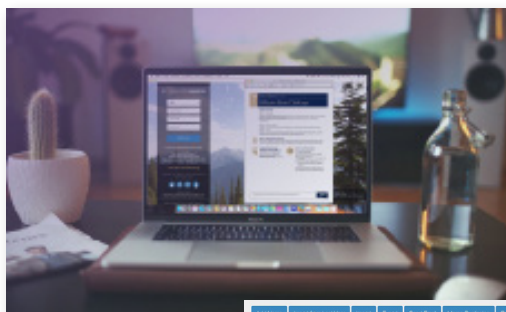


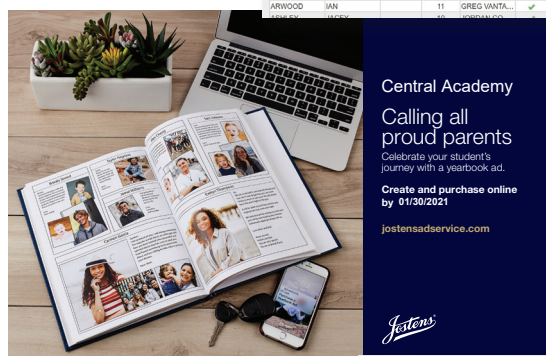
PREPARED FOR DOVER AREA HIGH SCHOOL

Angela Blevins YEARBOOK ADVISER
Samantha Helwig YEARBOOK ADVISER
Jennifer Fasick PRINCIPAL

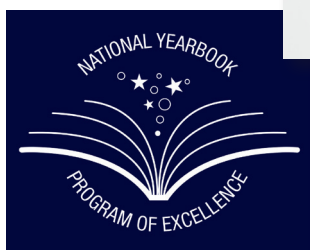
Presented by
Karissa L. Tumbusch
JOSTENS, INC.



Last Name	First Name	Middle Name	Grade	Home Room	Student	Parent Email Address	Yearbook Email Address
ACEVEDO	MARKUS		11	PAULA EDWA...	✓	acevedo14@yahoo.com	
ADAMS	WAYNE		10	KELLY BOLING	✓	ahandam4@yahoo.com	
ADAMS	CONNER		12	RICHARD GR...	✓	freuap-uv4@hotmail.com	
ADAMS	GAVIN		10	RUSSELL BE...	✓	lila102@yahoo.com	
ADCOCK	DAVID		11	ROBERT ROL...	✓	tammyearbook75@gmail.com	
ALABED	JASMINE		10	JOEY LEWIS	✓		
ALANIZ	ALBERT		10	STACIA BEV...	✓	albert.alaniz@hotmail.com	
ALLEN	RHETT		9	JOSHUA CRA...	✓	onefball@comcast.net	
ALLEN	RYAN		9	LAURA MILLER	✓	onefball@comcast.net	
ALLEN	RYLEE		11	VERONICA W...	✓	nancydanny@hotmail.com	
ANDERS	LUCAS		Faculty		✓	anderson@unitedschools...	
ANDERSON	JONATHAN		11	ELIZABETH ...	✓	krissy9277@yahoo.com	
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ARNOLD	ADRIENNE		9	CAITLYN MC...	✓	and004@gmail.com	
ARWOOD	IAN		11	GREG VANTA...	✓		



Central Academy
Calling all
proud parents
Celebrate your student's
journey with a yearbook ad.
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by 01/30/2021
jostensadservice.com



JOSTENS 128+ YEARS of experience and expertise partnering with more educators than any other school products company in the nation empowers us to create amazing yearbooks and strengthen yearbook programs year after year.

Through this customized plan based on your schools' expressed wants and needs, our innovative leadership and resources in education, planning, creation and promotion of the yearbook, can be a catalyst to take your traditions, school pride, and yearbook publication to the next level.

MORE LOCAL RESOURCES AND TRAINING

- Fall, spring, and summer workshop opportunities
- Jostens Adviser University for adviser professional growth and academic credit
- Creative Account Managers who teach, consult and inspire
- Digital Classroom offers timelines and complete curricula mapping; free curriculum consult included

MORE CREATIVE CONCEPT AND DESIGN INSPIRATION

- Look Book "best of the best" annual
- Professional cover and graphic designers to assist with concepts and final art
- Largest and most advanced U.S. plant to transform your concept into a dazzling product

MORE INCLUSIVE AND INTERACTIVE COVERAGE

- YBK+ helps gather photos and content while connecting school community
- Templates that are on trend for easier page design
- Coverage report to monitor student inclusion

STATE-OF-THE ART ONLINE PUBLISHING

- Intuitive, stable online design creation program housed on Yearbook Avenue®
- Jostens partners with Adobe and Google for the ultimate in publishing power
- Built in pre-flight page checks to reduce errors
- Dictionary word and name spellcheck with school name list

HIGHEST QUALITY PRINTING AND BINDING

- Jostens is the only yearbook company to meet rigorous textbook industry binding standards
- Repeat winner of the PIA Benny Premier Print and FSEA Gold Leaf Awards

INCREASED YEARBOOK AND AD SALES

- Complete marketing and selling solutions
- Sales managing/tracking tools available online without leaving Yearbook Avenue®
- Yearbook ads program: from parent creation and payment collection to placement on pages

MORE OPPORTUNITIES FOR STAFF RECOGNITION

- Assistance in launching a successful all-school distribution celebration
- Jostens National Yearbook Program of Excellence honors qualifying yearbook staffs
- Photography, cover design, page design, and more contest opportunities for your staff.



DOVER AREA HIGH SCHOOL

ASK AROUND...

ABOUT MY LOVE OF JOURNALISM, MY PROBLEM-SOLVING SKILLS, MY CONNECTION WITH STUDENTS

Tim Crane

Camp Hill High School, tcrane@camphillsd.k12.pa.us

Erin Robell

Boiling Springs High School, erobell@smsd.us

Sara Sanocki

Fleetwood Area High School, ssanocki@fleetwoodasd.org

MORE FOR YOUR SCHOOL

LEADERSHIP CURRICULUM

The Jostens Renaissance Leadership Curriculum converges the study of leadership principles with the action of building a healthy school-wide culture and climate.

SCHOOL CULTURE SURVEY

Sent to your students and staff, this survey helps to reveal where your school is excelling and potential areas of opportunity. Many schools use the data to share areas of strength with their community as well as decide where to focus any improvement efforts.

SCHOOL BRANDING

We partner with your community to help define your school identity, then enhance facilities as desired.

TOP NOTCH TECH

JOSTENS LAYOUT PRO

Layout Pro is the industry's quickest and most intuitive Flash-free online design platform. It features simple editing and collaboration tools for easier designing, sharing and tracking. Whether you're on a laptop or mobile device, Layout Pro streamlines the page creation process.

COMMENTS PANEL VIA LAYOUT PRO

Comments make tracking edits and collaborating with staff members a breeze. Add notes, assign staff members and track changes all in one place. Comment and reply plus track to-dos with the comment panel - visible when you want, hidden when you don't.

YEARBOOK ADS

Never worry about an incorrect or missing ad, upset parent, or a lost photo again. The Yearbook staff designates the design collections and fonts available to assure consistency within the book, and community members interested in purchasing recognition or business ads have the ability to design a professional ad themselves. Completed ads are automatically placed on pages you designate within your book.

YBK+

Part printed yearbook. Part digital experience. Yearbook+ allows your yearbook staff to share unlimited photos that didn't fit or make it in time for the printed book. This app-free, moderated experience is simple and safe. YBK+ provides a digital element to the yearbook for today's student that allows them to search by student name or by topic. Masterfully expand coverage of your school's happenings through YBK+.

PHOTO SHARE

Photo Share makes it easy for students, parents, photographers and businesses to conveniently share yearbook content with your staff. And it's easy to get started - simply activate your school's Photo Share website, promote it, then use the Image Library to manage uploaded content.



Login to the Yearbook
Avenue demo site, then
scan to learn more about
Photo Share and Yearbook+.



DOVER AREA HIGH SCHOOL

YOUR JOSTENS TEAM



KARISSA TUMBUSCH

YOUR LOCAL REP | 16 YEARS

Karissa is an experienced classroom teacher and continues to teach at local, state and national journalism conferences. She aims to create a successful yearbook experience for all advisers and staffs each year.



ABBY FESSLER

YOUR LOCAL ASSOCIATE | 3 YEARS

Abby works alongside Karissa to create and implement custom project plans. She is available to answer adviser questions related to yearbook production and more.



CRYSTAL GAULT

YOUR PLANT CONSULTANT | 28 YEARS

Crystal focuses on new and innovative ways to help yearbook customers produce amazing pages and have a better experience throughout the project.



LIZABETH WALSH

YOUR CREATIVE MANAGER | 34 YEARS

Liz is an experienced English teacher and award-winning journalism adviser. She works with advisers and staffs across the country to help them achieve their yearbook dreams.

FINANCIAL STABILITY

It is most important to me that you have a fiscally accountable yearbook program that generates revenue and, at the same time, offers the yearbook to your buyers at an affordable cost.

485 COPIES, 120-PG BOOK, 24-PG SUPP.

JOSTENS INCLUDES

Size 8.5 x 11 book, custom full color litho cover with program-related choice of enhancements (laminations, grains, foils, etc. to be determined by the school each year), choice transicolor endsheets, 100# paper, Yearbook Avenue project management tool, Layout Pro online creation program, creative consultation and local rep service and workshops.

A BALANCED BUDGET

Base Price	\$ 32,254.95
Est. Shipping	\$ 1,000.00

'27 Estimated Total Expense \$33,254.95

250 Books @ \$70	\$17,500.00
75 Books @ \$75	\$ 5,625.00
150 Books @ \$80	\$12,000.00
10 Free Books @ \$0	\$ 0.00
Est. Ad Sales	\$ 5,000.00
Est. Accessory Profit	\$ 500.00

'27 Estimated Total Revenue \$40,625.00

'27 YEARBOOK SURPLUS \$7,370.05

GUARANTEED PROFIT RIDER

To enable consistent budgeting, each year of the contract, we guarantee a profit. We work with you each year to determine the appropriate number of yearbooks to order, pages to print, cover enhancements to add, etc. Never worry about budget again.

2027-2029 JOSTENS RENEWAL BONUSES DEADLINE: 08.01.26

- 10 free books for deserving students or staff each year of the agreement. **VALUE: \$1,700**
- 3% discount on published pricing over the term of the agreement. **VALUE: \$1,000**
- Full book critique by a current JEA/CSPA Judge each year of the agreement. **VALUE: \$750**