

Howard Lake-Waverly-Winsted School Board Committee Report Form

Howard Lake-Waverly-Winsted Public Schools, School Board committee report form 2025.

HLWW School Board member written committee report.

Written reports must be submitted to the HLWW District Office by the 1st Monday of the month, so as to give time for the report to be included in the board meeting packet.

If you have any questions about your monthly report, you should contact the board chairperson.

NO REPORT IS NEEDED FROM THE BUDGET COMMITTEE. ANY INPUT AND REPORTING FROM THIS COMMITTEE WILL BE PART OF THE TREASURER'S REPORT AT EACH BOARD MEETING.

ONLY ONE (1) MEMBER OF THE COMMITTEE NEEDS TO SUBMIT A REPORT.

Email *

smulvihill@hlww.k12.mn.us

Committee Name *

Community Relations Committee

Date of Meeting *

MM DD YYYY

09 / 05 / 2025

Committee Member(s) in attendance *

Shannah Mulvihill, Kelsey Puncochar, Josh Borrell

Location of Meeting

District Office

Summary of Meeting *

This was the committee's first meeting, where members discussed potential focus areas and identified initial priorities of work. Prior to the meeting, members provided their initial ideas/strategies related to improving or expanding community relations efforts.

During the meeting, the committee agreed that its focus areas should be driven by both the district's strategic plan (the focus area on family partnership and community engagement, with the identified goal of demonstrating HLWW school communities as the BEST choice for students, staff and residents) and other priorities identified by the board (specifically, at this time, enrollment and its impact on the district and its budget).

Based on the identified focus areas and the ideas/strategies offered by members prior to the meeting, three areas of work for the committee were determined:

1. Community Partnerships and Engagement - Ex. attending city council meetings, connecting with business/community organizations, involvement in community events)
2. Connecting with Families (Current and Potential) - Ex. review enrollment data, research school choice decisions, review communication/enrollment process for new families, consider district-wide newsletter
3. Public Perception/Awareness/Branding - Ex. website review, billboard on Hwy 12, painting HLWW/Laker logo on silo

The committee agreed on the following next steps:

1. The committee will seek and review enrollment and population data to better understand trends and opportunities.
2. The committee will develop a plan/timeline for implementation of a quarterly district-wide newsletter for HLWW families. This will help connect families to all of our school levels and buildings, regardless of the current age of their students, and emphasize a "Laker" identity for all families.
3. The committee discussed the importance of the website in connecting with current district families, as well as in marketing to potential families considering enrollment at HLWW. The committee also reviewed the websites of nearby districts. The committee plans to provide recommendations for updates that should be made immediately, and also discussed exploring website redesign.

The committee will meet again in October.
