

Hallsville Independent School District

For the Consideration of the Board of Trustees

Date of Board Meeting: Jun 22, 2026

Agenda Item#: _____

Topic: Approval of over \$50000 Vendor - RethinkEd/Vizzle

Background and Rationale:

This agenda item has been prepared for the Board's consideration and approval of a software program to facilitate special education student engagement. Quotes were requested from multiple awarded vendors, and those costs are summarized in the attached quote comparison. The vendor being recommended for approval of this purchase is RethinkEd/Vizzle, which is an awarded vendor through the TIPPS purchasing co-op, at a total cost of \$66,888.00. The funding source for this purchase is the IDEA-B Formula Special Education federal grant fund.

RethinkEd/Vizzle offers both Wellness and a Special Education tiered support that is aligned to the TEKS with unlimited professional development included in one package—a combination designed to maximize both student outcomes and staff confidence. The other two vendors were only able to offer special education academic support.

Relationship to Strategic Plan: Academics

Personnel Affected: Special Education

Budget Implications:

Include in this year's budget

Recommendation: TVAH recommends the purchase of instructional software from RethinkEd/Vizzle at the cost of \$66,888.00.



Signature
(Person Bringing Information to the Board)



Superintendent's Signature

Special Education

Vendor	Purchasing Co-op	Co-Op Contract #	Co-op Contract Expiration Date	Cost
Rethink Ed-Vizzle	TIPPS	22082	10/31/2027	\$46,728 SEL \$20,160 Academic
Unique Learning System (n2y)	ESC19	24-7474	12/31/2026	\$28,735.68 Academic
Positivity	ESC19	24-7474	12/31/2026	\$48, 925 SEL

This agenda item has been prepared for the Board's consideration and approval of a software program to facilitate special education student engagement. Quotes were requested from multiple awarded vendors, and those costs are summarized in the attached quote comparison, and the individual quotes received from each company are also provided. The vendor being recommended for approval of this purchase is Re-think Ed-Vizzle, which is an awarded vendor through the TIPPS purchasing co-op, at a total cost of \$66,888.00. The funding source for this purchase is the IDEA-B Formula Special Education federal grant fund.

Rethink Ed-Vizzle offers both Social Emotional Learning (SEL) and a Special Education tiered support that is aligned to the TEKS with unlimited professional development included in one package—a combination designed to maximize both student outcomes and staff confidence.

The other two vendors were only able to offer special education academic support or SEL support.

rethink Ed

Quote Number 00007585
Created Date 4/29/2026
Expiration Date 8/1/2026

RethinkEd, a division of Rethink Autism, Inc.

Company Address 49 West 27th Street, Floor 8,
New York, NY 10001
USA

Rethink

Subject: Price Quote For Review **Account Name** Hallsville Independent School District
Prepared By Michelle Gonzalez Gerth
Email michelle.gonzalezgerth@rethinked.com

Thank you for taking the time to engage with Rethink and to learn how our solutions can meet the needs of your staff and students. As promised, I have created a quote outlining the products and services that we discussed during our recent meeting.

Please feel free to contact me if you have any questions

Contract Dates

Order Start Date 8/1/2026 Order End Date 8/1/2027

Quote Line Items

Product	Quantity	Sales Price	Total Price
Rethink Wellness Bundle Educator Access	100.00	\$420.00	\$42,000.00
Rethink Wellness Bundle Student Access	600.00	\$7.88	\$4,728.00
Vizzle Educator Access (Per Educator)	32.00	\$157.50	\$5,040.00
Vizzle Student License (Per Student)	320.00	\$47.25	\$15,120.00

Grand Total \$66,888.00

Browser address bar: <https://www.everway.com/products/positivity/>

Navigation menu: Everway | Education | Workplace | Insights | Solutions | About | Customers

Product navigation: Positivity | Features | Pricing | About Us

Buttons: Request a demo

Positivity pricing

We offer pricing for individual schools and districts. Pricing includes unlimited access for one service provider and 15 students to one grade band. If you've got questions, book a chat with our Product specialists.

[Book a chat](#)

\$489.25 per year

- ✓ Unlimited classroom behavior strategies
- ✓ Data collection and robust reporting
- ✓ Behavior tracking for each student
- ✓ Core behavior profile per student

[Buy now](#)

$$489.25 \times 100 = 48,925$$

What's Included

- ✦ Differentiated, standards-aligned lessons for ELA, math, science, social studies and transition
- ✦ Student Dashboard access from any location
- ✦ Built-in assessments to track student progress
- ✦ Content aligned with state-specific extended standards
- ✦ 24/7 access to a Knowledge Base
- ✦ Learning Pathways tool for guided scope and sequence
- ✦ Goals, Preferences and Skills (GPS) assessment hub
- ✦ Customizable reports with visual data insights
- ✦ Ready-made lessons, resources and pacing guides

Integrates with



ULS license

Includes one service provider access and up to 15 student logins for one grade band

\$897.99 per year

Compatible with

- ✓ Web browsers
- ✓ Tablets and computers
- ✓ Assistive technologies
- ✓ Learning platforms

Chat to our team

$$\$897.99 \times 32 = \$28,735.68$$