



Hensley Cone <hccone@lvisd.org>

Request for Region 20 Director Endorsement

1 message

Ginger Friesenhahn <ginger.friesenhahn@ecisd.net>
To: hccone@lvisd.org

Tue, Jun 30, 2026 at 10:14 AM

Hensley Cone, Superintendent

I hope this email finds you well.

I am honored to ask for your consideration and endorsement to continue serving as your Region 20 Director on the Texas Association of School Boards (TASB) Board of Directors.

As a graduate of East Central ISD, a lifelong supporter of public education, and your current Region 20 Director, I understand the importance of strong local governance and the impact school boards have on their communities. Throughout my service, I have worked to ensure that the voices of our districts are represented at the state level while remaining accessible and responsive to the needs of local boards. I have sought opportunities to listen, learn, and advocate on behalf of public education and the students we serve.

During my term, I have had the privilege of serving on the TASB Board of Directors, the Member Services Committee, the Legislative Committee, and the Nominations Committee. I recently completed the Leadership TASB (LTASB) program, which provided the opportunity to visit school districts across Texas, learn from innovative leaders, and bring valuable ideas back to Region 20.

I have also represented our region through participation in Superintendent of the Year and James B. Crow award interviews, legislative advocacy efforts at the Capitol, and, most recently, as one of four TASB Directors selected to serve on the TASA/TASB Exhibit of School Architecture Jury. These experiences have strengthened my commitment to ensuring that Region 20 has a voice in important statewide conversations affecting public education.

I believe effective representation requires more than attending meetings—it requires listening to trustees, building relationships, advocating for public education, and ensuring that the diverse voices of Region 20 are heard at the state level. Above all, I remain committed to being a resource for trustees across our region and fostering relationships that support strong governance and student success.

It would be a privilege to continue serving as your Region 20 Director, and I respectfully ask for your consideration and endorsement.

Thank you for your service, and your dedication to the students and communities you represent. I would be honored to continue serving as your voice on the TASB Board of Directors.

Sincerely,

Ginger Friesenhahn

Trustee, District 1
East Central ISD

TASB Region 20 Director
Leadership TASB (LTASB) Class of 2026

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Endorsement Form.pdf

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