

Strategic Plan Update

Priority 3: Stakeholder Satisfaction & Engagement



Strategy 3.1

Expand Opportunities for Parent Engagement



Parent Family Engagement— Expanded Secondary Opportunities 2026-2027



Smithville High School

- 1 Monthly Parent Newsletter**
Regular updates on campus news, events, and academic information
- 2 Pawsitive Praise**
An opportunity for students and parents to give staff shout-outs for great customer service
- 3 FAFSA Night**
Guided support for families completing financial aid applications
- 4 Planned Parent Information Sessions**
Helping Students Study, Monitoring grades in the LMS/SIS, Attendance, Advanced Academic Sessions & CTE Pathways

Smithville Junior High School

- 1 Monthly Newsletter**
Campus updates and information shared with families each month
- 2 Donuts with the Principal**
Recognize students for attendance & honor roll with parents each nine weeks
- 3 Lunch & Learns**
Sessions specific to junior high adolescence — supporting families through this stage of development
- 4 Half Time w the Principal**
Once per semester during half time have informative ways parents can support academics.

Parent Family Engagement-Attendance Pro 2026-2027



AI-powered, two-way attendance engagement — launched February 2026 as part of the Apptegy K-12 communications platform.

How It Works

- 1 Student is marked absent, by day or by period
- 2 District-branded text sent instantly to the family, in their preferred language
- 3 AI-guided follow-up asks why — illness, transportation, disengagement, unmet needs
- 4 Response is automatically captured, coded, and documented — no manual entry
- 5 Patterns surface early so staff can intervene before absences become chronic

Why It's Different

- Replaces one-way robocalls and alerts with real two-way communication
- Targets the larger group of not-yet-chronic students, not just crisis cases
- Frees staff time currently spent on manual outreach and documentation
- Dashboard view by school, grade, classroom, student group, and individual student
- Add-on to the existing Apptegy platform

Parent & Family Engagement Events 26-27



Campus Events

- Title I Annual Meeting
- Meet the Teacher Nights
- Open House Events
- Book Fair Family Nights
- Information Meeting at SJHS
- ACE Trunk or Treat Event
- HS Counselor Lunch & Learn-Graduation Plans



Family Involvement

- Thanksgiving Lunches
- Grade Specific Parent Activities at SES
- SES Open House / Rafflemania
- ACE Health Fair
- PFE Online "Lunch & Learn" Events
- District Advisory Committee



Committees & Safety

- SHS Parent Night for Incoming Freshman
- Campus Site Based Meetings
- Safety and Security Committee
- Upcoming Rodeo Roundup at BP

17 events district-wide connecting families, students, and our community throughout the school year



SMITHVILLE ISD
EST. 1895



SMITHVILLE AREA
CHAMBER OF COMMERCE

COMMUNITY • EXCELLENCE • PRIDE

CELEBRATING OUR
Students, Staff & Community

Education

Showcasing
student excellence
across all campuses

Partnership

ISD & Chamber
united to support
Smithville's future

Community

Connecting families,
local business, and
community pride

Save
the
Date

April 22, 2027

JOIN US — APRIL 2027

Smithville, Texas

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Strategy 3.2

3.2 - Expand Partnerships with entities that support students on their path to college and careers.



Tiger Dual Credit Partners



Expanding College & Career Readiness | Meeting CCMR Requirements for 2026-27 Accountability

McMURRY
UNIVERSITY
CCMR (26-27) & Dual Credit

- Expanded dual credit catalog covering liberal arts, humanities & social sciences
- Supports new CCMR accountability requirements beginning 2026-27-Coupled with English IV
- Students earn college credits at a fraction of standard tuition cost
- Courses count toward college degree plans at McMurry and transferable institutions
- Pathway designed for students who may not pursue STEM-focused credentials

Tiger Partners-The University of Texas



Smithville Elementary 5th Grade ELAR and Reading Intervention teachers were selected to participate in a pilot study on effective reading intervention practices using High Quality Instructional Materials. As part of the study teachers will:

- Attend a Professional Development session in early August.
- Administer project tests to participating students twice a year (fall and spring).
- Deliver Project ALIGN lessons for 18 weeks.
- Participate in two brief PD booster sessions throughout the year.
- Receive coaching and support.
- Complete surveys and audio record lessons.
- Receive a \$625 stipend

**Parents must provide consent for their child to be included in the data collection portion of the study.



Tiger Partners- Texas Tech University K-12

Smithville ISD is exploring a partnership with Texas Tech University K-12 to provide a virtual school option for students who reside in SISD.

- Texas Tech K-12 is part of Texas Tech Online, and this affiliation with a major research university delivers tangible benefits that strengthen every aspect of the program. Students and districts gain access to TTU resources
- TTU K-12 was founded in 1993 as a “Special Purpose District”
- The program is TEA approved and offers full-time enrollment to students in a virtual setting, while being concurrently enrolled in SISD
- Additional programs include Credit by Exam and Dual Credit opportunities
- The program would be:
 - Available to students in grades K-12 who reside within SISD
 - Allow for access to SISD events and approved activities
 - Fully online and asynchronous
 - Provided by Texas Certified Teachers
 - Collaborative with local ISDs
 - Beneficial to students who thrive in an online setting, or need additional flexibility due to medical conditions, participation in professional level competition, etc.



K-12

TEXAS TECH

Tiger Partner - Ascension Seton

Partnership Purpose

- Provides K-12 CTE students hands-on healthcare experience
- Covers observational and limited clinical activities
- Supports CCMA, CCNA, PCT, and Medical Internship programs

Student Requirements

- Valid BLS Certification required before clinical placement
- Criminal background check for all participants
- Personal health insurance & up-to-date immunizations

District Obligations

- \$1M liability & cyber insurance coverage required
- School assigns grades; Facility supervises on-site
- HIPAA, FERPA, and Texas privacy law compliance
- 10-day window to replace unacceptable School Rep

Agreement Terms

- 1-year initial term with automatic annual renewal
- 30-day written notice to terminate without cause
- Annual review required by both parties
- No payments exchanged (Schedule C: None)



Tiger CTE & Business Partners

Connecting Smithville ISD Students to Real-World Opportunities



Healthcare Career Pathways

Health Science



Skilled Trades & Fabrication

CTE Trades



Engineering & Tech
Internships

Manufacturing



Data Center & IT Pathways

Technology



Coding & Computer Science

Computer Science



Advanced Manufacturing &
EV Tech

Manufacturing



Rural Health & Research

Health Science

Tiger Community Partners

Rooted in Smithville — Investing in Our Students & Schools



Workforce Readiness & CTE
Pathways

WORKFORCE



Local Business Internships

BUSINESS



Economic Development &
Career Exposure

ECON DEV



Rural Health & Research
Opportunities

HEALTH SCIENCE



Community Service &
Student Leadership

CIVIC SERVICE



Civic Engagement

CITY PARTNER



Chamber Events &
Opportunities

CHAMBER



Regional Collaboration &
Growth Initiatives

REGIONAL

Strategy 3.3

Ensure Communication is Consistent



Parent & Family Communication



 Lunch & Learns

 Monthly SISD Newsletters

 Master Calendar on Website

 Consistent Branding & Trademark Use

 Family Survey

 Website Updates

 Comms Meetings with Campuses & Athletics

 SISD App

THE TIGER'S ROAR NEWSLETTER



Communications with our Community



1 Lunch & Learns

2 Participation in Community Organizations & Events

3 Branding

4 Weekly Superintendent Updates to Board

5 Newsletters

6 Education Foundation

7 Community Committee Members — SHAC, DSBC, etc.



Smithville Education Foundation

Questions & Comments

