

2026-2030 Mission, Vision, Values & Major Initiatives

DR. MATT GOTSCHALL, COLLEGE PRESIDENT

BOARD OF GOVERNORS MEETING, JANUARY 22, 2026



Our Mission: *Central Community College maximizes student and community success.*



2020-2025 Current Vision is to be the best choice in our service area for:

- Facilitating students' achievement of lifelong educational goals of a quality education provided by exceptional faculty and staff and leading to profitable employment options, successful credit transfer and continued learning.
- Developing a skilled workforce through work-based learning partnerships and entrepreneurship opportunities while utilizing modern facilities, technologies and alumni advocates.
- Advancing communities through public and private partnerships to create future civic contributors, economic developers and sustainability leaders.



2020-2025 Central Community College values students, community, innovation and student success. We demonstrate this by *measuring*:

- Access
- Student Success
- Preparation
- Partnerships
- Diversity
- Return on Investment
- Continuous Quality Improvement
- Creativity
- Leadership

Each value had 3-5 data measurements collected



2020-2025 Impactful Initiatives:

Work-based Learning/Apprenticeships: Expand work-based learning or apprenticeships across multiple divisions and disciplines while strengthening employer partnerships, scholarships and support for high demand, high skill and high wage careers in central Nebraska.

Open for Business: Educational programs for part-time adult students that may include evenings, weekends, multiple start points and a mix of online and in person delivery throughout our service area.

Success Coach Program: Provide each full-time and part-time degree, diploma and certificate seeking student access to a success coach.

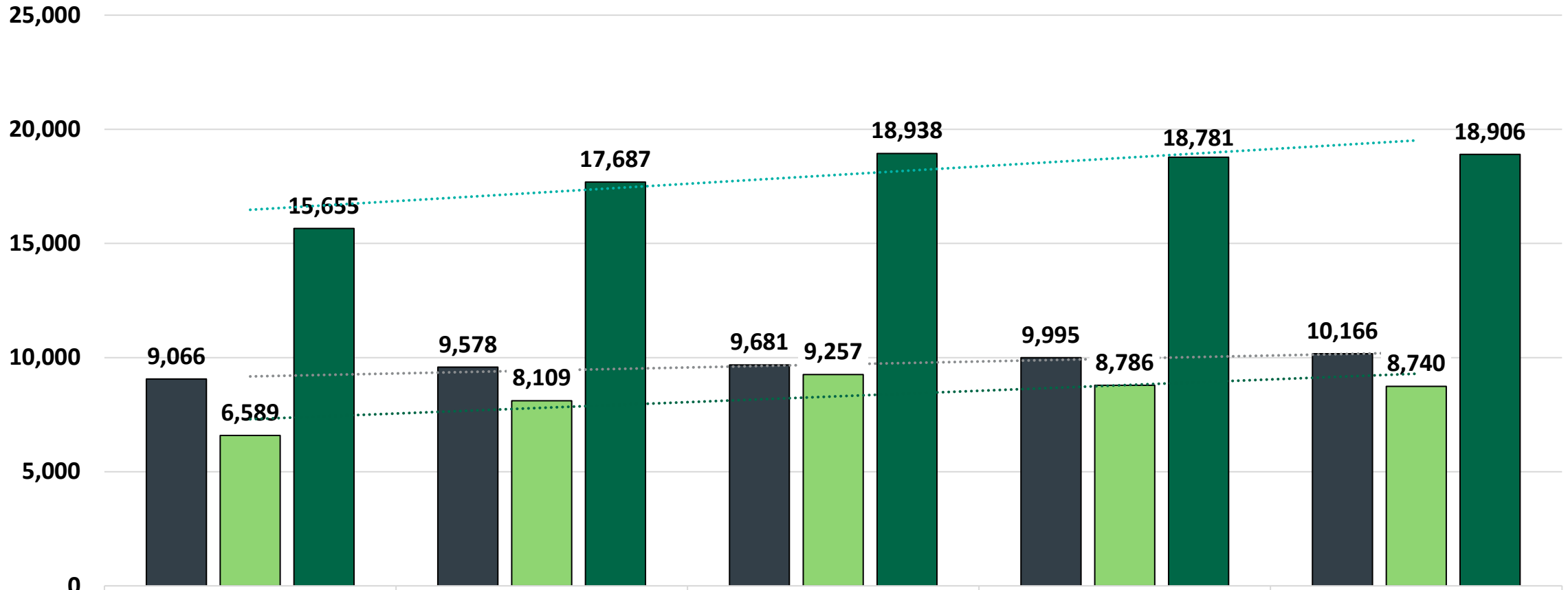


Impactful Initiatives – Brief results

- Student Success Coaching involved over 70 CCC employees volunteering to “coach” 432 students through past several semesters. Additionally, initiative impacted creation of Academic Recovery Teams, Area Retention Team and an enhanced Director of Retention Services position (formerly Director of Student Success Coaching).
- Apprenticeships has grown from 0 businesses/0 apprentices to 16 apprentices earning a certificate, diploma or degree this past year and businesses waiting for apprenticeship matches. \$4 million grant.
- Open for Business – expanded programming, largest “credit” headcount numbers since 2013, largest FTE since 2017-18, perhaps largest unduplicated graduation numbers ever.



Five-Year Unduplicated Headcount

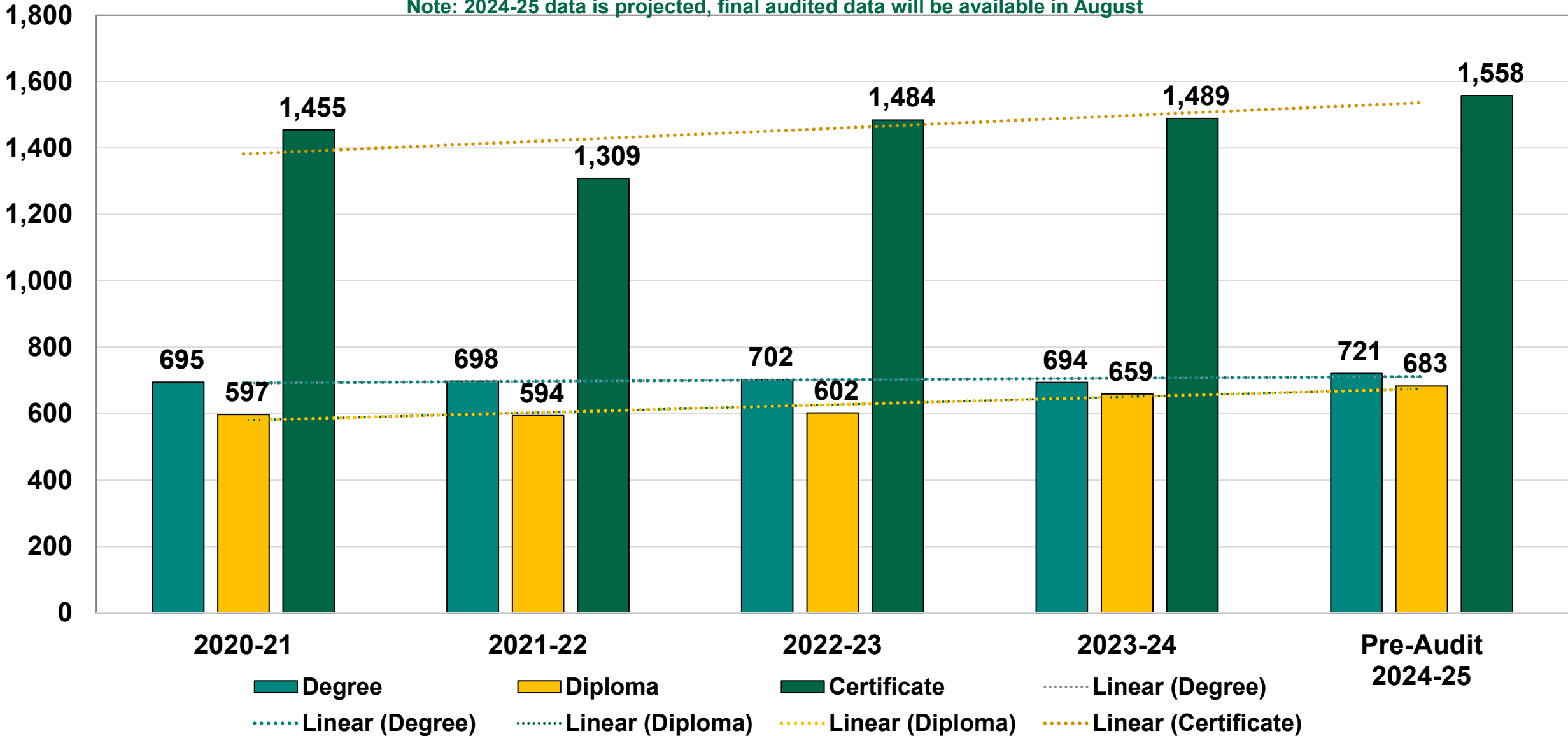


	2020-21	2021-22	2022-23	2023-24	2024-25
■ Credit Students	9,066	9,578	9,681	9,995	10,166
■ Non-Credit Students	6,589	8,109	9,257	8,786	8,740
■ Total (Dupl.)	15,655	17,687	18,938	18,781	18,906

Total Number of Awards College-wide

Students may be duplicated across award levels

Note: 2024-25 data is projected, final audited data will be available in August



Our Current Mission: *Central Community College maximizes student and community success.*



Nebraska Statute: 85-962: Community College intent, instructional and service priorities:

It is the intent of the Legislature that the community colleges shall be student-centered, open-access institutions primarily devoted to quality instruction and public service, providing counseling and other student services intended to promote the success of a diverse student population, particularly those who have been traditionally underserved in other educational settings. The community colleges, individually and collectively, shall have as their **first** instructional and service priority **applied technology and occupational education** and, when necessary, foundations education. The **second** instructional and service priority of the community colleges shall be **transfer education, including general academic transfer programs**, or applied technology and occupational programs which may be applicable to the first two years of a bachelor's degree program, and, when necessary, **foundations education**. The **third** instructional and service priority of the community colleges shall be **public service, particularly adult continuing education for occupations and professions, economic and community development focused on customized occupational assessment and job training programs for businesses and communities, and avocational and personal development courses**. The **fourth** instructional and service priority of the community colleges shall be **applied research**.



Nebraska Coordinating Commission for Postsecondary Education Priorities (Adopted March 14, 2025)

Increase the percentage of high school graduates who go on college (public rate 64.9%), while encouraging as many as possible to enroll full time and not delay enrollment.

Increase efforts to improve retention and persistence rates, such as implementing effective alternatives to developmental education, greater use of guided pathways, use of integrated planning and advising systems to keep students on track to earn degrees quickly, and addressing student mental health issues.

Support and expand efforts such as Transfer Nebraska and 2+2 agreements, to improve students' knowledge of how credits will transfer among Nebraska colleges and universities, allowing them to plan their path to a degree in the most efficient manner. Transfer agreements should capitalize on the growth of dual credit, maximizing transferability of AAS degrees, and allow students to complete an associate's degree and enter a four-year institution with junior status.

Nebraska has a high proportion of adults who started college but did not complete a credential. Identify and reach out to those adults with completion initiatives, including stackable microcredentials and badges that are recognized by employers. Identify which resources may be necessary to achieve success – including high-speed internet access and rolling course start dates – and pool existing or request new resources to help those students complete credentials.

Reach out to adults who have basic education needs and enroll them in program that provide adult basic education and workforce preparation, such as the integrated education and training program at Metro CC.

Continue to build out and publicize the capabilities of the Nebraska Statewide Workforce and Educational Reporting System (NSWERS) to study the P-16 education pipeline, including employment trajectories of recent graduates, so that strategies to reduce brain-drain can be developed and implemented in a targeted fashion.

Make formal connections to communities outside of/in addition to Omaha and Lincoln for mentorships and internships, such as the cooperative education partnerships between Wayne State College and Norfolk and Grand Island.



CCC Service Area Interest

(Chambers, Economic Development, Cities, Community Visits)

As evident in all of our current locations:

- Columbus
- Grand Island
- Hastings
- Kearney
- Lexington – entire Dawson County
- Holdrege
- Ord
- Red Cloud
- Albion

Communities throughout our area what our interest, involvement and investment.



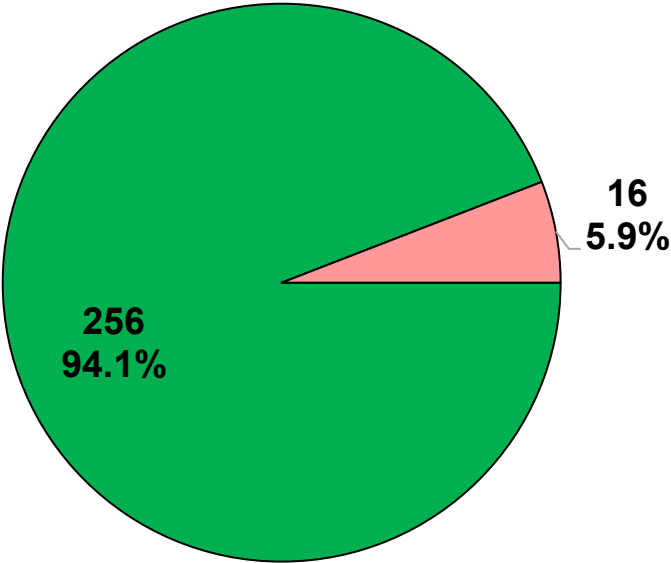
Proposed Retaining Mission: *Central Community College maximizes student and community success.*



Proposed Retaining Mission: Central Community College maximizes student and community success

Q1. 2025-2030 Retention of Current Mission (N=272)

■ I support keeping this mission ■ I do not support keeping this mission



Ninety-four percent of employees support keeping the current mission of Central Community College maximizes student and community success. Nine people provided insights and recommendations for improving the mission statement.

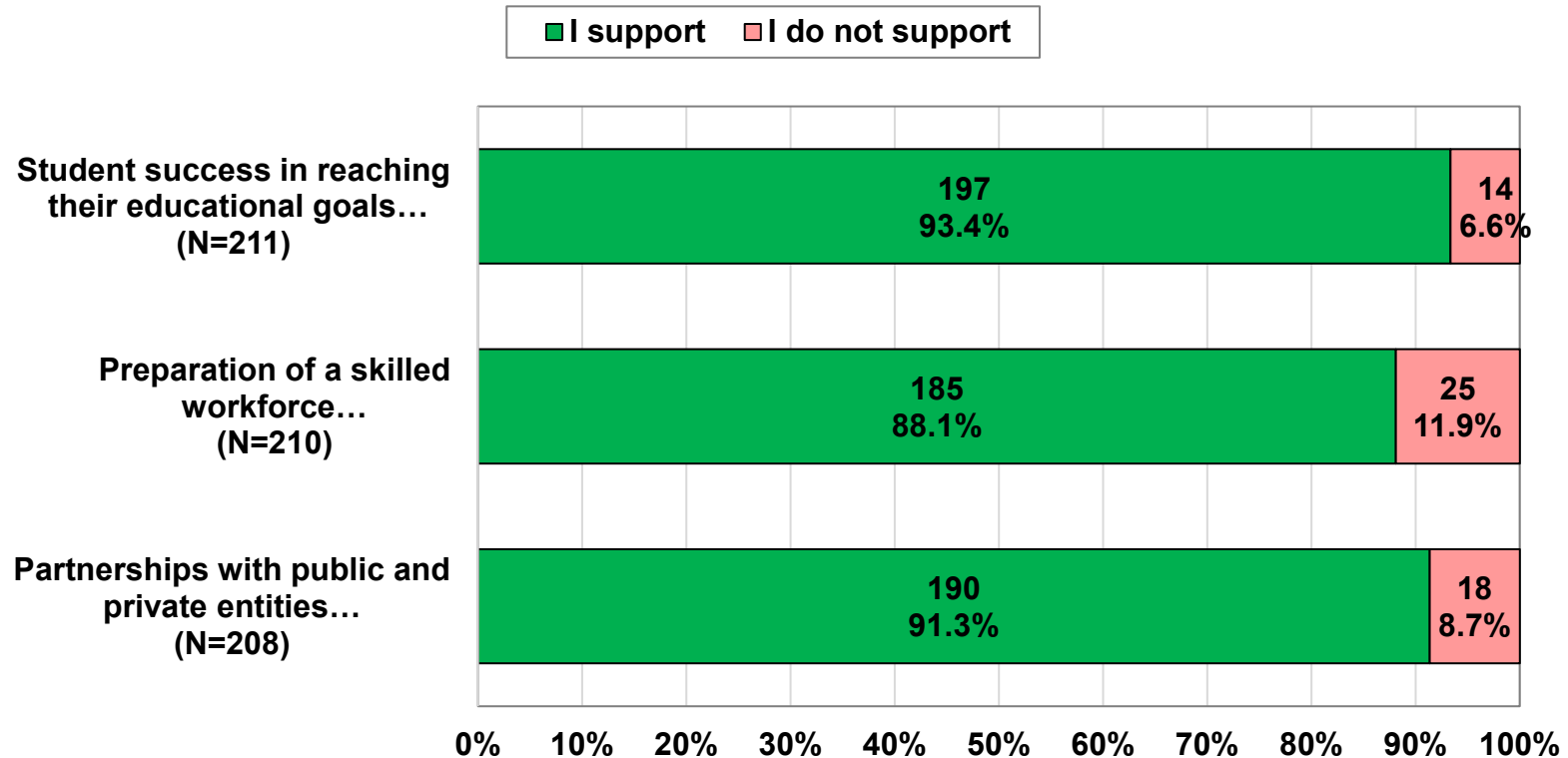
Proposed: 2025-2030 To be a leader in education through advancement in:

- a) **Student achievement of their educational goals** through quality education led by dedicated, qualified faculty and staff, creating pathways to employment and continued learning, and a positive return on investment for students and the community.
- b) **Preparation of Nebraska's skilled workforce** through expanded work-based learning partnerships and entrepreneurship opportunities, supported by modern facilities, technology and engaged alumni.
- c) **Collaboration with public and private entities** to develop innovative solutions that address the evolving needs of current and potential Nebraskans.



Proposed: 2025-2030 Vision is to be a leader through measuring

Q2. 2025-2030 Proposed Vision Statement: CCC's vision is to be a leader through measuring:



Overall support of the vision statement components ranges between 88.1% and 93.4%. Between 10 and 25 people provided feedback to help improve individual components of the vision statement.



Proposed Central Community College values: ASPIRE. (AI assisted)

- **A**ccess
- **S**tudent Success
- **P**artnerships
- **I**nnovation
- **R**esponsibility
- **E**ngagement



Proposed Central Community College values:

ASPIRE (AI assisted)

- **Access:** Ensuring access to quality instruction by using multiple delivery methods and providing support services at locations across Central Nebraska.
- **Student Success:** Serving the needs of all students by creating a learner-centered environment that promotes student development and completion of educational goals.
- **Partnerships:** Fostering lifelong learning by preparing students for success in an interconnected society through mutually beneficial collaborations that provide a meaningful return on time and resources.



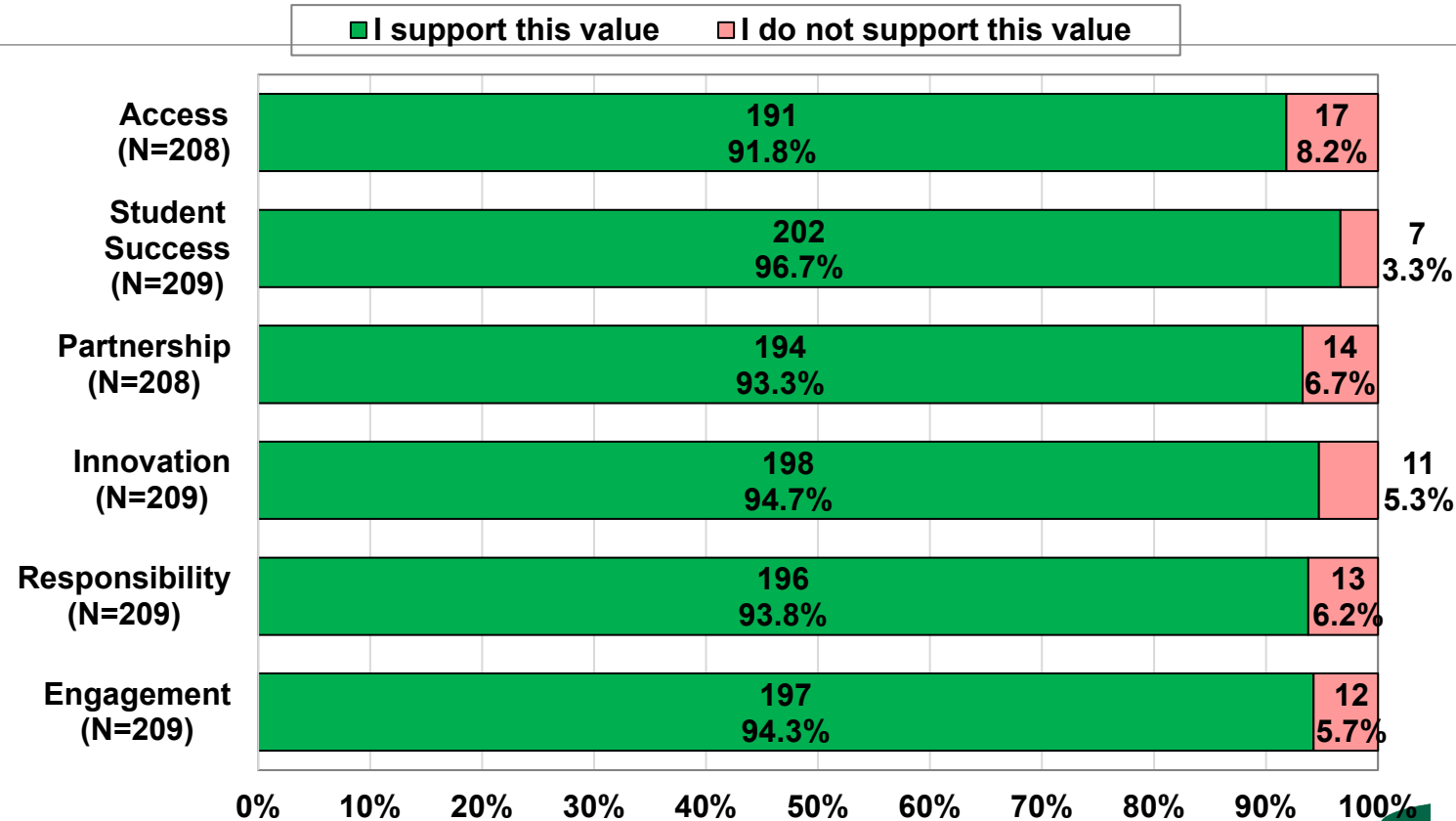
Proposed Central Community College values: ASPIRE. (AI assisted)

- **Innovation:** Developing and implementing new programming, services and technologies that meet constituents' needs, enhance institutional efficiencies and make learning more accessible, engaging and efficient.
- **Responsibility:** Using data, including stakeholder input, to make responsible decisions that serve students' best interests, align with stewardship of taxpayer dollars and enhance opportunities for continuous advancement of student and community success.
- **Engagement:** Exhibiting leadership and excellence in postsecondary education through successful student outcomes, a positive work environment, and demonstrated ethical and professional standards.



Proposed 2025-2030 Values: The following values create the acronym: ASPIRE

Q3. 2025-2030 Proposed Values: ASPIRE



Overall support for the ASPIRE values is positive, ranging from 91.8% to 96.7% support. Between 10 and 17 people provided feedback on individual values to help improve them.



2025-2030 Impactful Initiatives:

Outreach for Adult Learners:

Advance the education of the population served by CCC through convenient access to educational programs and support services. By leveraging existing programs and tailoring their delivery to meet the needs of adult learners, this population will have expanded opportunities to complete educational courses, programs of study and industry-recognized credentials. Programs and support services may be offered in alternative formats, short-term or accelerated sessions, and at times to assist with award completion.



2025-2030 Impactful Initiatives:

Career Aligned Transfer Readiness:

Boost student enrollment and completion of degrees by aligning our awards with career paths and updated general education standards of Nebraska's four-year universities and state colleges. The initiative includes reviewing and revising general education requirements and introducing career-aligned transfer degrees. Innovate and develop new offerings, such as a 30-credit diploma in an academic transfer discipline, and focused transfer degrees aim to improve degree completion and position CCC as a leader in student-centered, transfer-ready education. Advising and student-focused communication is essential as students complete their credentials and transfer efficiently.



2025-2030 Impactful Initiatives:

Telling Our Story:

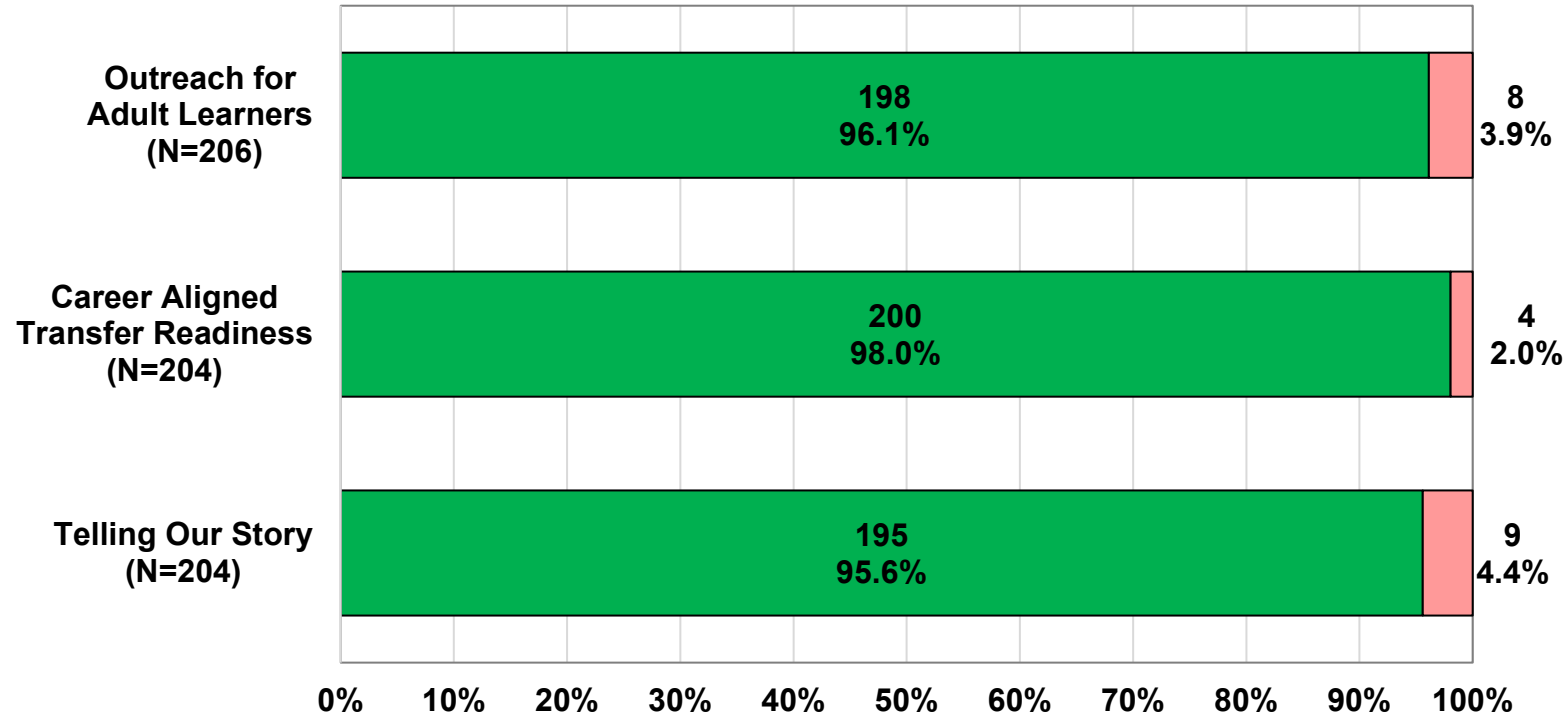
Refine a shared identity with our internal and external community through nurturing personal connections to CCC through increased story telling. CCC's stories should capture qualities that define CCC's students, employees and communities. Through intentional communication, both internal and external partners will share compelling stories that encourage others to unite with us to further the college's mission of maximizing student and community success.



Proposed 2025-2030 Impactful Initiatives

Q4. 2025-2030 Proposed Impactful Initiatives

■ I support this initiative ■ I do not support this initiative



Support for the proposed impactful initiatives ranges from 95.6% to 98.0%. Between 10 and 19 people provided feedback for individual initiatives.



Desired Student Outcomes (unchanged from 2025-2030):

Completers: skilled, knowledgeable and independent lifelong learners who possess the work ethic and communication skills necessary for successfully completing their college educational goals.

Critical thinkers: innovative problem solvers who are adaptable, inquisitive and prepared for their future in an interconnected global society.

Contributors: accountable, motivated and collaborative leaders who make a positive difference in their professions and communities.



2025-26 Next Steps

- Update 2025-2030 Strategic Plan – Seeking Board Approval, January 2026
- Develop Plans Implementing Impactful Initiatives:
 - Career Aligned Transfer Readiness (20 employees indicated interest)
 - Outreach to Adult Learners (26 employees indicated interest)
 - Telling Our Story (27 employees indicated interest)
 - Seven employees offered to be on any of the above teams
- Quarterly updates through President’s Quality Action Council
- Annual update to Board

