

**PRIORITY
3**



**QUALITY SERVICE & IMPACTFUL
COMMUNITY ENGAGEMENT**

06/15/2026 | Report to the G-PISD Board of Trustees



**Educate.
Inspire.
EMPOWER!**

Balanced Scorecard (BSC)

MISSION: The mission of G-PISD is to educate, inspire, and empower our students to succeed in life and become the next generation of leaders.

PRIORITY 1

Exceptional Student Performance

- 1.1 Annually increase performance in reading for all students and all student groups
- 1.2 Annually increase performance in math for all students and all student groups
- 1.3 Annually increase performance in college, career, and military readiness for all students and all student groups
- 1.4 Annually increase student engagement for all students and all student groups
- 1.5 Annually increase percentage of students who feel safe at school

PRIORITY 2

High Performing and Engaged Workforce

- 2.1 Annually increase the percentage of staff satisfaction
- 2.2 Annually increase the retention rate of highly effective faculty and staff

PRIORITY 3

Quality Service and Impactful Community Engagement

- 3.1 Annually increase the percentage of student satisfaction
- 3.2 Annually increase the percentage of parent/family satisfaction and engagement
- 3.3 Annually increase the percentage of community satisfaction and engagement

PRIORITY 4

Efficient and Effective District and Campus Operations

- 4.1 Annually improve operational processes
- 4.2 Maintain fiscal viability, stewardship, and improve staff knowledge of sustainable budgeting processes
- 4.3 Ensure strategic alignment of resources
- 4.4 Annually improve safety and security

g-pisd.org



[gpisdwildcats](https://www.facebook.com/gpisdwildcats)



[@GPISD1](https://twitter.com/GPISD1)



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Priority 3 Report

- ▶ Celebrations
- ▶ Balanced Scorecard: Goals 3.1-3.3
- ▶ Key Strategic Action(s)
- ▶ Current Progress / Data
- ▶ Next Steps

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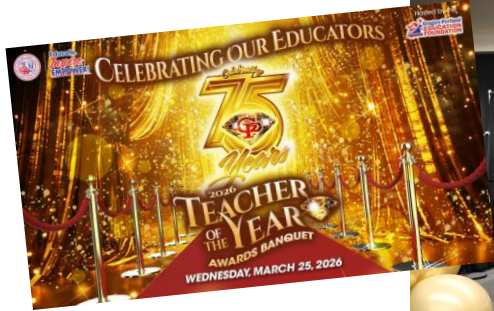


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Celebrations

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Gregory-Portland Education Foundation

Congratulations

2026
Scholarship
Recipients

\$33,750.00
Awarded

Gregory-Portland Education Foundation awards scholarships on behalf of community partners and donors



CATS IN THE KITCHEN

On the Menu: Chicken Cobbler!

Join us as we show you how to make a delicious viral recipe on a budget! Families will get hands-on experience trying the recipe, then head home with all the ingredients and a recipe card to recreate it for their loved ones.



Priority 3

GOALS



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PRIORITY 3



QUALITY SERVICE & IMPACTFUL COMMUNITY ENGAGEMENT

3.1 - Annually increase the percentage of STUDENT satisfaction.

3.2 - Annually increase the percentage of PARENT / FAMILY satisfaction and engagement.

3.3 - Annually increase the percentage of COMMUNITY satisfaction and engagement.

Priority 3

GOALS



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PRIORITY 3



QUALITY SERVICE & IMPACTFUL COMMUNITY ENGAGEMENT

3.1 - Annually increase the percentage of STUDENT satisfaction.

3.2 - Annually increase the percentage of PARENT / FAMILY satisfaction and engagement.

3.3 - Annually increase the percentage of COMMUNITY satisfaction and engagement.

Key Strategic Actions

Balanced Scorecard: Goal 3.2 & 3.3

- ▶ Districtwide Annual Engagement Surveys for:
 - Students
 - Parents/Families
 - Community Members
- ▶ Surveys were opened from March 2-30, 2026
- ▶ Feedback will help guide future improvement efforts and strategic planning initiatives



- ▶ Participation Highlights
 - 399 - Parent/Family Responses
 - 38 - Community Responses
 - 3,075 - Student Responses

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Key Strategic Actions

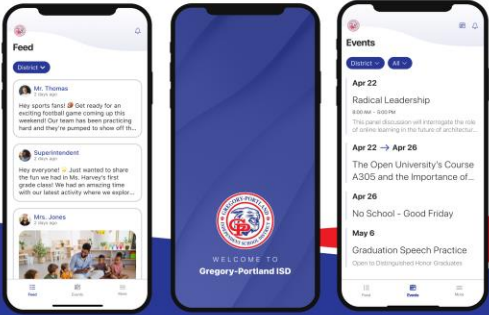
Balanced Scorecard: Goal 3.2 & 3.3

► Website & App Development

- District website migration and content reviews
- Staff training for approved website editors
- The new platform will improve family access, mobile experience, and communication tools


It's everything
Gregory-Portland ISD,
in your pocket.

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Download the **Gregory-Portland ISD TX** app from the iOS App Store or Android Play Store and enable Notifications.

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Key Strategic Actions

Balanced Scorecard: Goal 3.2

- ▶ **Digital Accessibility (ADA Compliance)**
- ▶ Web Content Accessibility Guidelines (**WCAG**) are international standards designed to improve accessibility for individuals with disabilities
- ▶ A U.S. Department of Justice rule under the Americans with Disabilities Act (**ADA**) requires state and local governments to ensure websites and digital content meet **WCAG 2.1 Level AA** standards
- ▶ Updated compliance deadline for G-PISD: April 2028

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Key Strategic Actions

Balanced Scorecard: Goal 3.2

► ParentSquare & Communication Improvements

- Continued efforts to strengthen consistent districtwide communication practices
- Ongoing improvements to communication accessibility, translation, and family engagement tools
- Continued focus on transparent and streamlined parent and community communication



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Current Progress & Data

ParentSquare & Communication Improvements



Building stronger connections. Keeping families informed.

OVERALL SNAPSHOT



5,067

Students



957

Staff & Teachers



5,517

Parents



411

Guests

REACH & DELIVERABILITY



4,533 (82%)

Families receiving email notifications



1,078 (20%)

Families receiving text notifications



2,503 (45%)

Parents with app

FAMILY ENGAGEMENT



Direct Messages



Posts / Newsletters



Parents Interacting

43%

Parents Interacting

Includes comments, appreciations, RSVPs, and direct messages



#1 OUT OF 90

similar-sized neighboring districts in contactability



Thank you for helping us keep our families informed and connected!



Consistent. Accessible. Transparent.
Stronger communication.
Stronger community.



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Key Strategic Actions

Balanced Scorecard: Goal 3.3

► Family Resource Center Update

- Continue to improve processes to increase opportunities to support more families
- Increase opportunities for community engagement through in-person and virtual parent meetings
- Continue family engagement opportunities through the Family Engagement Committee meetings



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Current Year Data

"Where we were ..."

Family Resource Center

Food Pantry and Clothing Closet: *Serving hundreds of students and families with care and connection. As of May 21, 2026.*

2025-2026 Data		
FOOD PANTRY	CLOTHING CLOSET	Wildcat W.I.N. Fair
Served over 640 students and approximately 350 families.	Served over 530 students and approximately 300 families	Served over 500 students

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Next Steps

"Where we are going!"

- ▶ Continue reviewing G-PISD Annual Engagement Survey results to support district planning and decision-making
- ▶ Continue utilizing ParentSquare and supporting staff training
- ▶ Launch new G-PISD app and website
- ▶ Continue reviewing website and digital content to support WCAG 2.1 Level AA accessibility standards ahead of the April 2028 compliance deadline.
- ▶ Continue supporting the Family Resource Center as a hub for services, resources, and community engagement
- ▶ Continue the Cats in the Kitchen series, dates for 2026-2027 have been scheduled

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Thank you!

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