



CENTENNIAL

SCHOOL DISTRICT 12

CONNECTING. ACHIEVING. PREPARING.

2026 Annual Survey

Presentation to the School Board

July 6, 2026

2026 Annual Survey Overview

Survey was conducted to gain feedback related to student experience, communication, staff experience, and ideas for improvement. The survey was open January 23-February 12, 2026.

4,721

Responses from students,
families, staff

13%

Increase in participation
from 2025

5

Languages
(English, Hmong, Oromo,
Somali, Spanish)

Participants:

- **Students:** 3,492 – 1,286 elementary students, grades 3-5 and 2,206 secondary students in grades 6-12 + Journey (**21% increase** from 2025)
- **Parents:** 977 (**12% increase** from 2025)
- **Staff:** 359 (**20% decrease** from 2025)

Participation grew among student and parent/guardian respondents.

Key Findings: Student

OVERALL STUDENT EXPERIENCE & ENGAGEMENT (Safety, Instruction, Inclusion, Adult Connections)

97%

Elementary students
are satisfied

93%

Middle School students
are satisfied

91%

High School students
are satisfied

Highest rated statements:

Elementary: Teacher support and learning expectations, **98%**

Centennial Middle School: Teacher support, **95%**

Centennial High School: Support and friendly/helpful adults, **94%**

Satisfaction with support from adults remains the highest-rated area at all levels.

Key Findings: Parent/Guardian

Parent/guardian satisfaction remains consistently high across all school levels.

92%

Are satisfied with their student's educational experience

97%

Feel teachers and adults believe their student can learn/ be successful

96%

Feel their student is safe at school

95%

Say teachers assist their student when needed

95%

Are satisfied with both safety and culture

90%

And above in nearly every category across all schools

The results show a stable and positive school experience, with notable gains in relationships and student engagement.

Key Findings: Staff

Agreement with work experience statements is positive. Three statements show increases from 2025: pride, respect, and connection.

359

Responses

40%

Staff responses from
secondary schools

20%

Decrease in participation
from 2025

Staff satisfaction improved in several key areas:

- Ratings for district departments improved substantially, particularly Teaching and Learning.
- Work experience, pride and connectedness all rebounded from 2025 levels.
- Differences between staff groups remain relatively small, though some variation exists by work location and role.

7 departments are at or above their 2024 levels:

- Teaching & Learning: +25 percentage points
- Student Services: +13 percentage points
- Business Services: +11 percentage points

Key Findings: Communication

97%

Feel informed about school dates, activities & events

96%

Of parents say staff respond within 48 hours

Preferred communication methods:

#1

Email is the most preferred communication at school & district levels

#2

Text messaging is ranked second for district-level communication

Social Media

Least preferred format for communication

Cross-Audience Trends

- **Satisfaction is stable and intensity is increasing:** The proportion of “Strongly Agree” responses has grown in each audience. This is a consistent signal of deepening confidence across the district.
- **Staff morale improved:** Three measures - pride, respect and connection - each declined in 2025 and have rebounded. The 11-point increase in “strongly agree” responses for work experience is a meaningful positive trend.
- **Teaching & Learning improved:** Largest two-year swing in satisfaction of any area in the survey. All seven district departments are at or above their 2024 levels.
- **Communication preferences are stable.** Email continues to be the preference; text messaging consistently ranked second. Social media ranks last.

**Strongly
Agree**

Responses grew in each audience

+11 pts

Positive trend for work experience by staff

7

Departments are at or above their 2024 levels

Families continue to prefer direct, proactive communication.

Brand Messages

BRAND MESSAGING: 3 KEY MESSAGES

1. Centennial School District 12 is a high-performing, academically-focused organization with a deep tradition of surrounding the community's children with love and understanding expressed through heartfelt relationships.
2. Through the commitment of our talented and highly experienced teachers and staff, each Centennial student is embraced as part of our learning community and encouraged to excel in all that they do.
3. Centennial Schools confidently surrounds every student with the opportunities, programs and services they need to excel and discover their true purpose and potential.

SURVEY RESULTS

Agreement with all three district brand messages improved in 2026. Key observations:

- Message 2 remains the strongest-performing brand statement.
- Message 3 continues to receive the lowest agreement among both parent/guardian and staff respondents.
- Agreement is generally strongest among elementary parent/guardian and staff.

Recommendations

Enhance student experience at the secondary level

- Continue to use school and grade-level survey data to identify where adult connections, instruction, and safety are lower.
- Continue addressing concerns regarding bullying, school policies, and school climate at the middle and high school levels.

Maintain strong communication practices

- Continue prioritizing email as the primary communication channel.
- Text messages and e-newsletters should be used intentionally to provide timely and structured updates.
- Continue ensuring communication remains accessible and inclusive.

Sustain improvements in staff pride and connectedness

- Continue efforts that contributed to the gains.
- Continue administrative presence and follow-through to help sustain results.

Recommendations

Build on Teaching and Learning improvements

- Continue strengthening instructional support and professional learning opportunities.

Access why Brand Message 3 continues to receive the lowest agreement

- Message 3 has received the lowest agreement across both years.
- Focused conversations with Centennial High School parents and staff can help identify the perceptions.

Questions/Discussion



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