



**HITCHCOCK INDEPENDENT SCHOOL DISTRICT
REQUEST FOR PROPOSALS
RFP #26-07-0233RFP
CONTRACTED ATHLETIC TRAINING SERVICES**

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Section 1: Invitation to Propose

Hitchcock Independent School District (“District”, “Hitchcock ISD”) is soliciting competitive sealed proposals from qualified firms, organizations, hospitals, healthcare systems, athletic training providers, and other eligible entities to provide comprehensive Athletic Training Services for the District's interscholastic athletic programs.

The District seeks a highly qualified partner capable of delivering professional athletic training services that promote student-athlete health, safety, injury prevention, evaluation, treatment, rehabilitation, emergency response, and return-to-play management in accordance with all applicable federal and state laws, University Interscholastic League (UIL) regulations, Texas Education Agency (TEA) requirements, Texas Department of Licensing and Regulation (TDLR) standards, and accepted professional practices.

This solicitation is issued pursuant to Texas Education Code §44.031 and other applicable procurement laws governing Texas public school districts. Hitchcock ISD intends to award a contract to the proposer whose submission represents the Best Value to the District after consideration of the evaluation criteria identified within this Request for Proposals (RFP).

The District anticipates entering into an agreement with a provider capable of furnishing qualified personnel, maintaining adequate staffing resources, ensuring continuity of services, and supporting the District's commitment to providing a safe and effective athletic environment for all student-athletes.

The successful proposer shall demonstrate experience providing athletic training services to Texas public schools or comparable organizations and shall possess the organizational capacity, professional expertise, and operational resources necessary to perform the services described herein.

The District reserves the right to reject any or all proposals, waive minor informalities or irregularities, request clarification of proposals, negotiate with one or more proposers, and award a contract in whole or in part as determined to be in the best interest of Hitchcock ISD.

By submitting a proposal, the proposer acknowledges that it has reviewed and understands all requirements contained within this solicitation and agrees to comply with all applicable federal, state, and local laws, regulations, policies, and contractual obligations associated with the provision of athletic training services to a Texas public school district.

Section 2: Procurement Schedule

The following schedule represents the District's anticipated timeline for this solicitation. Hitchcock Independent School District reserves the right to modify these dates as necessary through the issuance of addenda.

Activity	Date
Release of RFP	June 11, 2026
Deadline for Submission of Questions	June 19, 2026, 2:00 PM CST
Responses to Questions / Final Addenda Issued	June 19, 2026
Proposal Submission Deadline	June 22, 2026, 2:00 PM CST
Proposal Evaluation Period	June 29, 2026 – July 3, 2026
Vendor Interviews (if required)	Week of July 6, 2026
Notice of Intent to Award	July 27, 2026
Contract Negotiation and Finalization	July 13-24, 2026
Board Approval (if required)	July 27, 2026
Contract Commencement Date	July 28, 2026

The District reserves the right to revise the procurement schedule at any time and for any reason deemed to be in the best interest of Hitchcock ISD. Any changes to the procurement schedule will be communicated through a written addendum issued by the District.

Section 3: District Background

Hitchcock Independent School District is a public-school district located in Galveston County, Texas, serving students from pre-kindergarten through grade twelve. The District is committed to providing a comprehensive educational experience that promotes academic excellence, student wellness, extracurricular participation, and the overall development of every student.

The District maintains a diverse athletic program that supports student participation in UIL activities, including football, volleyball, basketball, baseball, softball, track and field, powerlifting, and other athletic programs as determined by the District. These programs serve as an important component of the educational experience by promoting teamwork, leadership, discipline, physical fitness, and personal responsibility.

To support the health and safety of student-athletes, Hitchcock ISD seeks to establish a contractual partnership with a qualified athletic training services provider capable of delivering comprehensive sports medicine and athletic healthcare services. The District's objective is to ensure that student-athletes receive timely injury prevention, evaluation, treatment, rehabilitation, emergency response, and return-to-play management services throughout the academic year.

The successful proposer will serve as a critical partner in supporting the District's commitment to student safety, regulatory compliance, and athletic program excellence. The selected provider must demonstrate the ability to collaborate effectively with coaches, administrators, parents, physicians, emergency medical personnel, and other stakeholders to provide a safe and supportive environment for all student-athletes.

Through this solicitation, Hitchcock ISD seeks a provider with the experience, resources, staffing capacity, and professional expertise necessary to deliver high-quality athletic training services while maintaining compliance with applicable TEA requirements, UIL regulations, TDLR standards, and all applicable federal, state, and local laws.

Section 4: Scope of Services

The purpose of this solicitation is to secure a qualified athletic training services provider capable of delivering comprehensive sports medicine and athletic healthcare services to Hitchcock Independent School District student-athletes participating in District-sponsored athletic programs.

The successful proposer shall furnish all personnel, supervision, equipment, supplies, administrative support, and professional expertise necessary to provide athletic training services in accordance with all applicable federal and state laws, UIL regulations, TDLR standards, TEA requirements, and accepted professional practices.

The District anticipates utilizing up to eight hundred fifty (850) service hours annually; however, actual usage may vary based upon athletic schedules, participation levels, postseason advancement, tournament participation, special events, and District needs. The District does not guarantee a minimum number of hours under any resulting contract.

Services may include, but are not limited to, the following:

A. Athletic Event Coverage

The Contractor shall provide athletic trainer coverage for District athletic activities as requested by the Athletic Director, including:

- Varsity football games (home and away)

Home games, events, tournaments, programs and competitions:

- Sub-Varsity football
- Volleyball
- Basketball
- Baseball
- Softball
- Track and Field
- Powerlifting
- Summer Conditioning

B. Athletic Training Room Operations

The Contractor shall provide regular athletic training room coverage and support services, including:

- Injury screening and evaluation
- Injury prevention programs

- Athletic taping and bracing
- Rehabilitation support
- Treatment planning
- Student-athlete consultations
- Documentation and record maintenance

C. Injury Assessment and Emergency Response

The Contractor shall:

- Conduct on-field injury evaluations
- Provide immediate first aid and emergency care
- Implement emergency action plans
- Coordinate emergency medical services when necessary
- Assist with parent notification and communication
- Coordinate care with physicians and medical providers

D. Concussion and Return-to-Play Management

The Contractor shall administer and monitor:

- Concussion protocols
- Return-to-play protocols
- Return-to-learn protocols, when applicable
- Medical clearance requirements
- UIL compliance requirements

E. Heat Illness and Environmental Monitoring

The Contractor shall assist the District in monitoring and managing:

- Heat-related illness prevention
- Hydration protocols
- Environmental condition assessments
- Weather-related safety concerns
- UIL safety requirements

F. Documentation and Reporting

The Contractor shall maintain accurate and complete records of services provided, including:

- Injury reports
- Treatment records
- Rehabilitation records
- Physician referrals
- Return-to-play documentation
- Required reports requested by the District

G. Coordination and Communication

The Contractor shall collaborate with:

- Athletic Department staff
- Coaches
- Campus administrators
- Parents and guardians
- Physicians and healthcare providers
- Emergency medical personnel

The Contractor shall designate a primary point of contact responsible for scheduling, communication, quality assurance, and contract administration.

The District anticipates an annual utilization of up to 850 hours; however, Hitchcock ISD reserves the right to increase, decrease, or modify service levels based upon operational needs, athletic schedules, budgetary considerations, and student participation levels.

Section 5: Vendor Qualifications

Proposers must demonstrate that they possess the experience, staffing capacity, professional credentials, financial stability, and operational resources necessary to provide high-quality athletic training services to Hitchcock Independent School District.

At a minimum, each proposer must:

- Have at least three (3) years of documented experience providing athletic training services to Texas public school districts, UIL athletic programs, or comparable scholastic athletic organizations.
- Demonstrate knowledge of UIL rules, return-to-play requirements, concussion protocols, heat illness protocols, emergency action planning, and athletic healthcare standards applicable to Texas public schools.
- Provide evidence of the ability to furnish qualified, licensed, and properly credentialed athletic trainers for all assigned services.
- Demonstrate the ability to provide substitute or backup coverage when the primary assigned athletic trainer is unavailable.
- Maintain all required licenses, certifications, insurance coverage, and legal authority necessary to perform the services described in this RFP.
- Provide a minimum of three (3) references from Texas public school districts or comparable educational entities for which the proposer has provided similar services.
- Demonstrate the ability to comply with Texas Education Code criminal history requirements, TEA fingerprinting requirements, District policies, and all applicable federal, state, and local laws.

- Certify that all personnel assigned to the District will meet the professional, legal, and safety requirements contained in this RFP prior to performing services on District property or at District-sponsored activities.

Hitchcock ISD reserves the right to determine whether a proposer meets the minimum qualifications and whether the proposer has the capacity, experience, and responsibility necessary to perform the required services.

Section 6: Personnel Qualifications

All personnel assigned by the Contractor to perform services under this agreement shall possess the qualifications, credentials, certifications, and experience necessary to provide athletic training services within a Texas public school environment.

At a minimum, all athletic trainers assigned to Hitchcock ISD must:

- Hold a current, valid, and unrestricted Athletic Trainer License issued by the TDLR.
- Maintain current certification through the Board of Certification (BOC) for Athletic Trainers. Proof of certification shall be provided upon request by the District.
- Maintain current Cardiopulmonary Resuscitation (CPR), Automated External Defibrillator (AED), and First Aid certifications appropriate for healthcare providers.
- Successfully complete all TEA fingerprinting and national criminal history background check requirements prior to performing any services on District property or at District-sponsored activities.
- Meet all requirements of Texas Education Code Chapter 22 and any other applicable state laws governing individuals who provide services to public school districts.
- Demonstrate experience working with secondary-level student-athletes and interscholastic athletic programs.
- Possess knowledge of UIL rules and regulations related to athletic health and safety, concussion management, return-to-play protocols, heat illness prevention, and emergency action procedures.
- Maintain all required professional licenses, certifications, and continuing education requirements throughout the duration of the contract.
- Conduct themselves in a professional manner consistent with District expectations, ethical standards of the athletic training profession, and all applicable laws and regulations.

The Contractor shall provide documentation verifying the qualifications and credentials of all assigned personnel upon request by the District.

Substitute and Backup Personnel

The Contractor shall maintain a sufficient pool of qualified personnel to provide uninterrupted services throughout the term of the contract. Any substitute or backup athletic trainer assigned to Hitchcock ISD must meet all qualifications, certifications, licensing requirements, fingerprinting requirements, and background check requirements contained in this solicitation prior to providing services.

The District reserves the right to review the qualifications of assigned personnel and to request the removal and replacement of any individual whose performance, qualifications, conduct, or compliance with District requirements is deemed unsatisfactory or not in the best interest of Hitchcock ISD.

Section 7: Insurance Requirements

The successful proposer shall maintain insurance coverage with companies authorized to do business in the State of Texas throughout the term of the contract and shall provide certificates of insurance upon request.

At a minimum, the Contractor shall maintain the following coverage:

- Commercial General Liability Insurance: \$1,000,000 per occurrence
- Professional Liability Insurance: \$1,000,000 per occurrence

The Contractor shall provide proof of insurance prior to the commencement of services and upon renewal of any policy. Failure to maintain the required insurance coverage may result in termination of the contract.

Hitchcock ISD reserves the right to review and approve all insurance documentation and require additional coverage if deemed necessary to protect the interests of the District.

Section 8: Criminal History Requirements

The Contractor shall comply with all applicable requirements of Texas Education Code Chapter 22, including all fingerprinting and criminal history record information requirements.

The Contractor certifies that all employees, subcontractors, and agents assigned to provide services under this contract who have continuing duties related to District students will successfully complete all required criminal history background checks and fingerprinting requirements prior to providing services to Hitchcock ISD.

The Contractor shall be responsible for ensuring compliance with all Texas Education Agency (TEA) requirements and shall immediately remove any individual from District property or District-sponsored activities upon request by the District.

Failure to comply with these requirements may result in termination of the contract.

Section 9: Proposal Instructions

To facilitate a fair and consistent evaluation process, proposers shall organize their submissions in the following format:

A. Company Profile

Provide a brief overview of the organization, including company history, years in business, organizational structure, and experience providing athletic training services to Texas public school districts or similar organizations.

B. Staffing Plan

Describe the proposed staffing model, including the qualifications of assigned personnel, supervisory structure, backup coverage procedures, and availability to support District athletic programs.

C. References

Provide a minimum of three (3) references from current or former Texas public school district clients for whom similar services have been provided.

D. Pricing Proposal

Provide a detailed pricing proposal, including hourly rates, annual service rates, and any additional fees or charges associated with the services described in this RFP.

E. Required Certifications and Forms

Submit all required certifications, affidavits, disclosures, and forms included in this solicitation.

F. Implementation Plan

Provide a brief implementation plan outlining how services will be transitioned, scheduled, and delivered to ensure uninterrupted support of District athletic programs.

Proposals shall be complete, accurate, and signed by an individual authorized to legally bind the proposer. Failure to provide the required information may result in the proposal being deemed non-responsive.

Section 10: Questions and Clarifications

All questions, requests for clarification, or inquiries regarding this Request for Proposals shall be submitted in writing to:

James Briscoe
Director of Finance
Hitchcock Independent School District
jbriscoe@hitchcockisd.org

Questions must be received no later than 2:00 PM CST on June 19, 2026. Questions received after the stated deadline may not be considered.

Responses to questions, interpretations, corrections, or changes to the solicitation will be communicated through written addenda issued by the District. Verbal responses, explanations, or interpretations provided by any District employee or representative shall not be binding upon Hitchcock ISD.

Proposers are solely responsible for monitoring the District's procurement website and obtaining all addenda issued prior to the proposal submission deadline.

Section 11: Submission Requirements

Proposals must be submitted electronically in PDF format and received no later than 2:00 PM CST on June 22, 2026.

Proposals shall be emailed to:

James Briscoe
Director of Finance
Hitchcock Independent School District
jbriscoe@hitchcockisd.org

Subject Line:

RFP #26-07-0233RFP – Contracted Athletic Training Services

The proposer is solely responsible for ensuring timely delivery of its proposal. Proposals received after the stated deadline will not be considered.

The District is not responsible for technical issues, transmission errors, internet interruptions, spam filtering, or other circumstances that may prevent timely receipt of a proposal.

By submitting a proposal, the proposer certifies that the proposal is valid for a period of ninety (90) calendar days following the proposal submission deadline.

Hitchcock ISD reserves the right to reject any or all proposals, waive minor informalities, and request clarification of any proposal in accordance with applicable law and District policy.

Section 12: Evaluation Process

Proposals received by the submission deadline will be reviewed by an evaluation committee designated by Hitchcock Independent School District. The evaluation committee will review all proposals for responsiveness, qualifications, experience, technical capabilities, service approach, and overall value to the District.

The District reserves the right to:

- Conduct a preliminary review to determine proposal responsiveness and vendor responsibility.
- Request clarification, additional information, corrections of minor administrative errors, or supplemental documentation from any proposer.
- Conduct discussions, interviews, demonstrations, presentations, or site visits with one or more proposers.
- Request a Best and Final Offer (BAFO) from one or more proposers.
- Investigate references, financial condition, litigation history, performance history, and any other information deemed relevant to the evaluation process.
- Negotiate contract terms, pricing, staffing plans, service levels, and other provisions with the highest-ranked proposer(s).
- Award a contract without further discussion based solely on the contents of the submitted proposal.
- Reject any or all proposals and re-solicit if determined to be in the best interest of the District.

The District is not obligated to select the proposer submitting the lowest-priced proposal. Award, if made, shall be to the proposer whose proposal is determined to provide the best value to Hitchcock ISD in accordance with Texas Education Code §44.031 and the evaluation criteria identified in this Request for Proposals.

The District reserves the right to make a single award, multiple awards, or no award as determined to be in the best interest of the District.

Section 13: Evaluation

Hitchcock Independent School District will evaluate proposals and make an award based on the proposal determined to provide the best value to the District in accordance with Texas Education Code §44.031.

Proposals will be evaluated using the following criteria:

Evaluation Criteria	Maximum Points
Qualifications and Experience of Firm	25
Qualifications and Experience of Assigned Personnel	20
Service Approach and Coverage Plan	20
References and Past Performance	10
Cost Proposal	20
Completeness and Quality of Proposal	5
Total Possible Points	100

Section 14: Award Methodology

Hitchcock Independent School District intends to award a contract to the responsible proposer whose proposal is determined to provide the best value to the District in accordance with Texas Education Code §44.031.

The District will evaluate proposals based on the criteria identified in this Request for Proposals, including qualifications, experience, service approach, references, responsiveness, and cost. The District reserves the right to consider any factor deemed relevant to determining the proposal that best meets the needs of Hitchcock ISD.

Award shall not be based solely on the lowest price submitted. The District may consider the overall value, quality of services, experience of the proposer, qualifications of assigned personnel, demonstrated performance, and the ability of the proposer to successfully perform the services described in this solicitation.

The District reserves the right to:

- Reject any or all proposals.
- Waive minor informalities or irregularities.
- Request clarification or additional information from proposers.
- Conduct interviews, presentations, demonstrations, or reference checks.
- Negotiate contract terms, pricing, and service levels with one or more proposers.
- Request Best and Final Offers (BAFOs), if deemed necessary.
- Award a contract without further discussion based solely on the submitted proposals.
- Make a single award, multiple awards, or no award, as determined to be in the best interest of the District.

The District's decision regarding award shall be final and made in accordance with applicable law, District policy, and the best interests of Hitchcock Independent School District.

Section 15: Contract Terms

The contract resulting from this solicitation shall have an initial term of one (1) year beginning July 27, 2026, and ending July 26, 2027, unless otherwise agreed upon by the parties.

Upon mutual written agreement of both parties and approval by the District, the contract may be renewed for up to four (4) additional one-year terms. Renewal shall be at the sole discretion of Hitchcock ISD and shall be contingent upon satisfactory contractor

performance, continued District need, availability of funding, and compliance with all contract requirements.

The District shall have the right to terminate the contract, in whole or in part, at any time and for any reason upon thirty (30) calendar days written notice to the Contractor.

The District may immediately terminate the contract without penalty or further obligation if the Contractor:

- Fails to perform services in accordance with contract requirements.
- Fails to maintain required licenses, certifications, insurance, or qualifications.
- Violates any federal, state, or local law, regulation, or District policy.
- Fails to comply with criminal history or fingerprinting requirements.
- Becomes insolvent, files for bankruptcy, or ceases business operations.
- Engages in conduct determined by the District to be contrary to the best interests of Hitchcock ISD.

In the event of termination, the District shall be obligated only for services satisfactorily performed and accepted prior to the effective date of termination.

The Contractor shall not assign, transfer, delegate, or subcontract any portion of the contract without the prior written approval of Hitchcock ISD.

Hitchcock ISD reserves the right to reduce, increase, suspend, or modify service levels during the term of the contract based upon operational needs, budgetary considerations, staffing requirements, athletic schedules, or other factors determined by the District.

Nothing contained herein shall obligate Hitchcock ISD to purchase any minimum quantity of services, guarantee any minimum number of service hours, or expend any minimum amount under the contract.

Any contract resulting from this solicitation shall be governed by the laws of the State of Texas. Venue for any legal action arising under the contract shall be exclusively in Galveston County, Texas.

The Superintendent or designee shall have authority to administer the contract on behalf of the District.

Hitchcock ISD reserves all rights and remedies available under Texas law and District policy.

Section 16: Termination Rights

Hitchcock Independent School District reserves the right to terminate the contract, in whole or in part, for convenience or cause upon thirty (30) days written notice to the

Contractor. The District may terminate the contract immediately for material breach, failure to comply with contract requirements, or failure to maintain required licenses, certifications, or insurance.

Upon termination, the District shall be responsible only for services satisfactorily performed and accepted prior to the effective date of termination.

Section 17: Compliance Requirements

The Contractor shall comply with all applicable federal, state, and local laws, regulations, and requirements, including but not limited to the Texas Education Code, Texas Government Code, UIL regulations, TDLR requirements, Health Insurance Portability and Accountability Act (HIPAA), Family Educational Rights and Privacy Act (FERPA), and all criminal history and fingerprinting requirements applicable to Texas public school districts.

The Contractor shall be responsible for ensuring that all personnel assigned under the contract remain in compliance with applicable legal and regulatory requirements throughout the term of the agreement.

Section 18: Protest Procedures

Any proposer wishing to protest the recommendation for award must submit a written protest to the Director of Finance within five (5) business days following the District's issuance of the notice of intent to award.

The written protest shall include:

- The name, address, and contact information of the protesting proposer.
- The solicitation number and title.
- A detailed statement of the legal and factual grounds for the protest.
- Copies of all supporting documentation.
- The specific relief requested.

The protest shall be submitted electronically to:

James Briscoe
Director of Finance
Hitchcock Independent School District
jbriscoe@hitchcockisd.org

Upon receipt of a timely protest, the District may review the matter and request additional information from the protesting proposer. The District reserves the right to proceed with the award process if it determines that doing so is in the best interest of the District.

The decision of the Superintendent or designee regarding the protest shall be final and conclusive. Failure to timely submit a protest in accordance with these procedures shall constitute a waiver of any protest rights related to this solicitation.

Nothing contained herein shall limit any rights or remedies available to Hitchcock ISD under applicable law.

Section 19: Reservation of Rights

Hitchcock Independent School District reserves the right to reject any or all proposals, waive minor informalities or irregularities, request clarification of proposal information, and award a contract in the manner determined to be in the best interest of the District.

The issuance of this Request for Proposals does not obligate the District to award a contract or reimburse any costs incurred in the preparation of a proposal.

ATTACHMENT A

VENDOR PROPOSAL FORM

Proposal Submission Checklist

☐ Included in Proposal Submission

Legal Name of Firm: Premier Sports Medicine of FL, LLC

DBA (if applicable): _____

Mailing Address: 5390 Mount Vernon Way

City, State, Zip: Dunwoody, GA 30338

Telephone: 954-592-4723

Website: www.premiersportsmedicine.net

Primary Contact: Adam Greenfield

Title: Founder / Chief Medical Officer

Email Address: agreenfield@premiersportsmedicine.net

Federal Tax ID Number: 20-8625653

Texas Athletic Trainer License Number(s): _____

The undersigned certifies that the information contained in this proposal is true and correct and that the proposer is authorized to submit this proposal on behalf of the firm.

Authorized Representative: _____ Adam Greenfield _____

Title: _____ Founder / Chief Medical Officer _____

Signature: _____  _____

Date: _____ 6/19/2026 _____

ATTACHMENT B

PRICING PROPOSAL FORM

Proposal Submission Checklist

☒ Included in Proposal Submission

Hourly Athletic Trainer Rate: \$ _____ per hour

Annual Not-to-Exceed Fee (if applicable): \$ _____

Overtime Rate (if applicable): \$ _____ per hour

Holiday Rate (if applicable): \$ _____ per hour

Additional Event Coverage Rate: \$ _____ per hour

Describe any additional fees or charges:

Pricing shall remain firm for a minimum of one (1) year.

ATTACHMENT C

REFERENCES

Proposal Submission Checklist

☒ Included in Proposal Submission

Provide three (3) references from Texas public school districts or comparable organizations.

Reference #1

Organization: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

Services Provided: _____

Contract Dates: _____

Reference #2

Organization: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

Services Provided: _____

Contract Dates: _____

Reference #3

Organization: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

Services Provided: _____

Contract Dates: _____

ATTACHMENT D

NON-COLLUSION AFFIDAVIT

The undersigned certifies that this proposal has been independently prepared and submitted without collusion, consultation, communication, or agreement with any other proposer for the purpose of restricting competition.

Authorized Representative: _____ Adam Greenfield

Signature: _____ 

Date: _____ 6/19/2026

ATTACHMENT E

FELONY CONVICTION NOTICE

Texas Education Code §44.034

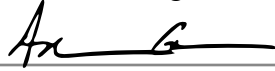
Has the proposer or any owner of the proposer been convicted of a felony?

☐ Yes

☒ No

If yes, provide explanation below:

Authorized Representative Signature:



ATTACHMENT F

CRIMINAL HISTORY CERTIFICATION

The undersigned certifies compliance with Texas Education Code Chapter 22 and all applicable criminal history and fingerprinting requirements.

Authorized Representative:

Adam Greenfield

Signature:



Date:

6/19/2026

ATTACHMENT G

DEBARMENT CERTIFICATION

The proposer certifies that neither the firm nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in any federal or state program.

Authorized Representative:

Adam Greenfield

Signature:



Date:

6/19/2026

ATTACHMENT H

HB 89 VERIFICATION

The proposer shall complete any certification required by Texas Government Code Chapter 2271, if applicable.

Vendor verifies that it does not boycott Israel and will not boycott Israel during the term of any resulting contract, if applicable under Texas Government Code Chapter 2271.

☒ Applicable

☐ Not Applicable

Authorized Representative:



ATTACHMENT I

SB 252 VERIFICATION

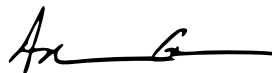
The proposer shall complete any certification required by Texas Government Code Chapter 2274, if applicable.

Vendor verifies that it does not boycott energy companies and does not discriminate against firearm entities or firearm trade associations as required by Texas Government Code Chapters 2274 and 2276, if applicable.

☒ Applicable

☐ Not Applicable

Authorized Representative:



ATTACHMENT J

CONFLICT OF INTEREST REQUIREMENTS

Vendors are responsible for determining whether a Conflict of Interest Questionnaire (Form CIQ) must be filed pursuant to Texas Local Government Code Chapter 176.

Additional information and forms may be obtained from the Texas Ethics Commission.

ATTACHMENT K

INSURANCE REQUIREMENTS

The successful proposer shall provide evidence of:

- Commercial General Liability Insurance: \$1,000,000 per occurrence
- Professional Liability Insurance: \$1,000,000 per occurrence

Certificates of insurance shall be provided prior to contract execution.

ATTACHMENT L

VENDOR ACKNOWLEDGMENT

The undersigned acknowledges receipt of the RFP and all addenda and agrees to comply with all requirements contained therein.

Firm Name: Premier Sports Medicine of FL, LLC

Authorized Representative: Adam Greenfield

Signature: 

Date: 6/19/2026

ATTACHMENT M

W-9 REQUIREMENT

The successful proposer shall submit a current IRS Form W-9 prior to contract award.

ATTACHMENT N

NEWSPAPER ADVERTISEMENT NOTICE

NOTICE TO PROPOSERS

Hitchcock Independent School District is accepting proposals for:

RFP #26-07-0233RFP
Contracted Athletic Training Services

Proposal Due Date:
June 22, 2026
2:00 PM CST

Proposal documents may be obtained from Hitchcock ISD.

Questions shall be directed to:

James Briscoe
Director of Finance
jbriscoe@hitchcockisd.org

Hitchcock ISD reserves the right to reject any or all proposals and waive minor informalities.



YOUR PREMIER SAFETY PARTNER

PROTECT. ELEVATE. EMPOWER.

Certified Athletic Trainers. Comprehensive safety planning.
Concierge-level service from the team that sets the standard.

premiersportsmedicine.net

HITCHCOCK ISD
ATTN: JAMES BRISCOE
PREPARED ON June 19, 2026



A. Company Profile

Sports events and the athletes that participate are woven into the fabric of our society, whether starting out as a beginner or participating as a professional athlete. A crucial component to all levels of sports is providing a safe environment and to mitigate risk, and no profession is more critical to the success for accomplishing this goal than an Athletic Trainer. Athletic Trainers provide care for athletes, help reduce injuries, offset liability, and provide the risk-mitigation that insurance companies require to underwrite all sporting events.

Premier Sports Medicine (PSM) is a nationwide, single-source solution for the academic and sports ecosystems. We are the only company in the country that provides comprehensive sports medicine management and athletic training services to a variety of clients, such as four-year universities, high schools, middle schools, junior colleges, National Governing Bodies and independent tournament/league/camp operators. Our “all-in-one” approach integrates risk mitigation, compliance auditing and real-time staffing to a target market that historically has not had access to this type of service.

PSM partners with thousands of sporting organizations all with the common goal to provide the most comprehensive, high-quality service while not only enhancing, but embracing the commitment to the health and safety of the participating athletes and the event sporting community as a whole. We now have the pleasure of providing athletic training services to schools and sporting events across the United States.

Over the last 20 years we have steadily grown, expanding nationally. Today we manage almost five-thousand Athletic Trainers in 47 states. We provide sports medicine management and athletic training services to events and schools of all types and sizes throughout Texas. We have just under three hundred (300) PRN Texas Athletic Trainers who support our operations including Michelle Zammit our VP, National School Operations who would manage and oversee this relationship.

In addition to Michelle Zammit, the partnership would be supported by Adam Greenfield, ATC (Chief Medical Officer/Founder), Josh Beard (Vice President of National Sales), Morgan Brown, ATC (Assistant Vice President, National School Operations), and Ricky Schwartzberg (CEO/Partner).

PSM understands and accepts the responsibility to ensure that Athletic Trainers be available to participate on any additional District event or activity required and will execute monthly placement and reconciliation reports to the appropriate Athletic Director.

B. Staffing Plan

Premier Sports Medicine, LLC (PSM) is excited to provide athletic training services supporting Hitchcock Independent School District, its staff, and athletes in achieving a goal of player safety and advanced care. Our goal is always to provide the most comprehensive sports medicine management through a steadfast, passionate commitment to the health and safety of participating athletes, spectators, coaches and the sporting community as a whole. We are a professional team of certified and licensed Athletic Trainers with outstanding physician support services and other community resources that complement our company.

PSM will assign state of Texas-licensed, NATA-BOC certified Athletic Trainers to each of your Hitchcock ISD sanctioned activities. The assigned Athletic Trainers will practice athletic training according to the rules and regulations of the Athletic Training Practice Act governed by the State of Texas and first aid and CPR requirements to fulfill and execute emergency care plans, physical exams, workshops, and injury prevention programs.

PSM will work with you to develop a plan so athletic training services are tailored to meet the needs of each of the institutions, given every school is different -- and special. Each has its own distinct audience, tone, personality, and we will work to strategize with administrators to recognize and mitigate risk while providing the finest on-site sports medicine care possible. This includes the organization of sports physicals and all compliance forms, educational workshops, daily on-site athletic training room coverage, equipment room and supplies management and inventory, Emergency Action Plans, Policies/Procedures manuals, coverage for onsite practices and games (away games as necessary), and injury prevention programs all under the supervision and collaboration with our Medical Director.

In the secondary school setting we understand that access to continuous, high quality care is of utmost importance. Utilizing our vast network of Texas-based Athletic Trainers, a centralized scheduling program and procedure, we work hard to ensure that any additional staffing or backup coverage needs are accommodated seamlessly. We will electronically document any and all injuries that occur during the program year using either the school system's reporting tools or our HIPAA-compliant internal platform.

The PSM team is excited to develop a partnership with and exceed expectations for Hitchcock Independent School District and we believe that strategic partnerships that we have in place position us to provide a huge value proposition to all the school district's stakeholders. Accessibility to weekend injury clinics, oversight with a singular Medical Director through our physician partners, integrating insurance for the athletes including medicaid and enhanced medical, and safety education for coaches, parents and athletes are but a few of the "extras" we will provide. We can also provide concierge medicine with our medical director to go to see kids and families at schools if needed for injury evaluation or general medical issues. Lastly, PSM can facilitate vendor benefits to procure significant discounts for the schools for supplies and equipment.

C. References and Relevant Undertakings

Greenhill School

- Dallas, Texas
- PSM provides one (1) Full-Time Certified & Licensed Athletic Trainer and an additional 1200 service hours
- Jarret Shine, Head of Athletics & Physical Education
Email: shinej@greenhill.org / (972) 628-5614
- Service Agreement Commenced on August 18, 2025 and PSM is actively servicing the agreement

Angelina College

- Lufkin, Texas
- PSM provides one (1) Full-Time Certified & Licensed Athletic Trainer for Angelina College
- Krista Brown, Vice President of Student Services
Email: kbrown@angelina.edu / Phone: (936) 671-4780
- Service Agreement Commenced on March 1, 2026 and was renewed to continue for the 2026-2027 academic year

Sarasota County Schools

- Sarasota County, Florida
- PSM provides five (5) Full-Time Certified & Licensed Athletic Trainers and one (1) Part-Time Float Certified & Licensed Athletic Trainer along with supplemental Athletic Training support for five (5) District High Schools. During the 2026-2027 academic year, Sarasota County Schools will be opening a new high school in which we will also provide the sixth (6th) Full-Time Athletic Trainer
- Tony Miller, District Athletic Director
Email: tony.miller@sarasotacountyschools.net / Phone: (941) 927-9000 ext. 34120
- Service Agreement Commenced on July 1, 2024 and PSM is actively servicing the agreement

Atlanta Public School System

- Atlanta, Georgia
- PSM provides nine (9) Full-Time Certified & Licensed Athletic Trainer for nine (9) of the District High Schools as well as supplemental Athletic Trainers to all other area high schools .
- Rendell Jackson, Assistant Director of Athletics
Email: renjackson@atlanta.k12.ga.us / Phone: 404-802-5583
- Service Agreement Commenced in November 2024 and PSM is actively servicing the agreement



D. Pricing Proposal

Hours Model - Coverage Quote

WHY SCHOOLS CHOOSE PREMIER SPORTS MEDICINE

- Premium Athletic Trainers held to a unique Premier Sports Medicine Code of Standards
- Best practice concussion management protocols
- Policy and procedure updates / emergency action planning
- HIPAA Compliant Injury documentation/reporting
- Payroll, compliance, HR, credential verification handled by us
- Physician Oversight
- Single point of contact for scheduling and support
- Scalable coverage options

PSM COVERS COSTS ASSOCIATED WITH

- Health Benefits
- Payroll Taxes
- Professional and General Liability Insurance

WHY MIGHT THE HOURS MODEL BE THE RIGHT CHOICE?

- Many of the same benefits of the Full Time Model
- Do not need 40 hours/week of coverage
- Short term disability, FMLA, or other extended needs

COMPENSATION

Hours Block	Rate per 100-Hour Block	Effective Hourly Rate
600 - 1,100 Hours	\$6,525.00	\$65.25/hr
1,200 - 1,500 Hours	\$6,343.00	\$63.43/hr
1,600 - 2,000 Hours	\$6,162.00	\$61.62/hr

**1200 hours will ensure continuous coverage with the same athletic trainer*

- Total cost for 800 hours of service would be \$52,200.00

SERVICE COMPARISON

What's Included at Every Level

Every partnership with Premier Sports Medicine includes core safety planning and compliance services. As your coverage level increases, so does the depth of support, resources, and infrastructure we provide.

Service	PRN	Hours Model	Full-Time Contract
Policies and Procedures Audit	✓	✓	✓
Printable Emergency Action Plans	✓	✓	✓
Medical Timeout Script (For Pre-Game)	✓	✓	✓
PSM Script for sports medicine partnership	✓	✓	✓
CPR Annual Renewal for Coaches (Additional Cost)	✓	✓	✓
Baseline Concussion Testing (Additional Cost)	✓	✓	✓
Healthy Roster Access (Additional Cost)		✓	✓
2 Banners (Indoor & Outdoor)		✓	✓
Medical Tent for Sideline			✓
PRN Athletic Training Support			✓
Athletic Training Room Sign			✓
Consult on Design for Athletic Training Room			✓
Athletic Training Room Supply Support			✓
Physician/Clinic Network			✓
HR Scheduling and Management			✓

E. Implementation Plan/Outline

Premier Sports Medicine utilizes a structured implementation process designed to ensure a seamless transition of athletic training services with no interruption to District athletic programs.

Transition & Onboarding

- Initial planning meeting with Vice President, National School Operations and District administration and athletic director(s) to review expectations, communication protocols, schedules, emergency action plans, and reporting requirements
- Existing athletic program schedules and facility information will be collected and reviewed
- Any required credentialing, background checks, state licensure verification, and District onboarding requirements will be completed prior to the start of services

Staffing & Scheduling

- PSM will assign state of Texas-licensed, NATA-BOC certified Athletic Trainers credentialed in accordance with District requirements
- Coverage schedules will be developed collaboratively with District leadership based on practice schedules, competitions, tournaments, and special events
- Scheduling is managed through Premier's centralized operations team, allowing for real-time oversight and rapid adjustments when necessary

Service Delivery

- Athletic Trainers will provide comprehensive sports medicine services, including injury prevention, injury evaluation, emergency response, treatment and rehabilitation, physician communication, return-to-play guidance, and athlete education
- Athletic Trainers will work closely with coaches, administrators, parents, physicians, and other healthcare providers to ensure coordinated care for student-athletes
- Documentation and reporting will be completed in accordance with District policies, state regulations, and applicable privacy requirements

Ongoing Quality Assurance & Communication

- PSM leadership will conduct regular check-ins with both the Athletic Trainer(s) and District leadership to review service performance, address any concerns, and identify opportunities for program enhancement
- Service schedules and staffing plans will be reviewed continuously to accommodate seasonal changes and evolving program needs

We welcome the opportunity to partner with Hitchcock Independent School District and are confident that we can meet the challenges ahead to deliver an exceptional athletic training program and sports medicine management. Should you have questions regarding this proposal, please contact me by phone at 603-479-7483 or email at jbeard@premiersportsmedicine.net.

Thank you for your time and consideration.

Josh Beard
Vice President, National Sales