
BOARD AGENDA ITEM

Information/Discussion _____

Future Action _____

Action X

Item: Goalbook Toolkit Subscriptions

Submitted by: Kirsten Myers



Date: 7/13/26

Recommended by: Kirsten Myers

Board Meeting Date: 7/20/26

RECOMMENDATION:

We are recommending approval to purchase Goalbook Toolkit Subscriptions for our Center Programs and local districts' special education teachers/staff.

BACKGROUND:

We are requesting these one of a kind licenses based on a countywide need to increase compliance in alignment with the Michigan Department of Education State Performance Plan Indicators and to reduce inefficiencies in developing Individualized Education Plans (IEP). Goalbook supports educators in the development of data needed to create PLAAFPs (Present Level of Academic Achievement and Functional Performance) and in developing measurable goals and objectives which are required components of the IEP process and often done incorrectly. In addition to the support in developing IEPs, the Goalbook Toolkit walks special educators through best-practice frameworks, research-based resources, and instructional strategies to help them plan and deliver more specially designed instruction.

In determining the number of licenses provided for each district, we offered this service on a three year basis to all of our local districts starting in 2023-24. We covered 426 licenses at that time, and agreed at this time we would continue to cover for one year the 133 users that were actively using the program at the end of the trial. The LEAs have requested 56 additional licenses needed at the district level we will invoice them for based on our negotiated group rate with Goalbook. Additionally, we are committing to rolling this program out to Center Programs staff for 202 licenses. We have committed to 400 total licenses, and by hitting that threshold the rate was discounted from \$615 per staff member to \$504 per staff member. The cost is outlined below:

Goalbook Toolkit Subscriptions – Aggregate and Breakdown		
	Amount	Due Date
Goalbook Toolkit Membership and Services 2026-2027 School Year for up to 400 staff	\$201,600 <i>(Discounted from \$246,000)</i>	Aug 12th, 2026
Kent ISD Center Programs (202 Licenses)	\$101,808	
Kent ISD Special Ed (133 LEA, 9 Additional)	\$71,568	
LEA Purchases (56 to be billed back to LEAs)	\$28,224	



Enome, Inc. (Goalbook)
P.O. Box 1289
San Mateo, CA 94401

Phone: 1-855-207-5443
Fax: (650) 284-0432
FEIN: 45-2540420

Check via Regular US Postal Service:

Payee: Enome, Inc.
Address: PO Box 846533
Los Angeles, CA 90084-6533

Check via Overnight Courier Only:

Lockbox Services 846533
Enome, Inc.
3440 Flair Drive
El Monte, CA 91731

INVOICE 2419931-2
Kent ISD (MI)

13 Jul 2026
Due 12 Aug 2026 (NET 30)

Qty	Unit	Description	Price	Total
1.0	Product	Partial District Membership - Goalbook Toolkit access for up to 400 users, including all Goalbook Services	\$ 246,000.00	\$ 246,000.00
1.0	Product	Co-op/Network Partner Discount	-\$ 44,400.00	-\$ 44,400.00
Total Due:				\$201,600.00

Invoice Notes

Goalbook Toolkit Partial District Membership - Goalbook Toolkit access for up to 400 users in Kent ISD (MI), active until June 30, 2027.

Goalbook services include:

- 4 days of remote or onsite professional development led by Goalbook
- 1 mid-year and 1 end-of year remote or onsite consultation/PD for a comprehensive review and to ensure implementation goals are met
- Dedicated Goalbook Success team member to work in partnership with district and school implementation leads throughout the year
- Access to ongoing webinars that feature a variety of content areas to build teacher capacity for improving instructional practice
- Analytics services for leadership upon request
- Dedicated Goalbook help desk and technical support

Submitting a Purchase Order: Please send all POs to support@goalbook.com or fax to (650) 284-0432.

Note: To ensure proper routing, the PO must include an Accounts Payable email address. We will apply the PO number to this invoice upon receipt.

ACH Payments: Pay online at <https://www.e-billexpress.com/ebpp/Goalbook/>

This order form is entered into and effective as of the form date set forth above by and between Enome, Inc. and the Client identified above. This order form incorporates the Goalbook Terms and Conditions (goalbook.com/terms) (collectively the "Agreement"). All fees are non-cancellable and non-refundable. By paying the fees above, you signify that you have read, understood, and agree to be bound by the Agreement, and that you have the authority to bind your organization to the Agreement.