



INFO@MASB.ORG | MASB.ORG | 517.327.5900  
1001 Centennial Way, Suite 400 • Lansing, Michigan 48917-8249

April 22, 2026

Erin Hunt-Carter  
Chelsea School District  
500 Washington St.  
Chelsea, MI 48118

Dear Erin,

On behalf of your Association's Board of Directors and staff, I want to thank you for the opportunity to support, promote and enhance the vital service and leadership you provide for Michigan's public schools and students. As MASB remains committed to serving your district through advocacy, information sharing, legal service and more, we ask that you remain committed to MASB.

The renewal period for your district's MASB membership is now open and the invoice has been sent to your district's business office. We request that it be **submitted by July 10, 2026**. Your total invoice amount for this year is **\$5,742.92**.

One of the many benefits of membership with MASB is the ability to participate in the SET SEG risk pools. In addition to competitive rates, many of our member districts enjoy significant workers' compensation contribution reductions and property casualty net asset returns. Your district received **\$36,888.00** in savings this past year.

Members can also enroll in MASB's Legal Trust Fund, which provides a secure fund for districts to access if they need paid legal services. **Your district's Legal Trust Fund Annual Contribution is \$205.00**, which is included in your total invoice price.

Other member-only benefits are outlined in the included Member Benefits flyer.

We are committed to providing great value for your current and emerging needs. Our goal is to help you spend more of your time making a difference and enhancing your ability to positively impact your students, district, and community. We invite you to join your peers in maintaining a powerful voice in the education dialogue as members of MASB. If you have any questions, please call me at 517.327.5900.

Sincerely,

A handwritten signature in black ink that reads "Don P. Wotruba".

Don P. Wotruba, CAE  
Executive Director



# TRANSFORM STUDENT SUCCESS THROUGH MASB MEMBERSHIP

At MASB, we value the power of unity among education boards. With more than 600 member school districts, we promote collective action to enhance your ability to positively influence all students. Discover the benefits of membership and uncover new opportunities for your district.

## ADVOCACY AND LEGISLATION

**Legislative Representation** – MASB serves as your dedicated advocate, championing local control and safeguarding the interests of public education in legislative arenas.

**News From the Capitol** – receive timely updates and alerts on crucial legislative developments directly to your inbox, keeping you informed and prepared to take action.

## BOARD SUPPORT

**District Solutions** – access to a variety of discounted services such as BoardBook, an electronic board agenda tool, the Michigan Liquid Asset Fund Plus, a comprehensive cash management program, and the Michigan Schools Energy Cooperative.

**Executive Search** – our experienced team works closely with your board to identify and recruit the ideal superintendent, tailored to meet the unique needs and goals of your district.

**Insurance Services** – secure your district with property casualty and workers' compensation pool coverage through our partnership with SET SEG. To be eligible for SET SEG coverage, districts must be members of MASB.

**Labor Relations** – guidance and support in labor negotiations, conflict resolution, and employee relations to foster positive working environments within your district.

**Legal Counsel** – free expert legal advice and interpretation of school law, recent court decisions, and Attorney General opinions to ensure compliance and mitigate legal risks.

**Legal Trust Fund** – member boards can join MASB's Legal Trust Fund, providing access to financial assistance for litigation support upon request.

**Policy Development** – we've *partnered with Neola* to provide policy services, helping districts develop and refine policies for compliance and best practices.

**Strategic Planning** – our data-driven strategic planning process assists districts with the development of a comprehensive plan, fully aligned with MDE's MICIP for improvement that includes all district stakeholders.

## LEARNING

**Annual Leadership Conference** – a dynamic two-day educational experience featuring nationally-renowned speakers, Board Member Certification (CBA) classes, interactive clinic sessions and an exhibit show.

**Board Member Certification (CBA) Courses** – choose from self-paced online, live virtual, or in-person formats to enhance your skills, stay informed on crucial issues, and earn recognition through our seven award levels and specialty certifications.

**Networking Opportunities** – connect with fellow board members, superintendents, mentors and other school leaders within the education community.

**Publications and Bookstore** – keep up to date with educational news through *DashBoard*, our weekly e-newsletter, *LeaderBoard* magazine, which is published three times a year, and *MI SoundBoard*, our bi-monthly podcast.

**Whole Board Training** – tailored sessions for your district and at your selected location. Our customized workshops cover topics like board self-assessment, district goal-setting, teambuilding, superintendent evaluation, governance training and more. Each year, we provide hundreds of workshops to member districts.

# UPCOMING EVENTS

JULY  
**30**

**Back to School Legal Workshop**

**Virtual**

AUG.  
**7-9**

**2026 Summer Institute**

Featuring Board Member Certification (CBA) Classes and Board Presidents Workshops

**Radisson Kalamazoo**

SEPT.  
**13-14**

**Upper Peninsula Advocacy Summit and**

**Board Member Certification (CBA) Classes**

**Marquette-Alger RESA**

OCT.  
**15-18**

**Board Member Certification (CBA) Classes at ALC**

**Lansing Center, Lansing**

OCT.  
**16-17**

**2026 Annual Leadership Conference and Exhibit Show**

**Lansing Center, Lansing or Virtual**

To learn more and register, visit [masb.org/calendar](https://masb.org/calendar)

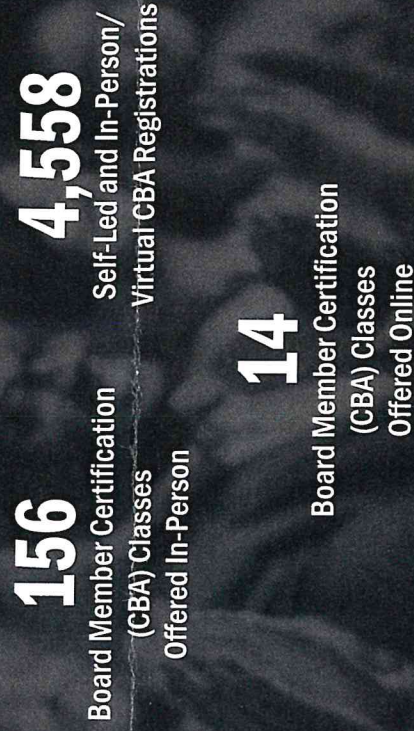
## MEMBER PARTICIPATION



**405**  
In-District Workshops

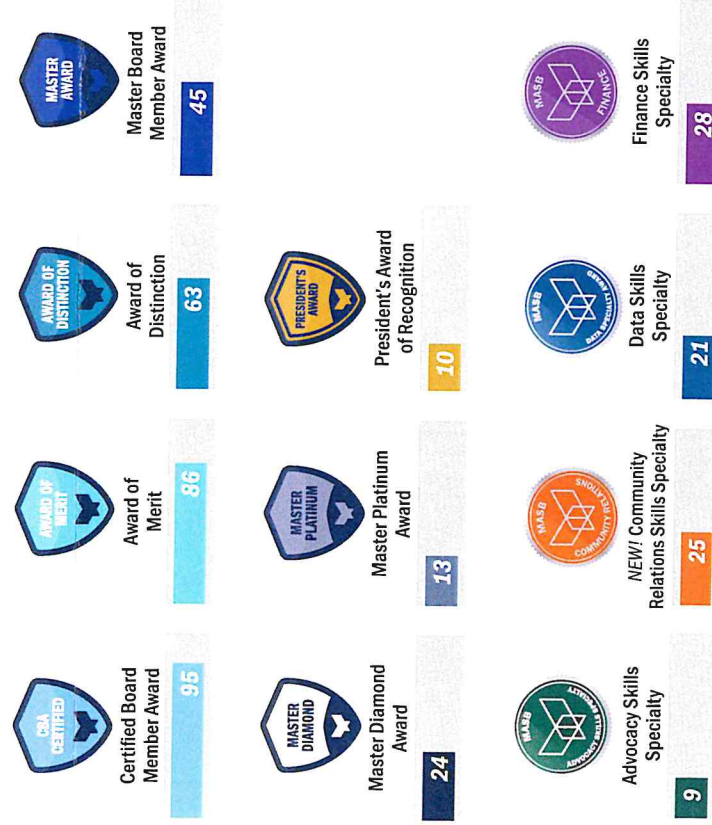
Two-thirds of members would highly recommend MASB, giving us ratings of 9-10 on likelihood to recommend.

## BOARD MEMBER CERTIFICATION (CBA) CLASSES

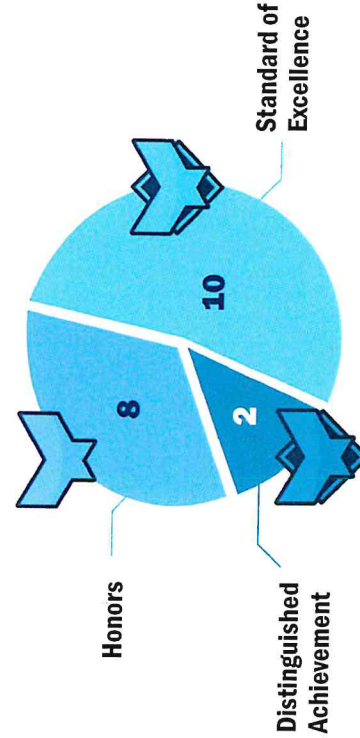


## LEADERSHIP DEVELOPMENT

Individual Board Member Awards



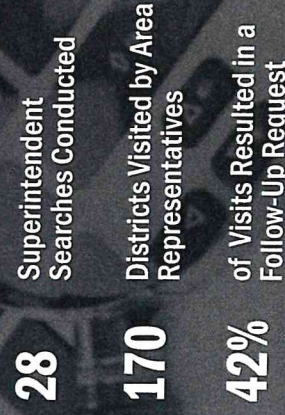
Whole Board Awards



## LEGAL SERVICES AND LABOR RELATIONS



## SUPERINTENDENT SEARCH AND AREA REPRESENTATIVES



# GOVERNMENT RELATIONS



**MASB**  
MICHIGAN ASSOCIATION  
OF SCHOOL BOARDS

**94**  
NSBA Advocacy  
Institute Attendees

Behind the Scenes at the  
Capitol

**121** Attendees  
**2** Events

**34**  
Calls-to-Action  
and Updates

**38**  
Legislative Updates  
to Districts

**108**  
Pieces of Legislation  
Worked On

**4**  
Times Staff Testified  
Before Committees  
Submitted Written Testimony Many Times

## Issues We Advocated On

- Cell Phones in Schools
- Federal Executive Orders and Budget Cuts
- Protecting the Integrity of the School Aid Fund
- School Safety



Legislative Advocacy earned the highest rating among all services, with an average member score of 4.32/5.

# AFFILIATE PROGRAMS AND SERVICES

Data Represented in Number of Districts

Michigan Liquid  
Asset Fund  
**544**

Michigan School  
Purchasing Card  
**249**  
*\$809,735 in rebates*

MASB/SET SEG  
Property Casualty Pool  
**533**  
*\$4 million in Net Asset returns*

MASB/SET SEG Workers'  
Compensation Pool  
**520**  
*\$9.9 million in contribution reduction*

BoardBook  
**186**

Michigan School Energy Cooperative

**240**  
Natural Gas



**COMMUNICATIONS  
PR AND MARKETING**  
83% of members indicate that MASB's information  
and communications are very good or excellent.  
**491,152 PAGE VIEWS**

## Top Web Pages

- 1** Home Page
- 2** Upcoming Events
- 3** Find a Job
- 4** Annual Leadership Conference
- 5** Search Results

## FINANCIALS

Visit [masb.org/annualreport](http://masb.org/annualreport)  
to view the audited financial statements

Funding given out through the  
CASBA Rebate: **\$51,229**  
Funding given out through the  
Member Assistance Fund: **\$20,043**

## QUESTIONS?

Contact MASB at [comms@masb.org](mailto:comms@masb.org)  
or 517.327.5900