ADMINISTRATION RECOMMENDATION/REPORT

The District President recommends the Board of Trustees approve a contract to purchase mobile application (app) developer services from ENO8.

BACKGROUND

A multi-year study by Educause revealed that 95% of college-age students, regardless of demographics, owned and used a smartphone. The District determined that in order to provide a better experience for our students, a mobile app would need to be developed that would function natively in both the iOS and Android operating systems. The District will retain complete ownership over its source code. A prototype of a new student mobile app was developed internally.

Request for proposal (RFP) Number 4073 was issued to procure mobile application developer services. Ten (10) responses were received and evaluated by a team consisting of Dean of Strategic Initiatives, IT Consultant, and Associate Vice President/Chief Information Officer who determined the proposal submitted by ENO8 would provide the best value to the College.

IMPACT OF THIS ACTION

The app will enable students to handle many aspects of their student enrollment services, activities, and resources that are available to them mobily. While the District currently has a mobile app, it does not have the flexibility to provide the desired services in a format expected by our students. The new app will be streamlined and offer actions associated with the specific departments or activities relevant to the majority of our students. Ultimately, this more focused app will enable students to do more from their mobile devices that they use frequently throughout the day without having to access a traditional computer.

BUDGET INFORMATION (INCLUDING ANY STAFFING IMPLICATIONS)

This purchasing request is for spend authorization for $233,840.00 which is budgeted in the Information Systems Office 2016-2017 operating budget and subsequent year's budgets subject to Board approval for the products and services described and in accordance with Board Policy CF (Local) and Texas Education Code Section 44.031.

MONITORING AND REPORTING TIMELINE

The term of contract will be five (5) years beginning July 1, 2017 through June 30, 2022.

ATTACHMENTS

Attachment 1 – Breakdown by Product Version
Attachment 2 – Annual Cost Break Down

RESOURCE PERSONNEL

Kim Davison   SVP Organizational Effectiveness   972-985-3781