

Hallsville Independent School District

For the Consideration of the Board of Trustees

Date of Board Meeting: May 18, 2026

Agenda Item#: _____

Topic: Approval of purchase over \$50,000

Background and Rationale:

This agenda item has been prepared for the consideration and approval of a vendor for services, as detailed below:

Our school is seeking to purchase licenses for Leader in Me to support the development of students' leadership, character, and social-emotional skills alongside their academic growth. Leader in Me provides a comprehensive framework based on proven practices that empower students to take ownership of their learning, set goals, and develop habits that contribute to lifelong success.

Through this program, students learn essential skills such as responsibility, teamwork, communication, and problem-solving. These competencies help create a positive school culture where students feel valued, motivated, and equipped to contribute meaningfully to their classroom and community.

Leader in Me also supports staff by offering professional development resources and tools to integrate leadership principles into daily instruction and school-wide practices. This alignment fosters consistency across grade levels and strengthens relationships among students, teachers, and families.

Funding Source: Title 1

Relationship to Strategic Plan: CIP (Goal 3, Performance Objective 1, Strategy 3)

Personnel Affected: All instructional personnel

Budget Implications:

- Include in this year's budget
- Amendment of this year's budget required
- Increase in this year's budget required
- Expenditures required for next year's budget
- N/A

Recommendation: TVAH recommends the approval of the purchase of Leader in Me school licenses at a total cost of \$173,900.

Amy Whittle

Signature
(Person Bringing Information to the Board)

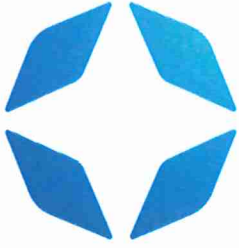
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Superintendent's Signature

Social Emotional Curriculum

Bid	#1	#2	#3
Company	Leader in Me	Social Emotional Educators Starter Kit	Parent ProTech
Total	\$173,900	\$199/teacher	\$35,250
Notes		Starter kit does not include virtual integration. We would need to create our own digital resources.	

TVAH recommends the approval of the purchase of Leader in Me services at a total cost of \$173,900. Leader in Me has been and continues to be a district initiative, and TVAH would like to ensure continuity and unity for our students.



Solutions Overview

Prepared For:

Texas Virtual Academy Hallsville - District

Created on January 29, 2026

Proposal is valid for the next 30 days

Debbie Rollick

Client Partner

+1 (248) 890-5798

debbie.rollick@franklincovey.com

FranklinCovey
Education

Proposal

Texas Virtual Academy Hallsville - District
Created on January 29, 2026
Proposal is valid for the next 30 days

Investment Summary

Total Cost	\$1,638,000.00
Other Discounts	-\$460,000.00
Final Price	\$1,178,000.00

Funding Summary

	Texas Virtual Academy Hallsville - District	Requested Sponsor Funding
2026-2027 Contract Year 1	\$173,900.00	\$115,200.00
2027-2028 Contract Year 2	\$173,900.00	\$122,400.00
2028-2029 Contract Year 3	\$173,900.00	\$122,400.00
2029-2030 Contract Year 4	\$176,300.00	\$120,000.00

Investment Detail

Texas Virtual Academy Hallsville - District

2026-2027 (Contract Year 1)				\$51,800.00
Subscription				\$1,400.00
Description	List Price	Quantity	Total Cost	Final Price
District Partnership: Leader in Me Online District+	\$1,400.00	1	\$1,400.00	\$1,400.00
Professional Development				\$50,400.00
Description	List Price	Quantity	Total Cost	Final Price
District Alignment Session (Year 1)	\$3,600.00	1	\$3,600.00	\$3,600.00
Custom Coaching	\$3,600.00	13	\$46,800.00	\$46,800.00
2027-2028 (Contract Year 2)				\$59,000.00
Subscription				\$1,400.00
Description	List Price	Quantity	Total Cost	Final Price

Proposal

Texas Virtual Academy Hallsville - District
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District Partnership: Leader in Me Online District+	\$1,400.00	1	\$1,400.00	\$1,400.00
Professional Development			\$57,600.00	
Description	List Price	Quantity	Total Cost	Final Price
District Alignment Session (Year 2+)	\$3,600.00	1	\$3,600.00	\$3,600.00
Custom Coaching	\$3,600.00	15	\$54,000.00	\$54,000.00

2028-2029 (Contract Year 3)			\$59,000.00	
Subscription			\$1,400.00	
Description	List Price	Quantity	Total Cost	Final Price
District Partnership: Leader in Me Online District+	\$1,400.00	1	\$1,400.00	\$1,400.00
Professional Development			\$57,600.00	
Description	List Price	Quantity	Total Cost	Final Price
District Alignment Session (Year 2+)	\$3,600.00	1	\$3,600.00	\$3,600.00
Custom Coaching	\$3,600.00	15	\$54,000.00	\$54,000.00

2029-2030 (Contract Year 4)			\$59,000.00	
Subscription			\$1,400.00	
Description	List Price	Quantity	Total Cost	Final Price
District Partnership: Leader in Me Online District+	\$1,400.00	1	\$1,400.00	\$1,400.00
Professional Development			\$57,600.00	
Description	List Price	Quantity	Total Cost	Final Price
District Alignment Session (Year 2+)	\$3,600.00	1	\$3,600.00	\$3,600.00
Custom Coaching	\$3,600.00	15	\$54,000.00	\$54,000.00

Proposal

Texas Virtual Academy Hallsville - District
 Created on January 29, 2026
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Texas Virtual Academy (Elementary) Hallsville

2026-2027 (Contract Year 1)				\$24,600.00
Subscription				\$13,800.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	2000	\$23,000.00	\$13,800.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$24,600.00
Subscription				\$13,800.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	2000	\$23,000.00	\$13,800.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$24,600.00
Subscription				\$13,800.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	2000	\$23,000.00	\$13,800.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$24,600.00
Subscription				\$13,800.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	2000	\$23,000.00	\$13,800.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

Proposal

Texas Virtual Academy Hallsville - District
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Texas Virtual Academy (High School Grade 10)

2026-2027 (Contract Year 1)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

Proposal

Texas Virtual Academy Hallsville - District
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Texas Virtual Academy (High School Grade 11) Hallsville

2026-2027 (Contract Year 1)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

Proposal

Texas Virtual Academy Hallsville - District
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Texas Virtual Academy (High School Grade 12) Hallsville

2026-2027 (Contract Year 1)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

Proposal

Texas Virtual Academy Hallsville - District
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Texas Virtual Academy (High School Grade 9)

2026-2027 (Contract Year 1)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership Per Student + High School Student Access	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

Proposal

Texas Virtual Academy Hallsville - District
 Created on January 29, 2026
 Proposal is valid for the next 30 days

Texas Virtual Academy (Middle School) Hallsville

2026-2027 (Contract Year 1)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2027-2028 (Contract Year 2)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2028-2029 (Contract Year 3)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

2029-2030 (Contract Year 4)				\$42,540.00
Subscription				\$31,740.00
Description	List Price	Quantity	Total Cost	Final Price
Membership per Student	\$11.50	4600	\$52,900.00	\$31,740.00
Professional Development				\$10,800.00
Description	List Price	Quantity	Total Cost	Final Price
Custom Coaching	\$3,600.00	3	\$10,800.00	\$10,800.00

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QUOTE

Created: April 26, 2026

Expires: June 1, 2026

Parent ProTech Inc.

2220 Westcreek Lane, #115

Houston, TX 77027

Texas Virtual Academy Hallsville

300 Willow Street

Hallsville, Texas 75650

Prepared by: Brock Murphy

Co-Founder & CEO

brock@parentprotech.com

573-579-8478

ITEM

DESCRIPTION

PRICE

1. ProTech access for families + educators (until 7/1/27) \$35,250.00

TOTAL: \$35,250.00

Purchase Terms

Includes ProTech access for all families and educators within TVAH for the 2026-2027 school year.

Comments

This includes all family resources, the student-focused curriculum, staff trainings, a webinar, and the newsletter. Our team will work with TVAH staff to support the implementation of its family resources and curriculum into the TVAH community.



**TEXAS VIRTUAL ACADEMY
AT HALLSVILLE**

POWERED BY K12