



Safe Streets for All (SS4A) Comprehensive Safety Action Plan

City of Blair, Nebraska |

July 20, 2026



CITY OF BLAIR



Building a Better World for All of Us®

What is a Safety Action Plan?



A Comprehensive Safety Action Plan (SAP or CSAP) creates a community-driven, data-informed roadmap to prevent serious injuries and fatalities and make transportation safer for everyone.

The plan follows a **Safe System Approach**

What is a Safety Action Plan?



- ✓ **Leadership Commitment and Goal Setting**
- ✓ **Planning Structure**
- ✓ **Safety Analysis**
- ✓ **Engagement and Collaboration**
- ✓ **Equity Considerations**
- ✓ **Policy/Process Changes**
- ✓ **Strategy and Project Selections**
- ✓ **Progress and transparency**

City of Blair's CSAP Project Objectives



Develop a Comprehensive Safety Action Plan guided by FHWA Safe System Approach



Data-driven understanding of traffic safety trends and systemic risk factors



Identify emphasis areas, high-risk corridors, and intersections for all users



Balance freight needs with neighborhood livability and safety.



Meaningful, equitable engagement with community and stakeholders



Prioritized strategies



Implementation plan with cost estimates, phasing, and performance measures



Position Blair for future SS4A Implementation Grants



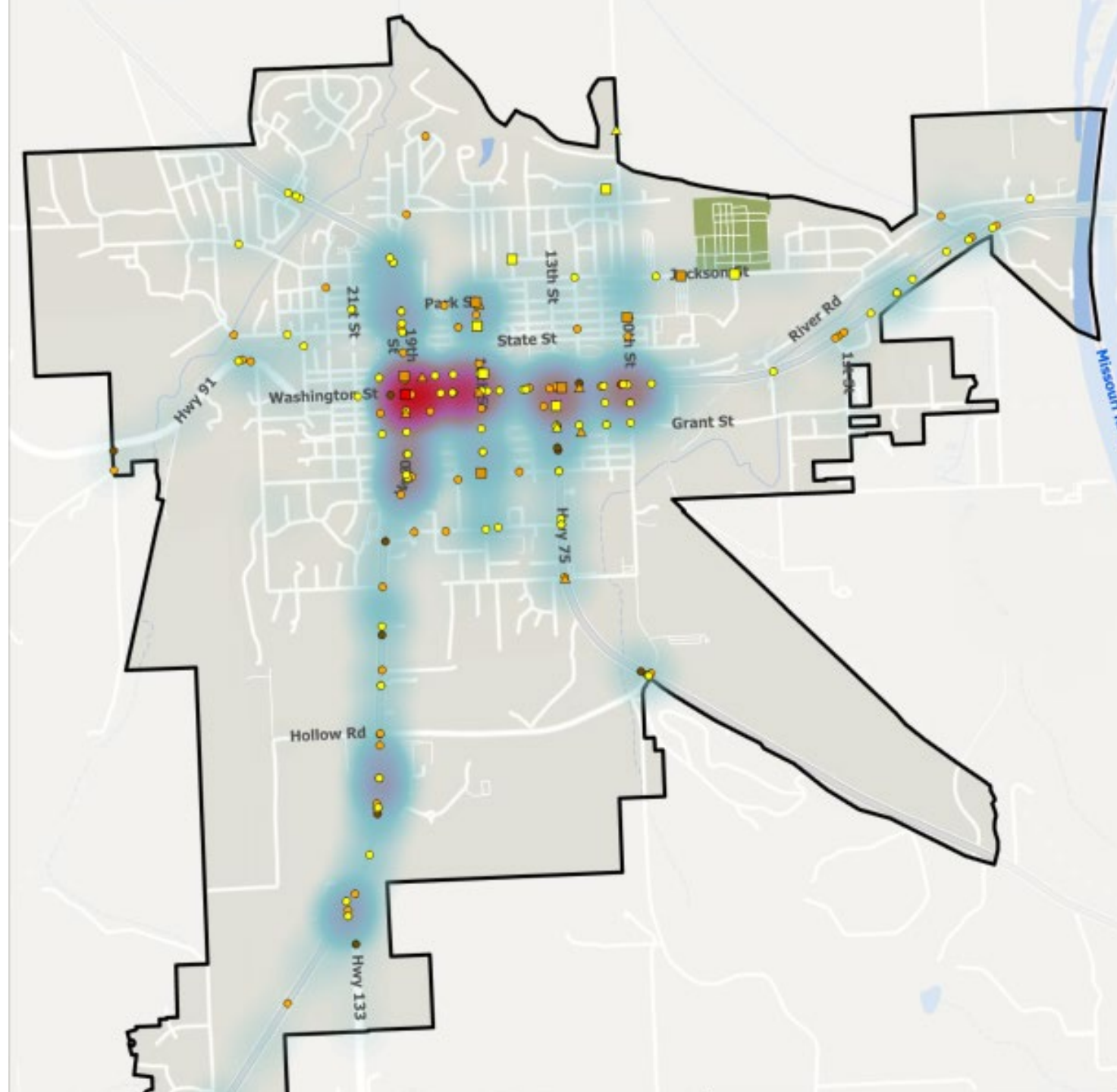
City-Wide Crash Trends

City-Wide Crashes

2015-2024

Crash Types

Pedestrian	Bicycle	Vehicle	
			Fatal Crash
			Inj-A
			Inj-B
			Inj-C



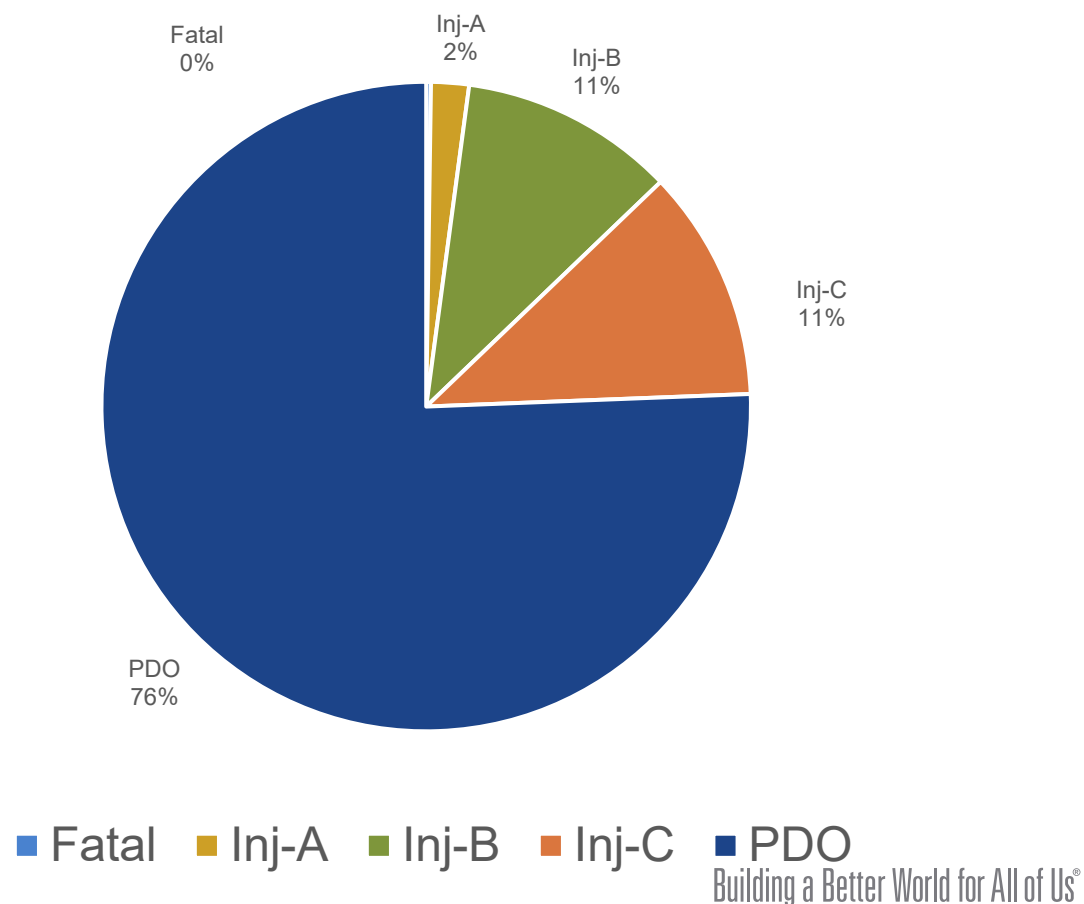
City-Wide Crash Trends

2015-2024

849 reportable crashes

- <1% fatal (K)
- 2% suspected serious injury (A)
- 11% suspected minor injury (B)
- 12% possible injury (C)
- 76% property damage only (PDO)

Severity of Crash (2015-2024)



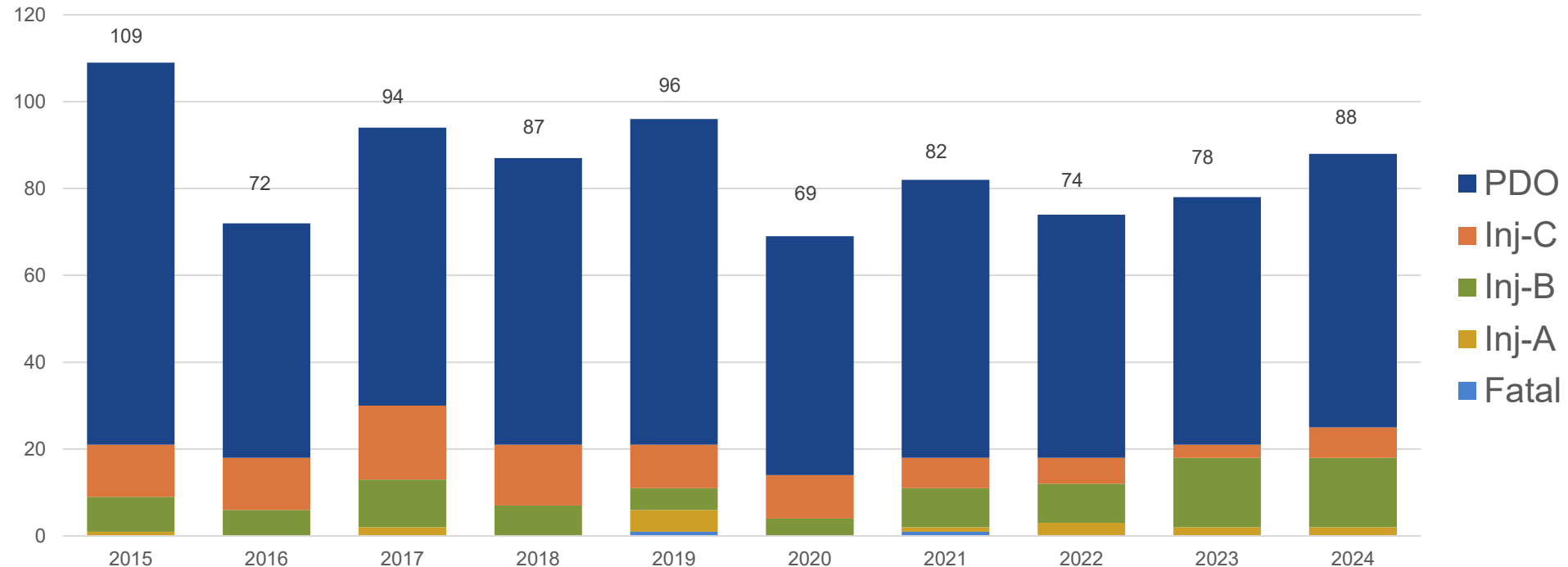
City-Wide Crash Trends

2015-2024

2015 had the highest number of crashes (109)

2020 had the lowest number of crashes (69)

Crash Severity by Year (2015-2024)

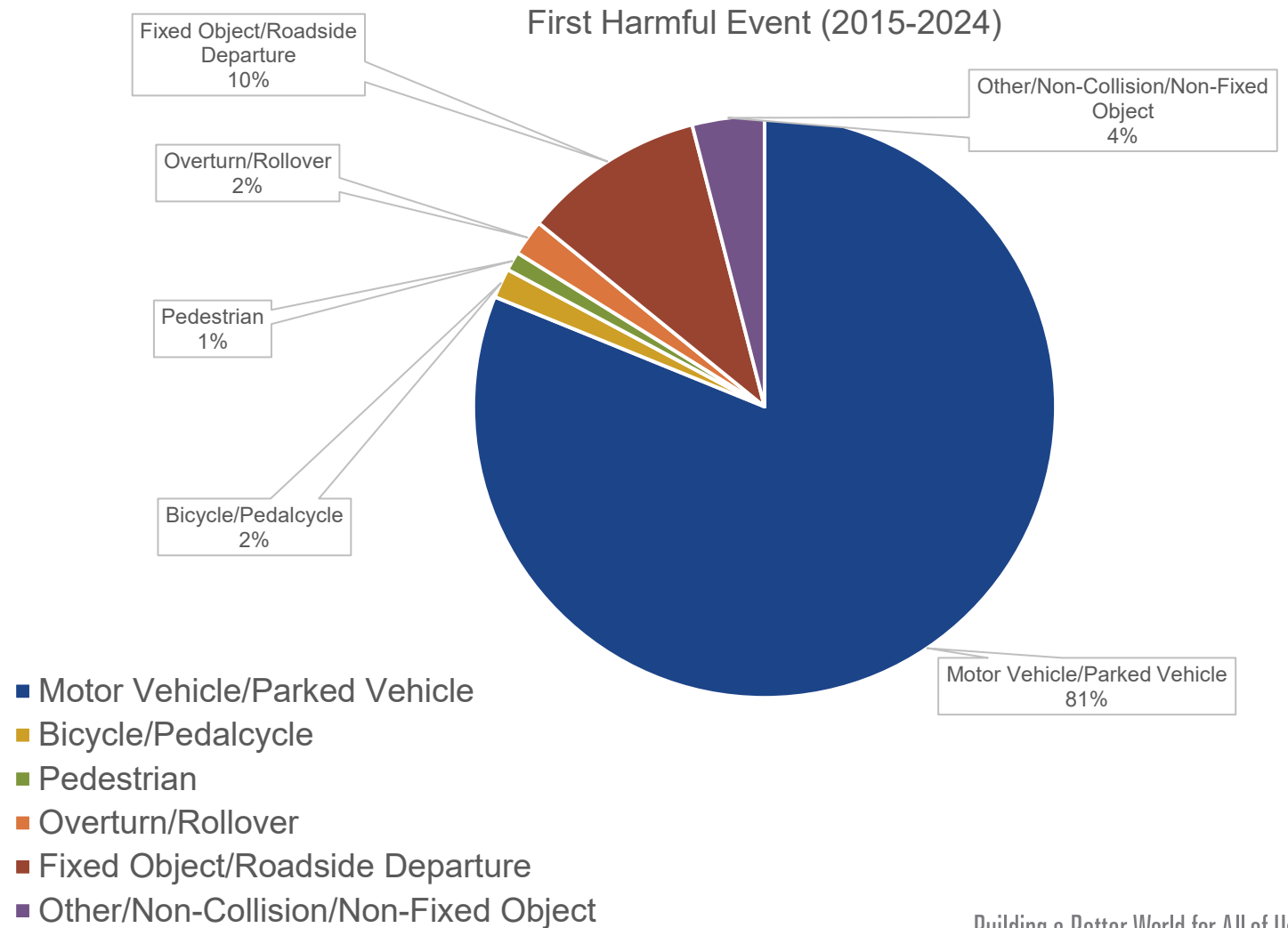


City-Wide Crash Trends

2015-2024

Majority of crashes were between 2 vehicles

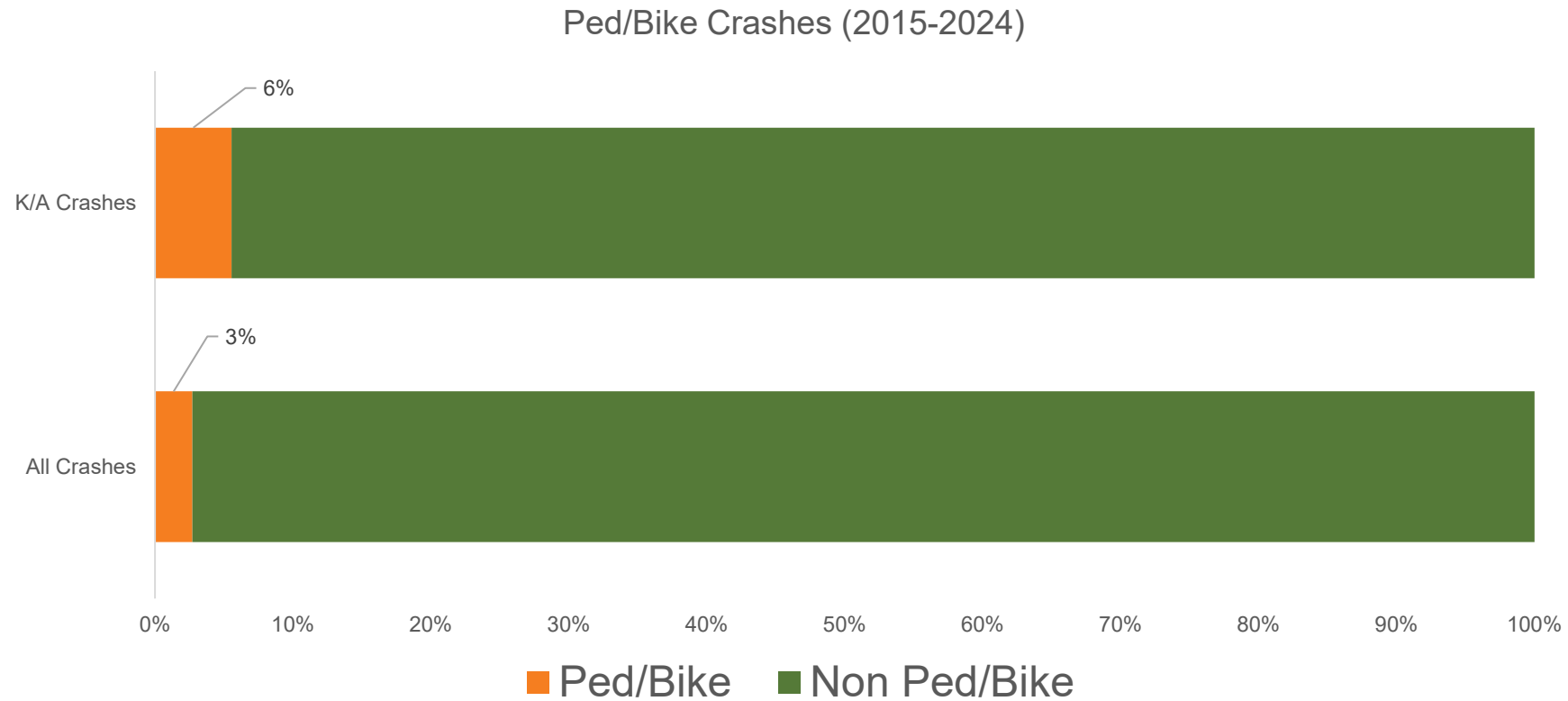
Ped/bike crashes make up ~3% of all crashes



City-Wide Crash Trends

2015-2024

Ped/bike crashes make up ~3% of all crashes but 6% of K/A crashes



City Leadership Commitment and Policy Changes

Leadership Commitment + Policy Change

Zero

fatalities +
serious
injuries by
2040

50%

interim
reduction
target by
2035

Two components that move the plan into action

1 Leadership Commitment and Goal Setting

Public commitment from elected leadership to an eventual goal of zero roadway fatalities and serious injuries, with a measurable timeline.

Best format: council resolution



2 Policy Change

Review existing policies, plans, guidelines, and standards to identify changes that better prioritize transportation safety.

Best format: policy gap review and implementation recommendations.

Leadership commitment: adopt a public safety goal

Official public commitment by leadership to an eventual goal of zero roadway fatalities and serious injuries.

The cleanest way to satisfy this is a council-adopted resolution that becomes part of the Action Plan record.

Resolution > Letter of Support

What the resolution should include

- ✓ A governing body or high-ranking official adopts it publicly.
- ✓ It names the goal: eliminate roadway fatalities and serious injuries.
- ✓ It includes either a target date or a percentage reduction by a specific date.
- ✓ It directs staff to carry the commitment into planning, design, maintenance, operations, and grants.

**Recommendation: Zero by 2040 +
50% reduction by 2035**

Policy and process change

Policy gap review

Review the existing policy environment and document where safety is already supported, where language is missing, and where processes may unintentionally prioritize vehicles over severe-crash reduction.

Deliverable: Policy matrix with recommended updates.

1

Plans + Programs

Comprehensive plan, capital improvement plan, local road program, trails or parks plans

2

Codes + Standards

Subdivision ordinance, access management, street standards, sidewalk requirements

3

Operations + Maintenance

Speed management, crossings, pavement markings, lighting, snow removal, work zones

Goal: align local decisions with the adopted safety commitment and long-term zero goal.

Project Schedule/Next Steps



Thank you!



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SAFETY ACTION PLAN



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