



MEMORANDUM
Office of the Chief Information Officer

To: Dr. Ponce and the Board of Trustees

From: Caleb Hogue

Date: July 20, 2026

Re: Consideration for approval of the purchase of Ellucian CRM Advise, CRM Recruit, and
Intelligent Learning Platform from Ellucian Company LLC

Staff Recommendation: Approval

The Board is asked to approve the purchase of Ellucian CRM Advise, CRM Recruit, and Intelligent Learning Platform from Ellucian Company LLC



Purchase Approval

Description: Consideration for approval of the purchase of Ellucian CRM Advise, CRM Recruit, and Intelligent Learning Platform from Ellucian Company LLC

Recommendation: The Board is asked to approve the purchase of Ellucian CRM Advise, CRM Recruit, and Intelligent Learning Platform from Ellucian Company LLC

Ellucian CRM Advise and CRM Recruit are the platforms that Temple College uses for admissions and student success. These systems seamlessly integrate with our Ellucian Colleague Student Information System to provide a unified platform for both prospective and current students. CRM Recruit supports prospective student engagement, recruitment communications, application management, and admissions workflows. CRM Advise supports student success initiatives, case management, and coordinated intervention efforts designed to improve student persistence and completion.

The Intelligent Learning Platform Enterprise provides integration capabilities with the College's Brightspace Desire2Learn learning management system and supports expanded student engagement, communication, and academic success initiatives across multiple institutional systems.

This purchase includes renewal licensing for Ellucian CRM Advise and CRM Recruit for a total cost of \$143,747 for one year, along with the Intelligent Learning Platform Enterprise for D2L connection to our learning management system for an additional \$17,893. This will co-term all of our Ellucian contracts to August 2027.

The Board of Trustees is asked to approve purchases to Ellucian Company LLC in the amount of \$161,640. The contract is offered through a sole source contract. This contract meets the College's requirements for competitive solicitations found in Texas Education Code 44. The Board of Trustees is also asked to give authority to the Chief Financial Officer to approve the contract and to approve any change orders up to the amount allowed by the Texas Education Code 44.0411.

Funds Available:

☒ Budgeted
☐ Fund Balance
☐ Other:

Approved:

Christina Ponce
President

Date