



April 19, 2021

*Proposal to Provide: Literacy First Services*

**For: Welch Public Schools**

Welch Public Schools can improve educators' effectiveness and increase student achievement by collaborating with Catapult Learning to provide coaching for elementary school teachers. Teachers will benefit from five days of Literacy First professional development and eight days of Literacy First coaching.

The Literacy First Framework provides a coherent process focused on differentiated professional development and job-embedded coaching. Built on the Five Pillars of the National Reading Panel research, the Literacy First Framework has a proven record of improving student-reading achievement by building teachers' instructional capacity and knowledge of research-based best practices. The process and the strategies employed reflect best practices for English Language Learners, as well as students in other subgroups. The Literacy First Framework provides diagnostic tools that assess students' literacy skills and identify gaps so that teachers can target instruction according to students' needs.

Catapult Learning's coaching model is a capacity-building support system for teachers as they implement or advance best practices in their classrooms. These partnerships are characterized by trust, transformational change, and come from a strengths-based perspective. Collaborative conversations are the foundation of our model. Our approach is designed to leave teachers with the tools and constructs that will enable them to continue the process independently. Individual teachers will derive a stronger sense of their own capacity to succeed, leading to increased collegiality, greater job satisfaction, and improved student learning outcomes.

<b>Program Pricing for Welch Public Schools</b>	
<b>(5) Days of Literacy First Professional Development:</b>	\$19,975
<b>(8) Days of Literacy First Coaching:</b>	\$20,000
<b>Total Price:</b>	<b>\$39,975*</b>
<small>*The quoted price will be honored for 90 days from the date of this proposal. All pricing is dependent upon the specific parameters outlined in this proposal. Any changes made to the program parameters could result in a change in price.</small>	

*For more information, please contact:*

John Scroggins  
Director of School Partnerships  
817-565-4163  
[john.scroggins@catapultlearning.com](mailto:john.scroggins@catapultlearning.com)

**Catapult Learning, LLC • 444 North 4<sup>th</sup> Street • Philadelphia, PA 19123**

**T 800-841-8730 • [www.catapultlearning.com](http://www.catapultlearning.com)**