

Department Director Report - Activities Department

General Information

Director Name: Keven Seim

Department: Activities Department

Date: 4/14/25

Section 1: SWOT Analysis

Category	Details (examples included, replace with your entries)
Strengths	<p>Examples: Efficient workflow systems; Strong vendor partnerships</p> <ol style="list-style-type: none"> 1. Student Centered - holistic support. 2. MSHSL Compliant. 3. Maintains a positive culture with respect, accountability, and teamwork. 4. Maintain competitive programs. 5. Coaching Staff
Weaknesses	<p>Examples: Outdated equipment; Limited staff training opportunities</p> <ol style="list-style-type: none"> 1. Communication – UPDATE: Bound – In the process of onboarding this new platform. Registration, Scheduling, ticketing, concessions, paying game workers, paying officials. 2. Scoreboards are outdated. 3. Limited Recognition Spaces - Trophy Cases
Opportunities	<p>Examples: New funding opportunities; Technology upgrades</p> <ol style="list-style-type: none"> 1. Need to identify a platform to use as a communication tool department wide. – UPDATE - BOUND – Each sport will have their own landing page in which all communication takes place. 2. Baseball / Softball fields on campus – UPDATE – Still not Feasible. However, we’ve been working with the city to

	<p>improve conditions of concern on the current fields at barkers alps.</p> <p>3. Scoreboard replacement. 4. Touchscreen Recognition System 5. Advertisement in Stadium and Gymnasium – Signs etc.</p>
Threats	<p>Examples: Rising operational costs; Supply chain disruptions</p> <p>1. Lack of funding. 2. Limited Coaching Candidate Pool 3. Event staffing - Limited Pool</p>

Section 2: Addressing Weaknesses and Threats

Prompt	Response
What steps are being taken to address the identified weaknesses and threats?	<p>Searching for a communication platform that will span the entire department and all activities. – BOUND</p> <p>Met with administration and families about funding for on campus softball and baseball fields. – Baseball / Softball UPDATE: Same as above, irrigation system.</p> <p>To increase event staffing it is the departments believe that we would need to raise payment for event workers.</p> <p>Would like to start to explore Advertising opportunities in the Stadium and gymnasium.</p>

Prompt	Response
General Updates / Highlights	<p>Prep Open – New Venue (Indian Hills Golf Course), June 22 Transportation – Really Great! Girls Basketball – Best season in program history. Alpine Participation – High in program history. 31 Boys Volleyball – First season. 13 participants.</p>

Section 3: Budget/Department Planning

1. Please outline any anticipated large-scale budget requirements for the upcoming quarters and explain how these resources will address current challenges or position the department for future success.

4 programs are in line to get new uniforms this coming school year.

Gymnasium scoreboard replacement.

Addition of Softball and Baseball fields on campus. (Multiplex Field)

Touchscreen Recognition System

Gym and Stadium Advertisements – Scoreboards, Fences, Press box, etc.

Section 4: Additional Notes & Future Planning

Upcoming priorities for next quarter:

Anticipated challenges and mitigation strategies:

Support requested from the School Board: