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2026-2027
Communications
Support
Gurnee District 56
5.28.2026



01 | The CESO Communications Story •

CESO Communications is committed to “rethinking possible” in all we do. We are grounded in the belief that the best ideas come from curious minds with unexpected backgrounds.

CESO Communications has school communication professionals from across the country with a combined experience of more than 300 years. All of our senior strategists have earned the Accredited in Public Relations (APR) designation. We understand the issues faced by schools and districts, and we have experience in solving any issue. We combine our school expertise with a creative team of designers, marketers and strategists who bring agency and consumer experience into the mix.

02 | Scope of Work & Cost •

CESO Communications proposes continuing to partner with Gurnee District 56 (D56) to provide communications support and assistance. While our team is open to accepting other assignments, our initial scope of work will focus on the following:

- Create content to be included in a variety of communications channels including Facebook, Inside 56 and Viking Voice
- Post and manage website content
- Assist with communications related to crisis and emergency situations
- Provide graphic design for print and other materials
- Provide advice and counsel to district leaders

We will provide a monthly block of 15 hours from July 2026 through June 2027. Our work will be guided by Superintendent Correa or his designee.

COST - \$28,800 or \$2,400 monthly

03 | Payment Terms & Timeline •

Work will be invoiced on a monthly basis beginning in June 2026 and ending in June 2027.



04 | Authorization to Proceed •

Please sign and return a copy of this contract to CESO Communications as authorization to proceed. Once we receive this signed contract we will return a final contract to you for your records and begin with the implementation stages of this agreement.

I have carefully reviewed the above contract and authorize CESO Communications to proceed.

Dr. Luis Correa, Superintendent
Gurnee District 56
3706 Florida Ave.
Gurnee, IL 60031

Bob Noyed, Vice President
CESO Communications
615 1st Avenue NE - Suite 115
Minneapolis, MN 55413

Authorized Signature Date

Authorized Signature Date

Authorized Printed

Authorized Printed

FOR INVOICES

Please include the name, title and email address of the person who should receive invoices for this contract

Name and title (printed)

Email address