

From Measurement to Action

Upgrading Our Climate
and SEL Feedback System
with Panorama Education



Great Schools Listen



To build a better district, we must evolve how we capture the voices of those who matter most.

Introducing Panorama Education

A holistic K-12 listening platform for school climate, SEL, and strategic feedback.



PANORAMA
EDUCATION

**15
Million**

Students supported
nationwide.

2,000

Partner districts
across the country.



Developed with
researchers at the
Harvard Graduate School
of Education to ensure
advanced, bias-free
survey design.

Graduating from the 5 Essentials

The Ceiling of 5 Essentials

Slow Data: Surveys taken in Feb/March; results not available until June.

Rigid Tool: A “one-size-fits-all” instrument with no ability to ask local questions.

Broad Comparisons: Only provides generic state-wide percentile ranks.



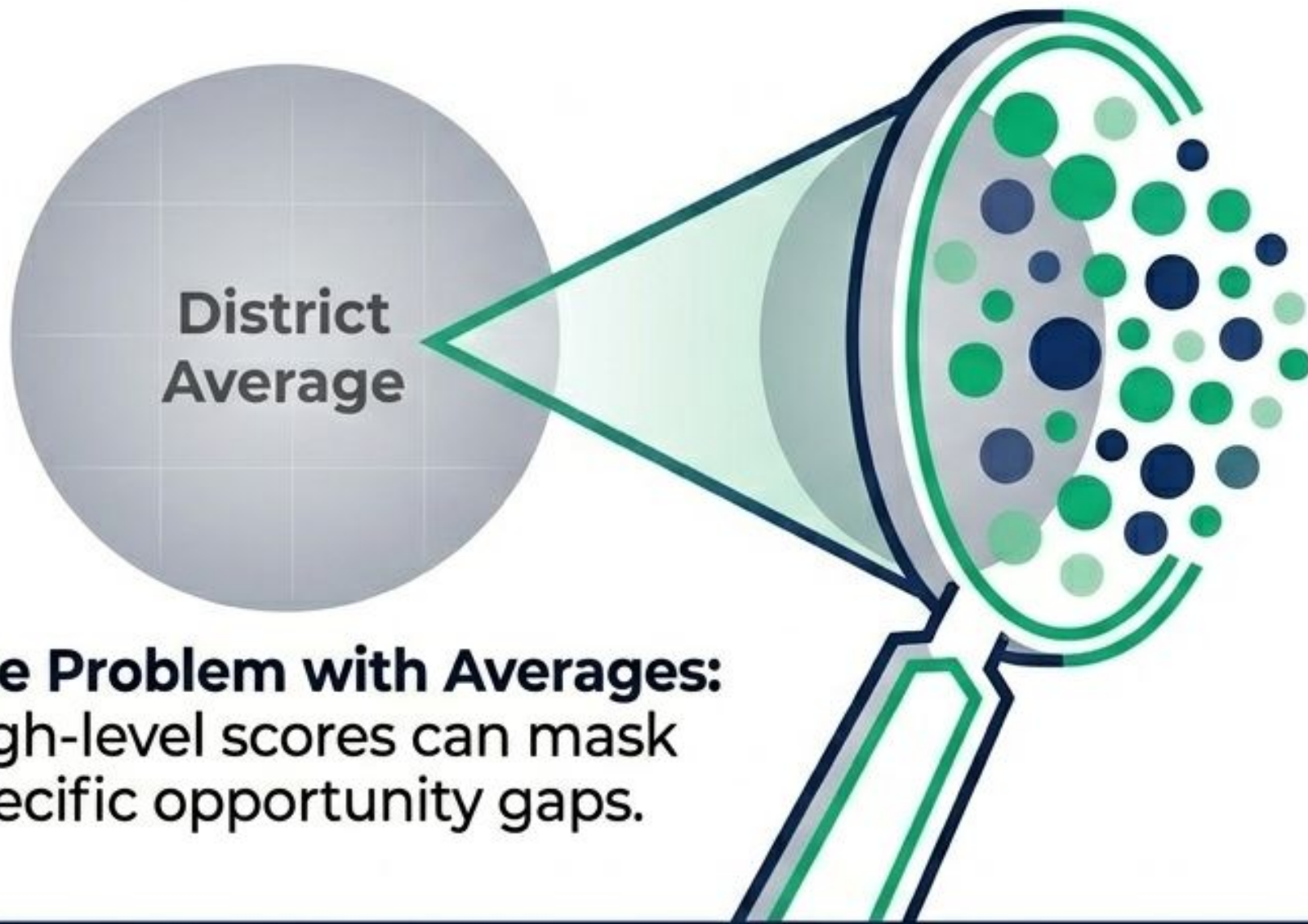
The Catalyst for Change

Unit 5 has outgrown these limitations. We need an ISBE-approved alternative that delivers real-time, customizable, and highly targeted insights.

A Strategic Upgrade: Head-to-Head

Dimension	5 Essentials	Panorama
Results Timing	May/June (End of year)	 80% immediate; fully finalized in 5 business days.
Questions	Fixed, one-size-fits-all.	 800+ pre-validated questions plus unlimited custom local questions.
Benchmarking	Broad statewide percentile rank.	 Apples-to-apples comparison against districts with similar demographics.
Visibility	School-level data only.	 Full integration with Infinite Campus for District, School, and Student Group views.

Ensuring Every Voice is Heard



The Problem with Averages:
High-level scores can mask specific opportunity gaps.

The Panorama Advantage:

Because it syncs directly with Infinite Campus, administrators can seamlessly disaggregate data by:



IEP
Status



English
Learner
(EL) Status



Ethnicity



Grade
Level

Equity requires granularity. We can now **precisely identify who needs support and where.**

Benchmarking That Matters

The Old Way



A single statewide percentile rank forces comparisons between vastly different communities.

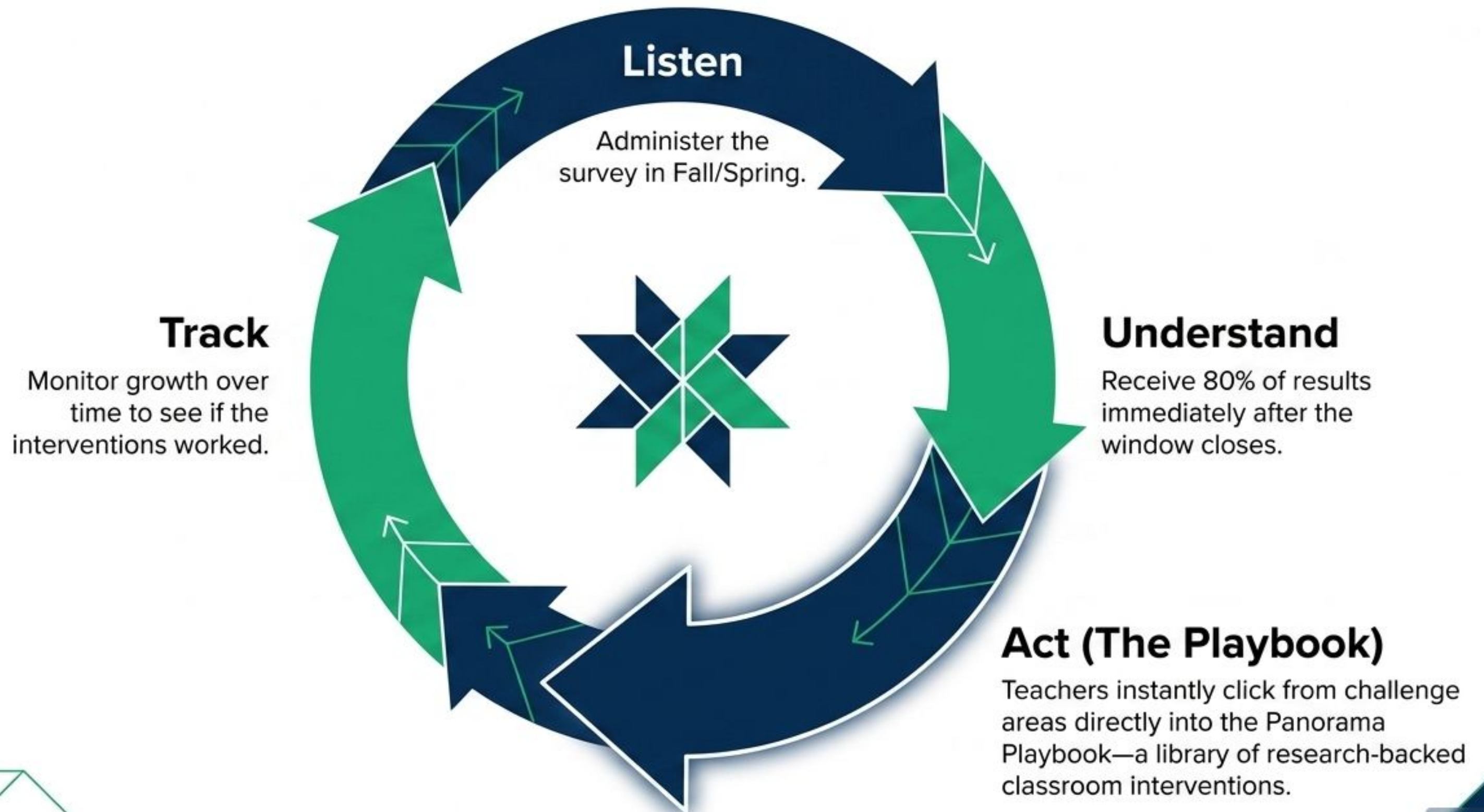
The Panorama Way



Comparing Unit 5 against thousands of schools nationally, filtered specifically for similar demographic and geographic characteristics.

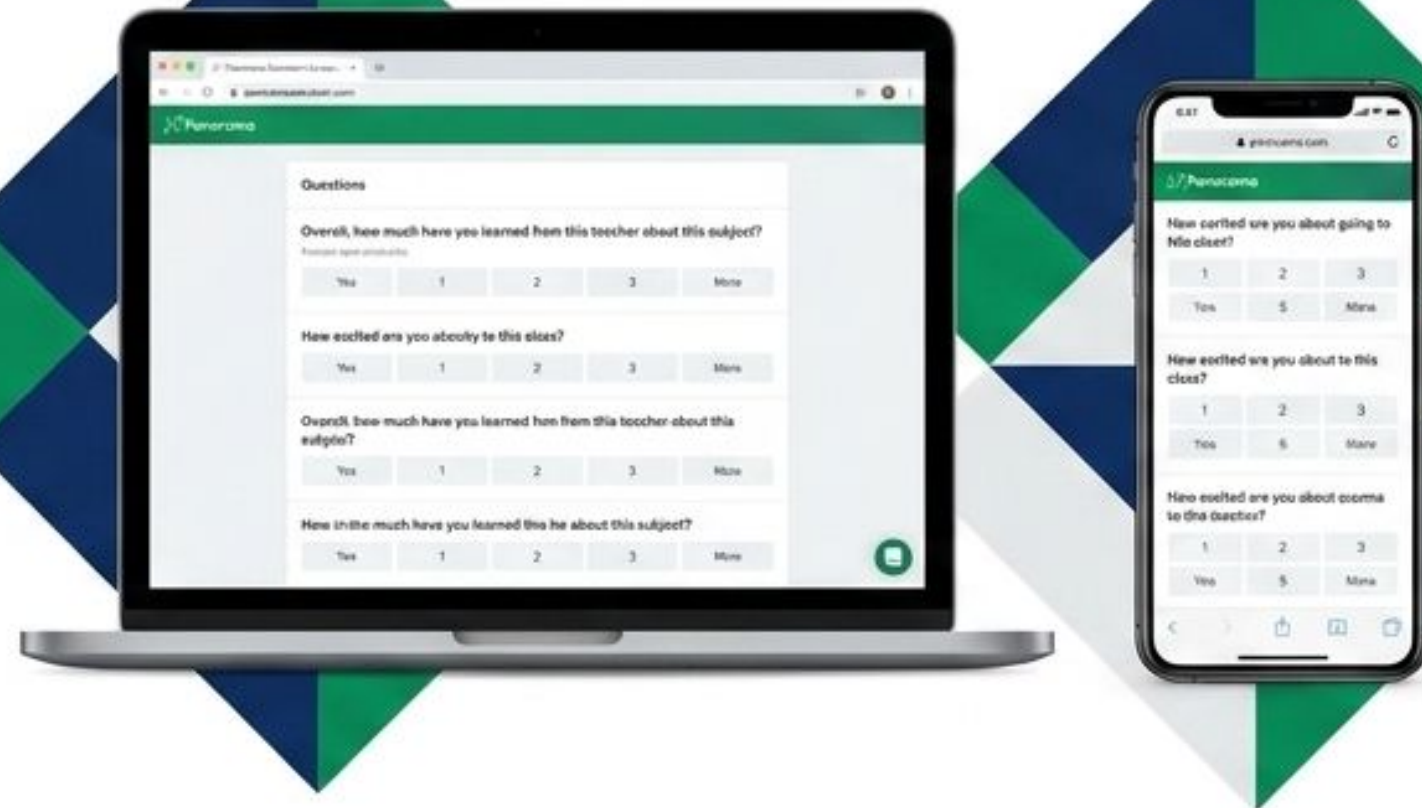
True insight comes from comparing apples to apples. We measure responses against our actual peers to find real areas for growth.

From Measurement to Action



The Family Experience

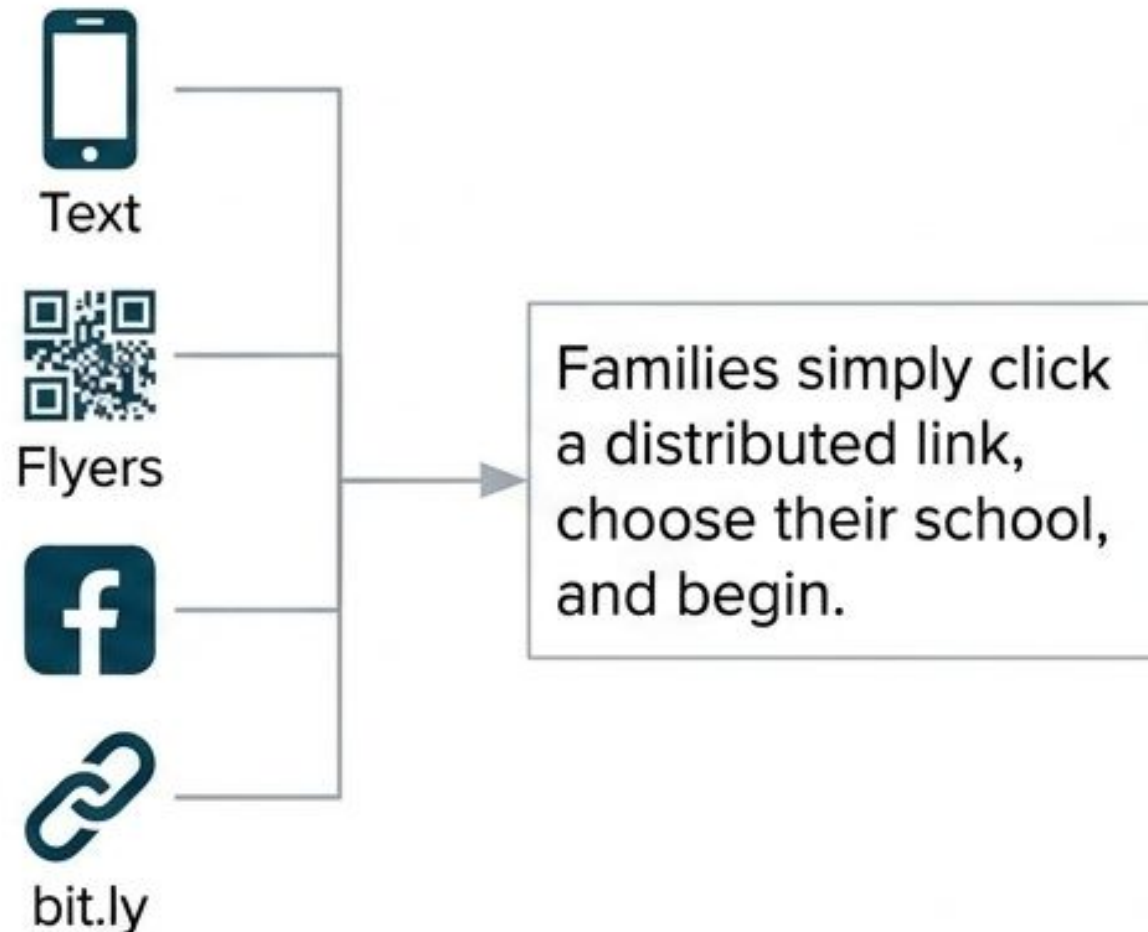
Surveys can be taken online on any internet-connected device.



Step 1: Seamless Access

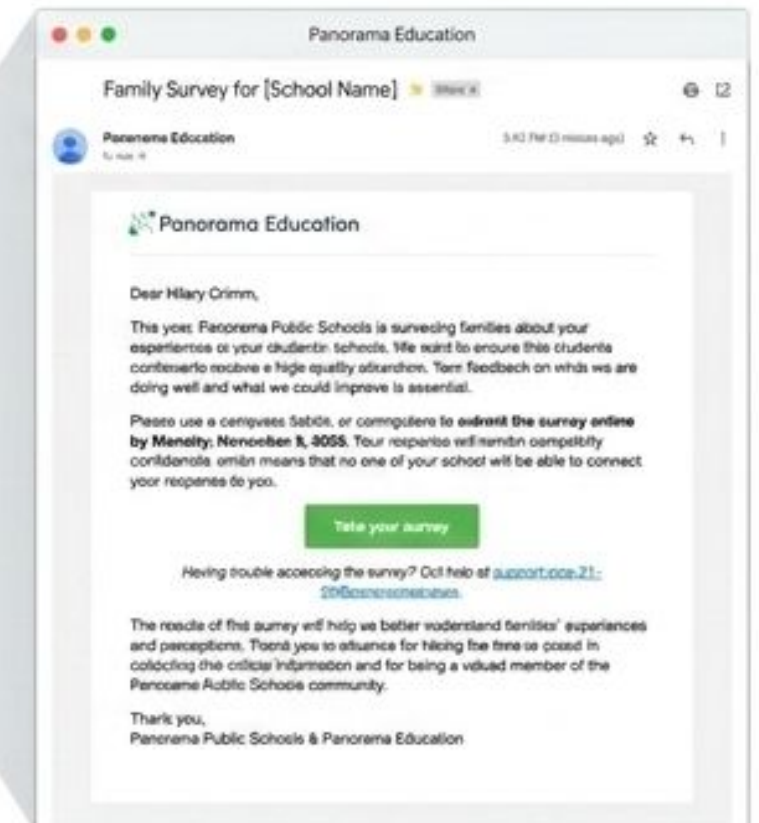
Zero technical barriers to entry.

Path A: Anonymous Access



Path B: Confidential Access

Unique, secure links emailed directly to families. Responses remain strictly confidential.

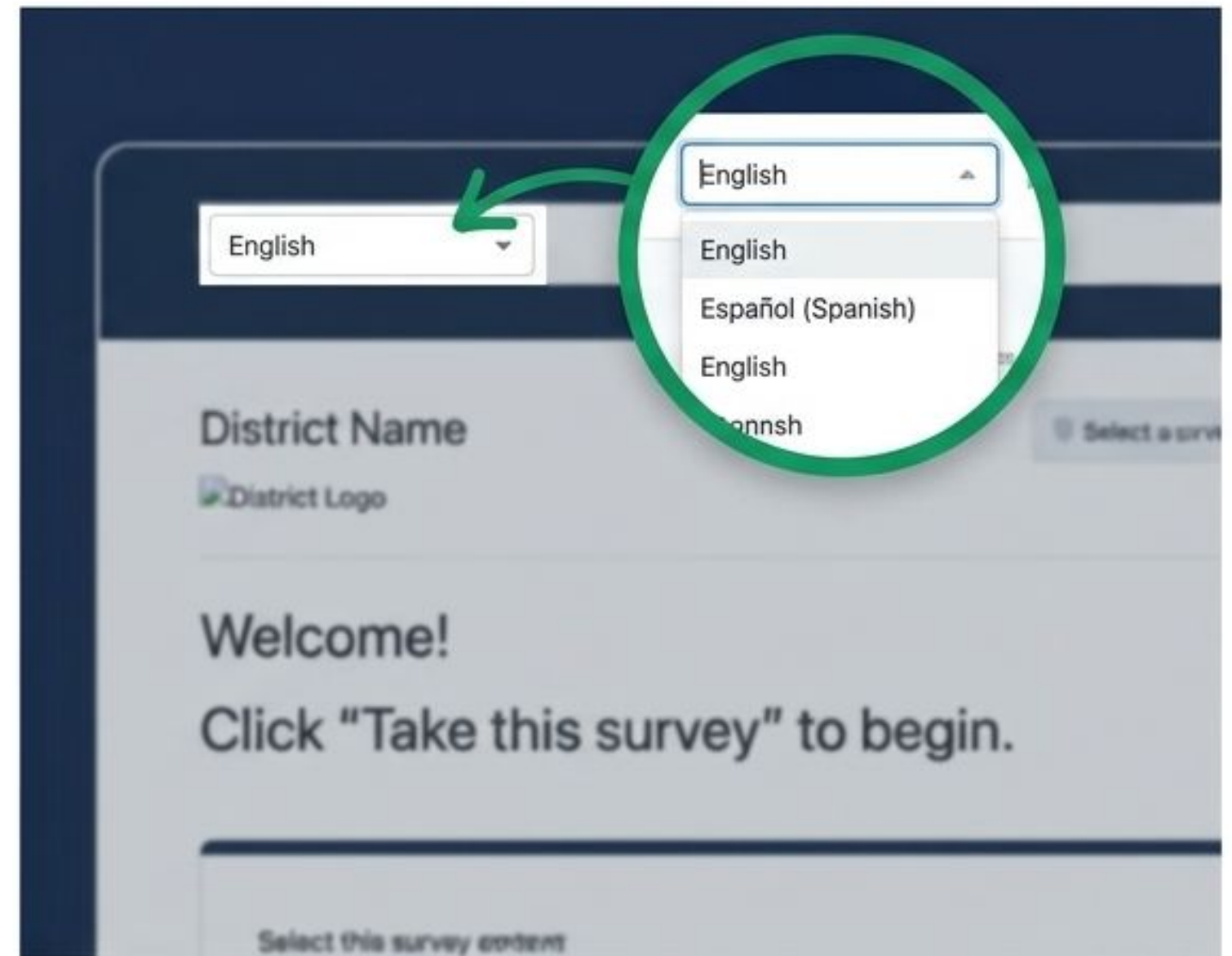


Step 2: True Inclusivity

Respecting the language needs of our community

Survey takers can instantly select the language they are most comfortable with before they even begin.

Panorama supports a comprehensive list of languages, ensuring no family is left out of the conversation.



Step 3: Fast & Intuitive

Respecting Your Time.



Questions are worded clearly and positively.



No confusing “Agree/Disagree” matrixes; responses use clear, verbally labeled options (e.g., “Not at all excited” to “Extremely excited”).



Clean, distraction-free interface.

45. Overall, how much respect do you think the children at your child's school have for the staff?

Almost no
respect

☐

A little bit of
respect

☐

Some respect

☐

Quite a bit of
respect

☐

A tremendous
amount of respect

☐

Clear

46. Overall, how much respect do you think the teachers at your child's school have for the children?

Almost no
respect

☐

A little bit of
respect

☐

Some respect

☐

Quite a bit of
respect

☐

A tremendous
amount of respect

☐

Clear

Submit

Asking the Right Questions for Unit 5



Equipping Leaders for the Road Ahead

Investing in Panorama means moving from measuring school climate to actively improving it.



A high-definition toolkit built to respect your time and amplify your impact.