



EDUHERO

CALLEN ISD PROPOSAL

PREPARED FOR:

Calallen ISD, Region 2

Prepared by Region 2 Education Service Center

Delivered on June 17, 2026

Eduhero is pleased to submit this proposal for services to support your district in achieving its goals by providing high-quality professional development to staff, educators, and administrators.

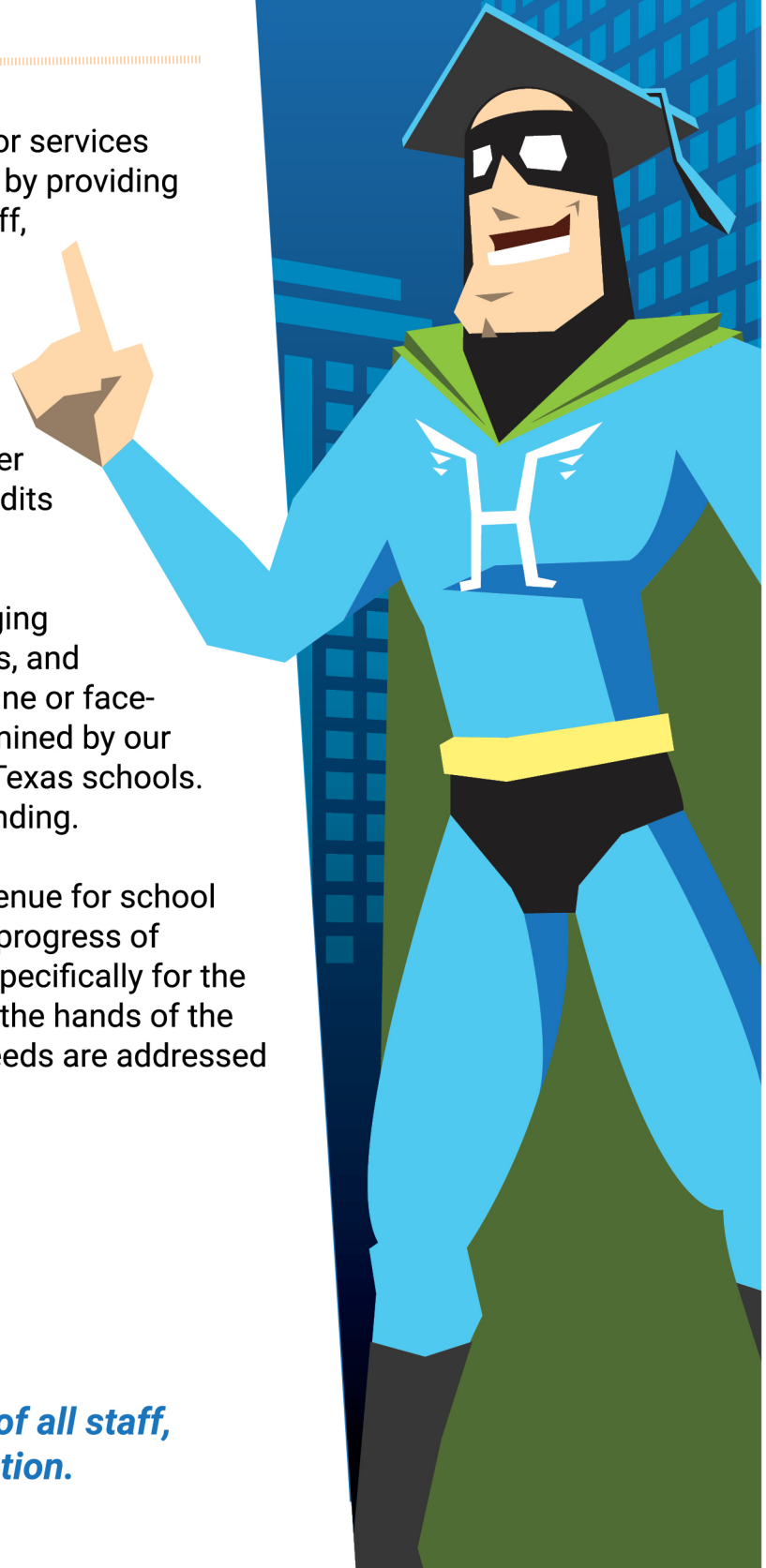
Eduhero facilitates the tools and training necessary to attain professional development through on-demand learning. In addition, we are in a unique position to offer Continuing Professional Education (CPE) credits to our users.

Eduhero provides school districts with engaging on-demand courses through activities, videos, and scenarios that are not found in any other online or face-to-face training. The course catalog is determined by our members and tailored to meet the needs of Texas schools. This catalog is constantly growing and expanding.

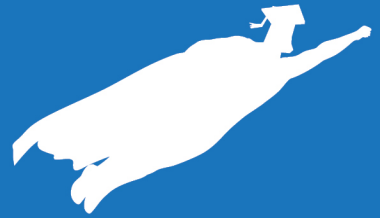
Via the Custom Portal, Eduhero grants an avenue for school districts to develop, distribute, and track the progress of custom content created by the district, and specifically for the district. The Custom Portal places control in the hands of the school district. The result, district-specific needs are addressed effectively and efficiently.



***Eduhero builds upon the capacity of all staff,
from custodial to administration.***



OUR CUSTOMERS



Eduhero has met and served some of the most innovative educators since going live in January of 2013. We look forward to you joining our growing roster of over 450 school districts.

"We have had a very positive response to the exceptional quality of the Eduhero courses.

In the last year, we have had over 550 staff members complete 1,300 hours of training over content ranging from Armed Intruder Awareness to Understanding the IEP."

— Paris ISD, Region 8

"Eduhero has been and continues to be an excellent platform that allows the employees of Dayton ISD to complete the required compliance courses in a quick, efficient manner.

The support and customer service we have received from the Eduhero team has been of the highest caliber."

— Dayton ISD, Region 4

"Eduhero is a tremendous asset to Amarillo ISD. Changes and updates are continuously being made to annual training requirements for district staff members. Eduhero maintains a wide variety of approved training modules, and provides an easy-to-use platform to monitor the progress of each staff member.

We are also able to create campus- and district-specific training through the Eduhero platform. Amarillo ISD enjoys a great partnership with Eduhero."

— Amarillo ISD, Region 16



PRICING INFORMATION



EduHero pricing is based on the number of Full Time Equivalent (FTE) employees in the Fall 2025 PEIMS Submission.

Calallen ISD reported **593** FTEs.

Delivered on: **June 17, 2026**

Proposed Contract Dates: **September 1, 2026**
to **August 31, 2027**

Notes: *July and August are FREE and not included in pricing. Please let us know if you have questions.*

Name	Price	QTY	Subtotal
Heroic	\$7.00	593	\$4,151.00
Annual Maintenance Fee	\$500 (annual)	12 (months)	\$500.00

Total: **\$4,651.00**



THANK YOU

We look forward to working with and supporting your efforts to provide the best on-demand professional development for your district. We are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective professional development solution.

If you have questions on this proposal, feel free to contact Brandon Smith at your convenience. Thank you for your consideration!



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