

The Floodwood Forum

Your Newspaper Since 1938

522 Pine St • P.O. Box 286

Floodwood, Minnesota 55736

p: 218.476.2232 • e: theforum@floodwoodmn.com

May 24, 2026

re: Newspaper Bids

Leanaya Miller, Chair and Board of Education members

As The Floodwood Forum nears its 90th year of publishing we thank you for the opportunity to allow us to bid on services for the Floodwood School District – ISD 698.

While we never missed a week of publishing the Forum, the past year has been challenging with a reduced in-print schedule. We are back on a regular weekly schedule.

We are proud to be an integral staple of the Floodwood School District and the community as a whole. We strive for excellence and making strong connections within the school and community.

For legal notices we use an 8-point Century font with 10 point leading. That creates eight lines per inch. We use a Century font, because of the serif. The font is one of the most legible and causes the least amount of vision fatigue. By contrast Helvetica is best used for headlines and display advertising.

We are proud to support the Floodwood School District with discounted rates for our display ads for the 2026-2027 school year.

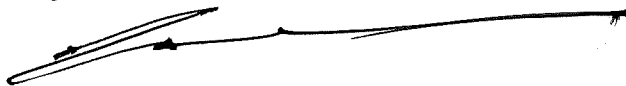
While we did not get the bid last year we did provide full-page school news. In addition school news often dominates our page 1 space.

We will strive to provide the school district with premium positions within the newspaper. The Forum will continue to offer coverage over the entire month. When we sent out the monthly issue to all the 55836 zip code we always included the Floodwood School logo in place of the Forums.

The Forum has had a color online edition for the past three years. This extra service is free of charge. Often times we feature photos from the school on our front page in color. These photos are then in turn featured on The Forum's facebook page. Additionally, on occasion, The Forum runs ads for school events at no charge.

The Floodwood Forum is pleased to be able to work along side school officials to better the entire community of Floodwood through the school and its students and families. In the past we may have taken that working relationship a bit too far as we aggressively tried to provide timely news. We will dial the back.

Respectfully,



Jessica Phoenix, Editor

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May 6, 2026

The Floodwood School is seeking quotes from local newspapers to act as the official newspaper for the school district for a 12 month period (July 1, 2026 to June 30, 2027.)

Please fill in the information below and deliver to myself no later than **11:00 AM on Wednesday May 27, 2026**. This documentation must be delivered to the district office or be received in the mail no later than the time and date stated above. **"Newspaper Quote" must be written on the outside of a sealed envelope.** The board will act on this item at the June 22, 2026 regular meeting.

Name of Newspaper: Floodwood Forum

Legal Address of Newspaper: 522 Pine St Ste 2 Floodwood, MN 55736

Signature of individual providing quote: 

Printed name of individual providing quote: Jessica Phoenix

Date of individual's signature: 5/24/26

Total Circulation of Newspaper: 538 Total Paid Subscribers of the Newspaper: 455

Circulation for 55736 zip code: 198 Total Paid Subscribers for 55736 zip code: 185

Please quote the prices below. All prices must be guaranteed from July 1, 2026 through June 30, 2027.

5.00 Cost per column inch, B&W display ad.

7.00 Cost per column inch, color display ad.

18.50 Cost to publish a B&W (1 column X 3.5") Classified ad in the newspaper one time.

103.75 Total cost to publish the attached minutes of the 11/17/2025 school board meeting.

65.00 Total cost to publish the attached working session minutes of 8/11/2025.

200.00 Cost to publish a B&W one-half page ad on the back page of the newspaper one time.

250.00 Cost to publish a color one-half page ad on the back page of the newspaper one time.

250.00 Cost to create a monthly full page of Floodwood School News articles created by the newspaper staff by interviewing school staff and capturing their own pictures.

Yes or No

Will send out a monthly issue to all of the 55736 zip codes, at no fee to subscriber, including school board minutes and monthly page of school news.

Thank you for your time and interest.
Ashley Engh, Administrative Assistant