

**Graham Independent School District
Board Agenda Item Synopsis**

Subject: Report on Community Survey Results

Background Information: Following the work of the Facility Planning Committee, CESO Communications partnered with Graham ISD to conduct a Community Survey of key stakeholders. The survey included questions about the district's ongoing communications and newsletters, as well as public perceptions about the work and recommendations of the Facility Planning Committee, including a recommendation to call a school bond election to address aging facilities, safety and security, accessibility and other identified capital improvements. The survey launched on June 12 and remained open through July 20. More than 550 parents, taxpayers, and employees participated in the survey.

Administrative Consideration: A Senior Strategist from CESO Communications will be present to share a report on the Community Survey results with the Board of Trustees.

Alignment to District Goals:

- ☐ 1. **Academics:** All students will be prepared for success at the next level.
- ☐ 2. **Our People:** Recruit and retain highly qualified employees at all levels.
- ☒ 3. **Finance and Facilities:**
Optimize revenues and impact student achievement by increasing attendance rates at all campuses.
Commit to excellence in facilities that promote innovative, health, and welcoming learning environments.
- ☒ 4. **Culture:** All stakeholders will take ownership in creating a welcoming, compassionate, unified school community striving for aspirational achievements.
- ☒ 5. **Safety:** Provide a safe, healthy and secure environment for all stakeholders.
- ☒ 6. **Communications:** Support student success through clear, consistent, and inclusive communication and marketing that builds trust, reflects our diverse community, and empowers all stakeholders.

Budgetary Impact: None

Recommendation: Information only.

Meeting Date: August 5, 2026