

June 17, 2026

Academic and Math Leadership Team
Southwest Independent School District

Re: Letter of Intent, AIMS Grant Math Partnership (2026-2027 School Year)

Dear Southwest ISD Academic and Math Leadership Team,

Thank you to you and your team for the time we spent together this week. Edia Learning, Inc. has been awarded a grant through the AIMS Collaboratory to partner with Texas districts implementing Bluebonnet, and we would be glad to include Southwest ISD. This letter sets out our shared intent to move forward together for the 2026-2027 school year, with the understanding that Southwest ISD's participation is contingent on board approval. Edia supports more than 500,000 students across 37 states and DC, and we are committed to supporting your middle school math teachers and students through this partnership.

The grant fully funds Edia's AI math supplement for participating Southwest ISD schools at no cost to the district, and it studies how AI-powered differentiation changes teaching and learning in middle school math. Edia works alongside Bluebonnet across all three tiers of instruction, and it takes the planning work off the teacher's plate at each one, with recommended practice that follows each lesson at Tier 1, and generated small-group practice, interventions, and individualized pathways at Tiers 2 and 3. As students practice, the AI Math Coach reads each student's work, identifies misconceptions in the moment, and guides students to the fix without handing them the answer, in more than 100 languages.

What Edia provides at no cost

- Full access to Edia AI Math for participating schools, with a seventh grade focus and the option to include sixth grade, across four middle schools on Chromebooks.

- Bluebonnet lesson-level alignment, which Edia is building through this grant, so a teacher can open a unit and a lesson and see the on-grade practice along with the prerequisite skills from earlier grades that build toward it. Edia's math content is TEKS aligned across 7,500+ skills.
- A dedicated customer success manager and Edia math trainers to plan the rollout and lead professional development in the fall, plus ongoing support through professional learning managers, office hours, a knowledge base, and webinars across the year.
- ClassLink rostering integration, which automatically rosters students and syncs assignments and grades, so setup does not fall to teachers.
- All license and training costs for the 2026-2027 school year, covered by the grant. This partnership covers a single school year, 2026-2027.

What participation involves for Southwest ISD

- Advancing this partnership to your July board meeting as an item of information, toward a target launch before the start of the school year.
- Working with your research office to review and approve any surveys, focus groups, or use of platform data before anything is implemented. Southwest ISD sets the scope, and Edia will follow your district's policies.
- Providing ClassLink rostering access once a definitive agreement is in place.
- Light research participation across the year, which means a few onsite visits and classroom walkthroughs, and access to platform engagement data for the study.
- Optional teacher focus groups for product co-design. Participation is voluntary, and the demand on teachers' time is kept minimal so they can stay focused on students and instruction.

Research and data privacy

The study design is not final. It is being shaped together with district partners, and the specific measures, which may include teacher and student surveys, are subject to what your research office approves. Student data privacy will be governed by a data privacy agreement consistent with Texas requirements, alongside Edia's FERPA and COPPA aligned practices.

This letter and next steps

This letter is a statement of mutual intent. It is not a binding commitment to contract, and either party may decide not to proceed. Southwest ISD's participation is contingent on board approval, and the binding terms of the partnership, including the scope of the no-cost commitment, will be set out in a definitive agreement between Edia and the district.

Edia will share its list of intended Texas partners with the AIMS Collaboratory on July 14, 2026, and we would be glad to include Southwest ISD as an intended partner based on this letter. From there, we will map implementation, scheduling, and professional development with your team, and support the item through your July board meeting.

We are excited about the possibility of working with Southwest ISD, and we appreciate the thoughtful questions from your team this week. Please reach out with anything you need.

Sincerely,

Signature: _____

Date: _____

Joe Philleo

Chief Executive Officer, Edia Learning, Inc.

Acknowledged and agreed



On behalf of Southwest Independent School District, with the understanding that participation is contingent on board approval.

Signature: _____

Date: _____

Name: _____

Title: _____