

Technology Department Statistics

	Open*	Average Resolution Time	Work Hours During Period	Work Hours to Close	Closed	Opened	Request/Hour	Satisfaction
District Average	10	1 Day 17 Minutes			71	80	0.44	
Average Time Unassigned	0				0	2		
<u>Central Office</u>	1	3 Hours 52 Minutes			5	6	0.031	
<u>Crasby Middle School</u>	2	1 Day 3 Hours 13 Minutes			14	15	0.088	
<u>Field House</u>	0	30 Minutes			1	1	0.0063	
<u>GGCC</u>	0	1 Day 6 Hours 55 Minutes			3	2	0.019	
<u>Hitchcock High School</u>	2	6 Hours 55 Minutes			19	21	0.12	
<u>Hitchcock Primary</u>	0	1 Hour 46 Minutes			3	3	0.019	
<u>Kids First Head Start</u>	0	6 Hours 10 Minutes			6	7	0.038	
<u>Stewart Elementary School</u>	5	1 Day 2 Hours 4 Minutes			19	24	0.12	
<u>Transportation</u>	0	1 Hour 12 Minutes			1	1	0.0063	

Maintenance Department Statistics

	Open*	Average Resolution Time	Work Hours During Period	Work Hours to Close	Closed	Opened	Request/Hour	Satisfaction
District Average	38	8 Days 3 Hours 20 Minutes			170	169	0.43	
Average Time Unassigned	0				0	2		
Central Office	2	7 Hours 50 Minutes			12	14	0.03	
Crosby Middle School	6	4 Days 6 Hours 43 Minutes			22	20	0.056	
Field House	0	24 Minutes			2	2	0.0051	
GGCC	1	1 Day 8 Hours 31 Minutes			1	2	0.0025	
Hitchcock High School	9	12 Days 5 Hours 32 Minutes			38	38	0.096	
Hitchcock Primary	4	8 Days 3 Minutes			26	22	0.066	
Kids First Head Start	3	11 Days 7 Hours 25 Minutes			15	14	0.038	
Maintenance	0	1 Hour 59 Minutes			5	5	0.013	
Stewart Elementary School	13	8 Days 8 Hours 50 Minutes			49	52	0.12	

Average Daily Attendance (District)

001 - Hitchcock High School

Track	Grade	Number of Days	Membership Days	Absent Days	Present Days	Ineligible Days	Eligible Days	RA Eligible Days	RS Eligible Days	Refined ADA	RA Refined ADA	RS Refined ADA	Attendance Percent
01	09	15	2,070.00	145.00	1,925.00	0.00	1,925.00	0.00	0.00	128.33	0.00	0.00	93.00
01	10	15	1,917.00	145.00	1,772.00	0.00	1,772.00	0.00	0.00	118.13	0.00	0.00	92.44
01	11	15	1,720.00	118.00	1,602.00	0.00	1,602.00	0.00	0.00	106.80	0.00	0.00	93.14
01	12	15	1,517.00	61.00	1,456.00	0.00	1,456.00	0.00	0.00	97.07	0.00	0.00	95.98
TOTAL (Track 01):			7,224.00	469.00	6,755.00	0.00	6,755.00	0.00	0.00	450.33	0.00	0.00	93.51
02	11	15	330.00	14.00	316.00	0.00	316.00	0.00	0.00	21.07	0.00	0.00	95.76
02	12	15	300.00	11.00	289.00	0.00	289.00	0.00	0.00	19.27	0.00	0.00	96.33
TOTAL (Track 02):			630.00	25.00	605.00	0.00	605.00	0.00	0.00	40.34	0.00	0.00	96.03
03	09	15	70.00	5.00	65.00	0.00	65.00	0.00	0.00	4.33	0.00	0.00	92.86
03	10	15	133.00	32.00	101.00	0.00	101.00	0.00	0.00	6.73	0.00	0.00	75.94
03	11	15	60.00	14.00	46.00	0.00	46.00	0.00	0.00	3.07	0.00	0.00	76.67
TOTAL (Track 03):			263.00	51.00	212.00	0.00	212.00	0.00	0.00	14.13	0.00	0.00	80.61
TOTAL (ALL Tracks):			8,117.00	545.00	7,572.00	0.00	7,572.00	0.00	0.00	504.80	0.00	0.00	93.29

042 - Crosby Middle School

Track	Grade	Number of Days	Membership Days	Absent Days	Present Days	Ineligible Days	Eligible Days	RA Eligible Days	RS Eligible Days	Refined ADA	RA Refined ADA	RS Refined ADA	Attendance Percent
01	06	15	1,528.00	118.00	1,410.00	0.00	1,410.00	0.00	0.00	94.00	0.00	0.00	92.28
01	07	15	2,008.00	155.00	1,853.00	0.00	1,853.00	0.00	0.00	123.53	0.00	0.00	92.28
01	08	15	2,070.00	156.00	1,914.00	0.00	1,914.00	0.00	0.00	127.60	0.00	0.00	92.46
TOTAL (Track 01):			5,606.00	429.00	5,177.00	0.00	5,177.00	0.00	0.00	345.13	0.00	0.00	92.35
TOTAL (ALL Tracks):			5,606.00	429.00	5,177.00	0.00	5,177.00	0.00	0.00	345.13	0.00	0.00	92.35

103 - Stewart Elementary School

Track	Grade	Number of Days	Membership Days	Absent Days	Present Days	Ineligible Days	Eligible Days	RA Eligible Days	RS Eligible Days	Refined ADA	RA Refined ADA	RS Refined ADA	Attendance Percent
01	03	15	1,755.00	146.00	1,609.00	0.00	1,609.00	0.00	0.00	107.27	0.00	0.00	91.68
01	04	15	1,802.00	148.00	1,654.00	0.00	1,654.00	0.00	0.00	110.27	0.00	0.00	91.79
01	05	15	1,785.00	174.00	1,611.00	0.00	1,611.00	0.00	0.00	107.40	0.00	0.00	90.25
TOTAL (Track 01):			5,342.00	468.00	4,874.00	0.00	4,874.00	0.00	0.00	324.94	0.00	0.00	91.24
TOTAL (ALL Tracks):			5,342.00	468.00	4,874.00	0.00	4,874.00	0.00	0.00	324.94	0.00	0.00	91.24

Average Daily Attendance (District)

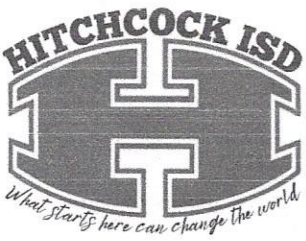
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104 - Kids First Head Start

Track	Grade	Number of Days	Membership Days	Absent Days	Present Days	Ineligible Days	Eligible Days	RA Eligible Days	RS Eligible Days	Refined ADA	RA Refined ADA	RS Refined ADA	Attendance Percent
01	PK	15	1,371.50	172.00	1,199.50	14.00	1,185.50	0.00	0.00	79.03	0.00	0.00	87.46
TOTAL (Track 01):			1,371.50	172.00	1,199.50	14.00	1,185.50	0.00	0.00	79.03	0.00	0.00	87.46
TOTAL (ALL Tracks):			1,371.50	172.00	1,199.50	14.00	1,185.50	0.00	0.00	79.03	0.00	0.00	87.46

106 - Hitchcock Primary School

Track	Grade	Number of Days	Membership Days	Absent Days	Present Days	Ineligible Days	Eligible Days	RA Eligible Days	RS Eligible Days	Refined ADA	RA Refined ADA	RS Refined ADA	Attendance Percent
01	KG	15	1,936.00	192.00	1,744.00	0.00	1,744.00	0.00	0.00	116.27	0.00	0.00	90.08
01	01	15	2,090.00	203.00	1,887.00	0.00	1,887.00	0.00	0.00	125.80	0.00	0.00	90.29
01	02	15	1,863.00	172.00	1,691.00	0.00	1,691.00	0.00	0.00	112.73	0.00	0.00	90.77
TOTAL (Track 01):			5,889.00	567.00	5,322.00	0.00	5,322.00	0.00	0.00	354.80	0.00	0.00	90.37
02	EE	15	60.00	7.00	53.00	0.00	53.00	0.00	0.00	3.53	0.00	0.00	88.33
02	PK	15	375.00	36.50	338.50	0.00	338.50	0.00	0.00	22.57	0.00	0.00	90.27
TOTAL (Track 02):			435.00	43.50	391.50	0.00	391.50	0.00	0.00	26.10	0.00	0.00	90.00
TOTAL (ALL Tracks):			6,324.00	610.50	5,713.50	0.00	5,713.50	0.00	0.00	380.90	0.00	0.00	90.35
Grand Totals:			26,760.50	2,224.50	24,536.00	14.00	24,522.00	0.00	0.00	1,634.80	0.00	0.00	91.69



Hitchcock Independent School District

Dr. Darryl J. Henson
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Transportation Monthly Report

June 2026

Summer School

Safety Message: Weather Alert

Number of Bus/Van Riders:

HHS/CMS = 4

SES/Primary = 4

Total Mileage for McKinney Vento 6/1-4/2026 = 121 miles



May 2026 SRO Monthly Report



May 1st

- All officers worked extended hours due to school shooting threat. Additional officers from Hitchcock Police Department, Galveston County Sheriff's Office, and Texas DPS Troopers provided support.
- Officer at HHS conducted a welfare check after a student disclosed mental health concerns. The student was referred to the counselor.
- Officer at HPS followed up with a CPS investigator and conducted a welfare check at a student's residence. Hitchcock Police Department became involved due to a resident failing to comply with sex offender registry.
- Officer at HPS received a report that a student had a knife on a bus the previous day. After confirming the student did not currently have weapons, he was questioned and admitted to having a knife in his backpack the previous day. Due to his age, the issue was referred to admin.
- Officer at HPS reviewed security footage after a student reported they were pushed by another student. Incident referred to admin.
- Officer at CMS investigated a letter that was found in a restroom, advising of a school shooting. Several hours of footage was reviewed and several interviews were conducted. Officers contacted Galveston County Sheriff's Office to process evidence and assist with the investigation. The investigation is still open.
- Officers at CMS assisted with a physical disturbance on a bus between a student and the driver. The student was removed from the bus and the parent was contacted. The bus footage was later reviewed and the report and footage were presented to a Galveston County Assistant District Attorney for review.
- An officer responded to a verbal disturbance in Delany Cove after the father of the student who was involved in the physical disturbance became aggressive toward the driver.

May 4th

- All officers worked extended hours due to school shooting threat. Additional officers from Hitchcock Police Department, Galveston County Sheriff's Office, and Texas DPS Troopers provided support.
- Officer at HHS met with the student and parent who were involved in the disturbance on the bus. The parent was advised that officers would follow the recommendation of the Assistant District Attorney after the case was reviewed.
- Officer at HPS met with Hitchcock Police Officers and provided a tour of the school due to recent threats.
- Officer at HPS met with Hitchcock Police Sergeant, who requested information about a student that passed.

May 5th

- All officers worked extended hours due to school shooting threat. Additional officers from Hitchcock Police Department, Galveston County Sheriff's Office, and Texas DPS Troopers provided support.
- Officer at KFHS provided security for Cinco de Mayo program.
- Officer at HHS met with a parent and student, who reported an assault that had already occurred. The matter was investigated and a forensic interview was scheduled at the Child Advocacy Center. The suspect, who was also a student, was later issued a complaint for ASSAULT BY CONTACT.
- Officers at the admin building responded to a verbal disturbance in the parking lot between a parent and a bus driver. Both the parent and driver were found to have used profane language however neither party wanted to pursue criminal charges against the other. As result of the disturbance, the parent was issued a Criminal Trespass Warning.

May 6th

- All officers worked extended hours due to school shooting threat and transportation. Additional officers from Hitchcock Police Department, Galveston County Sheriff's Office, and Texas DPS Troopers provided support.
- Officer at HHS received a vape alert. After a student was found to be in possession of two vapes, he was issued a complaint for POSSESSION OF E-CIGARETTES BY MINORS PROHIBITED.
- Officer at HHS received a report of a pair of sunglasses that were lost or stolen. Footage was reviewed and the glasses were returned to the owner.

May 7th

- An officer worked extended hours to provide additional security for transportation employees.
- Officer at HHS met with a student and parent after the student had received a complaint.
- Officer met with transportation employees after several employees expressed frustration and safety concerns due to the disturbances on the bus and at the admin building.
- Officer at HHS met with a transportation employee that had additional questions and concerns.
- Officer at KFHS provided security for Donuts with Dads event.
- Officer at HPS provided security for Cinco de Mayo program.

May 8th

- Officers at HHS provided additional security for athlete signing event.
- Officer at HHS received a report of lost keys during the signing event. Footage was reviewed the keys were located and returned to the owner.
- Officer at HHS met with a parent who had questions about the upcoming Child Advocacy Center forensic interview.
- Officer at HHS received a report of a lost or stolen phone during the signing event. The phone was located and returned to the owner.

May 11th

- Officer at HHS arrived early to block off part of parking lot for food truck event.
- Officers provided additional security for event.
- Officer at HHS attended forensic interview at the Child Advocacy Center.

May 12th

- Officer at CMS investigated a report of a fight. At the conclusion of the investigation, two students were issued complaints for DISORDERLY CONDUCT-FIGHTING.
- Officer at HHS spoke with senior classes about interacting with law enforcement and expectations after graduation.
- Officer at HHS responded to reports of a fight during dismissal. After investigating, it was learned that a student committed a one-sided assault against another student and pushed a teacher. A Galveston County Assistant District Attorney was contacted, who declined a felony charged but accepted a lesser charge. The suspect was issued complaints for both ASSAULT BY CONTACT-FAMILY VIOLENCE and ASSAULT BY CONTACT.

May 13th

- Officer at HHS investigated a report from a teacher about an intoxicated student. Footage was reviewed and it was learned that several students were in a vehicle in the parking lot. After observing several signs of intoxication, the student was issued a complaint for PUBLIC INTOXICATION.
- Officer at HHS and school admin continued to investigate the students who sat in a vehicle in the parking lot. School admin conducted an admin search of the vehicle, with the parent's consent, which led to the discovery of two vapes. The student who drove the vehicle was issued a complaint for POSSESSION OF E-CIGARETTE BY MINORS PROHIBITED.
- Officer at SES provided security for field day event. Officer reported several verbal and physical disturbances which led to several students and parents being sent home.
- Officer at HHS observed a verbal disturbance in the hallway and escorted the student to the office after yelling and use profane language.
- Officer at CMS investigated a report that a student intentionally threw a book at a teacher and struck them. After investigating, the student received a complaint for ASSAULT BY CONTACT.

May 14th

- Officers assisted with the State Sendoff for choir.
- Officer at CMS investigated a verbal disturbance that had already occurred. A student was issued a complaint for DISORDERLY CONDUCT-LANGUAGE.

May 15th

- Officer at HPS received a report of a minor accident in in the driveway of HPS. Officer located the vehicles across the street from HPS and both drivers declined a police report.

May 18th

- Officer at HHS received a report that student picked up a vape and threw it in a trash can. After confirming the student who was suspected dropped the vape, they were issued a complaint for POSSESSION OF E-CIGARETTE BY MINORS PROHIBITED.
- Officer at CMS updated TxGang information to prepare for audit.

May 19th

- Officer at CMS participated in the TxGang audit, which passed.
- Officer at HHS received a report that a sexual assaulted had occurred in the clinic of HHS on May 18th. At the conclusion of the investigation, a warrant was requested and a student was later arrested for SEXUAL ASSAULT OF A CHILD. Due to the sensitive nature of the incident, no details related to this case will be provided.
- Officer at HHS conducted a follow up investigation related to the sexual assault.

May 20th

- Officer at HHS conducted a follow up investigation related to the sexual assault (Evidence).
- Officer at HHS met with Hitchcock Police Department sergeant and detectives.

May 21st

- Officer at HHS conducted a follow up investigation related to the sexual assault.
- Officer at HHS provided security for KFHS graduation.

May 22nd

- Officers attended convocation.
- Officer at HHS conducted a follow up investigation related to the sexual assault (Evidence).
- Officer at HHS spoke with Galveston County Sheriff's Office detective regarding evidence from the school threats.
- All officers provided security for HHS graduation ceremony.

May 26th

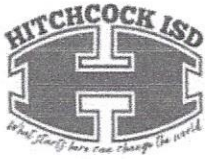
- Officer at HHS conducted a follow up investigation related to the sexual assault (CAC).

May 27th

- Officer at HHS conducted a follow up investigation related to the sexual assault (MDT).

May 28th

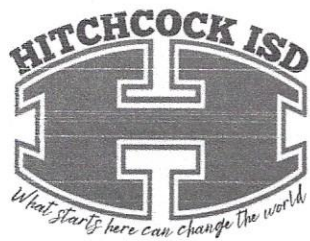
- Officer at HHS spoke with Galveston County Sheriff's Office detective regarding evidence from the school threats.



Hitchcock Independent School District

School Year 2025-26 Board Report Special Education

Student Counts	August	September	October	November	December	January	February	March	April	May
KFHS	2	2	2	2	2	7	8	11	12	14
HPS - Gen Ed	42	44	44	43	49	54	55	56	57	61
HPS - Self-Cont	35	40	38	40	39	40	40	40	40	39
SES - Gen Ed	67	72	70	72	68	75	73	76	77	74
SES - Self Cont	21	22	22	22	22	21	21	22	21	21
CMS - Gen Ed	56	57	58	57	61	65	66	65	66	67
CMS - Self Cont	19	19	19	20	19	16	16	16	17	16
HHS Gen Ed	72	73	71	73	73	68	68	69	68	67
HSS Self-Cont	21	22	22	20	20	23	23	23	23	23
TOTAL	335	351	346	349	353	369	370	378	381	382
Dyslexia	August	September	October	November	December	January	February	March	April	May
HPS	5	7	7	9	10	10	10	17	18	21
SES	35	38	40	40	40	48	48	49	41	54
CMS	1	1	12	13	13	12	12	8	8	8
HHS	3	3	3	3	3	3	3	3	2	2
TOTAL	44	49	62	65	66	73	73	77	69	85
Transfers	August	September	October	November	December	January	February	March	April	May
KFHS	0	0	0	0	0	0	0	0	0	0
HPS	5	4	1	0	1	3	1	3	1	0
SES	5	5	1	2	3	1	1	1	2	0
CMS	8	2	0	0	0	1	1	0	2	0
HHS	6	2	2	0	1	1	1	3	0	0
TOTAL	24	13	4	2	5	6	4	7	5	0
Initial Evals	August	September	October	November	December	January	February	March	April	May
KFHS	0	0	0	0	1	4	1	3	1	3
HPS	4	2	2	5	4	4	2	4	6	7
SES	1	0	1	4	1	1	1	0	1	2
CMS	2	0	0	3	0	0	1	0	1	0
HHS	3	2	2	1	0	0	0	0	0	0
TOTAL	10	4	5	13	6	9	5	7	9	12
Medicaid	August	September	October	November	December	January	February	March	April	May
District Wide	\$ 1,586.60	\$ 5,165.08	\$12,457.90	\$ 8,575.79	\$ 6,912.94	\$13,217.98	\$ 6,626.77	\$ 4,523.49	\$ 3,343.19	\$ -
Other	Meetings				Professional Development					
* PEIMS Reports	* SPED Directors	* TASBO	* Region 4			* Legal Trends				
* SHARS Reports	* Cyclical Review	* TEA	* Damon / Danbury			* Funding Formula				



Board Athletics Report

June 2026 Athletics Board Report

Summer Strength & Conditioning and Sport-Specific Skills

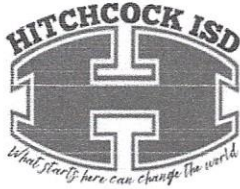
The Athletic Department has launched Phase One of its summer strength and conditioning and sport-specific skills program. This initial phase, covering the first two weeks of June, features three weekly sessions for high school boys from 7:30 a.m. to 10:30 a.m. on Tuesdays through Thursdays. Girls participate in sessions from 2:00 p.m. to 5:00 p.m., while junior high boys attend from 2:00 p.m. to 4:00 p.m. on the same days.

Phase Two will begin on July 7 and continue until the start of fall practices on August 3. Junior high athletes will observe a break until the first day of school. This extended summer period provides an outstanding opportunity for coaches and athletes to strengthen relationships, foster team culture, and prepare thoroughly for a successful fall semester.

Athletic Physicals

For the past 14 years, UTMB has provided athletic physicals for our student-athletes. Although the process was underway this year, UTMB unexpectedly discontinued its services, creating a scheduling challenge with three remaining sessions still needed.

To ensure every student-athlete is cleared and prepared, we have arranged for Dr. Kirkwood and his medical team to conduct physicals on Tuesday, July 28, at 5:00 p.m. for all remaining students. The cost will be \$20 per student. This arrangement will allow us to maintain continuity of care and keep our athletes on track for the upcoming season.



Sarah Saenz, Curriculum Coordinator

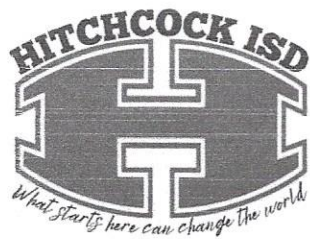
This has been an exceptionally busy month for Curriculum and Instruction as we continue to strengthen instructional systems and support for teachers across the district. A significant focus has been dedicated to enhancing the implementation of Bluebonnet Learning by developing supplemental instructional resources that provide teachers with structured lesson plans aligned to a consistent lesson cycle. In addition, comprehensive slide decks have been created to support instructional delivery, pacing, and classroom consistency, ensuring teachers have the tools necessary to maximize student learning.

To support summer learning opportunities, curriculum resources and instructional materials were developed and provided for Summer School programs. These materials were designed to ensure alignment with district expectations while maintaining instructional rigor and continuity for students.

Preparation for the 2026–2027 school year has also been a priority. I attended EMAT training sessions and collaborated with district personnel to facilitate the ordering of instructional materials and resources needed for next year. These efforts help ensure campuses and classrooms are equipped with the necessary materials to begin the school year successfully.

Additionally, I attended professional development focused on student support systems and have begun researching best practices for effectively managing and implementing the district's 504 program. This work will help strengthen compliance, improve processes, and ensure students receive the accommodations and support they need to be successful.

Curriculum and Instruction remains committed to providing high-quality support, resources, and systems that positively impact teaching and learning throughout the district.



Hitchcock Independent School District

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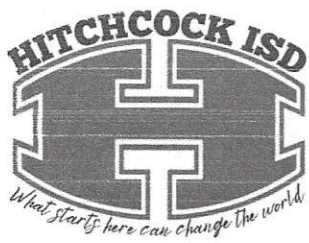
Dr. Suzette Neeley **Academics & Student Services**

District leadership continued to support campuses through a strong commitment to instructional excellence, student services, and operational effectiveness. Ongoing collaboration with campus leadership teams focused on end-of-year supervision.

A significant emphasis was placed on the completion of initial, annual, review, transition, manifestation determination, and Summary of Performance (SOP) ARDs across the district. Each meeting was carefully facilitated to ensure student accommodations and services were appropriate, individualized, compliant with state and federal requirements, and aligned with each student's educational needs. This collaborative process strengthened partnerships with families and campus teams while supporting equitable access to instruction.

In addition, district leadership provided end-of-year operational support at Crosby by assisting with campus supervision, student management, and daily operations during a critical transition period. These efforts helped maintain a safe, organized, and positive learning environment while supporting campus administrators and staff in successfully concluding the school year.

Collectively, these initiatives reflect the district's continued dedication to compliance, collaboration, and student-centered decision-making while ensuring campuses receive the support necessary to advance instructional priorities and foster student success.



Hitchcock Independent School District

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Board Report

Dr. Keri Launius, Executive Director of Academics

The month of June represents a critical bridge for the Office of Academics, focusing heavily on reinforcing operational foundations, ensuring strict state compliance, and architecting the instructional frameworks necessary to drive district-wide excellence for the upcoming school year.

Governance and Operational Foundations

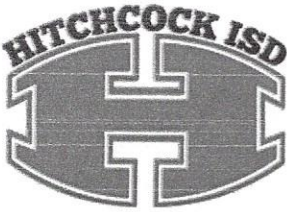
To ensure absolute consistency across all Hitchcock ISD campuses, the Office of Academics has spearheaded the final revision stages of the 2026–2027 Student Handbook, the HISD Discipline Matrix, and the district's Grading Guidelines. These updates establish a standardized, equitable framework for student expectations and academic integrity. To support campus leaders, a comprehensive Principal Checklist and a formalized set of administrative expectations were developed. Additionally, deep-dive planning into master schedule structures was conducted to ensure campus timetables optimize instructional minutes and maximize staff allocation.

Strategic Systems, Partnerships, and Resource Management

A successful start to the new school year requires the proactive procurement of resources and the precise design of adult learning. Leveraging the EMAT system, the academic team audited and placed necessary orders for instructional materials and digital programs to ensure timely classroom delivery. In alignment with our instructional vision, collaborative planning sessions were held with our LASO Cycle 4 provider, *Untapped Genius*, to integrate our Teach, Track, Respond (TTR) model into daily campus routines. This high-impact framework will serve as the cornerstone of our "Back to School" Professional Development series, which has been fully mapped out for both teachers and administrators to ensure day-one instructional readiness.

State Compliance and Preliminary Accountability

June requires meticulous attention to state reporting mandates and data analysis. Serving as the District Coordinator of School Improvement (DCSI), the academic office partnered closely with Region 4 to finalize and submit the district's mandatory June progress report to the Texas Education Agency (TEA). In tandem with state reporting, preliminary accountability data was analyzed in partnership with Mr. Faour to identify performance trends and establish baseline targets. Finally, the Office of Academics worked in cooperation with the School Health Advisory Council (SHAC) to review instructional materials, ensuring that all health curriculum components stand in strict compliance with current Texas legislative mandates.



JUNE 2026 COMMUNICATIONS BOARD REPORT

Social Media Highlights:

- We are up to 14,500 followers and grew our following by 227 in May.
- We created 325 posts, generating 784,605 views and engaging 61,071 people. Additionally, our engagement rate is at 7.8%, which remains well above the national average. We had 3,837 people click on links from our content to our website.
- Our post about the passing of sweet Raylen Smith had the highest engagement and reach, followed by the congratulatory post for Nadine Smith celebrating her retirement.
- We are outpacing May of 2025 by 16% in growth, and our impressions are up 47.2% over last year.

Website Highlights:

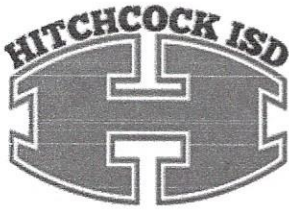
- We had 78K views of hitchcockisd.org in May with 68K going directly to the website and the rest through organic search and social media referrals.
- Our top pages in order are HISD, HHS, CMS, HPS, SES, About Us, and KFHS.
- Our top cities by active users beyond Hitchcock is Houston (905), League City (292), La Marque (332), Texas City (339). Top age range is and 35-44.

Media Coverage:

- **Hitchcock baseball, softball players bring home all-district awards**
- Dogged grit, team harmony guide Hitchcock runners to state
- Huntington completes sweep to end memorable Hitchcock season
- Hitchcock falls to Huntington in extra-innings nail-biter
- Hitchcock walks off Game 2 to sweep bi-district over Onalaska
- Hitchcock takes back-and-forth bi-district Game 1 over Onalaska
- Bulldogs bunch eying strong showing at regional track meet

Marketing Highlights:

- Led districtwide communications, marketing, recruitment, and community engagement efforts supporting Hitchcock ISD's strategic priorities, employee recruitment initiatives, enrollment campaigns, and district branding efforts.
- Planned, promoted, attended, and provided multimedia coverage for end-of-year activities and celebrations across the district, including graduation, Senior Sunset, Walk of Honor, Signing Day, Senior Awards, academic recognitions, Fine Arts performances, athletic achievements, state competitions, and campus celebrations.
- Led the planning, development, branding, and promotional efforts for Hitchcock ISD's inaugural Bulldog University, a districtwide onboarding and culture-building experience designed to welcome and engage new employees.
- Managed district communications through graphic design, photography, videography, social media, website administration, ParentSquare communications, press releases, and digital content creation.



Hitchcock Independent School District

OFFICIAL MEDIA RELEASE

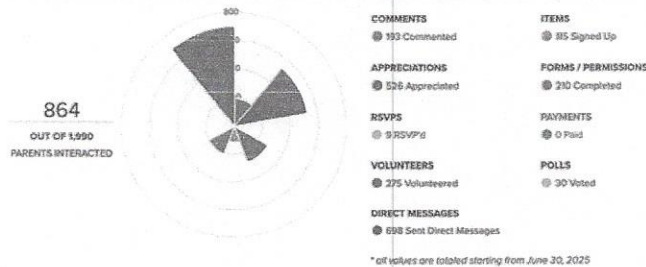


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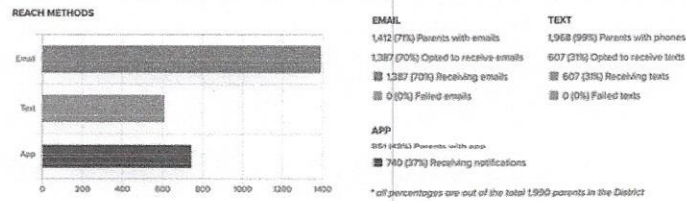


INTERACTION



66 Amazing! Give yourself a pat on the back
 Typically there are 2 contacts per student, 43% parent interaction could mean that 86% of families are interacting!

REACH & DELIVERABILITY

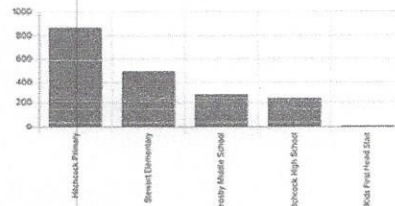


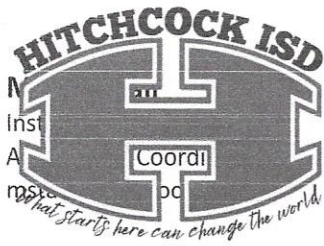
DISTRIBUTION

POST DISTRIBUTION



BY SCHOOL





Hitchcock Independent School District

Department Highlights *Events from May 2026*

Assessment & Accountability:

- Completed STAAR testing for 3-8 and EOCs.
- Completed CogAT testing for our future GT students.
- Completed MAP EOY testing for math, reading, and science teachers.
- Completed Exploros EOY testing for secondary social studies teachers.
- Conducted Credit by Exams for two Primary students and one Crosby student.

Instructional Technology

- Trained secondary social studies teachers on Exploros for EOY testing.
- Prep iCEV for CTE teachers for the 26-27 school year.

Other Duties

- Assist Kay Painter with the purchase of Bluebonnet materials for the 26-27 school year.



June 2026 Board Report

Human Resources:

- **New Employee Orientation** – Participated the district's new employee orientation that provided new staff an opportunity to learn more about the district, and complete needed paperwork.
- **Hiring Process** – Participated in and oversaw the interview process for several positions within the district.
- **Onboarding** – Conducting background checks and overseeing onboarding paperwork and the process of new employees to the district.
- **Employee Handbook** – Updating the employee handbook for the 2026-2027 school year.
- **Staff Training** – Created online training for all staff that meets the state requirements/
- **Certifications** – Actively monitoring staff certifications to ensure compliance.