



**March**

**2026 Website Activity and Social Media Report  
Dixon Schools**

**App Downloads 1.84k Android 1.83k Apple**

**District Website – dps170.org**

**19K Users 87K Page Views**

<b><u>Sessions by Device</u></b> 15,963 Desktop 3,236 Mobile 55 Tablet 1 Smart TV	<b><u>City</u></b> 12,334 Dixon 1,499 Singapore 793 Chicago 332 Sterling
<b><u>Browser</u></b> 16,265 Chrome 2,207 Safari 538 Edge 59 Firefox	<b><u>Operating System</u></b> 11K ChromeOS 4.2K Windows 2.2K iOS 1.1K Android 513 Macintosh



**District Facebook account - <https://www.facebook.com/dixonpublicschools/>**

**Followers 6,134**

**Reach 367,348 - times our posts were presented to Facebook users**

**Top post – 3-15 Inclement Weather - No School**



**District X account - @DPS 170**

**Followers 1,326**

**Top Tweet – 3-6 Dixon Math Team ICTM Regional Math Contest**

	<b>District</b>	<b>DHS</b>	<b>RMS</b>	<b>Madison</b>	<b>Jefferson</b>	<b>Washington</b>
<b>Followers</b>	<b>1,326</b>	<b>2,612</b>	<b>570</b>	<b>281</b>	<b>214</b>	<b>239</b>

**Instagram – dixonschools – 1,602 followers**