



## Agenda of Board Workshop-Strategic Planning Roundtable

### The Board of Trustees McAllen Independent School District

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A Board Workshop-Strategic Planning Roundtable of the Board of Trustees of the McAllen Independent School District will be held Thursday, June 25, 2026, beginning at 12:00 PM Dr. Ricardo Chapa Board Room/Administration Building of the McAllen Independent School District, 2000 North 23rd Street, McAllen, TX 78501.

Items listed on this agenda may be taken in an order other than as shown on this agenda. Unless removed from the consent agenda, items identified within the consent agenda will be acted on at one time.

At this meeting there may be discussion and action by the Board on the item(s) and subject(s) listed as follows:

1. **CALL MEETING TO ORDER**
2. **PUBLIC COMMENT(S)**
3. **DISCUSSION OF STRATEGIC PLANNING STATUS** **2**  
Item Submitted: Dr. Albert Canales, Chief Human Resources Officer  
**Presenter:** Presenter: Dr. René Gutiérrez, Superintendent
4. **ADJOURNMENT**

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*If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting, the Board will conduct a closed meeting in accordance with the Texas Open Meetings Act, Government Code, Chapter 551, Subchapters D and E. Before any closed meeting is convened, the presiding officer will publicly identify the section or sections of the Act authorizing the closed meeting. All final votes, actions, or decisions will be taken in open meeting.*

*Pursuant to Texas Government Code 551.127, a member or employee of a governmental body is authorized to participate remotely in a meeting of the governmental body through a videoconference call, as long as a quorum of the governmental body is physically present at the location of the Board Meeting. Any video conference conducted pursuant to this section will comply with the technical requirements of this section.*

*Pursuant to Texas Government Code 551.129, the Board of Trustees may use a telephone conference call, video conference call, or communications over the internet to conduct a public consultation with its attorney in an open meeting of the governmental body, or, a private consultation with its attorney in closed meeting of the governmental body.*

*The notice for this meeting was posted in compliance with the Texas Open Meeting Action on June 18, 2026 by 11:30 a.m. Norma Ramirez, on behalf of Board of Trustees.*

**BOARD AGENDA REPORT  
MCALLEN INDEPENDENT SCHOOL DISTRICT**

**MEETING DATE:** June 25, 2026

**SUBJECT:** Discussion of the McAllen Independent School District Strategic Development Process by MOAKCASEY, LLC

**REFERENCE:** Goal 1: Student Achievement/Student Focus, Goal 2: People Development, Goal 3: Facility Priorities, Goal 4: Financial Priorities

**BACKGROUND INFORMATION/REASON FOR BOARD CONSIDERATION:**

Board of Trustees Strategic Roundtable provided by MoakCasey.

**ADMINISTRATIVE CONSIDERATIONS/FACTS AND ANALYSIS:**

I. Strategic Planning Status

- a) Review SWOT Results
- b) Review Beliefs
- c) Analyze Vision and Mission
- d) Next Steps
  - i. Community/Stakeholder Input
  - ii. Forming and Sustaining Advisory Committees

II. Strategic Roundtable - Our Scorecard is Nearing Completion... Now What?

- a) Key Traits of High- Quality Work
- b) A Cadence of Collaborative Accountability

III. Review Balanced Scorecard

- a) Analyze Strategic Objectives for Clarity
- b) Review of the Strategic Outcomes

IV. Next Steps

**LEGAL REVIEW:**

Not applicable.

**BUDGETARY CONSIDERATIONS:**

Not applicable.

**RECOMMENDED BOARD ACTION:**

This item is for information purposes only.

**Attachment:**

**SUBMITTED BY:** *Alberto Canales*  
Alberto Canales (Jun 8, 2026 16:05:58 CDT)

**SUPERVISOR:** *Lorena Garcia*  
Lorena Garcia (Jun 8, 2026 16:32:20 CDT)

For further information contact:  
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**Approved for presentation to the Board of Education:**

*Rene Gutierrez*  
RENE GUTIERREZ (Jun 8, 2026 16:34:22 CDT)

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**Superintendent of Schools**