



AGREEMENT COVER PAGE

**“ROCK RIDGE HIGH SCHOOL”,
“BSN”, & UNDER ARMOUR**

SCHOOL KEY INFO

Customer Name: **ROCK RIDGE HS**
Street Address: **1403 PROGRESS PARKWAY**
City, State Zip: **VIRGINIA, MN 55792**

Primary Contact Name: **JOSH LAMPPA**
Primary Contact Title: **ATHLETIC DIRECTOR**
Primary Contact Email: **JLAMPPA@VMPS.ORG**

Mascot: **WOLVERINES**
School Colors: **KELLY GREEN / BLACK**

DEALER KEY INFO

Dealer: **BSN**
Start Date: **7.1.2026**
Term (Years): **5**

End Date: **6.30.2031**

SPEND ESTIMATES / SIGNING BONUS DETAILS

Year 1 Rebate: **10%**

Total Year 1 Signing Bonus: **12,000**

SIGNING BONUS BREAKDOWN:

- Inline Signing Bonus: \$4,500
- Marketing/Branding Signing Bonus: \$3,500
- Uniform Support: (1) Buy One Get One Free Team Armourfuse Uniform Coupon for sport of choice. Wrestling, Hockey and Football are not applicable. Coupon Valued at Approx \$4,000. Coupon must be redeemed in year 1 of the partnership.

ATHLETIC AGREEMENT (“AGREEMENT”) AMONG:



UA HIGHLIGHT ATHLETIC AGREEMENT

UNDER ARMOUR, CUSTOMER, AND TEAM DEALER

CUSTOMER Obligations to UNDER ARMOUR and its Authorized Servicing Team Dealer ("Team Dealer")

- The term of this Agreement commences on July 1, 2026 and ends on June 30, 2031 ("Term").
- During the Term, CUSTOMER shall purchase Under Armour apparel, footwear, and accessories ("Products," and Products bearing Under Armour marks, "Under Armour Products") for CUSTOMER's athletic teams ("Teams") from the Team Dealer set forth below.
- All Teams shall exclusively wear and use Under Armour Products head-to-toe, including without limitation footwear, socks, uniforms, and headwear, with the understanding that CUSTOMER may phase in the use of Under Armour Products so long as all Teams are fully exclusive at the start of the third year of the Term.
- CUSTOMER shall place orders with Team Dealer for Under Armour Products by:
 - (i) January 15 for Fall Sports uniforms
 - (ii) May 31 for Winter Sports uniforms
 - (iii) November 15 for Spring Sports uniforms
 - Stock apparel (excluding uniforms), footwear, and accessories can be ordered at any time.
- All CUSTOMER activities will be given access to Under Armour when applicable, via the Webstore (as defined below).
- CUSTOMER hereby grants to Under Armour the right to reproduce, display and otherwise use game photographs and/or audiovisual footage of Team games subject to applicable NCAA, NFHS, or applicable high school or governing body rules (collectively, "Rules").

UNDER ARMOUR and TEAM DEALER Obligations to CUSTOMER

- Under Armour shall provide **ROCK RIDGE HS** a Signing Bonus of \$4,500 in product allotment at MSRP Value to be used in Year 1 of the agreement
- Under Armour shall provide **ROCK RIDGE HS** a one-time Branding Package valued at \$3,500 to be used on mutually approved co-branded materials
- Under Armour shall provide **ROCK RIDGE HS** (1) Buy One Get One Free Team Armourfuse Uniform Coupon for sport of choice. Wrestling, Hockey and Football are not applicable. Coupon Valued at Approx \$4,000. Coupon must be redeemed in year 1 of the partnership
- Under Armour shall provide **ROCK RIDGE HS** with a product rebate of 10% based on the amount of Under Armour Purchases – inclusive of uniforms, in-line, and other licensed Products (collectively, "Rebate Products") purchased by CUSTOMER from Team Dealer

For purposes of clarity, CUSTOMER's Product Rebate will be: (1) determined by the amount of Rebate Products CUSTOMER purchases in the immediately preceding year; (2) provided on a biannual basis (7/15 and 1/15) in the applicable year; and (3) provided by Under Armour as Under Armour Products valued at retail pricing. By way of example, if CUSTOMER purchases \$90,000 worth of Rebate Products from Team Dealer in the first year, the Product Rebate for the next year will be twelve percent (12%). As such, CUSTOMER will receive a Product Rebate of 12% based on the total amount of Rebate Products CUSTOMER purchases in a quarter in the next year, so with respect to the aforementioned example, if in the 6 months of the next Contract Year, CUSTOMER purchases \$7,000 worth of Rebate Products, CUSTOMER will receive a Product Rebate of \$840 for those 6 months. Unused quarterly Product Rebate amounts will expire within sixty (60) days. In the first year of the Term, CUSTOMER's Product Rebate will be based on CUSTOMER's estimated annual purchase of Rebate Products and will be determined by CUSTOMER, Team Dealer, and Under Armour. Notwithstanding anything contained herein to the contrary, Under Armour reserves the right to modify, update, or amend the Product Rebate program in its sole discretion by providing CUSTOMER and Team Dealer with at least sixty (60) days prior written notice.

- Team Dealer shall establish, operate, and manage a webstore for any and all affiliated CUSTOMER activities accounts (including but not limited to activities, organizations and clubs' parents, students, alumni, faculty, staff, etc.) ("Webstore"). Team Dealer will use good faith efforts to exclusively sell Under Armour Products on the Webstore, and will prominently feature Under Armour Products over any third party Products sold on the Webstore.
- Team Dealer shall maintain appropriate levels of Under Armour Products to satisfy CUSTOMER's requirement on a timely basis.
- Team Dealer shall provide sales data to Under Armour quarterly on a QBR worksheet (or as requested).
- This Agreement shall be reviewed yearly by Under Armour and Team Dealer to ensure no major conditions of the Agreement have changed.



UA HIGHLIGHT ATHLETIC AGREEMENT

Termination. A party may terminate this agreement in the event of a material breach of any term or condition of this agreement by any other party and failure by the breaching party to cure the breach within ten (10) days following receipt of notice from the non-breaching party. In addition, Under Armour may change a Team Dealer upon thirty (30) days written notice to Team Dealer(s) and CUSTOMER. Further, Under Armour shall have the right to terminate this agreement if: (a) a Team is required to wear and/or use Products that are not supplied by Under Armour; or (b) CUSTOMER coaches, staff, or Team members commit any act or are involved in any occurrence which in the sole but reasonable discretion of Under Armour reflects unfavorably upon Under Armour or its Products.

Miscellaneous. Maryland law shall govern this Agreement, without regard to principles of conflicts of laws thereunder. The parties agree that the terms of this Agreement are confidential and except as required by applicable law, the parties shall not disclose in any way or to any third party any terms of this Agreement. CUSTOMER shall not assign its rights or obligations under this Agreement without prior written consent of Under Armour. The relationship among Under Armour, Team Dealer, and CUSTOMER shall be that of independent contractors. This Agreement may be executed in two (2) counterparts, each of which shall be deemed an original but both of which together shall constitute one and the same agreement. The signatures of the parties may be delivered by facsimile or imaged document, in PDF, TIFF, or JPEG format, and if delivered by facsimile or imaged document, said executed documents may be considered originals for all purposes.

IN WITNESS WHEREOF, each party acknowledges that a duly authorized representative of such party has executed this Agreement as of the date set forth below, and acknowledges that such party has read, understands and agrees to the terms and conditions of this Agreement.

ROCK RIDGE HIGH SCHOOL

UNDER ARMOUR, INC.

Signature

Signature

Printed Name

Printed Name

Title

Title

Date

Date

BSN

Signature

Printed Name

Title

Date



Under Armour Team Incentive –

See attached UA Highlight Agreement Terms. Synopsis:

- Year 1 - \$4,500 Retail Under Armour Stock apparel signing bonus
\$3,500 Co-branding allowance
1 – ArmourFuse BOGO offer
- Years 2-5 10% Retail Rebate on UA purchases in Under Armour Stock apparel

Under Armour has shown the ability to match Rock Ridge’s custom Green color in their ArmourFuse custom sublimated uniform styles that will be the main option for custom uniforms using this green color. A custom uniform sample has been provided by UA/BSN and color approved by Rock Ridge administration.

Any decoration or customization to rebate product is paid for by the Customer.

My Team Shop: BSN SPORTS’ online player pay site is expected to be used by each Varsity program and three times annually (August 1, October 1, January 15th) by the Athletic Department. All other programs including club sports and organizations are also encouraged to participate. **All MTS sales including club and organizations will count towards rebate goals.**

Shipping: Customer will pay freight charges on all orders.

Terms and Conditions: BSN SPORTS will be recognized as the official Athletic Uniform and Equipment supplier for Rock Ridge High School and as partners of this agreement. The School and Athletic Program must be current on all payment obligations to BSN to be eligible for the Product Rebate. School will be set up with BSN Online Billing.

Term: The initial term of this BSN 360 Rewards agreement shall be for five (5) years (the “Initial Term”) commencing on July 1, 2026 and ending on June 30, 2031. At the expiration of the Initial Term, this BSN 360 Rewards program will automatically renew for successive one (1) year periods (each a “Renewal Term” and collectively with the Initial Term the “Term”) unless a party provides the other party with written notice of its intent not to renew this BSN 360 Rewards agreement at least ninety (90) days prior to the expiration of the then current Term. Each 12-month period during the Initial Term or any Renewal Term shall be defined as an Agreement Year.

Acknowledged and Agreed to:

Rock Ridge High School

BSN SPORTS

Ath. Director or Authorized Representative Date

Vice President

FOOTBALL
 BASKETBALL
 VOLLEYBALL
 SOCCER
 BASEBALL
 LACROSSE
 TENNIS
 SOFTBALL
 UNIFORMS
 TRACK&FIELD
 STRENGTH&
 FITNESS
 WRESTLING
 SPORTS MED
 SPEED
 AGILITY
 SCOREBOARDS
 BENCHES&BLEACHERS
 COACHING
 AQUATICS



BSN SPORTS / UA TEAM 360 REWARDS PROGRAM

FOR

ROCK RIDGE HIGH SCHOOL

BSN SPORTS is pleased to offer ROCK RIDGE HIGH SCHOOL ("Customer") the BSN SPORTS / UA TEAM 360 REWARDS PROGRAM for the purchase and supply of athletic apparel and equipment.

Product Rebate: Subject to the terms below, Customer will receive a Product Rebate selected from a list of products, inclusive of applicable freight charges, provided by BSN SPORTS subject to availability at the time of order. Product Rebates may not be used to reduce outstanding balances and are available after the requirements below are met.

Product Rebates must be redeemed by December 31 after the end each of the Agreement Year (as defined below). Unused Product Rebate amounts, as of 5PM CST on the last day of each Agreement Year, are forfeited by the Customer. As a result, Product Rebate amounts cannot be carried from one Agreement Year to the next. Rebates only apply to orders placed with BSN Sports Sales Pro under the terms and conditions of this BSN Rewards Program (including pricing). Sales made to the Cheer program or through the BSN SPORTS Sideline Store will not be included in Spending Level Totals for purposes of calculating the Product Rebates.

Annual Spending Level
\$120,000+

Annual Rebate Amount:

7% of annual spend in UA or BSN SPORTS branded apparel/equipment at catalog price.

\$90,000 - \$119,999

5% of annual spend in UA or BSN SPORTS branded apparel/equipment at catalog price.

\$60,000-\$89,999

3% of annual spend in UA or BSN SPORTS branded apparel/equipment at catalog price.

BSN SPORTS Product Pricing: Customer shall be able to purchase products at the following discounts:

- | | |
|--|-----------------------|
| • Under Armour Team Apparel/Stock Uniforms | 35% off Retail Price |
| • BSN SPORTS Products | 15% off Catalog Price |
| • BSN SPORTS Catalog Branded Products | 10% off Catalog Price |

All Custom Uniforms and Footwear will be priced separately. Custom apparel, decorated apparel and footwear from any other manufacturers offered by BSN SPORTS will be at the then-current team discount pricing.

BSN SPORTS Products are identified in our catalog with a black star icon next to the product code. BSN SPORTS catalog branded products are products distributed by BSN SPORTS from a manufacturer such as Wilson, Spalding, Rawlings, etc.

FOOTBALL
BASKETBALL
VOLLEYBALL
SOCCER
BASEBALL
LACROSSE
TENNIS
SOFTBALL
UNIFORMS
TRACK&FIELD
STRENGTH&
FITNESS
WRESTLING
SPORTS MED
SPEED
AGILITY
SCOREBOARDS
BENCHES&BLEACHERS
COACHING
AQUATICS