



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: July 20, 2026

Agenda Section: Consent

Agenda Item Title: Character Strong

From: Dr. Jennifer Gutierrez, Deputy Superintendent

Additional Presenters if Applicable: Rosemary Morales, Director of Guidance and Counseling

Description: Character Strong provides Tier 1 SEL Character Development Curriculum lessons for Pre K-5th grade at all eight South San Antonio ISD elementary schools. This curriculum builds social and emotional skills, develops character, and strengthens educator-student relationships.

Historical Data: SSAISD has approved a contract with SchooLinks since July 1, 2023.

Recommendation: Approve the contract with Character Strong and South San Antonio ISD.

Purchasing Director and Approval Date:

Funding Budget Code and Amount: 410 E 11 6395 00 825 05 11 0 00- \$32,443.20

Goal 3: SSAISD will create a safe, structured, and nurturing environment where all stakeholders feel supported and valued to foster a culture of care.



CharacterStrong, LLC
150 Rouse Blvd, Suite 210
Philadelphia, PA 19112
billing@characterstrong.com
characterstrong.com

Estimate # EST3499

Date: 5/18/2026

Expiration Date: 9/15/2026

Bill To

Attn: Accounts Payable
South San Antonio ISD
5622 Ray Ellison Blvd
San Antonio TX 78242-2214
United States

Ship To

Attn: Accounts Payable
South San Antonio ISD
5622 Ray Ellison Blvd
San Antonio TX 78242-2214
United States

TOTAL

\$32,443.20

Item	Quantity	Service Start - End	Gross Amount	Discount	Net Amount
Tier 1 Curriculum PFP License School-wide License for the Elementary Curriculum, PurposeFull People Pre-K through 5th - A Social, Emotional, and Character Development Curriculum	8	5/20/2026 - 8/31/2027	\$59,185.20	\$31,992.00	\$27,193.20
In Person 3 Hour PD - Elem Foundation CS40030 In Person 3 Hour PD - Elem Foundation PD DATE: 7/28/26	1	5/20/2026 - 5/19/2027	\$5,250.00	\$0.00	\$5,250.00

Pay Online or Send Remittance to:
CharacterStrong
PO Box 12415
Newark, NJ 07101-3515

Subtotal	\$32,443.20
Sales Tax	\$0.00
Total	\$32,443.20

If payment requires board approval or you have other unique circumstances that might prevent you from processing payment before the due date, please reach out to billing@characterstrong.com and we'd be happy to discuss options.

Contracts, purchase orders, and payments can be mailed to CharacterStrong, LLC at the address above, or emailed to billing@characterstrong.com.

EIN: 81-4174372 UBI: 604-043-554

CharacterStrong's Cancellation Policies can be found at:
<https://characterstrong.com/resources/cancellation-policies>