

Hallsville Independent School District

For the Consideration of the Board of Trustees

Date of Board Meeting: March 23 2026

Agenda Item #: _____

Topic: Fueling Brains Training and Curriculum

Background and Rationale:

Developing Executive Function

Fueling Brains specializes in developing the Executive Function in early childhood that results in individuals who grow up to be fearless, who make conscious decisions, manage their impulses, regulate their emotions, be flexible, quickly adapt to change, remain confident and be happy! Our unique learning approach focuses on how to learn rather than what to learn.

Notes:

Relationship to Strategic Plan:

Personnel Affected:

Budget Implications:

Include in this year's budget IMTA (Instructional Materials and Technology Allotment) and Title II

Amendment of this year's budget required

Increase in this year's budget required

Expenditures required for next year's budget

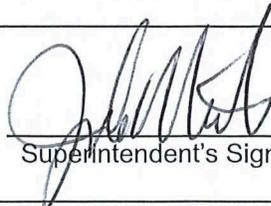
Recommendation: To approve the renewal of Fueling Brains Curriculum and Training for Pre-K and implementation of the curriculum and training in Kindergarten.

Pre-K \$97,260.00

Kindergarten \$212,200.00

Shauna B. Hittle

Signature
(Person Bringing Information to the Board)



Superintendent's Signature

Fueling Brains
 825 Town & Country Ln
 Suite 1200
 Houston, TX 77024

DRAFT QUOTE



Quotation For
 Hallsville ISD
 311 Willow St,
 Hallsville, TX 75650

Date: 2026-02-06
 Quotation #: 2439
 Customer ID: FB2151
 Quotation valid until: 2026-04-30

Comments or Special Instructions
 Kinder Nurturing Minds | 16 Classrooms | up to 20 students per classroom

P.O. Number	Bill To:	Shipping Method
TBD	Hallsville ISD	Best Delivery

Item #	Description	Unit Price	Quantity	Taxable	# of Years	Total
Hallsville ISD KInder (16 Classrooms)						
FBNMSW2026	FB Software Tracking System & Dashboard (per student)	\$100.00	320	No	1	\$32,000.00
Total FB Software 2026-27						\$32,000.00
FBNMPS2026	FB Services Implementation and Application Support (per student)*	\$200.00	320	No	1	\$64,000.00
	Instructional Coaching Train-the-Trainer Model (per hour)	\$400.00	12	No	1	\$4,800.00
	Teacher Certification (LMS) (per teacher)	\$1,375.00	16	No	1	\$22,000.00
	Professional Development (per day)	\$2,700.00	2	No	1	\$5,400.00
Total FB Services 2026-27						\$96,200.00
FBNMIMP2026	FB Products 80 Activities (per classroom)	\$5,000.00	16	No	1	\$80,000.00
	US Shipping (5%)	\$4,000.00	1	No	1	\$4,000.00
Total FB Products 2026-27						\$84,000.00

If you have any questions concerning this quotation, please contact:
 carrie@fuelingbrains.com

Thank you for your business!

Purchase Terms
 Email Purchase Orders to: carrie@fuelingbrains.com & finance@fuelingbrains.com
 Payment due in USD

Subtotal	\$212,200.00
Freight	
Tax Rate	0.00%
Sales Tax	\$0.00
Other	
TOTAL	\$212,200.00
Per Classroom	\$13,262.50
Per Student	\$663.13

***Services Included In Implementation and Application Support (per student) Cost:**

- Student Profile Set Up in Dashboard
- Student Data Analysis & Reporting
- Data Talks Facilitated with FB Coach
- Fidelity of Implementation Checks
- Coaching Roadmaps
- Virtual Touchpoint w/ District Admin/Principal
- Leadership/Administration Coaching Support
- Virtual Coaching Touchpoint w/ Teachers

Fueling Brains
 825 Town & Country Ln
 Suite 1200
 Houston, TX 77024

DRAFT QUOTE



Quotation For
 Hallsville ISD
 311 Willow St,
 Hallsville, TX 75650

Date: 2026-02-06
 Quotation #: 2458
 Customer ID: FB2151
 Quotation valid until: 2026-04-30

Comments or Special Instructions
 PreK RSG | 7 Classrooms | 154 students

P.O. Number	Bill To:	Shipping Method
TBD	Hallsville ISD	Best Delivery

Item #	Description	Unit Price	Total Number	Taxable	# of Years	Total
Hallsville ISD						
PreK (7 Classrooms)						
FBSW2026	FB Software					
	Tracking System & Dashboard (per student)	\$150.00	154	No	1	\$23,100.00
	Total FB Software 2026-27					\$23,100.00
FBPS2026	FB Services					
	Implementation and Application Support (per student)*	\$200.00	154	No	1	\$30,800.00
	Instructional Coaching Train-the-Trainer Model (per hour)	\$270.00	48	No	1	\$12,960.00
	Teacher Certification (LMS) (per teacher)	\$1,375.00	0	No	1	\$0.00
	Professional Development (per day)	\$2,700.00	2	No	1	\$5,400.00
	Brain Behavior Specialist Coaching (per student)	\$2,500.00	10	No	1	\$25,000.00
	Total FB Services 2026-27					\$74,160.00
FBIMP2026	FB Products					
	Left Brain Essential Activities & Classroom Materials (per classroom)	\$7,500.00	0	No	1	\$0.00
	Right Brain Essential Activities & Classroom Materials (per classroom)	\$7,500.00	0	No	1	\$0.00
	US Shipping (5%)	\$0.00	0	No	1	\$0.00
	Total FB Products 2026-27					\$0.00

Subtotal	\$97,260.00
Freight	
Tax Rate	0.00%
Sales Tax	\$0.00
Other	
TOTAL	\$97,260.00
Per Classroom	\$16,210.00
Per Student	\$810.50

If you have any questions concerning this quotation, please contact:
 carrie@fuelingbrains.com

Thank you for your business!

Purchase Terms
 Email Purchase Orders to: carrie@fuelingbrains.com & finance@fuelingbrains.com
 Payment due in USD

***Services Included In Implementation and Application Support (per student) Cost:**
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 Fidelity of Implementation Checks
 Coaching Roadmaps
 Virtual Touchpoint w/ District Admin/Principal
 Leadership/Administration Coaching Support
 Virtual Coaching Touchpoint w/ Teachers



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Company Address 4 Millia Drive, Suite 20
Lexington, Massachusetts 02421
United States

Created Date 1/30/2026
Expiration Date 2/28/2026
Quote Number 00003716

Prepared By Lorissa Gomez
Email lgomez@researchchild.org

Contact Name Meghan Trevino

Bill To Name Hallsville Independent School District
Bill To 300 Willow St
Hallsville, Texas 75650
United States

Ship To Name Hallsville Independent School District
Ship To United States

Product	List Price	Quantity	Sales Price	Total Price
SMARTS Elementary (20-29 users)	\$595.00	23.00	\$540.00	\$12,420.00
		Grand Total		\$12,420.00

This quote is subject to the attached Terms and Conditions

EACH TEACHER/PROFESSIONAL WHO USES THE SMARTS CURRICULUM AND/OR METACOG SURVEY MUST HAVE THEIR OWN LICENSE ASSIGNED BY RESEARCHILD. LICENSES MAY NOT BE SHARED OR USED BY MORE THAN ONE EDUCATOR.

SMARTS Curriculum and MetaCOG Online licenses are effective for one year and must be renewed annually.

ResearchILD is a 501(c)(3) not-for-profit organization that relies on license fees from the SMARTS curriculum to help support the ongoing costs of developing programs/materials to help students with executive function challenges succeed.

ResearchILD offers special packages for schools that purchase 10 or more licenses, which include: savings on annual license fees; discounts for workshops and conferences; and access to professional development training, coaching, and other resources.

***This quote reflects current pricing and is valid for 30 days from the date of issue.
Prices subject to change.***

TERMS AND CONDITIONS

I. Scheduling, Materials and Set-up.

- A. Customer agrees to work in good faith with ResearchILD to schedule dates for professional development, trainings, coaching and/or other consulting services ("Professional Development") within 30 days of the execution of this quote "Agreement". Unless specifically agreed to in writing, all Professional Development services must be completed within the 12 months following the execution date of this Agreement.
- B. If applicable, Customer is responsible for duplication of hand-outs and providing room set-up as requested by ResearchILD, including projector, easel/whiteboard, etc.

II. Payment.

- A. Unless otherwise agreed in writing, payment for SMARTS Licenses, Professional Development (the "Services") and any other costs specified herein are due upon execution of this Agreement (e.g., purchase order due upon signing).



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- B. If applicable, a fixed travel fee shall be included for Services to be provided in person. In the event actual travel expenses exceed the fixed travel fee, Customer shall be responsible for reimbursing such additional expenses upon receipt of invoice from ResearchILD.
- C. Delivery of online curriculum licenses is complete upon issuance of log-in credentials to Customer.
- D. All payments are due within 30 days of receipt of invoice. ResearchILD accepts payment by check or electronic funds transfer. For payments made by credit card or other method, an additional processing fee will be applied.
- E. ResearchILD reserves the right to charge interest on any overdue payments of fees and other amounts required to be paid by Customer. Such interest shall accrue at a rate of one and one-half percent (1½%) per month and Customer shall pay ResearchILD's costs of collection including ResearchILD's reasonable attorney fees and court costs.

III. Ownership. Customer acknowledges and agrees that the SMARTS Executive Function Curriculum, MetaCOG Online Surveys and the contents of Professional Development trainings, including but not limited to the slides, hand-outs, publications, SMARTS curriculum materials, explanations and worksheets ("Training Materials") are the exclusive property of ResearchILD.

- A. The Training Materials may be used solely for distribution to the participants of the Professional Development program and coaching/consultation activities. The Training Materials are provided for instructional purposes only and Customer acknowledges and agrees that neither Customer nor training participants shall have any rights to use, distribute, or grant others the right to use the Training Materials for any other purpose or in any other form without the express written permission of ResearchILD.
- B. Customer acknowledges and agrees that the SMARTS Executive Function Curriculum and/or Training Materials may only be used by someone who has an up-to-date, fully paid SMARTS license as described in and subject to the Terms of Use in Attachment A, which is hereby attached and incorporated into these Terms and Conditions.
- C. Customer agrees that Professional Development training sessions may not be videotaped and/or recorded without the express written permission of ResearchILD.

IV. Termination. Either Party may terminate the Services if the other party materially defaults in its obligations hereunder and fails to cure such default within fifteen (15) days after receiving written notice of the default. In the event of termination for any reason the Customer agrees that ResearchILD shall be paid its fees and expenses for the completed Services and any expenses associated with the cancellation of training dates. The following provisions survive termination of the Services for any reason: Section III (Ownership), and Section V (Limitation of Liability; Exclusion of Damages), Attachment A (SMARTS Executive Function Curriculum Terms of Use).

V. Limitation of Liability; Exclusion of Damages. In no event will ResearchILD be liable to Customer or any third party for any direct, incidental, consequential, special, indirect, punitive, or exemplary damages including damages for loss of business, loss of profits, loss of goodwill or business reputation, business interruption, loss of data, loss of business information and damages that result from the provision of Services, even if ResearchILD has been advised of the possibility of such damages or losses. In any event, regardless of the form of the action, arising in any way in connection with this agreement, for any cause whatsoever is limited to payment of direct damages in an amount not to exceed \$250.

Attachment A- SMARTS Executive Function Curriculum Terms of Use

The SMARTS program, including but not limited to the SMARTS Secondary, SMARTS Premium, SMARTS CONNECT, SMARTS Elementary, SMARTS @Home and MetaCOG Survey and Toolkit curriculum products: student workbooks; and all related training, lectures, presentations, research findings, publications, concepts, ideas, exercises, graphics, explanations, and/or all materials available via ResearchILD's Websites and any and all other formats are the exclusive property of ResearchILD. Hereinafter all such materials will be referred to as the "SMARTS Curriculum" or "SMARTS".

1. Only an authorized individual(s) may utilize the SMARTS Curriculum, an authorized individual ("LICENSEE") is someone who has an up-to-date, fully paid individual, clinic, or school license to use the specified curriculum product(s), (i.e., SMARTS Secondary, SMART Elementary and/or MetaCOG). Licenses are effective for one year from the date of issue and must be renewed on an annual basis.
2. To access the specified SMARTS Curriculum product, each LICENSEE must have an individual license assigned by ResearchILD via a unique LICENSEE name and password. If the license is purchased by a school or other organization on behalf of a LICENSEE, the license may be reassigned to another LICENSEE during the license term by contacting ResearchILD to cancel access and request a new LICENSEE name and password.
3. SMARTS Curriculum licenses may not be shared or used by more than one LICENSEE. The SMARTS Curriculum may be used solely for LICENSEE'S students and/or clients. SMARTS may not be distributed, shared, copied or made available for use by anyone other than the authorized LICENSEE. If the LICENSEE has a license assigned by LICENSEE'S school or other organization, SMARTS may be utilized solely for such school's/organization's students. The school/organization that purchased the license(s) is responsible for ensuring all LICENSEES are made aware of and comply with these Intellectual Property terms.
4. LICENSEE may not utilize the SMARTS Curriculum in the following manner without specific written permission from ResearchILD:
 - With students and/or clients as part of an on-line education program, virtual school, or any other remote access program or service with the following exception. Subject to the other Terms of Use included herein, a LICENSEE may upload SMARTS Materials to their own electronic classroom for use with their students.
 - As part of a training program or course for teachers, psychologists, educational therapists and/or any other professions.
 - Any other manner not expressly permitted under these Terms of Use.
5. Use of the SMARTS materials is subject to the Terms of Use described herein. By using any or all of the SMARTS materials, LICENSEE



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is acknowledging that LICENSEE has read, understood and agreed to be bound by these Terms of Use. If LICENSEE does not agree to these Terms of Use, LICENSEE should not utilize the materials.

6. SMARTS materials may only be utilized in their original form with all trademarks, logos and intellectual property language intact. Any permitted use of SMARTS content not in its original form must be clearly identified and have the following reference language included in a visible location: "©2014-2024 ResearchILD. All rights reserved. Use is by permission only."

7. LICENSEE may not: a) modify, b) make improvements, and/or c) create derivative works or adjusted versions of SMARTS (hereinafter referred to as "Modifications") without written permission from ResearchILD. In the event that LICENSEE makes Modifications to SMARTS, LICENSEE hereby acknowledges and agrees that such Modifications: a) must immediately be provided to ResearchILD and b) shall become the exclusive property of ResearchILD. LICENSEE does not retain any ownership or other rights in the Modifications except for the limited, non-transferable license to use the Modifications in accordance with these Terms of Use. Notwithstanding the foregoing, LICENSEE may customize individual handouts or slides for use with LICENSEE's students/clients only.

***Any questions about these Terms of Use or requests for further information should be directed to
ResearchILD 4 Militia Drive, Suite 20, Lexington, MA 02421, Telephone: 781-861-3711.***



Quote for Executive Functioning for PreK and Kindergarten

26-27 budgeting it would be approx \$3000 per campus

\$3000 per campus includes PD and ongoing support. Also includes customized scope and sequence with Hallsville's curriculum calendar.

Workbooks:

Printed by Axiom Learning = \$8.00/ea

A shared PDF for the district to print = \$500

\$9,000 total for licensing, online and curriculum access

\$2,744 total cost for workbooks if Axiom prints

\$800.00 (plus the cost of paper) if HISD prints workbooks