



May 14, 2021

Mary Patrick
Executive Director of Special Programs
Galveston Independent School District
Galveston, Texas

Dear Mary,

We are excited to share this Proposal for Curriculum, Digital Resources and Professional Development Services for the Galveston Independent School District. Frog Street is a Texas-based company and a leading provider of comprehensive early childhood education solutions to public schools, Head Start programs and early child care centers. Frog Street Pre-K 2020 is based on early brain research and provides intentional age-appropriate instruction that is aligned to the Texas Pre-K Guidelines.

Attached are the proposal details, descriptions and pricing for Frog Street Pre-K 2020 Curriculum, Digital Resources and Professional Development Services.

The Professional Development Services included in this proposal will be free of charge for the life of the adoption. The estimated value of the free services is \$9,000. Frog Street will also provide 2 complimentary registrations for Galveston ISD Administrators and a 50% discount to the Frog Street Splash 2021 Conference and Trainings for each curriculum kit purchased. The estimated value of this discount is \$6,600. Frog Street's 29th Splash 2021 Conference is a unique professional learning experience and joyful celebration in honor of all champions in early childhood education! Splash 2021 will be offered as both a virtual and onsite event.

All Digital Resources associated with the new Frog Street Pre-K 2020 (Teacher Resource Portal, Pre-K at Home, ABCmouse® Schools and AIM Assessment) will be free of charge the first year. The value is represented on the attached quote.

Additionally, Frog Street has partnered with Discount School Supply to offer a \$200 coupon for each curriculum kit purchased to use for classroom supplies. Discount School Supply offers thousands of products ranging from proprietary items to popular national brands! Your Discount School Supply value is \$3,600.

We look forward to partnering with Galveston ISD to ensure the success of our next generation of children!

Sincerely,

Stephen W. Gonzales | South-East Texas
530 South Nolen Drive, Southlake TX 76092
sgonzales@frogstreet.com | 832-833-9477



Quote - 8 Years

Company Address 530 S. Nolen
 Southlake, TX 76092
 US

Quote Number 00015826
 Expiration Date 8/1/2021

Created Date 5/14/2021
 MAS Customer Number GAL0250

Prepared By Trish Carmony
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Contact Name Mary Patrick
 Point of Contact Title Early Childhood Director/Contact
 Email marypatrick@gisd.org

Bill To Name GALVESTON ISD
 Bill To PO BOX 660
 GALVESTON, TX 77553
 USA

Ship To Name GALVESTON ISD
 Ship To 3904 Ave. T.
 GALVESTON, TX 77553
 USA

Product	Product Description	Quantity	Sales Price	Total Price
FS21001-8	Frog Street Pre-K English (8 Years)	14.00	\$5,991.99	\$83,887.86
FS21000-8	Frog Street Pre-K Dual Language (8 Years)	4.00	\$6,991.99	\$27,967.96
TP8	Frog Street Teacher Resource Portal	36.00	\$0.00	\$0.00
ABC8	ABCmouse Pre-K Activities (up to 22 students)	18.00	\$0.00	\$0.00
AH8	Frog Street Pre-K at Home (up to 22 students)	18.00	\$0.00	\$0.00
AIMCRT1	AIM Criterion Assessment (up to 22 students, 1 year license)	18.00	\$0.00	\$0.00
DIS1	Discount School Supply Coupon (\$200 value per kit)	18.00	\$0.00	\$0.00
SPLASH1	SPLASH registration 50% discount (per attendee, per kit)	18.00	\$0.00	\$0.00
PL1	Professional Learning Commitment Plan	1.00	\$0.00	\$0.00

Comments Online Digital Resources are included for 8 years. A savings of \$36,864.
 Shipping and Handling price reflects shipping to one location.
 Estimated tax based on ship to address.

Total Price \$111,855.82
 Shipping and Handling \$6,699.98
 Grand Total \$118,555.80
 Shipping Point

Please Fax To: (800) 759-3828 or Email To: customerservice@frogstreet.com

As an early childhood advocate, you understand the importance of effective tools, strategies and techniques to prepare children for school readiness.

Getting the right start for teachers, coaches, and administrators is critical to achieving desired outcomes. Frog Street's Professional Development sessions emphasize high-quality, consistent teaching with strategies for differentiation, pacing, and individualized instruction.

Frog Street Professional Development consultants have advanced degrees and certifications in the early childhood field. They are experienced early childhood teachers, administrators, content authors, and directors who understand the early childhood environment, challenges, and rewards.



Frog Street's Vision

is to change the next generation of children by equipping early childhood educators with developmentally appropriate curriculum and best-in-class professional development.

Professional Development Commitment to Galveston Independent School District

with the adoption of Frog Street Pre-K 2020

Year One		
Training	Audience	Content
Implementation Training One Full-Day	Teachers and Early Childhood Staff Sessions customized for: <ul style="list-style-type: none"> • English Pre-K classrooms • Dual Language Pre-K classrooms • ECSE and inclusion classrooms 	FSPK 2020 Implementation <ul style="list-style-type: none"> • Component knowledge and application for classroom use • Instructional strategies with modeling and rehearsal for classroom applications • Lesson planning and implementation • Independent practice through learning centers • Differentiated instruction • Virtual instruction opportunities • Digital support for families, teachers, children
Just in Time Follow-Up Half-Day 2 sessions	Teachers and Early Childhood Staff	<ul style="list-style-type: none"> • Overview of skills and concepts for upcoming theme • Model and applications • Action Plans

SPLASH Early Childhood Education Conference 2021

- *Complimentary registration for 2 Galveston ISD Administrators*
- *Reduced conference registration for each curriculum purchased*

Training	Audience	Content
Year Two and Subsequent Years of the Adoption Contract		
Virtual Implementation Training Half Day	New Teachers	<ul style="list-style-type: none"> • Component knowledge and application for use classroom use • Instructional strategies with modeling and rehearsal for classroom applications • Lesson planning and implementation • Independent practice through learning centers • Differentiated instruction • Virtual instruction opportunities • Digital support for families, teachers, children

- *All sessions can be customized to meet district needs.*
- *Sessions may be provided in person, virtual, or as recorded webinars.*
- *Sessions are designed for a maximum of 50 participants to facilitate successful implementations. Frog Street will provide multiple sessions/trainers for participant numbers over 50.*

frogstreet Pre-K

Order Frog Street Pre-K 2020 and receive these FREE offers for Texas Proclamation 2021!

① Discount School Supply Shopping Spree

www.discountschoolsupply.com

Details: One **\$200 coupon** from Discount School Supply (DSS) provided for each Frog Street Pre-K 2020 curriculum kit purchased (English, Spanish or Dual Language). DSS provides a wide assortment of classroom products, ranging from a unique collection of proprietary items to your favorite national brands!

② Access to ALL Digital Resources

Details: One year **FREE** subscription to all digital platforms aligned with Frog Street Pre-K 2020, including Pre-K at Home, AIM Assessment, ABCmouse® Frog Street Pre-K 2020 Activity Playlists and Teacher Resource Portal.

③ Splash 2021 Attendee Discounts

www.frogstreet.com/splash/

Details: One **50% OFF** registration offered for each curriculum kit purchased. Frog Street Splash 2021 is a two-day professional development conference that offers tools for teaching and real-world classroom strategies in a joyful celebration of early childhood educators!

④ Frog Street Professional Development

www.frogstreet.com/professional-development-2

Details: Various options are available to meet your needs. Your Frog Street Account Executive will help you find the right solution for you!



Contact Your Frog Street Account Executive TODAY!

EXH2676

Join the conversation "On the Street"



www.frogstreet.com • (800) 884-3764