



February
2026 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.83k Android 1.82k Apple

District Website – dps170.org

18K Users 86K Page Views

<u>Sessions by Device</u> 14,688 Desktop 2,993 Mobile 60 Tablet 1 Smart TV	<u>City</u> 11,580 Dixon 1,188 Lanzhou 756 Chicago 488 Singapore
<u>Browser</u> 14,935 Chrome 2,144 Safari 484 Edge 49 Firefox	<u>Operating System</u> 10K ChromeOS 4K Windows 2.1K iOS 928 Android 428 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 6,077

Reach 481,096 - times our posts were presented to Facebook users

Top post – State Sendoff 2-18 – Individual Dukes Wrestlers



District X account - @DPS 170

Followers 1,330

Top Tweet – 2-16 Duchesses Basketball Regional Semi-Final Stream link

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,330	2,620	573	281	215	238

Instagram – dixonschools – 1,587 followers