

5. CONSENT AGENDA 3. PURCHASING

**5.3.5. MEDIA BUYING SERVICE**

**Lead Staff:** Anne O’Connell, Director, Public Relations and Marketing

**Funding Source:** FY27 budget

**Funding Request:** \$55,000.00

<b>Vendor</b>	<b>Amount</b>
Jordan, Ross & Rose Advertising, Inc.	\$55,000.00

**Explanation of Purchase:** This purchase is for a media buying service to reach designated audiences by increasing purchasing power with multiple clients.

Pursuant to 110 ILCS 805/3-27.1 (a), contracts for the services of individuals possessing a high degree of professional skill where the ability or fitness of the individual plays an important part are exempt from the competitive bidding process.

**Recommendation:** Approve a contract from July 1, 2026, through December 31, 2028, with a one-year optional extension with Jordan, Ross & Rose Advertising, Inc., of Northfield, IL in an annual amount not-to-exceed \$55,000.00.