

SUBJECT PLATFORM

Modern Learning, Built for **Bagley**

A district-controlled curriculum and learning intelligence platform — prepared for Bagley Public School District, Minnesota, School Year 2026–27.

01 The Opportunity

Bagley has run its Alternative Learning Program and summer school on the same legacy platform for roughly ten years. As the district evaluated its options for 2026–27, three needs came up repeatedly:

**A modern engine for credit recovery**

The students Bagley's ALP serves are exactly the students legacy content loses. Getting them back on track requires coursework they'll actually finish — engaging, rigorous, and self-paced.

**Capacity that flexes across programs**

The district runs credit recovery, after-school programming four nights a week, and a summer school session. It needs seat capacity it can move between students and programs without paying for unused licenses.

**Integrity the board can stand behind**

Credit-bearing coursework only counts if the learning is real. The district needs verifiable academic integrity and full accreditation behind every credit it grants.

These are not unique challenges, but they share a single solution: a rigorous, well-supported platform the district controls.

02 What Is Subject?

Subject is an AI-powered digital curriculum and learning intelligence platform built for grades 6–12. It was designed from the ground up as a single, cohesive platform: **one login, one dashboard, one source of truth** for students, teachers, and administrators.

Unlike legacy platforms assembled through acquisitions, every component of Subject was built by the same team with the same goal: make rigorous, engaging learning actually work for today's students.

Subject is trusted by approximately **1,000 partner schools across 360 districts** nationwide — and is growing quickly in Minnesota, where Detroit Lakes and other districts across the state are adopting the platform for 2026–27.

03 Why Subject? Key Differentiators

1 Transferable Seats — Pay Only for Capacity Used

This is the difference-maker for a credit recovery program. Each of Bagley's 30 seats grants full access to Subject's entire course catalog — every course, unlimited enrollments. When a student completes their coursework, the seat transfers to the next student.

- **One seat, unlimited enrollments** — a student can take as many simultaneous courses as they need.
- **Seats move between programs** — the ALP, after-school programming, and summer school — as students cycle through.
- **No paying for unused capacity** — a structural fit for programs where enrollment turns over all year.

2 Content Students Actually Engage With

Subject uses cinematic, short-form video lessons (3–5 minutes) designed for Gen Z and Gen Alpha attention spans. Research shows students who watch shorter videos outperform those watching 10+ minute instructional videos. Lessons include:

- **Guided notes and checks for understanding** woven throughout each lesson.
- **Personalization and adjustable reading levels**, so teachers can meet students where they are without lowering the academic bar.
- **Diagnostic pre-tests for credit recovery**, so students test out of material they already know and focus on what they missed.

3 Academic Integrity Built In, Not Policed After

For credit-bearing coursework, integrity is designed into the platform rather than checked after the fact:

- **40%+ of assessments are open-response**, short-answer, or analysis-based; copy-paste is disabled.
- **An AI flag detector** identifies AI-generated student responses, and Focus Mode locks student browsers during assessments.
- **Roughly 80% of grading is handled automatically through AI**, with grade passback to Synergy — but Bagley's teachers always retain final control.

04 Proven Outcomes

3× Increase in overall Math proficiency in one year at a partner district	1.8× Jump in overall English proficiency at the same district	11% Drop in chronic absenteeism
~85% Course completion rates	+1 Grade Letter-grade improvement for students taking 10+ courses	95% Of educators prefer Subject over other platforms

The math and English gains come from a documented case study: a California partner school serving a majority socioeconomically disadvantaged population ended three years of stagnant state test scores in Subject's first year — 60% of students improved their math scores and 70% improved in English, year over year.

05 How Bagley Will Use Subject

Thirty transferable seats with full catalog access will power the district's Alternative Learning Program for credit recovery, its Monday–Thursday after-school programming, and its summer school session. Belinda Schermerhorn will serve as the district's primary point of contact, supported by a dedicated Subject Customer Success Manager with unlimited training sessions and live chat support included.

July 2026	Board approval; agreement signed. Contract runs July 1 to July 1 — a full 12 months aligned to the district's budget year.
July–August 2026	Kickoff call with Subject's integration and customer success teams; Synergy SIS integration configured for rostering and grade passback.
August 2026	Teacher training session (included), with follow-up time reserved for questions.
Aug. – Sept. 2026	Students begin coursework on Subject.

06 Accreditations & Compliance

Subject holds the full set of accreditations that matter for credit-bearing coursework in Minnesota and beyond:

Cognia	National accreditation for schools and programs. Subject courses carry full Cognia accreditation.
WASC	Western Association of Schools and Colleges. Accepted for transcribing by colleges and universities.
UC A–G	University of California A–G approved. Courses meet UC entrance requirements.
NCAA	National Collegiate Athletic Association approved for student-athlete eligibility.
College Board	Aligned with College Board standards, including AP course preparation pathways.
Minnesota State Standards	Courses are built to Minnesota academic standards, with compliance flags if teachers modify content in ways that affect graduation eligibility.

A fully accredited platform, content students actually finish, and seats that flex with enrollment — so Bagley can modernize its Alternative Learning Program after a decade on the same system, without paying for capacity it doesn't use.