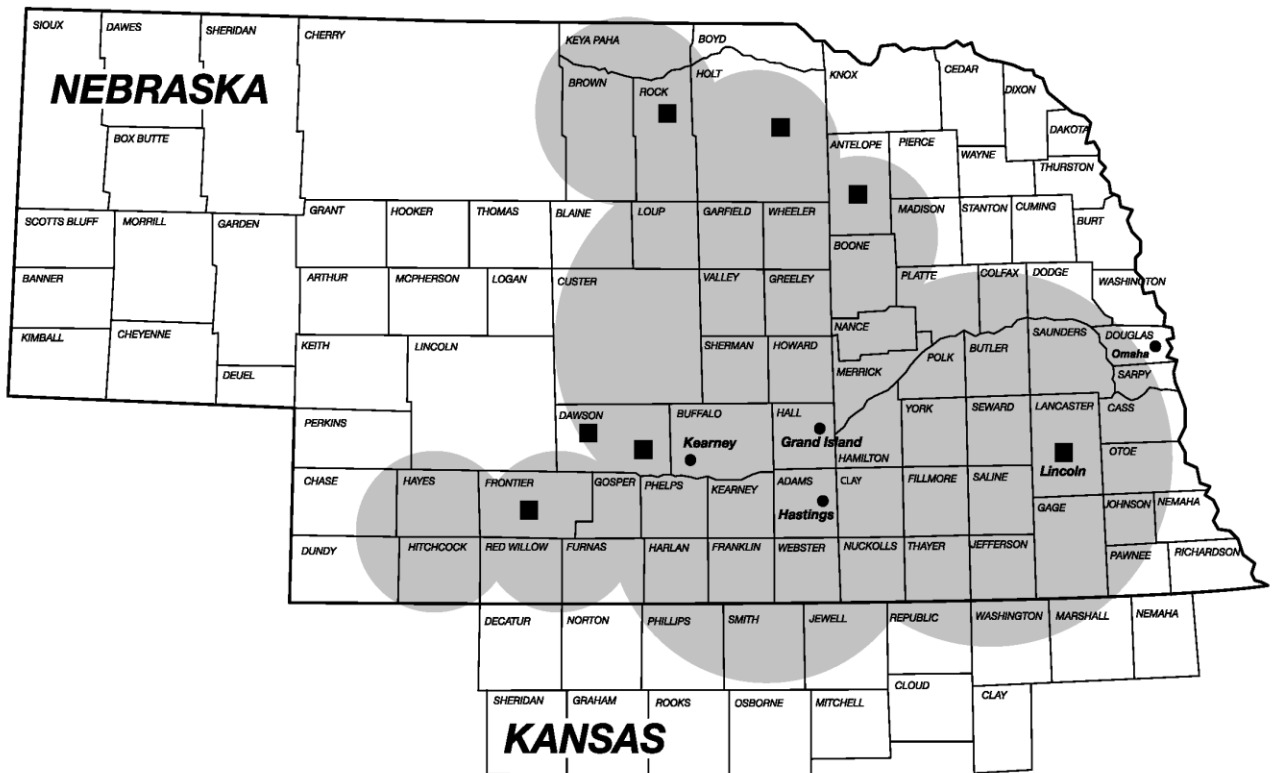




# KOLN/KGIN, KSNB, KCWH & NSNB NE COVERAGE AREA LINCOLN, HASTINGS, & KEARNEY MARKET

- 3 Full Power VHF Stations
- 7 Translators
- All Cable and Satellite Providers

Your commercial schedule, on all of our television stations, covers an area of 250 miles east to west and 200 miles north to south, reaching a market of 240,660 television households.



● VIEWING AREA

## ■ TRANSLATORS

- Cambridge, Frontier County
- Gothenburg, Dawson County
- Cozad, Dawson County
- Neligh, Antelope County
- Newport, Rock County
- O'Neill, Holt County
- Lincoln, Lancaster County

SOURCE: COMPOSITE FCC COVERAGE CONTOURS