

Work Session
Wednesday, June 15, 2022 5:00 PM

Teaching & Learning Center, Becker High
School
12000 Hancock Street
Becker, MN 55308

Agenda

1. PROCEDURAL ITEMS
 - 1.A. Call to Order
 - 1.B. Pledge of Allegiance
 - 1.C. Agenda
2. STRATEGIC PLANNING
3. ADJOURN



Strategic Planning Committee

Goals and Objectives Worksheet

Homework Assignment for Session #3

Goals

Definition:

Goals are statements that describe the school's desired endpoint—the outcome the school wishes to accomplish. Goals cover a long timeframe and support the school's mission, vision, and beliefs.

Importance in Planning:

Goals should be broad, short statements, and relate directly to the mission statement. Goals should reflect the analysis of the school's needs, drive decision-making, and address gaps, such as closing achievement gaps.

Examples:

- We will set high academic standards and ensure students achieve, on average, above state and national averages.
- We will increase the number of third graders able to read at grade level by two percent each year as it strives to reach the World's Best Workforce's goal of all third graders reading at grade level.
- We will develop a 5-year financial plan and establish and maintain a 5% budget reserve.
- We will establish a strong financial foundation that supports achievement of the school's strategic plan.

How do we ensure that the goals are the "right ones?" Below are questions to consider when developing goals.

- Does the goal lead you closer to the vision? Does this goal represent solid movement in the direction that you want to go?
- Is the goal reasonable? Reaching for the stars is one thing, branding as failures all those who do not touch them is another – raise the bar but do not set it at an unattainable height.

- Does the goal challenge the organization? Just as we can err on the side of setting goals too high, we can err on the side of setting goals too low, we can also set up such minimal goals as to render them meaningless. Do not set the bar a few inches above the ground.
- Is the goal clearly understandable? Can all employees, customers, etc., understand what is meant by the goals? Will they engender support?

Now, it is your turn. Consider writing goals below:

We will:

Focus Area: _____ Goal #1: _____

Focus Area: _____ Goal #2: _____

Focus Area: _____ Goal #3: _____

Focus Area: _____ Goal #4: _____

Objectives

Definition:

Objectives are statements that describe the steps that must be taken by the school over a short time period and are designed to help meet a specific goal. Objectives are often referred to as “enabling goals.” Objectives are longer, more descriptive statements.

Importance in Planning:

Objectives are indirectly related to the school’s mission statement. Objectives are action-oriented statements. Objectives should be Strategic, Simple, and Specific; Measurable; Attainable and Achievable; Relevant and Realistic; Time-bound; Inclusive; and Equitable (S.M.A.R.T.I.E.). Several objectives may be required to meet a goal.

Examples:

<p>Goal: We will design and implement a multidisciplinary curriculum framework that is rigorous, relevant, and applies 21st century learning skills at all levels.</p>	<ul style="list-style-type: none">• Provide a curriculum that is vertically and horizontally aligned in all areas.• Increase critical thinking programming throughout the school including STEM/STEAM and project-based learning.• Apply technology and 21st century skills, including critical thinking, communication, collaboration, and creativity embedded within the curriculum.• Develop and implement a “Portrait of a Graduate” of the school system.
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Now it is your turn. Write one or two objectives to support each goal you wrote on the previous page:

<p>Goal:</p>	<p>Objective:</p>
<p>Goal:</p>	<p>Objective:</p>
<p>Goal:</p>	<p>Objective:</p>
<p>Goal:</p>	<p>Objective:</p>
<p>Goal:</p>	<p>Objective:</p>



Sample Belief, Mission, and Vision Statements

Belief Statements: We believe -

- That collaboration between the home, the school, and the community has a positive impact on each student.
- All students can learn and excel.
- In respecting and promoting diversity.
- In continuous improvement.
- That positive relationships are a foundation of successful schools
- In providing a physically and emotionally safe and secure environment.
- In providing the highest quality of education possible with the resources available.
- That all students should be offered an education developed to meet their individual needs.
- That integrity, trust, compassion, and open communication are hallmarks of an excellent educational community.
- That district resources must be managed responsibly and effectively.
- That diversity enriches the individual, school, and community.
- That every human being is unique, has worth, and deserves respect.
- In working together to maximize opportunities and eliminate barriers to learning for all.
- In building community trust, confidence, and partnership.
- In operational excellence.
- Compassionate and curious minds are developed when students are engaged socially, emotionally, academically, and physically.

Mission Statements:

- To work collaboratively with the community to support all children in becoming creative and innovative problem-solvers and communicators.
- To maximize each student's potential to achieve educational excellence.
- To educate each student to the highest levels of academic achievement and prepare students to succeed in life.
- To equip students with the knowledge and skills necessary to become responsible citizens.
- To increase academic achievement for all students while maintaining sound fiscal practices.
- To ensure that all students achieve their highest level of critical thinking and creativity.
- To provide each student the quality instruction and equitable support required to thrive in the 21st Century.
- To graduate students who are knowledgeable, contributing citizens capable of excelling in a rapidly changing world.

Vision Statements:

- A Community United to Improve the Quality of Life Through Education.
- A world-class school district dedicated to student-centered excellence.
- A district that focuses on learning and success for all students, families, and school personnel.
- To be a district of excellence providing rigor, relevance, relationships, responsibility, and results.
- A school district committed to providing an innovative environment of curiosity, creativity, and learning.
- To be a premier school district that inspires excellence in academics, athletics, arts, and activities for every student every day.
- To ensure world-class education that prepares each and every student to thrive today and excel tomorrow.
- In challenging and supporting all students in the pursuit of their highest levels of academic and personal achievement.
- An innovative district of choice inspiring students to excel in school and in life.



Strategic Planning Committee

Belief, Mission, and Vision Statement Worksheet

Homework Assignment for Session #2

Belief Statements

Definition:

Belief statements are a collection of statements listing the values that the group holds for the school.

Importance in Planning:

The belief statements provide the School Board with the values that move the school to commit itself to a specific mission and objectives. They establish the priorities that serve to guide the School Board's decision-making concerning all the school's activities. The belief statements should not be mere observations or statements of fact, but sincere, uncompromising convictions.

In order to help in preparing potential belief statements, what are some values you believe the group holds for the school. These values should be followed by the School Board as it makes decisions and prepares the school for the future. Please write these values below.

- 1.
- 2.
- 3.

Write some possible belief statements for the committee to consider adopting.

- 1.
- 2.

Mission Statement

Definition: A broad statement of the unique purpose to which the school is committed and the basic means of accomplishing that purpose. The mission statement should answer the questions – what result and for whom? **The Mission is about DOING!**

Importance in Planning: The mission defines the present state or purpose of the school. The mission statement must emphasize the uniqueness and the distinctiveness of the school. Essentially, it represents the commitment of the school’s resources to one purpose.

Write a possible “Mission Statement” for your school in the space provided below.

Vision Statement

Definition:

A Vision Statement is more about becoming. It states the ambitions the school has for the future.
The Vision is about BECOMING!

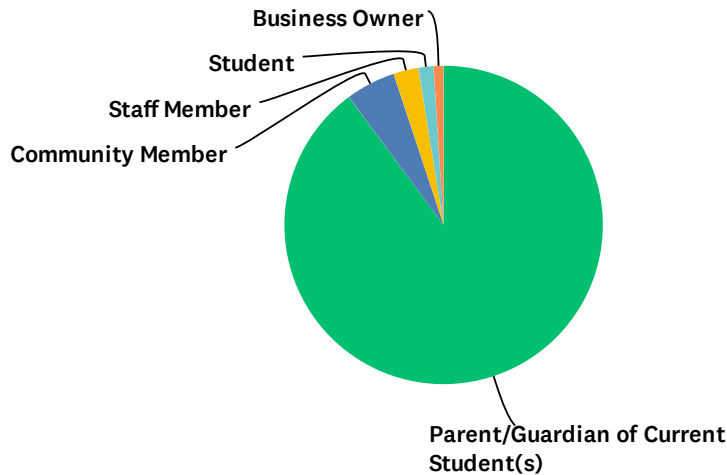
Importance in Planning:

The Vision Statement represents your intended destination. The Vision Statement gives direction and provides inspiration. The statement serves to provide aspirations, not projections. The statement should not leave any child out of the expectation.

Write a possible “Vision Statement” for your school in the space provided below.

Q1 Please select the role that best reflects your connection or interest in the school district. Use only one response.

Answered: 394 Skipped: 0



ANSWER CHOICES	RESPONSES	
Parent/Guardian of Current Student(s)	89.85%	354
Community Member	5.08%	20
Staff Member	2.54%	10
Student	1.52%	6
Business Owner	1.02%	4
TOTAL		394

Q2 The purpose of this perception survey is to provide input on the process of determining what the school district is doing well and areas that might need attention or focus as a part of the school district's strategic planning process. Please rate each indicator on the level you agree it is currently in place in your school district. Decide the importance of each indicator using the scale provided (SD=Strongly Disagree, D=Disagree, A=Agree, SA=Strongly Agree, DK=Don't Know).

Answered: 394 Skipped: 0

Perception Survey of Becker School District - External Stakeholders

	SD=STRONGLY DISAGREE	D=DISAGREE	A=AGREE	SA=STRONGLY AGREE	DK=DON'T KNOW	TOTAL
I am satisfied with the overall condition of the school district's buildings.	2.28% 9	12.69% 50	60.15% 237	22.59% 89	2.28% 9	394
I am satisfied with the overall condition of the school district's playgrounds and outdoor areas.	1.78% 7	10.15% 40	57.11% 225	26.65% 105	4.31% 17	394
The school district provides all students equal access to rigorous curriculum and coursework.	3.31% 13	9.92% 39	56.49% 222	21.88% 86	8.40% 33	393
I am satisfied with the academic program of the school district.	2.54% 10	13.99% 55	55.98% 220	23.66% 93	3.82% 15	393
In general, I am satisfied with the quality of education provided by the school district.	2.79% 11	11.68% 46	53.55% 211	30.20% 119	1.78% 7	394
School district facilities are safe, secure, and well maintained.	1.79% 7	10.46% 41	52.81% 207	32.65% 128	2.30% 9	392
I am satisfied with the level of communication from the school district.	5.33% 21	15.23% 60	51.78% 204	26.40% 104	1.27% 5	394
The school district does an excellent job of educating all students.	5.60% 22	13.99% 55	51.40% 202	23.66% 93	5.34% 21	393
I am satisfied with the opportunities the school district's co-curricular program provides for students.	2.80% 11	8.91% 35	51.40% 202	26.21% 103	10.69% 42	393
I am satisfied with the overall condition of the school district's fine arts facilities.	1.52% 6	4.57% 18	46.95% 185	27.16% 107	19.80% 78	394
Overall, I have a positive impression of the school district.	5.08% 20	13.96% 55	46.45% 183	34.01% 134	0.51% 2	394
I am satisfied with the overall condition of the school district's athletic facilities and fields.	3.55% 14	11.17% 44	46.45% 183	30.46% 120	8.38% 33	394
I am satisfied with the school district's budget and use of funds.	6.36% 25	18.32% 72	46.06% 181	12.47% 49	16.79% 66	393
The school board and administration make decisions in the best interest of the district's school children.	8.93% 35	18.88% 74	45.92% 180	19.64% 77	6.63% 26	392
In general, I am satisfied with the teachers of the school district.	5.37% 21	10.49% 41	45.01% 176	37.85% 148	1.28% 5	391
The school district spends its tax dollars effectively and efficiently.	6.89% 27	18.11% 71	44.64% 175	13.01% 51	17.35% 68	392
In general, I believe the school district is a place where all members of the school community are included and have a sense of belonging.	9.64% 38	15.74% 62	43.91% 173	27.16% 107	3.55% 14	394
I would recommend the school district to a family that is searching for a new place to live.	5.09% 20	10.69% 42	37.40% 147	41.22% 162	5.60% 22	393
The school district provides good	3.83%	14.54%	34.69%	11.48%	35.46%	

Perception Survey of Becker School District - External Stakeholders

opportunities in career and technical education.	15	57	136	45	139	392
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